

INFORMATION GUIDE

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Produced by NFL Communications Department
Statistics by Elias Sports Bureau

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NFL KICKOFF 2014

SEAHAWKS & PACKERS KICK OFF SEASON ON THURSDAY, SEPTEMBER 4

It's time to get "Back to Football!"

The 2014 season begins with the NFL's annual primetime kickoff game. The opener on Thursday, September 4 on NBC (8:30 PM ET) will feature the Super Bowl champion Seattle Seahawks hosting the Green Bay Packers at CenturyLink Field.





A rundown of the NFL primetime kickoff games since 2002:

DATE	SITE	RESULT (HOME TEAM IN CAPS)	RECAP
Sept. 5, 2002	Giants Stadium	San Francisco 16, NY GIANTS 13	San Francisco kicker Jose Cortez kicks a 36-yard field goal with six seconds remaining to lead the 49ers to victory in the NFL's first Thursday-night opener since 1949.
Sept. 4, 2003	FedExField	WASHINGTON 16, NY Jets 13	Washington kicker John Hall converts a game-winning 50-yard field goal with five seconds remaining to lift the Redskins past his former team.
Sept. 9, 2004	Gillette Stadium	NEW ENGLAND 27, Indianapolis 24	New England quarterback Tom Brady passes for 335 yards and three touchdowns as the defending Super Bowl champions defeat the Colts.
Sept. 8, 2005	Gillette Stadium	NEW ENGLAND 30, Oakland 20	New England quarterback Tom Brady throws for 306 yards and two touchdowns while running back Corey Dillon adds two scores for the defending Super Bowl champions.
Sept. 7, 2006	Heinz Field	PITTSBURGH 28, Miami 17	Pittsburgh quarterback Charlie Batch passes for three touchdowns and running back Willie Parker adds 115 yards as the defending Super Bowl champions defeat Miami.
Sept. 6, 2007	RCA Dome	INDIANAPOLIS 41, New Orleans 10	The Super Bowl champion Colts rack up 452 yards of offense as quarterback Peyton Manning passes for 288 yards and three TDs.
Sept. 4, 2008	Giants Stadium	NY GIANTS 16, Washington 7	Quarterback Eli Manning scores a touchdown and the Giants' defense allows just 209 total yards as the defending Super Bowl champions defeat division-rival Washington.
Sept. 10, 2009	Heinz Field	PITTSBURGH 13, Tennessee 10 (OT)	Pittsburgh's Jeff Reed kicks a 33-yard game-winning field goal in overtime as the defending Super Bowl champions defeat Tennessee.
Sept. 9, 2010	Louisiana Superdome	NEW ORLEANS 14, Minnesota 9	New Orleans quarterback Drew Brees throws for 237 yards and a touchdown to lead the Saints past the Vikings in a rematch of the 2009 NFC Championship Game.
Sept. 8, 2011	Lambeau Field	GREEN BAY 42, New Orleans 34	Green Bay quarterback Aaron Rodgers passes for 312 yards and three touchdowns and the Packers' defense makes a goal-line stand on the game's final play as the defending Super Bowl champions defeat the Saints.
Sept. 5, 2012	MetLife Stadium	Dallas 24, NY GIANTS 17	Dallas quarterback Tony Romo throws for 307 yards and three touchdowns, including two to Kevin Ogletree, as the Cowboys defeat the defending Super Bowl champion Giants.
Sept. 5, 2013	Sports Authority Field at Mile High	DENVER 49, Baltimore 27	Denver quarterback Peyton Manning ties an NFL single-game record with seven touchdown passes as the Broncos knock off the defending Super Bowl champion Ravens.

NFL KICKOFF 2014 SCHEDULE
THURSDAY, SUNDAY & MONDAY, SEPTEMBER 4, 7-8

(All times local)

Green Bay at Seattle, 5:30 PM (Thurs., NBC)
New Orleans at Atlanta, 1:00 PM
Cincinnati at Baltimore, 1:00 PM
Buffalo at Chicago, 12:00 PM
Washington at Houston, 12:00 PM
Tennessee at Kansas City, 12:00 PM
New England at Miami, 1:00 PM
Oakland at New York Jets, 1:00 PM
Jacksonville at Philadelphia, 1:00 PM
Cleveland at Pittsburgh, 1:00 PM
Minnesota at St. Louis, 12:00 PM
San Francisco at Dallas, 3:25 PM
Carolina at Tampa Bay, 4:25 PM
Indianapolis at Denver, 6:30 PM (NBC)
New York Giants at Detroit, 7:10 PM (Mon., ESPN)
San Diego at Arizona, 7:20 PM (Mon., ESPN)

SEASON OPENERS

Since 1978 when the NFL went to the 16-game schedule, and excluding the abbreviated season of 1982, teams that are victorious in their season openers are more than twice as likely to reach the playoffs than losers of an opening game:

Of the 523 teams which won openers…274 went to the playoffs (164 won division titles).

Of the 524 teams which lost openers…124 went to the playoffs (70 won division titles).

Note: There are a different number of winning and losing teams in season opening games due to the fact the NFL had 31 teams in each season from 1999 to 2001, which creates an odd number for the total number of results.

In 2013, eight of the 12 playoff teams – Denver, Indianapolis, Kansas City, New England, New Orleans, Philadelphia, San Francisco and Seattle – were victorious on Kickoff Weekend.

KICKOFF WEEKEND RECORDS OF NFL TEAMS

(Note: Ties prior to 1972 do not count in winning percentage)

					Longest Streaks								Longest Streaks		
AFC	W	L	T	Pct.	Win	Loss	Current	NFC	W	L	T	Pct.	Win	Loss	Current
Denver	34	19	1	.642	4	4	W-2	Dallas	36	17	1	.679	17	5	W-2
Houston	7	5	0	.583	4	3	W-4	Chicago	54	35	5	.607	9	6	W-4
Jacksonville	11	8	0	.579	6	3	L-2	N.Y. Giants	49	35	5	.583	4	3	L-3
San Diego	31	23	0	.574	6	6	L-1	Green Bay	52	38	3	.578	5	6	L-2
New England	30	24	0	.556	10	3	W-10	Minnesota	29	23	1	.558	5	3	L-1
Miami	25	22	1	.532	11	5	W-1	Detroit	45	37	2	.549	10	4	W-3
Pittsburgh	40	35	4	.532	8	3	L-3	San Francisco	34	29	1	.540	5	3	W-3
Kansas City	28	26	0	.519	7	4	W-1	Atlanta	25	23	0	.521	5	3	L-1
Tennessee	28	26	0	.519	4	3	W-1	St. Louis	39	37	0	.513	5	6	W-1
Indianapolis	35	34	1	.507	8	8	W-1	Washington	40	38	4	.513	6	5	L-1
Baltimore	9	9	0	.500	5	4	L-1	Philadelphia	34	45	1	.430	5	9	W-3
N.Y. Jets	25	29	0	.463	3	5	W-3	Arizona	38	53	2	.418	6	7	L-1
Oakland	25	29	0	.463	5	8	L-2	Tampa Bay	15	23	0	.395	3	5	L-1
Cleveland	27	34	0	.443	5	9	L-9	Seattle	14	24	0	.368	3	8	W-1
Cincinnati	20	26	0	.435	4	4	L-2	New Orleans	17	30	0	.362	3	6	W-1
Buffalo	21	33	0	.389	6	5	L-2	Carolina	6	13	0	.316	3	5	L-5

KICKOFF WEEKEND RECORDS OF NFL HEAD COACHES

COACH	TEAM	W-L	PCT	COACH	TEAM	W-L	PCT
Jim Harbaugh	San Francisco	3-0	1.000	John Fox	Denver	6-6	.500
Chip Kelly	Philadelphia	1-0	1.000	Chuck Pagano	Indianapolis	1-1	.500
Marc Trestman	Chicago	1-0	1.000	Joe Philbin	Miami	1-1	.500
John Harbaugh	Baltimore	5-1	.833	Mike Smith	Atlanta	3-3	.500
Rex Ryan	N.Y. Jets	4-1	.800	Marvin Lewis	Cincinnati	4-7	.364
Sean Payton	New Orleans	5-2	.714	Jim Caldwell	Detroit	1-2	.333
Bill Belichick	New England	13-6	.684	Bruce Arians	Arizona	0-1	.000
Jason Garrett	Dallas	2-1	.667	Gus Bradley	Jacksonville	0-1	.000
Ken Whisenhunt	Tennessee	4-2	.667	Doug Marrone	Buffalo	0-1	.000
Pete Carroll	Seattle	5-3	.625	Mike McCoy	San Diego	0-1	.000
Mike McCarthy	Green Bay	5-3	.625	Dennis Allen	Oakland	0-2	.000
Jeff Fisher	St. Louis	11-7	.611	Ron Rivera	Carolina	0-3	.000
Mike Tomlin	Pittsburgh	4-3	.571	Jay Gruden	Washington	0-0	--
Tom Coughlin	N.Y. Giants	10-8	.556	Bill O'Brien	Houston	0-0	--
Lovie Smith	Tampa Bay	5-4	.556	Mike Pettine	Cleveland	0-0	--
Andy Reid	Kansas City	8-7	.533	Mike Zimmer	Minnesota	0-0	--

NFL CONTINUES TO EMPHASIZE PLAYER HEALTH AND SAFETY

The NFL continues to make strides in player safety at all levels of the game and across all sports.

Following are excerpts from the June 2014 testimony of NFL Senior Vice President of Health and Safety Policy **JEFF MILLER** before the United States Senate. It summarizes the NFL's work on health matters:

"There is nothing more important to the NFL than the health and safety of our players. NFL Commissioner **ROGER GOODELL** has stated repeatedly that he spends more time on the health and safety aspects of our sport than any other issue. We also appreciate that the decisions we make impact football at all levels, other sports, as well as influence our society more broadly.

"There is no better example than the NFL's commitment to support research around brain injuries. Tens of millions of research dollars already at work promise to advance the understanding of the brain; millions more are being spent to compensate retired players who have cognitive injuries. These breakthroughs will benefit public health far beyond sports.

National Institutes of Health

"In September of 2012, the NFL announced a $30 million commitment to funding medical research with the Foundation for the National Institutes of Health (FNIH). The unrestricted gift is the NFL's single-largest donation to any organization in the league's history, demonstrating just how strongly the NFL believes in the pursuit of medical research into basic neuroscience.

"Some areas of research to be funded by our grant include chronic traumatic encephalopathy (CTE); concussion management and treatment; and the understanding of the potential relationship between traumatic brain injury and late-life neurodegenerative disorders, especially Alzheimer's disease. All of these are topics of today's hearing.



"The funding has already helped support important research projects. In December of last year, the NIH announced its first round of grants to eight institutions for the study of traumatic brain injury. In addition, the NIH announced funding for six pilot projects in sports-related concussions.

"Apart from these initiatives, the NFL has supported research and educational efforts with a variety of private and public institutions, including the Centers for Disease Control, leading equipment manufacturers and major universities.

Head Health Initiative

"In March of last year, we announced with GE the Head Health Initiative, a four-year, $60 million collaboration to speed diagnosis and improve treatment for mild traumatic brain injury as well as find ways to better prevent against the injury.

"The initiative includes a four-year, $40 million research and development program to evaluate and develop next generation imaging technologies to improve diagnosis that would allow for targeting treatment therapy for patients with mild traumatic brain injury.

"In addition to the research program, the NFL is partnering with GE and Under Armour to launch the Head Health Challenge (above), which has two focus areas that seek new solutions for understanding mild traumatic brain injury. The organizations pledged to find and fund ideas that accelerate solutions for brain protection. The challenge fund could invest up to $20 million.



"We received more than 400 submissions from people in 27 countries to the first innovation challenge. All of these ideas were directed toward better ways to diagnose brain injury. In January, with GE, we presented 16 winners from around the world $300,000 each with an opportunity to win another $500,000 in the next year (right). The expert judges from the military, NIH and others believe that the 16 winners all have a realistic chance to make a difference in the diagnosis and prognosis of traumatic brain injury in a short time.

“The second challenge, which focused on methods for protecting the brain from injury, recently closed. This challenge was even more popular. The website received more than 40,000 visitors from more than 100 countries. In the end, inventors, entrepreneurs, academics and others submitted more than 450 ideas representing 19 different countries around the world. We are reviewing the submissions now with the intent of making awards this September.

Retired Players

“Our efforts to promote sports safety and advance scientific research goes far beyond head injuries and far beyond football. The NFL works to ensure that everyone who plays the game or has played the game receives the best possible medical care. This includes the many retired NFL players pursuing different careers and interests long after they leave the playing field. We are pleased that retired players are living productive and healthy lives.

“In 2012, a NIOSH study found that former NFL players are likely to live longer than men in the general population. Former players also had a lower rate of cancer-related and heart disease related deaths. For those players who do experience medical challenges, the NFL 88 Plan has distributed almost $30 million since 2007 to former players for assistance with dementia, ALS and other neurodegenerative diseases. In addition to the 88 Plan, we also have comprehensive disability plan; long-term care insurance; joint replacement surgery; and players now have the opportunity to remain in the NFL medical plan post-career. All told, the NFL distributes well over $150 million a year in pension, disability and other post-career benefits to retired players.

“In 2012, we established the NFL Life Line as a free, independent and confidential phone consultation service and website. All members of the NFL family have complete access to the Life Line and its staff of trained mental health experts 24 hours a day, every day of the year.

“The NFL Player Care Foundation (PCF) provides resources for former players to take care of their mental and physical well-being. The PCF provides a free national screening program open to all former NFL players, including a series of private and confidential cardiovascular and prostate screenings, along with mental health resources and education.

“Fostering a strong culture of player health, wellness and safety – that extends across all aspects of a player’s life, from his football career to his family and personal growth – is a focal point for the NFL. Players are provided resources, tools and support to assist them as they move through their careers and lives, from signing with their first NFL team to having their first child to adjusting to life post-football.

On the Field

“During a player’s playing career, the first rule that the NFL follows in all cases is that medical decisions take precedence over competitive ones.

“In recent years, we have made significant improvements to our practices and protocols to better identify and manage injuries. First, we added an athletic trainer to a skybox in every stadium for the sole purpose of quickly identifying possible injuries and relaying that information to the team medical staff. Second, the medical staff now has available the actual video of the play on which the injury occurred; they can watch that video on the sidelines almost immediately to better understand how the injury occurred. Third, with respect specifically to concussions, several special protocols are in place. Players who may have sustained a concussion are removed from the game or practice and examined by trained medical professionals. Anyone who has sustained a concussion may not return to play that game under any circumstances. A player who may be showing signs or symptoms of a concussion is taken to the locker room away from the noise and the lights of a packed stadium. There, a doctor can perform a full exam.

“The sideline review is a standardized exam, consistent across all 32 teams, and is based on internationally accepted medical standards. This past year, team medical personnel were aided by unaffiliated neurological consultants in making concussion diagnosis. These doctors, local concussion experts, have no relationship with a club and are there solely to offer their expertise when it is needed. We were very pleased with the program in its first year and will use it again this coming season.

“If a player is diagnosed with a concussion, he may not return to play or practice until he completes a graduated protocol involving periods of rest, examination and exercise challenges, and has been cleared by his team neurological expert as well as an independent expert identified in consultation with the players association.

“Players know more about concussive injuries than they have ever before. In each locker room is a fact sheet and poster designed to educate players, coaches and others at our teams on concussions – what they are, what symptoms to look for, and what to do if a player suspects that he or a teammate has had a concussion. We worked closely on the poster and fact sheet with the Centers for Disease Control and Prevention (CDC). Working with the CDC and others, we have helped to design a complimentary

version for all youth and high school sports, which is freely available on the CDC's website. According to the CDC, it is one of their most popular offerings and has been downloaded more than a million times.

Youth Sports Safety

"In addition to the NFL's work with the CDC to educate the public about concussion injuries, we are also proud of our efforts to promote youth concussion laws in every state to make athletes in all sports safer.

"The legislative effort was inspired by **ZACKERY LYSTEDT'S** courageous story. As a 13-year old football player, Zackery suffered tragic injuries in a football game. During his recovery, Zackery became the inspiration for legislation passed in Washington State that would become a model for youth sports concussion laws passed around the country.

"The NFL committed to advocating for the Lystedt law, which had then passed in six states, until every state adopted this important protection for all youth athletes. Earlier this year, the NFL achieved its goal and today all 50 states have passed laws addressing concussion in youth sports. As a result, all youth athletes are safer and parents, coaches and teachers are more aware of concussion diagnosis and treatment than ever before.

"Finally, in support of USA Football's Heads Up Football program, the NFL committed $45 million to promote Heads Up Football and make it the gold standard for youth and high school football. This program insists that every coach is certified in teaching the game correctly, in concussion and heat exposure education and in equipment fitting. More than half of all youth leagues have already signed up for Heads Up Football as it enters its second year. Hundreds of high school programs are signing up this year in the first year of the high school version of the program."

NFL Foundation to Fund Trainers for Underserved Schools

A recent study from the American Academy of Pediatrics showed that the presence of athletic trainers can have a significant positive impact on student-athlete health, resulting in lower injury rates, improved diagnosis and return-to-play decisions for concussion and other injuries, and fewer recurrent injuries. According to the National Athletic Trainers' Association (NATA), only 55 percent of high school student athletes nationwide have access to a full-time certified athletic trainer (AT). Access to ATs is particularly challenging in low-income and rural communities. To help give underserved communities access to ATs, the NFL Foundation and NFL clubs announced a $1 million initiative to fund trainers in schools in need nationwide.



The announcement was made as part of a White House summit on youth sports safety, where President Obama praised the NFL's financial contributions to health and safety research. The program, a collaboration with NATA and the Professional Football Athletic Trainers Society (PFATS), is part of $25 million committed by the NFL Foundation over the next three years towards health and safety projects. These projects are in addition to the $45 million the NFL recently announced in support of USA Football and the Heads Up Football program.

The athletic trainer outreach program, which was implemented by the Chicago Bears during the 2013 season, will provide certified athletic trainers in NFL communities where they are needed. NFL teams will identify schools in their region that are eligible.

Other health and safety initiatives supported by this funding include:

- The Back to Sports program – a collaboration between the NFL, National PTA and American Heart Association/American Stroke Association to host wellness events in NFL markets that educate parents on the rewards of sports participation and provide information on concussion signs and symptoms, hydration and NFL PLAY 60 (left).

- Field grants to provide new and refurbished places for kids to play safely.

"The NFL Foundation is proud to support the important work that will help keep athletes of all levels safer as they play the sports they love," says Dallas Cowboys Executive Vice President **CHARLOTTE JONES ANDERSON**, chair of the NFL Foundation. "We are pleased to work with a diverse group of leaders in their respective fields to help advance the important cause of sports safety."

CONCUSSIONS IN PERSPECTIVE

In 2013, 2,870 players played in at least one regular-season or preseason game. Of those players, 185 were diagnosed with a concussion, which is down 13 percent from 2012 and 17 percent from 2011.

Breakdown of concussions during the 2013 NFL season:

Players in game participation:	2,870
Total plays:	50,000*
Total games:	321*
Concussions in games:	185*
Concussions per game:	0.57 (less than one concussion per game)
Concussions per play:	1 every 270 plays

**Preseason and regular season*

– NFL –

Gameday Medical Team: Following is a look at the in-stadium medical staff on gamedays provided by the National Football League Physicians Society (NFLPS):



HEADS UP FOOTBALL: THE NEW STANDARD IN FOOTBALL

Through USA Football's **HEADS UP FOOTBALL** program, youth and high school football coaches, parents and players across the United States are learning important health and safety information and creating a better, safer game in their communities.



Nearly 2,800 youth football organizations signed up for Heads Up Football in 2013, while 35 high schools in 10 states piloted the program at that level. In 2014, about 5,500 youth football organizations representing 150,000 coaches and 900,000 players will join 600 high schools across 44 states as part of the program.

Rooted in education, Heads Up Football brings the entire football community together in setting new standards for coaching education, concussion recognition and response, heat preparedness and hydration, equipment fitting and proper tackling fundamentals.

Heads Up Football is creating change for the better, teaching the sport's basics correctly at the youngest levels.

"Parents love their kids, and they want the safest possible environment for their kids to participate in," says Anderson (Ind.) Youth Football Commissioner **STEPHON BLACKWELL**. "When they see you taking the extra step that brings increased safety, they get it, and they appreciate it."

Heads Up Football has earned the endorsement of more than two dozen athletic, medical and child advocacy groups, including the National Athletic Trainers' Association, the NFL, the National Interscholastic Athletic Administrators Association and the National Parent Teacher Association (PTA).

"The safety and well-being of our student-athletes is at the forefront of every decision we make," says **DERAN COE**, senior administrator for athletics for the Wake County, NC, school district. "Wake County has more than 4,000 football players in our middle schools and high schools. The training and ongoing support our coaches and staff will receive through this program ensures that our students will continue to be coached using the best practices, safety protocols and research in the sport of football today."

Learn more about Heads Up Football at www.usafootball.com/headsup.





NFL STADIUMS ON GAME DAY – AN EXPERIENCE UNLIKE ANY OTHER



The quiet anticipation as a deep pass spirals through the air…the roar of the crowd…and watching the replay on a larger-than-life video board.

As great as the in-home NFL viewing experience has become, there is nothing like being at an NFL stadium on game day. Delivering the best possible stadium experience to fans is a league-wide priority.

"We are committed to improving the fan experience in every way we can, from the time fans arrive in the parking lot to when they depart the stadium," says NFL Commissioner **ROGER GOODELL**.

In addition to the 49ers' new stadium – Levi's Stadium – opening this year, several stadium improvements are in store for NFL fans in 2014.

High-definition video boards are being installed at venues across the league, with four more stadiums set to debut state-of-the-art HD boards in 2014 – Buffalo's Ralph Wilson Stadium, Carolina's Bank of American Stadium, Cleveland's FirstEnergy Stadium and Jacksonville's EverBank Field (right). These stadium improvement projects, involving a total investment of $1 billion by the teams, will also feature many other fan-friendly enhancements like interactive fan hospitality areas, improved entrances and more efficient concessions.

"We owe our fans and this community nothing less than the best, and these enhancements will be the best," says Jaguars president **MARK LAMPING**. "These stadium upgrades will drastically change the in-stadium experience and create a truly unique environment that you cannot get at home."

This trend has continued to gather momentum in recent seasons as new video boards have been installed in Baltimore, Denver, Green Bay, Houston, New England, Philadelphia, Tennessee and Washington. Recently-opened facilities like AT&T Stadium and MetLife Stadium, among others, also feature stunning HD-quality video boards.



Here are some of the other ways the NFL is working to enhance the in-stadium experience for fans:

- **NFL RED ZONE** channel highlights are available on stadium video boards before and after Sunday afternoon games. NFL RedZone, which whips around every NFL game on Sunday afternoons to deliver the touchdowns and most exciting moments as they happen, launched in the cable television universe to critical acclaim in 2009 and was integrated into NFL in-stadium entertainment the following season.

- Providing **WIRELESS SERVICE** to fans in NFL stadiums is a league priority with many stadiums recently completing installations or upgrades. In 2014, at least 21 stadiums plan to offer stadium-wide Wi-Fi service to fans.

- The NFL continues to embrace other new technologies, including RedZone on NFL Mobile with Verizon cell phones and the availability of in-game video devices such as YinzCam at many facilities.

- The NFL is committed to providing a safe, secure and enjoyable atmosphere for fans at all stadiums. The league's **FAN CODE OF CONDUCT**, which was instituted in 2008, continues to help accomplish that goal, along with other successful programs at NFL venues that range from stadium security text messaging to responsible drinking campaigns and initiatives.

- To provide a safer environment for the public and to significantly expedite fan entry, limits were put into in place for the 2013 season to the size and type of bags that fans may bring into stadiums.

- The new postseason ticket policy will eliminate the need for fans to commit money early.

NFL THANKS FANS WITH THE MEMBERSHIP CLUB

Established in 2013, *The Membership Club* is the official NFL league-wide benefits program for season ticket members, club seat holders and suite owners from across all 32 clubs.

The Membership Club, committed to providing exclusive benefits and experiences to the NFL's most avid fans, kicked off the first-round festivities of the 2014 NFL Draft by hosting 24 season ticket members in New York City.



Hand-picked by their respective clubs, season ticket members received behind-the-scenes Draft access. Adorned in custom team jerseys with "Draft Day" on the nameplate, season ticket members walked the Red Carpet and hand delivered the 2014 New Era Draft Caps into Radio City Music Hall.

Season ticket members' V.I.P. access continued in venue when these fans got the chance to hand NFL Commissioner **ROGER GOODELL** a customized No. 1 Nike jersey from backstage as picks were announced (right). V.I.P. seating during round one for season ticket members and their guests, tickets to Day 2 and a tour of Radio City Music Hall topped off the three-day Draft experience.

Season ticket members will be honored all season at designated games as part of *The Membership Club* and the NFL's **THANK YOU FANS** campaign.

Now in its fourth year, the *Thank You Fans* campaign includes team presentations of customized Nike jerseys to fans and on-field recognition moments between players, owners, coaches and fans.

Among the highlights of the campaign:

- Clubs will present fans with a customized team jersey. Each club will select the number stitched onto the special jerseys. Many clubs will use the number one to represent the importance of their dedicated fans. Other clubs may elect to use the number 14 to represent the 2014 season. And some teams will choose a number that is meaningful to the franchise.

- Teams will air "Thank You" messages from NFL players to fans on the stadium video boards or over in-stadium PA systems.

- Several clubs will invite fans to participate in the on-field fan tunnel during pregame player introductions at their *Thank You Fans* game (below).

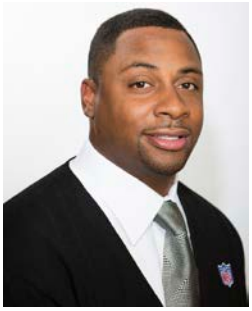
The Membership Club and the *Thank You Fans* campaign are examples of how the NFL continues to find ways to recognize season ticket members that support the team year round.

For more information on *The Membership Club*, visit nfl.com/themembershipclub.



TROY VINCENT – FROM PRO BOWL PLAYER TO NFL EXECUTIVE

TROY VINCENT, who has spent 22 years as an NFL player and executive, was named NFL executive vice president of football operations during the offseason.



Vincent, the head of NFL Player Engagement since 2010, oversees all aspects of football operations in the league office with a focus on quality and innovation. His responsibilities include officiating, integrity of the game, on-field discipline, game operations, player personnel and college relations. Vincent serves as a non-voting member of the Competition Committee and supervises development programs for players, coaches and football executives.

"I am excited and grateful for this opportunity," says Vincent. "We will emphasize clarity, consistency and credibility to ensure the highest standards and best practices for our teams and fans. We will work closely with all stakeholders to preserve, innovate and develop the game. This is about making a great game even better for our generation and future generations."

Vincent was a first-round draft choice of the Miami Dolphins in 1992. A cornerback from the University of Wisconsin, Vincent played 15 years in the NFL for the Dolphins, Philadelphia Eagles, Buffalo Bills and Washington Redskins. He was named a Pro Bowl player five times and was the 2002 winner of the Walter Payton NFL Man of the Year Award (below left) for his outstanding community service. Vincent served as president of the NFL Players Association from 2004-2008.



He joined the NFL office in 2010 to lead the league's player engagement department, which provides support programs for players and their families. Vincent significantly expanded the scope of services for current and former players and their families. Promoted to senior vice president in 2013, he has recruited more than 200 NFL former players as ambassadors to help implement the department's programs.



In addition to the Walter Payton Man of the Year Award, during his NFL playing career Vincent received the NFLPA Byron "Whizzer" White, Sporting News #1 Good Guy and Athletes in Action Bart Starr awards for his community service. He is the only NFL player ever to receive all four of these awards.

"Troy brings a uniquely well-rounded perspective to this leadership position," says NFL Commissioner **ROGER GOODELL**. "He knows the game inside out from the locker room to the board room. He has done an exceptional job growing services to our players and former players, and he is ready and eager to lead our football operations group. Troy's passion for education, personal development and innovation will bring a new vitality and vision to our football group."

DAVE GARDI PROMOTED TO SENIOR VICE PRESIDENT OF FOOTBALL OPERATIONS

DAVE GARDI, formerly the NFL's vice president of labor relations and football administration, was appointed to the newly created position of senior vice president of football operations by Commissioner Goodell. Gardi works closely with Vincent on the administration of policies and programs in the football operations group.

Gardi, a quarterback at Brown University and graduate of Hofstra Law School, joined the NFL in 2003. He has represented the league and NFL teams in labor matters under the collective bargaining agreements with the NFL Players Association and the NFL's game officials. He was a member of the negotiating teams for the CBAs with the players and game officials. He also worked with the football operations department and the Competition Committee on a wide range of officiating, playing rules and player disciplinary issues. Dave is the son of the late Joe Gardi, who was an assistant coach with the New York Jets, an assistant supervisor of officials at the NFL and head coach of Hofstra University for 16 years.

"Dave Gardi adds his own unique and broad skill set, including being steeped in the game his entire life as a player and the son of a coach," says Goodell. "Together, Troy and Dave bring strong and talented new leadership to this critical function."

MATT BIRK NAMED DIRECTOR OF FOOTBALL DEVELOPMENT



Former Minnesota Vikings and Baltimore Ravens center **MATT BIRK** (left) was named director of football development in July. Birk, a six-time Pro Bowl selection, was a standout center for the Vikings and Ravens from 1998-2012, concluding his career by helping Baltimore to a victory in Super Bowl XLVII. He spent the 2013 season working as an NFL-NFLPA appeals officer.

In his new role, Birk will assist in developing the game at all levels of the sport, from players to coaches to front office personnel. He will also assist in the administration of NFL game day operations.

Birk will guide the continued evolution of the Scouting Combine and Regional Combines as well as the annual all-star games for aspiring NFL players, such as the Senior Bowl and East-West Shrine Game.

"I'm very excited to begin this next chapter of my football career," says Birk, who is one of seven former players to currently hold a job at the NFL office, joining **MERTON HANKS**, **DWIGHT HOLLIER**, **PATRICK KERNEY**, **JAMES THRASH**, **TROY VINCENT** and **CHARLES WAY**. "It's a real honor for me to be entrusted with developing the game in so many different ways."

Birk will play a leading role in the continuing evolution and emergence of the Career Development Symposium, oversee the Bill Walsh Minority Coaching Fellowship program and NFL-NCAA Future Football Coaches Academy initiative.

"Matt's experience as a terrific NFL player, a model citizen in his community and a reputation as a forward-thinking leader make him ideally suited for this role," says Vincent, the NFL Executive Vice President of Football Operations. "There is no doubt he will continue to make a positive impact on our game and be a trusted advocate for those who play and coach at every level."

Birk will also serve as a liaison for the Football Operations department on the international development of the game and assist in further strengthening the NFL's High School Player Development program.

A graduate of Harvard University with a degree in economics, Birk was the recipient of the 2011 Walter Payton NFL Man of the Year award for his excellence on and off the field, including his commitment to emphasizing the importance of education through his H.I.K.E. Foundation (hope, inspiration, knowledge and education).

PLAYERS ADJUSTING TO NEW RULES

The NFL's continuous focus on player safety to reduce contact to the head and neck area of defenseless players has resulted in defenders adjusting their target zone and using the proper tackling technique.

"What we've seen is that players have adjusted to the rules, and it is a safer, better game because of it," says NFL Commissioner **ROGER GOODELL**.

In 2013, there were 25 players fined for hits on defenseless players, compared to 40 players fined for the same offense in 2012.

FINES FOR HITS ON DEFENSELESS PLAYERS

SEASON	FINES
2012	40
2013	25

All violations related to player safety are subject to potential fines and, in some instances, could lead to a suspension. The focus is on eliminating these tactics from the game.



"I've adjusted to the new rule changes and look forward to playing clean football and not getting fined this year," says Pittsburgh Steelers safety **MIKE MITCHELL**. "At the end of the day, they're just trying to crack down on the rules, and I've adjusted my game to fit within those rules."

The process for a play to be reviewed for potential disciplinary action starts with the NFL Officiating Department reviewing every play of every game. Any play involving a rules violation that needs to be reviewed for possible discipline, whether penalized on the field or not, is referred to Executive Vice President of Football Operations **TROY VINCENT** and his staff, which includes Vice President of Football Operations **MERTON HANKS** (right), a nine-year NFL veteran (1991-99). Hanks makes the initial determination for discipline for on-field player violations.

Once the player receives notification of discipline, he has the right to appeal. Appeals for on-field rules violations are heard in accordance with an agreement between the NFL and NFLPA by jointly appointed and compensated appeals officers.

As per the Collective Bargaining Agreement, the schedule of fines for on-field conduct is provided to the NFLPA prior to the start of training camp each season for its review. The 2014 schedule of fines, which was accepted by the NFLPA, serves as the basis of discipline for infractions identified on that schedule.

Discipline in each case will be evaluated on its own facts and circumstances. This includes a determination of whether the infraction occurred "during the course of the game" (e.g., was flagrant, unnecessary or avoidable).

2014 SCHEDULE OF FINES

VIOLATION	FIRST OFFENSE	SECOND OFFENSE
Offense Against Game Official		
Physical Contact with Official	$27,562	$55,125
Verbal or other Non-Physical Offense Against Official	$22,050	$44,100
Player Safety Rules and/or Flagrant Personal Foul (including, without limitation):	*Suspension or fine; severity to be determined by degree of violation* ***(FINES LISTED ARE MINIMUMS).***	
Striking/Kicking/Kneeing	$8,268	$16,537
Horse Collar Tackle	$16,537	$33,075
Face Mask	$8,268	$16,537
Leg Whip	$16,537	$33,075
Late Hit	$8,268	$16,537
Spearing	$22,050	$44,100
Impermissible Use of the Helmet (including illegal launching)	$22,050	$44,100
Hit on Defenseless Player	$22,050	$44,100
Blindside Block	$22,050	$44,100
Roughing the Passer	$16,537	$33,075
Low Block	$8,268	$16,537
Chop Block	$8,268	$16,537
Fighting		
Fighting	$27,562	$55,125
Unnecessarily Entering Fight Area (active involvement)	$5,512	$11,025
Unnecessarily Entering Fight Area (no active involvement)	$2,756	$8,268
Sportsmanship		
Excessive Profanity; other Unsportsmanlike Conduct (e.g., toward opponent(s), game personnel, fans, etc.)	$11,025	$22,050
Taunting	$8,268	$11,025
Football Into Stands	$5,512	$11,025
Uniform		
Foreign Substances on Body/Uniform	$8,268	$16,537
Chin Straps	$8,268	$11,025
Personal Messages	$5,512	$11,025
(Additional fines may be imposed on team management and coaching staffs for condoning, permitting, etc., violations in this area)		
Other Uniform/Equipment Violations	$5,512	$11,025
On Field Commercial Logo Violation	*Considered violation of official League licensing agreements; suspension or fine; severity to be determined by degree of violation.*	
Gang Signing	*Considered conduct detrimental to the League; suspension or fine; severity to be determined in accordance with provisions of the Personal Conduct Policy.*	

NEW NFL RULES FOR 2014

The 2014 rules changes and points of emphasis:

- **UNNECESSARY ROUGHNESS:** In the interest of player safety, the prohibition on offensive blockers rolling up on the back of the legs of a defender has been extended to include the side of the legs. It is still legal to cut block a player from the front or side, but once a blocker rolls up on either the back or side of the legs, it is now a foul. All unnecessary roughness violations result in a 15-yard penalty and may warrant potential discipline.

- **UNSPORTSMANLIKE CONDUCT:** The rule prohibiting players from using the ball, pylon or other objects as props as part of a demonstration has been expanded to include the crossbar and goalpost. All unsportsmanlike conduct violations result in a 15-yard penalty and may warrant potential discipline.

- **INSTANT REPLAY:** The referee will now be able to consult with senior members of the officiating department during replay reviews. In addition, the recovery of a loose ball in the field of play will now be reviewable. This includes fumbles, backward passes and kicks. For a comprehensive list of reviewable plays, please see page 18.

- **GOAL POSTS:** The uprights will now extend to 35 feet above the crossbar, up from 30 feet in previous seasons, to help officials make definitive rulings on field-goal attempts that previously crossed above the top of the uprights.

- **GAME CLOCK:** The clock will no longer be stopped after a quarterback sack outside two minutes of either half. If the player who originally takes the snap is tackled behind the line of scrimmage, the game clock will remain running. Going forward, the clock will continue to run unless it is stopped for a different reason, such as a penalty or team timeout.

There will also be ***points of emphasis*** on several existing rules this season (although the rules themselves have not changed):

- All rules that encourage **player safety** will continue to be strictly enforced. The focus is on eliminating these tactics from the game. Players must avoid hitting or blocking opponents in the head or neck area, or using the crown or hairline parts of the helmet to make forcible contact anywhere on the body. Both offensive and defensive players receive defenseless player protections in certain situations, including when a blocker approaches a defender from the side or from behind.

- **Sportsmanship** is always a point of emphasis. The use of abusive, threatening or insulting language directed at opponents, teammates, coaches, officials or representatives of the league is covered under unsportsmanlike conduct playing rules. This includes racial slurs, comments regarding sexual orientation or other verbal abuse. Coaches, officials and other league personnel will be held to the same high standard.

- Rules relating to **illegal hands to the face** have also been clarified. It is a foul if direct and forcible contact to the head, neck or face of an opponent, regardless of whether or not it pins the opponent's head back or is prolonged. This standard applies to players on both sides of the ball.

- **Contact between receivers and defensive players prior to a pass** will be a major point of emphasis. Defenders cannot initiate contact with eligible receivers more than five yards from the line of scrimmage when the quarterback is in the pocket with the ball.

  Grabbing a jersey or any other part of a receiver's uniform prior to a pass is defensive holding and will be penalized regardless of whether or not the official deems the grab to have impeded or restricted the receiver. Receivers can use their hands or arms to ward off contact initiated by a defender, but cannot push off to gain separation. Officials will also pay close attention to actions by the receiver at the top of the route.

- **Movement on the offensive line** will continue to be a point of emphasis. Prior to the snap, any quick or abrupt movement by an offensive player or players in unison that simulates the start of a play is prohibited. These actions will result in a five-yard false start penalty regardless of whether or not the defense reacts.

The rules governing **extra point attempts** did not change, but will result in an experiment during the preseason:

- For the NFL/Hall of Fame Game and the first two weeks of the preseason, the ball will be spotted at the 15-yard line for extra point kick attempts. This will be done to gather information regarding possible future changes to make these plays more competitive and exciting for fans. The two-point try will remain at the two-yard line during this experiment.

NFL RULES – A CONSTANT EVOLUTION

Rule changes in the NFL have been made throughout the history of the league to improve the game, make it more exciting and reduce the risk of injury. Safety rules are one of the most important and effective ways in which the NFL and its clubs can help protect the health of players. By helping to identify, promote and enforce safe on-field conduct (in concert with off-the-field education and policies), the league seeks to preserve both the health of players and the integrity of the game.

The NFL has established a strong set of rules through the years focused on player safety, designed to promote fair competition while attempting to minimize risk of harm to the player. While many of these rules have focused on reducing contact to the head and neck of players, other changes have protected players from orthopedic and other injuries.

The development of a thoughtful and comprehensive set of appropriately protective rules and policies has always been, and continues to be, an evolving process. The NFL continually evaluates how rules can best be integrated into the game to address safety and health issues.

Each year the NFL Competition Committee conducts a complete review of player injuries and discusses means by which the NFL can reduce them through the implementation of new rules, or by clarifying or strengthening enforcement of existing rules.

Rules the league has established or changed for the protection of players have not only had a positive impact in the NFL, but have subsequently been incorporated at other levels of play, including collegiate, high school and youth programs. Through the NFL's ongoing partnerships and educational initiatives, the awareness of the importance of rules related to on-field conduct and return-to-play, at all levels and ages, is broadened.

To view an interactive timeline of the evolution of rules of the sport, visit www.NFLevolution.com/.

A brief overview of NFL rule changes focused on protecting player health and safety over the past 30 years:

1983

All mandatory player equipment must be designed and made by a professional manufacturer and cannot be altered, except by direction of the team physician.

A player who uses a helmet he is not wearing as a weapon shall be ejected.

The chop block rule applies to blocks at "thigh or lower."

1985

During the last two minutes of a half, the play ends when a quarterback kneels or simulates kneeling on the ground.

The ball is dead when any runner slides to the ground feet first, thereby declaring himself down.

1986

Blocking below the waist on punts is prohibited during the entire down.

The "lure" technique is prohibited. When a tackle shows pass set, a teammate lined up outside him cannot chop a defender who is lined up over the tackle, even if the tackle and defender are not engaged (a "lure").

1987

An offensive lineman may not clip a defender who, at the snap, is aligned on the line of scrimmage opposite another offensive lineman who is more than one position away, when the defender is responding to the flow of the ball away from the blocker. Example: A tackle cannot clip the nose tackle on a sweep to the opposite side.

It is illegal for the kicking team to block below the waist after a free kick or punt has been made. (Low blocks by the receiving team became illegal in 1979).

Both teams are prohibited from blocking below the waist after a change of possession.

1989

A defender (approaching from any direction) who has an unrestricted path to the quarterback is prohibited from flagrantly hitting him in the area of the knee(s).

1990

A player who butts, spears, or rams an opponent may be disqualified if the action is flagrant or vicious.

1991

Officials will whistle the play dead whenever a defensive lineman clearly penetrates beyond the neutral zone before the ball is snapped and continues unabated toward the quarterback.

1992

For the first time, the chop block is illegal on some running plays: It is illegal on a running play for an offensive player who is lined up in the backfield at the snap to deliberately block a defensive player in the thigh or lower (chop) if the defensive player is engaged by an offensive player who was on the line of scrimmage at the snap. This action is prohibited whether on or behind the line of scrimmage in an area that extends laterally to the position originally occupied by the tight end on either side.

When a defensive player runs forward and leaps in an attempt to block an extra point or field goal, it is a foul only if the leaping player lands on other players.

1993

It is not intentional grounding when a passer, while out of the pocket and facing an imminent loss of yardage, throws a pass that lands beyond the line of scrimmage, even if no offensive player has a realistic chance to catch the ball (including if the ball lands out of bounds over the sideline or end line).

1994

Defensive players are prohibited from blocking low during a punt, field goal, or extra point attempt (kick), except those defensive players at the snap that are lined up on or inside the normal tight end position. Previously, all players on the defensive team could block low during the field goal or extra point attempt.

1995

Protection for defenseless players is clarified and expanded. Since 1982, a defensive player was prohibited from using the crown or top of his helmet against a passer, a receiver in the act of catching a pass, or a runner who is in the grasp of a tackler. The clarification provided that:

- Defenseless players included a kickoff or punt returner attempting to field a kick in the air, and a player on the ground at the end of a play.
- Defensive players are prohibited from lowering their heads to make forcible contact with the facemask, or with the “hairline” or forehead part of the helmet, against an opponent, instead of only with the top/crown.
- Defensive players are prohibited from forcibly hitting the defenseless player’s head, neck, or face with the helmet or facemask.
- Defensive players are prohibited from launching into a defenseless player in a way that causes the defensive player’s helmet or facemask to forcibly strike the defenseless player’s head, neck, or face, even if the initial contact of the defender’s helmet or facemask is lower than the defenseless player’s neck.

When tackling a passer during or just after throwing a pass, a defensive player is prohibited from unnecessarily and violently throwing him down and landing on top of him with all or most of the defender’s weight.

1996

On running plays, a chop block is prohibited by an offensive player who is aligned more than one position away from the engaged defender when the block occurs away from the flow of the play.

A defender cannot be chopped even after he has disengaged from an offensive opponent, if he is still confronting the offensive player.

Prohibition of the “lure” technique is applicable all along the offensive line, instead of only to a player outside a tackle.

1998

All face shields must be transparent.

1999

Blocking from behind, at, or below the knees in the clipping zone is prohibited.

After a blocking attempt in close line play, a blocker is prohibited from rolling up on the back of a defender's legs (Unnecessary Roughness).

2002

The chop block technique is illegal on all kicking plays.

It is illegal to hit a quarterback helmet-to-helmet any time after a change of possession.

2005

It is illegal to grab the inside collar of the shoulder pads to tackle a runner ("horse-collar tackle").

Unnecessarily running, diving into, or throwing the body against a player who should not have reasonably anticipated such contact by an opponent is unnecessary roughness. Previously, the rule only protected a player who is out of the play.

A kicker/punter must not be unnecessarily contacted by the receiving team through the end of the play or until he assumes a distinctly defensive position. An opponent may not unnecessarily initiate helmet-to-helmet contact to the kicker/punter during the kick or during the return.

An offensive player who is aligned in the tackle box at the snap and moves to a position outside the box is prohibited from initiating contact on the side or below the waist of an opponent if the blocker is moving toward his own end line and approaches the opponent from behind or from the side ("peel back block"). The near shoulder of the blocker must be in front of his opponent's body.

2006

Low hits on the quarterback are prohibited when a rushing defender has an opportunity to avoid such contact.

Blocks in the back above the waist by the kicking team while the ball is in flight during a scrimmage kick are illegal.

The definition of a "horse collar tackle" is expanded to include grabbing the inside collar of the jersey.

During a field-goal attempt or a try, a defensive player who is within one yard of the line of scrimmage at the snap must have his helmet outside the snapper's shoulder pad.

Personal or unsportsmanlike conduct fouls that occur during halftime or during intermission between the fourth period and an overtime period will be penalized on the ensuing kickoff.

During a free kick, at least four kicking team players must be on each side of the kicker when the ball is kicked.

2007

A block below the waist against an eligible receiver while the quarterback is in the pocket is a 15-yard penalty instead of a 5-yard penalty (an illegal cut block).

2009

Teams are not permitted to intentionally form a wedge of more than two players on a kickoff return in an attempt to block for the runner.

The "bunch" formation on kickoffs is eliminated. The kickoff team must have at least three players outside each hash mark, one of whom must be outside the yard-line number.

It is an illegal "blindside" block if the blocker is moving toward his own endline and approaches the opponent from behind or from the side, and the initial force of the contact by the blocker's helmet, forearm, or shoulder is to the head or neck area of an opponent.

It is an illegal hit on a defenseless receiver if the initial force of the contact by the defender's helmet, forearm, or shoulder is to the head or neck area of the receiver.

The rule regarding low hits on passers is clarified:

- A defender cannot initiate a roll or lunge and forcibly hit the passer in the knee area or below, even if he is being contacted by another player.
- It is not a foul if the defender swipes, wraps, or grabs a passer in the knee area or below in an attempt to tackle him.

2010

During a field-goal attempt, punt, or try-kick, a defensive team player, who is within one yard of the line of scrimmage at the snap, must have his entire body outside the snapper's shoulder pads.

After a half has expired, dead ball personal fouls by either team will be enforced on the succeeding kickoff.

A player who has just completed a catch is protected from blows to the head or neck by an opponent who launches.

All "defenseless players" are protected from blows to the head delivered by an opponent's helmet, forearm, or shoulder.

Kickers and punters during the kick and return, and quarterbacks after a change of possession, are protected from blows to the head delivered by an opponent's helmet, forearm, or shoulder, instead of just helmet-to-helmet contact.

The ball is declared dead at the spot if a runner's helmet comes completely off.

2011

The restraining line for the kicking team is moved from the 30- to the 35-yard line in an effort to increase touchbacks.

All kicking team players other than the kicker must be lined up no more than five yards behind their restraining line, eliminating the 15-20 yard running "head start" that had become customary for many players.

The list of "defenseless players" is expanded to include a kicker/punter during the kick or during the return, a quarterback at any time after a change of possession, and a player who receives a "blindside" block when the blocker is moving toward his own endline and approaches the opponent from behind or from the side. Previously, these players were protected against blows to the head, but not against blows delivered by an opponent with the top/crown or forehead/"hairline" parts of the helmet against other parts of the body.

A receiver who has completed a catch is a "defenseless player" until he has had time to protect himself or has clearly become a runner. A receiver/runner is no longer defenseless if he is able to avoid or ward off the impending contact of an opponent. Previously, the receiver who had completed a catch was protected against an opponent who launched and delivered a blow to the receiver's head.

2012

The list of "defenseless players" is expanded to include defensive players on crackback blocks, making it illegal to hit them in the head or neck area.

2013

Players are required to wear protective knee and thigh pads.

It is illegal for a runner or tackler to initiate forcible contact by delivering a blow with the top or crown of his helmet against an opponent when both players are clearly outside the tackle box.

"Peel back" blocks below the waist are illegal inside the tackle box.

The list of "defenseless players" is expanded to include long snappers on field goals and PATs.

The "bunch" formation is eliminated on field goals and PATs. No more than six defenders may be on the line of scrimmage on either side of the snapper at the snap for these plays.

2014

Clipping and unnecessary roughness penalties are expanded to prohibit blockers from rolling up on the side of a defender's leg.

INSTANT REPLAY – REVIEWABLE PLAYS

The NFL uses a system of Instant Replay Review to aid officiating. The Replay System covers the following play situations only:

(a) Plays involving possession, including:
1. Whether a pass was complete, incomplete, intercepted in the field of play, at sideline, goal line, end zone, and end line.
2. Whether a loose ball was recovered in the field of play, at sideline, goal line, end zone, and end line.
3. Whether a player (passer) fumbled or threw a pass.
4. Whether a pass has been thrown forward or backward.
5. Whether there has been an illegal forward handoff.
6. Whether a runner fumbled or was down by contact.

(b) Plays involving touching, including:
1. Whether a forward pass has been touched by any player.
2. Whether a runner is down by defensive contact.
3. Whether a loose ball has been touched by a player.
4. Whether the ball has touched a pylon.
5. Whether a kick has been touched.
6. Whether a loose ball in play has struck a video board, guide wire, sky cam, or any other object.

(c) Plays governed by the goal line, including:
1. Scoring plays, including the ball breaking the plane of the goal line.
   a. Whether a field goal or PAT attempt has crossed below or above the crossbar, inside or outside the uprights when it is lower than the top of the uprights, or has touched anything.
2. Whether there has been a touchback, when the on-field ruling involves a runner's momentum.

(d) Plays governed by the sidelines, including:
1. Whether a runner/receiver is in or out of bounds.
2. Whether a loose ball touches a boundary line or anything on or outside such line.

(e) Plays governed by the end lines, including:
1. Whether a runner/receiver is in or out of bounds.
2. Whether a loose ball is in or out of bounds.

(f) Plays governed by the line of scrimmage, including:
1. Whether a forward pass has been thrown from beyond or behind the line of scrimmage.
2. Whether a forward pass has been thrown from behind the line of scrimmage after the ball has been beyond the line.

(g) Other.
1. The position of the ball with respect to a first down.
2. Whether more than 11 players were on the field at the snap.

Note 1: If an on-field ruling of a dead ball (down by contact, out of bounds, or incomplete forward pass) is changed, the ball belongs to the recovering player at the spot of the recovery, and any advance is nullified. If the ball goes out of bounds in an end zone, the result of the play will be either a touchback or a safety.

Note 2: If the on-field ruling is a dead ball, any recovery must occur in the continuing action following the loss of possession.

Note 3: If the Referee does not have indisputable visual evidence as to which player recovered the loose ball, or that the ball went out of bounds, the ruling on the field will stand.

Non-Reviewable Plays include, but are not limited to:
1. Status of the play or game clock.
2. Proper down.
3. Penalty administration, including the spot of a foul.
4. Runner ruled down by defensive contact or out of bounds (not involving fumbles or the line to gain).
5. The position of the ball not relating to first down or goal line.
6. Field-goal or try attempts that cross above either upright without touching anything.
7. Inadvertent/Erroneous whistle.
8. Quarterback "spike" to kill clock.

2014 KICKOFF WEEKEND NOTES

Kickoff Weekend begins on Thursday, September 4 in primetime on NBC when the defending-champion Seattle Seahawks host the Green Bay Packers at CenturyLink Field in a matchup of two 2013 NFC playoff participants. It's when things start to count.

Some clubs have excelled in openers. Here is a sampling of notable active NFL Kickoff streaks:

- The Super Bowl XLVIII-champion **SEATTLE SEAHAWKS**, who host Green Bay in the spotlight Kickoff 2014 game on Thursday night, have a 15-1 record at CenturyLink Field the past two seasons. The Seahawks, who are also tied for the third-longest active winning streak in home openers (five), can improve those numbers when they host the Packers in Week 1.

- The NFC North champion **GREEN BAY PACKERS**, who travel to Seattle on Thursday night of Kickoff Weekend, hold the record for the most wins in road openers (53) in the NFL and the fourth-best winning percentage in openers on the road (.582, 53-38-2).

- The AFC champion **DENVER BRONCOS**, who start the season on *Sunday Night Football* at home against Indianapolis, have posted a 40-13-1 (.755) record in home openers, the top mark in the NFL. Denver has also won 17 of their past 20 home openers.

- The AFC East champion **NEW ENGLAND PATRIOTS** begin the year at Miami having won 10 consecutive openers. With a win on Kickoff Weekend, the Patriots can become just the third franchise to win 11 or more consecutive season-opening games in NFL history.

- The **MIAMI DOLPHINS**, who host New England on Kickoff Weekend, have the fourth-best winning percentage in openers at home (.702, 33-14-1). The Dolphins have won their past two home openers.

- The NFC East champion **PHILADELPHIA EAGLES**, who host Jacksonville to open the 2014 campaign, have won three consecutive Kickoff Weekend games, the longest active streak among NFC East teams.

- The **JACKSONVILLE JAGUARS** begin the year at Philadelphia with an 11-7 (.611) record on Kickoff Weekend, the third-best mark in the AFC.

- The **WASHINGTON REDSKINS** open the season on the road against Houston with 36 wins in road openers, the fifth-most in the NFL. With a win against the Texans on Kickoff Weekend, the Redskins can tie the Eagles (37) for the fourth-most wins in road openers in the NFL.

- The **NEW YORK GIANTS** and **SAN DIEGO CHARGERS** start the season on the road at Detroit and Arizona, respectively, during a *Monday Night Football* doubleheader. New York has the second-most (49) wins in road openers in the NFL while San Diego has won its past two road openers, the fourth-longest active streak in the league.

- **HOME SWEET HOME:** The **BALTIMORE RAVENS** (13-5-0) and **CHICAGO BEARS** (65-25-4), who host Cincinnati and Buffalo, respectively, on Kickoff Weekend, have a .722 winning percentage in home openers, the second-best mark in the NFL…the **DETROIT LIONS**, who host the Giants on *Monday Night Football* to begin the year, have won 51 openers at home, the second-most wins in home openers in the NFL…the **ATLANTA FALCONS**, who host New Orleans on Kickoff Weekend, have won nine of their past 10 home openers… and the **SAN FRANCISCO 49ERS**, who host Chicago in Week 2, have won 15 of their past 20 home openers.

- **HEAD COACHES:** New England's **BILL BELICHICK** is 13-6 (.684) on Kickoff Weekend and his 13 wins are the most among active head coaches…Belichick and St. Louis' **JEFF FISHER** (11-7, .611) are the only active head coaches who have won at least 10 Kickoff Weekend games and own an opening weekend winning percentage above .600…the New York Giants' **TOM COUGHLIN** (10-8, .556) joins Belichick and Fisher as the only active head coaches with 10 or more Kickoff Weekend victories…**JIM HARBAUGH** (3-0) of the 49ers, **CHIP KELLY** (1-0) of the Eagles and **MARC TRESTMAN** (1-0) of the Bears are the only active head coaches with perfect records on Kickoff Weekend…and four head coaches – Washington's **JAY GRUDEN**, Houston's **BILL O'BRIEN**, Cleveland's **MIKE PETTINE** and Minnesota's **MIKE ZIMMER** – make their Kickoff Weekend debuts in 2014.

HEADLINE GAMES

"It's amazing how close the NFL is," says Atlanta Falcons head coach **MIKE SMITH**. "You just don't know what's going to happen next."

With only 16 games per team, every game is important. It's just that, some weeks, some games seem to be even *more* important!

Following is a 2014 Weeks 1-17 list of "Headline Games," but far from the only ones:

Week 1	Green Bay at Seattle	Thursday-night opener (NBC) has Super Bowl champs hosting NFC North winners.
Week 2	Pittsburgh at Baltimore	AFC North rivals meet as Thursday Night Football on CBS debuts.
Week 3	Denver at Seattle	Seahawks host Broncos in rematch of Super Bowl XLVIII (below).
Week 4	Miami at Oakland (London)	Miami faces Oakland in 1st of 3 games in 2014 at London's Wembley Stadium.
Week 5	Cincinnati at New England	Sunday-night matchup showcases 2 division winners from last season.
Week 6	NY Giants at Philadelphia	Eagles host Giants as Philadelphia looks to defend NFC East title in 2014.
Week 7	NY Jets at New England	AFC East rivals meet on Thursday night.
Week 8	Detroit at Atlanta (London)	1st ever nationally-televised game (FOX) at 9:30 AM ET (1:30 PM UK).
Week 9	Denver at New England	Broncos vs. Patriots. Peyton Manning vs. Tom Brady.
Week 10	Dallas at Jacksonville (London)	Jaguars host Cowboys at London's Wembley Stadium in 3rd 2014 UK game.
Week 11	New England at Indianapolis	Andrew Luck leads Colts against Tom Brady's Patriots in Divisional rematch.
Week 12	Arizona at Seattle	Cardinals are only visiting team to win at Seattle in past 2 seasons.
Week 13	Chi at Det/Phi at Dal/Sea at SF	Thanksgiving triple-header! Food, family and football!
Week 14	Carolina at New Orleans	Panthers' defense will try to slow down Saints' offense in key NFC South game.
Week 15	New Orleans at Chicago	Saints visit Soldier Field to face Bears on ESPN's *Monday Night Football*.
Week 16	SD at SF/Phi at Was	Saturday football returns with double-header on NFLN and CBS.
Week 17	16 Division Matchups	Final weekend features all division games with playoff berths on the line!



In Week 3, the Seattle Seahawks will host the Denver Broncos in a rematch of Super Bowl XLVIII

NFL RATCHETS UP THE EXCITEMENT…HOPE IS ALIVE

The 2013 season was full of excitement, but that should be no surprise. Unpredictability is the norm in today's NFL.



Scoring at an all-time high…new teams making the playoffs and winning divisions...consistent teams excelling once again…records falling…young players making their mark…and so much more!

"It happens every week in the NFL," says New England Patriots quarterback **TOM BRADY** (left). "You look up at the scoreboard during the game, and say 'Wow, they beat them?'"

The NFL is never short on surprises, and the 2013 season was no different:

A record 11,985 points were scored, with games averaging 46.8 points, the highest average in NFL history (46.5 in 1948).

In all, 1,338 total touchdowns were scored, surpassing the league-wide record of 1,297, which occurred in 2012.

Eleven teams scored at least 400 points last season – Denver (606), Chicago (445), New England (444), Philadelphia (442), Dallas (439), Cincinnati (430), Kansas City (430), Green Bay (417), Seattle (417), New Orleans (414) and San Francisco (406) – topping the previous record of nine in 2008 and 2012. Those 11 teams combined for a .668 winning percentage and nine qualified for the playoffs.

There were five new playoff teams in 2013: Carolina, Kansas City, New Orleans, Philadelphia and San Diego. Since the 12-team playoff format was adopted in 1990, at least four teams have qualified for the playoffs in every season that were not in the postseason the year before.

The teams since 1990 to make the playoffs a season after failing to qualify:

SEASON	PLAYOFF TEAMS NOT IN PREVIOUS SEASON'S PLAYOFFS
1990	7 (Cincinnati, Chicago, Kansas City, Los Angeles Raiders, Miami, New Orleans, Washington)
1991	5 (Atlanta, Dallas, Denver, Detroit, New York Jets)
1992	6 (Miami, Minnesota, Philadelphia, Pittsburgh, San Diego, San Francisco)
1993	5 (Denver, Detroit, Green Bay, Los Angeles Raiders, New York Giants)
1994	5 (Chicago, Cleveland, Miami, New England, San Diego)
1995	4 (Atlanta, Buffalo, Indianapolis, Philadelphia)
1996	5 (Carolina, Denver, Jacksonville, Minnesota, New England)
1997	5 (Detroit, Kansas City, Miami, New York Giants, Tampa Bay)
1998	5 (Arizona, Atlanta, Buffalo, Dallas, New York Jets)
1999	7 (Detroit, Indianapolis, St. Louis, Seattle, Tampa Bay, Tennessee, Washington)
2000	6 (Baltimore, Denver, New Orleans, New York Giants, Oakland, Philadelphia)
2001	6 (Chicago, Green Bay, New England, New York Jets, Pittsburgh, San Francisco)
2002	5 (Atlanta, Cleveland, Indianapolis, New York Giants, Tennessee)
2003	8 (Baltimore, Carolina, Dallas, Denver, Kansas City, New England, St. Louis, Seattle)
2004	5 (Atlanta, Minnesota, New York Jets, Pittsburgh, San Diego)
2005	7 (Carolina, Chicago, Cincinnati, Jacksonville, New York Giants, Tampa Bay, Washington)
2006	7 (Baltimore, Dallas, Kansas City, New Orleans, New York Jets, Philadelphia, San Diego)
2007	6 (Green Bay, Jacksonville, Pittsburgh, Tampa Bay, Tennessee, Washington)
2008	7 (Arizona, Atlanta, Baltimore, Carolina, Miami, Minnesota, Philadelphia)
2009	6 (Cincinnati, Dallas, Green Bay, New England, New Orleans, New York Jets)
2010	5 (Atlanta, Chicago, Kansas City, Pittsburgh, Seattle)
2011	6 (Cincinnati, Denver, Detroit, Houston, New York Giants, San Francisco)
2012	4 (Indianapolis, Minnesota, Seattle, Washington)
2013	***5 (Carolina, Kansas City, New Orleans, Philadelphia, San Diego)***

The 2014 season promises more of the same. Every team enters the new year with hope.

Carolina (NFC South) and Philadelphia (NFC East) rebounded to win their respective divisions after finishing in last place or tied for last in 2012, marking the NFL-record 11th consecutive season that at least one team went from "worst-to-first" in its division.

BACK TO FOOTBALL

THE NFL IS SO UNPREDICTABLE THAT IN 2013…

Nothing exhibits the unpredictability of the NFL more than the tightness of NFL games:

- Games continued to be ***thisclose***, as 68 percent were within one score in the fourth quarter.

  In 2013, 123 of 256 games (48.0 percent) were decided by seven points or fewer, the fourth-most of any season in NFL history.

GAMES DECIDED BY ONE SCORE		
POINTS	**GAMES**	**PCT.**
8 or Fewer	131 of 256	51.2%
7 or Fewer	123 of 256	48.0%
3 or Fewer	65 of 256	25.4%

GAMES WITHIN ONE SCORE AT ANY POINT IN 4TH QUARTER		
POINTS	**GAMES**	**PCT.**
8 or Fewer	174 of 256	68.0%
7 or Fewer	168 of 256	65.6%
3 or Fewer	127 of 256	49.6%

BEST NFL RECORDS, PAST 10 YEARS

Over the past 10 years, five NFL teams – New England (124-36, .775), Indianapolis (111-49, .694), Pittsburgh (105-55, .656), San Diego (100-60, .625) and Green Bay (96-63-1, .603) – have posted a winning percentage of .600 or better. Those five clubs have combined for 37 playoff berths, nine Super Bowl appearances and five Super Bowl championships during that span.

Since being drafted by Pittsburgh in 2004, quarterback **BEN ROETHLISBERGER** and the Steelers have made three Super Bowl appearances, winning Super Bowl XL and XLIII.



"I think it's a fair assessment to call him a winner," says Pittsburgh head coach **MIKE TOMLIN** (right, with Roethlisberger) about Roethlisberger. "He's been to the big dance and delivered. That's what this profession is about."

Under the guidance of head coach **BILL BELICHICK**, the Patriots (124-36, .775) have the best regular-season record over the past 10 years, qualifying for the postseason nine times and winning Super Bowl XXXIX.

"Coach Belichick is the best coach that I've ever competed against," says Denver Broncos quarterback **PEYTON MANNING**. "I think it's safe to say he'll go down as the greatest NFL coach of all time."

The teams with the best regular-season records over the past 10 seasons (2004-13):

TEAM	W	L	T	PCT.	PLAYOFF BERTHS	SUPER BOWL BERTHS	SUPER BOWL WINS
New England	***124***	***36***	***0***	***.775***	***9***	***3***	***1***
Indianapolis	111	49	0	.694	9	2	1
Pittsburgh	105	55	0	.656	6	3	2
San Diego	100	60	0	.625	6	0	0
Green Bay	96	63	1	.603	7	1	1

BACK TO FOOTBALL

DIVISION TITLES? UP FOR GRABS

Unpredictable NFL? It sure seems that way!

In the 12 seasons since realignment in 2002, 28 different teams have won division titles.

“There’s so much competitive balance in the NFL,” says Kansas City quarterback **ALEX SMITH**, who led the Chiefs to an 11-5 record and the playoffs last season after the team finished 2-14 in 2012. “The crazy thing with the NFL is that last year’s over with and this is an entirely new team and new year.”

Last season, first-year head coach **CHIP KELLY** guided the Philadelphia Eagles to their first division title since 2010, rebounding from a last place finish in 2012.

“The first time I met the players, I thought it was a special group,” says Kelly. “It’s an awesome feeling when you can work as hard as they worked and see it pay off. To be 10-6 and the division champs, it’s a real credit to those guys.”

The teams that have won their divisions in the 12 seasons since realignment in 2002:

TEAM	DIVISION TITLES	PLAYOFF BERTHS
New England	10	10
Indianapolis	8	11
Green Bay	7	9
Philadelphia	6	8
Seattle	6	8
Pittsburgh	5	7
San Diego	5	6
Baltimore	4	7
Denver	4	6
Atlanta	3	6
New York Giants	3	6
Cincinnati	3	5
New Orleans	3	5
Carolina	3	4
San Francisco	3	4
Chicago	3	3
Tampa Bay	3	3
Dallas	2	4
Kansas City	2	4
Minnesota	2	4
Tennessee	2	4
Arizona	2	2
Houston	2	2
New York Jets	1	5
Washington	1	3
St. Louis	1	2
Miami	1	1
Oakland	1	1

FROM WORST TO FIRST

Competitive balance, one of the hallmarks of the NFL, gives fans hope entering each season. Four 2013 playoff teams – the Carolina Panthers (12-4 in 2013, 7-9 in 2012), Kansas City Chiefs (11-5 in 2013, 2-14 in 2012), New Orleans Saints (11-5 in 2013, 7-9 in 2012) and Philadelphia Eagles (10-6 in 2013, 4-12 in 2012) – finished in last place or tied for last place in 2012 and combined for a 24-win improvement last year. Two of those clubs – Carolina (NFC South) and Philadelphia (NFC East) – won their division.



For an NFL-record 11th consecutive season, at least one team finished in first place in its division the season after finishing in last or tied for last place. In fact, of the 42 teams in league history to go from "worst-to-first," 19 of them have done so in the past 11 years (2003-13), including an NFL-record three such teams in 2005 and 2006.

After finishing tied for last in the division the prior year, the Panthers won 11 of their last 12 games to close the 2013 campaign and claim the NFC South crown. After starting the season 1-3, the Panthers and Eagles both qualified for postseason play, becoming only the sixth and seventh teams since 2004 to make the playoffs after opening the season 1-3 or worse.

"There is something about big games that do tend to bring out the best in our team," says Panthers head coach **RON RIVERA** (left). "Our team is just that in big games – a team. Even after starting 1-3, we didn't panic."

The teams to go from "worst-to-first" in their division since 2003:

SEASON	TEAM	RECORD	PRIOR SEASON RECORD
2003	Carolina	11-5	7-9
2003	Kansas City	13-3	8-8*
2004	Atlanta	11-5	5-11
2004	San Diego	12-4	4-12*
2005	Chicago	11-5	5-11
2005	New York Giants	11-5	6-10*
2005	Tampa Bay	11-5	5-11
2006	Baltimore	13-3	6-10*
2006	New Orleans	10-6	3-13
2006	Philadelphia	10-6	6-10
2007	Tampa Bay	9-7	4-12
2008	Miami	11-5	1-15
2009	New Orleans**	13-3	8-8
2010	Kansas City	10-6	4-12
2011	Denver	8-8	4-12
2011	Houston	10-6	6-10*
2012	Washington	10-6	5-11
2013	***Carolina***	***12-4***	***7-9******
2013	***Philadelphia***	***10-6***	***4-12***

* Tied for last place
** Won Super Bowl

SCORING REACHED RECORD HIGHS IN 2013

A record 11,985 points were scored in 2013, with games averaging 46.81 points, the highest average in NFL history (46.48 in 1948).

The seasons with the most points scored and highest per-game scoring average in NFL history:

YEAR	TOTAL POINTS
2013	***11,985***
2012	11,651
2011	11,356
2010	11,283
2008	11,279

YEAR	POINTS PER GAME
2013	***46.81***
1948	46.48
1950	45.88
1960	45.29
1962	45.21

“This is an offensive league,” says Tampa Bay Buccaneers defensive coordinator **LESLIE FRAZIER**. “People like to see points scored, although defensive coaches don’t. You have to try to find a way to slow those offenses down. You have a mindset that you’ve got to score ‘X’ number of points, and then on defense you’ve got to hold a team to ‘X’ number of points to have a chance. But that number, it is rising.”

Defensive coaches aren’t the only ones feeling the pressure. Regardless of the score, offenses know they have to aggressively aim for the end zone on each possession.

“It’s starting to feel like if you don’t score a touchdown every time you get the ball, you’re losing serve,” says Minnesota Vikings guard **CHARLIE JOHNSON**.

In all, 1,338 total touchdowns were scored, surpassing the league-wide record of 1,297, which occurred in 2012.

YEAR	TOUCHDOWNS
2013	***1,338***
2012	1,297
2002	1,270
2010	1,270
2004	1,268



Led by the AFC champion Denver Broncos, who finished 13-3 and scored an NFL-record 606 points in 2013, many of the NFL’s top-scoring offenses translated those points into wins.

Eleven teams (above) scored at least 400 points – topping the previous record of nine in 2008 and 2012. Those 11 teams combined for a .668 winning percentage and nine qualified for the playoffs.

TEAM	POINTS	W-L-T	WIN PCT.
Denver*	606	13-3-0	.813
Chicago	445	8-8-0	.500
New England*	444	12-4-0	.750
Philadelphia*	442	10-6-0	.625
Dallas	439	8-8-0	.500
Cincinnati*	430	11-5-0	.688
Kansas City*	430	11-5-0	.688
Green Bay*	417	8-7-1	.531
Seattle*	417	13-3-0	.813
New Orleans*	414	11-5-0	.688
San Francisco*	406	12-4-0	.750

*Playoff team

NFL CALENDAR

September 4, 7-8	Kickoff 2014
October 7-8	NFL Fall Meeting, New York, NY
October 28	Trading deadline
December 28	Regular season ends
January 3-4	Wild Card Playoffs

January 10-11	Divisional Playoffs
January 18	Conference Championships
January 25	Pro Bowl, Arizona (ESPN)
February 1	Super Bowl XLIX, Arizona (NBC)

BACK TO FOOTBALL

11-WIN TEAMS

Nine teams won 11 or more games last year, tied for the second-most in a season in NFL history – Denver (13), Seattle (13), Carolina (12), New England (12), San Francisco (12), Cincinnati (11), Indianapolis (11), Kansas City (11) and New Orleans (11). A record 10 teams won 11 or more games in 2005.

TEAM	REG. SEASON RECORD	ADVANCED TO
Denver Broncos	13-3	Super Bowl XLVIII
Seattle Seahawks	13-3	Won Super Bowl XLVIII
Carolina Panthers	12-4	Divisional Playoffs
New England Patriots	12-4	AFC Championship
San Francisco 49ers	12-4	NFC Championship
Cincinnati Bengals	11-5	Wild Card Playoffs
Indianapolis Colts	11-5	Divisional Playoffs
Kansas City Chiefs	11-5	Wild Card Playoffs
New Orleans Saints	11-5	Divisional Playoffs

NFL PLAYER ENGAGEMENT PROGRAMS

As NFL players transition through the athletic life cycle, **NFL PLAYER ENGAGEMENT** provides education and resources emphasizing personal and professional development, financial knowledge and total wellness.

To reflect the distinct phases of the NFL playing experience, the Player Engagement team focuses on three areas:

- **NFL Prep**, providing student athletes and future NFL players with the foundation essential to a successful life.
- **NFL Life**, engaging current NFL players with personal and professional development resources.
- **NFL Next**, offering services that foster a successful transition from the playing experience to life after football.



The NFL recently named former New York Giants fullback **CHARLES WAY** (left) head of the Player Engagement department. Way played for the Giants from 1995 to 1999 and spent the past 14 years as the team's director of player programs.

In his new role, Way will oversee the continued evolution and implementation of a broad array of support programs and services for players and their families across the Prep, Life and Next platforms, including the Rookie Symposium, NFL Total Wellness and career development programs. Way will work closely with NFL clubs, coaches and players to ensure that these league programs are both effective and fully utilized.

"This is a tremendous opportunity to continue to advance the initiatives of the Player Engagement department," says Way. "I am thankful to Ernie Accorsi for envisioning the importance and significance of the role I have had with the Giants and grateful for the support of John Mara, Steve Tisch, Jerry Reese and Tom Coughlin in implementing and developing the programs we have instituted. We will continue to build on the foundation of NFL Player Engagement that has been established over the past 25 years."

During the offseason, Player Engagement hosted four professional development programs aimed at offering current and former players training in various industries for their post-NFL career. The 2014 series included the Consumer Products Boot Camp, the Business Management & Entrepreneurship Program (BM&E), Sports Journalism & Communications Boot Camp and Broadcast Boot Camp.

The inaugural Consumer Products Boot Camp gave 15 current and former players an opportunity to hear from industry experts and interact with NFL licensees through a combination of lecture style presentations, interactive discussion panels and a live trade show experience. Participants also worked in teams to develop a product and pitch their concept to a group of NFL executives and licensees.



Players also heard from two-time Super Bowl champion **CARL BANKS**, who successfully transitioned from NFL player to entrepreneur.

"The most inspiring part for me was hearing how other people got started and realizing how I can apply what I've learned to take that first step," says Baltimore Ravens wide receiver **TORREY SMITH** (right).

The Business Management & Entrepreneurial Program welcomed 26 current and former players to the University of Notre Dame for an intensive course on building and sustaining strong business ventures. Participants heard from Notre Dame faculty and former NFL players – including **CHARLIE BATCH**, **DEKE COOPER**, **JEFF FAINE** and **J.R. TOLVER** – on topics such as business plan development, investing for social impact and perfecting the business pitch. Participants split into teams to workshop one another's ideas and try their hand at constructing and pitching a business plan to potential investors.

"This program surrounds you with creative business minds who have tons of experience, and it forces you to think beyond your questions and come up with solutions," says Chicago Bears safety **RYAN MUNDY**.

Current and former players aspiring to be journalists and communications professionals attended the NFL Sports Journalism & Communications Boot Camp. Attendees participated in writing labs and field exercises while building their portfolios and receiving feedback and mentoring from industry leaders and faculty at Bowling Green (OH) State University. Participants got the full experience of writing, editing and publishing their work through posting articles to the NFL Player Engagement blog (nflpe.sportsblog.com) throughout the program.

"My big takeaway was learning how to shorten what's in your head to put on paper," says 10-year NFL cornerback **DUANE STARKS.** "As players, we went from dodging the media to becoming the media, so taking a look from the other side and understanding how reporting works was amazing."



Player Engagement concluded this season's career development series with one of the most popular programs, Broadcast Boot Camp (left) hosted at NFL Films. The four-day program, directed in conjunction with the NFL Broadcasting department, covered a wide range of topics with instructors from each of the NFL's broadcast partners – CBS, FOX, NBC, ESPN, NFL Network, SiriusXM and WestwoodOne Radio. Sessions included hands-on work in areas such as tape study, editing, show preparation, radio production, studio preparation, production meetings, field reporting and game preparation. Each player also recorded game analyst segments alongside CBS Sports commentator **JAMES BROWN.**

Of the 168 players who took part in Broadcast Boot Camp from 2007-2013, more than one-third have earned broadcasting jobs as a result of their participation in the program.

Player Engagement hosted its second Transition Assistance Program (TAP) at Georgia Tech, where former players and their spouses learned how to prepare for the psychological, social, physical and financial aspects of transitioning out of the NFL. Attendees worked in small groups and individually with Transition Coaches, former players who have undergone a rigorous training program and facilitate peer-to-peer engagement as players move into their next phase.

The 2014 PREP 100 Series expanded to eight cities this year. The one-day camps included morning classroom sessions focused on academic preparation, character development and decision-making skills followed by afternoon on-field sessions led by NFL legends as coaches. This year's events took place in Atlanta, Baltimore, Cleveland, Dallas, Houston, Miami, New Orleans and Oakland.

ROOKIE SYMPOSIUM
CLASS OF
NFL 2014

In addition, NFL Player Engagement leads the annual Rookie Symposium, a multi-day orientation for rookies that emphasizes the sport's legacy, tradition of character and leadership, as well as social and professional responsibility.



The core teaching principles are NFL history, total wellness, experience, and professionalism. The sessions include presentations, videos and workshops focused on these principles as well as other topics, including player health and safety, decision making and maintaining positive relationships. This year's event also featured a history session at the Pro Football Hall of Fame in Canton, Ohio led by 2014 Hall of Fame inductee **AENEAS WILLIAMS** (right).

Guest speakers and presenters at the 2014 Rookie Symposium included former NFL players **GARRY COBB**, **DONOVIN DARIUS**, **WARRICK DUNN**, **KEITH ELIAS**, **LUTHER ELLISS**, **EDDIE GEORGE**, **MIKE HAYNES**, **TERRY "TANK" JOHNSON** and **J.R. TOLVER** along with 2013 Pro Football Hall of Fame inductees **CRIS CARTER** and **WARREN SAPP**. They were joined by current players including Cincinnati Bengals running back **GIOVANI BERNARD**, Chicago Bears guard **KYLE LONG**, St. Louis Rams running back **ZAC STACY** and Indianapolis Colts punter **PAT MC AFEE**.

NFL Player Engagement also hosts several other educational programs throughout the year, all designed to reach players at various points in their development as players, businessmen and people. Together with the NCAA, they host a NFL-NCAA Life Skills and Professional Development Summit and the NFL-NCAA Coaching Academy, which provide personal and professional development resources and networking opportunities. Through group and panel discussions, as well as interactive exercises, participants learn about and share topics impacting their personal and professional growth.

With the help of NFL Player Engagement, players can stay educated during critical transition periods in their lives and utilize available resources and services designed to assist them along the way.

NFL SUPPORTS THOSE WHO CONTRIBUTED

The landmark 2011 NFL Collective Bargaining Agreement (CBA) included additional funding of approximately $1 billion for retiree benefits. The largest single amount, $620 million, is being used for the **LEGACY FUND**, which has increased pensions for pre-1993 retirees.

“Nothing the league can do can ever fully express our appreciation to the players who helped build our league,” says NFL Commissioner **ROGER GOODELL**. “However, the Legacy Fund is a significant step, especially as the benefits apply to the older players.”

The **BERT BELL/PETE ROZELLE PLAYER PENSION PLAN**, which also includes disability benefits for qualifying players, is just one component of the benefits and services provided to former players.

In the last 12 months, more than $200 million was paid to retired NFL players and their families through pension payments, pre-1993 Legacy benefits and disability claims alone.

Retirees also have access to the following programs and benefits, among others:

- The **NFL Player Care Foundation** (PCF), which was created in 2007 in partnership with the NFLPA, Pro Football Hall of Fame and NFL Alumni Association, is an independent organization dedicated to helping retired players improve their quality of life. PCF addresses all aspects of life – medical, emotional, financial, social and community – providing programs and assistance in each area. Services provided by the PCF include free cardiovascular and prostate screenings for retirees as well as research grants for studies relating to medical issues that are relevant to NFL retirees.

- Named for Pro Football Hall of Famer and NFL legend John Mackey, the **88 Plan** is the first program of its kind in the United States. The 88 Plan provides retired players with up to $100,000 per year, an increase provided by the new CBA over the prior $88,000 figure, for medical and custodial care resulting from dementia, Alzheimer’s, ALS and Parkinson’s. Funding for dementia research is also being provided via the plan. More than $31 million has been distributed to affected players and their families through this benefit since its inception in 2007.

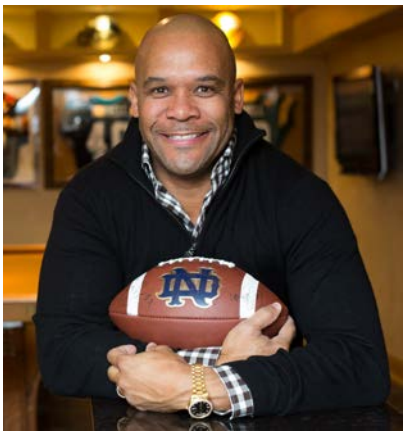
- The **NFL Former Player Life Improvement Plan** is a key component to the retiree benefits provided by the league and the NFLPA via the CBA. The plan includes the NFL Joint Replacement Program, Spine Treatment Program, Neurological Care Program and also provides access to discounted prescription drugs and a supplemental Medicare insurance benefit for qualifying players.

- The NFL introduced a new benefit for its former players, **Long Term Care Insurance** through Transamerica Life Insurance Company, in March 2011. This valuable program is tailored for eligible former players vested in the Bert Bell/Pete Rozelle Player Pension Plan between the ages of 50-75.

- **NFL Life Line** is a free, independent and confidential 24/7/365 phone consultation service and website developed and manned by third-party mental health professionals. NFL Life Line provides support to all members of the NFL family, including retirees and their loved ones, in times of need and is administrated by a group of national mental health experts.

NFL LEGENDS BUSY AND SUCCESSFUL IN POST-PLAYING CAREERS

Many former NFL players have gone on to successful and rewarding careers both inside and outside the game of football.



PAT TERRELL (left) had an interesting football career…All-State high school star in Florida…big-play defensive back at Notre Dame…and, finally, a successful career in the NFL with the Rams, Jets, Panthers and Packers in the 1990s.

But life didn't end there for Terrell.

"Ninety eight percent of football players really don't leave the game," says Terrell. "You play as long as they'll have you. For me I just knew that being an NFL player wasn't the end of my life. I wanted to use it as a springboard as opposed to the last chapter. There were other things I wanted to do so I would not miss football. I tried my hardest to prepare myself so that moving into the real world wouldn't make me miss the sport as badly as I might. However, I still missed it."

Terrell had a goal and he got involved outside football early in his career.

"Flying had been a passion of mine for years," Terrell recalls, "and in my rookie year I got my pilot's license. I also started getting involved in a construction company. I wanted to make sure I was ready for my transition. I was fortunate to play a lot longer (nine seasons) than I would have imagined.

"After my football career ended, I jumped full speed into aviation. I flew corporate planes for a while but then became a captain-rated Boeing 757 pilot with ATA Airlines and basically flew all over the world."

Terrell also flew more than 1,000 U.S. military and allied troops in and out of the Middle East in support of Operation Iraqi Freedom.

Terrell, 46, now owns a construction company – Terrell Materials Corporation – which last year was named the Chicago Department of Aviation Contractor of the Year. He stopped flying eight years ago and settled down when he and his wife Beth realized their five children, ages 9-16, were growing almost as fast as his planes were flying.

"I'm still around airports a good deal," he adds. "However, now instead of landing on runways, I'm helping to build them."

Terrell is one of many NFL legends currently thriving professionally since their playing careers came to an end. Former NFL players are working in positions ranging from missile defense to medicine to college coaching and administration to law enforcement.

<u>The below list is just a sampling of what some former NFL players are doing in their second (or even third) careers</u>:

PLAYER	TEAM(S)	CURRENT CAREER POSITION (LOCATION)
RB Walter Abercrombie	Steelers, Eagles	Executive Director, "B" Association (TX); Assistant Athletic Director, Baylor University (TX)
WR Danny Abramowicz	Saints, 49ers	President/Founder, Crossing the Goal Ministries (IL)
LB Doug Allen	Bills	Professor, School of Labor Studies & Employment Relations, Pennsylvania State University (PA)
RB Terry Allen	Vikings, Redskins, Patriots, Saints, Ravens	Owner, RYVER Transport (GA)
LB Ty Allert	Chargers, Eagles	General Manager, BAE Systems (TX)
G Edwin Bailey	Seahawks	Operations Director, AMIkids (GA)
S Bill Bates	Cowboys	Regional Director, Lealta Media (FL)
QB Steve Bono	Vikings, Steelers, 49ers, Chiefs, Packers, Rams, Panthers	Principal, Constellation Wealth Advisors LLC (CA)
CB Michael Booker	Falcons, Titans	Owner, I.T. Fitness (TX)
RB James Bostic	Rams, Packers, Chiefs, Dolphins, Eagles	Police Officer, Coral Springs Police Department (FL)

LB Peter Boulware	Ravens	Vice President, Legacy Toyota (FL)
LB Stephen Boyd	Lions	Head Coach, Chaminade High School (NY)
LB Carlos Bradley	Chargers, Eagles	Founder, Carlos Bradley Consulting (PA)
S Colin Branch	Panthers	Financial Representative, Consolidated Planning (NC)
TE Steve Brooks	49ers, Rams, Saints, Lions, Redskins	Trauma Surgeon, Surgical Critical Care at Vanderbilt University (TN)
RB Steve Broussard	Falcons, Bengals, Seahawks	Assistant Coach, Southern Methodist University (TX)
LB Chad Brown	Steelers, Seahawks, Patriots	Owner, All Pro Shipping, Inc (CO)
QB Dave Brown	Giants, Cardinals	Managing Director/Co-Head of Private and Real Estate Advisory, Greenhill & Co. (NY)
DT Roger Brown	Lions, Rams	Owner, Roger Brown's Restaurant and Sports Bar (VA)
LB Vincent Brown	Patriots	Assistant Coach, University of Connecticut (CT)
LB Cornell Brown	Ravens	Assistant Coach, Virginia Tech (VA)
RB Jim Browne	Raiders	Director, Athletes Edge USA (MI)
QB Mark Brunell	Jaguars, Packers, Redskins, Saints, Jets	Head Football Coach-Program Director at Episcopal School in Jacksonville (Fla.)
QB Scott Brunner	Giants, Rams	Executive Vice President, Net Worth Management Group (NJ)
LB Dan Bunz	49ers, Lions	Teacher, Sutter Middle School (CA); Owner, Bunz & Co. Restaurant (CA)
C Blair Bush	Bengals, Seahawks, Packers, Rams	Financial Analyst, Nordstrom (WA)
T Roger Caron	Colts	Head Coach, Pomona-Pitzer Football (CA)
DT Ron Carpenter	Bengals	CEO, Port City Paper Company (SC); President, Bay Fruit Company (SC)
DB Dr. Tommy Casanova	Bengals	Ophthalmologist, Casanova Eye Surgery (LA)
G Ken Dallafior	Chargers, Lions	Executive Vice President for Group Business and Corporate Marketing for Blue Cross Blue Shield of Michigan (MI)
DT Don Davey	Packers, Jaguars	Senior Portfolio Manager, Disciplined Equity Management, Inc. (FL)
RB Kenneth Davis	Packers, Bills	Director of Athletics, Bishop Dunne Catholic School (TX)
CB Brian Davis	Redskins, Seahawks, Chargers, Vikings	Owner/Elite Fitness Trainer, The Training Room (AZ)
WR Lawrence Dawsey	Buccaneers, Giants, Saints	Wide Receivers Coach, Florida State University (FL)
C Dermontti Dawson	Steelers	Vice President of Sales, Prime Time West, Inc. (CA)
QB Jake Delhomme	Saints, Panthers, Browns, Texans	Co-Owner, Set-Hut Thoroughbred Stables (LA); President, Louisiana Thoroughbred Breeders Association (LA)
CB Mario Edwards	Cowboys, Buccaneers	Director of Player Development, Florida State University (FL)
S Brad Edwards	Vikings, Redskins, Falcons	Athletic Director, George Mason University (VA)
S Pat Eilers	Vikings, Redskins, Bears	Managing Director, Madison Dearborn Partners, LLC (IL)
C Stan Eisenhooth	Seahawks, Colts	General Manager, Stoops Nationalease (IN)
LB Riki Ellison	49ers, Raiders	Chairman & Founder, Missile Defense Advocacy Alliance (VA)
DE Keith Embray	Titans	Assistant Athletics Director for Student Services, University of Central Florida (FL)
TE Dr. John Frank	49ers	Hair Restoration Surgeon, Anapelli Hair Clinic (NY)
WR John Garrett	Bengals	Offensive Coordinator, Oregon State (OR)
K Roy Gerela	Oilers, Steelers, Chargers	Head Coach, Gadsen High School (NM)
WR Ernest Givins	Oilers, Jaguars	Head Coach/Offensive Coordinator, Gibbs High School (FL)
TE Chip Glass	Browns, Giants	Assistant Coach, Lake Washington High School (WA)
S Vencie Glenn	Chargers, Saints, Vikings, Giants	Vice President of Athletic & Strategic Motivation, Get A Klu, Inc. (CA)
QB Pat Haden	Rams	Athletic Director, University of Southern California (CA)
DT Dave Hale	Bears	Marketing, Hale Agency (KS)
DT Rhett Hall	Buccaneers, 49ers, Eagles	Financial Consultant, Wells Fargo Advisors (CA)
DE Larry Hand	Lions	First VP-Investments, Wells Fargo Advisors (NC)
G Tim Hanshaw	49ers	Account Executive, Enterprise Vision Technologies (CA)
RB Aaron Hayden	Chargers, Packers, Eagles	Head Coach, St. Georges Independent School (TN)
LB Thomas Henderson	Cowboys	Founder, Thomas Henderson Films (TX)
TE Kevin Hickman	Lions	Assistant Principal, Mater Dei High School (CA)
S Terry Hoage	Saints, Eagles, Cardinals, 49ers, Oilers	Co-Founder, Terry Hoage Vineyards (CA)
LB Dwight Hollier	Dolphins, Colts	Director-Transition & Clinical Services, National Football League (NY)

DE Jim Jeffcoat	Cowboys, Bills	Defensive Line Coach, University Of Colorado
WR Ron Johnson	Eagles	Operations Director, Boys & Girls Clubs of Monterey County (CA)
TE Brent Jones	49ers	Managing Director, Northgate (CA)
LB Robert Jones	Cowboys, Rams, Dolphins, Redskins	President, Get It Clean, Inc. (TX)
DT Terry Jones	Packers	Assistant Strength & Conditioning Coach, University of Alabama (AL)
QB June Jones	Falcons	Head Football Coach, Southern Methodist University (TX)
LB Cato June	Colts, Buccaneers, Texans, Bears	Head Coach, Anacostia HS (D.C.)
TE Reggie Kelly	Falcons, Bengals	Founder/CEO, KYVAN Foods (MS)
QB Jeff Kemp	Rams, 49ers, Seahawks	VP/Home Builder Catalyst, Family Life (AR)
DE Tyrone Keys	Bears, Buccaneers, Chargers	Founder, All Sports Community Service (FL)
QB Kliff Kingsbury	Patriots, Saints, Broncos, Jets, Bills	Head Coach, Texas Tech University (TX)
TE Erron Kinney	Titans	Fire Chief, Mt. Juliet Fire Department (TN)
T Jim Lachey	Chargers, Redskins, Raiders	Partner, The Lachey Company (OH)
DB Bruce Laird	Colts, Chargers	Senior Marketing Executive, Multi Specialty Healthcare (MD)
WR Steve Largent	Seahawks	President/CEO, CTIA-The Wireless Association (D.C.)
RB Pete Larson	Redskins	Executive Vice President of Tenant Advisory Services, Transwestern (D.C.)
T Phil Livingston	Raiders	CEO, LexisNexis Martindale-Hubbell (NJ)
LB Drew Mahalic	Chargers, Eagles	CEO, Oregon Sports Authority (OR)
S Van Malone	Lions	Assistant Coach, Oklahoma State University (OK)
QB Shane Matthews	Bears, Redskins, Bills	Head Football Coach, Allen D. Nease High School (FL)
WR Justin McCareins	Titans, Jets	Police Officer, Coral Springs Police Department (FL)
G Ed Newman	Dolphins	Judge, Miami-Dade County Court (FL)
RB Timmy Newsome	Cowboys	Founder, Newtec Business Solutions (TX)
RB Tom Nowatzke	Lions, Colts	President, NRT Leasing (MI)
QB Neil O'Donnell	Steelers, Jets, Bengals, Titans	Regional Sales Representative, FieldTurf (NJ)
P Pat O'Neill	Patriots, Bears	Orthopedic Surgeon, Kennedy White Orthopedic (FL)
LB John Offerdahl	Dolphins	Owner/Operator, Offerdahl's Café Grill (FL)
TE Richard Owens	Vikings, Rams	Offensive coordinator, UAB (AL)
DT Alan Page	Vikings, Bears	Associate Justice, Minnesota Supreme Court (MN)
T Irv Pankey	Rams, Colts	Professor/Head Coach, College of the Sequoias (CA)
RB Eddie Payton	Chiefs, Vikings, Lions	Head Coach, Golf, Jackson State University (MS)
DB Rod Perry	Rams, Browns	Secondary Coach, Oregon State (OR)
LB Antonio Pierce	Redskins, Giants	Co-Owner, Englewood Cadillac (NJ)
T Ray Pinney	Steelers	Broker, Wells Fargo Insurance Services (WA)
S Anthony Poindexter	Ravens, Browns	Defensive Coordinator, University of Connecticut (CT)
TE Marcus Pollard	Colts, Lions, Seahawks, Falcons	Director of Player Engagement, Jacksonville Jaguars (FL)
RB Stanley Pritchett	Dolphins, Eagles, Bears, Falcons	Head Football Coach/Teacher, Arabia Mountain High School (GA)
DB Eugene Profit	Patriots, Redskins	Founder, Profit Investments (D.C.)
LB Scott Radecic	Chiefs, Bills, Colts	Senior Principal, Populous (MO)
C Tom Rafferty	Cowboys	Sales Pro, BSN Sports (TX)
G George Reihner	Oilers	Attorney-President, Wright & Reihner (PA)
WR Jerry Richardson	Colts	Owner/Founder, Carolina Panthers (NC)
T Cody Risien	Browns	Project Manager, Austin Commercial (TX)
DT Tracy Rocker	Redskins	Assistant Coach, University of Georgia (GA)
T Kendrick Rogers	Eagles, Cardinals	Production Control Analyst, LionsGate Home Entertainment, Cinram Group Inc. (AL)
P Mark Royals	Buccaneers, Steelers, Lions, Saints, Dolphins	Co-Founder & CMO, MD-Plus.com (FL)
LB Coleman Rudolph	Jets, Giants	Financial Planning Specialist, Morgan Stanley Smith Barney (GA)
C Mike Ruether	Rams, Broncos, Falcons	Sales Director, National Transportation Insurance Specialists (GA)
T Jon Runyan	Titans, Eagles, Chargers	Congressman, New Jersey 3rd Congressional District (NJ)
S Reggie Rusk	Buccaneers, Chargers, Seahawks	Owner-Trainer, Next Level Sports (TX)

LB Andy Russell	Steelers	Managing Partner, Laurel Mountain Partners (PA)
DT Joe Salave'a	Titans, Chargers, Redskins	Assistant Coach, Washington State University (WA)
DB Terry Schmidt	Saints, Bears	Chief of Dental Service, Quillen VA Medical Center (TN)
G Ray Schoenke	Cowboys, Redskins	Founder, Ray Schoenke & Associates (MD)
LB Randy Scott	Packers, Vikings	Principal, Fellers, Schewe, Scott & Roberts, Inc. (GA)
RB Rob Scribner	Rams	Senior Pastor, Lighthouse Church (CA)
LB Ron Simpkins	Bengals, Packers	Associate Director, College of Education, Wayne State University (MI)
LB Al Singleton	Buccaneers, Cowboys	Owner, Martinizing Dry Cleaners (NJ)
T Jerry Sisemore	Eagles	Agent, Highland Lakes Real Estate (TX)
T Jackie Slater	Rams	Assistant Coach, Azusa Pacific University (CA)
RB Emmitt Smith	Cowboys, Cardinals	President and CEO, Emmitt Smith Enterprises (TX)
RB Larry Smith	Rams, Redskins	Real Estate Attorney, Hill Ward Henderson (FL)
WR Cotton Speyrer	Colts, Dolphins	Texas Council on Environmental Technology (TX)
QB Steve Spurrier	49ers, Buccaneers	Head Coach, University of South Carolina (SC)
P Rohn Stark	Colts, Steelers, Panthers, Seahawks	Owner, Platinum Properties Hawaii (HI)
C Dwight Stephenson	Dolphins	CEO/Owner, D. Stephenson Construction (FL)
G/T Todd Steussie	Vikings, Panthers, Buccaneers, Rams	Owner/Developer, Triumph Sports Intelligence, LLC (MO)
S Rayna Stewart	Titans, Dolphins, Jaguars	Head Football Coach, Whites Creek High School (TN)
DB Jimmy Stewart	Saints, Lions	Mental Health Counselor (NC)
LB Tyronne Stowe	Steelers, Cardinals, Redskins, Seahawks	Pastor, Gospel "4" Life Church (AZ)
QB Pat Sullivan	Falcons	Head Coach, Samford University (AL)
CB John Swain	Vikings, Steelers, Dolphins	Head Coach, Patrick Henry High School (MN)
C Jim Sweeney	Jets, Seahawks, Steelers	Assistant Coach, University of Albany (NY)
QB B.J. Symons	Texans	Broker, J.P. Morgan Securities (TX)
S Pat Terrell	Rams, Jets, Panthers, Packers	Founder/CEO, Terrell Materials (Ill)
WR Lamar Thomas	Buccaneers, Dolphins	Assistant Coach, Western Kentucky University (KY)
RB Darrell Thompson	Packers	Executive Director, Bolder Operations (MN)
RB Anthony Toney	Eagles	Sports Programming, Director, Boys & Girls Clubs of Monterey County (CA)
CB DeShea Townsend	Steelers, Colts	Assistant Coach, Mississippi State University (MS)
TE Rod Trafford	Bills, Rams, Patriots	Marketing Manager, Harbor Beach Oceanographic Research Institute, Florida Atlantic University (FL)
S James Trapp	Raiders, Ravens, Jaguars	FCA Campus Director of Ministry, Clemson University (SC)
G Ross Tucker	Redskins, Bills, Patriots, Cowboys	Founder/CEO, GoBigRecruiting, LLC (PA); Broadcaster, NBC Sports/Sirius XM
CB Scott Turner	Redskins, Chargers, Broncos	Representative, Texas House of Representatives (TX)
G Mike Utley	Lions	Founder, Mike Utley Foundation (MI)
RB Tommy Vardell	Browns, 49ers, Lions	Managing Director, Northgate (CA)
LB Mike Vrabel	Steelers, Patriots, Chiefs	Defensive Line Coach, Ohio State (OH)
DT Mark Walen	Cowboys	President & General Manager, Columbia Distributing (OR)
TE Wesley Walls	49ers, Saints, Panthers, Packers	Senior Vice President of Development, Pavilion Development Co. (NC)
QB Andrew Walter	Raiders, Patriots	2014 Candidate, U.S. Congress, 9th District (AZ); Founder, Andrew Walter Holdings (AZ)
LB Stan White	Colts, Lions	Varsity Football Coach, Gilman School (MD)
S Shaun Williams	Giants, Panthers	Defensive Coordinator, William Paterson College (NJ)
QB Marc Wilson	Raiders, Patriots	Founder/Executive Managing Director, Q Sciences (UT)
DT Bill Windauer	Colts, Giants, Falcons	Director of Development, Iowa University College of Dentistry (IA)
TE Kellen Winslow	Chargers	Athletic Director, Florida A&M University (FL)
LB Dennis Winston	Steelers, Saints	Assistant Coach, Eastern Illinois University (IL)
DE Blaise Winter	Colts, Chargers, Packers	Defensive Line Coach, University of Central Florida (FL)
T Will Wolford	Bills, Colts, Steelers	Head Football Coach, St. Xavier High School (KY)
QB Tory Woodbury	Jets	Running Backs Coach, Delaware State University (DE)
CB Dwayne Woodruff	Steelers	Judge, Court of Common Pleas, Allegheny County (PA)
QB Spergon Wynn	Browns, Vikings	Broker, Amerex Energy Services (TX)

NFL CAREER DEVELOPMENT SYMPOSIUM OFFERS NETWORKING & FEEDBACK FOR ASPIRING HEAD COACHES & GENERAL MANAGERS

A few weeks after college athletes embarking on their professional careers were selected in the 2014 NFL Draft, nearly 70 aspiring NFL head coach and general manager candidates, all at different stages in their careers, took part in the annual **NFL CAREER DEVELOPMENT SYMPOSIUM** at the Wharton School of the University of Pennsylvania.

The program was directed by NFL Executive Vice President and Chief Human Resources Officer **ROBERT GULLIVER** and NFL Executive Vice President of Football Operations **TROY VINCENT**.

“The Career Development Symposium is an important part of preparing the next generation of NFL head coaches and general managers and continues to build on the progress we have made over the past decade in developing talent,” says Gulliver. “We pulled together a select group that will benefit from the insights of owners, current and former head coaches and GMs, as well as from Wharton faculty that will help them take that next step in their careers.”

“An uninterrupted and qualified pipeline of coaches and front office personnel is essential to the long-term sustainability of our game,” adds Vincent. “The development of this diverse pool of coaching and front office talent keeps the NFL strong now and into the future.”



The three-day symposium featured presentations, panel discussions, breakout sessions and networking opportunities with owners, club presidents, coaches, general managers and league executives. Program session titles included “Expectations of Ownership,” “Building Relationships/Managing Expectations,” “Respect at Work,” “Managing Key Relationships,” “Managing and Coaching Today’s Players,” “Brand Building/Media Training” and “Enhancing Your Leadership with Emotional Intelligence.”

The owners in attendance – including **KATIE BLACKBURN** (Cincinnati Bengals), **JIMMY HASLAM** (Cleveland Browns) and **STEPHEN ROSS** (Miami Dolphins) – stressed the value of networking and developing relationships at all levels of the organization. Haslam last year hired general manager **RAY FARMER** (left) and head coach **MIKE PETTINE** (far left) following their participation in the 2013 Symposium.

Coaches in attendance included **ANDY REID** (Kansas City Chiefs), **RON RIVERA** (Carolina Panthers) and **MIKE ZIMMER** (Minnesota Vikings). Zimmer also was a participant in the 2013 Symposium. The coaches focused on the importance of building and managing relationships with players and as well as maintaining an open locker room.

As a head coach unaware of some team issues in the past, Rivera described how important it is to have a presence within the locker room.

“I didn’t know because I wasn’t there,” he told the audience, referencing some team issues. “That was my fault. It opened my eyes. I have a vested interest to be in there.”

He now knows players can’t do it all on their own.

“It’s our locker room,” Rivera said. “We’re all in it together.”

Reid pushed the same message. He knows tensions can flare up among teammates and said head coaches must take the leadership role to smooth things out.

“If there’s a situation that you know is going to fail,” said Reid, “you have to get back to the principle of ‘What’s best for the football team?’ If you have a fear of addressing that, then you probably shouldn’t be a head coach.”

Additionally, Reid said coaches shouldn't only speak up in the moment of conflict. They should constantly be sitting down with players and instilling confidence in them throughout the season, even when their play could be criticized.

"That's very important with every relationship," Reid said. "You don't want to criticize through the media or through another player. You want to do it one-on-one with the player, sit them down, talk to them. They want to be told the truth so tell them. If they need to fix something, teach them.

"Also, tell them when they do good," Reid emphasized. "Pat them on the back."



Zimmer (right) served as a real-life example of someone who benefited from lessons learned at the Symposium. The first-year head coach spoke about how his experience at the 2013 Career Development Symposium taught him the importance of building relationships within organizations.

"Last year when I was here, I met some people and we stayed in touch," recalled Zimmer. "Two of them became GMs and I realized that now I had a relationship with them. I had never really thought about getting on the phone and calling people during the season. The best way to develop relationships is when you go to these things, get the guy's phone number, text him here and there. I think if I were to start that a little earlier in my career it would've helped in terms of my advancement."

Zimmer also discussed how some simple advice from 2013 Symposium panelists New York Giants president and CEO **JOHN MARA** and Jacksonville Jaguars owner **SHAD KHAN** helped him get a head coaching job.

After decades of interviews and rejections, Zimmer had almost resigned to being a career assistant coach. He had received feedback that he was too bold during interviews, with his confidence being perceived in the wrong way. As he pursued open positions during the 2013 offseason, he considered changing his personality and style. However, hearing Mara and Khan tell the room that they look for candidates with conviction, Zimmer retained his confident approach, understanding that different teams will look for different qualities and personalities, and he ultimately landed the Vikings job.

"I interviewed for a ton of jobs before I got one," said Zimmer. "I try to get feedback from everyone. I figured people weren't telling me anything. I had spies to call around and find out what I did wrong. In the end, you need to keep being yourself because if you're not yourself when you go in there for an interview, then it's not going to be the right situation."

Among this year's participants were 12 former NFL players including **GILL BYRD** (Tampa Bay Buccaneers cornerbacks coach), **JERRY GRAY** (Minnesota Vikings secondary coach), **RAY HORTON** (Tennessee Titans defensive coordinator), **VINCE NEWSOME** (Baltimore Ravens director of pro personnel), **KEN NORTON JR.** (Seattle Seahawks linebackers coach), **DARREN PERRY** (Green Bay Packers secondary coach) and **JOEY PORTER** (Pittsburgh Steelers defensive assistant).

The Career Development Symposium previously ran from 1998-2008 and returned in 2013. Attendees of the 2013 Symposium included new head coaches **JAY GRUDEN** (Washington Redskins), Pettine and Zimmer as well as new general managers Farmer, **DENNIS HICKEY** (Miami Dolphins), **JASON LICHT** (Tampa Bay Buccaneers) and **DOUG WHALEY** (Buffalo Bills).

<u>The NFL Career Development Symposium supplements other initiatives that include</u>:

- **Bill Walsh NFL Minority Coaching Fellowship** (April-June 2014; July-August 2014), which provides opportunities at all 32 NFL clubs for minority coaches to observe, participate and gain coaching experience.
- **NFL-NCAA Coaches Academy** (February 2014), which offered 58 coaches/coaching prospects – including 28 current and former NFL players – tools and networking opportunities for potential careers as football coaches.
- **NFL Video Interview Program** (February 2014), for those who have been identified as potential head coaches or general managers. The program gives clubs the ability to view an informational interview conducted by an executive search firm.
- **NFL-NCAA Future Football Coaches Academy** (January 2014), for those who have recently completed their collegiate eligibility and are interested in becoming a college football coach.
- **NFL-NCAA Champion Forum** (June 2014), for those who have been identified as potential head coaches by college administrators. This program simulates the intercollegiate interview process from researching the position to their first staff meeting after becoming a head coach.

NFL PLAY 60



NFL PLAY 60 showcases the league's long-standing commitment to the health of the next generation. It includes partnerships, public service announcements, school-based programs and team involvement. NFL PLAY 60 is implemented locally, as all 32 NFL clubs drive campaign and program efforts in their markets.

Since the launch of the NFL PLAY 60 initiative in 2007, the NFL and its clubs have built more than 200 Youth Fitness Zones and committed more than $300 million to youth health and fitness programming, grants and media time for public service announcements. Last year, the NFL and its teams held more than 2,000 PLAY 60 events.

The NFL has two PLAY 60 in-school programs – the PLAY 60 Challenge and Fuel Up to PLAY 60 – which are in more than 73,000 schools, reaching more than 38 million kids per year. The PLAY 60 Challenge is an in-school curriculum of NFL PLAY 60 in partnership with the American Heart Association. Fuel Up to PLAY 60 is comprised of youth teams aimed at getting schools healthy in partnership with the National Dairy Council.

Thanksgiving is a key time of the year when NFL PLAY 60 is celebrated across NFL stadiums throughout the country. Traditions such as food, family, football and philanthropy will come to life as we celebrate youth and our goals to keep kids active and healthy. Each team will designate one game following Thanksgiving as their "PLAY 60 Game," and in-stadium celebrations will showcase the outstanding impact of PLAY 60 over the past eight seasons. Many clubs will also hold their Team Championships for NFL Punt, Pass & Kick – a program of PLAY 60 – and recognize their local finalists during this game as well.



In 2014, the NFL introduced the NFL PLAY 60 app. Created in collaboration with the American Heart Association and funded by the NFL Foundation, the app is designed to get kids moving and active while at the same time enjoying an interactive game experience.

PLAY 60 has also collaborated with new organizations this year to extend the campaign to youth nationwide. PLAY 60 was present at the Special Olympics International Games engaging with flag football athletes through an interactive experience and supporting all athletes participating in the games. Additionally, PLAY 60 is now the new official champion of Play at St. Jude, supporting the needs of its Child Life program, which helps children cope with the stress of their illness through therapeutic play and other activities, promoting development, self-expression and peer interaction among other benefits. Child Life is an integral part of the medical team at St. Jude and is visible in every clinical arena.



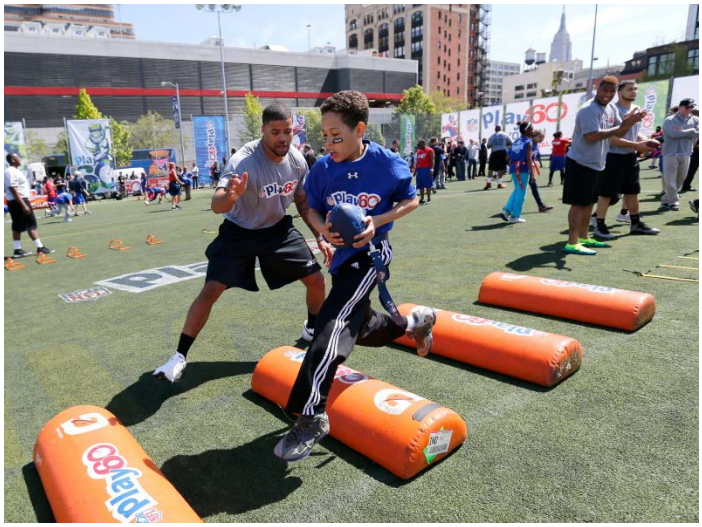
NFL PLAY 60 is the league's main corporate social responsibility platform under which several youth health and fitness initiatives fall. Here is a look at some of the league's efforts in that area:

PROGRAM	DESCRIPTION
Fuel Up to PLAY 60	School-based, youth teams aimed at getting schools healthy in partnership with the National Dairy Council
Hometown Huddle	Annual league-wide day of service on October 21 with United Way
NFL FLAG Football	Youth football league for boys and girls ages 5-17 in collaboration with USA Football
NFL PLAY 60 Bus Contest	Awards one deserving community with a refurbished play space to allow its youth to be more active and healthy
NFL PLAY 60 FITNESSGRAM	Health and fitness assessment tool for schools nationwide
NFL PLAY 60 Super Bowl Contest	Recognizes 34 kids across the country for their efforts to PLAY 60 every day and live a healthy lifestyle with one grand-prize winner being awarded a unique Super Bowl experience
NFL PLAY 60 Youth Football Festivals	Engages local youth with the game of football and healthy living messaging around key NFL events such as the Draft, Kickoff, Pro Bowl and Super Bowl
NFL Punt, Pass & Kick	National skills competition for boys and girls ages 6-15 in collaboration with USA Football
NFL PLAY 60 Challenge	In-school curriculum of NFL PLAY 60 in partnership with the American Heart Association
Youth Fitness Zones	Playgrounds, gyms and other new places for kids to be active built by the NFL and its 32 clubs
NFL PLAY 60 Invention Contest	Challenges kids to come up with new and innovative ideas or product inventions that enable youth to get active and healthy









NFL'S CHARITABLE ORGANIZATION:
THE NATIONAL FOOTBALL LEAGUE FOUNDATION

The **NATIONAL FOOTBALL LEAGUE FOUNDATION** is a nonprofit organization representing the 32 NFL clubs. It supports the health and safety of athletes, youth football and the communities which support our game. The NFL Foundation was launched in December 2012 following the restructuring of the league's previous charitable arms – NFL Charities and the NFL Youth Football Fund. As a result of this change, the NFL is able to devote more resources to its goal of making a difference in the lives of those touched by football – from players at all levels of the game to the broader community.

THE NFL FOUNDATION BOARD OF DIRECTORS

CHARLOTTE JONES ANDERSON	Chairman, NFL Foundation; Executive Vice President and Chief Brand Officer, Dallas Cowboys
MICHAEL BIDWILL	President, Arizona Cardinals
SHAD KHAN	Owner, Jacksonville Jaguars
MARY OWEN	Executive Vice President Strategic Planning, Buffalo Bills
ARTHUR J. ROONEY II	President, Pittsburgh Steelers
JASON TAYLOR	Former NFL Player, Walter Payton NFL Man of the Year Award Recipient
LEONARD WILF	Owner, Minnesota Vikings

"We are proud of the NFL's long-standing history of giving back to communities," says NFL Commissioner **ROGER GOODELL**. "The board of our foundation is a passionate group of individuals who will help ensure that the NFL continues to be a leader in philanthropy."

The NFL Foundation is a strong supporter of youth football and efforts to help players learn proper fundamentals, be active, have fun and stay safe. In March, the NFL Foundation approved a $45 million grant to USA Football to support the growth of youth football (right). USA Football will use the grant to support youth and high school football through its Heads Up Football, NFL Punt, Pass & Kick and NFL FLAG programs. The funds will help bring Heads Up Football to all 10,000 youth football leagues nationwide.



"The NFL Foundation is committed to enhancing our great game at all levels," says NFL Foundation Chairman **CHARLOTTE JONES ANDERSON**. "USA Football is a leader through its innovative work in youth and high school football development, and we are pleased to support their important work."

An additional $25 million from the NFL Foundation has been committed to new health and safety projects over the next three years, including the Back to Sports Program with the American Heart Association and National PTA that educates parents on the rewards of sports and importance of safety education and a $1 million grant to fund athletic trainers in underserved high schools across the country.

The foundation provides grants to the American Heart Association and the Cooper Institute to power NFL PLAY 60, an initiative to encourage kids to be active every day for 60 minutes in an effort to curb obesity rates and improve the health of a generation. To reach children in communities across the country, NFL clubs receive grants from the NFL Foundation to provide the NFL PLAY 60 Challenge and NFL PLAY 60 FITNESSGRAM programs in their areas.

In addition to its support of Heads Up Football and NFL PLAY 60, the NFL Foundation provides funding to support youth football, health and safety efforts and community initiatives through the following grant, recognition and education programs:

- Don Shula NFL High School Coach of the Year
- Grassroots Field Grants
- Club Community Grants
- Club Matching Youth Football Grants
- NFL Foundation and USA Football Youth Summit
- NFL Youth Education Town (YET) Program Grants
- Player Foundation Grants
- Player Matching Youth Football Grants
- Pro Bowl Community Grants
- USA Football Equipment Grants
- Walter Payton NFL Man of the Year
- Youth Football Camp Grants

NFL SUPPORTS BREAST CANCER AWARENESS MONTH

The NFL has supported National Breast Cancer Awareness Month with a large on-field presence and a national screening-reminder campaign for the past five years as part of the **A CRUCIAL CATCH** campaign in collaboration with the American Cancer Society (ACS). Through *A Crucial Catch*, the NFL so far has helped raise more than $6 million for ACS.



In 2014, there will continue to be special pregame ceremonies, team community outreach and unique pink items on-field and in-stadium during NFL Breast Cancer Awareness Weekend (October 5-6). Teams not playing at home that weekend will have the opportunity to designate the next weekend as their Breast Cancer Awareness Game.

Over the years, many NFL sponsors and partners have joined the league in the fight against breast cancer, including apparel partners New Era and Nike. Special New Era hats with pink accents for players, coaches and sideline personnel are available during October, as well as Nike gloves, cleats and wristbands. The hats and other pink items will also be sold at all stadiums, on NFLSHOP.com and at select retail locations to help generate awareness and funds for ACS.



Promotion and support of *A Crucial Catch* will again include fields featuring pink ribbon shield stencils on the 25-yard lines and special balls with pink ribbon logos will be used throughout each game. The footballs and other pink game-worn items will be auctioned off via NFL Auction (nfl.com/auction), with all proceeds benefitting ACS. NFL Breast Cancer Awareness Weekend will also be highlighted with features on NFL.com (as well as a dedicated microsite at nfl.com/pink), NFL Network and through NFL social media channels.

A Crucial Catch is about more than just pink on the field. Funds donated to ACS by the NFL since 2011 are directed to ACS's CHANGE program, a grant initiative currently in 24 cities that works to minimize breast cancer screening disparities in counties throughout the United States. In the first year of the program, nearly 10,000 screenings were provided to women at low or no cost.

Additionally, youth and high school football programs can join the campaign as well. The NFL and ACS offer tips and resources to coaches and teachers to support the campaign and raise funds. Schools can register at www.cancer.org/acrucialcatch.



LIVE UNITED

The National Football League and the United Way begin their fifth decade as teammates this season. Last year was the 40th anniversary of the NFL-United Way collaboration that included celebrations across the country and a fan vote to crown the greatest NFL-United Way advertisement of all time. A 1999 PSA featuring 2014 Pro Football Hall of Fame inductee **DERRICK BROOKS** was announced as the winner during NFL Homecoming festivities.

Since 1973, the NFL and United Way have worked together to promote the importance of volunteering in local communities while showcasing the community service activities of the NFL, its clubs and players. In doing so, the NFL and United Way have changed the landscape of corporate/nonprofit community partnerships.

The NFL and its clubs have collaborated with United Way on many community platforms, including Hometown Huddle and NFL PLAY 60. The league will also continue to support United Way's **LIVE UNITED** campaign, which invites and inspires the public to join a movement to advance the common good by focusing on education, income and health. For the past three years, NFL players including Arizona Cardinals defensive end **CALAIS CAMPBELL** (below)**,** Minnesota Vikings wide receiver **GREG JENNINGS** and Carolina Panthers safety **ROMAN HARPER** have participated in TEAM NFL, an initiative to engage more readers, tutors and mentors to support at-risk youth. In 2014, TEAM NFL will transition to focus more on youth health, a key priority for the NFL.

To continue fighting the obesity epidemic across the country, the NFL and United Way will work together to increase access to nutritious foods for families, increase opportunities for physical exercise and play and increase knowledge of healthy food and exercise options. NFL clubs and players will again be featured as part of a local United Way billboard campaign, inspiring the public to lead healthier lives.

The NFL and United Way are in a unique position to make a marked improvement in health by using the celebrity of NFL players to engage fans in improving the health and wellness of young people. To learn more about TEAM NFL visit: www.unitedway.org/team-nfl.



COMMUNITY MINDED



A powerful commitment to giving back to the community exists across the NFL year-round.

In 2013, the NFL proudly celebrated its 40-year partnership with United Way, the longest-running partnership between a sports league and nonprofit organization.

“For 40 years, the NFL and United Way have strived to create opportunity for our youth to reach their full potential,” says United Way U.S. President **STACEY D. STEWART**. “Whether it’s encouraging young people to get active or recruiting NFL fans as tutors, NFL players are making a difference in their communities.”

NFL Commissioner **ROGER GOODELL** joined Pro Football Hall of Famer **FRANCO HARRIS** (left) and former New York Giants wide receiver **AMANI TOOMER** to kick off the anniversary activities by participating in the 15th annual NFL-United Way Hometown Huddle league-wide day of service.

Locally, the Dallas Cowboys celebrated Hometown Huddle by hosting a PLAY 60 Junior Training Camp at an elementary school in Plano, Texas (right). Players and volunteers from United Way of Metropolitan Dallas assisted in coaching children in football drills. **GENE** and **JERRY JONES** Family Charities presented a grant to the United Way-Dallas, which separately celebrated 90 years of service through “Nine for 90” – a year-long celebration of community service projects. Co-chaired by Executive Vice President/Chief Branding Officer **CHARLOTTE JONES ANDERSON** and Pro Football Hall of Fame quarterback **TROY AIKMAN**, the “Nine for 90” community service projects were spearheaded by the nine Cowboys who have appeared in a United Way PSA: Aikman, **TONY DORSETT**, **ED “TOO TALL” JONES**, **EMMITT SMITH**, **ROGER STAUBACH**, **CHARLIE WATERS**, **RANDY WHITE**, **JASON WITTEN** and **DARREN WOODSON**.



The San Diego Chargers and Minnesota Vikings positively impacted their communities through the PLAY 60 programs in addition to other health and wellness initiatives. San Diego Chargers Chairman of the Board-President **DEAN SPANOS** pledged $500,000 to UC San Diego to support a new Athletic Performance Center. In Minnesota, the **WILF** family continued their contributions to the greater Minneapolis-St. Paul Community through the Vikings Children’s Fund. This year marked the eighth annual playground build, as the Vikings helped provide a playground to Lucy Laney Elementary School in North Minneapolis.

Every year, the NFL seeks to improve the surrounding communities of the Super Bowl host city. This year, the NFL Foundation provided a $1 million grant to the NY/NJ Super Bowl Host Committee’s Snowflake Youth Foundation to fund charitable projects throughout New York and New Jersey to provide children with places to be active and healthy.

“Our contributions will ensure that the Super Bowl will have a lasting impact and improve the day-to-day lives of many New Yorkers and residents of the tri-state area,” said co-chairman of the NY/NJ Super Bowl Host Committee and New York Jets owner **ROBERT WOOD JOHNSON IV**. “Giving back to our communities is integral to what the NFL and its greatest game are all about and we are proud to provide support that will continue long after the game has ended.”

This grant was matched by the host committee for a total of $2 million. The funds went towards the many community projects that took place surrounding Super Bowl XLVIII.



“We are very proud to bring attention to schools, playing fields, playgrounds and after-school centers that contribute mightily to the quality of life for the children in our communities,” said co-chairman of the NY/NJ Super Bowl Host Committee and New York Giants treasurer **JONATHAN TISCH**. “By improving some of our area’s cherished structures, many of which are still struggling with the after effects of Hurricane Sandy, the Host Committee will be leaving a meaningful legacy for years to come.”

The NFL continued its long history of honoring veterans and active duty members of the military with its annual Salute to Service campaign. At the local level, Jaguars owner **SHAD KHAN** inaugurated the City of Jacksonville Veterans Resource and Reintegration Center with a $1 million dollar grant from the Jaguars Foundation (left).

“The military family is a large part of the Jacksonville community, and it’s our honor to recognize all service members,” says Khan.

In December, the Green Bay Packers recognized local civic groups, as the team’s foundation awarded 500,000 to 188 charitable organizations throughout the state of Wisconsin in its annual distribution of grants. Additionally, the foundation made a $250,000 gift to the UW-Green Bay Scholarship Fund, totaling $750,000 in donations. Both the total dollars and number of recipient organizations were records for the foundation.

The philanthropic efforts of owners, players, coaches, club personnel and league exist across the NFL year-round and provide a powerful commitment to giving back to communities nationwide.

MOMS & FOOTBALL

Parents, especially moms, are actively involved in their children's sports activities and want the latest information on how to keep their young athletes safe. For this reason, the NFL designed **MOMS CLINICS** – events designed specifically to educate moms on sports health and safety.



Leading the Moms Clinic charge is NFL Consultant on Youth Football and Heads Up Football Advisory Committee member, **CHRISTINE GOLIC** (far left). She is the wife of former NFL defensive lineman and current ESPN broadcaster **MIKE GOLIC** (left) as well as a mother of two former Notre Dame football players and a daughter who swims at Notre Dame.

"Moms are the ones who fuel what sports their kids are involved in," says Christine Golic. "Empowering them with information so they can make educated decisions is essential. At the clinics, we teach moms about proper technique for tackling and equipment fitting. We also educate them on the Heads Up Football program and how the coaches are trained and certified."

Moms Clinics provide a unique opportunity for attendees to learn firsthand from experts in sports medicine, hear from NFL club and USA Football representatives, connect with Heads Up Football Advisory Board Members and hit the field for drills. Centered on USA Football's Heads Up initiative, these free clinics stress the importance of league certification and tackling techniques.

Clinics typically take place at the host club or university football practice facilities and include current and former players, coaches and front office personnel. Last year, several clubs hosted Moms Clinics including the Atlanta Falcons, Arizona Cardinals, Carolina Panthers, Chicago Bears, Indianapolis Colts, Kansas City Chiefs, New England Patriots, New York Giants, Pittsburgh Steelers and San Francisco 49ers.



Golic has been a featured panelist at numerous Moms Clinics across the league, including the Patriots clinic in May hosted by NFL Commissioner **ROGER GOODELL** (right) and New England Patriots Chairman and CEO **ROBERT KRAFT** (far right).

"I can tell you that football has been one of the great experiences of my life," Kraft said at the event. "The life lessons you learn playing the game, I don't think you can get anywhere else."

The first of its kind in New England, more than 300 moms participated in the free clinic which featured a panel of speakers including Golic, **RHONDA TIPPETT** (wife of Pro Football Hall of Famer and longtime Patriot **ANDRE TIPPETT**) and **BIANCA WILFORK** (above, with Commissioner Goodell and Kraft) (wife of current Patriots defensive tackle **VINCE WILFORK**). The "football moms" spoke to the attendees about the benefits of sports before the crowd broke into groups and participated in Heads Up Football tackling drills led by various Patriots players and coaches.



At a Chicago Bears Moms Clinic in November (left), team neuropsychologist **DR. ELIZABETH PIEROTH** and **DR. MEHMET OZ** addressed the crowd on concussion awareness and the proven rewards of sports participation. Moms in attendance also heard from Bears Chairman **GEORGE H. MC CASKEY**, Commissioner Goodell, Golic, Heads Up Football Advisory Committee Member **DIANE LONG** and the family of the late **WALTER PAYTON**.

"Reaching out to other mothers and empowering them with information is important," says Golic. "I wanted moms to know the things that are being done to make the game better and safer, especially on the youth level. As moms, we want to do what is best for our kids and safety is obviously a big part of what we think of as a mom."

At the Kansas City Chiefs Moms Clinic, Chiefs head athletic trainer **RICK BURKHOLDER** and equipment manager **ALLEN WRIGHT** taught moms about concussion awareness and proper equipment fitting. Hundreds of moms attended the event, which was hosted by Commissioner Goodell and Chiefs Chairman and CEO **CLARK HUNT**. Moms learned proper Heads Up tackling and participated in a Q&A session that featured Golic and Long.

"It's important for mothers to seek out information and be more educated on the sport," said Long about the event. "I'm so proud that so many mothers from the Kansas City area participated in this event and are becoming more informed on the proper techniques and signs of concussions."

Many NFL teams will host Moms Clinics this season, including the Cardinals, Miami Dolphins, Minnesota Vikings and Tennessee Titans. Through events like these, and continued outreach, the NFL will continue to involve parents in the conversation about health and safety at all levels of the game and across all sports.

For more information on NFL Moms Clinics and Heads Up Football, visit www.nflevolution.com.

DATALYS CENTER CONCLUDES TWO-YEAR YOUTH FOOTBALL PLAYER SAFETY STUDY COMMISSIONED BY USA FOOTBALL

USA Football conducted a two-year study (2012-13) on player health and safety in organized youth tackle football.



The independent nonprofit organization commissioned Indianapolis-based Datalys Center for Sports Injury Research and Prevention to conduct its Youth Football Player Safety Surveillance Study in February 2012. The independent scientific study monitored leagues in six states and is believed to be the first of its scope in youth football's 80-plus year history.

The study, which encompassed more than 4,000 players ages 5-14, documented player health and any sustained injuries during the course of the 2012 and 2013 seasons. USA Football anticipates commissioning ongoing research in future years for safer play and playing standards.

Among the study's findings include:

- Nearly 90 percent of youth players did not sustain an injury that resulted in missing a game or practice.
- Bruises were the most common injuries (34 percent), followed by ligament sprains (16 percent).
- 4.3 percent of players in the study sustained a concussion.
- Players were more likely to sustain an injury during games than in practices.
- No catastrophic head, neck or heat-related injuries were reported among the more than 4,000 players during the study's two-year span.

"Based on this data, it is clear that coach behavior impacts player safety," says Datalys Center president and injury epidemiologist **DR. THOMAS DOMPIER**. "It is the position of the Datalys Center that coach and player education that includes proper tackling, limited contact drills and injury recognition, including concussion, should be mandatory in football and possibly other sports."

"This research underscores that education changes behavior, which is a long-standing premise held by USA Football and medical experts," says USA Football executive director **SCOTT HALLENBECK**. "This new information enables us to strengthen standards such as those in our Heads Up Football program that today are put into practice by youth and high school programs across the country."

USA FOOTBALL UNITES MEDICAL EXPERTS FOR YOUTH, HIGH SCHOOL COMMUNITY



USA Football, the sport's national governing body and the official youth football development partner of the NFL and its 32 teams, recently created a medical advisory committee to advance player safety at the high school and youth levels.

This committee, comprised of 10 medical experts from seven states and Washington D.C., will assist in the continued development of USA Football's education resources and player safety development.

"The health and safety of every young football player is our No. 1 priority," says committee chair **DR. STANLEY HERRING** (left) of the University of Washington Harborview Medical Center. "Rooted in medical research, USA Football programs are raising standards in how coaches are prepared to teach and how player safety is addressed by coaches, players and parents."

USA Football's Medical Advisory Committee:

- Dr. John Bergfeld, Orthopedic Surgery, Cleveland Clinic
- Dr. Douglas Casa, Kinesiology and Exertional Heat Stroke, Korey Stringer Institute at the University of Connecticut
- Dr. Johnathan Drezner, Sports Medicine and Sports Cardiology, University of Washington
- Dr. Gerald Gioia, Pediatric Neuropsychology, Children's National Medical Center
- Dr. Andrew Gregory, Pediatric Sports Medicine, Vanderbilt University Medical Center
- Dr. Stanley Herring, Rehabilitation, Spine and Concussion Care, University of Washington-Harborview Medical Center
- Dr. Tamerah Hunt, Athletic Training, Ohio State University
- Dr. Patrick Kersey, Sports Medicine, St. Vincent Sports Performance
- Dr. Margot Putukian, Sports Medicine, Princeton University
- Dr. Gail Rosseau, Neurosurgery, NorthShore University HealthSystem

NFL CELEBRATES USA FOOTBALL MONTH

When the NFL preseason begins at the annual NFL/Hall of Fame game, **USA FOOTBALL MONTH** also will officially be underway.

Throughout the preseason, NFL teams will celebrate USA Football Month by displaying USA Football logos and messages on helmets, playing fields, end zone banners and in-stadium video boards.



Dozens of special activities by NFL clubs and football leaders will salute the league-wide initiative.

"It is important for us to recognize and celebrate youth football," says NFL Commissioner **ROGER GOODELL** (right). "Through initiatives like Heads Up Football, USA Football is educating parents, coaches and players on proper techniques and the benefits of playing football. We are very pleased to see so many youth leagues signing on to be a part of this important movement."

Some of the medical and sport backers of USA Football's Heads Up Football program include:

- American College of Sports Medicine
- American Football Coaches Association
- American Medical Society for Sports Medicine
- Big 12 Conference
- Big Ten Conference
- Boys and Girls Clubs of America
- Maxwell Football Club
- National Association of Sports Officials
- National Athletic Trainers Association
- National Federation of State H.S. Associations
- National Parent Teacher Association (PTA)
- Pac-12 Conference



SALUTE TO SERVICE

MILITARY APPRECIATION

NFL SALUTES THE MILITARY IN MANY WAYS

Supporting the military is part of the fabric of the National Football League. This support takes place both at home and abroad. NFL players and coaches travel overseas to salute the troops on USO tours, and servicemen and women are honored during designated games each season surrounding Veterans Day. The NFL is continuing its long history of honoring veterans and active duty members of the military through its annual **SALUTE TO SERVICE** campaign.

Designed to unify and elevate the extensive military appreciation work of the NFL and its clubs, the NFL's celebration and support of the military community is highlighted each year in November when all 32 of the league's member clubs designate home games towards military appreciation. Teams honor service members and veterans with the presentation of colors, special in-game tributes, stadium flyovers and localized military-themed activation as part of their Veterans Day celebrations.



For the third consecutive year, the NFL will implement a fundraising initiative during Weeks 10 and 11, surrounding Veterans Day. Again this year, for every point scored during the NFL's 32 designated *Salute to Service* games, the league will donate $100 to *each* of its three core, military non-profit partners – the Pat Tillman Foundation, USO, and Wounded Warrior Project® (WWP) – for a total of $300 per point.

This year, the league will continue its expanded use of *Salute to Service*-branded digi-camo in-game elements, as well as sell the products at retail. Retail items will include a New Era sideline hat, Nike sweatshirt and Nike fan jersey. Last year marked the first time that these items were available for purchase at retail stores. As a result of the 2013 *Salute to Service* campaign, the NFL donated more than $1.5 million to its three charitable partners.

MILITARY OUTREACH

As part of the *Salute to Service* campaign, the NFL is afforded the unique opportunity to showcase the league's commitment to the military through its special events each year. With its strong fan base, the league joins with its military support partners to create moments of recognition throughout the season. The NFL is proud of its long-lasting ties to the military and incorporates these relationships into its main events on the NFL calendar, including the Pro Bowl, Super Bowl and NFL Draft.

In celebration of the 2014 Pro Bowl, the NFL hosted the "NFL PLAY 60 Community Blitz," a series of community events hosted throughout Hawaii in the days leading up to the game. During Blitz activities, NFL players, military families and wounded warriors worked together to create a unique mural at both Schofield Army Barracks and Kaneohe Bay Marine Base (K-Bay). Soldiers at Schofield Barracks also worked alongside players to create healthy food packs that were distributed to families in the base's Women, Infant and Children's program.

All K-Bay events were made possible by USAA, the NFL's official military appreciation sponsor and presenting sponsor of the Pro Bowl Practice, which took place on Joint Base Pearl Harbor-Hickam.

In the weeks preceding Super Bowl XLVIII, more than 35 charitable activities and community outreach events took place around the New York/New Jersey communities, including numerous military outreach opportunities. The NFL participated in and hosted the following events for service members and their families during Super Bowl Week:

- Wounded warriors and their families visited NFL headquarters for a special *Salute to Service* tailgate-style luncheon on Thursday, January 30. The group received a guided tour of the offices and spent time with St. Louis Rams running back, **DARYL RICHARDSON** (now with the New York Jets), New York Giants tackle **JUSTIN PUGH** and Jets tight end **ZACH SUDFELD.** The event concluded with the group participating in various activities along Super Bowl Boulevard.

- On Saturday, February 1**,** wounded warriors from Joint Base McGuire-Dix-Lakehurst in New Jersey attended the NFL Foundation Super Bowl Celebrity Bowling Classic. The attendees spent time with NFL players and participated in a worldwide broadcast courtesy of Sports Byline USA and American Forces Network.

- In coordination with the NFL and Army Defense Video and Imagery Distribution System, FOX was able to livestream footage of the 2nd Cavalry Regiment from Kandahar, Afghanistan during the Super Bowl.

- On Saturday, November 23, former Giants defensive end **GEORGE MARTIN** visited more than 300 troops and their families at Fort Hamilton in Brooklyn, NY, during a military appreciation event hosted by the NFL and the Super Bowl Host Committee's "Huddle Tour".

- In January, a *Salute to Service* themed Super Bowl event was held at Joint Base McGuire-Dix-Lakehurst for more than 1,000 service members from the Army, Air Force, Navy and Marines. The event brought a taste of the Super Bowl to the base with the Super Bowl Host Committee's "Huddle Tour" which featured a meet-and-greet with Giants **BEAR PASCOE**, **JIM CORDLE** and **RYAN NASSIB** and Jets special teams coach **BEN KOTWICA** (now with the Washington Redskins), as well as the Jets cheerleaders.

For the first time ever, the 2014 NFL Draft kicked off with a moment honoring the military that culminated in the performance of the National Anthem. Active duty service members representing all five branches of the United States Armed Forces – the Army, Navy, Air Force, Marine Corps and Coast Guard – and five alumni of Wounded Warrior Project ® walked the red carpet and were honored on stage at the start of the Draft. West Point cadet **HOLLAND GIBSON** performed the National Anthem as each service member was joined on stage by an important mother in his or her life, in recognition of Mother's Day.

Members of the United States Armed Forces were also honored on stage during Day Two of the Draft, along with wounded warriors from the Wounded Warrior Project ®. Staff Sgt. **JEFF DORVEE**, New York State Army National Guard NCO of the Year, also announced a draft pick.

For more information on the Salute to Service campaign, visit the league's military appreciation website www.NFL.com/salute.

SALUTE TO SERVICE AWARD



The NFL and USAA, the league's official Military Appreciation sponsor, teamed to present the *Salute to Service Award*, which recognizes NFL players, alumni, coaches, owners, executives and front office staff who demonstrate an exemplary commitment to honoring and supporting the military community. The award aligns with USAA's commitment to serving the military and their families, and highlights the NFL's long history of honoring the armed forces and veterans.

In February, Baltimore Ravens head coach **JOHN HARBAUGH** (left) was honored with the *2013 Salute to Service Award* at NFL Honors. As part of the award, USAA contributed $25,000 in Harbaugh's honor to the official aid societies representing all five military branches.

"My good fortune is that I've had the opportunity to spend time with members of our military," says Harbaugh. "From those stationed in the Middle East to others I have met in the States, there is a common theme with those I have met and some whom we've put in front of our team. These are great and smart men and women. And, they are sacrificing for all of us. They deserve our respect, support and, importantly, our thanks every day. We try to do that as often as we can. They inspire us. Members of the military are all about team. They have each other's backs. They defend us. They protect us. I salute all of them."

NFL & U.S. ARMY PARTNERSHIP

On August 30, 2012, the U.S. Army and the NFL launched a long-term initiative at the U.S. Military Academy at West Point to enhance the health of soldiers and players through sharing information, providing education and engaging in discussion on concussion and health-related issues that affect both organizations.

The multi-faceted initiative, built upon the mutual respect shared by the two organizations, is designed to promote help-seeking behaviors and empower soldiers and players to maintain healthier minds on the playing field and battlefield.

To date, the Army and the NFL, with club participation, have successfully hosted 11 engagements centered on traumatic brain injury (TBI).



In June 2013, the US Army, in partnership with the NFL, USO of New York and Weill Cornell Medical College, hosted a "Ready and Resilient" panel discussion which focused on building and maintaining resilient soldiers, families, civilians and units.

The NFL's Total Wellness campaign is similar to the Army's Ready and Resilient campaign in that it brings together a number of longstanding efforts to support the full development and health of its players – physically, mentally, socially, and psychologically. The panelists (left; photo courtesy of the U.S. Army) for the discussion were: Gen. **JOHN F. CAMPBELL**, Vice Chief of Staff of the Army; Lt. Gen. **PATRICIA D. HOROHO**, Surgeon General of the Army; NFL Commissioner **ROGER GOODELL**; and **JOANN DIFEDE**, Ph.D., Dir., Program for Anxiety & Traumatic Stress Studies, Weill Cornell Medical College.

The U.S. Army teamed with the NFL on the production and release of a PSA featuring Commissioner Goodell and Lt. Gen. Horoho regarding the Army-NFL partnership in the prevention, treatment and diagnosis of traumatic brain injury. The PSA, which aired across all Department of Defense networks including the Pentagon Channel and American Forces Network, notes the cultural similarities between the military and the NFL. It also reinforces the need for both individual responsibility and concern for teammates by encouraging help-seeking behaviors.

The NFL continues to work with the Army to advance its TBI partnership through the sharing of medical information. Culture change with respect to head injuries remains at the forefront of both organizations.

For more information on the NFL's partnership with the Army, visit the league's health and safety website http://www.nflevolution.com/.

NFL AND USO TEAM UP

In 1966, the NFL teamed with the USO and became the first sports organization to send a group of players to Vietnam and the surrounding region, demonstrating the league's strong support for American troops. In 2008, Commissioner Goodell became the first sports commissioner to participate in a USO tour during wartime.

In 2014, the NFL again partnered with the USO to bring players to the Middle East. The tour, which took place in March, featured three current standout performers: Miami Dolphins punter **BRANDON FIELDS**, Washington Redskins wide receiver **PIERRE GARÇON** and New Orleans Saints tight end **JIMMY GRAHAM**. The group visited military bases in Afghanistan and the United Arab Emirates throughout their week-long tour (right; photograph courtesy of Dave Gatley). This trip marked the first NFL-USO tour abroad for all of them.



"It meant a great deal to have the opportunity to go overseas to visit the troops," says Fields (below left; photograph courtesy of Dave Gatley). "It was a way for me to show my appreciation, knowing all they are sacrificing, fighting for our freedoms and the liberties of other people throughout the world."

Early mornings and late nights gave the participants plenty of time to shake thousands of hands, snap photos and sign countless autographs, as well as run through a few football moves with service members.



"The best part of this trip was being able to spend time with the troops and interact with them," says Fields. "It was great to bring a little part of home to them and see them relax and smile as we talked and took pictures. We are truly blessed because of the sacrifices that the men and women of our armed forces are willing to make."

As they made their way through the Middle East, it was the relationships that were built and the ties to back home that really stuck with Graham.

"This experience for me has truly been life-changing," says Graham. "The personal connection I've been able to make is something that will be with me forever. I grew up in a military home and this just makes me more of a patriot. I have more of an appreciation for the little things we have back home each and every day."

One common theme on all USO tours is the mutual appreciation and respect that the NFL visitors and troops have for each other. The service members are always excited to meet the gridiron stars, but it is usually the participants themselves who go home with a greater appreciation.

"Being a part of the USO tour was a very memorable experience for me, seeing everything the men and women in uniform do for us back home," says Garçon. "Talking with the troops and seeing the effects we had on them will live with me forever. I'm so happy I came on this trip and now I've met some friends that I will remember forever. Thank you to the troops for all that you do."



In addition, NFL Executive Vice President of Football Operations **TROY VINCENT** (right) spent time with more than 800 service members, military families, volunteers and hospital personnel during a USO trip to Germany in May. Vincent delivered a keynote address at the Army Medical Enlisted Birthday Celebration and NCO Induction Ceremony at Vogelweh Air Base. He also toured the USO Warrior Center and visited the Landstuhl Regional Medical Center, where he spent time with patients and staff.

"The security of our nation depends on the dedicated service of our men and women in the armed forces," says Vincent. "I was honored to be able to say 'thank you' in person on behalf of all of us at the NFL."

A LIST OF NFL PLAYERS AND COACHES WITH TIES TO THE MILITARY:

PLAYER/COACH	MILITARY TIE
CB Phillip Adams, Seattle Seahawks	Father served in the Army
DE Jared Allen, Chicago Bears	Grandfather, Ray, served in the Marines; Brother, Scot, is currently serving in the Marines
G/C Eugene Amano, Free Agent	Father served in the Navy for 25 years
DE Kentwan Balmer, Free Agent	Cousin is in the Marines
Quality control defense Chris Beake, Denver Broncos	Served in the Air Force as a civil engineer officer from 1995-1998
S Robert Blanton, Minnesota Vikings	Father served in the Air Force; Blanton was a First Lieutenant in JROTC
CB Zack Bowman, N.Y. Giants	Father, Zackary, is a master sergeant in the Air Force
QB Drew Brees, New Orleans Saints	Grandfather served in World War II
WR Kenny Britt, St. Louis Rams	Sister, Specialist Laura Johnson, serves in the Army
T Jammal Brown, Free Agent	Father, Charles, is retired from the Army
CB Brandon Burton, Indianapolis Colts	Father served in the Army
QB David Carr, Free Agent	Grandfather served in the Air Force; Brother-in-law is in the Marines
CB Nolan Carroll, Philadelphia Eagles	Father, Nolan Sr., was a senior master sergeant in the United States Air Force; Mother, Jennifer, retired from the Navy in 1999 as a Lieutenant Commander and is currently Florida Lieutenant Governor
CB Nate Clements, Free Agent	Father served in the Army
Quarterbacks coach Jim Bob Cooter, Detroit Lions	Grandfathers, Ted and Bobby, both served in the Army
Head coach Tom Coughlin, N.Y. Giants	Received the Outstanding Civilian Service Award, the third-highest honor within the Department of the Army Civilian Awards scheme that the United States Department of the Army can bestow upon a private citizen
Senior coaching assistant Gunther Cunningham, Detroit Lions	Father was a sergeant in the Air Force
CB Marcus Cromartie, San Diego Chargers	Father, Julius, is a retired Marine Gunnery Sergeant and his mom spent 20 years in the Navy
DT Mike Daniels, Green Bay Packers	Sister, Jeneca, serves in the military
T Anthony Davis, San Francisco 49ers	Grandfather served in the Army
OG Chris DeGeare, Free Agent	Father served in the Air Force
C/G Evan Dietrich-Smith, Tampa Bay Buccaneers	Brother, Alex, is a Specialist-Team Leader in 10th Mountain Division of the Army

QB Trent Edwards, Oakland Raiders	Father, Andy, flew reconnaissance missions during Vietnam War; Maternal grandfather was awarded Navy Cross for Valor during bombing of Pearl Harbor
FB Jerome Felton, Minnesota Vikings	Brother, Simon, served in the Army
CB Cortland Finnegan, Miami Dolphins	Mother served 20 years in the Army
WR Larry Fitzgerald, Arizona Cardinals	Attended Valley Forge (PA) Military Academy after high school; His grandfather was a Lieutenant in the Army who won a purple heart for his service in Korea; Aunt and Uncle are both Lieutenant Colonels in the Army
CB Drayton Florence, Free Agent	Father, Drayton Sr., is a retired Army medic; Sister, Lakisha, served in the Army
Head coach John Fox, Denver Broncos	Father was a member of one of the original Navy SEAL teams created by President John F. Kennedy in the early 1960s
K Graham Gano, Carolina Panthers	Has two brothers in the Navy; Father was in the Marines
G Ben Garland, Denver Broncos	Graduate of the United States Air Force Academy; Currently serves as the public affairs officer in the 140th Wing of the Colorado Air National Guard
CB Brandon Ghee, San Diego Chargers	Father, Wayne, was a Warrant Officer in the Army
WR Brandon Gibson, Miami Dolphins	Father, Broderick, served in the Army and was stationed in Germany, when Brandon was born
CB Marcus Gilchrist, San Diego Chargers	Father, Ronny, is a retired Marine
K Shayne Graham, New Orleans Saints	Father served in the Army in Vietnam
TE Ladarius Green, San Diego Chargers	Parents, Shannon and Walter, served in Army and were stationed in Berlin, Germany, when Ladarius was born.
DB Cedric Griffin, Free Agent	Mother served in the Navy; Father served in the Air Force
S Michael Griffin, Tennessee Titans	Mother served in the Navy; Father served in the Air Force
QB Robert Griffin III, Washington Redskins	Parents, Robert and Jacqueline, were both sergeants in the Army
WR Chad Hall, Free Agent	Attended the Air Force Academy and was a second Lieutenant at Hill Air Force Base in Salt Lake City, UT
LB Parys Haralson, New Orleans Saints	Grandfather served in the Army
LB Adam Hayward, Washington Redskins	Brother and sister served in the Army and cousin was in the Marine Corps
DE Jason Hunter, Free Agent	Father, James, served 25 years in the Army (82nd Airborne Division)
G Mike Iupati, San Francisco 49ers	Brother-in-law served in the Army
WR DeSean Jackson, Washington Redskins	Cousin, Jimmy, earned two purple hearts and a bronze star for his actions in Vietnam
RB Steven Jackson, Atlanta Falcons	Father served in the Marines
WR Vincent Jackson, Tampa Bay Buccaneers	Father, Terrence, was an Army medic
LS Brian Jennings, Free Agent	Grandfather served as a B-17 Air Force Pilot during WWII with 44 credited missions
Special teams coordinator Ben Kotwica, Washington Redskins	Served in the Army as an Apache helicopter pilot in Iraq
LB Manny Lawson, Buffalo Bills	Father, Donald, served in the Air Force
Head coach Marvin Lewis, Cincinnati Bengals	Father served in the Army
DT Sean Lissemore, San Diego Chargers	Paternal and maternal grandfathers served in the Army and fought in World War II
DE Corey Liuget, San Diego Chargers	Sisters, Ideidre and Latronika, serve in the Army
T Phil Loadholt, Minnesota Vikings	Father served in the Army as a Sergeant First Class
P Jeff Locke, Minnesota Vikings	Father served in the Air Force
Offensive coordinator Joe Lombardi, Detroit Lions	Served as an Air Force officer for four years
Defensive coordinator Rod Marinelli, Dallas Cowboys	Served a one-year tour of duty in Vietnam
Secondary coach Wesley McGriff, New Orleans Saints	Served as a Second Lieutenant in the U.S. Army in 1990 and was a member of the Army Reserves until 2001.
TE Randy McMichael, Free Agent	Mother, Angel, was a sergeant in the Army
LB Josh McNary, Indianapolis Colts	Graduated from the United States Military Academy, West Point, 2011; He served two active duty years in the Army
T Pat McQuistan, Free Agent	Brother served in the Air Force
CB William Middleton, Free Agent	Brother, Wyatt, graduated the U.S. Naval Academy
DT Roy Miller, Jacksonville Jaguars	Father and cousin served in the Army
RB Collin Mooney, Tennessee Titans	Served three years in the Army

LB C.J. Mosley, Baltimore Ravens	Father, Calvin, is a retired Army First Sergeant
DT Mike Patterson, N.Y. Giants	Uncle was a Sergeant at Los Alamitos Army Base
Head coach Joe Philbin, Miami Dolphins	Son, Matthew, serves in the military and deployed to Kuwait
Special teams coordinator Mike Priefer, Minnesota Vikings	Served in the Navy (1991-94) as a helicopter pilot; He was stationed in the Persian Gulf
Head coach Andy Reid, Kansas City Chiefs	Father served in the Navy during WWII
S Sean Richardson, Green Bay Packers	Mother, Sandra, served in the Army and has been a nurse for more than 18 years
Head coach Ron Rivera, Carolina Panthers	Father was an Army Officer; Ron lived in three countries as a child
WR Eddie Royal, San Diego Chargers	Sister, Christina, served in Iraq, and is a Special Agent of the Air Force's Office of Special Investigations
DT D'Anthony Smith, Seattle Seahawks	Smith comes from a military family and was born in Berlin, Germany
T Joe Staley, San Francisco 49ers	Grandfather was in the Navy during the Korean War; Uncle served in the Navy
DT Randy Starks, Miami Dolphins	Father served more than 20 years in the Army
CB Charles Tillman, Chicago Bears	Father, Donald, was an Army Sergeant; Tillman attended 11 schools in 13 years
Offensive coordinator Norv Turner, Minnesota Vikings	Father served in the Marine Corps
K Lawrence Tynes, Free Agent	Father served in the Navy
LB Reggie Walker, San Diego Chargers	Dad was a sergeant in the Army and his mother also served in the Army
DE DeMarcus Ware, Denver Broncos	Wife, Taniqua, served in the Air Force
Defensive line coach Mike Waufle, St. Louis Rams	Served in the Marine Corps from 1972-1975
DE Mario Williams, Buffalo Bills	Brother-in-law served in the Army and was killed in Iraq
LB Patrick Willis, San Francisco 49ers	Father was in the National Guard
LB Will Witherspoon, Free Agent	Father was in the Air Force
S Earl Wolff, Philadelphia Eagles	Mother, Sharon, has served in the National Guard for 29 years
FB Darrel Young, Washington Redskins	Brother, David, served in the Army
LS Christian Yount, Cleveland Browns	Father, James, was a Captain in the Marine Corps
K Greg Zuerlein, St. Louis Rams	Father, Gene, served as an Army Paratrooper during Vietnam



ARIZONA TO HOST PRO BOWL & SUPER BOWL

University of Phoenix Stadium will host the **PRO BOWL** on January 25, 2015 and **SUPER BOWL XLIX** on February 1, 2015, marking the third time both the Pro Bowl and the Super Bowl will be played in the state.



"I think it will be huge," says Arizona Cardinals president **MICHAEL BIDWILL** (right, with Arizona Governor Jan Brewer). "The Super Bowl is going to be so much bigger in 2015 than it was in 2008 with all the new events that have been created since Super Bowl XLII. Now being able to stack on the Pro Bowl, it's going to be fantastic. I remember back in 2008 how electric the town was and how much fun it was to host the game and all the different activities. This is going to be great for Arizona, the tourism industry and for football fans because we are going to get a chance to see two great games back-to-back."

Arizona's first big game, Super Bowl XXX, was held at Arizona State University's Sun Devil Stadium in Tempe on January 28, 1996, with the Dallas Cowboys defeating the Pittsburgh Steelers 27-17. Super Bowl XLII was played at University of Phoenix Stadium on February 3, 2008, with the New York Giants beating the New England Patriots 17-14.

The 2015 Pro Bowl will be the third Pro Bowl played in the same city as the Super Bowl. The Los Angeles Coliseum hosted the first Super Bowl on January 15, 1967 and the Pro Bowl the following week, and South Florida hosted the Pro Bowl in 2010 a week before Super Bowl XLIV.

The 2015 Pro Bowl will be the sixth consecutive All-Star game played prior to the Super Bowl.

The 2014 Pro Bowl featured a significantly revised format that will continue this year. For the first time, the Pro Bowl was "unconferenced," and several key playing rules were changed. Rather than the familiar AFC vs. NFC match-up that had existed since 1971, players were selected without regard to conference in voting by fans, coaches and players.

Several major initiatives will take over 12 city blocks in downtown Phoenix and together will serve as the hub of fan, sponsor, media and NFL activities. The activities will cover 5th Street to First Avenue and Jefferson Street to Monroe Street and be anchored by the iconic Super Bowl roman numerals, which will tower 30 feet into the air.

Super Bowl Central will feature live performances by national recording artists and local musical talent, community groups and schools, football-themed activities, and beer and wine gardens. The festival will feature family-friendly activities for fans of all ages, will be free to the public and incorporate street level merchants and restaurants. Local culture and food will be showcased. This is a new addition to Arizona's line-up of Super Bowl activities since the state last hosted the Super Bowl in 2008, and one million visitors are expected to participate.

NFL Experience, the world's largest interactive football theme park, NFL House, a VIP hospitality headquarters, and the NFL Media Center will all be located in downtown Phoenix.

"Super Bowl Central, along with NFL Experience and NFL House, will turn downtown Phoenix into the Super Bowl epicenter," says Phoenix Mayor **GREG STANTON**. "It will provide both local and visiting fans an amazing opportunity to be part of this global event. Super Bowl Central delivers direct economic benefits to local businesses."

SUPER BOWL HOST CITIES

	SUPER BOWLS		SUPER BOWLS
New Orleans	10	Houston	2
South Florida	10	Indianapolis	1
Los Angeles	7	Jacksonville	1
Tampa Bay	4	Minneapolis	1
San Diego	3	North Texas	1
Arizona	***3****	New York/New Jersey	1
Atlanta	2	San Francisco	1
Detroit	2		

*Includes Super Bowl XLIX



FUTURE SUPER BOWLS

SUPER BOWL	DATE	SITE
XLIX	February 1, 2015	University of Phoenix Stadium, Arizona
50	February 7, 2016	Levi's Stadium, San Francisco Bay Area
LI	February 5, 2017*	NRG Stadium, Houston
LII	February 4, 2018*	New Vikings Stadium, Minnesota

* Tentative date

HARRIS POLL: PRO FOOTBALL IS AMERICA'S FAVORITE SPORT BY FAR

America's favorite sport? Once again, professional football claims the top spot.

For nearly three decades, according to The Harris Poll, the NFL has been the most popular sport in America.

In its most recent survey, Harris reveals that pro football is the favorite sport of more than one-third of people (35 percent). That is more than double the next favorite sport, with 14 percent of people claiming baseball as their favorite sport.

In addition, professional football has gained in popularity more than any other sport since 1985 with an 11 percent increase (from 24 to 35 percent).

The third favorite sport in the survey is college football at 11 percent, meaning that football is the favorite sport of nearly half of America's sports fans (46 percent).

The five most popular sports according to The Harris Poll 2014 (released January 16, 2014):

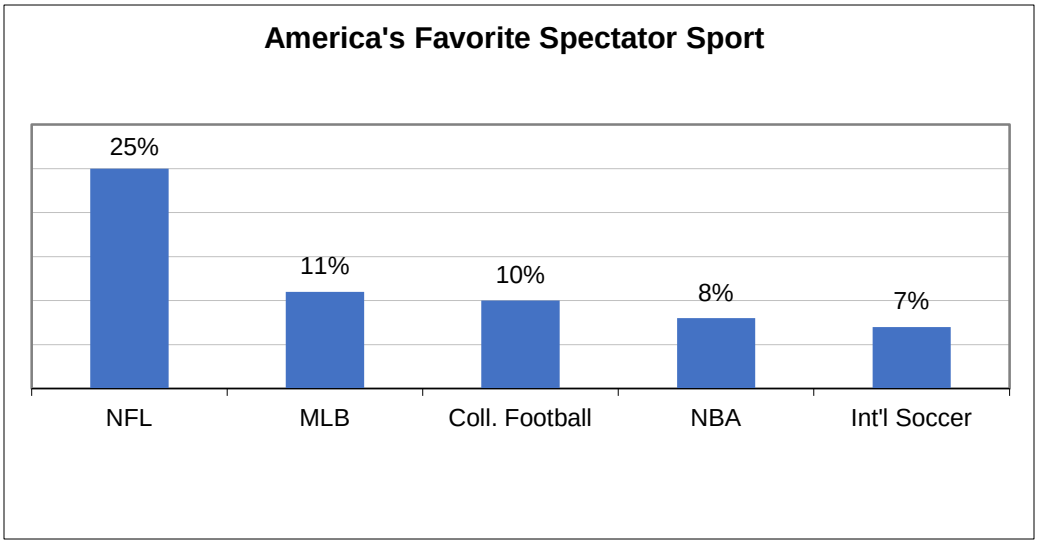
RANK	SPORT	PERCENT
1	***Pro Football***	***35***
2	Baseball	14
3	College Football	11
4	Auto Racing	7
5	Men's Pro Basketball	6

SURVEY SAYS

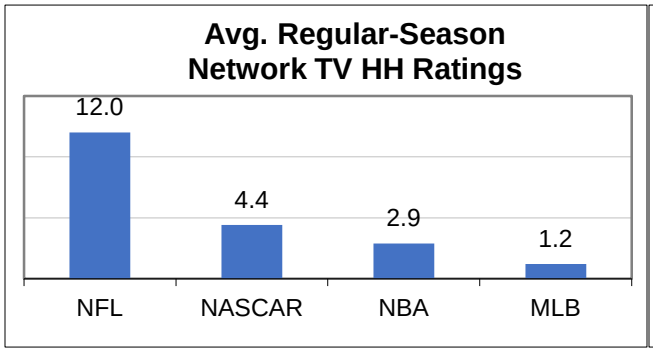
The NFL has been recognized as America's most popular sport for the past 49 years, rated No. 1 by fans in *The Harris Poll* since 1965. In fact, more people name professional football (35 percent) as their favorite sport than the combined total of the next three professional sports – baseball (14), auto racing (seven) and men's pro basketball (six). More than 205 million Americans watched the 2013 NFL season and viewership of NFL games continues to dominate the fragmented television landscape. NFL popularity can be measured in other ways as well. For instance:

- NFL games on CBS, FOX and NBC averaged 20.3 million viewers – 190 percent higher than the average primetime viewership among the four major over-the-air networks (7.0 million average on ABC, CBS, FOX, NBC).
- Super Bowl XLVIII averaged 112.2 million viewers, making it the most-watched show in U.S. television history. In addition, Super Bowl XLVIII reached a total audience of 161.1 million viewers, the third-most in history.
- According to the 2013 ESPN Sports Poll, the NFL is the favorite sport of 25 percent of respondents, more than twice as many as second-place MLB (11 percent). Combined with college football (10 percent), football is the favorite sport of 35 percent of America's sports fans.

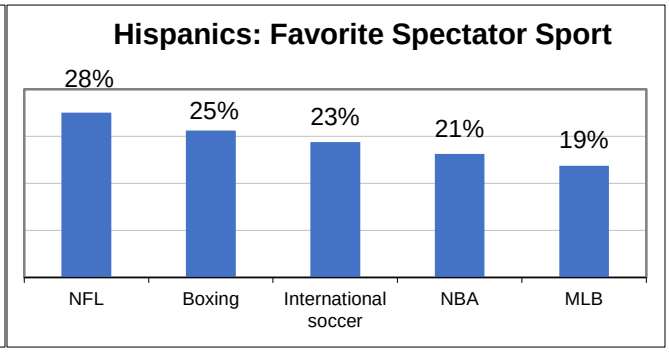
Following is a broader look at the NFL's popularity:



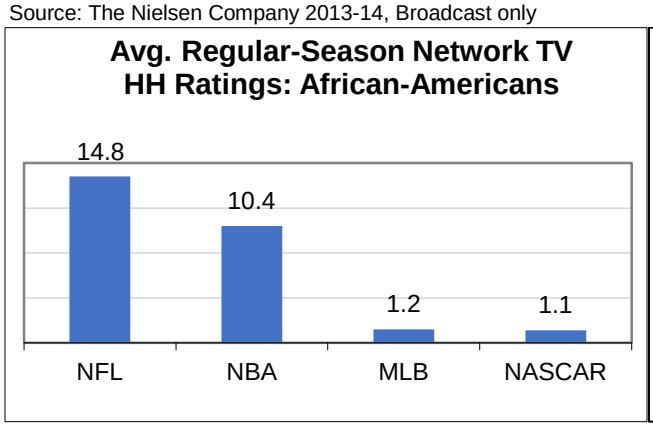
Source: 2013 ESPN Sports Poll



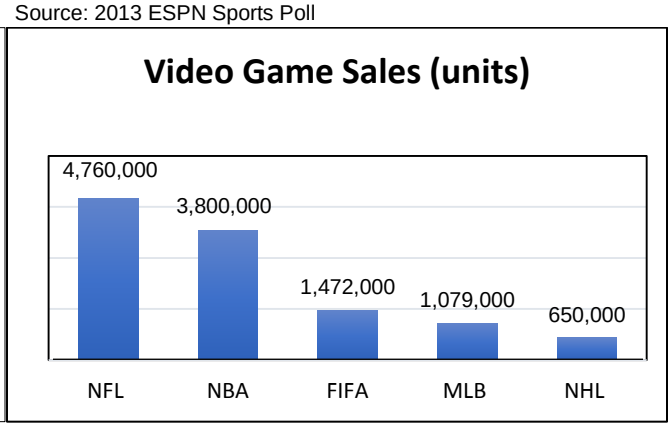
Source: The Nielsen Company 2013-14, Broadcast only



Source: 2013 ESPN Sports Poll



Source: NFL; Nielsen NPOWER 2013-14, Broadcast only



Source: VGChartz.com

NFL CONTINUES INTERNATIONAL DEVELOPMENT

In response to outstanding and growing fan support of football in the United Kingdom, the NFL will take another step in its international development in 2014 by playing three regular-season games in the UK for the first time, including the first-ever nationally televised game kicking off at 9:30 AM ET.



"Our fans in the UK continue to demonstrate their passion for more football," says NFL Commissioner **ROGER GOODELL**. "We have scheduled three attractive games with four teams playing in their first International Series game. The growing enthusiasm for the NFL internationally is exciting and we look forward to continuing to respond to this interest in our game."

Atlanta, Dallas, Detroit, and Oakland will all play their first international regular-season game this season.

The first of the three 2014 games at London's Wembley Stadium (left) will take place on September 28 when the Oakland Raiders host the Miami Dolphins at 1:00 PM ET (6:00 PM UK).

The Raiders return to London for the first time since 1990 when they played in a preseason game at the old Wembley Stadium against the New Orleans Saints.

"We are excited and embrace this great opportunity to assist in building NFL popularity worldwide," says Raiders owner **MARK DAVIS**. "The Raiders are truly a global brand and we are looking forward to our home-field advantage at the new Wembley Stadium."

This will be the Dolphin's second visit to London for a regular-season game after hosting the New York Giants in the inaugural International Series contest in 2007.

"With our historically strong following internationally, the Dolphins are proud to once again represent the league abroad as one of the six participants of the 2014 International Series," says Dolphins owner **STEPHEN ROSS**. "The opportunity to again connect with our many fans overseas and to expose a growing global audience to the sport we all love is something that our entire organization will fully embrace."

In the second 2014 London game, the Atlanta Falcons will host the Detroit Lions on October 26 at 9:30 AM ET (1:30 PM UK), with live national coverage in the United States on FOX. The new start time will give U.S. fans a fourth game window on an NFL Sunday for the first time while allowing a global audience to tune in at a new, earlier time.

"We are excited and honored to serve as ambassadors for our city, our state and the National Football League," says Falcons owner and chairman **ARTHUR M. BLANK**. "Playing in London will provide tremendous exposure to our team, as well as provide the opportunity to showcase the great international city of Atlanta. We are looking forward to representing the NFL on a global stage by playing in historic Wembley Stadium in what we are sure will be an entertaining game for NFL fans everywhere."



"This is a chance for our team to play on an international stage and do that against a really high quality opponent in the Falcons," says Lions president **TOM LEWAND**. "The global platform also presents a unique and special opportunity for our fans and business partners to join us in sharing the many positive stories about the city of Detroit, the state of Michigan and the Lions."

The 2014 International Series will conclude in Week 10 on November 9 when the Jacksonville Jaguars host the Dallas Cowboys at 1:00 PM ET (6:00 PM UK).

The contest will mark the second in London for the Jaguars, who committed to play one regular-season home game in the UK in 2013, 2014, 2015 and 2016, all at Wembley.

“The experience the Jaguars have had already in London has been every bit what we anticipated and more,” says Jaguars owner **SHAD KHAN**. “We made the right decision to commit to playing a home game in London each season through 2016. The Jaguars have a broader worldwide fan base today. The energy and appetite for the NFL in the UK is incredible.”

The Cowboys played preseason games in London in 1986 and 1993.

“We know firsthand we have a lot of Cowboys fans in London, and we had a great time,” says Cowboys owner **JERRY JONES**. “It seems like yesterday. It’s unbelievable it’s been 20 years. I’m excited about this game. It will be a lot different, because it’s in the regular season, and we’re trying to get a feel for how it is to play a regular-season game there, how it is relative to the fan base. It should be a real positive for our fans.”

All International Series games will be broadcast live in the UK on Channel Four and Sky Sports.

The International Series began on October 28, 2007, when the Giants defeated the Dolphins 13-10 en route to a victory in Super Bowl XLII.



A look at what some of the players and coaches thought about playing in London:

PLAYER, TEAM	COMMENT
CB Rondé Barber (with Tampa Bay in 2011)	“Preparation was outstanding. It was a regular game week. We had a great couple of days out in Surrey. When we got to London, it was business as usual. It felt like a normal road trip for us.”
Head coach Gus Bradley, Jacksonville	“Before the game, you saw a lot of the crowd was waving Jacksonville flags. I think that was awesome. It was very similar to the crowd at EverBank Field. There were 85,000 people. With a stadium like that, it was a great experience. We cherish our fans back at home. We have strong, loyal fans. A lot of them made the trip out here as well. We have great support it seems wherever we go.”
QB Tom Brady, New England	“I think this experience will serve us well down the road. There are a lot of new players, and it’s nice to come together and experience something like this. It’s a unique bonding experience for all of us.”
QB Drew Brees, New Orleans	“There are 32 teams in the NFL. The Saints and Chargers were the third and fourth teams to represent the NFL in London. That speaks volumes and I am honored to have been there.”
Head coach Jeff Fisher, St. Louis	“Our experience over here, where we got to spend time together throughout the week, will carry them a long way. They got close. They had fun. They worked and we appreciate the whole experience. It was incredible. Everybody here associated with this game treated us like kings. I would strongly recommend this game to any of the other clubs in the NFL.”
Defensive coordinator Leslie Frazier, Tampa Bay (with Minnesota as head coach in 2013)	“I’ll always have a special place in my heart for Wembley Stadium along with London. This has been a great week for our football team, our entire organization. It's been terrific all the way around. The fan noise, we felt at times like we were almost back at Mall of America. There was a lot of purple in those stands, so it was terrific all the way around.”
QB Eli Manning, New York Giants	“The British fans were great. I hope the NFL continues to play games here. I would recommend playing here to any team. It felt like playing a normal regular-season game, but just in a different country.”
Head coach Lovie Smith, Tampa Bay (with Chicago in 2011)	“We heard the fans from start to finish. We have gotten a great response from our fans over here. I was on board all along. I felt like the Chicago Bears, since we’re one of the founding franchises, should be one of the teams going over and showing our brand of football internationally.”
T Joe Staley, 49ers	“It was great. London has been a great host to us and we had a top notch facility the whole week. It was great to practice out there at the Grove and come into the city. I thought the players handled it well too. It was a unique experience, traveling as far as we did overseas and everybody was focused and locked in and we still understood we had business to do. We were happy with the result that we had today.”

FÚTBOL AMERICANO 2014

CELEBRATING HISPANIC HERITAGE MONTH

HISPANICS MAKING THEIR MARK (HACIENDO SU MARCA) ON THE NFL

Every year, Hispanic players are playing more of a role in the NFL. Following are some examples:

- Buffalo linebacker **KIKO ALONSO** (right) helped announce a long-term partnership between the Bills and Independent Health in June, centered on a community-wide fitness and nutrition initiative to encourage healthy living. Alonso, along with other Bills players, interacted with more than 100 students from Buffalo Public School 18, participating in football training drills.

  In a continued effort to make the next generation of youth active and healthy, the Bills and Independent Health will work together to support the children of the Buffalo community by encouraging physical activity and healthy eating in school and at home. The Independent Health Foundation's Fitness for Kids Challenge and the Buffalo Bills' Play 60 Challenge will be offered in collaboration to more local elementary school children during the 2014 season and will include both in-school programming and participation incentives for schools, teachers and students.

- Bills tight end **EVAN RODRIGUEZ** took part in a charity bowling event in Union City, NJ to help raise money to help at-risk youth. Money raised from the bowling event will fund a mentoring program for at-risk youths run by the B-men organization in Perth Amboy and Plainfield.

  "I hope the kids will see someone to look up to," says Rodriguez. "They will know there is a community behind them to support them. I hope they learn to strive for their dreams because I came from the same area they came from. I want them to follow their dreams and never let anyone tell them they can't do something."

- Tampa Bay Buccaneers linebacker **JONATHAN CASILLAS** (right) returned to his high school alma mater to host his first annual Forward Progress Youth Football Camp at New Brunswick High School in New Jersey this June. Casillas played football at New Brunswick High School, eventually becoming a First Team All-State player.

  More than 200 students, grades six through 12, attended the free camp which focuses on enhancing life and football skills, while demonstrating how the two are connected.

  "I'm trying to do as much as I can," says Casillas. "This is something that I wanted to do a long time ago. I feel like it's my right of passage to come back and talk to these kids. I think it's my duty to do that. I've had the opportunity and the privilege to be in the position I'm in, and I think I need to do this. I think we need it as New Brunswick as a whole."

- The NFL has partnered with Pro Football Hall of Fame tackle **ANTHONY MUÑOZ** (below) for the third year to host NFL PLAY 60 Character Camps. The non-contact football camps will be hosted in NFL markets this summer. Each site will welcome 400 predominantly-Hispanic boys and girls ages 7-13 with little or no football experience. The program will also work in collaboration with USA Football and its NFL FLAG curriculum, which introduces children to football by teaching basic skills in a non-contact setting.



The NFL will celebrate **HISPANIC HERITAGE MONTH** during Weeks 3 and 4 of the 2014 season. The NFL and the Hispanic Heritage Foundation (HHF) will again partner to present the NFL Hispanic Heritage Leadership Awards during the 2014 celebration of Hispanic Heritage Month. The awards recognize the contributions of Hispanic leaders in each NFL market. A national spotlight will be shined on the NFL's celebration during *Thursday Night Football*, *Sunday Night Football* and *Monday Night Football*. The Chicago Bears face the New York Jets in primetime on Monday, September 22, the New York Giants take on the Washington Redskins on Thursday, September 25 and the New Orleans Saints visit the Dallas Cowboys on Sunday night, September 28.

The NFL's celebration of Hispanic Heritage Month dates back to 2002 when then-Commissioner **PAUL TAGLIABUE** made it a league priority to serve the Hispanic market, forming an internal task force of league and club executives to analyze the NFL's activities, consult with leaders in the Hispanic-American community, and recommend a comprehensive approach toward the future. The initiative has continued to grow annually since then.

A list of some of the 2014 Hispanic NFL players:

PLAYER	POSITION	TEAM	PLAYER	POSITION	TEAM
Kiko Alonso	LB	Buffalo	Matt Moore	QB	Miami
Javier Arenas	CB	Atlanta	Knowshon Moreno	RB	Miami
Jonathan Casillas	LB	Tampa Bay	Manuel Ramirez	G	Denver
Willie Colon	T	New York Jets	Mike Rivera	LB	New England
Victor Cruz	WR	New York Giants	Mychal Rivera	TE	Oakland
Brian de la Puente	G	Chicago	Evan Rodriguez	TE	Buffalo
Gavin Escobar	TE	Dallas	Tony Romo	QB	Dallas
Arian Foster	RB	Houston	Greg Salas	WR	New York Jets
Roberto Garza	C	Chicago	Mark Sanchez	QB	Philadelphia
Ziggy Hood	DE	Jacksonville	Andrew Sendejo	S	Minnesota
Rob Housler	TE	Arizona	Sean Smith	CB	Kansas City
Erik Lora	WR	Minnesota	Louis Vasquez	G	Denver
Miguel Maysonet	RB	Pittsburgh			


Willie Colon


Victor Cruz


Arian Foster


Roberto Garza


Ziggy Hood


Rob Housler


Matt Moore


Manny Ramirez


Mychal Rivera


Tony Romo

INTERNATIONAL FEEL



While the NFL continues to grow in popularity across the globe, international players are making an impact on the field.

For the eighth time in the past nine seasons, at least one player who attended high school outside of the United States was selected in the NFL Draft.

Two players from Canada were selected – defensive end **BRENT URBAN** (left) (Baltimore, Round 4) from Lorne Park in Mississauga, Ontario and tackle **LAURENT DUVERNAY-TARDIF** (below) (Kansas City, Round 6) from College Andre-Grasset in Montreal, Quebec.

Urban played both hockey and football in high school until he decided to focus on football in the 11th grade. He was drafted into the CFL by the Hamilton Tiger-Cats last year but chose to stay in school to pursue a chance at the NFL.

"I began playing football in ninth grade," says Urban. "It just seemed like something that my size and athleticism would translate well into. It started from there. I think there's definitely a lot of years of growth left in me. A lot of the American kids have been getting high-level coaching since high school and even earlier. I think I still have a lot of potential that's untapped, and I'm excited."



The past 33 NFL Drafts have featured 24 Canadians selected by NFL teams.

Here is a look at some of the foreign-born players in the NFL:

COUNTRY	PLAYER(S)
AMERICAN SAMOA	DT Isaako Aaitui, Mia; G Mike Iupati, SF; FB Ina Liaina, GB; LB Rey Maualuga, Cin; DT Domata Peko, Cin; DE Ropati Pitoitua, Ten
ANGOLA	DE Christo Bilukidi, Cin
AUSTRALIA	DT Jesse Williams, Sea; P Brad Wing, Pit; G David Yankey, Min
BRAZIL	K Maikon Bonani, Ten
CAMEROON	LB Moise Fokou, Ten; OL Cyrus Kouandjio, Buf
CANADA	C Phillip Blake, AZ; WR Nate Burleson, Cle; DE Tyrone Crawford, Dal; LB Cory Greenwood, Det; WR TJ Jones, Det; LS Jorgen Hus, StL; DE Kalonji Kashama, Det; C L.P. Ladouceur, Dal; T Austin Pasztor, Jax; P Jon Ryan, Sea; K Shaun Suisham, Pit; DE Brent Urban, Bal; TE Luke Willson, Sea
CZECH REPUBLIC	T Will Svitek, Cin
CONGO	LB Henoc Muamba, Ind; LB Andy Mulumba, GB
ENGLAND	DE Jack Crawford, Oak; DE Josh Mauro, Pit; DE Lawrence Okoye, SF; DE Osi Umenyiora, Atl; T Menelik Watson, Oak
ESTONIA	DE Margus Hunt, Cin; T Michael Roos, Ten
GERMANY	CB Brandon Burton, Ind; FB Jerome Felton, Min; CB Brandon Ghee, SD; WR Brandon Gibson, Mia; TE Ladarius Green, SD; CB Mike Jenkins, TB; DT Markus Kuhn, NYG; P Jeff Locke, Min; C Doug Legursky, Buf; T D'Anthony Smith, Sea; T Sebastian Vollmer, NE; LB Bjoern Werner, Ind
GHANA	DE Ezekiel Ansah, Det
HAITI	T Gosder Cherilus, Ind; DB Pierre Desir, Cle; G Vlad Ducasse, Min; DE Junior Galette, NO
ITALY	K Giorgio Tavecchio, Det; T Wil Yeatman, Hou
JAMAICA	S Patrick Chung, NE; DB Steven Clarke, Mia; T Oniel Cousins, TB; DT Kenrick Ellis, NYJ; G Orlando Franklin, Den; LB David Gilbert, Ten; LB David Hinds, Ten; LB Trevardo Williams, Hou
JAPAN	T Aaron Adams, GB; QB Robert Griffin III, Was
KENYA	LB Daniel Adongo, Ind
LIBERIA	LB Tamba Hali, KC; DE Jonathan Massaquoi, Atl; LB Sio Moore, Oak
NETHERLANDS	DE Ricky Tjong-A-Tjoe, SD
NEW ZEALAND	DT Stephen Paea, Chi
NIGERIA	DT Amobi Okoye, Dal; LB Jerry Attaochu, SD
POLAND	K Sebastian Janikowski, Oak
PUERTO RICO	RB Miguel Maysonet, Pit
SCOTLAND	K Graham Gano, Car
SOUTH KOREA	DL Kyle Love, KC
TONGA	DT Star Lotulelei, Car
VIRGIN ISLANDS	DT Linval Joseph, Min
ZIMBABWE	DE Stansly Maponga, Atl

2014 NFL STRENGTH OF SCHEDULE

Team	Opponents' 2013 Pct. & Record				Games vs. teams .500 or better	Games vs. 2013 playoff teams
Oakland Raiders	.578	148	108	0	12	9
Denver Broncos	.570	146	110	0	12	9
St. Louis Rams	.564	144	111	1	11	8
San Diego Chargers	.563	144	112	0	11	7
San Francisco 49ers	.563	144	112	0	11	7
Seattle Seahawks	.561	143	112	1	11	8
Kansas City Chiefs	.559	143	113	0	11	7
Arizona Cardinals	.547	140	116	0	9	8
New York Jets	.520	132	122	2	10	6
New England Patriots	.516	131	123	2	11	6
Atlanta Falcons	.512	130	124	2	10	6
Miami Dolphins	.508	129	125	2	10	6
Green Bay Packers	.504	128	126	2	9	5
Buffalo Bills	.500	127	127	2	11	6
Chicago Bears	.496	125	127	4	9	6
Detroit Lions	.492	124	128	4	10	5
Washington Redskins	.490	125	130	1	8	5
Dallas Cowboys	.488	125	131	0	8	6
Tampa Bay Buccaneers	.484	123	131	2	9	6
Philadelphia Eagles	.479	122	133	1	8	5
Minnesota Vikings	.477	121	133	2	9	5
Carolina Panthers	.473	120	134	2	9	6
Cincinnati Bengals	.469	120	136	0	9	5
Pittsburgh Steelers	.469	120	136	0	9	6
New Orleans Saints	.469	119	135	2	9	5
Cleveland Browns	.465	119	137	0	9	5
New York Giants	.465	119	137	0	8	5
Baltimore Ravens	.461	118	138	0	9	6
Jacksonville Jaguars	.453	116	140	0	9	5
Houston Texans	.441	113	143	0	7	4
Tennessee Titans	.438	112	144	0	9	5
Indianapolis Colts	.430	110	146	0	7	4

TOTAL MILES TRAVELED & NOTES ON 2014 TRAVEL

(2014 regular season)

1.	Oakland	36,078	17.	Buffalo	15,038
2.	Miami	24,740	18.	Washington	14,738
3.	Dallas	24,530	19.	Arizona	13,442
4.	Seattle	23,916	20.	New York Giants	13,186
5.	Jacksonville	21,964	21.	Minnesota	11,434
6.	San Diego	20,274	22.	Tampa Bay	11,206
7.	Kansas City	17,572	23.	Baltimore	10,990
8.	Denver	17,138	24.	New Orleans	10,356
9.	San Francisco	17,054	25.	Green Bay	9,530
10.	New England	16,992	26.	Indianapolis	9,530
11.	Atlanta	16,574	27.	Cincinnati	8,212
12.	Philadelphia	16,328	28.	Tennessee	7,870
13.	St. Louis	16,046	29.	Carolina	7,398
14.	Houston	15,592	30.	Chicago	7,052
15.	New York Jets	15,344	31.	Cleveland	6,050
16.	Detroit	15,212	32.	Pittsburgh	5,918

- The total distance traveled by all teams during the regular season will be 477,304 miles.
- The teams of the AFC West (91,062) have the highest combined mileage total of all divisions.
- The remaining division totals ranking from highest to lowest are the AFC East (72,114), NFC West (70,458), NFC East (68,782), AFC South (54,956), NFC South (45,534), NFC North (43,228) and AFC North (31,170).
- One team – the **OAKLAND RAIDERS** (36,078) – will "travel around the world" at least once. A trip around the globe is 25,000 miles.

BACK TO FOOTBALL

BEST KICKOFF WEEKEND PERFORMANCES, 1933-2013

(2013 Performances in Bold & Italics)

MOST YARDS RUSHING	YARDS	ATT	LG	TD
O.J. Simpson, Buffalo vs. New England, 9/16/73	250	29	80t	2
Arian Foster, Houston vs. Indianapolis, 9/12/10	231	33	42	3
Michael Turner, Atlanta vs. Detroit, 9/7/08	220	22	66t	2
Eddie George, Tennessee vs. Oakland, 8/31/97	216	35	29t	1
George Rogers, New Orleans vs. St. Louis, 9/4/83	206	24	76t	2
Gerald Riggs, Atlanta vs. New Orleans, 9/2/84	202	35	57	2
Duce Staley, Philadelphia vs. Dallas, 9/3/00	201	26	60	1
Norm Bulaich, Baltimore vs. N.Y. Jets, 9/19/71	198	22	67t	1
Curtis Martin, N.Y. Jets vs. Cincinnati, 9/12/04	196	29	24t	1
Alan Ameche, Baltimore vs. Chicago, 9/25/55	194	21	79t	1

MOST YARDS PASSING	YARDS	ATT	COMP	TD	INT
Norm Van Brocklin, L.A. Rams vs. N.Y. Yanks, 9/28/51	554	41	27	5	2
Tom Brady, New England vs. Miami, 9/12/11	517	48	32	4	1
Dan Marino, Miami vs. New England, 9/4/94	473	42	23	5	1
Peyton Manning, Denver vs. Baltimore, 9/5/13	***462***	***42***	***27***	***7***	***0***
Eli Manning, N.Y. Giants vs. Dallas, 9/8/13	***450***	***42***	***27***	***4***	***3***
Kurt Warner, St. Louis vs. Denver, 9/4/00	441	35	25	3	3
Peyton Manning, Indianapolis vs. Houston, 9/12/10	433	57	40	3	0
Cam Newton, Carolina vs. Arizona, 9/11/11	422	37	24	2	1
Drew Bledsoe, New England vs. Miami, 9/4/94	421	51	32	4	2
Drew Brees, New Orleans vs. Green Bay, 9/8/11	419	49	32	3	0

MOST YARDS RECEIVING	YARDS	REC	LG	TD
Frank Clarke, Dallas vs. Washington, 9/16/62	241	10	58t	3
Anquan Boldin, Arizona vs. Detroit, 9/7/03	217	10	71t	2
Hugh Taylor, Washington vs. Philadelphia, 9/28/47	212	8	62t	3
Lance Alworth, San Diego vs. Denver, 9/11/65	211	7	48	1
Irving Fryar, Miami vs. New England, 9/4/94	211	5	54t	3
Anquan Boldin, San Francisco vs. Green Bay, 9/8/13	***208***	***13***	***43***	***1***
Wes Chandler, New Orleans vs. Atlanta, 9/2/79	205	6	42	1
Don Maynard, N.Y. Jets vs. Kansas City, 9/15/68	203	8	57t	2
Marty Booker, Chicago vs. Minnesota, 9/8/02	198	8	54	1
Tim Smith, Houston vs. Green Bay, 9/4/83	197	8	47t	1



Peyton Manning



Anquan Boldin



Eli Manning

BEST KICKOFF WEEKEND PERFORMANCES, PAST 10 YEARS

(2013 Performances in Bold & Italics)

MOST YARDS RUSHING	YARDS	ATT	LG	TD
Arian Foster, Houston vs. Indianapolis, 9/12/10	231	33	42	3
Michael Turner, Atlanta vs. Detroit, 9/7/08	220	22	66t	2
Curtis Martin, N.Y. Jets vs. Cincinnati, 9/12/04	196	29	24t	1
LeSean McCoy, Philadelphia vs. Washington, 9/9/13	***184***	***31***	***34t***	***1***
Adrian Peterson, Minnesota vs. Cleveland, 9/13/09	180	25	64t	3
Chris Brown, Tennessee vs. Jacksonville, 9/9/07	175	19	42	0
C.J. Spiller, Buffalo vs. N.Y. Jets, 9/9/12	169	14	56t	1
Willie Parker, Pittsburgh vs. Tennessee, 9/11/05	161	22	45	1
Quentin Griffin, Denver vs. Kansas City, 9/12/04	156	23	47t	2
Priest Holmes, Kansas City vs. Denver, 9/12/04	151	26	33t	3

MOST YARDS PASSING	YARDS	ATT	COMP	TD	INT
Tom Brady, New England vs. Miami, 9/12/11	517	48	32	4	1
Peyton Manning, Denver vs. Baltimore, 9/5/13	***462***	***42***	***27***	***7***	***0***
Eli Manning, N.Y. Giants vs. Dallas, 9/8/13	***450***	***42***	***27***	***4***	***3***
Peyton Manning, Indianapolis vs. Houston, 9/12/10	433	57	40	3	0
Cam Newton, Carolina vs. Arizona, 9/11/11	422	37	24	2	1
Drew Brees, New Orleans vs. Green Bay, 9/8/11	419	49	32	3	0
Chad Henne, Miami vs. New England, 9/12/11	416	49	30	2	1
Colin Kaepernick, San Francisco vs. Green Bay, 9/8/13	***412***	***39***	***27***	***3***	***0***
Tom Brady, New England vs. Buffalo, 9/14/09	378	53	39	2	1
Jay Cutler, Chicago vs. Detroit, 9/12/10	372	35	23	2	1

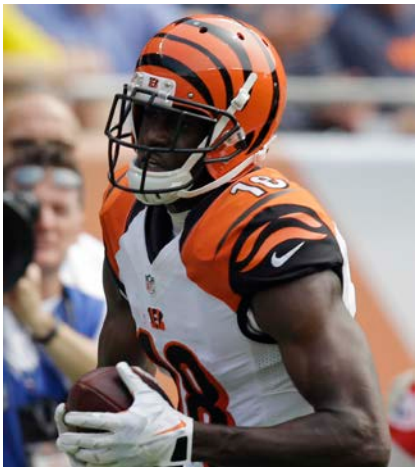
MOST YARDS RECEIVING	YARDS	REC	LG	TD
Anquan Boldin, San Francisco vs. Green Bay, 9/8/13	***208***	***13***	***43***	***1***
Randy Moss, New England vs. N.Y. Jets, 9/9/07	183	9	51t	1
Steve Smith, Carolina vs. Arizona, 9/11/11	178	8	77t	2
Austin Collie, Indianapolis vs. Houston, 9/12/10	163	11	73t	1
A.J. Green, Cincinnati vs. Chicago, 9/8/13	***162***	***9***	***45t***	***2***
Reggie Wayne, Indianapolis vs. Jacksonville, 9/13/09	162	10	39	1
Antwaan Randle El, Washington vs. Miami, 9/9/07	162	5	54	0
Demaryius Thomas, Denver vs. Baltimore, 9/5/13	***161***	***5***	***78t***	***2***
Wes Welker, New England vs. Miami, 9/12/11	160	8	99t	2
Chad Johnson, Cincinnati vs. New England, 9/12/10	159	12	28t	1



LeSean McCoy



Colin Kaepernick



A.J. Green

BACK TO FOOTBALL

THE LAST TIME...

(2013 games in red)

PASSING

500 YARDS, GAME: 506, Tony Romo, Dallas vs. Denver, October 6, 2013
7 TD PASSES, GAME: Peyton Manning, Denver vs. Baltimore, September 5, 2013
Nick Foles, Philadelphia vs. Oakland, November 3, 2013
60 ATTEMPTS, GAME: 62, Joe Flacco, Baltimore vs. Denver, September 5, 2013
61, Matt Ryan, Atlanta vs. Arizona, October 27, 2013
20 CONSECUTIVE COMPLETIONS, GAME: 24, Matt Schaub, Houston vs. Jacksonville, November 18, 2012 (OT)
99-YARD TD PASS: Tom Brady to Wes Welker, New England vs. Miami, September 12, 2011
Eli Manning to Victor Cruz, New York Giants vs. New York Jets, December 24, 2011

RECEIVING

***3 100-YARD GAMES, SAME TEAM*:** Dallas vs. Denver, October 6, 2013
Jason Witten, 7-121-1; Dez Bryant, 6-141-2; Terrance Williams, 4-151-1
300 YARDS, GAME: 329, Calvin Johnson, Detroit vs. Dallas, October 27, 2013
15 RECEPTIONS, GAME: 18, Jason Witten, Dallas vs. New York Giants, October 28, 2012
15, Danny Amendola, St. Louis vs. Washington, September 16, 2012
4 TDs, GAME: Jamaal Charles, Kansas City vs. Oakland, December 15, 2013
Eric Decker, Denver vs. Kansas City, December 1, 2013
Marvin Jones, Cincinnati vs. New York Jets, October 27, 2013

RUSHING

5 TDs, GAME: Clinton Portis, Denver vs. Kansas City, December 7, 2003
4 TDs, GAME: Doug Martin, Tampa Bay vs. Oakland, November 4, 2012
40 ATTEMPTS, GAME: 40, Shaun Alexander, Seattle vs. Green Bay, November 27, 2006
250 YARDS, GAME: 251, Doug Martin, Tampa Bay vs. Oakland, November 4, 2012

INTERCEPTIONS

4, GAME: DeAngelo Hall, Washington vs. Chicago, October 24, 2010
3, GAME: Kurt Coleman, Philadelphia vs. Washington, October 16, 2011
2 TDs, GAME: Janoris Jenkins, St. Louis vs. Tennessee, November 25, 2012
Zach Brown, Tennessee vs. Jacksonville, December 30, 2012
100-YARD TD RETURN: 100, Sean Smith, Kansas City vs. Buffalo, November 3, 2013

SCORING

8 PATs, GAME: 8, Ryan Succop, Kansas City vs. Oakland, November 18, 2013
3 FGs, 50 YARDS OR MORE, GAME: Phil Dawson, Cleveland vs. Baltimore, September 27, 2012
Blair Walsh, Minnesota vs. St. Louis, December 16, 2012
60 OR MORE POINTS, GAME, TEAM: New Orleans (62) vs. Indianapolis (7), October 23, 2011
100 OR MORE POINTS, GAME, BOTH TEAMS: 106, Cincinnati (58) vs. Cleveland (48), November 28, 2004
LAST SCORELESS TIE: New York Giants vs. Detroit, November 7, 1943

KICKOFF RETURNS

2 TDs, GAME: Leon Washington, Seattle vs. San Diego, September 26, 2010
***2 CONSECUTIVE TDs, BOTH TEAMS, GAME*:** New England vs. Oakland, December 14, 2008

PUNT RETURNS

***2 TDs, GAME*:** Darius Reynaud, Tennessee vs. Jacksonville, December 30, 2012

BROWNS' MANZIEL TOPS NFL JERSEY SALES



With the 22nd overall pick in the 2014 NFL Draft, the Cleveland Browns selected quarterback **JOHNNY MANZIEL** (far left). His jersey now finds itself topping the list of NFL player jerseys sold on NFLShop.com.

Flying high behind Manziel at No. 2 is Seattle quarterback **RUSSELL WILSON**, who guided the Seahawks to the franchise's first Super Bowl championship. The Seahawks dominated the charts with cornerback **RICHARD SHERMAN** (No. 5) and the distinctive **12TH FAN** (No. 10) in the top 10, as well as running back **MARSHAWN LYNCH** (No. 11) and safety **EARL THOMAS III** (No. 20) in the top 20.

In addition to Manziel, jerseys of rookies **MICHAEL SAM** (No. 6) of St. Louis, **TEDDY BRIDGEWATER** (No. 13) of Minnesota, **JADEVEON CLOWNEY** (No. 16) of Houston and **BLAKE BORTLES** (No. 18) of Jacksonville all cracked the top 20.

The top-selling player jerseys from April 1 – July 17, 2014:

TOP-SELLING NFL PLAYER JERSEYS

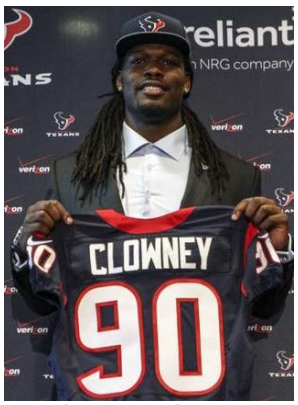
1	Johnny Manziel	Cleveland Browns
2	Russell Wilson	Seattle Seahawks
3	Colin Kaepernick	San Francisco 49ers
4	Peyton Manning	Denver Broncos
5	Richard Sherman	Seattle Seahawks
6	Michael Sam	St. Louis Rams
7	Tom Brady	New England Patriots
8	Drew Brees	New Orleans Saints
9	Aaron Rodgers	Green Bay Packers
10	12th Fan	Seattle Seahawks
11	Marshawn Lynch	Seattle Seahawks
12	LeSean McCoy	Philadelphia Eagles
13	Teddy Bridgewater	Minnesota Vikings

14	Adrian Peterson	Minnesota Vikings
15	Dez Bryant	Dallas Cowboys
16	Jadeveon Clowney	Houston Texans
17	Robert Griffin III	Washington Redskins
18	Blake Bortles	Jacksonville Jaguars
19	Ryan Tannehill	Miami Dolphins
20	Earl Thomas III	Seattle Seahawks
21	J.J. Watt	Houston Texans
22	Patrick Willis	San Francisco 49ers
23	Cam Newton	Carolina Panthers
24	Calvin Johnson	Detroit Lions
25	Andrew Luck	Indianapolis Colts

Source: NFLShop.com


Richard Sherman


Aaron Rodgers



Jadeveon Clowney



Blake Bortles


Cam Newton

SAME FACES, NEW PLACES

Whether through free agency or trades, this offseason contained big-name switches that may alter the landscape of the 2014 NFL season.



Denver brought in the Cowboys' all-time sack leader and seven-time Pro Bowl linebacker **DE MARCUS WARE** (left), who spent his first nine seasons in Dallas.

"The Broncos' mentality is a 'now' mentality," says Ware. "The time is now. Seeing what they're doing, I feel comfortable with what they're trying to mold."

Other familiar faces have joined new teams, including wide receivers **ERIC DECKER** (New York Jets), **DE SEAN JACKSON** (Washington) and **STEVE SMITH** (Baltimore), running backs **CHRIS JOHNSON** (New York Jets), **MAURICE JONES-DREW** (Oakland) and **KNOWSHON MORENO** (Miami), cornerbacks **DARRELLE REVIS** (New England), **AQIB TALIB** (Denver), and **ALTERRAUN VERNER** (Tampa Bay), safeties **JAIRUS BYRD** (New Orleans), **MALCOLM JENKINS** (Philadelphia) and **T.J. WARD** (Denver) and defensive ends **JARED ALLEN** (Chicago) and **JULIUS PEPPERS** (Green Bay).

Some notable players who changed teams this offseason:



DeSean Jackson



Maurice Jones-Drew



Darrelle Revis

PLAYER	NEW TEAM	2013 TEAM
T Branden Albert	Miami	Kansas City
DE Jared Allen	Chicago	Minnesota
WR Jason Avant	Carolina	Philadelphia
CB Champ Bailey	New Orleans	Denver
G Zane Beadles	Jacksonville	Denver
S Antoine Bethea	San Francisco	Indianapolis
RB Donald Brown	San Diego	Indianapolis
S Jairus Byrd	New Orleans	Buffalo
DE Alex Carrington	St. Louis	Buffalo
S Chris Clemons	Houston	Miami
DE Chris Clemons	Jacksonville	Seattle
TE Owen Daniels	Baltimore	Houston
WR Eric Decker	New York Jets	Denver
C Brian De La Puente	Chicago	New Orleans
CB Corey Graham	Buffalo	Baltimore
DT Jason Hatcher	Washington	Dallas
WR/KR Devin Hester	Atlanta	Chicago
WR DeSean Jackson	Washington	Philadelphia
DE Tyson Jackson	Atlanta	Kansas City
S Malcolm Jenkins	Philadelphia	New Orleans
RB Rashad Jennings	New York Giants	Oakland
RB Chris Johnson	New York Jets	Tennessee
DE Michael Johnson	Tampa Bay	Cincinnati
RB Maurice Jones-Drew	Oakland	Jacksonville
S Danieal Manning	Cincinnati	Houston
WR Dexter McCluster	Tennessee	Kansas City
QB Josh McCown	Tampa Bay	Chicago
DE Jeremy Mincey	Dallas	Denver
S Mike Mitchell	Pittsburgh	Carolina
RB Knowshon Moreno	Miami	Denver
CB Captain Munnerlyn	Minnesota	Carolina
WR Hakeem Nicks	Indianapolis	New York Giants
DE Julius Peppers	Green Bay	Chicago
WR Taylor Price	Seattle	Jacksonville
CB Darrelle Revis	New England	Tampa Bay
QB Matt Schaub	Oakland	Houston
WR Steve Smith	Baltimore	Carolina
RB Darren Sproles	Philadelphia	New Orleans
CB Aqib Talib	Denver	New England
WR Golden Tate	Detroit	Seattle
T Jared Veldheer	Arizona	Oakland
CB Alterraun Verner	Tampa Bay	Tennessee
QB Michael Vick	New York Jets	Philadelphia
LB DeMarcus Ware	Denver	Dallas
S T.J. Ward	Denver	Cleveland
S Donte Whitner	Cleveland	San Francisco



Steve Smith



Jared Allen



Alterraun Verner

2014 NFL SPECIAL PATCHES & LOGOS

Several NFL franchises will be wearing special patches in 2014. The season also will serve as a remembrance for individuals who have left a lasting legacy with a team.



The **TAMPA BAY BUCCANEERS** (right) introduced an enhanced logo in 2014.

Below are patches and logos that have been created to honor team history or celebrate events this season:

TEAM/EVENT	PATCH/DECAL
National Football League	All teams will wear a Heads Up Football decal on their helmets to celebrate USA Football Month throughout the preseason.
National Football League	All teams will wear a pink ribbon decal on their helmets to celebrate A Crucial Catch and Breast Cancer Awareness Month in Weeks 5 and 6. Select clubs will host A Crucial Catch games in Week 7.
National Football League	All teams will wear a camouflage ribbon decal on their helmets to celebrate Salute to Service games during Weeks 10 and 11. Select clubs will host Salute to Service games in Week 12.
Buffalo Bills	Memorial patch for Ralph C. Wilson.
Detroit Lions	Memorial patch for William C. Ford.
Pittsburgh Steelers	40th anniversary of Super Bowl IX victory. Memorial decal and lapel pin for Chuck H. Noll.
New York Giants	90th season patch.
Carolina Panthers	20th season patch.
Jacksonville Jaguars	20th season patch.



All teams will wear a Heads Up Football decal on their helmets to celebrate USA Football Month throughout the preseason.



All teams will wear a pink ribbon decal on their helmets to celebrate A Crucial Catch and Breast Cancer Awareness Month in October.



All teams will wear a camouflage ribbon decal on their helmets to celebrate Salute to Service games in Weeks 10, 11 and 12.



The Buffalo Bills will honor the memory of Ralph C. Wilson with a memorial patch.



The Detroit Lions will honor the memory of William C. Ford with a memorial patch.





The Pittsburgh Steelers will celebrate the 40th anniversary of their Super Bowl IX victory. They will also honor the memory of Chuck H. Noll with a memorial decal and lapel pin.



The New York Giants will celebrate their 90th season.



The Carolina Panthers will celebrate their 20th season.



The Jacksonville Jaguars will celebrate their 20th season.

STARTING RECORDS OF ACTIVE NFL QUARTERBACKS

(Minimum 10 regular-season starts)

	REGULAR SEASON				POSTSEASON			OVERALL			
QUARTERBACK	**W**	**L**	**T**	**PCT.**	**W**	**L**	**PCT.**	**W**	**L**	**T**	**PCT.**
Tom Brady	148	43	0	***.775***	18	8	.692	166	51	0	.765
Russell Wilson	24	8	0	***.750***	4	1	.800	28	9	0	.757
Colin Kaepernick	17	6	0	***.739***	4	2	.667	21	8	0	.724
Peyton Manning	167	73	0	***.696***	11	12	.478	178	85	0	.677
Andrew Luck	22	10	0	***.688***	1	2	.333	23	12	0	.657
Ben Roethlisberger	95	47	0	***.669***	10	4	.714	105	51	0	.673
Aaron Rodgers	58	29	0	***.667***	5	4	.556	63	33	0	.656
Joe Flacco	62	34	0	***.646***	9	4	.692	71	38	0	.651
Matt Ryan	60	34	0	***.638***	1	4	.200	61	38	0	.616
Andy Dalton	30	18	0	***.625***	0	3	.000	30	21	0	.588
Philip Rivers	79	49	0	***.617***	4	5	.444	83	54	0	.606
Drew Brees	110	75	0	***.595***	6	5	.545	116	80	0	.592
Tony Romo	63	45	0	***.583***	1	3	.250	64	48	0	.571
Eli Manning	85	66	0	***.563***	8	3	.727	93	69	0	.574
Nick Foles	9	7	0	***.563***	0	1	.000	9	8	0	.529
Alex Smith	49	40	1	***.550***	1	2	.333	50	42	1	.543
Michael Vick	58	48	1	***.547***	2	3	.400	60	51	1	.540
Jay Cutler	56	48	0	***.538***	1	1	.500	57	49	0	.538
Mark Sanchez	33	29	0	***.532***	4	2	.667	37	31	0	.544
Rex Grossman	25	22	0	***.532***	2	2	.500	27	24	0	.529
Matt Hasselbeck	80	72	0	***.526***	5	6	.455	85	78	0	.521
Cam Newton	25	23	0	***.521***	0	1	.000	25	24	0	.510
Matt Moore	13	12	0	***.520***	0	0	.000	13	12	0	.520
Matt Schaub	46	44	0	***.511***	1	1	.500	47	45	0	.511
Geno Smith	8	8	0	***.500***	0	0	.000	8	8	0	.500
Kyle Orton	35	35	0	***.500***	0	0	.000	35	35	0	.500
Tarvaris Jackson	17	17	0	***.500***	0	1	.000	17	18	0	.486
Shaun Hill	13	13	0	***.500***	0	0	.000	13	13	0	.500
Matt Cassel	32	36	0	***.471***	0	1	.000	32	37	0	.464
Ryan Tannehill	15	17	0	***.469***	0	0	.000	15	17	0	.469
Carson Palmer	64	73	0	***.467***	0	2	.000	64	75	0	.460
Jake Locker	8	10	0	***.444***	0	0	.000	8	10	0	.444
Robert Griffin III	12	16	0	***.429***	0	1	.000	12	17	0	.414
Kevin Kolb	9	12	0	***.429***	0	0	.000	9	12	0	.429
Josh McCown	16	22	0	***.421***	0	0	.000	16	22	0	.421
Derek Anderson	18	25	0	***.419***	0	0	.000	18	25	0	.419
Christian Ponder	14	20	1	***.414***	0	0	.000	14	20	1	.414
Jason Campbell	32	47	0	***.405***	0	0	.000	32	47	0	.405
Jon Kitna	50	74	0	***.403***	0	1	.000	50	75	0	.400
EJ Manuel	4	6	0	***.400***	0	0	.000	4	6	0	.400
Josh Freeman	24	36	0	***.400***	0	0	.000	24	36	0	.400
Matthew Stafford	24	37	0	***.393***	0	1	.000	24	38	0	.387
Kellen Clemens	8	13	0	***.381***	0	0	.000	8	13	0	.381
Sam Bradford	18	30	1	***.378***	0	0	.000	18	30	1	.378
Chad Henne	18	32	0	***.360***	0	0	.000	18	32	0	.360
Ryan Fitzpatrick	27	49	1	***.357***	0	0	.000	27	49	1	.357
Mike Glennon	4	9	0	***.308***	0	0	.000	4	9	0	.308
Bruce Gradkowski	6	14	0	***.300***	0	0	.000	6	14	0	.300
Terrelle Pryor	3	7	0	***.300***	0	0	.000	3	7	0	.300
Colt McCoy	6	15	0	***.286***	0	0	.000	6	15	0	.286
Seneca Wallace	6	16	0	***.273***	0	0	.000	6	16	0	.273
Brandon Weeden	5	15	0	***.250***	0	0	.000	5	15	0	.250
Brady Quinn	4	16	0	***.200***	0	0	.000	4	16	0	.200
Blaine Gabbert	5	22	0	***.185***	0	0	.000	5	22	0	.185
Dan Orlovsky	2	10	0	***.167***	0	0	.000	2	10	0	.167
Jimmy Clausen	1	9	0	***.100***	0	0	.000	1	9	0	.100











NFL ON TV IN ’14

This season, Thursday night will kick off the football weekend.

This year marks the inaugural partnership between CBS Sports and NFL Network in broadcasting *Thursday Night Football*, which features the most marquee match-ups ever on Thursday night, including 14 divisional rivalries. The 16-game schedule kicks off on September 11 with the Pittsburgh Steelers visiting the Baltimore Ravens and ends with a Week 16 Saturday double-header on December 20. The full slate of 16 regular-season games will be produced by CBS with its lead broadcasters and production team, including **JIM NANTZ**, **PHIL SIMMS** and **TRACY WOLFSON**, handling all Thursday night games. NFL Network hosts and analysts will be featured in the pregame, halftime and postgame shows along with CBS Sports announcers, including **JAMES BROWN** who will host the primetime pregame show along with **DEION SANDERS** and **BILL COWHER**.

The *Thursday Night Football* schedule will feature games in Weeks 2-8 and Week 16 (Saturday) broadcast on CBS that also will be simulcast on NFL Network. The Thursday night contests in Weeks 9-12 and Weeks 14-16 will be televised on NFL Network and simulcast on over-the-air stations in the primary markets of the participating teams. All *Thursday Night Football* games will kick off at 8:25 PM ET, with the exception of the Week 16 Saturday doubleheader – NFL Network (4:30 PM ET) and CBS (8:00 PM ET).

“NFL Network built Thursday into a night for NFL fans,” says NFL Commissioner **ROGER GOODELL**. “Our goal is to bring these games to more fans on broadcast television with unprecedented promotion and visibility for *Thursday Night Football* on CBS.”

Football fans tuned in to the 2013 season in big numbers across all NFL broadcast partners. According to The Nielsen Company, the 2013 regular season reached 205 million unique viewers and NFL games nearly tripled broadcast primetime viewership (20.3 million vs. 7.0 million). After a dominating year, here are some of the highlights for 2014:

- The season begins with the NFL’s annual primetime kickoff game on Thursday night (September 4) when the defending-champion Seattle Seahawks host the Green Bay Packers at CenturyLink Field (NBC 8:30 PM ET). This will be the 13th NFL Kickoff game and the 11th consecutive year the NFL has saluted the Super Bowl champions by featuring them in the opening game.

- For the first time, flexible scheduling may be applied in Weeks 5-10. During that period, flexible scheduling can be used in no more than two weeks by shifting a Sunday afternoon game into primetime and moving the Sunday night game to an afternoon start time.

- Also for the first time, a select number of games are being “cross-flexed,” moving between CBS and FOX to bring potentially under-distributed games to wider audiences.

- The regular season will conclude on Sunday, December 28. For the fifth consecutive year, all 16 games scheduled for Week 17 are division contests, enhancing the potential for more games with playoff ramifications. Over the final three weeks, there are 33 division games, the most in NFL history over that time period.

- The 2014 postseason features some new broadcasting faces. For the first time, NBC will televise both a Wild Card and Divisional Playoff game and ESPN will televise a Wild Card Playoff game.

- The season finishes in Arizona with the Pro Bowl on Sunday, January 25 (ESPN) and Super Bowl XLIX on Sunday, February 1 (NBC). Both games will be played at University of Phoenix Stadium.

- Thanksgiving will feature an NFL triple-header of division rivalry games on Thursday, November 27. The first will send the Chicago Bears to Detroit to face the Lions (12:30 PM ET, CBS) in an NFC North matchup. The late afternoon game will feature the NFC East with the Philadelphia Eagles visiting the Dallas Cowboys (4:30 PM ET, FOX). The holiday concludes in the NFC West with the Super Bowl champion Seattle Seahawks at the San Francisco 49ers on NBC (8:30 PM ET).

- The NFL will take another step in its international development with three regular-season games being played in the United Kingdom for the first time, all at London's Wembley Stadium, including the first-ever nationally televised 9:30 AM ET kickoff. In Week 4 on Sunday, September 28, the Oakland Raiders will host the Miami Dolphins (1:00 PM ET, CBS). In Week 8 on Sunday, October 26, the Atlanta Falcons will host the Detroit Lions at 1:30 PM in the UK (9:30 AM ET, FOX), giving fans a fourth game window on an NFL Sunday while allowing a global audience to tune in at a new, earlier time. The 2014 International Series concludes in Week 10 on Sunday, November 9 when the Jacksonville Jaguars host the Dallas Cowboys (1:00 PM ET, FOX).

A look at the NFL on TV in 2014:

- **NBC** bookends the 2014 NFL season with Super Bowl champions as the network's slate of 22 games kicks off on Thursday, September 4 when the defending-champion Seattle Seahawks host the Green Bay Packers and ends with Super Bowl XLIX in Arizona on Sunday, February 1, 2015. The opening *Sunday Night Football* game features third-year quarterback Andrew Luck and the Indianapolis Colts visiting veteran Peyton Manning and the AFC champion Denver Broncos on Sunday, September 7 at 8:30 PM ET. *Sunday Night Football* also showcases a pair of 2013 playoff rematches with the Seahawks facing the San Francisco 49ers on Thanksgiving night (NFC Championship Game) and the Colts hosting the New England Patriots on November 16 (AFC Divisional).

  In addition, NBC will broadcast a Wild Card playoff game on the January 3-4, 2015 weekend and, for the first time since televising the SNF package in 2006, a Divisional playoff game on the weekend of January 10-11, 2015.

  AL MICHAELS and **CRIS COLLINSWORTH** return for a sixth season of NBC's *Sunday Night Football*. The show averaged 21.7 million viewers in 2013 and has ranked as primetime's No. 1 show for the full September-May TV season for three consecutive years – a first for a sports series.

- **ESPN**'s team of **MIKE TIRICO**, **JON GRUDEN** and sideline reporter **LISA SALTERS** returns for the 45th season of *Monday Night Football*. Opening night on *MNF* features a primetime double-header. The first game (7:10 PM ET) matches the New York Giants at the Detroit Lions in the first *MNF* kickoff game in Detroit since September 1971. The *MNF* nightcap (10:20 PM ET) features the Arizona Cardinals hosting the San Diego Chargers, who advanced to the AFC Divisional playoffs last year. In Week 5, Russell Wilson and the Super Bowl champion Seattle Seahawks take the winningest *MNF* record among all franchises (20-8) to Washington to face Robert Griffin III and the Redskins (October 6, 8:30 PM ET). After its Week 1 double-header, *Monday Night Football* will kick off at 8:30 PM ET, 10 minutes earlier than in recent years.

  In addition, ESPN will televise a Wild Card playoff game, the first NFL playoff game in the network's 35-year history. ESPN also will broadcast the 2015 NFL Pro Bowl (January 25, 2015) at University of Phoenix Stadium in Arizona, which kicks off the week leading up to Super Bowl XLIX.

- **CBS TELEVISION NETWORK** and **NFL NETWORK** will team to feature a schedule of 16 *Thursday Night Football* games – 14 on Thursday night and two late in the season on Saturday. Beginning in Week 2 with Pittsburgh at Baltimore, CBS will air seven early-season games on Thursday night that will be simulcast on NFL Network. NFL Network will televise seven late-season Thursday night games in the run-up to the playoffs. In Week 16, NFL Network (4:30 PM ET) and CBS (8:15 PM ET) will combine for a Saturday doubleheader. The kickoff times for each of the games – Philadelphia Eagles at Washington Redskins and San Diego Chargers at San Francisco 49ers – will be determined at a later date.

  The full slate of 16 regular-season *Thursday Night Football* games will be produced by CBS with its lead broadcasters and production team, including **JIM NANTZ**, **PHIL SIMMS** and **TRACY WOLFSON**, who also will announce select games on Sunday on CBS. NFL Network hosts and analysts will be featured in the pregame, halftime and postgame shows along with CBS Sports announcers.

  This marks the ninth year of *Thursday Night Football* games on NFL Network. The second half of the *TNF* slate, which will air exclusively on NFL Network, kicks off with an NFC South showdown between the 2013 division champion Carolina Panthers and the New Orleans Saints (October 30, 8:25 PM ET). The *TNF* schedule continues with the Dallas Cowboys visiting the Chicago Bears (December 4, 8:25 PM ET) and concludes with a matchup of NFC West rivals when the St. Louis Rams host the Arizona Cardinals (December 11, 8:25 PM ET).

- In addition to *Thursday Night Football*, CBS marks its 55th year broadcasting the NFL with great matchups on Sunday afternoons – including the Super Bowl XLVIII rematch between the Denver Broncos and Seattle Seahawks (September 21, 4:25 PM ET), Indianapolis Colts at Pittsburgh Steelers (October 23, 4:25 PM ET), Broncos at New England Patriots (November 2, 4:25 PM ET), Cincinnati Bengals at New Orleans Saints (November 16, 1:00 PM ET) and Patriots at Green Bay Packers (November 30, 4:25 PM ET) – during its 17 weeks of regular-season coverage of the AFC. In addition to the AFC package of games, for the first time ever, CBS' broadcast schedule features NFC games highlighted by the Chicago Bears at the Detroit Lions (Thanksgiving Day, November 27, 12:30 PM ET), Washington Redskins at San Francisco 49ers (November 23, 4:25 PM ET), Carolina Panthers at Baltimore Ravens (September 28, 1:00 PM ET) as well as other NFC crossover flex games to be determined later in the season.

  CBS concludes the season with a full postseason slate including an AFC Wild Card playoff game on the January 3-4, 2015 weekend, Divisional playoff games the weekend of January 10-11, 2015 and the AFC Championship Game on January 18, 2015.

- **FOX SPORTS**' lead NFL team of Pro Football Hall of Fame quarterback **TROY AIKMAN** and seven-time Emmy Award-winner **JOE BUCK** returns for its 13th year as broadcast partners with **ERIN ANDREWS** reporting from the sidelines.

  The network kicks off its 21st season covering the NFL on Sunday, September 7 with double-header action featuring six exciting matchups, including an NFC showdown between the San Francisco 49ers at the Dallas Cowboys (4:25 PM ET). The NFL on FOX is scheduled to broadcast 97 regular-season games, including a Thanksgiving Day contest featuring a classic NFC East showdown as the defending division champion Philadelphia Eagles travel to face the rival Dallas Cowboys. Other standout contests on FOX include the Eagles at 49ers (September 28, 4:25 PM ET), Cowboys at Seattle Seahawks in Week 6 (October 12, 4:25 PM ET), the New York Giants at Dallas in Week 7 (October 19, 4:25 PM ET) and the Seahawks visiting the Eagles in Week 14 (December 7, 4:25 PM ET).

  FOX Sports becomes the only NFL broadcaster to cover two games from London in the same season, the first of which features the earliest kickoff in NFL history. On Sunday, October 26, the Detroit Lions play the Atlanta Falcons live at 9:30 AM ET, which kicks off the first-ever regularly scheduled four-game window Sunday. Two weeks later on Sunday November 9, the Jacksonville Jaguars host the Cowboys (1:00 PM ET). Both games will be played at London's storied Wembley Stadium.

  FOX will present the NFC, the NFC playoffs and the NFC Championship Game.

NFL ANNOUNCER LINEUP FOR 2014

***THURSDAY NIGHT FOOTBALL* (CBS + NFL NETWORK)**
***Thursday Night Football* (Pregame):** James Brown-Bill Cowher-Deion Sanders; other talent TBA. ***Thursday Night Football*:** Jim Nantz-Phil Simms-Tracy Wolfson (reporter)

CBS SUNDAY AFTERNOON
CBS' The NFL Today (Pregame): James Brown-Bill Cowher-Boomer Esiason-Tony Gonzalez-Bart Scott-Jason LaCanfora. **The NFL on CBS:** Jim Nantz-Phil Simms-Tracy Wolfson (reporter); Ian Eagle-Dan Fouts; Greg Gumbel-Trent Green; Kevin Harlan-Rich Gannon; Spero Dedes-Solomon Wilcots; Andrew Catalon-Steve Beuerlein-Steve Tasker.

FOX
FOX NFL Sunday (Pregame): Curt Menefee-Terry Bradshaw-Howie Long-Jimmy Johnson-Michael Strahan-Jay Glazer-Mike Pereira. **NFL on FOX:** *Lead Broadcast Team*: Joe Buck-Troy Aikman-Erin Andrews (reporter).

NBC
NBC's Football Night in America (Pregame): Bob Costas-Dan Patrick-Josh Elliott-Tony Dungy-Rodney Harrison-Hines Ward-Mike Florio-Peter King-Alex Flanagan (reporter)-Carolyn Manno (reporter)-Kathryn Tappen (reporter). **Sunday Night Football:** Al Michaels-Cris Collinsworth-Michele Tafoya (reporter).

ESPN
Sunday NFL Countdown (Pregame): Chris Berman-Cris Carter-Mike Ditka-Tom Jackson-Keyshawn Johnson-Ray Lewis-Chris Mortensen-Adam Schefter-Suzy Kolber-Josina Anderson-Bob Holtzman-Britt McHenry-Sal Paolantonio-Ed Werder. **Monday Night Countdown (Pregame):** Chris Berman-Stuart Scott**-**Cris Carter-Trent Dilfer-Mike Ditka-Tom Jackson-Keyshawn Johnson-Ray Lewis-Chris Mortensen-Adam Schefter-Steve Young-Lisa Salters. **NFL Monday Night Football:** Mike Tirico-Jon Gruden-Lisa Salters (reporter).

FLEXIBLE SCHEDULING EVOLVES

For the first time, flexible scheduling may be applied in Weeks 5-10. During that period, flexible scheduling can be used in no more than two weeks by shifting a Sunday afternoon game into primetime and moving the Sunday night game to an afternoon start time.

Also, for the first time, a select number of games are being "cross-flexed," moving between CBS and FOX to bring potentially under-distributed games to wider audiences.

"Flexible scheduling," which debuted in the NFL in 2006, will be used in Weeks 11-17 as it has been in recent years. In Weeks 11-16, the schedule lists the games tentatively set for *Sunday Night Football* on NBC. Only Sunday afternoon games are eligible to be moved to Sunday night, in which case the tentatively scheduled Sunday night game would be moved to an afternoon start time. Flexible scheduling will not be applied to games airing on Thursday, Saturday or Monday nights.

A flexible scheduling move would be announced at least 12 days before the game.

For Week 17, the Sunday night game will be announced no later than six days prior to December 28. The schedule does not list a Sunday night game in Week 17, but an afternoon game with playoff implications will be moved to that time slot.

Flexible scheduling ensures quality matchups in all Sunday time slots in those weeks and gives "surprise" teams a chance to play their way into primetime.

MEMORABLE THURSDAY NIGHT GAMES

- **Sept. 5, 2013*** – Denver 49, Baltimore 27 (*Broncos QB Peyton Manning throws for 7 TDs in season-opener*)
- **Nov. 22, 2012**** – Houston 34, Detroit 31 (*Teams combine for 1,000+ yards of total offense; Texans WR Andre Johnson gains second-most receiving yards (188) in Thanksgiving Day history*)
- **Nov. 24, 2011**** – Baltimore 16, San Francisco 6 (*Brothers John and Jim Harbaugh face off on Thanksgiving Night*)
- **Nov. 11, 2011** – Denver 17, N.Y. Jets 13 (*QB Tim Tebow drives 95 yards in final 5 minutes to lead the Broncos to victory*)
- **Sept. 8, 2011*** – Green Bay 42, New Orleans 34 (*Packers QB Aaron Rodgers and Saints QB Drew Brees shine in offensive dual*)
- **Dec. 17, 2009** – Indianapolis 35, Jacksonville 31 (*Colts win and remain undefeated at 14-0*)
- **Nov. 13, 2008** – N.Y. Jets 34, New England 31 (OT) (*Jets QB Brett Favre and Patriots QB Tom Brady go head-to-head in overtime thriller*)
- **Nov. 6, 2008** – Denver 34, Cleveland 30 (*Broncos QB Jay Cutler throws "TNF" record 93-yard TD in 4th quarter*)
- **Nov. 22, 2007**** – Green Bay 37, Detroit 26 (*Packers QB Brett Favre sets passing records for most consecutive completions (20) and most career games with 3 or more touchdowns (63), passing Dan Marino*)
- **Nov. 24, 2005**** – Denver 24, Dallas 21 (OT) *(3rd Thanksgiving Day game ever to go into overtime*)

*Kickoff game
**Thanksgiving night game



NFL ON THE GO AND ONLINE

The NFL is bringing fans games, highlights, news and additional programming in more places than ever before.

- Debuting in August before the start of the 2014 NFL season, *NFL Now* is a new digital video service providing fans with the NFL news, analysis and highlights they want across their Internet-connected devices. *NFL Now*, which can be viewed online or through an app on mobile or Internet-connected devices, is personalized for each fan's interests, allowing fans to follow the NFL how they want, where they want, when they want. Users indicate their favorite team, fantasy players and which videos they like and dislike, and the content stream dynamically personalizes each user's viewing experience to deliver customizable news, analysis and highlights for NFL fans around the world. Additionally, *NFL Now* provides users with access to the deepest vault of on-demand NFL video content available anywhere, featuring a mix of content from the very best of NFL Media, NFL clubs and NFL Films.

- *NFL Mobile from Verizon* delivers NFL news and custom alerts for your favorite NFL team, NFL.com Fantasy Football scoring and video highlights to smartphones. Premium subscribers on Verizon can watch CBS/NFL Network's *Thursday Night Football* games, NBC's *Sunday Night Football* games and ESPN's *Monday Night Football* games, as well as for the first time, Sunday afternoon game (FOX/CBS) in their local area. Additionally, *NFL Mobile from Verizon* premium subscribers can view NFL Network and the *NFL RedZone* channel which shows every touchdown from every game on Sunday afternoons. Fans may also listen to live audio from every game with *NFL Mobile from Verizon.*

- *Preseason Live* offers fans the ability to watch all out-of-market games from the 2014 NFL preseason live and on-demand in high-definition. Available on NFL.com and on iOS and Android tablets, *Preseason Live* also allows fans to access full replays of every NFL preseason game from 2010 to the present in high definition.

- NFL.com offers fans the ability to listen to every game live and on-demand with *NFL Audio Pass* and relive every NFL game after it's over with *NFL Game Rewind*. *NFL Game Rewind* is available on tablets (Windows 8, iOS and Android devices). Returning this season, fans have access to "All 22" coaches' film for all plays of every game through *NFL Game Rewind*.

- For fans outside of the United States, *NFL Game Pass* offers every game live and on-demand online, on mobile and tablets (Windows 8, iOS and Android devices).

- For fans following the games on NFL.com's Game Center, select in-game highlights are posted seconds after plays happen. At the conclusion of each game, more highlights are posted in the form of a highlights package linked to each Game Center.

- Fans can also watch NFL Network via the NFL Network MVPD (*multichannel video programming distributor*) authenticated product. Available online at NFL.com, via NFL Mobile app (iOS and Android), and via "Watch NFL Network" tablet app (iOS and Android), the NFL Network MVPD authenticated product is available to Verizon FiOS, Cox, and Cablevision (Optimum) subscribers.

NFL RADIO 2014:
WESTWOOD ONE COVERS PRIMETIME & HOLIDAYS;
SIRIUS XM FEATURES THE LEAGUE 24/7

Not near a TV? No problem.

NFL fans can listen to games on the radio in a number of ways – on WestwoodOne and on SiriusXM NFL Radio.

WESTWOOD ONE remains the exclusive network radio partner of the NFL, its 28th consecutive season with that distinction.

The 2014-15 WestwoodOne NFL broadcast schedule features 68 national games, including the Thursday night Kickoff game, Monday Night Football, Sunday Night Football, Thursday Night Football, the Thanksgiving Day tripleheader and the entire postseason, including Super Bowl XLIX.

In addition to being heard on more than 500 radio stations across the United States, all of WestwoodOne's primetime NFL broadcasts can also be heard on SiriusXM Satellite Radio, on Verizon mobile devices and online as part of *Audio Pass* on NFL.com.

WestwoodOne also broadcasts a Sunday afternoon NFL doubleheader each week during the regular season and produces weekly specialty programs, including *The NFL Today, NFL Preview, NFL Insider, NFL Sunday* and *NFL Fantasy Football Forecast.*

This year will mark the NFL's 11th season on **SIRIUS XM**. SiriusXM creates and broadcasts commercial-free music, premier sports talk and live events, comedy, news, exclusive talk and entertainment, and the most comprehensive Latin music, sports and talk programming in radio.

SiriusXM provides live play-by-play of every NFL game from the preseason through Super Bowl XLIX.

SiriusXM also broadcasts NFL play-by-play of every game on the SiriusXM Internet Radio App for smartphones and mobile devices and online at SiriusXM.com for its satellite radio subscribers.

SIRIUS XM NFL RADIO (channel 88), which celebrates the 10th anniversary of its launch this year, continues to produce the most in-depth radio coverage of the NFL as the only radio channel dedicated to pro football 24 hours a day, 365 days a year. SiriusXM NFL Radio offers a daily lineup of exclusive talk programming hosted by former NFL stars and radio personalities and airs a live simulcast of NFL Network's signature show, *NFL Total Access*, every weekday at 7:00 PM ET.

SiriusXM NFL Radio is also available to listeners online and through the SiriusXM Internet Radio App.

For more information visit siriusxm.com/nfl.

SIRIUS XM NFL RADIO SCHEDULE

WEEKDAY PROGRAMMING	TIME (All times ET)	HOSTS
"The Morning Kickoff"	6:00-7:00 AM	Ross Tucker
"The Opening Drive"	7:00-11:00 AM	Bob Papa, Ross Tucker, LaDainian Tomlinson, Amani Toomer, Derrick Brooks, Booger McFarland
"The SiriusXM Blitz"	11:00 AM-3:00 PM	Bruce Murray, Rich Gannon, James Lofton
"Movin' the Chains"	3:00-7:00 PM	Jim Miller, Pat Kirwan
NFL Network's "Total Access"	7:00-8:00 PM	
"Late Hits"	8:00-11:00 PM	Alex Marvez, Bill Polian, Gil Brandt, Phil Savage

SATURDAY PROGRAMMING	TIME (All times ET)	HOSTS
"The Weekend Kickoff"	8:00-11:00 AM	Howard David
"Press Coverage"	11:00 AM-2:00 PM	Vic Carucci, Dan Leberfeld
"Chalk Talk"	2:00-4:00 PM	Lance Medow
"The End Zone"	4:00-7:00 PM	Pat Kirwan
"Late Hits"	7:00-11:00 PM	Zig Fracassi

SUNDAY PROGRAMMING	TIME (All times ET)	HOSTS
"The Stadium Tailgate Show"	9:00 AM-12:00 PM	Casey Stern, Gil Brandt
"The Sunday Drive"	12:00-8:00 PM	Steve Torre, Bill Lekas
"NFL Rewind"	8:00 PM-12:00 AM	Jack Arute



BEST OPENING MONTH RECORDS, PAST 10 YEARS

Getting off to a strong start is important.

Over the past 10 years, six teams have a winning percentage of at least .600 through the season's first month. Those six clubs have combined for 39 playoff berths and nine Super Bowl appearances, including four Super Bowl championships during that span.

The six teams with a .600+ winning percentage in the opening month over the past 10 seasons (2004-13):

TEAM	RECORD	PCT.
New England	23-8-0	.742
Indianapolis	22-10-0	.688
Seattle	22-11-0	.667
Baltimore	21-11-0	.656
Dallas	21-11-0	.656
Denver	22-12-0	.647

WOMEN'S IMPACT ON NFL KEEPS GROWING

Super Bowl XLVIII was watched by an average of 44.9 million women making it the most-watched show among women of all time. The previous four Super Bowls round out the five most-watched shows ever among women**.** Prior to Super Bowl XLIV, the largest female audiences were the 40.9 million (Feb. 23, 1994) and 38.6 million (Feb. 25, 1994) women who watched the 1994 Winter Olympic figure skating competition featuring Nancy Kerrigan.

Additionally, more women watched Super Bowl XLVIII than the combined male and female audience for both the 2014 Academy Awards (43.8 million) and the 2014 Grammy Awards (28.5 million combined).



Overall, more than 93 million women watched the 2013 NFL season, 46 percent of NFL fans are women and 63 percent of females (12 and older) consider themselves NFL fans. According to an ESPN Sports Poll, 21 percent of women selected the NFL as their favorite sport, nearly double the 12 percent who chose MLB. College football and the NBA were both named by eight percent of women.

Women are not just watching and following the NFL. Women are involved in all elements of the game, both at the league and team levels in senior positions.

As co-chairman of the San Francisco 49ers, **DENISE DE BARTOLO YORK** (left) has been an integral part of more than three decades of 49ers football. The team's storied history and its ability to positively influence the lives of others are very important to York. With the opening of Levi's Stadium this fall, both will be highlighted in the state-of-the-art 49ers Museum presented by Sony, which plays home to the Edward J. DeBartolo Sr. 49ers Hall of Fame and the Denise DeBartolo York Education Center.

Under the leadership of York, the team's community outreach programs and 49ers Foundation have flourished – supporting development programs for underserved youth and donating more than $23 million to nonprofits. York also provides mentoring and tuition assistance for at-risk youth and supports several local charitable organizations.

NORMA HUNT (right) continues to play an integral part of the Chiefs in Kansas City. She owns the distinction of being the only woman known to have attended all 48 Super Bowls, and was selected to preside over the coin toss at Super Bowl XLI along with Pro Football Hall of Fame quarterback Dan Marino. She is involved in numerous philanthropic and civic efforts in Kansas City and Texas. Her late husband, **LAMAR HUNT**, was the guiding force behind the formation of the Kansas City Chiefs and the American Football League and was inducted into the Pro Football Hall of Fame in 1972.



Hunt, along with her daughter-in-law **TAVIA HUNT** (wife of Chiefs owner **CLARK HUNT**), will participate in the NFL Women's Apparel advertising campaign. The Hunts will be featured alongside other female NFL leaders such as **CHARLOTTE JONES ANDERSON** (Dallas Cowboys Executive Vice President/Chief Brand Officer and NFL Foundation chair), **SUZANNE JOHNSON** (wife of New York Jets owner **WOODY JOHNSON)** and **TANYA SNYDER** (wife of Washington Redskins owner **DAN SNYDER**).

As executive vice president of the Cincinnati Bengals, **KATIE BLACKBURN** oversees all aspects of the business from marketing and ticket sales to contract negotiations. Granddaughter of Pro Football Hall of Famer **PAUL BROWN** and daughter of Bengals owner **MIKE BROWN**, Blackburn has been involved with the franchise since its inception. A board member of the United Way & Community Chest and the Boys & Girls Clubs of Greater Cincinnati, Blackburn ensures the Bengals make a positive and lasting impact in the community. Blackburn also serves as chair of the NFL's Super Bowl advisory committee.

As owner/vice chairman of the board, **RITA BENSON LE BLANC** is the second-highest ranking executive overseeing management alongside owner **TOM BENSON**. LeBlanc's concentration is focused on the overall governance and the financial and civic impact of the Saints in New Orleans, both regionally and on an international level. As a member of Super Bowl XLVII's New Orleans Host Committee, LeBlanc worked closely with the Greater New Orleans Sports Foundation. Super Bowl XLVII produced a $480 million net impact for the region as it welcomed over 100,000 football fans to the city in 2013.

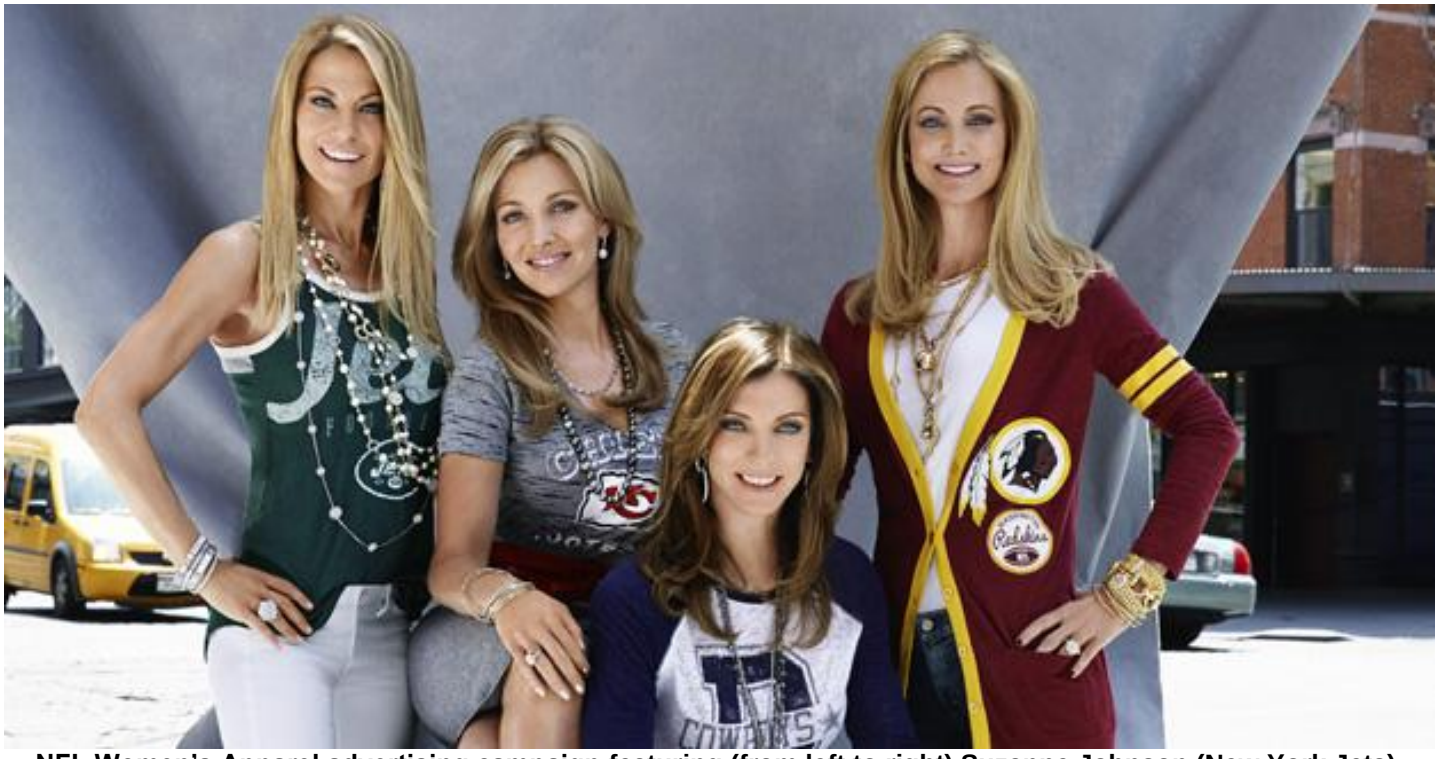
LeBlanc has been a driving force behind the Saints' success both on and off the field. She oversees more than $7 million in annual charitable contributions, goods and services donated by the Saints to serve New Orleans and the entire region. LeBlanc's close working relationship with the league office has proved to be beneficial in securing grants and programs that benefit Gulf South youth and charitable initiatives. Another longstanding part of the club's community initiatives has been with one of the NFL's most comprehensive commitments to youth football. Since 2006, LeBlanc and the Saints have distributed over $2 million to high school and youth football organizations.

The impact of women permeates the NFL at all levels, with some key women at the helm of NFL teams and in important positions at the league.

A list of female executives in the NFL at the vice president level and above:

NAME	TITLE	ORGANIZATION
Jo Lynn Allen	President & CEO, Vulcan Inc.	Seattle Seahawks
Charlotte Jones Anderson	Executive Vice President/Chief Brand Officer	Dallas Cowboys
Renie Anderson	SVP of Sponsorship and Partnership Management	National Football League
Michelle Andres	VP of Digital Media and Broadcasting	Baltimore Ravens
Dawn Aponte	EVP of Football Administration	Miami Dolphins
Molly Arbogast	VP, Corporate Partnerships	Philadelphia Eagles
Mary Pat Augenthaler	VP of Event Production	National Football League
Karen Beckman	CFO & VP of Finance	Seattle Seahawks
Katie Blackburn	Executive VP	Cincinnati Bengals
Jeanne Bonk	Executive VP/CFO	San Diego Chargers
Robin Boudreau	VP of Human Resources	New England Patriots
Jennifer Cadicamo	VP of Marketing, Partnership Activation	Detroit Lions
Lisa Chang	Senior Vice President of Human Resources	Atlanta Falcons
Pat Curley	VP of Information Technology	New England Patriots
Aileen Dagrosa	SVP, General Counsel	Philadelphia Eagles
Anastasia Danias	SVP/ Chief Litigation Officer	National Football League
Laini DeLawter	VP of Ticket and Fan Services	Philadelphia Eagles
Gabrielle Valdez Dow	VP of Marketing and Fan Engagement	Green Bay Packers
Jen Ferron	SVP of Marketing and Brand Development	New England Patriots
Kimberly Fields	VP of Strategic Development & Operations, Player Engagement	National Football League
Kelly Flanagan	VP, Finance and Planning	Jacksonville Jaguars
Martha Firestone Ford	Owner and Chairman	Detroit Lions
Casey Foyt	Vice Chair/Owner	Indianapolis Colts
Gretchen Geitter	VP of Community Relations	Buffalo Bills
Jessica Gelman	VP of Customer Marketing and Strategy	New England Patriots
Robyn Glaser	VP, The Kraft Group and Club Counsel, New England Patriots	New England Patriots
Anne Gordon	SVP of Media and Communications	Philadelphia Eagles
Renee Harvey	VP of Cleveland Browns Foundation	Cleveland Browns
Dee Haslam	President, Cleveland Browns Foundation	Cleveland Browns
Cipora Herman	CFO	San Francisco 49ers
Molly Higgins	VP of Corporate Communications & Civic Affairs	St. Louis Rams
Natara Holloway	VP of Consumer Products - Retail Development	National Football League
Tery Howard	SVP - Chief Technology Officer, Information Technology	Miami Dolphins
Nancy Hubacher	VP of Sales & Marketing	Washington Redskins
Amy Adams Hunt	Co-Chairman	Tennessee Titans
Patty Inglis	Executive Vice President	San Francisco 49ers
Kalen Irsay	Vice Chair/Owner	Indianapolis Colts
Carlie Irsay-Gordon	Vice Chair/Owner	Indianapolis Colts
Anna Isaacson	VP of Community Relations and Philanthropy	National Football League
Darcie Glazer Kassewitz	Co-President,Glazer Family Foundation	Tampa Bay Buccaneers
Jenneen Kaufman	VP/CFO	Tennessee Titans
Cindy Kelley	VP of Human Resources & Administration	Seattle Seahawks
Cindy Kellogg	VP of Community Development	Denver Broncos
Kirsten Krug	VP of Human Resources & Administration	Kansas City Chiefs
Jennifer Langton	VP of Health and Safety Policy	National Football League
Rita Benson LeBlanc	Owner/Vice Chairman of the Board	New Orleans Saints
Nicole Ledvina	VP of Human Resources	Green Bay Packers
Belinda Lerner	VP Alumni Affairs and Retired Player Programs	National Football League
Claudia Lezcano del Campo	SVP - Chief Marketing Officer	Miami Dolphins
Marilan Logan	VP and Chief Accounting Officer	Houston Texans
Jennifer Love	VP, Coordinating Director	NFL Network
Christina Weiss Lurie	President Eagles Youth Partnership, Eagles Social Responsibility	Philadelphia Eagles
Allison Maki	VP of Finance & Administration	Detroit Lions
Virginia McCaskey	Owner	Chicago Bears

Kim McFadden	VP of Human Resources	National Football League
Michelle McKenna-Doyle	SVP, Chief Information Officer	National Football League
Penny McPhee	President, Arthur M. Blank Family Foundation	Atlanta Falcons
Michelle Modzeleski	VP of Special Events	Washington Redskins
Julie Moeller	VP of International Media	National Football League
Kendyl Moss	VP Community Relations	Atlanta Falcons
Karen Murphy	CFO & Treasurer	Chicago Bears
Vicky Neumeyer	SVP/General Counsel	New Orleans Saints
Mary Owen	EVP, Strategic Planning	Buffalo Bills
Kristie Pappal	VP of Human Resources	Philadelphia Eagles
Megha Parekh	VP/General Counsel	Jacksonville Jaguars
Elizabeth Parkinson	SVP of Marketing & Partnerships	Detroit Lions
Ailey Penningroth	Chief Marketing Officer	Tampa Bay Buccaneers
Julie Perlish	VP, Research Marketing	National Football League
Tracy Perlman	VP of Entertainment Marketing & Promotions	National Football League
Christine Procops	SVP & CFO	New York Giants
Lucia Rodriguez	Owner/Chair of Community Outreach	St. Louis Rams
Rosemary Roser	VP, Controller	National Football League
Kim Shreckengost	EVP - Chief of Staff, AMB Group, LLC.	Atlanta Falcons
Kennie Smith	Executive in Charge of Project Management	NFL Films
Susie Adams Smith	Co-Chairman	Tennessee Titans
Allison Stangeby	VP of Community and Corporate Relations	New York Giants
Nancy Svoboda	Senior VP of Human Resources	Denver Broncos
Sarah Swanson	VP, Marketing & Promotions	NFL Network
Suzie Thomas	EVP/General Counsel/Chief Administration Officer	Houston Texans
Ali Towle	VP of Marketing	San Francisco 49ers
Kelly Urquhart - Kozole	VP of Events	Detroit Lions
Christine Vicari	VP of Labor Finance	National Football League
Jaime Weston	VP of Brand & Creative	National Football League
Mary Wilson	Controlling Owner	Buffalo Bills
Cathy Yancy	VP of Rights, Policies & Compliance – NFL Media	National Football League
Denise DeBartolo York	Co-Chairman	San Francisco 49ers
Lorey Zlotnick	SVP of Marketing	NFL Network



NFL Women's Apparel advertising campaign featuring (from left to right) Suzanne Johnson (New York Jets), Tavia Hunt (Kansas City Chiefs), Charlotte Jones Anderson (Dallas Cowboys) and Tanya Snyder (Washington Redskins).

ACCOMPLISHED IN THEIR OWN RIGHT

Professional athletes and Olympians. Doctors and philanthropists. The NFL family is filled with many women who are accomplished without ever setting a passing record or scoring a touchdown.

Some of the accomplished women who have family ties to NFL players or coaches:

NAME	ACCOMPLISHMENTS/CLAIM TO FAME	RELATION TO NFL PLAYER/COACH
Gisele Bundchen	Supermodel and actress who has appeared on more magazine covers than any model. Participates in multiple charities and humanitarian causes, including the *I am African* campaign and *(Product) Red* project, both of which raise awareness and funds to help defeat AIDS in Africa.	Wife of New England QB Tom Brady
Nicki Caldwell	Women's basketball head coach at LSU.	Niece of Arizona LB coach Mike Caldwell
Jaime Carroll	Member of the USC Women of Troy volleyball team that competed in the 2000 NCAA Final Four.	Daughter of Seattle head coach Pete Carroll
Shannon Dawson	Professional singer who toured as a backup singer for Wayne Newton in Las Vegas. Also sang at George W. Bush's Inauguration after he was elected Governor of Texas (1994). Is currently recording a country/contemporary Christian mix album that's set to come out at the end of the summer.	Wife of San Francisco K Phil Dawson
Makenzie de la Puente	Played centerback on UC Irvine's women's soccer team.	Wife of Chicago G Brian de la Puente
Aja Evans	Member of the US Olympic Bobsled Team.	Sister of Minnesota DT Fred Evans
Sabrina Felton-Curtis	Former professional gymnast who competed in the Olympics.	Mother of Minnesota FB Jerome Felton
Jennifer Greenway	Former varsity track and field athlete at the University of Iowa.	Wife of Minnesota LB Chad Greenway
Jayme Hardwick	Former soccer player at Purdue.	Wife of San Diego C Nick Hardwick
Vanessa House	Former varsity softball player at San Jose State.	Sister of Green Bay CB Davon House
Ashley Iupati	Nine-time BMX bicycle world champion racer as a youth.	Wife of San Francisco G Mike Iupati
Whitney Jones	Played basketball at the University of Oklahoma and was drafted by the WNBA's San Antonio Silver Stars in 2012. While at Oklahoma, Whitney and Carlee Roethlisberger, sister of Steelers QB Ben Roethlisberger, were teammates.	Wife of Pittsburgh QB Landry Jones
Jayme Miller	Accomplished rodeo barrel racer.	Wife of Minnesota DE Brian Robison
Shaelyn Palmer	Played goalie for USC's soccer team.	Wife of Arizona QB Carson Palmer
Samantha Ponder	TV personality and sideline reporter for ESPN.	Wife of Minnesota QB Christian Ponder
Sanya Richards-Ross	Won Gold Medals in the 2004, 2008 and 2012 Olympics as a member of the USA's 4 x 400 meter relay team.	Wife of Baltimore CB Aaron Ross
Dr. Rosalynn Smith	Earned a Doctorate of Philosophy in Biological Engineering from the University of Missouri-Columbia. Dr. Smith is now a scientific advisor in intellectual property law, volunteer research scientist in the neonatal intensive care unit (NICU) of a local hospital and co-director of Brad Smith's True Foundation. Is also a published author.	Wife of Philadelphia WR Brad Smith
Annie Thomas	Played basketball for the University of Wisconsin.	Wife of Cleveland T Joe Thomas
Jordan Trgovac	Plays softball at College of Charleston.	Daughter of Green Bay DL coach Mike Trgovac
Stephanie Worthy	Former basketball player at Central State University.	Mother of Green Bay DE Jerel Worthy



Gisele Bundchen



Aja Evans



Samantha Ponder



Sanya Richards-Ross

FOOTBALL REMAINS MOST POPULAR HIGH SCHOOL SPORT

Football continues to lead the high school sports landscape with more than one million participants for the 15th consecutive year.

The number of boys playing high school football – totaling 11, nine, eight and six-player teams – led all sports with 1,115,208 participants, according to the most recently published National Federation of State High School Associations participation survey (2012-13 school year).

The 1,115,208 boys involved in the sport account for approximately 25 percent of the 4,490,854 boys that participate in athletics and is significantly larger than the next most-played sport, outdoor track and field, in which 580,672 boys participated.

MOST POPULAR BOYS HIGH SCHOOL SPORTS

SPORT	NUMBER OF PARTICIPANTS
Football	***1,115,208***
Outdoor Track and Field	580,672
Basketball	538,676
Baseball	474,791
Soccer	410,982

Texas is home to the most high school student-athletes playing 11-man football with 165,359 participants. Florida, however, had the most players selected in the 2014 NFL Draft with 44.

The breakdown of states with double-digit players selected in the 2014 NFL Draft:

STATE	PLAYERS DRAFTED
Florida	44
California	35
Texas	24
Georgia	17

STATE	PLAYERS DRAFTED
Ohio	11
Louisiana	10
Virginia	10

A total of 239 high schools contributed to the 256 players selected in the 2014 draft.

Saint Thomas Aquinas High School (left) in Fort Lauderdale, Florida led all high schools with four players selected – **LAMARCUS JOYNER** (St. Louis, second round), **DEZMEN SOUTHWARD** (Atlanta, third round), **BRANDON LINDER** (Jacksonville, third round) and **JAMES WHITE** (New England, fourth round).

The breakdown of the 13 high schools that had multiple players drafted by NFL clubs in 2014:

HIGH SCHOOL	TOTAL	PLAYERS (NFL TEAM/ROUND)
Saint Thomas Aquinas (Fort Lauderdale, FL)	4	Lamarcus Joyner (St. Louis/2); Dezmen Southward (Atlanta/3); Brandon Linder (Jacksonville/3); James White (New England/4)
Miami Central (Miami, FL)	3	Stanley Jean-Baptiste (New Orleans/2); Devonta Freeman (Atlanta/4); Kevin Pamphile (Tampa Bay/5)
Serra (Los Angeles, CA)	3	Marqise Lee (Jacksonville/2); Paul Richardson (Seattle/2); Bené Benwikere (Carolina/5)
Bushland (Bushland, TX)	2	Weston Richburg (New York Giants/2); Crockett Gillmore (Baltimore/3)
Crenshaw (Los Angeles, CA)	2	Marcus Martin (San Francisco/3); De'Anthony Thomas (Kansas City/4)
Glenville (Cleveland, OH)	2	Jonathan Newsome (Indianapolis/5); Christian Bryant (St. Louis/7)
Hazelwood East (St. Louis, MO)	2	Christian Kirksey (Cleveland/3); Walter Powell (Arizona/6)
Homestead (Mequon, WI)	2	Ben Gardner (Dallas/7); Shelby Harris (Oakland/7)
Nimitz (Houston, TX)	2	Josh Huff (Philadelphia/3); Marion Grice (San Diego/6)
Piper (Lauderhill, FL)	2	Nevin Lawson (Detroit/4); Ken Bishop (Dallas/7)
Rancho Verde (Moreno Valley, CA)	2	Ronald Powell (New Orleans/5); Quincy Enunwa (New York Jets/6)
St. John's (Shrewsbury, MA)	2	Richard Rodgers (Green Bay/3); Rob Blanchflower (Pittsburgh/7)
Temple (Temple, TX)	2	Lache Seastrunk (Washington/6); Tevin Reese (San Diego/7)

THE GIRLS ARE OUT THERE, TOO

Girls continue to head to the football field as female participation in America's most popular sport grows across the country.

The NFL, through the **NFL-USA FOOTBALL GIRLS FLAG PROGRAM**, remains committed to helping establish girls flag football as a high school sport throughout the country and aims to encourage schools to offer flag football as a varsity sport for girls.

"More girls are playing high school flag football than ever before," says **SAMANTHA RAPOPORT**, director of football development for USA Football. "The fun and excitement of this team sport captures the imagination whether you're playing it or following it as a fan. High schools across the country put our program to work to enable more student-athletes to gain significant fitness and social benefits through football."

In 2013, the Fort Hamilton High School Tigers (Brooklyn, NY) of the Public Schools Athletic League (PSAL) saw its girls team reach the flag football final for the second consecutive season. In its second year as a varsity sport, PSAL flag football boasts 31 teams in all five New York City boroughs, up from 29 in its inaugural season. It immediately took off at Fort Hamilton.

"I started a petition at the school and within two days we had 200 signatures," says **RICHARD SHERRY**, who coaches the school's flag football team. "They love football and when the girls got a chance to play, they jumped at the opportunity. They love the sport like crazy."

In 2008, the NFL identified 10 cities with high levels of interest in recreational girls flag football and selected one girl in each city to advocate for the establishment of girls flag football as a high school sport. The NFL worked with each one of these representatives as she championed for the establishment of girls flag football in her school district. The NFL helped subsidize the programs for every high school that agreed to sanction girls flag programs, providing free equipment as well as coaching and officiating manuals.

With the help of those representatives and others, programs were established in seven states during the 2008-09 school year. In 2009-10, the number of girls involved in high school flag football continued to grow with programs developing in cities such as Pittsburgh, Chicago, Santa Rosa (CA) and Reseda (CA). During the 2010-11 school year, programs were launched in Mount Vernon (NY), Torrance (CA), Falls Church (VA) and Homestead (FL), while both New York City and Washington, D.C public school systems started girls programs at the varsity level in 2011.

More than 30,000 girls now participate in high school flag football.

According to the National Federation of State High School Associations (NFHS), Florida alone boasts more than 5,000 girls flag football players and has recognized a high school champion since 2003. The state introduced girls flag football at the high school varsity level in 1998, and its popularity increases annually.

"It was at the high school level, but now we are expanding to all levels of school: elementary, junior, and high schools," says Rapoport. "In flag football, there's really a position for every girl. However big you are, however small you are, however fast, there is a position for you on the field. So it lends itself well to attracting girls from all walks of life."

The breakdown of girls high school football programs during the 2011-12 and 2012-13 school years, according to the NFHS:

PROGRAM	NUMBER OF 2011-12 PROGRAMS	NUMBER OF 2012-13 PROGRAMS
Flag football	207	246
11-player (tackle)	421	460
8-player (tackle)	20	30

Additionally, the NFL PUNT, PASS & KICK (PPK) program offers a free national skills competition for boys and girls between the ages of 6-15. The nation's largest grassroots sports skills competition, PPK serves as a platform for teaching the game's fundamentals in a non-contact environment.

NFL GETS KIDS IN THE GAME WITH PUNT, PASS & KICK, NFL FLAG AND HIGH SCHOOL PLAYER DEVELOPMENT

Whether they're in elementary school or high school, kids of all ages have the opportunity to learn football skills and get active through Punt, Pass & Kick, NFL FLAG and the High School Player Development program.

Punt, Pass & Kick and NFL FLAG are both powered by USA Football, the sport's national governing body.

Punt, Pass & Kick is the NFL's oldest grassroots program. It reached more than 200,000 boys and girls ages 6-15 last year. The program is completely free for participants and hosts, and many NFL greats including **TROY AIKMAN**, **BRETT FAVRE** and **ANDY REID** took part in the program as children. Punt, Pass & Kick consists of four levels of competition – local, sectional, team championships and nationals. National finalists are recognized on-field during an award presentation during a Divisional Playoff game.

NFL FLAG is a fun and dynamic non-contact football experience where kids can develop skills and learn lessons in teamwork, dedication and discipline. The program had more than 240,000 boys and girls, ages 5-17, participate last year. In the weeks leading up to the NFL FLAG championship game, NFL teams host regional tournaments, giving participants the chance to interact with their favorite NFL teams. The season culminates with 32 teams competing at the annual NFL FLAG powered by USA Football National Championships.

The NFL's High School Player Development (HSPD) program focuses on skills and character development lessons for adolescent players. Since its inception in 2001, the HSPD program has provided participants with a curriculum that focuses on inspiring excellence in the classroom, community and on the playing field. The program, which is sponsored by the National Guard, is free for students and reached 140 sites in various cities throughout 44 states this spring and summer.

The character development and life skills portion of the program features guest speakers and discussions on life after high school. Participants learn about the importance of time management, setting goals, sportsmanship and teamwork. Students also take part in a session about player safety, including concussion treatment and management.

During each session, members of the National Guard speak with participants about personal development and community service while providing support to coaches on site.

NFL players who are graduates of the program include Carolina Panthers quarterback **CAM NEWTON** and former NFL player **DERRICK WILLIAMS**.

For more information, visit www.nflhspd.com and www.usafootball.com.



Punt, Pass & Kick



High School Player Development



NFL FLAG

13 NEW NFL OFFICIALS HIRED FOR 2014 SEASON

The NFL roster of game officials for the 2014 season will include 13 first-year NFL officials – and three new referees – among the group of 119.

First-year official **BRAD ALLEN** will join the NFL as a referee from the Atlantic Coast Conference, where he was a referee for the past nine seasons and regarded as one of the best in college football. Allen has refereed several major bowl games, including the 2012 Rose Bowl and 2014 Sugar Bowl. Allen replaces veteran referee **MIKE CAREY**, who joined CBS Sports as a rules analyst.

Veteran NFL officials **RONALD TORBERT** and **CRAIG WROLSTAD** are also new referees in 2014, replacing retired referees **SCOTT GREEN** and **RON WINTER**. Wrolstad has spent the past 11 seasons as a field judge while Torbert has worked the past four as a side judge.

The 13 first-year NFL officials are all graduates of the NFL Officiating Development program, which is designed to train top college football officials in all aspects of NFL officiating.

"Our first-year officials were all among the best in college football, including Brad Allen, one of our new referees," says NFL vice president of officiating **DEAN BLANDINO**. "Brad was an outstanding referee for many years in the ACC and we are excited about having him on the field. Ron and Craig have proven to be outstanding NFL officials and they also are ready to assume the referee position."

The 13 first-year NFL officials:

UNIFORM NO.	NAME	POSITION	COLLEGE	2013 COLLEGE CONFERENCE
122	Brad Allen	R	Pembroke State	ACC
88	Brad Freeman	FJ	Mississippi State	SEC
103	Eugene Hall	FJ	North Texas	BIG 12
83	Shawn Hochuli	SJ	Claremont	PAC-12
117	John Jenkins	FJ	St. Mary's	PAC-12
55	Alex Kemp	SJ	Central Michigan	B1G
39	Rich Martinez	BJ	Canisius	SEC
92	Bryan Neale	U	Indiana	B1G
1	Scott Novak	SJ	Phoenix	BIG 12
17	Steve Patrick	BJ	Jacksonville State	SEC
131	Mark Pellis	U	Allegheny	AAC
13	Patrick Turner	HL	Cal State-Long Beach	PAC-12
123	Ed Walker	LJ	San Jose State	PAC-12

Joining the 119 NFL officials on the field this summer will be the 21 officials at the most advanced level of the Officiating Development Program. That group will officiate a preseason game as part of an NFL officiating crew in August and includes two females, **SARAH THOMAS**, a line judge who returns to the program for a second year, and **MAIA CHAKA**, a head linesman in her first year in the NFL program. Both Thomas and Chaka officiated in Conference USA in 2013.

A look at the advanced participants in the Officiating Development Program, who will be candidates for positions with NFL officiating crews beginning in 2015:

NAME	POSITION	2013 COLLEGE CONFERENCE
Maia Chaka	HL	Conference USA
Kevin Codey	LJ	American Athletic
Walt Coleman IV	LJ	BIG 12
Hugo Cruz	HL	Conference USA
Ryan Dickson	FJ	PAC-12
Lark Jones	SJ	Conference USA
Jeremy Lomax	SJ	American Athletic
Bart Longson	HL	PAC-12
Kevin Mar	U	BIG 12
Clay Martin	LJ	Conference USA
Harold Mitchell, Jr.	HL	SWAC/C-USA
Jonah Monroe	BJ	American Athletic
Larry Neal, Jr.	BJ	Conference USA
Lyndon Nixon	BJ	BIG 12
Clay Reynard	SJ	PAC-12
Aaron Santi	FJ	PAC-12
Shawn Smith	BJ	B1G
Chris Snead	U	SEC
Sarah Thomas	LJ	Conference USA
Jabir Walker	FJ	SEC
Doug Wilson	U	PAC-12

NFL FOOTBALL OFFICIATING ACADEMY

The NFL's **FOOTBALL OFFICIATING ACADEMY** (FOA) begins its fourth season and is broadening the national pool of officials while educating participants about the officiating profession.

Established in 2010, the FOA's goal is to expand the pool of youth officials and enhance the perception of officiating. The program provides men and women, ages 17–30, with a six-to-10 week officiating course that teaches basic skills and provides opportunities to secure entry-level positions.

Participants are instructed by high school and college level officials who teach penalty enforcement, standard officiating philosophies, proper mechanics and more.

The NFL has held officiating clinics with various clubs including the Atlanta Falcons, Miami Dolphins and New Orleans Saints, and training programs in Maryland, New York and Ohio. The FOA has also expanded into additional markets this summer, including Atlanta, Detroit, Los Angeles, Philadelphia and Washington, D.C.

Current NFL officials, including referees **JEROME BOGER** and **JEFF TRIPLETTE**, head linesman **PHILIP MC KINNELY**, side judge **ALLEN BAYNES** and back judge **BILLY SMITH**, have taken part in the training sessions and instructed participants on standard officiating philosophies and penalty enforcement during the program. The NFL hires instructors who assign officials locally, so participants in the program can be placed in entry-level positions through their instructors upon completion of the course.

As part of **FOA'S PLAYER TRANSITION PROGRAMMING**, which trains NFL players to become officials, former players travel to the regional combines to talk to potential players about the possibility of transitioning to officiating after they retire. As a result, several regional combine participants have signed up for 2014 FOA training.

"Officiating is a way our players can extend from active participation on the field to becoming ongoing contributors in one of the crucial elements of our game," says NFL Executive Vice President of Football Operations **TROY VINCENT**. "As we continue to develop and grow our officiating pipeline, this is a wonderful opportunity for former players to explore post-playing careers."

After a year of FOA engagement, former NFL linebacker **TERRY KILLENS**, a graduate of the FOA program, landed an umpire spot in the Division II Southern Intercollegiate Athletic Conference. He was picked up by the Southwestern Athletic Conference (SWAC) this past spring. Former NFL cornerback **NATE JONES** was selected for the Mid-Eastern Athletic Conference (MEAC) and former NFL fullback **CHARLES ALI** was selected as an umpire for the Professional Indoor Football League and placed on the supplemental list for the MEAC.

FOA has also launched the **WOMEN OFFICIATING NOW** (WON) program (right), aimed at high school female athletes and professional female players, coaches and officials. WON is designed to give women the resources they need to officiate at a professional level.



"I think it's just the natural progression," says NFL Vice President of Officiating **DEAN BLANDINO** about the initiative. "We're looking for untapped talent."

Through FOA, the NFL is keeping former players, fans and budding officials involved in the football community, while also teaching leadership skills that they can use on and off the playing field.

For more information on the NFL's FOA, visit www.nflofficiating.com.



Arizona Christian



College of Idaho



George Fox



Limestone College



Missouri Baptist



Paine College



Southeastern

SEVEN COLLEGES TO ADD FOOTBALL PROGRAMS IN 2014

As the anticipation for football season continues to build, fans can look forward to more action on college campuses this fall. Seven colleges will add football programs in 2014, including three – **GEORGE FOX UNIVERSITY** (Newberg, Oregon), **LIMESTONE COLLEGE** (Gaffney, South Carolina) and **PAINE COLLEGE** (Augusta, Georgia) – entering the NCAA.

Since 2008, a total of 52 NCAA and NAIA schools have added football teams and nine additional schools plan to add football programs by 2016.

"We are all very excited about the addition of intercollegiate football to the Limestone campus," says Limestone College Board of Trustees president **DR. WALT GRIFFIN**. "These new programs will increase our enrollment and provide more activities for Limestone students and expanded entertainment opportunities for folks in the local area."

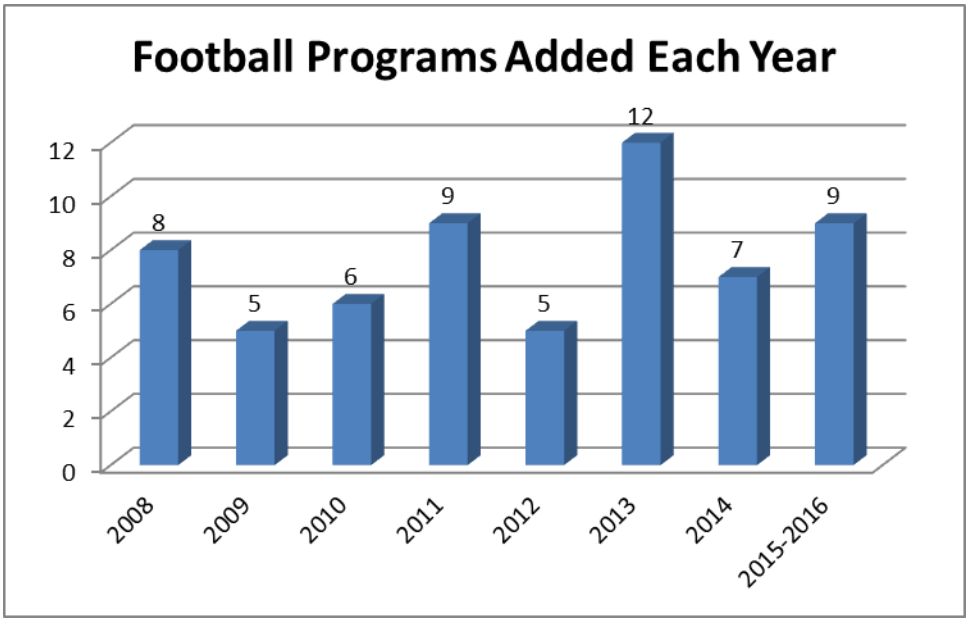
The NAIA welcomes four schools – **ARIZONA CHRISTIAN UNIVERISTY** (Phoenix, Arizona), **COLLEGE OF IDAHO** (Caldwell, Idaho), **MISSOURI BAPTIST UNIVERSITY** (St. Louis, Missouri) and **SOUTHEASTERN UNIVERSITY** (Lakeland, Florida) – to its roster in 2014.

"We could not be more thrilled to begin the only non-Division I, four-year college football program in Arizona," says Arizona Christian University president **LEN MUNSIL**. "Thousands of young men play high school football in Arizona, but only a few can play for one of our three major universities. Each year, hundreds of Arizona players go out of state to play small college football. We are excited to be able to provide an opportunity for many of these student athletes to continue their career in front of family and friends."

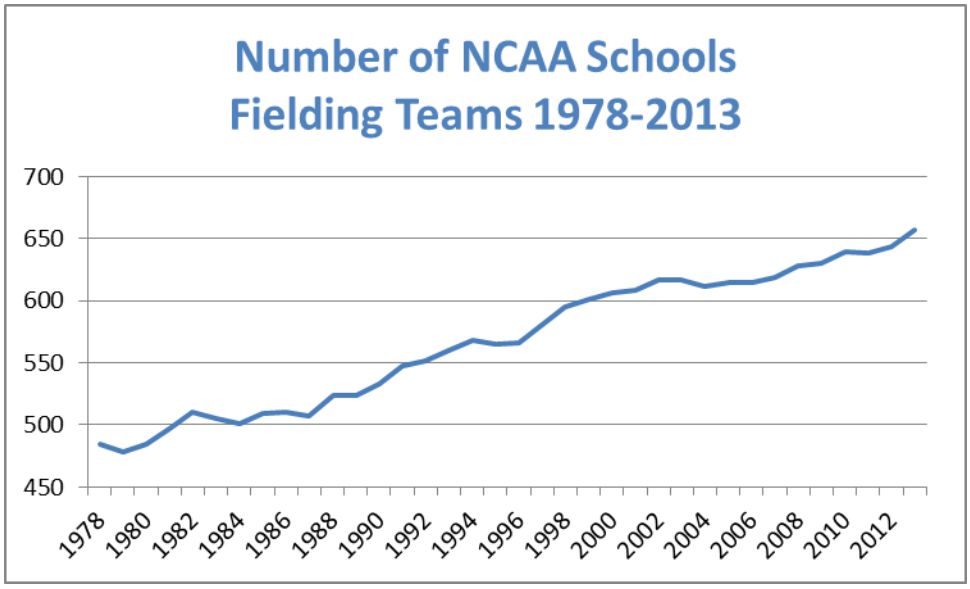
A list of colleges that plan to initiate football programs by 2016:

COLLEGE	LOCATION	START DATE/LEVEL
Arizona Christian	***Phoenix, AZ***	***2014-NAIA***
College of Idaho	***Caldwell, ID***	***2014-NAIA***
George Fox	***Newberg, OR***	***2014-NCAA, Div. III***
Limestone College	***Gaffney, SC***	***2014-NCAA, Div. II***
Missouri Baptist	***St. Louis, MO***	***2014-NAIA***
Paine College	***Augusta, GA***	***2014-NCAA, Div. II***
Southeastern	***Lakeland, FL***	***2014-NAIA***
East Tennessee St.	Johnson City, TN	2015-NCAA, Div. I-FCS
Finlandia	Hancock, MI	2015-NCAA, Div. III
Kennesaw State	Kennesaw, GA	2015-NCAA, Div. I-FCS
Lyon College	Batesville, AR	2015-NAIA
Texas of the Permian Basin	Odessa, TX	2015-NCAA, Div. II
Davenport	Grand Rapids, MI	2016-NAIA
Mothland College	West Frankfort, IL	2016-NCAA, Div. III
West Florida	Pensacola, FL	2016-NCAA, Div. II
New Orleans	New Orleans, LA	TBA-NCAA, Div. I-FCS

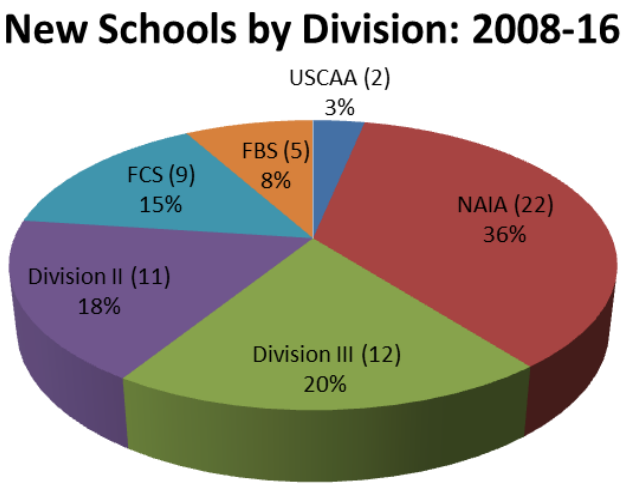
A look at football's growth at the collegiate level:



Source: National Football Foundation



Source: National Football Foundation



Source: National Football Foundation

OVERTIME EXCITEMENT

In 2013, an impressive 68 percent of all games were within one score in the fourth quarter.

With so many close games, it's no surprise that 16 were ultimately decided in overtime.

From Miami's 22-20 overtime decision against Cincinnati in October – the third OT game in NFL history to end with a safety (below left) – to San Diego's playoff-clinching 27-24 overtime win against Kansas City in Week 17 (below right), 2013 was full of exciting OT action. See page 511 of the *2014 NFL Record & Fact Book* for all of last season's overtime game summaries.

The NFL teams with the best overtime records since overtime was instituted in 1974:

TEAM	RECORD	WIN PCT.
Washington	24-14-1	.628
Denver	25-16-2	.605
Arizona	24-16-2	.595
Pittsburgh	21-15-2	.579
Buffalo	19-14-0	.576

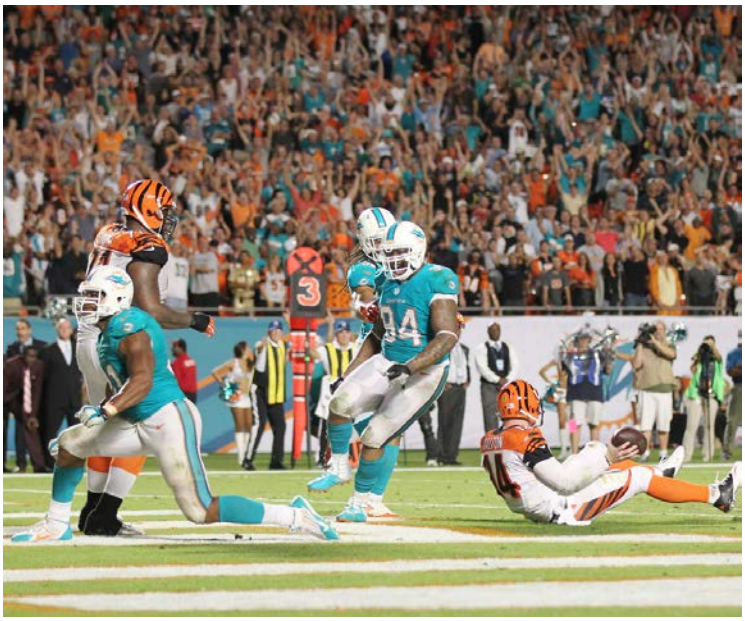
A sampling of individual overtime records:

LONGEST TOUCHDOWN PASS	
99 Yards	Ron Jaworski to Mike Quick, Philadelphia 23, Atlanta 17 (11/10/85)
82 Yards	Tom Brady to Troy Brown, New England 19, Miami 13 (10/19/03)
	Brett Favre to Greg Jennings, Green Bay 19, Denver 13 (10/29/07)
76 Yards	Troy Aikman to Raghib Ismail, Dallas 41, Washington 35 (9/12/99)

LONGEST TOUCHDOWN PLAYS	
99 Yards	(Pass) Ron Jaworski to Mike Quick, Philadelphia 23, Atlanta 17 (11/10/85)
	(Punt return) Patrick Peterson, Arizona 19, St. Louis 13 (11/6/11)
96 Yards	(Run) Garrison Hearst, San Francisco 36, New York Jets 30 (9/6/98)
	(Kickoff return) Chad Morton, New York Jets 37, Buffalo 31 (9/8/02)

LONGEST TOUCHDOWN RUN	
96 Yards	Garrison Hearst, San Francisco 36, New York Jets 30 (9/6/98)
60 Yards	Herschel Walker, Dallas 23, New England 17 (11/15/87)
50 Yards	Rashard Mendenhall, Pittsburgh 15, Atlanta 9 (9/12/10)

LONGEST FIELD GOAL	
57 Yards	Sebastian Janikowski, Oakland 16, New York Jets 13 (10/19/08)
54 Yards	Greg Zuerlein, St. Louis 16, San Francisco 13 (12/2/12)
53 Yards	Chris Jacke, Green Bay 23, San Francisco 20 (10/4/96)





MODIFIED SUDDEN DEATH OVERTIME

For the 2010 postseason, the NFL installed a modified sudden death overtime system to determine the winner when the score is tied at the end of regulation. In 2012, the system was expanded to cover all NFL games.

Teams have the opportunity to possess the ball at least once in the extra period unless the team that receives the overtime kickoff scores a touchdown on its first possession.

A look at the NFL's overtime procedures:

PRESEASON AND REGULAR SEASON	**POSTSEASON**
At the end of regulation time, the referee will immediately toss a coin at the center of the field in accordance with rules pertaining to the usual pregame toss. The captain of the visiting team will call the toss prior to the coin being flipped. • Following a three-minute intermission after the end of the regulation game, there shall be a maximum of one 15-minute period. Each team must possess or have the opportunity to possess the ball unless the team that has the ball first scores a touchdown on its initial possession. • Play continues in sudden death until a winner is determined, and the game automatically ends upon any score (by safety, field goal, or touchdown) or when a score is awarded by the referee for a palpably unfair act. Each team shall be entitled to two timeouts, and if there is an excess timeout, the usual rules shall apply. The try is not attempted if a touchdown is scored. Disqualified players are not allowed to return. • If the score is tied at the end of the 15-minute overtime period, the game shall result in a tie. • Instant Replay: No challenges. Reviews to be initiated by the replay official.	At the end of regulation time, the referee will immediately toss a coin at the center of the field in accordance with rules pertaining to the usual pregame toss. The captain of the visiting team will call the toss prior to the coin being flipped. • Following a three-minute intermission after the end of the regulation game, play will be continued in 15-minute periods until a winner is declared. Each team must possess or have the opportunity to possess the ball unless the team that has the ball first scores a touchdown on its initial possession. • Play continues in sudden death until a winner is determined, and the game automatically ends upon any score (by safety, field goal, or touchdown) or when a score is awarded by the referee for a palpably unfair act. Each team has three time outs per half and all general timing provisions apply as during a regular game. The try is not attempted if a touchdown is scored. Disqualified players are not allowed to return. • Instant Replay: No challenges. Reviews to be initiated by the replay official.

Key Definitions:

- **Possession:** Actual possession of the ball with complete control. The defense gains possession when it catches, intercepts, or recovers a loose ball.
- **Opportunity to possess:** The opportunity to possess occurs only during kicking plays. A kickoff is an opportunity to possess for the receiving team. If the kicking team legally recovers the kick, the receiving team is considered to have had its opportunity. A punt or a field goal that crosses the line of scrimmage and is muffed by the receiving team is considered to be an opportunity to possess for the receivers. Normal touching rules by the kicking team apply.

THE FAMOUS LOVE THE NFL

If you take your eyes off the stars on the field, you can't help but notice the stars in the stands. Famous NFL fans are everywhere – even in other sports! From athletes and politicians to actors and singers, celebrities of all varieties love the NFL and proudly show their allegiances with gear, game day attendance and even ownership.



NFL fans in the stands aren't the only ones who enthusiastically cheer for their teams. Music icons **BLAKE SHELTON** and **JORDIN SPARKS** both sing the praises of the Arizona Cardinals on Sundays. Born and raised in Philadelphia, rapper-turned-actor **WILL SMITH** and singer **JOHN LEGEND** root for the Eagles even when they are on tour. Country stars **GARTH BROOKS** and **TOBY KEITH** tune up to wave the Terrible Towel and cheer for the Pittsburgh Steelers each week.

Iconic figures in other sports also spend their Sundays following NFL games, including Olympic gold medalists **SWIN CASH** (Steelers), **RYAN LOCHTE** (Minnesota Vikings) and **MICHAEL PHELPS** (left) (Baltimore Ravens), Major League Baseball outfielder **MATT KEMP** (San Francisco 49ers), PGA Tour champion **PHIL MICKLESON** (San Diego Chargers), UFC fighter **STIPE MIOCIC** (Cleveland Browns) and NBA MVP **KEVIN DURANT** (Washington Redskins).

The NFL is also a fixture in Hollywood as Massachusetts-born actors and directors **MATT DAMON** (New England Patriots) and **MARK WAHLBERG** (Patriots) often star in roles based around the Boston area. **BEN AFFLECK** (Patriots), **JENNIFER LOPEZ** (Miami Dolphins), **CHAD MICHAEL MURRAY** (Buffalo Bills) and **DENZEL WASHINGTON** (New York Jets) all root for AFC East teams while on the set. Long-time movie veterans **GEORGE CLOONEY** (Cincinnati Bengals), **TOM HANKS** (Oakland Raiders) and **BRAD PITT** (New Orleans Saints) as well as comedians **ASHTON KUTCHER** (Chicago Bears) and **ROB LOWE** (Indianapolis Colts) also enjoy NFL football.

Some celebrities and their favorite NFL teams:

NAME	FAVORITE TEAM
Ben Affleck, Actor	New England Patriots
Carmelo Anthony, New York Knicks	Baltimore Ravens
Kurt Angle, Olympic Wrestler	Pittsburgh Steelers
Marc Anthony, Lim. Partner/Singer	Miami Dolphins
Elizabeth Banks, Actress	New England Patriots
Chris Berman, ESPN Broadcaster	Buffalo Bills
Vice President Joe Biden	Philadelphia Eagles
Wolf Blitzer, CNN Broadcaster	Buffalo Bills
Garth Brooks, Singer	Arizona Cardinals
Former President George H.W. Bush	Houston Texans
Matt Cain, San Francisco Giants	San Francisco 49ers
Drew Carey, Comedian	Cleveland Browns
James Carville, Political Personality	New Orleans Saints
Swin Cash, WNBA/Olympic Basketball	Pittsburgh Steelers
John Cena, WWE Wrestler	San Francisco 49ers
Josh Charles, Actor	Baltimore Ravens
George Clooney, Actor	Cincinnati Bengals
Stephen Colbert, Political Personality	Carolina Panthers
Bradley Cooper, Actor	Philadelphia Eagles
Matt Damon, Actor	New England Patriots
Ellen DeGeneres, Comedian	New Orleans Saints
Kevin Durant, Oklahoma City Thunder	Washington Redskins
Dale Earnhardt Jr., NASCAR Driver	Washington Redskins
Emilio Estefan, Lim. Partner/Musician	Miami Dolphins
Gloria Estefan, Lim. Partner/Singer	Miami Dolphins
Tina Fey, Actress/Comedian	Philadelphia Eagles
Ari Fleischer, Political Figure	Miami Dolphins
Senator Al Franken	Minnesota Vikings
Tom Hanks, Actor	Oakland Raiders
Anne Hathaway, Actress	San Diego Chargers
Faith Hill, Singer	Tennessee Titans
Ice Cube, Rapper/Actor	Oakland Raiders
Kevin James, Actor	New York Jets
LeBron James, Cleveland Cavaliers	Dallas Cowboys
Kasey Kahne, NASCAR Driver	Seattle Seahawks
Toby Keith, Singer	Pittsburgh Steelers
Matt Kemp, Los Angeles Dodgers	San Francisco 49ers
Kid Rock, Singer	Detroit Lions
Stacy Keibler, Model	Baltimore Ravens
Ashton Kutcher, Actor	Chicago Bears
John Legend, Singer	Philadelphia Eagles
Nastia Liukin, Olympic Gymnast	Dallas Cowboys

NAME	FAVORITE TEAM
Ryan Lochte, Olympic Swimmer	Minnesota Vikings
Jennifer Lopez, Lim. Partner/Singer	Miami Dolphins
Rob Lowe, Actor/Comedian	Indianapolis Colts
MC Hammer, Singer	San Francisco 49ers
Senator John McCain	Arizona Cardinals
Tim McGraw, Singer	Tennessee Titans
Seth Meyers, Comedian	Pittsburgh Steelers
Bret Michaels, Singer	Pittsburgh Steelers
Phil Mickelson, Golfer	San Diego Chargers
Alyssa Milano, Model	New York Giants
Stipe Miocic, UFC Fighter	Cleveland Browns
Chad Michael Murray, Actor	Buffalo Bills
Nelly, Rapper	St. Louis Rams
President Barack Obama	Chicago Bears
Jerry O'Connell, Actor	San Diego Chargers
Brad Paisley, Singer	Cleveland Browns
Trey Parker & Matt Stone, TV Writers	Denver Broncos
Danica Patrick, NASCAR Driver	Chicago Bears
Michael Phelps, Olympic Swimmer	Baltimore Ravens
Brad Pitt, Actor	New Orleans Saints
Prince, Singer	Minnesota Vikings
Paul Rudd, Actor	Kansas City Chiefs
Summer Sanders, Olympic Swimmer	Buffalo Bills
Adam Sandler, Actor	New York Jets
Blake Shelton, Singer	Arizona Cardinals
Will Smith, Rapper/Actor	Philadelphia Eagles
Jordin Sparks, Singer	Arizona Cardinals
Keenan Thompson, Actor/Comedian	Atlanta Falcons
Justin Timberlake, Singer/Actor	Green Bay Packers
Daniel Tosh, Comedian	Miami Dolphins
Mike Trout, Los Angeles Angels	Philadelphia Eagles
Derek Trucks, Guitarist	Jacksonville Jaguars
Donald Trump, Entrepreneur	Buffalo Bills
Carrie Underwood, Singer	Dallas Cowboys
Usher, Singer	Atlanta Falcons
Dick Vitale, Broadcaster	Tampa Bay Buccaneers
Mark Wahlberg, Actor	New England Patriots
Denzel Washington, Actor	New York Jets
Kendra Wilkinson, Model/Actress	San Diego Chargers
Robin Williams, Actor	San Francisco 49ers
Wiz Khalifa, Rapper	Detroit Lions
Tiger Woods, Golfer	Oakland Raiders

67 YEARS AGO ON OPENING DAY: A RECORD 87 POINTS!



Sixty-seven years ago, the **WASHINGTON REDSKINS** and **PHILADELPHIA EAGLES** opened the 1947 season with a record-breaking bang. The Eagles outscored the Redskins 45-42 on September 28 before a crowd of 35,406 in Philadelphia's Municipal Stadium. The 87-point total was an NFL record and continues to stand as the most points scored in a game on Kickoff Weekend. (The record for most combined points in any NFL game is 113 by Washington (72) and the New York Giants (41) on November 27, 1966.)

The 12-touchdown scoring blitz, an NFL record at the time, was highlighted by the play of two future Pro Football Hall of Famers – Washington quarterback **SAMMY BAUGH** (left) and Philadelphia halfback **STEVE VAN BUREN**.

Baugh, whose 1947 totals in completions (210), attempts (354) and yards passing (2,938) were NFL records, threw for 364 yards and five touchdowns, including three to rookie end **HUGH TAYLOR**. Van Buren, whose 1,008 rushing yards for the year were also a league record, returned a kickoff 95 yards for a touchdown and rushed for another while totaling 98 yards on the ground.

September 28, 1947, Municipal Stadium, Philadelphia, PA

Washington	**0**	**14**	**14**	**14**	**--**	**42**
Philadelphia	**10**	**14**	**14**	**7**	**--**	**45**

Phi -	FG Muha 40
Phi -	Pihos 19 pass from Thompson (Patton kick)
Was -	Nussbaumer 25 pass from Baugh (Poillon kick)
Was -	Taylor 62 pass from Baugh (Poillon kick)
Phi -	Van Buren 95 kickoff return (Patton kick)
Phi -	Sherman 1 run (Patton kick)
Was -	Saenz 94 kickoff return (Poillon kick)
Phi -	Van Buren 1 run (Patton kick)
Phi -	Pihos 21 pass from Thompson (Patton kick)
Was -	Poillon 4 pass from Baugh (Poillon kick)
Phi -	Armstrong 29 pass from Thompson (Patton kick)
Was -	Taylor 36 pass from Baugh (Poillon kick)
Was -	Taylor 18 pass from Baugh (Poillon kick)

The highest scoring games on Kickoff Weekend in NFL history:

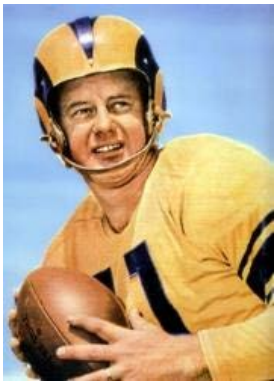
DATE	GAME	COMBINED POINTS
September 28, 1947	Philadelphia (45) vs. Washington (42)	87
September 19, 1971	Dallas (49) vs. Buffalo (37)	86
September 19, 1971	New York Giants (42) vs. Green Bay (40)	82
September 9, 2007	Dallas (45) vs. New York Giants (35)	80
September 4, 1983	Green Bay (41) vs. Houston (38) (OT)	79
September 8, 2002	Kansas City (40) vs. Cleveland (39)	79

The record for most combined points in any NFL game is 113 by Washington (72) and the New York Giants (41) on November 27, 1966.

The highest scoring games in NFL history:

DATE	GAME	COMBINED POINTS
November 27, 1966	Washington (72) vs. New York Giants (41)	113
November 28, 2004	Cincinnati (58) vs. Cleveland (48)	106
December 22, 1963	Oakland (52) vs. Houston (49)	101
October 6, 2013	Denver (51) vs. Dallas (48)	99
November 27, 1983	Seattle (51) vs. Kansas City (48) (OT)	99
October 17, 1948	Chicago Cardinals (63) vs. New York Giants (35)	98
December 8, 1985	San Diego (54) vs. Pittsburgh (44)	98

63 YEARS AGO ON KICKOFF WEEKEND: THE DUTCHMAN GOES WILD!



Los Angeles Rams quarterback **NORM "THE DUTCHMAN" VAN BROCKLIN** (left) entered the 1951 season entrenched in a duel for the starting position with veteran **BOB WATERFIELD**. A Waterfield injury sidelined the incumbent quarterback prior to the season opener against the New York Yanks on September 28, and opened the door for Van Brocklin to show his worth. He took advantage of the opportunity by producing the most prolific passing performance in NFL history. Van Brocklin threw for an NFL-record 554 yards in a 54-14 rout of the Yanks at the Los Angeles Coliseum. The Pro Football Hall of Fame quarterback tossed five touchdowns and completed 27 of 41 passes.

"It's the finest exhibition of passing I've ever seen," said Rams coach **JIMMY PHELAN** after the game. "Van Brocklin was hitting them in the eye practically every time he threw the ball."

Van Brocklin, who passed away in 1983, remained subdued about the performance. "Everything I threw seemed to be caught and run for a long gain," he said.

The Rams' **TOM FEARS** averaged 23.1 yards on his seven catches and **ELROY "CRAZYLEGS" HIRSCH** averaged 19.2 yards on nine receptions. Los Angeles amassed an NFL-record 735 total yards and 34 first downs.

"They don't need me out here anymore," said Waterfield after the game. The two quarterbacks would split time for the rest of the season as the Rams captured the 1951 NFL Championship.

Van Brocklin's record has stood for the past 63 years. Quarterbacks **MATT SCHAUB** and **WARREN MOON** have come the closest to breaking Van Brocklin's mark. In 2012, Schaub, then with the Houston Texans, passed for 527 yards against Jacksonville on November 18, while Moon had a 527-yard day for the Houston Oilers against Kansas City on December 16, 1990.

The top passing performances in various levels of football:

LEAGUE	QUARTERBACK	DATE	PERFORMANCE
High School	Will Grier, Davidson Day (NC)	November 9, 2012	837 yards vs. Harrells Christian (NC)
NCAA Division III	Sam Durley, Eureka	September 1, 2012	736 yards vs. Knox
NCAA Division I-AA (FCS)	Taylor Heinicke, Old Dominion	September 22, 2012	730 yards vs. New Hampshire
NCAA Division I-A (FBS)	David Klingler, Houston	December 2, 1990	716 yards vs. Arizona St.
Canadian Football League	Matt Dunigan, Winnipeg	July 14, 1994	713 yards vs. Edmonton
NCAA Division II	J.J. Harp, Eastern New Mexico	September 12, 2009	695 yards vs. Southeastern OK.
NFL	***Norm Van Brocklin, LA Rams***	***September 28, 1951***	***554 yards vs. NY Yanks***


ANNIVERSARIES

ANNIVERSARY ANNALS

A sampling of 2014 NFL anniversaries:

Anniversary	Celebration
110th	Halfback Charles Follis signs a contract with the Shelby (Ohio) AC, making him the first known black pro football player (1904).
105th	A field goal's value changes from four points to three (1909).
95th	Earl (Curly) Lambeau and George Calhoun organize the Green Bay Packers in 1919 after Lambeau's employer at the Indian Packing Company provided $500 for equipment and allowed the team to use the company field for practices.
85th	Providence becomes the first NFL team to host a game at night under floodlights (1929).
75th	On October 22, 1939, an NFL game is televised for the first time when NBC broadcast the Brooklyn Dodgers-Philadelphia Eagles game from Ebbets Field in New York.
70th	The league legalizes the ability to coach from the bench (1944).
65th	The NFL has two 1,000-yard rushers in the same season for the first time – Steve Van Buren of Philadelphia and Tony Canadeo of Green Bay (1949).
45th	The NFL announces a three-year agreement with ABC to televise *Monday Night Football*. The new series makes the NFL the first league with a regular series of national telecasts in prime time (1969).
30th	The Colts franchise relocates to Indianapolis (1984).
25th	Jerry Jones purchases a majority interest in the Dallas Cowboys (1989).
20th	NFL clubs approve the transition of the Philadelphia Eagles to Jeffrey Lurie on May 6, 1994.
20th	The NFL launches NFL Sunday Ticket, a new season subscription service for satellite television dish owners (1994).
15th	Daniel Snyder is approved by NFL clubs as the new owner of the Washington Redskins (1999).
5th	The NFL launches its Red Zone Channel offering fans crucial live action cut-ins of all Sunday afternoon games (2009).

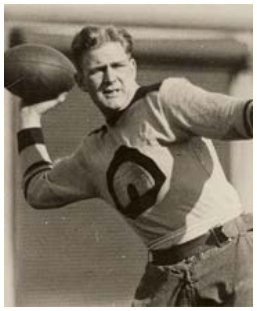
OWNER MILESTONES

Many NFL owners will be celebrating notable milestones in 2014, ranging from the Giants' **JOHN MARA**, whose family has reached the 90th season since his grandfather **TIM MARA** founded the team in 1925, to St. Louis' **STAN KROENKE**, who celebrates his fifth season as an NFL owner.

Some owner milestones for 2014:

FRANCHISE	OWNER	YEAR ACQUIRED	MILESTONE
New York Giants	John K. Mara (Grandson of Tim Mara; son of Wellington Mara)	1925	90th Season
Buffalo Bills	Mary Wilson (Wife of Ralph C. Wilson)	1959	55th Anniversary
Kansas City Chiefs	Clark Hunt (Son of Lamar Hunt)	1959	55th Anniversary
Tennessee Titans	Thomas Smith (Son-in-law of K.S. "Bud" Adams, Jr.)	1959	55th Anniversary
Detroit Lions	Martha Firestone Ford (Wife of William Clay Ford)	1964	50th Anniversary
Denver Broncos	Pat Bowlen	1984	30th Anniversary
San Diego Chargers	Alex G. Spanos	1984	30th Anniversary
New Orleans Saints	Tom Benson	1985	30th Season
Dallas Cowboys	Jerry Jones	1989	25th Anniversary
New England Patriots	Robert K. Kraft	1994	20th Anniversary
Philadelphia Eagles	Jeffrey Lurie	1994	20th Anniversary
Tampa Bay Buccaneers	Family of Malcolm Glazer	1995	20th Season
Washington Redskins	Daniel M. Snyder	1999	15th Anniversary
New York Jets	Robert Wood Johnson IV	2000	15th Season
Baltimore Ravens	Steve Bisciotti	2004	10th Anniversary
Minnesota Vikings	Zygi Wilf	2005	10th Season
St. Louis Rams	Stan Kroenke	2010	5th Season





"OLDEST RECORD IN BOOKS" SET 85 YEARS AGO

On November 28, 1929 – Thanksgiving Day – Chicago Cardinals halfback **ERNIE NEVERS** (left) produced one of the most memorable performances in NFL history. On a snow-covered field at Comiskey Park before more than 7,000 fans, Nevers scored all of the Cardinals' 40 points, on six rushing touchdowns and four extra points, in their 40-6 win over the crosstown rival Chicago Bears.

"This was a game we just had to win," said Nevers in the book *Ernie Nevers, Football Hero*. "We were in the throes of deep frustration. In the previous four games against our bitter crosstown rival, we hadn't scored a single touchdown. Someone had to do something about it."

Nevers certainly did. His records for rushing touchdowns in a game (six) and total points scored in a game (40) have never been broken, and stand as the oldest individual single-game records in league history. Only two other players in the history of the league have ever scored six total touchdowns in a game – **DUB JONES** of the Cleveland Browns in 1951 (four rushing and two receiving) and **GALE SAYERS** of the Chicago Bears in 1965 (four rushing, one receiving and one punt return).

"The final score: Bears 6, Nevers 40!," said Chicago Bears founder and then-coach **GEORGE HALAS** in his book *Halas*. "Nevers was properly cheered by the 8,000 or so people, including the entire Notre Dame team brought there by (**KNUTE**) **ROCKNE** for a postseason course."

The previous week against the Dayton Triangles, Nevers had again scored all of his team's points in a 19-0 shutout. In two consecutive games, Nevers was responsible for all of the Cardinals' 59 points.

Although the 40 points against the Bears was the highlight of his professional career, Nevers was an all-around player with many talents. He was a member of the Pro Football Hall of Fame's inaugural class in 1963, and legendary football coach **POP WARNER** labeled Nevers as the greatest player he had ever coached, even superior to the great **JIM THORPE**.

"My test of a great player is that he must be able to do all things, and do them equally well," said Warner. "Judged by this standard, the only man entitled to rank with Nevers is Thorpe, the most marvelous athlete the world has ever seen. Nevers' great advantages, however, are my chief reasons for putting him above Thorpe. Nevers had an indomitable spirit and a great love for the game."

Some of the oldest individual records in NFL history:

PLAYER, TEAM	RECORD	DATE
Ernie Nevers, Chicago Cardinals	***Most Points, Game (40)***	***Nov. 28, 1929***
Ernie Nevers, Chicago Cardinals	***Most Rushing TDs, Game (6)***	***Nov. 28, 1929***
Beattie Feathers, Chicago Bears	Highest Rushing Avg., Season (8.44)	1934
Don Currivan, Boston	Highest Receiving Avg., Season (32.58)	1947
Sammy Baugh, Washington	Highest Yards Per Pass Avg., Game (18.58)	Oct. 31, 1948
Norm Van Brocklin, Los Angeles	Most Yards Passing, Game (554)	Sept. 28, 1951

80TH ANNIVERSARY OF FIRST NFL GAME BROADCAST NATIONALLY

Eighty years ago, the NFL played its first Thanksgiving Day game in Detroit, beginning a tradition that will continue November 27, 2014 when the Lions host the Chicago Bears.

On November 29, 1934, the Lions played their first traditional Thanksgiving Day home game, losing to the Bears by a score of 19-16. This game was also the first NFL game to be broadcast nationally as NBC Radio aired the game on 94 stations across the country.

In 1934, **GEORGE A. RICHARDS** bought the Portsmouth (Ohio) Spartans, moved the team to Detroit and renamed it the Lions. Richards selected **GEORGE "POTSY" CLARK**, known as one of the best all-around quarterbacks, as the Lions' first coach and the team featured players such as versatile running back **EARL "DUTCH" CLARK**, offensive lineman **FRANK CHRISTIANSEN** and quarterback **ACE GUTOWSKY**.

The Lions began their inaugural season with a 10-1 record. However, despite their success, they could never get more than 15,000 fans to come to the stadium. So Richards arranged the first Thanksgiving classic in hopes of increasing attendance at games. To help his cause, he planned the game to start following Detroit's annual Thanksgiving Day parade.

Richards also chose a compelling opponent, pitting his Lions against the defending champion Chicago Bears, whose president was the legendary **GEORGE HALAS**. The Bears featured rookie running back **BEATTIE FEATHERS**, who during the 1934 season became the NFL's first 1,000-yard rusher. As an added draw, the Lions and Bears were competing to become the champion of the Western Division of the NFL.

Richards' trial balloon paid off and 26,000 fans were in attendance at University of Detroit Stadium on November 26. In addition, many more fans were able to follow the action as this game was the first NFL game to be broadcast nationally, airing on NBC Radio across the country with **GRAHAM MC NAMEE** and **DON WILSON** calling the action.

75TH ANNIVERSARY OF FIRST TELEVISED NFL GAME

Seventy-five years ago, the NFL and NBC tried something that would change football, and television, forever.

On October 22, 1939, the Brooklyn Dodgers hosted the Philadelphia Eagles at Ebbets Field. A crowd of 13,050 fans came out to the stadium to see future Hall of Fame players such as Dodgers quarterback **ACE PARKER** and tackle **BRUISER KINARD** and Eagles defensive end **BILL HEWITT**.

In addition, hundreds of fans who were not at Ebbets Field were able to watch these stars. The contest marked the first time pro football was broadcast on television. NBC's experimental station W2XBS aired the game to hundreds of television sets in New York. The game was also shown on monitors in the RCA Pavilion at the World's Fair in New York.

Unlike the complex broadcasts of modern times, putting on the 1939 telecast required only eight people. Just two iconoscope cameras were used – one in the box seats on the 40-yard line and one in the stadium's mezzanine section.

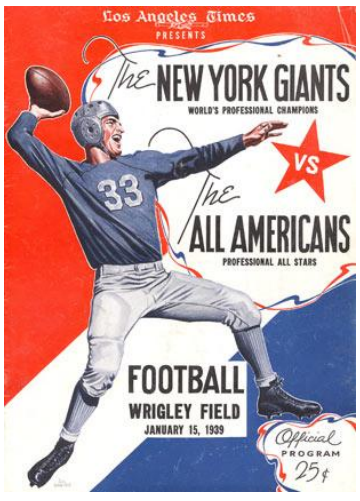
"I'd sit with my chin on the rail in the mezzanine, and the camera was over my shoulder," said **ALLEN (SKIP) WALZ**, who did the play-by-play for the historic telecast. "I did my own spotting, and when the play moved up and down the field, on punts or kickoffs, I'd point to tell the cameraman what I'd be talking about."

The game lasted for two hours, 33 minutes and 10 seconds with no commercial breaks. However, due to the limited technology, every time the sun was hidden by the clouds, there was not enough light for the cameras and the picture faded to black. NBC would then feed in the radio broadcast to fill in the blanks.

Since the first televised NFL game 75 years ago, the NFL and television are inextricably linked. Super Bowl XLVIII was the most-watched program ever with a record average of 112.2 million viewers. And according to The Nielsen Company, the 2013 regular season reached 205 million unique viewers, representing 81 percent of all television homes and 70 percent of potential viewers in the U.S.

75TH ANNIVERSARY OF FIRST PRO BOWL

Each season, the Pro Bowl showcases the NFL's best players in the league's annual All-Star game.



"It's an honor to be selected to the Pro Bowl and I've never taken it for granted to be chosen," says Denver Broncos quarterback **PEYTON MANNING**, whose 13 Pro Bowl selections are the most ever by a quarterback. "It's a memorable week because you get to be around the top players in the league, you get to know them, get to learn a little football from them."

The 2015 Pro Bowl will highlight the NFL's top talent as the league celebrates the 75-year anniversary of the first Pro Bowl. That game was played in 1939 when the New York Giants defeated the Pro All-Stars 13-10 at Wrigley Field in Los Angeles, California (left).

This year's contest will be played at University of Phoenix Stadium in Arizona on January 25, 2015, one week prior to Super Bowl XLIX. The game will be broadcast live on ESPN at 8 PM ET. It will be only the third Pro Bowl played in the same city as the Super Bowl.

"I think it's one of those individual goals that every player in the league aims for," says Pro Football Hall of Fame guard **BRUCE MATTHEWS**, whose 14 All-Star selections are tied for the most all-time. "It really was a milestone in my career and something I was really proud of."

MONDAY NIGHT FOOTBALL CELEBRATES 45TH SEASON



This fall, *Monday Night Football* celebrates its 45th season which kicks off in Week 1 with a doubleheader on September 8 on ESPN.

In the first game (7:10 PM ET), the New York Giants visit the Detroit Lions in the first *MNF* kickoff game in Detroit since 1971. The *MNF* nightcap (10:20 PM ET) features the Arizona Cardinals hosting the San Diego Chargers at University of Phoenix Stadium, the home of the 2015 Pro Bowl and Super Bowl XLIX.

The 2014 *Monday Night Football* schedule showcases all 12 playoff teams from 2013, including the Super Bowl champion Seattle Seahawks (Week 5) and AFC champion Denver Broncos (Week 16). In addition, ESPN will televise a Wild Card playoff game, the first NFL playoff game in the network's 35-year history.

Play-by-play commentator **MIKE TIRICO**, analyst **JON GRUDEN** and sideline reporter **LISA SALTERS** will call the opener in Detroit and the *MNF* games each week at 8:30 PM ET throughout the season. The commentators for the second game of the opening doubleheader will be announced at a later date.

Monday Night Football was created in 1970 when NFL Commissioner **PETE ROZELLE** proposed a weekly primetime game to the networks. ABC Sports president **ROONE ARLEDGE** convinced the network to televise the series and went about creating a weekly event.

The longest-running primetime entertainment series of all-time, *Monday Night Football* has made a lasting impression since its first telecast (New York Jets at Cleveland Browns) on September 21, 1970 on ABC.

ESPN's *Monday Night Football* ranked as the most-watched series on cable television for the eighth consecutive year in 2013 with an average of 13.7 million viewers. *Monday Night Football* drew six of cable's 10 biggest audiences for the calendar year among viewers.

TV's LONGEST CONTINUOUSLY-RUNNING PRIMETIME ENTERTAINMENT SERIES

Program	**Years**
MONDAY NIGHT FOOTBALL (ABC, ESPN)	***45 (1970-current)***
Walt Disney (ABC, CBS, NBC)	29 (1954-82)
The Simpsons (FOX)	26 (1989-current)
Ed Sullivan (CBS)	23 (1948-71)
Red Skelton (NBC, CBS)	20 (1951-71)
Gunsmoke (CBS)	20 (1955-75)

Source: The Complete Directory to Prime Time Network TV Shows 1946-present

ALL-TIME *MNF* WINNINGEST TEAMS

Team	W–L	PCT
Seattle Seahawks	20–8	.714
San Francisco 49ers	45–25	.643
Carolina Panthers	7–4	.636
Pittsburgh Steelers	40–24	.625
Indianapolis Colts	21–13	.618
Oakland Raiders	37–27	.578
Dallas Cowboys	43–32	.573
Tennessee Titans	21–16	.568
Kansas City Chiefs	22–17	.564
San Diego Chargers	22–19	.537
Jacksonville Jaguars	8–7	.533
Philadelphia Eagles	28–25	.528
Tampa Bay Buccaneers	10–9	.526
Cleveland Browns	15–14	.517
Miami Dolphins	40–39	.506
Baltimore Ravens	9–9	.500

25TH ANNIVERSARY OF ART SHELL
BEING NAMED HEAD COACH OF THE RAIDERS



This year marks the 25th anniversary of **ART SHELL** (left) being named the NFL's first African-American head coach since **FRITZ POLLARD** coached the Akron Pros in 1921.

Shell was promoted from offensive line coach to head coach on October 3, 1989 by the Los Angeles Raiders four games into the season after a 1-3 start. Shell went on to lead the Raiders to a 7-5 record over the final 12 games of the year, including a perfect 6-0 mark at home.

"It was a great honor because we did not have any black head coaches in the league," says Shell. "There were only 28 head coaching jobs at the time and I was chosen to be one of them so I was very excited about that. It was something that I always wanted to do. I always wanted to coach. To have an opportunity to coach at the highest level was a great honor."



When introducing Shell as the team's new head coach, the late Raiders owner **AL DAVIS** (right) remarked that he "represents pride and poise and has always had quality, self-esteem and dignity."

In his first full season as head coach in 1990, Shell led the Raiders to a 12-4 record and captured the AFC West title.

He compiled a 56-41 record as the team's head coach through the 1994 season, earning three playoff berths, including a trip to the 1990 AFC Championship Game.

He enjoyed a stellar 15-year playing career (1968-82) as a Pro Bowl offensive tackle for the Raiders, winning two Super Bowls, and was inducted into the Pro Football Hall of Fame two months prior to being named the Raiders head coach.

Shell says the increase of minority coaches around the league and the success stories among minorities in the head coaching ranks have been gratifying.

"The league is now at the point where people are looking beyond the color and are looking at the coach," says Shell. "Can this guy coach? That's the main thing. I think the Rooney Rule has really helped a lot. It shows what people can do if given an opportunity."

A year-by-year look at the number of NFL minority coaches since 2000 (total includes head coaches, coordinators and assistant coaches), compared to the number in 1980:

YEAR	TOTAL MINORITY COACHES
2014	212
2013	209
2012	204
2011	199
2010	195
2009	179
2008	186
2007	188
2006	186
2005	183
2004	173
2003	167
2002	154
2001	147
2000	141
1980	14

15TH ANNIVERSARY OF INSTANT REPLAY



After experimenting with instant replay during the 1996 and 1998 preseasons, the NFL introduced in 1999 a system of "Referee Replay Review" to aid officiating in the regular season. That system, with minor adjustments and augmentations along the way, was extended on several occasions by NFL owners and ultimately installed permanently in March 2007.

After 15 full seasons, instant replay has become an accepted and integral part of football. Several other professional and amateur sports, including college football, have followed the NFL's lead and instituted some form of video replay during that time.

"I like instant replay," says Pro Football Hall of Fame head coach and former television analyst **JOHN MADDEN**. "I've always been for it. The people at home see it, the people in the stadium see it on the big screen, the coaches in the box see it – everyone else sees it. I think the idea of using instant replay in officiating is a very good idea and it belongs in the game."

The NFL's instant replay system gives coaches the ability to challenge certain types of on-field calls up until the two-minute warning of each half. After all scoring plays, turnovers, the two-minute warning of each half, and throughout all overtime play, a replay official may initiate a booth review of close plays.

For a comprehensive list of reviewable and non-reviewable plays, see page 18.

There are limits on the frequency and duration of instant replays to help maintain the flow of the game. Each coach can challenge up to two plays per game (or three if his first two challenges are successful), but loses a timeout if the ruling on the field stands. The call on the field can only be reversed if indisputable visual evidence exists. Each review lasts no more than 60 seconds, timed from when the referee begins his review of the replay at a field-level monitor. Beginning in 2014, referees will now consult directly with officiating department staff at the NFL office during the review process.



Previously, the NFL had experimented with a limited system of instant replay from 1986-1991 on a year-by-year basis.

A look at the 15-year history of the NFL's current instant replay system (1999-2013):

Year	Games	Total Replay Reviews	Challenges	Reversals
1999	248	195	133	57
2000	248	247	179	84
2001	248	258	191	89
2002	256	294	208	94
2003	256	255	184	66
2004	256	283	233	88
2005	256	295	223	92
2006	256	311	237	107
2007	256	327	250	122
2008	256	315	229	117
2009	256	328	228	126
2010	256	361	252	133
2011	256	390	209	172
2012	256	435	157	170
2013	256	423	183	185
TOTAL	**3,816**	**4,717**	**3,096**	**1,702**

5TH ANNIVERSAY OF NFL REDZONE CHANNEL

"The innovation that's a close second to oxygen: the NFL RedZone." – Bob Ley, ESPN's Outside the Lines

"It's a fantasy player's greatest fantasy come true." – Nick Canepa, San Diego Union-Tribune

"The RedZone is a life changing channel. It is absolutely fabulous." – Tony Kornheiser, ESPN's Pardon the Interruption

The reviews are in and they are overwhelmingly positive. In five years, the *NFL RedZone* channel has forever changed how football fans watch and follow the sport they love. Hosted by **SCOTT HANSON** (below), the *NFL RedZone* channel brings fans every touchdown of every game on Sunday afternoons, providing seven hours of non-stop live action and highlights from the day's games. With *NFL RedZone*, you never miss a touchdown or highlight play.

Produced by NFL Network and available on AT&T, Comcast, DISH Network, Cox, Time Warner Cable, Verizon, Charter, Cablevision, Medicacom, RCN and other major cable and satellite distributors, *NFL RedZone* has become a must-have for every football fan. The demand and need for the channel has grown tremendously over the past five years, to the point where in addition to its cable and satellite television distribution, it is now available in every NFL stadium.

Fantasy football players have found *NFL RedZone* to be crucial to their NFL Sunday experience. Whipping around to every game and providing up-to-the-minute stats, fans are able to keep track of the performance of their teams like never before.

With innovations such as the quad-box (when four games are shown at once), *NFL RedZone* has continually evolved in its first five years, and that development and growth will continue in the years to come.




THE TEAMS

BACK TO FOOTBALL

WHAT TO LOOK FOR IN 2014

The **CHICAGO BEARS** need three victories to become the first team in NFL history with 750 total victories. Chicago's all-time record is 747-552-42.

The **GREEN BAY PACKERS** need two regular-season victories to become the second team in NFL history with 700 regular-season victories. The Packers (698-537-37) would join Chicago (730-534-42) as the only teams to accomplish the feat.

The **WASHINGTON REDSKINS** need 12 victories to reach 600 total victories. Washington's all-time record is 588-564-27.

The **DALLAS COWBOYS** need three victories to reach 500 total victories. Dallas' all-time record is 497-373-6.

The **INDIANAPOLIS COLTS** need five victories to reach 500 total victories. Indianapolis' all-time record is 495-442-7.

The **BUFFALO BILLS** need 10 victories to reach 400 total victories. Buffalo's all-time record is 390-451-8.

The **TENNESSEE TITANS** (below) need one regular-season victory to reach 400 regular-season victories. Tennessee's all-time regular-season record is 399-415-6.



SEATTLE'S FINEST: SEAHAWKS WIN SUPER BOWL



The Seattle Seahawks won the first championship in franchise history last season with a 43-8 victory over the Denver Broncos in Super Bowl XLVIII.

"This is an amazing team," says Seattle head coach **PETE CARROLL**, who became the third-oldest head coach to win a Super Bowl (62 years, 140 days). "These guys would not take anything but winning the Super Bowl."

The Seahawks clinched the top seed in the NFC with a 13-3 regular-season record, which included a 7-1 mark at home. Seattle won its eighth division title in franchise history and the club's 13 wins tied the team mark.

"This is the best football team in America," said President **BARACK OBAMA** during a ceremony at The White House to honor the Super Bowl champions (right).

Seattle's defense led the NFL in points allowed (231), total defense (273.6 yards per game), passing defense (172.0 yards per game), takeaways (39) and interceptions (28) and the club's +20 turnover differential was the best mark in the league.



"Defense wins championships," says Seahawks safety **KAM CHANCELLOR**, one of the members of Seattle's vaunted "Legion of Boom" secondary. "And you can say that now."

The Seahawks had six players selected to the Pro Bowl: safety Chancellor (2nd), running back **MARSHAWN LYNCH** (4th), cornerback **RICHARD SHERMAN** (1st), safety **EARL THOMAS** (3rd), center **MAX UNGER** (2nd) and quarterback **RUSSELL WILSON** (2nd).

"This team is all about making history," says Thomas (far left, with Sherman).

Thomas had 100 tackles, five interceptions and two forced fumbles last year, the first NFL safety in more than a decade to post those numbers in a single season. Sherman led the league with eight interceptions in 2013 and his 20 INTs since entering the league in 2011 are the most by any player during that span.

"We etched our names in the record books," says Sherman about Seattle's historical season.

Wilson, who was a third-round pick by the Seahawks in the 2012 NFL Draft, became only the fourth quarterback to win a Super Bowl in his first or second season in the league. He joined **KURT WARNER**, **TOM BRADY** and **BEN ROETHLISBERGER** as the only QBs to accomplish the feat.

"He's so special," says Carroll about Wilson. "He's just a tremendous competitor. And he's going to keep going. There are records this guy is going to continue to knock off."



In his first two NFL seasons, Wilson won 24 games, the most by a quarterback in his first two seasons during the Super Bowl era. Including the postseason, he has won 28 games, the most by a quarterback in his first two NFL seasons.

He is also the only player in NFL history to record a 100+ passer rating in both his rookie and second season.

"It's a true blessing," said Wilson about his team after winning the Super Bowl. "We believed we would get here. We wanted to win it all and we just told ourselves we had to go 1-0 each week. That was our mentality throughout the whole season. We continued to fight. We continued to grow together. We have great teammates and I couldn't have done it without these guys."

RINGING IN THE NEW YEAR



In June, the **SEATTLE SEAHAWKS** hosted a private event in downtown Seattle to present their Super Bowl XLVIII championship rings to the team and club personnel.

"It really is an honor," said Seahawks head coach **PETE CARROLL** about receiving the rings at the event. "I think the honor in it comes from doing it together with all these guys. We feel very fortunate and we're very humbled that it's come to this now."

Seahawks owner **PAUL ALLEN** began the night reflecting on the team's remarkable season.

"Our new rings, and the championship they commemorate, represent the capstones of this franchise's achievements to date," said Allen, who received the first ring from Carroll. "It took a special team, special coaches and special fans to make this moment a reality."



The Tiffany & Co. designed white gold ring features a three-dimensional Seahawks logo of 64 round diamonds with a vibrant emerald hue tsavorite eye. The iconic logo is outlined in blue and is framed by 12 diamonds. The Vince Lombardi Trophy, comprised of one marquis diamond, stands in the background amongst a sea of 107 round diamonds with a border reading "World Champions." Forty blue sapphires surround the ring top flanked by two "12" flags.

"The design of the first Seahawks Super Bowl ring represents a distinctive tribute to this team, our fans, the Pacific Northwest and the Seahawks' victory in Super Bowl XLVIII," says Seahawks president **PETER MC LOUGHLIN**.

The sides of the ring tell the story of the championship season. One side includes the team's final record of 16-3, a southward view of CenturyLink Field with the "12" flag and Mt. Rainier, highlighted with the individual player's name and number (below left). The other side features the Seattle skyline, Vince Lombardi Trophy with a marquis diamond, Super Bowl XLVIII logo and NFL shield. The ring band features 12 feathers, similar to the markings on the team uniforms, and the phrases "Leave No Doubt," "24/7," "Sea 43-Den 8" and "What's Next?" are engraved inside each ring (below right).



Seahawks All-Pro cornerback **RICHARD SHERMAN** (right), who led the league with eight interceptions last season, believes the ring is the perfect ending to the team's championship season.

"It means a lifetime of accomplishment," says Sherman. "It's been a goal set for our team and for the city of Seattle for a long time. They encompassed everything we stand for in this ring. I think they did a tremendous job with it."







SUPER FOLLOW-UPS

How Super Bowl winners fared the following season, with teams that repeated in **bold** (eight Super Bowl winners won the title game the next year and three lost it):

Season	Super Bowl	Winner	Next Season
1966	***I***	***Green Bay***	***Won Super Bowl***
1967	II	Green Bay	Missed playoffs
1968	III	New York Jets	Lost in first round
1969	IV	Kansas City	Missed playoffs
1970	V	Baltimore	Lost AFC Championship Game
1971	VI	Dallas	Lost NFC Championship Game
1972	***VII***	***Miami***	***Won Super Bowl***
1973	VIII	Miami	Lost in first round
1974	***IX***	***Pittsburgh***	***Won Super Bowl***
1975	X	Pittsburgh	Lost AFC Championship Game
1976	XI	Oakland	Lost AFC Championship Game
1977	XII	Dallas	Lost Super Bowl
1978	***XIII***	***Pittsburgh***	***Won Super Bowl***
1979	XIV	Pittsburgh	Missed playoffs
1980	XV	Oakland	Missed playoffs
1981	XVI	San Francisco	Missed playoffs
1982	XVII	Washington	Lost Super Bowl
1983	XVIII	L.A. Raiders	Lost Wild Card Game
1984	XIX	San Francisco	Lost Wild Card Game
1985	XX	Chicago	Lost NFC Divisional Playoff Game
1986	XXI	New York Giants	Missed playoffs
1987	XXII	Washington	Missed playoffs
1988	***XXIII***	***San Francisco***	***Won Super Bowl***
1989	XXIV	San Francisco	Lost NFC Championship Game
1990	XXV	New York Giants	Missed playoffs
1991	XXVI	Washington	Lost NFC Divisional Playoff Game
1992	***XXVII***	***Dallas***	***Won Super Bowl***
1993	XXVIII	Dallas	Lost NFC Championship Game
1994	XXIX	San Francisco	Lost NFC Divisional Playoff Game
1995	XXX	Dallas	Lost NFC Divisional Playoff Game
1996	XXXI	Green Bay	Lost Super Bowl
1997	***XXXII***	***Denver***	***Won Super Bowl***
1998	XXXIII	Denver	Missed playoffs
1999	XXXIV	St. Louis	Lost Wild Card Game
2000	XXXV	Baltimore	Lost AFC Divisional Playoff Game
2001	XXXVI	New England	Missed playoffs
2002	XXXVII	Tampa Bay	Missed playoffs
2003	***XXXVIII***	***New England***	***Won Super Bowl***
2004	XXXIX	New England	Lost AFC Divisional Playoff Game
2005	XL	Pittsburgh	Missed playoffs
2006	XLI	Indianapolis	Lost AFC Divisional Playoff Game
2007	XLII	New York Giants	Lost NFC Divisional Playoff Game
2008	XLIII	Pittsburgh	Missed playoffs
2009	XLIV	New Orleans	Lost NFC Wild Card Game
2010	XLV	Green Bay	Lost NFC Divisional Playoff Game
2011	XLVI	New York Giants	Missed playoffs
2012	XLVII	Baltimore	Missed playoffs
2013	XLVIII	Seattle	???

SUPER BOWL TROPHY BY THE NUMBERS

Immediately following a Super Bowl victory, the winner is presented with the **VINCE LOMBARDI TROPHY**.

"Tiffany & Co. creates many of the world's greatest championship trophies, and the Vince Lombardi trophy is certainly one of them," says **VICTORIA WIRTH REYNOLDS**, group director of business sales at Tiffany & Co., the trophy's manufacturer. "Made by Tiffany artisans, who use age-old silversmithing techniques from the 1800's, the Vince Lombardi trophy is a lasting tribute to the athletes' dedication and goal of greatness."

After the trophy is presented, it is then returned to Tiffany & Co. for any repairs and the engraving of the Super Bowl team names and the final score onto the base. It then goes back to the winning team for permanent possession.

The particulars of the Vince Lombardi Trophy:



Weight	7 pounds
Height	22 inches
Man-hours To Complete	72
Made of	Sterling silver *
Year Designed	1967
First Sketched On	A napkin
Sketched By	Oscar Riedener **
Crafted by	Hand
Made In	Cumberland, RI
Made By	Tiffany
Value	Priceless per 32 NFL teams
Sought Yearly By	1,700 players ***

*Including nuts and bolts. ** Former Tiffany VP of design. ***At least.

PATRIOTS LOOK TO CONTINUE WINNING TRADITION



The AFC East champion **NEW ENGLAND PATRIOTS** finished the 2013 season with a 12-4 record and became the second team in NFL history to win at least 10 games in 11 consecutive seasons, joining the 1983-98 San Francisco 49ers (16 seasons).

Patriots head coach **BILL BELICHICK**, who is the first head coach in NFL history to lead a team to 10+ victories in 11 consecutive seasons, has instilled a winning formula in New England year in and year out.

"We're challenged here on a daily basis by Coach Belichick to show up, do the right thing, always put the team first and I think that's what this team has always been about," says Patriots Pro Bowl quarterback **TOM BRADY**.

The teams with the most consecutive seasons with 10+ regular-season wins in NFL history:

TEAM	YEARS	CONSECUTIVE SEASONS WITH 10+ WINS
San Francisco 49ers	1983-1998	16
New England Patriots	***2003-2013***	***11****
Indianapolis Colts	2002-2010	9

*Active

Patriots All-Star **MATTHEW SLATER** (above), who served as the special teams captain for New England last season, says the team's continued success is a result of the entire organization working towards one common goal.

"Guys have really bought into what we're trying to do here and believing in the goals that we've set out to accomplish," says Slater. "We try not to acknowledge all the noise and hype surrounding ballgames. We prepare ourselves to have success by the way we work day-in and day-out on the field and in the meeting room, but it definitely starts with our leadership on this team."

MILE HIGH OFFENSE



Last season, the **DENVER BRONCOS** advanced to Super Bowl XLVIII led by a high-powered offense, shattering numerous NFL records.

"When you break records, it's a great achievement," says former NFL safety and NBC Sports analyst **RODNEY HARRISON**.

The Broncos scored an NFL record 606 points, surpassing the 2007 New England Patriots (589) for the most points in NFL history. Denver (37.9 points per game) also had the second-highest scoring average of any NFL team, trailing only the 1950 Los Angeles Rams (38.8).

"It's special, for sure," says Broncos wide receiver **DEMARYIUS THOMAS** (right, with Wes Welker). "We'll all look back someday and feel good we were around for this."

The teams to score the most points in a single-season in NFL history:

TEAM	SEASON	TOTAL POINTS
Denver	***2013***	***606***
New England	2007	589
Green Bay	2011	560
New England	2012	557
Minnesota	1998	556

The teams to average the highest points per game in a single-season in NFL history:

TEAM	SEASON	MOST POINTS PER GAME
Los Angeles Rams	1950	38.8
Denver Broncos	***2013***	***37.9***
New England Patriots	2007	36.8
Houston Oilers	1961	36.6
Chicago Bears	1941	36.0

Along the way, Denver scored 50 or more points in three different games (Week 4, 52; Week 5, 51; Week 14, 51), becoming the fifth team in NFL history to accomplish the feat in a single-season and the first since 1969.

TEAM	YEAR	GAMES WITH 50+ POINTS
Denver Broncos	***2013***	***3***
Minnesota Vikings	1969	3
Dallas Cowboys	1966	3
Los Angeles Rams	1950	3
New York Giants	1950	3



Denver also became the first team in NFL history to have five players score at least 10 touchdowns in the same season. The five Broncos with at least 10 touchdowns were Demaryius Thomas (14), **KNOWSHON MORENO** (13), **JULIUS THOMAS** (12), **ERIC DECKER** (11) and **WES WELKER** (10).

No other NFL team has had more than three different players score at least 10 touchdowns in a season in NFL history.

"I know how hard this group worked," says Broncos quarterback **PEYTON MANNING** (far left, with Julius Thomas). "Guys paid the price and sacrificed. It was fun to play with guys that have that kind of work ethic and passion. A season unlike any other."

QUARTERBACK SUCCESS

2013 was the Year of the Quarterback.

The league-wide passer rating (86.0) and touchdown pass totals (804) were at historic levels, topping the previous records set in 2012 (85.6 passer rating; 757 TD passes)

Games averaged an all-time high 697.0 total net yards per game, surpassing last year's record (694.4). Explosive passing offenses fueled that trend, with an average of 471.2 net passing yards per game, also an all-time high (462.6 in 2012).

There were 24 individual 400-yard passing games in 2013, the most of any season in NFL history (18 in 2011).

"It's a quarterback's league now," says CBS analyst and Pro Football Hall of Fame quarterback **DAN FOUTS**. "It's how the game has evolved. You've got coaches willing to throw the ball more than ever, and you've got receivers who are the best athletes on the field. Why wouldn't a coach want to use them?"



Two of the NFL's most significant single-season passing records fell in 2013. Denver quarterback **PEYTON MANNING** (left) set the NFL's passing-yard record with 5,477 yards, surpassing **DREW BREES**' mark of 5,476 yards in 2011, and finished the regular season with 55 touchdown passes, also the most in a season in NFL history.

As professional football has evolved, the sophistication and importance of the passing game have grown consistently. Defenders have grown stronger and faster while defensive coordinators have become more creative. Moving the ball downfield three yards at a time via the run has grown increasingly difficult.

This trend has helped allow the growing number of star NFL quarterbacks – ranging from established veterans like Brees and Manning to promising youngsters like **NICK FOLES** and **RUSSELL WILSON** – to fully showcase their passing talents.

"Everybody feeds off of what the quarterback can and cannot do," says ESPN analyst and Pro Football Hall of Fame quarterback **STEVE YOUNG**. "Defensively, offensively, everybody reacts to what threats or non-threats the quarterback has. Everything else is secondary."

A record-setting seven quarterbacks finished the year with a passer rating of 100 or better (five in 2009), while five quarterbacks had 30+ passing touchdowns, equaling the previous record (2010, 2011 and 2012).

Two passers reached the 5,000-yard mark in 2013, the second-most of any season in NFL history (three in 2011).

The quarterbacks with 5,000+ passing yards, 30+ touchdown passes or a 100+ passer rating in 2013:

5,000+ PASS YARDS

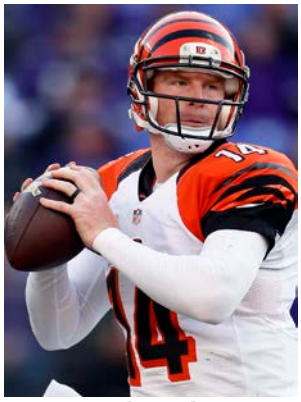
PLAYER	YARDS
Peyton Manning	5,477
Drew Brees	5,162

30+ PASS TDs

PLAYER	TDs
Peyton Manning	55
Drew Brees	39
Andy Dalton	33
Philip Rivers	32
Tony Romo	31

100+ PASSER RATING

PLAYER	RATING
Nick Foles	119.2
Peyton Manning	115.1
Josh McCown	109.0
Philip Rivers	105.5
Aaron Rodgers	104.9
Drew Brees	104.7
Russell Wilson	101.2



Andy Dalton



Philip Rivers



Tony Romo



Nick Foles



Aaron Rodgers

BACK TO FOOTBALL

QUARTERBACK CONSISTENCY

A big reason for the success of NFL quarterbacks last season was the consistent performance of the starters.

In 2013, 17 of 32 teams started the same quarterback in every game, the third-most of any season since at least 1970.

SEASON	NO. OF TEAMS TO START SAME QB ALL SEASON
2012	20
1982	18
2013	***17***
2001	16
2006	16
2008	16

The seasons in which the highest percentage of NFL teams started the same quarterback in every game:

SEASON	HIGHEST PCT. OF TEAMS TO START SAME QB ALL SEASON
1982	64.3
2012	62.5
2013	***53.1***
2001	51.6
2006	50.0
2008	50.0

TOP SUPERLATIVE? RUN THE BALL

A tough, reliable running game allows an offense to command a game's pace. In the majority of contests, it can also control the game's result.

In 2013, NFL teams with a 100-yard rusher in a game posted a 60-33-2 record for a .642 winning percentage. That rated higher than clubs with a 100-yard receiver (98-82, .544) or a 300-yard passer (60-58, .508).



"Our run game is extremely important," says Philadelphia Eagles quarterback **NICK FOLES** about the offense and Pro Bowl running back **LE SEAN MC COY** (right), who led the league in rushing yards in 2013.

The Eagles posted a 6-1 record when McCoy rushed for 100 yards in a game.

"He makes plays and he does a great job in pass protection," says Foles about McCoy. "The NFL's leading rusher – that's a great accomplishment for him."

Over the past five years, teams have compiled a 399-175-2 record (.694) when a player has eclipsed the 100-yard rushing mark. By comparison, clubs with a 100-yard receiver have a .554 winning percentage (467-376-1), while offenses with a 300-yard passer have won 53.3 percent of games (301-264).

The winning percentage of teams with a 100-yard rusher, 100-yard receiver, or 300-yard passer over the past five seasons:

100-YARD RUSHERS		
YEAR	W-L	WIN PCT
2009	79-35	.693
2010	87-34	.719
2011	90-38	.703
2012	83-35-1	.702
2013	60-33-2	.642
Total	***399-175-3***	***.694***

100-YARD RECEIVERS		
YEAR	W-L	WIN PCT
2009	92-57	.617
2010	92-79	.538
2011	93-80	.538
2012	92-78-1	.541
2013	98-82	.544
Total	***457-357-1***	***.554***

300-YARD PASSERS		
YEAR	W-L	WIN PCT
2009	67-37	.644
2010	47-49	.490
2011	66-55	.545
2012	61-65	.484
2013	60-58	.508
Total	***301-264***	***.533***

SPREAD OFFENSE

Over the past few seasons, more and more NFL teams are running a variation of the spread offense.

“It’s a unique thing,” says Baltimore Ravens head coach **JOHN HARBAUGH**. “It’s a unique twist in the NFL.”

The spread offense is lined up almost exclusively in the shotgun formation with either one or no running backs and four or five receivers. Players shift and go into motion prior to the snap on almost every play. The base play is a “zone read” in which, after reading the defense, the quarterback can either hand off to the tailback on a counter or keep it himself. The unique scheme mixes spread passing – with an emphasis on short, high-percentage throws – and old-school option football, including a modernized “triple-option” play in which the quarterback runs along the line and either pitches to the motion receiver or tosses a forward shovel pass to the tailback or another receiver.



Last season, Kansas City Chiefs quarterback **ALEX SMITH** operated out of the spread and in the pistol formation at times, where the quarterback is in shotgun with the running back behind him (left). Smith led a Chiefs offense that featured a few similarities from his collegiate days at Utah.

“The pistol is a unique formation,” says Smith. “You’re able to do a pro-style run game as well as some more spread, spread-option type things from the pistol. That’s kind of the nature of it. You can run power and pro-style run games, as well as the advantage of being in the gun.”

Chiefs head coach **ANDY REID**, who hired **BRAD CHILDRESS** as the club’s spread game analyst last season, says the spread offense is just a part of the evolution of NFL offenses.

“You go back and evaluate everything and look at things and where the game is today,” says Reid. “It’s a blend. Football continues to change. It’s all part of it. There are certain things that you hold strong to and there are other things that might be a little bit better that you learn from.”

San Francisco 49ers offensive coordinator **GREG ROMAN** has orchestrated an element of the pistol offense by utilizing quarterback **COLIN KAEPERNICK**’s unique size and strength to confuse NFL defenses (right).



“It is another way to put pressure on the defense,” says Roman. “It can force a defense to play certain ways that they might not play. That is what we are trying to do. Colin obviously has some background in it and he is a unique and rare athlete. Any time you have a rare athlete you are going to want to have that athlete impact the game any way that you can.”

Stanford University head coach **DAVID SHAW**, who spent nine seasons as an NFL assistant with the Philadelphia Eagles, Oakland Raiders and Ravens, believes that a spread offense used more frequently in college football can work in the NFL.

“Everybody from top to bottom – the GM, the owner, the personnel people – need to be on a mission to give that offense what it needs,” says Shaw. “You can’t waver from it. Everybody needs to be on the same page. It can’t be, ‘Well, let’s bring this receiver in.’ If he doesn't fit their offense, they can’t bring him in. It’s so different than what most people are used to.”



Buffalo Bills quarterback **EJ MANUEL** certainly thinks the spread offense is here to stay in the NFL (left).

“I think it could be the future,” says Manuel. “I think teams have tried it but it’s been battle-proven now. I don’t think it’s a fad. I think it’s the kind of quarterback you’re starting to see in the NFL now. I think it just puts defenses on their toes. They can’t just drop seven defenders. If they drop seven and only rush four, it opens lanes and you can rush for 15 yards. So it kind of bends and breaks the back of a defense.”

“I love it,” adds Washington Redskins head coach **JAY GRUDEN**. “It’s part of football now. It’s something that has a place in the National Football League.”

While the spread offense is certainly gaining popularity, NFL defenses are strategizing to limit the production in 2014.

“Obviously, the spread is very effective and has been,” says New York Giants head coach **TOM COUGHLIN**. “Now defensive coaches are into it and that’s a good thing. The energy level on the defense has been perked up by what’s happened.”

GOOD THINGS COME IN PAIRS



What's better than having a great running back on your team? Having two!

Last season, 14 clubs boasted two running backs with at least 400 rushing yards apiece, including six playoff teams – Cincinnati, Denver, Indianapolis, Green Bay, New England and San Diego. Despite the proliferation of the passing game, teams have continued to rely on different options in the backfield to gain an advantage.

"I think you see most teams in the league using multiple running backs," says Patriots head coach **BILL BELICHICK**. "It's a tough position to play and you've got everybody after you when you have that ball. So to have multiple guys that can do it and spread the load a little bit, then you just have a fresher guy who's stronger, fresher and ready to go on every down."

The Chargers would agree. Led by the versatile duo of **RYAN MATHEWS** (far left) and **DANNY WOODHEAD** (left), San Diego had the sixth-best rushing attack in the AFC at 122.8 yards per game and won five of its last six games to earn a playoff berth. Mathews finished the season second in the AFC with 1,255 rushing yards while Woodhead added 429 yards of his own.

"We always play with a couple of backs, it doesn't matter who's in there," says Chargers head coach **MIKE MC COY**. "Keeping them fresh, that's the big thing. Play the hot hand while you roll."

San Diego was one of three playoff teams (Denver and Green Bay) that got a little extra from its running back tandem. Each team boasted a backfield with one running back that gained at least 1,000 rushing yards and a second back who amassed at least 400 yards. Denver's rushing attack was led by **KNOWSHON MORENO** (1,038) and **MONTEE BALL** (559) on the way to an appearance in Super Bowl XLVIII. Aided by the combination of Associated Press Offensive Rookie of the Year **EDDIE LACY** (1,178) and veteran **JAMES STARKS** (493), the Packers won the NFC North title.

"We have multiple guys who can run the ball effectively," says Green Bay quarterback **AARON RODGERS**. "Eddie and James have done good things and the offense is better with them running well."

The teams that employed two running backs with at least 400 rushing yards each in 2013:

TEAM	RUNNING BACK	YARDS	RUNNING BACK	YARDS
Arizona	Rashard Mendenhall	687	Andre Ellington	652
Baltimore	Ray Rice	660	Bernard Pierce	436
Buffalo	C.J. Spiller	933	Fred Jackson	890
Cincinnati	BenJarvus Green-Ellis	756	Giovani Bernard	695
Denver	Knowshon Moreno	1,038	Montee Ball	559
Detroit	Reggie Bush	1,006	Joique Bell	650
Green Bay	Eddie Lacy	1,178	James Starks	493
Houston	Ben Tate	771	Arian Foster	542
Indianapolis	Donald Brown	537	Trent Richardson*	458
Miami	Lamar Miller	709	Daniel Thomas	406
New England	Stevan Ridley	773	LeGarrette Blount	772
San Diego	Ryan Mathews	1,255	Danny Woodhead	429
Tampa Bay	Bobby Rainey**	532	Doug Martin	456

*Split 2013 between Indianapolis and Cleveland (563 total rushing yards)
**Split 2013 between Tampa Bay and Cleveland (566 total rushing yards)



Giovani Bernard & BenJarvus Green-Ellis



Reggie Bush & Joique Bell



Eddie Lacy & James Starks

TIGHT ENDS ON THE RISE

In today's NFL, more teams are factoring the tight end into the offense.

In 2013, NFL tight ends broke the single-season record for the most receiving yards (27,284) and touchdown catches (236) for the position. Tight ends also combined for 2,384 catches, which ranks second to 2012's record total (2,401).

SINGLE-SEASON TIGHT END RECORDS

YEAR	CATCHES
2012	2,401
2013	***2,384***
2011	2,341

YEAR	REC. YARDS
2013	***27,284***
2011	27,080
2012	26,197

YEAR	TD CATCHES
2013	***236***
2011	198
2012	197



"I've never seen this many tight ends this good at one particular time," says Pro Football Hall of Famer **SHANNON SHARPE**, one of eight tight ends enshrined in Canton. "We've never seen the position this dominant. This is the golden age of tight ends."

In a banner season for the position with standout performances by tight ends across the league, **JIMMY GRAHAM** (left) of New Orleans led the way. His 16 touchdown catches were the second-most in a single season by a tight end in NFL history (**ROB GRONKOWSKI**, 17 in 2011).

San Francisco's **VERNON DAVIS** (below) also posted 13 TD receptions in 2013, tied for the third-most ever in a season by a tight end.

The tight ends with the most touchdown receptions in a season:

TIGHT END	TEAM	YEAR	TD REC.
Rob Gronkowski	New England	2011	17
Jimmy Graham	***New Orleans***	***2013***	***16***
Vernon Davis	San Francisco	2009	13
Vernon Davis	***San Francisco***	***2013***	***13***
Antonio Gates	San Diego	2004	13

Graham also led NFL tight ends with 1,215 receiving yards in 2013, joining **TONY GONZALEZ** (two) as the only tight ends in NFL history with multiple 1,200-yard receiving seasons.

The versatility of today's tight ends causes matchup problems for the defense, which is crucial in the NFL's never-ending chess game between offensive and defensive coordinators.

"You look at the majority of the explosive pass plays on the field, it's because of tight-end representation," says ESPN analyst and former NFL quarterback **TRENT DILFER**. "Not because tight ends get them every play, but because of their influence on the field. It's the hardest riddle for the defense to answer, especially if you have two of them that can complement each other."

When an offense trots out a two-tight end, two-receiver personnel group, the defense must be ready for anything, particularly when one or both of the tight ends is a receiving threat.

"I think **KELLEN WINSLOW** and **OZZIE NEWSOME** really revolutionized the position and now you're seeing more and more of these guys," says NBC analyst and former head coach **TONY DUNGY**. "They're difficult to defend and I think you're going to continue to see more tight ends become big-time playmakers."



BACK TO FOOTBALL

TURNOVERS ARE KEY TO VICTORY

What is one of the secrets to success in the NFL? Winning the turnover battle certainly ranks high on the list.

"It's been our main theme and our approach for as long as I can remember," says Seattle Seahawks head coach **PETE CARROLL** about the importance of winning the turnover battle. "The team hears it every week. It's a constant emphasis that makes the point that you have to be great at taking care of the ball and you have to go after if you want to determine wins, because it usually works out that way."

Last season, the top six teams in net turnover differential – Seattle (+20), Kansas City (+18), Indianapolis (+13), Philadelphia (+12), San Francisco (+12) and Carolina (+11) – made the playoffs and combined for a 69-27 record (.718).

TEAM	TOTAL TAKEAWAYS	TOTAL GIVEAWAYS	NET DIFFERENTIAL	RECORD
Seattle*	39	19	**+20**	13-3
Kansas City*	36	18	**+18**	11-5
Indianapolis*	27	14	**+13**	11-5
Philadelphia*	31	19	**+12**	10-6
San Francisco*	30	18	**+12**	12-4
Carolina*	30	19	**+11**	12-4
			TOTAL	69-27

*Qualified for playoffs

The Super Bowl XLVIII champion Seahawks (below) recorded a +20 turnover differential last year, the highest of any of the previous 10 Super Bowl winners. The Seahawks' turnover differential is also tied for the fourth-best margin by any Super Bowl winning team in NFL history.

The best turnover differential by a Super Bowl winner:

SEASON	TEAM	SUPER BOWL	NET DIFFERENTIAL
2000	Baltimore	XXXV	**+23**
1985	Chicago	XX	**+23**
1981	San Francisco	XVI	**+23**
1990	New York Giants	XXV	**+20**
2013	***Seattle***	***XLVIII***	***+20***



RETURN TO SENDER

Last year, NFL defenses registered 65 interception-return touchdowns, the second most in NFL history. In 2013, 59 different players posted at least one interception-return touchdown, the second highest such total since at least 1970 (60 in 2012).



The Chicago Bears and Kansas City Chiefs tied for the league lead with five INT-TDs in 2013. It marked the second consecutive year the Bears led or tied for the most INT-TDs in the league. Chiefs safety **ERIC BERRY** (left) credited his defense's scoring success on the pressure his line was able to create along with great vision once the ball was intercepted.

"Interceptions are often set up by great pressure by the defensive line," says Berry, who tied for the league lead with two INT-TDs. "After you catch it, your offensive instincts click in. The defensive linemen always tell me to follow them when I get an interception, so that's what I try to do."

Chicago's **TIM JENNINGS** (below), who also had two INT-TDs in 2013, says his defense is always looking for the next opportunity to make a play that impacts the game.

"On the sideline, we are always telling each other, if you get one more opportunity, if you get one more play, we've got to make it."

The most combined interception-return touchdowns in NFL history and players with at least one interception-return touchdown since 1970:

MOST COMBINED INT-RETURN TDs (NFL history)	
SEASON	**TOTAL**
2012	71
2013	***65***
1967	60
2001	59
2003	58
1999	58

MOST PLAYERS TO RECORD INT-RETURN TD (Since 1970)	
SEASON	**TOTAL**
2012	60
2013	***59***
2010	53
2003	52
1999	51



THIRD-DOWN CONVERSIONS

Excelling on third down extends drives and keeps your opponent off the field, making it a pivotal factor in winning games.



Last season, the San Diego Chargers led the NFL with the highest third-down conversion percentage (49.0), followed by the Denver Broncos (46.3) and New Orleans Saints (43.9).

Those three teams each qualified for the postseason with the Chargers and Saints advancing to the Divisional Playoffs and the Broncos playing in Super Bowl XLVIII. The three teams combined for a 33-15 record (.688) during the regular season.

"Converting on third down is why you have all the sustained drives," says Chargers head coach **MIKE MC COY** (left, with Philip Rivers), whose team had the second-highest third-down ratio of any team in the past four years. "That's critical in any game, to win the time of possession, and to nurture downs."

The teams with the best third-down conversion percentage in 2013:

TEAM	3RD DOWN ATT	3RD DOWN CONV	3RD DOWN PCT
San Diego	206	101	49.0
Denver	205	95	46.3
New Orleans	221	97	43.9
Carolina	208	91	43.8
Atlanta	207	89	43.0

FOURTH-AND-ONE

In fourth-and-one situations, the offense or defense must not only overpower its opponent but also outsmart it in order to gain or retain possession. It is an art that must be studied for mastery.

The Arizona Cardinals and Denver Broncos in 2013 each converted all five of their fourth-and-one situations, finishing as the only two teams with a perfect mark in the category (minimum four attempts).



Broncos head coach **JOHN FOX** knows success on fourth-and-one can be a major turning point in a game and with quarterback **PEYTON MANNING** under center, it gives his team that much more confidence.

"Fourth-down conversions are often the difference in a game," says Fox (right, with Manning). "If we can be aggressive in those short-yardage situations, we can put ourselves in the position to win more games and Peyton being able to change plays at the line of scrimmage certainly makes it tougher on the defense."

The teams with the most attempts and the best efficiency on fourth-and-one last season:

MOST ATTEMPTS, FOURTH-AND-ONE			
TEAM	**ATT**	**CONV**	**PCT**
Jacksonville	**14**	10	71.4
Cincinnati	**12**	8	66.7
Carolina	**9**	8	88.9
Cleveland	**9**	7	77.8
Tennessee	**9**	6	66.7

MOST EFFICIENT, FOURTH-AND-ONE (MIN. 4 ATTEMPTS)			
TEAM	**ATT**	**CONV**	**PCT**
Arizona	5	5	**100.0**
Denver	5	5	**100.0**
Carolina	9	8	**88.9**
Minnesota	7	6	**85.7**
Green Bay	6	5	**83.3**


THE PLAYERS

BACK TO FOOTBALL

WHAT TO LOOK FOR IN 2014

PEYTON MANNING (left), Denver, needs 18 touchdown passes to surpass Brett Favre (508) for the most all-time. In 16 seasons, Manning has 491 touchdown passes.



Manning needs 5,036 passing yards to join Brett Favre (71,838) as the only players with 70,000 career passing yards. In 16 seasons, Manning has 64,964 passing yards.

Manning needs two 400-yard passing games to surpass Dan Marino (13) for the most all-time (see Brees note). In 16 seasons, Manning has 12 400-yard passing games.

Manning can increase his NFL record total of 300-yard passing games. In 16 seasons, Manning has 84 300-yard passing games (see Brees note).

Manning needs 4,000 passing yards to become the first player in NFL history with 14 4,000-yard seasons. Manning is the only quarterback to accomplish the feat in 13 seasons.

Manning can increase his NFL record total of four-touchdown passing games. In 16 seasons, Manning has 31 games with four or more touchdown passes (see Brees note).

Manning can become the first player to lead the league in touchdown passes five times in his career. Manning is currently tied with Drew Brees, Len Dawson, Brett Favre, Johnny Unitas and Steve Young (4) for the most such seasons in NFL history (see Brees note).

Manning has led the league in passing yards three times in his career and can join Drew Brees (4), Dan Fouts (4), Johnny Unitas (4), Sammy Baugh (4), Dan Marino (5) and Sonny Jurgensen (5) as the only players to lead the league in passing yards at least four times.

Manning has led the league in completions four times in his career and can join Sammy Baugh (5) and Dan Marino (6) as the only players to lead the league in completions at least five times.

Manning has led the league in pass attempts three times in his career and can join Sammy Baugh (4), Johnny Unitas (4), George Blanda (4) and Dan Marino (5) as the only players to lead the league in attempts at least four times.

DREW BREES (right), New Orleans, needs 4,000 passing yards to join Peyton Manning (13) as the only players in NFL history with at least nine 4,000-yard passing seasons. In 13 seasons, Brees has eight 4,000-yard passing seasons.



Brees needs four 400-yard passing games to surpass Peyton Manning (12) and Dan Marino (13) for the most all-time (see Manning note). In 13 seasons, Brees has 10 400-yard passing games.

Brees needs 37 touchdown passes to join Dan Marino (420), Peyton Manning (491) and Brett Favre (508) as the only players with 400 career touchdown passes (see Brady and Manning notes). In 13 seasons, Brees has 363 touchdown passes.

Brees can extend his NFL record streak of consecutive seasons with at least 30 touchdown passes. Brees has passed for at least 30 touchdowns in each of the past six seasons.

Brees has 25 games with four or more touchdown passes and needs seven such games to surpass Peyton Manning (31) for the most all-time (see Manning note).

Brees needs to pass for 300 yards in seven games to surpass Peyton Manning (84) for the most 300-yard passing games in NFL history (see Manning note). In 13 seasons, Brees has 78 300-yard passing games.

Brees needs 395 passing yards to surpass John Elway (51,475) for fourth place all-time (see Brady note). In 13 seasons, Brees has 51,081 passing yards.

Brees can become the first player to lead the league in touchdown passes five times in his career. Brees is currently tied with Len Dawson, Brett Favre, Peyton Manning, Johnny Unitas and Steve Young (4) for the most such seasons in NFL history (see Manning note).

Brees has led the league in passing yards four times in his career and can tie Sonny Jurgensen and Dan Marino (5) for the most seasons leading the league in passing yards.

TOM BRADY, New England, has led the league in touchdown passes three times in his career and can tie Drew Brees, Len Dawson, Brett Favre, Peyton Manning, Johnny Unitas and Steve Young (4) for the most seasons leading the league in touchdown passes (see Brees and Manning notes).

Brady needs five touchdown passes to surpass Drew Brees (363) for fourth place all-time and needs 41 touchdown passes to join Dan Marino (420), Peyton Manning (491) and Brett Favre (508) as the only players with 400 career TDs (see Brees and Manning notes). In 14 seasons, Brady has 359 touchdown passes.

Brady needs 2,327 passing yards to surpass Warren Moon (49,325), Drew Brees (51,081) and John Elway (51,475) for fourth place all-time (see Brees note). In 14 seasons, Brady has 49,149 passing yards.

Brady needs 4,000 passing yards to join Drew Brees (8) and Peyton Manning (13) as the only players in NFL history with at least seven 4,000-yard passing seasons. In 14 seasons, Brady has six 4,000-yard passing seasons.

Brady needs four 300-yard passing games to surpass Brett Favre (62) and Dan Marino (63) for third place all-time. In 14 seasons, Brady has 59 300-yard passing games.

PHILIP RIVERS, San Diego, has led the league in average yards per pass three times in his career and can join Steve Young (5) and Sid Luckman (7) as the only players in NFL history to do so in at least four seasons.



ADRIAN PETERSON (left), Minnesota, needs 10 rushing touchdowns to join Emmitt Smith (8) and LaDainian Tomlinson (9) as the only players in NFL history to rush for 10 touchdowns in at least eight different seasons.

Peterson has five 200-yard rushing games in his career. Peterson needs two 200-yard games to surpass Tiki Barber (5) and O.J. Simpson (6) for the most all-time.

Peterson needs 14 rushing touchdowns to become the ninth player in NFL history with 100 rushing touchdowns. In seven seasons, Peterson has 86 rushing touchdowns.

STEVEN JACKSON, Atlanta, needs 1,000 rushing yards to join Curtis Martin (10), Barry Sanders (10), Walter Payton and Emmitt Smith (11) as the only players in NFL history to rush for 1,000 yards in at least nine different seasons. In 10 seasons, Jackson has rushed for 1,000 yards eight times.

REGGIE WAYNE (right), Indianapolis, needs 97 receptions to surpass Isaac Bruce (1,024), Terrell Owens (1,078), Tim Brown (1,094), Cris Carter (1,101) and Marvin Harrison (1,102) for third place all-time. In 13 seasons, Wayne has 1,006 receptions.



Wayne needs 1,369 receiving yards to surpass Henry Ellard (13,777), Cris Carter (13,899), James Lofton (14,004), Marvin Harrison (14,580) and Tim Brown (14,934) for sixth place all-time. In 13 seasons, Wayne has 13,566 receiving yards.

Wayne needs 100 receptions to join Andre Johnson, Brandon Marshall and Wes Welker (5) as the only players in NFL history with five 100-catch seasons. In 13 seasons, Wayne has four 100-catch seasons.

Wayne needs 1,000 receiving yards to join Terrell Owens (9), Jimmy Smith (9), Tim Brown (9), Randy Moss (10) and Jerry Rice (14) as the only players in NFL history with at least nine 1,000-yard receiving seasons. In 13 seasons, Wayne has eight 1,000-yard receiving seasons.

CALVIN JOHNSON, Detroit, needs one 200-yard receiving game to surpass Lance Alworth (5) for the most all-time. In seven seasons, Johnson has five career 200-yard receiving games.

Johnson needs 1,500 receiving yards to join Andre Johnson (3), Marvin Harrison (3) and Jerry Rice (4) as the only players with at least three such seasons in NFL history (see A. Johnson note). In seven seasons, Johnson has two 1,500-yard receiving seasons.

WES WELKER, Denver, needs 100 receptions to become the first player in NFL history with six 100-catch seasons (see A. Johnson and Marshall notes). Welker, Andre Johnson and Brandon Marshall are the only players with five 100-reception seasons.

Welker has led the league in receptions three times and can join Lionel Taylor (5) and Don Hutson (8) as the only players to lead the league in receptions at least four times.



ANDRE JOHNSON (left), Houston, needs 1,500 receiving yards to join Jerry Rice (4) as the only players with four 1,500-yard seasons. In 11 seasons, Johnson has three 1,500-yard receiving seasons.

Johnson needs two 100-yard receiving games to surpass Don Maynard (50) and Terrell Owens (51) for fourth-place all-time. In 11 seasons, Johnson has 50 100-yard receiving games.

Johnson needs 100 receptions to become the first player in NFL history with six 100-catch seasons (see Marshall and Welker notes). Johnson, Brandon Marshall and Wes Welker are the only players with five 100-reception seasons.

Johnson needs 73 receptions to become the 10th player in NFL history with 1,000 catches. In 11 seasons, Johnson has 927 receptions.

BRANDON MARSHALL, Chicago, needs 100 receptions to become the first player in NFL history with six 100-catch seasons (see A. Johnson and Welker notes). Marshall, Andre Johnson and Wes Welker are the only players with five 100-reception seasons.

JASON WITTEN (right), Dallas, needs 262 receiving yards to surpass Shannon Sharpe (10,060) for second place all-time amongst tight ends (see Gates note). In 11 seasons, Witten has 9,799 receiving yards.



ANTONIO GATES, San Diego, needs 868 receiving yards to surpass Jason Witten (9,799) and Shannon Sharpe (10,060) for second place all-time amongst tight ends (see Witten note). In 11 seasons, Gates has 9,193 receiving yards.

ED REED is the all-time leader in interception-return yards and can add to his NFL record. In 12 seasons, Reed has 1,590 interception-return yards.

Reed needs eight interceptions to surpass Ken Riley (65), Dick “Night Train” Lane (68) and Rod Woodson (71) for third place all-time. In 12 seasons, Reed has 64 interceptions.

CHARLES WOODSON, Oakland, needs two interception-return touchdowns to surpass Rod Woodson (12) for the most all-time. In 16 seasons, Woodson has 11 interception-return touchdowns.

JARED ALLEN, Chicago, has led the league in sacks twice in his career and can become the first player to lead the league three times since the sack became an official statistic in 1982 (see Ware note).

Allen needs 10 sacks to join John Randle (8) and Reggie White (9) as the only players with 10 sacks in at least eight consecutive seasons since 1982. Allen has accomplished the feat in each of the past seven seasons.

Allen needs 13.5 sacks to surpass Leslie O’Neal (132.5), Lawrence Taylor (132.5), John Abraham (133.5), Richard Dent (137.5), John Randle (137.5), Jason Taylor (139.5) and Michael Strahan (141.5) for fifth place since the sack became an official statistic in 1982 (see Abraham note). In 10 seasons, Allen has 128.5 sacks.



Allen needs one safety to surpass Ted Hendricks and Doug English (4) for the most all-time. In 10 seasons, Allen has four safeties.

JOHN ABRAHAM (left), Arizona, needs 8.5 sacks to surpass Richard Dent (137.5), John Randle (137.5), Jason Taylor (139.5) and Michael Strahan (141.5) for fifth place since the sack became an official statistic in 1982 (see Allen note). In 14 seasons, Abraham has 133.5 sacks.

DE MARCUS WARE, Denver, has led the league in sacks twice in his career and can become the first player to lead the league three times since the sack became an official statistic in 1982 (see Allen note).

DEVIN HESTER, Atlanta, needs one return touchdown to surpass Deion Sanders (19) for the most all-time. In eight seasons, Hester has 19 return touchdowns (13 punt return, five kickoff return and one missed field goal return).

ADAM VINATIERI, Indianapolis, needs 145 points to surpass John Carney (2,062) and Jason Hanson (2,150) for third place all-time. In 18 seasons, Vinatieri has 2,006 points.

Vinatieri needs 100 points to become the only player in NFL history to score 100 points in 17 different seasons. Vinatieri and Jason Elam are the only players to accomplish the feat 16 times.

SEBASTIAN JANIKOWSKI, Oakland, needs eight 50-yard field goals to surpass Jason Hanson (52) for the most all-time. In 14 seasons, Janikowski has 45 50-yard field goals.

RUSSELL WILSON: IN RUSS WE TRUST

In just his second NFL season, Seattle quarterback **RUSSELL WILSON** led the Seahawks to a Super Bowl championship and joined **KURT WARNER**, **TOM BRADY** and **BEN ROETHLISBERGER** as the only quarterbacks to win a Super Bowl in his first or second season in the league.

"He's so special," says Seattle head coach **PETE CARROLL** about Wilson. "He's just a tremendous competitor. And he's going to keep going. There are records this guy is going to continue to knock off."

Wilson completed 18 of 25 passes (72.0 percent) for 206 yards with two touchdowns and no interceptions for a 123.1 passer rating in Seattle's 43-8 win over Denver in Super Bowl XLVIII, the first championship in team history.



"It's a true blessing," said Wilson after winning the Super Bowl. "We believed we would get here. We wanted to win it all and we just told ourselves we had to go 1-0 each week. That was our mentality throughout the whole season. We continued to fight. We continued to grow together. We have great teammates and I couldn't have done it without these guys."

In the regular season, Wilson led the Seahawks to a 13-3 record and completed 257 of 407 passes (63.1 percent) for 3,357 yards with 26 touchdowns and nine interceptions for a 101.2 passer rating. He is the only player in NFL history to record a 100+ passer rating in both his rookie and second season.

YEAR	ATT	COMP	PCT	YARDS	TDs	INTs	RATING
2012	393	252	64.1	3,118	26	10	**100.0**
2013	407	257	63.1	3,357	26	9	**101.2**
TOTAL	800	509	63.6	6,475	52	19	100.6

In his first two NFL seasons, Wilson won 24 games, the most by a quarterback in his first two seasons during the Super Bowl era.

QUARTERBACK	TEAM	YEARS	WINS
Russell Wilson	***Seattle***	***2012-13***	***24***
Andrew Luck	Indianapolis	2012-13	22
Ben Roethlisberger	Pittsburgh	2004-05	22
Dan Marino	Miami	1983-84	21
Joe Flacco	Baltimore	2008-09	20
Matt Ryan	Atlanta	2008-09	20

Including the postseason, Wilson has won 28 games, the most by a quarterback in his first two NFL seasons.

"I think a great leader is consistent every day," says Wilson. "That's how I try to be in terms of my work ethic on and off the field and being the first one in and the last one to leave. It's the same thing every day. My job in playing football is to help the other 10 guys in the huddle get better. If I can do that, if I can help facilitate the ball to the right guy at the right time, I'm doing my job."



In his regular-season career, Wilson has thrown 52 touchdown passes, which ranks third in NFL history for a player in his first two seasons. He is one of only three quarterbacks in league annals to throw at least 50 touchdowns in his first two NFL regular seasons, joining Pro Football Hall of Famer **DAN MARINO** (68) and **PEYTON MANNING** (52).

QUARTERBACK	TEAM	YEARS	PASS TDs (YEAR 1)	PASS TDs (YEAR 2)	TOTAL PASS TDs
Dan Marino	Miami	1983-84	20	48	**68**
Peyton Manning	Indianapolis	1998-99	26	26	**52**
Russell Wilson	***Seattle***	***2012-13***	***26***	***26***	***52***

Including the playoffs, Wilson has thrown 58 touchdown passes in his career, the second-most by a quarterback in his first two seasons (Marino, 78).

QUARTERBACK	TEAM	YEARS	REG. SEASON TDs	POSTSEASON TDs	TOTAL PASS TDs
Dan Marino	Miami	1983-84	68	10	**78**
Russell Wilson	***Seattle***	***2012-13***	***52***	***6***	***58***

PEYTON MANNING: PEY DAY

Denver Broncos quarterback **PEYTON MANNING** ranks among the NFL elite and continues to etch his name in the NFL record book.



Last season, Manning was named the NFL's Most Valuable Player and the NFL's Offensive Player of the Year by The Associated Press. Manning earned MVP honors for an unprecedented fifth time. The 13-time All-Star quarterback led the Broncos to Super Bowl XLVIII while setting NFL single-season records in passing yards (5,477) and touchdowns (55) in 2013.

"He had a tremendous year and I think that's due to the type of person he is," says Pro Football Hall of Fame quarterback **JOHN ELWAY**, who serves as the Broncos EVP of football operations and general manager. "It's a tribute to the offense and the whole team – he'll be the first one to tell you his teammates allowed him to get done what he got done last year. It really was a tremendous year to watch."

MOST PASSING YARDS, SINGLE SEASON

PLAYER	TEAM	YEAR	YARDS
Peyton Manning	***Denver***	***2013***	***5,477***
Drew Brees	New Orleans	2011	5,476
Tom Brady	New England	2011	5,235
Drew Brees	New Orleans	2012	5,177
Drew Brees	New Orleans	2013	5,162

MOST TD PASSES, SINGLE SEASON

PLAYER	TEAM	YEAR	TDs
Peyton Manning	***Denver***	***2013***	***55***
Tom Brady	New England	2007	50
Peyton Manning	Indianapolis	2004	49
Dan Marino	Miami	1984	48
Drew Brees	New Orleans	2011	46

Manning (13) also owns the record for the most 4,000-yard passing seasons in NFL history.

MOST 4,000-YARD PASSING SEASONS

Peyton Manning	***13****
Drew Brees	8*
Brett Favre	6
Dan Marino	6
Tom Brady	6*

*Active

Manning's success has been attributed to his preparation, focus, dedication, durability and passion for the game of football. Former Indianapolis Colts head coach and NBC Sports analyst **TONY DUNGY** spent seven years (2002-08) with Manning in Indianapolis and has been a witness to the five-time MVP's formula for success.



"He just goes way beyond what the normal person would," says Dungy. "He's chasing perfection."

Manning, who is entering his 17th NFL season, ranks second all-time in career passing yards (64,964) and second in completions (5,532) and touchdown passes (491). Manning needs 18 touchdown passes in 2014 to surpass **BRETT FAVRE** (508) for the most career touchdown passes all-time.

MOST PASSING YARDS

Brett Favre	71,838
Peyton Manning	***64,964****
Dan Marino	61,361
John Elway	51,475
Drew Brees	51,081*

*Active

MOST COMPLETIONS

Brett Favre	6,300
Peyton Manning	***5,532****
Dan Marino	4,967
Drew Brees	4,481*
Tom Brady	4,178*

*Active

MOST TD PASSES

Brett Favre	508
Peyton Manning	***491****
Dan Marino	420
Drew Brees	363*
Tom Brady	359*

*Active

TOM BRADY: TOM TERRIFIC



Last season, Pro Bowl quarterback **TOM BRADY** guided the New England Patriots to the AFC East title and became the first starting quarterback in NFL history to win 11 division championships. Brady also passed for 4,343 yards in 2013, joining **PEYTON MANNING** (13), **DREW BREES** (eight), Pro Football Hall of Famer **DAN MARINO** (six) and **BRETT FAVRE** (six) as the only players to reach 4,000 passing yards in six or more seasons.

"Quarterbacking is artwork and Tom Brady is the ultimate artist," says Pro Football Hall of Fame quarterback **STEVE YOUNG**.

Brady, who ranks fifth in NFL history with 359 career touchdown passes, approaches his 15th season with the same determination as when he entered the league as a sixth-round selection in the 2000 NFL Draft.

"I think the one thing that jumps out about Tom is just his consistency," says Manning. "I feel like he's been a better player each year than he was the year before, and that, to me speaks to his work ethic in the offseason, his refusal to be complacent or satisfied. He always feels like he can step his game up one level higher, which in some of the seasons he's had you say, 'How can you get better than that?' But I think he has done that."

MOST CAREER TD PASSES

Brett Favre	508
Peyton Manning*	491
Dan Marino	420
Drew Brees*	363
Tom Brady*	***359***

*Active

Brady, a two-time NFL MVP, has a 148-43 (.775) career regular-season record, the best winning percentage of any NFL quarterback in the Super Bowl era with at least 100 starts. Brady's 148 career regular-season wins are tied with Pro Football Hall of Famer **JOHN ELWAY** for the third-most among starting quarterbacks in NFL history.

The quarterbacks with the best regular-season record in the Super Bowl era (minimum 100 starts) and the most regular-season wins as a starter in NFL history:

BEST WIN PCT. IN SUPER BOWL ERA

PLAYER	RECORD	WIN PCT.
Tom Brady*	***148-43-0***	***.775***
Roger Staubach	85-29-0	.746
Joe Montana	117-47-0	.713
Peyton Manning*	167-73-0	.696
Terry Bradshaw	107-51-0	.677

*Active

MOST CAREER WINS AS STARTER

PLAYER	RECORD	WIN PCT.
Brett Favre	186-112-0	.624
Peyton Manning*	167-73-0	.696
Tom Brady*	***148-43-0***	***.775***
John Elway	148-82-1	.643
Dan Marino	147-93-0	.613

*Active

In the 2013 playoffs, Brady registered his 18th postseason win, the most postseason wins by a starting quarterback in NFL history.



"Tom has meant a lot to us since he's been here," says Patriots head coach **BILL BELICHICK**, who has combined with Brady for the most regular-season wins (148) by a quarterback-head coach duo in the Super Bowl era (since 1966). "He started winning playoff games the first year he really got a chance to participate in them. Tom is a great competitor. He's our leader and we all follow him, we all respect him. There's no quarterback I'd rather have than Tom Brady."

The starting quarterbacks with the most playoff wins in NFL history:

QUARTERBACK	TEAM(S)	PLAYOFF WINS
Tom Brady*	***New England***	***18***
Joe Montana	San Francisco, Kansas City	16
Terry Bradshaw	Pittsburgh	14
John Elway	Denver	14
Brett Favre	Green Bay, Minnesota	13

*Active

DREW BREES: COOL BREES



New Orleans Saints quarterback **DREW BREES** passed for 5,162 yards and 39 touchdowns last season as he earned his eighth career Pro Bowl selection. He completed 446 of 650 passes (68.6 percent) and had a 104.7 passer rating as he led the Saints to an 11-5 record and a playoff berth.

"I obviously take a lot of pride in what I do on the football field, because that has the ability to influence a lot of people," says Brees. "That puts smiles on people's faces. That gives people a pep in their step on Monday morning when they go back to work. That does so much for the city. We have the greatest fans in the world. There's no doubt about that. Each and every day I think about what can I do to make my team and my city better. That's my mentality."

There have been eight individual 5,000-yard passing seasons in NFL history and Brees owns half of them (four), including three consecutive such seasons (2011-13). In fact, Brees is the only player in league history with multiple 5,000-yard passing seasons.

QUARTERBACK	TEAM	YEAR	PASSING YARDS
Peyton Manning	Denver	2013	5,477
Drew Brees	***New Orleans***	***2011***	***5,476***
Tom Brady	New England	2011	5,235
Drew Brees	***New Orleans***	***2012***	***5,177***
Drew Brees	***New Orleans***	***2013***	***5,162***
Dan Marino	Miami	1984	5,084
Drew Brees	***New Orleans***	***2008***	***5,069***
Matthew Stafford	Detroit	2011	5,038

Of the top five individual passing yard seasons in league history, Brees owns three of them. He also has four of the top seven passing-yardage seasons in the NFL record book.

Over the past four seasons, Brees has passed for 20,435 yards and is the only player in NFL history to pass for at least 20,000 yards in a four-year span.

YEAR	ATT	COMP	PCT	*YARDS*	TD	INT	RATING
2010	658	448	68.1	***4,620***	33	22	90.9
2011	657	468	71.2	***5,476***	46	14	110.6
2012	670	422	63.0	***5,177***	43	19	96.3
2013	650	446	68.6	***5,162***	39	12	104.7
4-year totals	2,635	1,784	67.7	***20,435***	161	67	100.6

With 39 passing touchdowns last year, Brees recorded his sixth consecutive season with 30+ touchdown passes. That is the longest streak in NFL history, surpassing the mark (five) set by **BRETT FAVRE** (1994-98 with Green Bay).

DREW BREES

YEAR	PASS TDs
2008	34
2009	34
2010	33
2011	46
2012	43
2013	39

BRETT FAVRE

YEAR	PASS TDs
1994	33
1995	38
1996	39
1997	35
1998	31

"I love this game and I want to play it for as long as I can," says Brees. "When all is said and done, we can look back and talk about records, but for now, it's about winning. It's about trying to find a way to win a championship. I want to be the best decision-maker I can be, the most efficient quarterback that I can be and the best leader that I can be."

NICK FOLES: SAINT NICK

Philadelphia Eagles quarterback **NICK FOLES** completed 203 of 317 passes (64.0 percent) for 2,891 yards with 27 touchdowns and two interceptions for an NFL-best 119.2 passer rating last season. Foles' 119.2 passer rating is the third-highest single-season mark in NFL history and his 27/2 TD/INT ratio is the best all-time.

"Nick's a great teammate," says Eagles wide receiver **RILEY COOPER**. "He has so much confidence and that's something you need in a quarterback. He's a real winner."

HIGHEST PASSER RATING, SINGLE SEASON

PLAYER	TEAM	YEAR	PASSER RATING
Aaron Rodgers	Green Bay	2011	122.5
Peyton Manning	Indianapolis	2004	121.1
Nick Foles	***Philadelphia***	***2013***	***119.2***
Tom Brady	New England	2007	117.2
Peyton Manning	Denver	2013	115.1



In Week 9 against Oakland (November 3), Foles completed 22 of 28 passes (78.6 percent) for 406 yards with seven touchdowns and no interceptions for a 158.3 passer rating, the highest attainable mark. Foles tied the NFL single-game record with seven touchdown passes and is the only player in league history to pass for seven touchdowns and post a 158.3 passer rating in the same game.

"It's a great honor," said Foles after tying the single-game touchdown record. "Hats off to our guys for doing a great job.

"Whenever I've looked at records my whole life, the greatest thing about it is the guys you do them with. This is something that's special for the Philadelphia Eagles organization. You have to look at the components – the O-line blocking, guys running great routes, making huge catches. It's special for all our teammates."

PLAYERS WITH SEVEN TOUCHDOWN PASSES IN SINGLE GAME

PLAYER	TEAM	DATE	OPPONENT	ATT	COMP	YARDS	TDs	INTs	RATING
Sid Luckman	Chicago Bears	Nov. 14, 1943	N.Y. Giants	31	21	433	7	1	135.4
Adrian Burk	Philadelphia	Oct. 17, 1954	Washington	27	19	232	7	1	120.7
George Blanda	Houston	Nov. 19, 1961	N.Y. Titans	32	20	418	7	1	132.8
Y.A. Tittle	N.Y. Giants	Oct. 28, 1962	Washington	39	27	505	7	0	151.4
Joe Kapp	Minnesota	Sept. 28, 1969	Baltimore	43	28	449	7	1	129.7
Peyton Manning	Denver	Sept. 5, 2013	Baltimore	42	27	462	7	0	141.1
Nick Foles	***Philadelphia***	***Nov. 3, 2013***	***Oakland***	***28***	***22***	***406***	***7***	***0***	***158.3***

In November, Foles led the Eagles to a 3-0 record and completed 51 of 72 passes (70.8 percent) for 932 yards with 10 touchdowns and no interceptions for a 152.8 passer rating. That mark is the highest by a player in any calendar month in league history (minimum 50 attempts).

"Nick is a tremendous quarterback," says Philadelphia center **JASON KELCE**. "He's extremely focused."

A look at Foles' November:

DATE	OPPONENT	ATT	COMP	PCT	YARDS	TD	INT	RATING
Nov. 3	at Oakland	28	22	78.6	406	7	0	158.3
Nov. 10	at Green Bay	18	12	66.7	228	3	0	149.3
Nov. 17	Washington	26	17	65.4	298	0	0	104.3
	TOTAL	***72***	***51***	***70.8***	***932***	***10***	***0***	***152.8***

ANDREW LUCK: BEGINNER'S LUCK



Last season, Indianapolis Colts Pro Bowl quarterback **ANDREW LUCK** passed for 3,822 yards and became the first player in NFL history to pass for at least 8,000 yards (8,196) in his first two seasons. In 2012, Luck passed for an NFL-rookie record 4,374 yards.

"Overall, he is everything as advertised when he came out of Stanford," says former NFL quarterback and CBS Sports' NFL TODAY analyst **BOOMER ESIASON**. "A can't miss player. If you ask any one of his teammates or coaches, he is the quintessential guy you want leading your franchise."

The quarterbacks with the most passing yards in the first two seasons of a career in NFL history:

PLAYER	TEAM	MOST PASS YARDS IN FIRST 2 SEASONS OF CAREER
Andrew Luck	***Indianapolis Colts***	***8,196***
Cam Newton	Carolina Panthers	7,920
Peyton Manning	Indianapolis Colts	7,874
Dan Marino	Miami Dolphins	7,294
Ryan Tannehill	Miami Dolphins	7,207

Luck, the No. 1 overall pick in the 2012 NFL Draft, is also no stranger to comebacks. Luck (10) has the most game-winning drives in the fourth quarter or overtime in the first two seasons of a career since the 1970 merger.



"He just wills this team to victory," says Colts head coach **CHUCK PAGANO** (right, with Luck). "He's unbelievable. He's able to stick to the process. It doesn't matter what the score is, what the situation is, the guy just finds a way to make plays, finds a way to get out of the pocket, finds a way to extend. Obviously the guys believe in him. We can jump on his shoulders, jump on his back. We're very, very fortunate that we have him."

The most game-winning drives in the fourth quarter or overtime in the first two seasons of a career since 1970:

PLAYER	TEAM	GAME-WINNING DRIVES
Andrew Luck	***Indianapolis Colts***	***10***
Jake Plummer	Arizona Cardinals	9
Peyton Manning	Indianapolis Colts	8
Many tied	--	7



YOUNG QUARTERBACKS ON THE RISE

Young quarterbacks around the NFL are making opponents take notice and are establishing themselves as stars in the making.

"The last few years have changed what young quarterbacks can do coming out of college," says Seattle Seahawks head coach **PETE CARROLL**. "I would have told you in years past as an NFL coach, that young quarterbacks can't do it right away, and there were only a couple that ever did, and that wasn't enough to make that an expectation that you could count on. But I think that's totally shifted."



Carroll's quarterback, **RUSSELL WILSON** (left), proved that young quarterbacks can succeed in today's NFL. Wilson led the Seahawks to a Super Bowl championship and joined **KURT WARNER**, **TOM BRADY** and **BEN ROETHLISBERGER** as the only quarterbacks to win a Super Bowl in his first or second season in the league.

Selected in the third round of the 2012 NFL Draft, Wilson has won 24 regular-season games, the most by a quarterback in his first two seasons during the Super Bowl era.

Wilson is one of the many young quarterbacks taking the NFL by storm. Fourth-year quarterbacks **ANDY DALTON** of Cincinnati, **COLIN KAEPERNICK** of San Francisco, **CAM NEWTON** of Carolina and third-year quarterbacks **NICK FOLES** of Philadelphia, **ROBERT GRIFFIN III** of Washington, **ANDREW LUCK** of Indianapolis, **RYAN TANNEHILL** of Miami (below left to right) and Wilson of Seattle all hope to build on their experience going into 2014.









A few of the rising stars at quarterback who were drafted since 2011:

QUARTERBACK, TEAM	QUOTABLE
Andy Dalton, Cincinnati	*"We obviously have a strong belief in the ability of Andy Dalton to continue playing well and to be the leader of our offense. We know he has tremendous potential to be even better. Our players believe in him and have faith in the way he goes about everything he does. He's a tough young man." – Cincinnati Bengals head coach Marvin Lewis*
Nick Foles, Philadelphia	*"Nick Foles is one of the best passers I've seen. He is special. He's big and he can throw. His throwing motion, throwing on the move, reminds me of Aaron Rodgers in Green Bay. This guy is good. He gives them a big edge." – Pro Football Hall of Fame quarterback Joe Namath*
Robert Griffin III, Washington	*"I think he has the total package you look for in a quarterback. If you're going to create a quarterback, I think it'd look like Griffin. I want a guy that can run 4.4, 4.3. I want a guy that can throw it this far. I want a guy that can scramble in the pocket. I want a guy that's smart enough to handle this, this and this. That's what you want." – Washington Redskins head coach Jay Gruden*
Colin Kaepernick, San Francisco	*"With Colin, it's always just appropriate. He's got the appropriate amount of competitive fire when you need competitive fire. He's got the appropriate amount of happy and joy when it's the right time to have that. I really believe that's how people should play the game. It's genuine and it's honest of a guy who's out there playing the game and competing." – San Francisco 49ers head coach Jim Harbaugh*
Andrew Luck, Indianapolis	*"He's such a mature kid and understands the game. He prepares so well, and his focus is unbelievable. We know the physical talent is there. He's extremely intelligent. The great thing about Andrew is he is unflappable. He's gotten better, and he's his own critic." – Indianapolis Colts head coach Chuck Pagano*
Cam Newton, Carolina	"*He's big, he's fast, he's a very athletic guy. He's obviously a threat with the ball in his hands to run. He can make all the throws. He can put the ball on the sideline, he's got a lot of zip on the ball down the field and he's a good outside thrower, good deep ball thrower." – New England Patriots head coach Bill Belichick*
Ryan Tannehill, Miami	*"He's a gym rat. He loves football. Those are all good indicators that somebody wants to be good. That's kind of step one. If you don't have players that want to be great, it's hard for them to keep climbing and keep accelerating their development. That's point number one that we're excited about." – Miami Dolphins head coach Joe Philbin*
Russell Wilson, Seattle	*"He's an incredible competitor in every way. In preparation, in game day, he's the epitome of what you want in your competitor. He's got tremendous work habits. He's got extraordinary athleticism. He's got a general all-around savvy that allows him to make great decisions under pressure. He's extremely confident too, so no matter what is going on, he's not going to waver in his focus and ability to handle things. He's just been a blast to coach and been a great team member." – Seattle Seahawks head coach Pete Carroll*

CALVIN JOHNSON: MEGATRON MAKES HISTORY

Last season, Detroit Lions wide receiver **CALVIN JOHNSON** had 84 catches for 1,492 yards and 12 touchdowns. Since the start of 2011, Johnson has 5,137 yards – including an NFL single-season record 1,964 in 2012 – and is the only player in league history to record at least 5,000 receiving yards in a three-season span.

"Without a doubt, he's the best receiver in the league right now," says Pro Football Hall of Fame wide receiver **JERRY RICE** about Johnson. "He's a complete player."

MOST RECEIVING YARDS, THREE-YEAR SPAN, NFL HISTORY

PLAYER	TEAM	YEARS	YARDS (YR 1)	YARDS (YR 2)	YARDS (YR 3)	TOTAL YARDS
Calvin Johnson	***Detroit***	***2011-2013***	***1,681***	***1,964***	***1,492***	***5,137***
Jerry Rice	San Francisco	1993-1995	1,503	1,499	1,848	**4,850**
Calvin Johnson	Detroit	2010-2012	1,120	1,681	1,964	**4,765**
Marvin Harrison	Indianapolis	2000-2002	1,413	1,524	1,722	**4,659**
Jerry Rice	San Francisco	1994-1996	1,499	1,848	1,254	**4,601**

In Week 8 against Dallas (October 27, 2013), Johnson had 14 catches for 329 yards and a touchdown. His 329 receiving yards are the second-most in an NFL game (**FLIPPER ANDERSON**, 336 yards) and the most ever in a non-overtime contest.

MOST RECEIVING YARDS, SINGLE GAME

PLAYER	TEAM	OPPONENT	DATE	YARDS
Flipper Anderson	L.A. Rams	New Orleans	Nov. 26, 1989	336
Calvin Johnson	***Detroit***	***Dallas***	***Oct. 27, 2013***	***329***
Stephone Paige	Kansas City	San Diego	Dec. 22, 1985	309
Jim Benton	Cleveland	Detroit	Nov. 22, 1945	303
Cloyce Box	Detroit	Baltimore	Dec. 3, 1950	302

"I can't say enough about Calvin," says Detroit quarterback **MATTHEW STAFFORD**. "The guy is unreal. I love having him as a teammate. I love throwing the ball to him. He just sets a great standard for all the guys on our team and everybody in this league."

Johnson has five career 200-yard receiving games, tied with Pro Football Hall of Famer **LANCE ALWORTH** for the most in NFL history.

MOST 200-YARD RECEIVING GAMES, CAREER

PLAYER	TEAM (YEARS)	GAMES
Calvin Johnson	***Detroit (2007-13)***	***5****
Lance Alworth	San Diego (1962-70), Dallas (1971-72)	5
Don Hutson	Green Bay (1935-45)	4
Charley Hennigan	Houston (1960-66)	4
Jerry Rice	San Francisco (1985-2000), Oakland (2001-04), Seattle (2004)	4

*Active

"The combination of his size and his speed and explosiveness, I don't think there's anybody like that in this league," says Philadelphia Eagles head coach **CHIP KELLY**. "He can just go get the football."





ADRIAN PETERSON: RUSHING INTO THE RECORD BOOKS

Minnesota Vikings running back **ADRIAN PETERSON** rushed for 1,266 yards and 10 touchdowns last season. He has rushed for at least 10 touchdowns in all seven of his NFL seasons and joined Pro Football Hall of Famer **EMMITT SMITH** (eight) and **LA DAINIAN TOMLINSON** (nine) as the only players in league history with at least seven such seasons.

MOST SEASONS WITH 10+ RUSH TDs

PLAYER	TEAM	SEASONS
LaDainian Tomlinson	San Diego	9
Emmitt Smith	Dallas	8
Adrian Peterson	***Minnesota***	***7***



Tomlinson (nine) and Peterson (seven) are the only two players in NFL history to have 10+ rushing touchdowns in each of their first seven seasons to begin a career.

"There aren't many like him," says Smith, the NFL's all-time leading rusher, about Peterson. "He is a guy that has the inside running ability, the outside running ability and the breakaway speed. Plus the sheer brute strength when he needs it. And he's tough."

In his career, Peterson has rushed for 10,115 yards. Last year, he reached 10,000 career rushing yards in his 101st game, becoming the third-fastest player in NFL history to accomplish the feat. Only Pro Football Hall of Famers **ERIC DICKERSON** (91 games) and **JIM BROWN** (98) reached 10,000 rushing yards in fewer games.

FEWEST GAMES TO REACH 10,000 RUSH YARDS

PLAYER	TEAM(S)	GAMES
Eric Dickerson	L.A. Rams, Indianapolis	91
Jim Brown	Cleveland	98
Adrian Peterson	***Minnesota***	***101***

CORDARRELLE PATTERSON: MR. VERSATILITY



Minnesota Vikings wide receiver **CORDARRELLE PATTERSON** showcased his versatility last year as a rookie as he became the first player in NFL history with at least four receiving touchdowns, three rushing touchdowns and two kickoff-return touchdowns in a single season. Patterson, who was selected to the Pro Bowl, also became the first player in NFL history with a 100+ yard kickoff-return touchdown (109 and 105 yards), 75+ yard receiving touchdown (79 yards) and 50+ yard rushing touchdown (50 yards) in a season. His 109-yard kickoff-return touchdown is tied for the longest touchdown in NFL history.

"You have to enjoy this job," says Patterson. "I like to have fun. I'm always happy. I enjoyed my first year. This year, my whole mindset is, 'Remember everything. Do better than you did last year.' So this year will be way better."

A look at Patterson's touchdowns:

RECEIVING TDs	
DATE/OPP	**YARDS**
Nov. 7 vs. Was.	2
Dec. 8 vs. Bal.	79
Dec. 15 vs. Phi.	5
Dec. 29 vs. Det.	8

RUSHING TDs	
DATE/OPP	**YARDS**
Dec. 1 vs. Chi.	33
Dec. 22 vs. Cin.	35
Dec. 29 vs. Det.	50

KICKOFF-RETURN TDs	
DATE/OPP	**YARDS**
Sept. 15 vs. Chi.	105
Oct. 27 vs. GB	109

"He's an incredible athlete," says Vikings running back **ADRIAN PETERSON** about Patterson. "He's real good. He's the real deal."

Patterson's 2013 statistics:

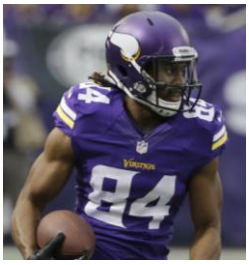
RECEIVING			
REC	**YDS**	**AVG**	**TD**
45	469	10.4	4

RUSHING			
ATT	**YDS**	**AVG**	**TD**
12	158	13.2	3

KICKOFF RETURNS			
KR	**YDS**	**AVG**	**TD**
43	1,393	32.4	2

ROOKIES EXCELLED IN 2013

2013 continued a strong NFL trend of standout rookie play, with many young contributors on offense, defense and special teams.



Minnesota's **CORDARRELLE PATTERSON** (left) highlighted the versatility of this year's talented class of first-year players, making an impact as a kick returner and wide receiver for the Vikings.

Patterson became the only player in NFL history – rookie or veteran – with four receiving touchdowns, three rushing touchdowns and two kickoff-return touchdowns in the same season. He also became the first player in NFL history with a 100-yard kickoff-return touchdown (109 and 105), 75-yard receiving touchdown (79) and 50-yard rushing touchdown (50) in a season. His 109-yard kickoff return touchdown in Week 8 tied the record for the longest play in league history (**ANTONIO CROMARTIE**).



Patterson was among four outstanding rookies to earn a Pro Bowl selection in 2013, along with Green Bay running back **EDDIE LACY**, Chicago guard **KYLE LONG** and San Francisco safety **ERIC REID**.

Lacy (Offensive) and New York Jets defensive tackle **SHELDON RICHARDSON** (right) (Defensive) were named the Associated Press Rookies of the Year for the 2013 season.

Below are just a few of the notable accomplishments by the NFL's 2013 rookie class:



- Buffalo QB **E.J. MANUEL** posted 11 touchdown passes, the most ever by a Bills rookie (**DENNIS SHAW**, 10 IN 1970). He also had 180 completions, surpassing Shaw (178) for the club rookie record. In Week 4 against Baltimore, Manuel became the first rookie QB to defeat the defending Super Bowl champions in September.

- Oakland QB **MATT MC GLOIN** made his first career start in Week 11 and became the first undrafted rookie quarterback to throw at least three touchdown passes and no interceptions in a single game in the common draft era (since 1967).



- New York Jets QB **GENO SMITH** (3,046) passed for the most yards by a rookie in franchise history (**MARK SANCHEZ**, 2,444 in 2009). On Kickoff Weekend, Smith and the Jets became the first team since the merger to open the season with a one-point win when starting a rookie QB.

- Pittsburgh RB **LE'VEON BELL** (above left) (1,259) surpassed Pro Football Hall of Famer **FRANCO HARRIS** (1,235 in 1972) for the most scrimmage yards by a Steelers rookie.

- Cincinnati RB **GIOVANI BERNARD** (1,209) became the first Bengals rookie running back to reach 1,000 scrimmage yards since **COREY DILLON** in 1997 (1,388).

- Green Bay RB **EDDIE LACY** (below left) rushed for 1,178 yards, breaking **JOHN BROCKINGTON**'s franchise rookie record of 1,105 rushing yards set in 1971. Lacy set a franchise rookie record with 11 rushing touchdowns.



- San Diego WR **KEENAN ALLEN** (above right) led NFL rookies with 71 receptions and 1,046 receiving yards, surpassing **LA DAINIAN TOMLINSON** (59 catches in 2001) and **JOHN JEFFERSON** (1,001 yards in 1978) for the most receptions and receiving yards by a Chargers rookie.

- Houston WR **DE ANDRE HOPKINS**' 52 receptions and 802 receiving yards were the second-most by a rookie in franchise history (**ANDRE JOHNSON**, 66 catches and 976 yards in 2003).

- Dallas WR **TERRANCE WILLIAMS** became the only rookie in franchise history to record a touchdown catch in four consecutive games (Weeks 5-8).



- Buffalo LB **KIKO ALONSO** (right) led all AFC linebackers – rookie or veterans – in interceptions (four). Alonso recorded all four interceptions in September, tied for the most ever by a linebacker during September in one season (**JOHN ANDERSON**, **CHUCK HOWLEY** and **JACK LAMBERT**).

- New York Jets DE **SHELDON RICHARDSON** finished with 3.5 sacks and 78 tackles, the fourth-most in the league among all defensive linemen. Richardson also was used in short-yardage offensive situations, becoming the first NFL defensive lineman since **WILLIAM "REFRIGERATOR" PERRY** in 1985 to rush for two touchdowns in a season.

- San Francisco S **ERIC REID** finished with 77 tackles, the third-most of any 49er behind Pro Bowl teammates **PATRICK WILLIS** and **NA VORRO BOWMAN**. He also added four interceptions.

DOUBLE TROUBLE RUNNING BACKS

They seem to be all over the league.



Guys like **MATT FORTÉ** (right), **JAMAAL CHARLES**, **REGGIE BUSH** and others. Those running backs that can hurt you two ways: rushing… or catching… the ball.

"If a running back has certain skills like speed, vision, burst, ability to cut and good hands, he can play in any system, whether it's the I-formation, offset or in a spread," says Baltimore Ravens general manager **OZZIE NEWSOME**.

Double-threat running backs not only force defenses to be ready for anything, but they allow offenses to keep their best playmakers on the field in any situation.

"The versatile backs, it's hard to cancel them out because there's not a package they can't perform in," says Eagles running back **LE SEAN MC COY**, who led the NFL in rushing (1,607) and scrimmage yards (2,146) in 2013. "If you're cutting down runs, what else can this back do? If the back can catch and block, he's still valuable."

More and more offenses are relying on these dual-threat runners to keep the chains moving. Six running backs gained more than 1,000 rushing yards while registering at least 50 catches in 2013.

<u>The six NFL running backs that gained 1,000 rushing yards and caught 50 passes in 2013</u>:

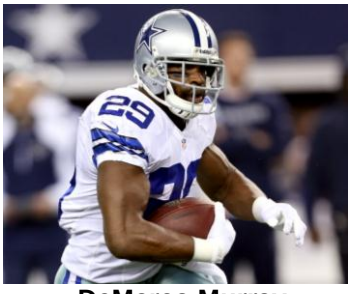
PLAYER, 2013 TEAM	RUSH YARDS	REC.	QUOTABLE
LeSean McCoy, Philadelphia	1,607	52	"He is an explosive runner with the speed and quickness to score from anywhere on the field. He also is a dangerous weapon in the passing game due to his ability to elude defenders in space. McCoy is the dynamic playmaker I would want as my feature back." – NFL Network analyst Bucky Brooks
Matt Forté, Chicago	1,339	74	"Forté is a very good back in this league. He's an all-around guy. He does a good job of course running the zone-read plays, but also out of the backfield he has good hands. He doesn't get a lot of attention but I think he definitely should be up there with the top backs in this league because of his versatility." – Philadelphia LB DeMeco Ryans
Jamaal Charles, Kansas City	1,287	70	"He's not the biggest guy in the world, but he's got a heart of a lion. He's got tremendous quickness and can catch. He's pretty good at running the football. You can line him up everywhere. You can move him around and do some unique things with him." – Kansas City head coach Andy Reid
DeMarco Murray, Dallas	1,121	53	"He was very productive in the passing game. Sometimes those become those non-descript plays that nobody ever talks about, but they really make an offense go. When we throw him the ball or hand him the ball, usually good things happen. He's been a real good back for us." – Dallas head coach Jason Garrett
Knowshon Moreno, Denver (Now with Miami)	1,038	60	"He brings a lot of energy to the game. He's been a dependable runner and blocker, and also receiving the ball. You can count on him to do his part, whether it's blocking or getting out and peeling away some coverage, or actually catching the ball and making somebody miss." – Denver defensive coordinator Jack Del Rio
Reggie Bush, Detroit	1,006	54	"What impresses me the most is when you put him in the slot, he looks like a receiver, and catches like a receiver. That's a whole different ballgame. You can also put him in the backfield and hand the ball off to him, too." – Cleveland WR Nate Burleson



LeSean McCoy



Jamaal Charles



DeMarco Murray



Reggie Bush

RECEIVERS MAKING A SPLASH

Last season, five wide receivers – **PIERRE GARÇON** (113) of the Washington Redskins, **ANTONIO BROWN** (110) of the Pittsburgh Steelers, **ANDRE JOHNSON** (109) of the Houston Texans, **JULIAN EDELMAN** (105) of the New England Patriots and **BRANDON MARSHALL** (100) of the Chicago Bears – recorded at least 100 receptions, marking the seventh time in NFL history at least five wide receivers accomplished the feat in the same season.

MOST WIDE RECEIVERS WITH 100+ REC. IN SEASON	YEAR
8	1995
6	2001
6	2007
5	2002
5	2009
5	2012
5	***2013***



Pierre Garçon



Antonio Brown



Julian Edelman

Johnson and Marshall also joined **WES WELKER** of the Denver Broncos as the only players in NFL history with five career 100-catch seasons.

The players with the most 100-catch seasons in NFL history:

PLAYER	SEASONS WITH 100+ RECEPTIONS
Andre Johnson	***5****
Brandon Marshall	***5****
Wes Welker	***5****
Marvin Harrison	4
Jerry Rice	4
Reggie Wayne	4*

*Active



Andre Johnson



Brandon Marshall



Wes Welker

BIG PLAY EXCITEMENT



Everyone in the stadium, from the field to the stands, feels the fans' roar as they celebrate a big play with their team. Those plays can change the momentum of a game and give your team a lift.

Pittsburgh Steelers quarterback **BEN ROETHLISBERGER** complimented the big-play ability of his teammate, wide receiver **ANTONIO BROWN**, who was second in the league in receptions and receiving yards and recorded 23 receptions of 20 yards or more.

"The sky is the limit for him," says Roethlisberger (left, with Brown). "He can be as good as he wants to be. I have seen growth in him and improvements, and that is what we want to see. He has come along as a No. 1 guy and he can run those vertical routes."

The top five "big play" receivers and rushers in 2013:

MOST 20+YARD RECEPTIONS						
PLAYER	**2013 TEAM**	**20+ YARD RECEPTIONS**	**LG**	**REC**	**YARDS**	**TD**
Josh Gordon	Cleveland	**30**	95t	87	1,646	9
DeSean Jackson	Philadelphia	**25**	61t	82	1,332	9
Antonio Brown	Pittsburgh	**23**	56	110	1,499	8
Calvin Johnson	Detroit	**22**	87	84	1,492	12
Jordy Nelson	Green Bay	**22**	76t	85	1,314	8



Antonio Brown



Calvin Johnson

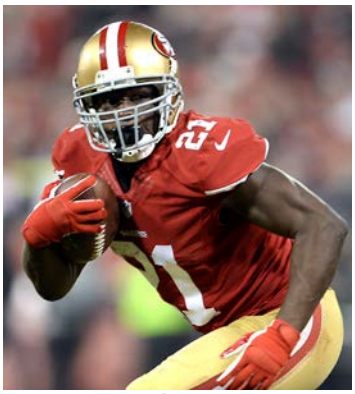


Jordy Nelson

MOST 20+YARD RUSHES						
PLAYER	**2013 TEAM**	**20+ YARD RUSHES**	**LG**	**ATT**	**YARDS**	**TD**
Alfred Morris	Washington	**10**	45t	276	1,275	7
Frank Gore	San Francisco	**9**	51	276	1,128	9
Matt Forté	Chicago	**9**	55	289	1,339	9
LeSean McCoy	Philadelphia	**9**	57t	314	1,607	9
C.J. Spiller	Buffalo	**9**	77	202	933	2



Alfred Morris



Frank Gore



Matt Forté



C.J. Spiller

PROTECTING THE QUARTERBACK

Protecting the quarterback is vital to NFL success.



With such a premium placed on keeping the quarterback out of harm's way, it is no surprise that teams have made it a priority to draft offensive tackles. Four offensive tackles – **GREG ROBINSON** (No. 2, St. Louis) (left, with Commissioner Goodell), **JAKE MATTHEWS** (No. 6, Atlanta), **TAYLOR LEWAN** (No. 11, Tennessee) and **JA'WUAN JAMES** (No. 19, Miami) – were selected in the first round of the 2014 NFL Draft.

"The passing game starts with pass protection," says Miami Dolphins head coach **JOE PHILBIN**. "The pass protection has to be there. It's the foundation of the passing game and gives the quarterback a chance to make better decisions and throw the ball with more accuracy when he has more time."

In all, there have been 11 offensive tackles selected in the first round of the past three NFL Drafts.

"Football teams are built from the inside-out," says St. Louis Rams general manager **LES SNEAD**, who selected tackle Robinson No. 2 overall. "Our foundation is stronger and I think that's going to help us."

The tackles selected in the first round of the past three NFL drafts:

PLAYER	TEAM	DRAFT YEAR (PICK)
Greg Robinson	St. Louis	2014 (2nd overall)
Jake Matthews	Atlanta	2014 (6th overall)
Taylor Lewan	Tennessee	2014 (11th overall)
Ja'Wuan James	Miami	2014 (19th overall)
Eric Fisher	Kansas City	2013 (1st overall)
Luke Joeckel	Jacksonville	2013 (2nd overall)

PLAYER	TEAM	DRAFT YEAR (PICK)
Lane Johnson	Philadelphia	2013 (4th overall)
D.J. Fluker	San Diego	2013 (11th overall)
Justin Pugh	NY Giants	2013 (19th overall)
Matt Kalil	Minnesota	2012 (4th overall)
Riley Reiff	Detroit	2012 (23rd overall)



Jake Matthews



Taylor Lewan



Ja'Wuan James



Eric Fisher



Luke Joeckel



D.J. Fluker



Justin Pugh



Matt Kalil

MANY HAPPY RETURNS

The 2013 season featured many exciting plays in the return game. These exhilarating plays, made by some of the game's most dynamic playmakers, started early and kept coming.

DEVIN HESTER recorded his 20th career return touchdown – including the postseason – in Week 7 with an 81-yard punt-return TD for the Chicago Bears. Hester's 20 career return touchdowns are the most by a player in NFL history, passing Pro Football Hall of Famer **DEION SANDERS** (19).



Four rookies – St. Louis' **TAVON AUSTIN**, Kansas City's **KNILE DAVIS**, Green Bay's **MICAH HYDE** and Minnesota's **CORDARRELLE PATTERSON** – made their mark on special teams by returning a kick (kickoff or punt) for a touchdown last season. Patterson's 109-yard kickoff return touchdown in Week 8 was one of two kicks he returned for a score, and it tied the record for the longest play in NFL history (**ANTONIO CROMARTIE**, 2007). In Week 10, Austin returned a punt 98 yards for a touchdown, the second-longest punt-return touchdown in Rams' history.

For the second consecutive season, the NFL's Super Bowl-winning club scored a kick-return touchdown when Seattle's **PERCY HARVIN** (left) opened the second half of Super Bowl XLVIII with an 87-yard kickoff-return touchdown for the Seahawks.

"He's a terrific football player," says Seahawks head coach **PETE CARROLL** about Harvin. "With the dynamics of the tremendous speed he has, the intensity he brings when the ball is in his hands, he's unusually aggressive and such a versatile athlete, you have a lot of opportunities to do special things with him."

A sampling of kick-return highlights in 2013:

PLAYER	2013 TEAM	ACCOMPLISHMENT
Tavon Austin	St. Louis	Returned a punt 98 yards for a touchdown and had receiving touchdowns of 81 and 57 yards in Week 10. He became the first player in NFL history with a 95+ yard punt-return touchdown and two 55+ yard receiving touchdowns in the same game. No player had ever had a 95+ yard punt-return touchdown and one 55+ yard receiving touchdown in a single game.
Knile Davis	Kansas City	Recorded the longest play in Chiefs' history when he scored a 108-yard KR-TD in Week 13.
Devin Hester	Chicago	In Week 7, returned a punt 81 yards for a touchdown. Including the postseason, he now has 20 return touchdowns in his career, passing Pro Football Hall of Famer Deion Sanders (19) for the most in NFL history.
Cordarrelle Patterson	Minnesota	Tied the NFL record for the longest play in NFL history with a 109-yard kickoff return touchdown in Week 8 (Antonio Cromartie, 2007). In 2013, he became the first player in NFL history with four receiving touchdowns, three rushing touchdowns and two kickoff-return touchdowns in the same season.



Tavon Austin



Knile Davis



Cordarrelle Patterson

CLUTCH PERFORMERS

Many NFL games are decided in the fourth quarter. The difference between a win and a loss can come down to a clutch performer. Some of the most memorable moments in NFL history have taken place with the game on the line.



Denver Broncos quarterback **PEYTON MANNING** embraces the opportunity to respond under pressure. Last year, Manning posted an NFL-best 112.7 passer rating in the fourth quarter.

"Peyton is the smartest football player I have ever worked with," says Broncos offensive coordinator **ADAM GASE**. "He is a very intelligent quarterback and uses the tools of his game to his advantage."

San Diego Chargers quarterback **PHILIP RIVERS** (left) was also at his best during crunch time. In 2013, Rivers posted a rating of 96.7 in the fourth quarter and led the Chargers to the playoffs for the first time since 2009.

"I've been blown away by his anticipation and willingness to learn," says San Diego head coach **MIKE MC COY** about Rivers. "He takes what the defense gives him, which is the quarterback's number one responsibility."

The quarterbacks with the highest fourth-quarter passer rating in 2013 (minimum 80 attempts):

PLAYER	TEAM	COMP	ATT	PCT	YARDS	TD	INT	4TH QUARTER RATING
Peyton Manning	Denver	91	138	65.9	1,225	14	5	112.7
Tony Romo	Dallas	94	135	69.6	1,074	10	4	105.6
Jay Cutler	Chicago	63	95	66.3	715	9	4	102.7
Philip Rivers	San Diego	90	141	63.8	1,163	8	4	96.7
Sam Bradford	St. Louis	56	88	63.6	471	5	0	96.4

YARDS AFTER THE CATCH

Additional yards after the catch are an important part of an offense's success.



"It's great, a quarterback's best friend," says Kansas City Chiefs quarterback **ALEX SMITH**. "You love those extra yards. You need that in a passing game here and there."

Last season, Kansas City running back **JAMAAL CHARLES** (right) was tied for second in the NFL in yards after the catch (672) and led all running backs in the league with 693 receiving yards and seven touchdowns.

"He's versatile and the guy's a threat to score from anywhere," says Indianapolis Colts head coach **CHUCK PAGANO** about Charles. "All it takes is one breakdown after the catch, one wrong fit and he's gone."

Denver Broncos wide receiver **DEMARYIUS THOMAS** was among the league's best in racking up yards after the catch for the second consecutive season. Thomas led the NFL in 2013 with 718 yards after the catch after ranking third (561) in 2012.

"He's got great speed, he gets the ball in his hands and he's got a good feel for reading those blocks, which I think is a gift," says Broncos quarterback **PEYTON MANNING** about Thomas. "He gets it in his hands with speed and power and it's fun to watch."

The players with the most yards after the catch in 2013:

PLAYER	2013 TEAM	YAC	REC	YARDS	AVG	TD
Demaryius Thomas	Denver	**718**	92	1,430	15.5	14
Jamaal Charles	Kansas City	**672**	70	693	9.9	7
Pierre Garçon	Washington	**672**	113	1,346	11.9	5
Pierre Thomas	New Orleans	**671**	77	513	6.7	3
Josh Gordon	Cleveland	**641**	87	1,646	18.9	9

ON TARGET



Elite wide receives earn plenty of attention from opposing defensive backs, but they still get plenty of it from their quarterbacks, too.

Last season, Washington Redskins wide receiver **PIERRE GARÇON** (left) and Houston Texans wide receiver **ANDRE JOHNSON** were both targeted 181 times to lead all receivers. Garçon set a single-season club record with 113 receptions, surpassing Pro Football Hall of Famer **ART MONK** (106).

“Pierre is fearless,” says Redskins quarterback **ROBERT GRIFFIN III**. “He plays very hard. He goes out and makes plays every day. He’s the kind of guy that you want on your side when you’re backed into a corner. He’s big time. You want Pierre out there with you.”

Johnson (109 catches) and Chicago Bears wide receiver **BRANDON MARSHALL** (100) both tied an NFL record by each recording a fifth career 100-reception season.

Marshall (797) has been targeted more than any receiver since 2009 and ranks second in receptions (486) during the past five seasons.

The most targeted receivers in 2013:

PLAYER, TEAM	TGT	REC	YARDS	AVG
Pierre Garçon, Washington	**181**	113	1,346	11.9
Andre Johnson, Houston	**181**	109	1,407	12.9
A.J. Green, Cincinnati	**178**	98	1,426	14.6
Antonio Brown, Pittsburgh	**166**	110	1,499	13.6
Brandon Marshall, Chicago	**163**	100	1,295	13.0

The most targeted receivers since 2009 among active players:

PLAYER, TEAM(S)	TGT	REC	YARDS	AVG
Brandon Marshall, Denver/Miami/Chicago	**797**	486	6,151	12.7
Calvin Johnson, Detroit	**793**	446	7,241	16.2
Larry Fitzgerald (below left), Arizona	**770**	420	5,392	12.8
Roddy White (below right), Atlanta	**764**	455	5,900	13.0
Wes Welker, New England/Denver	**744**	522	5,897	11.3





MOVING THE CHAINS



A precise route can be the difference between a game-changing play and an appearance by the punt team. On third down, the best receivers carefully gauge each step to ensure their routes finish beyond the first-down marker.

Consistently one of the NFL's most dependable targets, San Francisco 49ers wide receiver **ANQUAN BOLDIN** (left) led all receivers on third down with 27 first-down catches.

"He is one of the greatest competitors that I've ever been around," says NFL Network analyst and former quarterback **KURT WARNER**, who played with Boldin in Arizona. "In critical moments in a game, when you need a play to be made, you want a go-to guy, a guy that wants the ball, a guy that will compete. That's what you get with Anquan Boldin."

The receivers with the most first-down receptions on third down in 2013:

THIRD-DOWN RECEIVING TOTALS: MOST FIRST DOWNS

PLAYER	TEAM	FIRST DOWNS	REC	YARDS	TD
Anquan Boldin	San Francisco	**27**	33	529	3
Antonio Brown	Pittsburgh	**24**	32	408	0
Pierre Garçon	Washington	**24**	32	393	3
Jordy Nelson	Green Bay	**24**	29	442	4
Calvin Johnson	Detroit	**23**	24	406	4

AT A LOSS

When a defense controls the line of scrimmage, the opposing team's offense is affected as timing and rhythm are disrupted.

St. Louis Rams Pro Bowl defensive end **ROBERT QUINN** (right) caused havoc in the backfield in 2013, leading the NFL in tackles for loss (29) and finishing second in the league with a franchise-record 19 sacks.



"In my opinion Rob is the best pass-rushing defensive end in the league," says fellow Rams defensive end **CHRIS LONG**.

"There are a lot of really good players in this league, but I definitely think he's one of the best at getting into the backfield," adds St. Louis head coach **JEFF FISHER** about Quinn. "He has the speed and ability to make big plays as a pass rusher and in the running game."

The players to lead the NFL last year in tackles for a loss and sacks:

MOST TACKLES FOR A LOSS			
PLAYER	**TEAM**	**TFLs**	**SACKS**
Robert Quinn	St. Louis	**29**	19
J.J. Watt	Houston	**24**	10.5
Lavonte David	Tampa Bay	**21**	7
Robert Mathis	Indianapolis	**21**	19.5
Adrian Clayborn	Tampa Bay	**19**	5.5

MOST SACKS			
PLAYER	**TEAM**	**SACKS**	**TFLs**
Robert Mathis	Indianapolis	**19.5**	21
Robert Quinn	St. Louis	**19**	29
Greg Hardy	Carolina	**15**	16
Mario Williams	Buffalo	**13**	16
Cameron Jordan	New Orleans	**12.5**	14

NOT DRAFTED? NOT A PROBLEM

How does an undrafted player develop into an NFL star?

"A lot of hard work," says Pro Bowl running back **ARIAN FOSTER**, who was signed as an undrafted free agent by the Houston Texans in 2009. "In life, sometimes things don't go your way. You can take two roads: you can fold, you can quit, or you can follow your heart and do what you know how to do. That's what I did."



Cincinnati linebacker **VONTAZE BURFICT** (left) was signed as an undrafted free agent by the Bengals in 2012. Burfict led the AFC North champions with 171 tackles in 2013 and was selected to his first Pro Bowl.

"I got in through the back door," says Burfict. "I worked so hard. I've had to come and work ever since I've been in here."

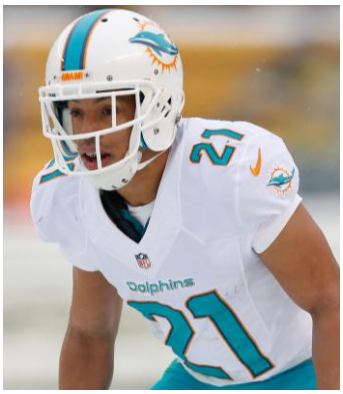
Bengals head coach **MARVIN LEWIS** says he was convinced that Burfict had the necessary skills to reach the NFL coming out of Arizona State.

"Vontaze had exceptional ability and intelligence," says Lewis. "It's like that lump of coal – I really believed there was a diamond there."

The 11 undrafted players who were named to the Pro Bowl last season:

POS	PLAYER	2013 TEAM
LB	Vontaze Burfict	Cincinnati Bengals
CB	Brent Grimes	Miami Dolphins
P	Johnny Hekker	St. Louis Rams
LS	J.J. Jansen	Carolina Panthers
T	Jason Peters	Philadelphia Eagles
K	Matt Prater	Denver Broncos

POS	PLAYER	2013 TEAM
LS	Matt Overton	Indianapolis Colts
FB	Marcel Reece	Oakland Raiders
FB	Mike Tolbert	Carolina Panthers
K	Justin Tucker	Baltimore Ravens
DE	Cameron Wake	Miami Dolphins



Brent Grimes



Jason Peters



Marcel Reece



Mike Tolbert

Defensive tackle **JOHN RANDLE** is one of 15 Pro Football Hall of Famers who was not drafted. The former Texas A&I product was signed by the Minnesota Vikings in 1990 and recorded 137.5 career sacks, which is tied for the seventh-most in NFL history.

"If I didn't give it a try to come into the NFL, I would regret it for the rest of my life," says Randle. "It's an unbelievable feeling because of where I came from and what it took to just make it in the NFL."

The undrafted players in the Pro Football Hall of Fame:

YEAR	PLAYER	SIGNED BY
1946	Frank Gatski	Cleveland Browns
1946	Lou Groza	Cleveland Browns
1946	Marion Motley	Cleveland Browns
1946	Bill Willis	Cleveland Browns
1948	Joe Perry	San Francisco 49ers
1948	Emlen Tunnell	New York Giants
1951	Jack Butler	Pittsburgh Steelers
1952	Dick "Night Train" Lane	Los Angeles Rams

YEAR	PLAYER	SIGNED BY
1960	Willie Wood	Green Bay Packers
1963	Willie Brown	Houston Oilers
1966	Emmitt Thomas	Kansas City Chiefs
1967	Larry Little	San Diego Chargers
1970	Jim Langer	Cleveland Browns
1984	Warren Moon	Houston Oilers
1990	John Randle	Minnesota Vikings

SMALL SCHOOL SUCCESS



They may not come from big-time schools in major NCAA conferences, but their NFL contributions cannot go unnoticed. Productive players from small schools are proof-positive of the old adage, "If you can play, the NFL will find you."

Washington Redskins wide receiver **PIERRE GARÇON** (left), who was drafted in the sixth round of the 2008 NFL Draft by the Indianapolis Colts, serves as an example that dreams do come true. The Mount Union product led the NFL with 113 receptions last season, surpassing Pro Football Hall of Famer **ART MONK** for the most catches in a season in franchise history.

"I didn't have the big name schools coming after me for some reason or another," says Garçon. "So I played with a chip on my shoulder. A lot can happen if you work hard. It's a good feeling."

A sampling of some of the most productive and high-profile small-school stars in the NFL today:

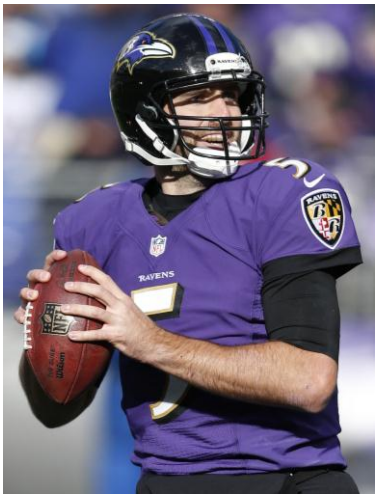
PLAYER, TEAM	COLLEGE	CAREER HIGHLIGHT
DE Jared Allen, Chi.	Idaho State	Five-time All-Star; has seven consecutive 10-sack seasons
WR Miles Austin, Cle.	Monmouth	Two-time All-Star; had 1,000 receiving yards in 2009 and 2010
CB Tramaine Brock, SF	Belhaven College	Registered team-high 5 INTs in 2013
WR Victor Cruz, NYG	Massachusetts	Set NYG season record with 1,536 receiving yards in 2011
WR Marques Colston, NO	Hofstra	Only Saint to record six career 1,000-yard seasons
LB Zak DeOssie, NYG	Brown	Two-time All-Star as long snapper
DE Mike DeVito, KC	Maine	Has started 89 games since 2008
G Jahri Evans, NO	Bloomsburg	Five-time All-Star; has started all 126 career games
FB Jerome Felton, Min.	Furman	Named to 2013 Pro Bowl
CB Cortland Finnegan, Mia.	Samford	Named to 2009 Pro Bowl; 17 interceptions from 2008-13
QB Joe Flacco, Bal.	Delaware	Super Bowl XLVII MVP; has club-record 121 career TD passes
DE Jason Hatcher, Was.	Grambling State	Named to 2014 Pro Bowl; had career-best 11 sacks in 2013
LB Junior Galette, NO	Stillman	Recorded career-high 12 sacks last season
WR Pierre Garçon, Was.	Mount Union	Registered NFL-best 113 rec. w/ 1,346 receiving yards in 2013
CB Brent Grimes, Mia.	Shippensburg	Two-time All-Star; tied for team-best 4 INTs in 2013
RB Chris Ivory, NYJ	Tiffin	Rushed for team-high 833 yards in 2013
WR Vincent Jackson, TB	Northern Colorado	Three-time All-Star; has 3 consecutive 1,000-yard seasons
WR Jacoby Jones, Bal.	Lane	Named to 2013 Pro Bowl; had three 105+ yard KR-TDs in 2012
FB John Kuhn, GB	Shippensburg	Named to 2012 Pro Bowl
DE Robert Mathis, Ind.	Alabama A&M	Five-time All-Star; has 111 career sacks
CB Dominique Rodgers-Cromartie, NYG	Tennessee State	Named to 2010 Pro Bowl; has 19 career INTs in six seasons
QB Tony Romo, Dal.	Eastern Illinois	Three-time All-Star; has four 4,000-yard seasons
T Michael Roos, Ten.	Eastern Washington	Named to 2009 Pro Bowl; has started 143 career games
TE Julius Thomas, Den.	Portland State	Named to 2014 Pro Bowl; posted 12 TD receptions in 2013
FB Mike Tolbert, Car.	Coastal Carolina	Named to 2014 Pro Bowl
K Adam Vinatieri, Ind.	South Dakota State	Two-time All-Star; has four Super Bowl victories
CB Lardarius Webb, Bal.	Nicholls State	Registered team-high five interceptions in 2011



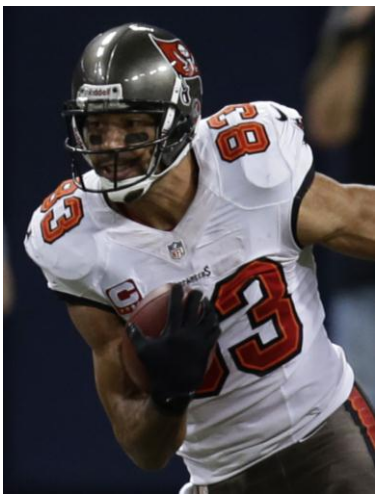
Miles Austin (Monmouth)



Tramaine Brock (Belhaven College)



Joe Flacco (Delaware)



Vincent Jackson (Northern Colorado)

QUARTERBACKS OF THE FUTURE

The success of a team often hinges on the production at the quarterback position.

"The quarterback position is the most important in sports," says Washington Redskins president and general manager **BRUCE ALLEN**. "The demand on the quarterback is unique."

GIL BRANDT, who oversaw the Dallas Cowboys' personnel department for 29 years and currently shares his gridiron knowledge as a senior analyst for NFL.com, sees plenty of quarterback talent coming up the pike.

"The quarterbacks we see in college now are so much more developed passers than the quarterbacks we saw 25 years ago, simply because teams are throwing the ball so much more at the high school and collegiate level," says Brandt.

Following are Brandt's choices for the top QBs in college today (listed alphabetically):

QUARTERBACK	HT/ WT	BRANDT'S ANALYSIS
Connor Cook, Michigan State	6-4/220	*"He was a first-year starter last season and went on to lead his team to 13 wins. He has a strong arm and is very athletic. He posted 22 TD passes versus six interceptions in 2013."*
Brett Hundley, UCLA	6-3/227	*"He's a threat to defenses due to his ability to make plays as a runner and a passer. He's a two-year starter and has led the Bruins to 19 wins in two years."*
Sean Mannion, Oregon State	6-5/220	*"He's a big strong armed quarterback who will play well in a pro-style offense. One of his strengths is accuracy. He will definitely complete a lot of passes. He passed for 4,662 yards with 37 TDs last season."*
Marcus Mariota, Oregon	6-4/211	*"After being redshirted in 2011, he has totaled 6,342 passing yards with 63 touchdowns versus 10 interceptions in the past two seasons. He's an outstanding athlete and has a strong arm."*
Jameis Winston, Florida State	6-4/229	*"The Heisman Trophy winner was pivotal in Florida St. winning the BCS National Championship a year ago. He passed for 4,057 yards with 40 TDs last season and rushed for 219 yards with four rushing TDs. He's a rare talent with extraordinary athletic ability."*

BRANDT'S HONORABLE MENTIONS: Shane Carden, East Carolina; **Jacob Coker**, Alabama; **Jeff Driskel**, Florida; **Cody Fajardo**, Nevada; **Devin Gardner**, Michigan; **Christian Hackenberg**, Penn State; **Kevin Hogan**, Stanford; **Chuckie Keeton**, Utah State; **Taylor Kelly**, Arizona State; **Hutson Mason**, Georgia; **Braxton Miller**, Ohio State; **Bryce Petty**, Baylor; **Bo Wallace**, Mississippi.

The talent pool will only deepen with these five high school seniors, rated in order of talent by CBS Sports Network recruiting expert **TOM LEMMING**:

QUARTERBACK	HT/WT	HIGH SCHOOL	LEMMING'S ANALYSIS
Josh Rosen	6-4/207	St. John Bosco (CA)	*"He's my No. 1 player in the country. He threw for over 3,000 yards and 39 TDs last year, while playing against elite teams. He's got it all. He can zip the ball and is very cool under pressure."*
Ricky Town	6-4/210	St. Bonaventure (CA)	*"He has the arm strength, the poise and the leadership skills to become an outstanding pro-style QB."*
Torrance Gibson	6-4/200	American Heritage (FL)	*"He's a gifted athlete that reminds me of Vikings QB Teddy Bridgewater. He's a big guy that runs a 4.37 (40-yard dash) and is polished as a passer. He has a big upside."*
Kyler Murray	5-11/170	Allen (TX)	*"He reminds me of Russell Wilson. He has already led his team to two state titles. He has a real good arm and can run himself out of trouble. Definitely an impact player."*
Blake Barnett	6-4/210	Santiago (CA)	*"He's a big quarterback that can throw and run. He has a live arm."*

LEMMING'S HONORABLE MENTIONS: Kelly Bryant, Wren (SC); **De'Andre Johnson**, First Coast (FL); **Kai Locksley**, Gilman (MD); **Blake Lynch**, Troup (TX); **Lorenzo Nunez**, Harrison (GA); **Chad President**, Temple (TX).

WHO'S YOUR FAVORITE PLAYER TO WATCH?

In the NFL, there are great players all over the field. And there are certain guys who are so mesmerizing to watch that fellow players can't help but admire some of their toughest competition.

So who did NFL players select as their favorite player to watch?



Detroit Lions wide receiver **CALVIN JOHNSON** (left) was chosen multiple times by players around the league who respect Johnson's ability to dominate, even when defenses focus on shutting him down each week.

"He's the same Pro Bowl wide receiver he has always been," says New England Patriots cornerback **DARRELLE REVIS**. "You are talking about one of the best to play his position in the history of the game. He's got great eyes for the football. He can play against the zone, he can play against man, he can play against press, and he can play off. He's one of the best in the NFL."



Another popular choice was Kansas City Chiefs three-time Pro Bowl safety **ERIC BERRY** (right), whose two interception-return touchdowns last year were tied for the most in the NFL.

"Eric Berry is fast and athletic," says Philadelphia Eagles wide receiver **JEREMY MACLIN**. "It's pretty cool that he doesn't play with any gloves on, too. It is an old school style. He is one of the top safeties in this league."

Here are some of the NFL players' favorite players to watch:

PLAYER, TEAM	PLAYER HE LIKES TO WATCH
Keenan Allen, SD	"**Eric Berry**. He will make a big hit. He doesn't miss too many tackles and he can get out there and cover you one-on-one. He shows a lot of greatness."
Tavon Austin, StL	"**Percy Harvin**. Our games are really similar so I like to watch all of the different ways they get him the ball so he can make plays."
Brandon Boykin, Phi.	"**Calvin Johnson** is the absolute total package. He doesn't lack anything as a receiver. He already has the height, he's quick off the line and he's strong. As a defensive back, you want to attack somebody. You want to see what their weaknesses are. He doesn't really have any."
Antonio Brown, Pit.	"My favorite player to watch is **Andre Johnson** just because of his passion and his work ethic for the game and for how long he has been doing it. I love his excitement and the passion he brings to the game. He's definitely a marquee player that I enjoy watching."
Dez Bryant, Dal.	"**Calvin Johnson** sets the standard. He sets that bar high for every wide receiver in the league. It's really respect to him that he makes receivers like us go out there and try to be our best."
Perrish Cox, SF	"**Dez Bryant** is my favorite because he is one of the elite receivers in our game. You never know what amazing things are going to happen when he is out there."
Cordy Glenn, Buf.	"A guy like **Geno Atkins**, he's a beast. I played with him in college so I already knew. I have known what he is capable of for a while."
Leon Hall, Cin.	"**Calvin Johnson**. Nobody is like him at the position. He is a special talent, the kind you only see once in a decade."
Fred Jackson, Buf.	"**Marshawn Lynch**. I like the way he runs. He's aggressive and attacks defenses. As a running back, I think that's what we need to be good at."
Jeremy Maclin, Phi.	"**Eric Berry** is fast and athletic. It's pretty cool that he doesn't play with any gloves on, too. It is an old school style. He is one of the top safeties in this league."
Tyrann Mathieu, AZ	"**LeSean McCoy**. He's just a show on turf. He's got all the skills, all the juke moves. He's got it all at the running back position."
Darren McFadden, Oak.	"**Eric Berry** has been doing a great job since he came in as a rookie and has continued to do so every year since."
Kelechi Osemele, Bal.	"**Duane Brown**, because he plays fast and aggressive and is a dominating blocker."
Darrelle Revis, NE	"**Calvin Johnson** is the same Pro Bowl wide receiver he has always been. You are talking about one of the best to play his position in the history of the game. He's got great eyes for the football. He can play against the zone, he can play against man, he can play press, and he can play off. He's one of the best in the NFL."
Torrey Smith, Bal.	"A tie between **Aaron Rodgers**, **Tom Brady** and **Peyton Manning**, because of their timing and the impressive throws they're able to make."
Julius Thomas, Den.	"**Rob Gronkowski** is hands down one of the best tight ends in football. To come in and have the impact he has is impressive. Every game, he'll get you 100 yards and a touchdown."

WHY I LIKE MY NUMBER

For some NFL players, their jersey number is just a number. But for others, it carries a special significance.

After trading up to the No. 4 pick in the 2014 NFL Draft, the Buffalo Bills made wide receiver **SAMMY WATKINS** their first round selection. As an explosive playmaker in high school and college, Watkins was accustomed to wearing numbers in the single digits but was unable to continue the tradition because of league rules only allowing certain positions to wear single digits.

Wanting to begin building his own legacy in the league, Watkins took his first step in that direction by choosing to wear number 14 – a number never before worn in Bills history by a non-quarterback. He also thought it was a perfect fit because the equation 2 x 7 = 14 – his college (No. 2) and high school (No. 7) numbers – which equaled his new number.

"I can make that number my own, and make it a known number," says Watkins of his decision. "Hopefully I'll have some history with it. I just feel like you have to have your own legacy, and I want to start my legacy with number 14."


Blake Bortles


Mark Ingram


Stevie Johnson


Maurice Jones-Drew


Sammy Watkins

The reasons behind some NFL players' numbers:

PLAYER, TEAM	NO.	EXPLANATION
BLAKE BORTLES, Jacksonville	5	He wore No. 5 during his collegiate career.
ERIC BERRY, Kansas City	29	To honor his former college teammate, Inky Johnson, who suffered a shoulder injury in 2006.
VINNY CURRY, Philadelphia	75	His college number. He wore the number 75 to honor the 75 people – 37 team members, eight coaches, 25 boosters and five flight crew members – who were killed when the Marshall plane crashed in West Virginia on November 14, 1970. Curry wanted to recognize those lost in the tragic accident during his collegiate career at Marshall.
MATT HASSELBECK, Indianapolis	8	After signing with the Colts, he challenged quarterback Chandler Harnish for No. 8. He offered to make a donation to Harnish's favorite charity if Harnish could hit a half-court basketball shot. Harnish hit the shot on his first attempt and gave Hasselbeck the number. Hasselbeck donated $8,000 to Norwell High School's "Dollars for Scholars."
JOHNATHAN HANKINS, New York Giants	95	Switched from 96 to 95 to allow teammate Jay Bromley to wear his old college number.
MARK INGRAM, New Orleans	22	He wore No. 22 when he won the Heisman Trophy in 2009 while playing at Alabama.
DE SEAN JACKSON, Washington	11	Selected No. 11 after signing with the Redskins as a free agent. Robert Griffin III wears No. 10, the number Jackson wore for six seasons in Philadelphia.
STEVIE JOHNSON, San Francisco	13	In college, he was offered many numbers in the 80s, but when he found out 13 was available, he thought he would make a name for an unusual number for a wide receiver to wear. Johnson also wears No. 13 to honor his wife Britney, who he calls B – when you combine a 1 and a 3 and slide them together, it creates a B.
MAURICE JONES-DREW, Oakland	21	After wearing No. 32 as a member of the Jaguars for eight seasons, Jones-Drew selected No. 21, the number he wore in high school, after signing as a free agent with the Raiders.
C.J. SPILLER, Buffalo	28	To honor his favorite player, Warrick Dunn. Spiller was impressed with Dunn's achievements on and off of the field throughout his collegiate and professional career.
SAMMY WATKINS, Buffalo	14	Most recently wore No. 2 at Clemson, after wearing No. 7 in high school at South Fort Myers in Florida. After learning that No. 14 has never been worn by a non-quarterback in Bills history, Watkins decided the equation 2 x 7= 14 also made sense to select his new number.

VISITOR'S PASS: FAVORITE NFL STADIUMS

It's great to have home-field advantage, but road trips have their perks, too. Traveling to stadiums that pride themselves on unique weather conditions, loyal fans and rich traditions can present excellent opportunities for the visiting team to rise to the challenge. Plus, for some players, it means heading back to your hometown.

Here's a list of some players' favorite road stadiums:

PLAYER, TEAM	FAVORITE AWAY STADIUM AND REASON
Lorenzo Alexander, Arizona	"Being from the NFC East, I loved playing in Philly. The fans were crazy there, so that was fun."
Phil Dawson, San Francisco	"My favorite road stadium to play in is Lambeau Field because there is a family atmosphere there."
Leon Hall, Cincinnati	"I just like playing on the road, period. I like the mentality of it's us against the whole stadium, everybody in the place against us. My favorites would be the three divisional teams – Baltimore, Cleveland and Pittsburgh – because we know them and their fans know us."
Steven Jackson, Atlanta	"CenturyLink Field in Seattle. I played in the Pacific Northwest in college. Also, Seahawks fans take great pride in the '12th Man' element, which makes for a great football atmosphere."
Arthur Moats, Pittsburgh	"M&T Bank Stadium, just because of the atmosphere they have there. There's a lot of intensity and stuff like that, and especially now being a part of the Steelers, it's going to be heightened even more because of the rivalry, so I'm definitely excited to play there again."
DeMarco Murray, Dallas	"New York, Philadelphia and Washington. All of our divisional games, because the atmosphere is so loud and crazy. It gives you a lot of energy. If I had to pick one, I would pick FedExField in Washington because of the electricity of that stadium."
Kelechi Osemele, Baltimore	"Mercedes-Benz Superdome, because it has a great atmosphere – and we won the Super Bowl there."
Philip Rivers, San Diego	"Denver's Sports Authority Field at Mile High. I think it's a beautiful stadium and the atmosphere is awesome. It's hard, but I've always enjoyed going there."
Cecil Shorts, III, Jacksonville	"CenturyLink Field, because of the atmosphere and the noise level."
Torrey Smith, Baltimore	"Definitely Heinz Field, because they *love* us there."
Dan Williams, Arizona	"Actually I like CenturyLink Field in Seattle. Seattle is funny. You never know what the fans are going to say to you. You come out there and it's a very hostile environment. The intensity in the stadium, you can feel that when you step on the field. I definitely enjoy the fans. Some of the things they say are very unorthodox and it couldn't be made up. The fans actually add to the experience."
Eric Wood, Buffalo	"Paul Brown Stadium in Cincinnati. It is fun to go back home and play there."



CenturyLink Field (Seattle)



M&T Bank Stadium (Baltimore)

NFL FATHER-SON PAIRS

According to the Pro Football Hall of Fame, there are 207 documented sets of fathers and sons who have played in the NFL (The full list can be viewed at the Hall of Fame's website at http://www.profootballhof.com/history/stats/fathers.aspx).

This spring, a number of proud NFL fathers heard their sons' names called during the 2014 NFL Draft. Several other NFL sons signed on as undrafted free agents.

A list of some of the sons who may be following in their father's NFL footsteps for the first time this season:

NFL FATHER	TEAM(S)	SON	2014 NFL DRAFT RESULT
S-PR George Atkinson, Jr.	Raiders, Broncos	RB-KR George Atkinson III	Raiders, Free Agent
RB Tony Brooks	Eagles	LB Anthony Barr	Vikings, Rd. 1
DE Jim Jeffcoat	Cowboys, Bills	DE Jackson Jeffcoat	Seahawks, Free Agent
WR Paul Lankford	Dolphins	WR Ryan Lankford	Colts, Free Agent
WR Curtis Marsh	Jaguars, Steelers	DE Cassius Marsh	Seahawks, Rd. 4
G Bruce Matthews	Oilers/Titans	T Jake Matthews	Falcons, Rd. 1
LB Ed Reynolds	Patriots, Giants	S Ed Reynolds	Eagles, Rd. 5
WR Jerry Rice	49ers, Raiders, Seahawks	WR Jerry Rice, Jr.	Redskins, Free Agent
WR Paul Richardson, Sr.	Eagles	WR Paul Richardson	Seahawks, Rd. 2
DB Mickey Sutton	Rams, Packers, Bills	DT Will Sutton	Bears, Rd. 3
RB-KR Maurice Turner	Vikings	T Billy Turner	Dolphins, Rd. 2
RB James Wilder	Buccaneers, Redskins, Lions	RB James Wilder, Jr.	Bengals, Free Agent

HALL OF FAME FATHERS, DRAFTED SONS



With his selection by the Atlanta Falcons with the No. 6 overall pick in the 2014 NFL Draft, Texas A&M tackle **JAKE MATTHEWS** (right) joined an exclusive NFL club.

Matthews became the 10th son of a Pro Football Hall of Fame player/coach to be drafted into the league. Jake follows his father **BRUCE** (HOF, 2007), a guard who was drafted out of Southern California by the Houston Oilers in the first round (No. 9 overall) in 1982.

"It's going to be hard to equal my dad's 19 seasons and 14 straight Pro Bowls," says Jake. "Doing half the things he did is a pretty lofty goal. He's always pushed me to do things the right way – work the hardest, don't slack."

Jake Matthews is the fourth son of a Hall of Famer to be drafted in the first round, joining **CHRIS** and **KYLE LONG** and **KELLEN WINSLOW**.

The Hall of Fame father/drafted son rundown:

HALL OF FAME FATHER (Year Inducted)	DRAFTED SON(S) (Team, Year)
LB Bobby Bell (1983)	LB Bobby Bell, Jr. (N.Y. Jets, 1984)
RB Tony Dorsett (1994)	CB Anthony Dorsett (Houston, 1996)
QB Bob Griese (1990)	QB Brian Griese (Denver, 1998)
G Russ Grimm (2010)	S Cody Grimm (Tampa Bay, 2010)
DT Howie Long (2000)	DE Chris Long (St. Louis, 2008) G Kyle Long (Chicago, 2013)
G Bruce Matthews (2007)	***T Jake Matthews (Atlanta, 2014)***
RB-DB/Coach Don Shula (1997)	QB Mike Shula (Tampa Bay, 1987)
T Jackie Slater (2001)	WR Matthew Slater (New England 2008)
TE Kellen Winslow (1995)	TE Kellen Winslow (Cleveland, 2004)



HEY BROTHER

The NFL is a family game for players, coaches and fans. Not only can they all share the experience, but brothers also can share the field and sidelines.



Head coaches **JIM HARBAUGH** of the San Francisco 49ers (41-14-1, .741) and **JOHN HARBAUGH** of the Baltimore Ravens (71-38, .651) rank first and fourth, respectively, among active head coaches with the highest career winning percentage. The brothers will start the 2014 preseason against one another on Thursday, August 7 in Baltimore.

In 2013, New York Jets head coach **REX RYAN** defeated twin brother, defensive coordinator **ROB RYAN**, and the New Orleans Saints in Week 9. Father, **BUDDY** (left, with Rex and Rob), was a defensive coordinator and head coach in the NFL from 1968-1995.

For the second season in a row, linebacker **CASEY MATTHEWS** and the Philadelphia Eagles will travel to Green Bay to face his brother, linebacker **CLAY MATTHEWS**, and the Packers. Last season, the Eagles defeated Green Bay 27-13 in Week 10.

The 2014 NFL Draft featured several players who will enter the league this season and have the chance to play against their brothers. Cornerback **KYLE FULLER**, selected No. 14 overall by the Chicago Bears, and his brother, Detroit Lions wide receiver **COREY FULLER**, will face one another on Thanksgiving at Ford Field in Week 13. Their older brother, **VINCENT**, played seven seasons in the NFL (2005-11).

In Week 8, New England Patriots running back **SHANE VEREEN** will play against his brother, safety **BROCK VEREEN**, who was drafted by the Bears in the fourth round.

Brothers **SAMMY WATKINS** (wide receiver) and **JAYLEN WATKINS** (cornerback) were both drafted in 2014. Sammy was selected fourth overall by the Buffalo Bills, while Jaylen went in the fourth round to the Eagles.

Some of the notable 2014 NFL brothers, as well as when they play each other in the regular season:

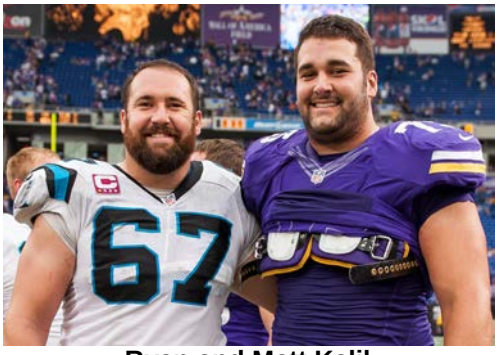
ACHO	LB Emmanuel, Phi. LB Sam, Ari.	PHI@ARI 10/26
COLQUITT	P Britton, Den. P Dustin, KC	KC@DEN 9/14 DEN@KC 11/30
DAVIS	TE Vernon, SF CB Vontae, Ind.	
FULLER	WR Corey, Det. CB Kyle, Chi.	CHI@DET 11/27
HARBAUGH	HC John, Bal. HC Jim, SF	SF@BAL 8/7*
JONES	DE Arthur, Ind. DE Chandler, NE	NE@IND 11/16
KALIL	T Matt, Min. C Ryan, Car.	CAR@MIN 11/30
LONG	DE Chris, StL. G Kyle, Chi.	
MANNING	QB Eli, NYG QB Peyton, Den.	
MATTHEWS	LB Clay, GB LB Casey, Phi.	PHI@GB 11/16

MC COURTY	CB Devin, NE CB Jason, Ten.	
PAGANO	HC Chuck, Ind. DC John, SD	
PALMER	QB Carson, Ari. QB Jordan, Chi.	
POUNCEY	C Maurkice, Pit. C Mike, Mia.	
RYAN	HC Rex, NYJ DC Rob, NO	
SCHWARTZ	G Geoff, NYG T Mitchell, Cle.	
SORENSEN	QB Brad, SD S Daniel, KC	KC@SD 10/19 SD@KC 12/28
VEREEN	S Brock, Chi. RB Shane, NE	CHI@NE 10/26
WATKINS	CB Jaylen, Phi. WR Sammy, Buf.	

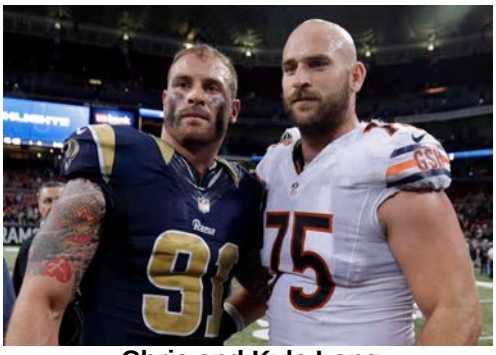
** Preseason game*



Clay and Casey Matthews



Ryan and Matt Kalil



Chris and Kyle Long

MR. IRRELEVANT GOES TO NEWPORT BEACH



It seems as though everybody roots for the underdog, but former San Francisco 49ers wide receiver **PAUL SALATA** actually decided to *celebrate* the underdog. In 1976, Salata founded "Irrelevant Week," a week-long celebration centered on "Mr. Irrelevant," the tongue-in-cheek title bestowed annually upon the last pick of the NFL Draft.

Each year in June, "Mr. Irrelevant" and his family are invited to spend a week in Newport Beach, California where they are treated to activities such as a day at Disneyland and the Lowsman Trophy Banquet (a parody of the Heisman Trophy) among other events.

This year's "Mr. Irrelevant" is safety **LONNIE BALLENTINE** (right), who was selected with the 256th pick by the Houston Texans.



"Mr. Irrelevant is fine with me," says Ballentine, who filled up the stat sheet during his four years at Memphis, recording 176 tackles, three interceptions, two fumble recoveries and a sack. "Just being drafted is a dream come true, something that I've been wanting to do my whole life. It is an opportunity to show people you are relevant."

Ballentine hopes he can emulate the success of Kansas City Chiefs kicker **RYAN SUCCOP**, who was 2009's "Mr. Irrelevant." Succop set a Chiefs rookie record with 25 field goals made in his first season, and is currently third on the team's all-time list for field goals made.

"He's a guy that can run," says Texans head coach **BILL O'BRIEN** about Ballentine. "He's a guy that's a physical player so to me he's a versatile guy. He was a guy that we had targeted. Guys like him, they're the Houston Texans' kind of players."

Several notable "Mr. Irrelevants" (active players in italics):

MR. IRRELEVANT	YEAR DRAFTED/TEAM	NOTES
S Lonnie Ballentine, Houston	*2014 Houston*	*39th Mr. Irrelevant. Second Texans Mr. Irrelevant in the past four years, following Cheta Ozougwu in 2011.*
TE Justice Cunningham, Indianapolis	*2013 Indianapolis*	*Signed with Rams after spending 2013 with Colts.*
QB Chandler Harnish, Indianapolis	*2012 Indianapolis*	*Spent 2012 and 2013 seasons with Colts.*
K Ryan Succop, Kansas City	*2009 Kansas City*	*Set Chiefs rookie record with 25 field goals made in 2009.*
LB David Vobora	2008 St. Louis	Appeared in 40 games with 16 starts in four NFL seasons with Rams and Seahawks.
S Ramzee Robinson	2007 Detroit	Appeared in 26 games in three NFL seasons for Lions, Eagles and Browns.
WR Ryan Hoag	2003 Oakland	Spent time with Giants, Redskins, Vikings and Jaguars. Appeared on ABC's "The Bachelorette" in 2008.
S Mike Green	2000 Chicago	Started 48 games for Bears, Seahawks and Redskins in eight NFL seasons.
FB Jim Finn	1999 Chicago	Played six NFL seasons for Colts and Giants totaling 45 career starts.
LB Marty Moore	1994 New England	Played eight NFL seasons and became first "Mr. Irrelevant" to appear in the Super Bowl (XXXI with Patriots).
C Matt Elliott	1992 Washington	Started 14 games on inaugural Carolina Panthers team. Made 32 career starts.
QB Bill Kenney*	1978 Miami	Made the Pro Bowl in 1984 with the Chiefs and later became a Missouri State Senator.
WR Kelvin Kirk	1976 Pittsburgh	First annual "Mr. Irrelevant." Played seven years in the CFL and later worked for the *Ottawa Citizen*.

*Kenney was named as a replacement for Lee Washburn who could not attend training camp due to a back injury.

ACTIVE STATISTICAL LEADERS HEADING INTO 2014

TOP 10 ACTIVE PASSERS

(1,000 or more attempts)

	Att.	Comp.	Comp. %	Yards	TD	INT	Rating
1. Aaron Rodgers	2,955	1,945	65.8	24,197	188	52	104.9
2. Peyton Manning	8,452	5,532	65.5	64,964	491	219	97.2
3. Philip Rivers	4,108	2,646	64.4	32,369	221	104	96.0
4. Tony Romo	3,775	2,439	64.6	29,565	208	101	95.8
5. Tom Brady	6,586	4,178	63.4	49,149	359	134	95.7
6. Drew Brees	6,799	4,481	65.9	51,081	363	177	95.3
7. Ben Roethlisberger	4,346	2,749	63.3	34,105	219	122	92.6
8. Matt Ryan	3,288	2,093	63.7	23,472	153	77	90.6
9. Matt Schaub	3,181	2,035	64.0	24,254	130	84	89.8
10. Cam Newton	1,475	882	59.8	11,299	64	42	86.4

TOP 10 ACTIVE RUSHERS

	Att.	Yards	TD
1. Steven Jackson	2,553	10,681	62
2. Adrian Peterson	2,033	10,115	86
3. Frank Gore	2,187	9,967	60
4. Willis McGahee	2,095	8,474	65
5. Maurice Jones-Drew	1,804	8,071	68
6. Chris Johnson	1,742	7,965	50
7. Marshawn Lynch	1,753	7,389	58
8. Matt Forté	1,551	6,666	35
9. DeAngelo Williams	1,370	6,627	46
10. Ray Rice	1,430	6,180	37

TOP 10 ACTIVE PASS RECEIVERS

	No.	Yards	TD
1. Reggie Wayne	1,006	13,566	80
2. Andre Johnson	927	12,661	61
3. Jason Witten	879	9,799	52
4. Anquan Boldin	857	11,344	65
5. Larry Fitzgerald	846	11,367	87
6. Wes Welker	841	9,356	48
7. Steve Smith	836	12,197	67
8. Santana Moss	722	10,167	66
9. Antonio Gates	719	9,193	87
10. Brandon Marshall	712	9,050	57

TOP 10 ACTIVE SCORERS

	TD	FG	PAT	TP
1. Adam Vinatieri	0	448	660(1#)	2,006
2. David Akers	0	386	563	1,721
3. Sebastian Janikowski	0	345	454	1,489
4. Jay Feely	1	329	444	1,437
5. Phil Dawson	1	337	394	1,411
6. Rian Lindell	0	306	432	1,350
7. Matt Bryant	0	257	363	1,134
8. Shayne Graham	0	247	375	1,116
9. Josh Brown	0	254	341	1,103
10. Rob Bironas	0	239	315	1,032

Two-point conversion

TOP 10 ACTIVE INTERCEPTORS

	No.	Yards	TD
1. Ed Reed	64	1,590	7
2. Charles Woodson	56	909	11
3. Champ Bailey	52	464	4
4. Asante Samuel	51	728	6
5. DeAngelo Hall	43	838	5
6. Terence Newman	36	353	3
Charles Tillman	36	675	8
8. Troy Polamalu	32	398	3
9. Rashean Mathis	30	512	3
10. Antonio Cromartie	38	480	3

TOP 10 ACTIVE SACKERS

	No.
1. John Abraham	133.5
2. Jared Allen	128.5
3. Julius Peppers	118.5
4. DeMarcus Ware	117.0
5. Robert Mathis	111.0
6. Dwight Freeney	108.0
7. Terrell Suggs	94.5
8. Osi Umenyiora	82.5
9. Justin Smith	82.0
10. Andre Carter	80.5

TOP 10 ACTIVE PUNTERS

(50 or more punts)

	Punts	Avg.	Lg.
1. Marquette King	84	48.9	66
2. Shane Lechler	1,102	47.6	80
3. Sam Martin	72	47.2	72
4. Thomas Morstead	296	47.1	70
5. Brandon Fields	536	46.8	74
6. Bryan Anger	186	46.7	73
7. Andy Lee	869	46.1	82
8. Johnny Hekker	160	46.0	68
9. Ryan Allen	76	45.9	65
10. Britton Colquitt	319	45.8	67

TOP 5 ACTIVE KICKOFF RETURNERS

(40 or more returns)

	No.	Yds.	Avg.	TD
1. Cordarrelle Patterson	43	1,393	32.4	2
2. Joe McKnight	76	2,205	29.0	2
3. Percy Harvin	115	3,241	28.2	5
4. David Reed	63	1,740	27.6	1
5. Dwayne Harris	47	1,298	27.6	0

TOP 5 ACTIVE PUNT RETURNERS

(40 or more returns)

	No.	Yds.	Avg.	TD
1. Julian Edelman	101	1,317	12.3	3
2. Devin Hester	264	3,241	12.3	13
3. Dexter McCluster	79	1959	12.1	3
4. Dwayne Harris	57	690	12.1	2
5. Golden Tate	68	787	11.6	0

THE COACHES

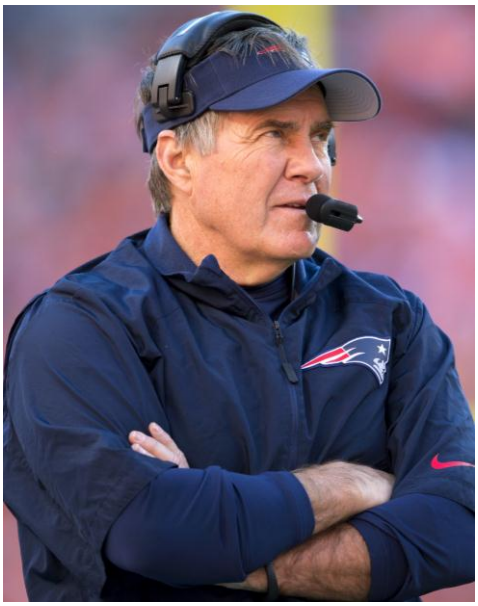
BACK TO FOOTBALL

WHAT TO LOOK FOR IN 2014

BILL BELICHICK, New England, needs 12 victories to surpass Curly Lambeau (229) for fourth place all-time in career victories. In 19 seasons, Belichick has 218 career victories.

TOM COUGHLIN, New York Giants, needs 14 victories to surpass Paul Brown (170), Joe Gibbs (171), Mike Holmgren (174), Mike Shanahan (178) and Bill Parcells (183) for 10th place all-time in career victories. In 18 seasons, Coughlin has 170 career victories.

MARVIN LEWIS, Cincinnati, needs 10 victories to reach 100 career victories. In 11 seasons, Lewis has 90 career victories.



Bill Belichick



Tom Coughlin



Marvin Lewis

SUPER PETE: PETE CARROLL LEADS SEAHAWKS TO SUPER BOWL VICTORY



Head coach **PETE CARROLL** led the Seahawks to the franchise's first championship last season as Seattle defeated Denver 43-8 in Super Bowl XLVIII.

"This is an amazing team," says Carroll, who has posted a 43-28 overall record in his four seasons with the Seahawks. "It took us four years to get to this point, but these guys never took a step sideways. They would not take anything but winning the Super Bowl."

With that victory, Carroll (62 years, 140 days) became the third-oldest head coach to win a Super Bowl, trailing only **TOM COUGHLIN** (65 years, 158 days) and **DICK VERMEIL** (63 years, 92 days).

HEAD COACH	TEAM	SUPER BOWL	DATE	AGE
Tom Coughlin	New York Giants	XVLI	February 5, 2012	65 years, 158 days
Dick Vermeil	St. Louis	XXXIV	January 30, 2000	63 years, 92 days
Pete Carroll	***Seattle***	***XLVIII***	***February 2, 2014***	***62 years, 140 days***
Weeb Ewbank	New York Jets	III	January 12, 1969	61 years, 251 days
Tom Coughlin	New York Giants	XLII	February 3, 2008	61 years, 156 days

Heading into the 2014 season, Carroll and the Seahawks are focused on returning to the Super Bowl.



"There's a whole mentality that goes into how you get there," says Carroll. "Then once you get there, you continue. It's not a brand new experience. It doesn't have to be. But it does take great discipline and it does take the proper work ethic and mentality so that you can stay in connection with that which got you there.

"You've got to know how you got there so you can repeat it again, and retool it. So that's the challenge. And I'm really excited about it."

EARLY SUCCESS: JIM HARBAUGH LEADS 49ERS



San Francisco head coach **JIM HARBAUGH** has guided the 49ers to the NFC Championship Game in each of his first three seasons. He is the only head coach since the 1970 merger to lead his team to the Championship Game in each of his first three NFL seasons.

"He's a players' coach," says San Francisco linebacker **PATRICK WILLIS**. "Normally, you'll see guys wanting to get up and leave the cafeteria when the coach comes in. But he comes in and talks to everybody. He'll sit down with the starters. He'll sit down with the guys on the practice squad."

The 49ers have now advanced to the Championship Game 15 times, tied with the Pittsburgh Steelers for the most appearances since 1970.

TEAM	MOST APPEARANCES IN CONFERENCE CHAMPIONSHIP
Pittsburgh Steelers	15
San Francisco 49ers	***15***
Dallas Cowboys	14
L.A./Oakland Raiders	11
New England Patriots	10

Harbaugh has led the 49ers to at least 10 wins and a playoff berth in each of his first three NFL seasons. He is one of only six head coaches to accomplish the feat in league history.

HEAD COACH	TEAM	YEARS
Allie Sherman	New York Giants	1961-63
Chuck Knox	Los Angeles Rams	1973-77
Ted Marchibroda	Baltimore Colts	1975-77
Red Miller	Denver Broncos	1977-79
Barry Switzer	Dallas Cowboys	1994-96
Jim Harbaugh	***San Francisco 49ers***	***2011-13***

TOP BILLING: BILL BELICHICK AMONG NFL COACHING LEADERS



New England head coach **BILL BELICHICK** guided the Patriots to a 12-4 record last season, earning the club its fifth consecutive AFC East title and advancing to the AFC Championship Game for the third season in a row. Belichick now has 19 career postseason wins, tied with Pro Football Hall of Famer **DON SHULA** for the second-most in NFL history. Pro Football Hall of Famer **TOM LANDRY** (20) has the most playoffs wins all-time.

"Coach Belichick is the best coach that I've ever competed against," says Denver Broncos quarterback **PEYTON MANNING**. "I think it's safe to say he'll go down as the greatest NFL coach of all-time. His teams are always well-coached, always well-disciplined, and you know it's going to be a 60-minute fight. To me, that speaks to his coaching."

The head coaches with the most playoff wins:

HEAD COACH	TEAM(S)	PLAYOFF WINS
Tom Landry	Dallas Cowboys	20
Bill Belichick*	***Cleveland Browns, New England Patriots***	***19***
Don Shula	Baltimore Colts, Miami Dolphins	19
Joe Gibbs	Washington Redskins	17
Chuck Noll	Pittsburgh Steelers	16

*Active

Entering his 20th season as an NFL head coach, Belichick has amassed 218 wins, the fifth-most total victories by a head coach in league history.

"I think we're lucky to have the finest coach in the history of the modern game," says Patriots owner **ROBERT KRAFT**. "I think he has done an outstanding job."

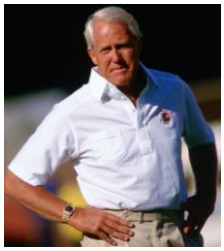
The head coaches with the most total wins in NFL history:

HEAD COACH	TEAM(S)	RECORD
Don Shula	Baltimore Colts, Miami Dolphins	347-173-6
George Halas	Chicago Bears	324-151-31
Tom Landry	Dallas Cowboys	270-178-6
Curly Lambeau	Green Bay Packers, Chicago Cardinals, Washington Redskins	229-134-22
Bill Belichick*	***Cleveland Browns, New England Patriots***	***218-114-0***

*Active



BILL WALSH NFL MINORITY COACHING FELLOWSHIP



Established in 1987, the **BILL WALSH NFL MINORITY COACHING FELLOWSHIP** provides NFL training camp positions to minority coaches every year. The program, which was named after the man who conceived the idea – late Pro Football Hall of Fame head coach **BILL WALSH** (right) – exposes talented minority college coaches to the methods and philosophies of summer NFL training camps. Walsh introduced the concept to the league in 1987 when he brought a group of minority coaches into his San Francisco 49ers' training camp.



Steelers head coach **MIKE TOMLIN** (left), who became the youngest head coach (36) in NFL history to win a Super Bowl when he led Pittsburgh to a victory in Super Bowl XLIII, interned with the Cleveland Browns in the summer of 2000 when he was the defensive backs coach at the University of Cincinnati.

Tomlin is one of three current NFL head coaches – **MARVIN LEWIS** (Cincinnati, below left) and **LOVIE SMITH** (Tampa Bay, below right) are the others – who are graduates of the program.

Smith, who interned with the Arizona Cardinals in 1988, is a huge endorser of the program.

"I had a terrific experience with the Bill Walsh NFL Minority Coaching Fellowship and I am a big believer in what it can do for young college coaches who are searching for an avenue into our league," says Smith. "As a participant in the program, I learned so much about what goes into the coaching business on the professional level. The experience and networking opportunities that I had during my time had a very big impact on my career path. Now, as a head coach, I have had the opportunity to hire some very talented coaches who participated in the program. I make it a point to ensure that our program offers those same valuable learning opportunities that meant so much to me during my fellowship."

Carolina Panthers head coach **RON RIVERA** knows the value of the program and serves on the Bill Walsh NFL Minority Coaching Fellowship Advisory Council. The council is comprised of club presidents, general managers, head coaches and assistant coaches, who focus on developing a pipeline of minority coaches, including former NFL players pursuing opportunities in the coaching profession.

"The Bill Walsh NFL Minority Coaching Fellowship is essential in creating opportunities," says Rivera. "You can see the benefits of the fellowship program on virtually every coaching staff in the league and the education provided through the program has been invaluable in the development of many young coaches who may not have received exposure to the NFL without it."

The program has tutored more than 1,700 minority coaches through the years and has grown to the point that now every NFL team participates during training camp.

Active NFL head coaches who are graduates of the Bill Walsh NFL Minority Coaching Fellowship:



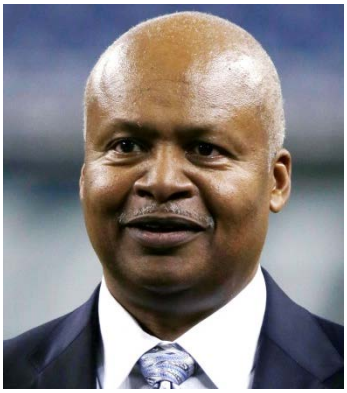
HEAD COACH	TEAM	INTERNSHIP
Marvin Lewis	Cincinnati	1988 with San Francisco
		1991 with Kansas City
Lovie Smith	Tampa Bay	1988 with Arizona
Mike Tomlin	Pittsburgh	2000 with Cleveland



2014 NFL MINORITY HEAD COACHES, ASSISTANT HEAD COACHES & COORDINATORS

Teryl Austin, Detroit, Defense	Marvin Lewis, Cincinnati, Head Coach
Keith Armstrong, Atlanta, Special Teams	Anthony Lynn, New York Jets, Assistant Head Coach
Todd Bowles, Arizona, Defense	Thomas McGaughey, New York Jets, Special Teams
Jim Caldwell, Detroit, Head Coach	John Mitchell, Pittsburgh, Assistant Head Coach
Romeo Crennel, Houston, Defense	Winston Moss, Green Bay, Assistant Head Coach
David Culley, Kansas City, Assistant Head Coach	Ron Prince, Detroit, Assistant Head Coach
George Edwards, Minnesota, Defense	Ron Rivera, Carolina, Head Coach
Perry Fewell, New York Giants, Defense	Terry Robiskie, Atlanta, Assistant Head Coach
Leslie Frazier, Tampa Bay, Defense	Richard Rodgers, Carolina, Special Teams
Harold Goodwin, Arizona, Offense	Lovie Smith, Tampa Bay, Head Coach
Pep Hamilton, Indianapolis, Offense	Dennis Thurman, New York Jets, Defense
Ray Horton, Tennessee, Defense	Mike Tomlin, Pittsburgh, Head Coach
Hue Jackson, Cincinnati, Offense	Mel Tucker, Chicago, Defense

JIM CALDWELL – DETROIT LIONS



HOBBIES: Golf
LAST BOOK READ (& AUTHOR): Crusader for Justice by Judge Damon Keith
FAVORITE MOVIE: *The Magnificent Seven*
FAVORITE FOOD: Roasted crab
FAVORITE VACATION SPOT: Paradise Island, Bahamas
BEST FOOTBALL NICKNAME: I. M. Hipp
FAVORITE COLLEGE TOWN: Iowa City, IA
WHICH NFL TEAM DID YOU FOLLOW AS A CHILD: Chicago Bears
FAVORITE ATHLETE AS A CHILD: Gale Sayers
FAVORITE STADIUM OTHER THAN YOUR OWN, AND WHY: Green Bay's Lambeau Field. I am from Wisconsin and Lambeau Field has a rich history of memorable games.
FAVORITE SPORTS UNIFORM OTHER THAN YOUR OWN: Chicago Cubs
FAVORITE OTHER SPORT: Basketball
PERSON YOU'D MOST LIKE TO MEET: Dr. Martin Luther King
PERSON WHO INFLUENCED YOU THE MOST: My father, Willie Caldwell
BEST ADVICE EVER RECEIVED: "Be grateful, be honest, be humble." From my mother, Mary Caldwell
PLAYER (FORMER OR CURRENT) WHO'D MAKE A GREAT HEAD COACH: Brandon Stokley
GREATEST OVERACHIEVER YOU'VE EVER COACHED: Gary Brackett
BEST PURE ATHLETE YOU'VE COACHED: O.J. McDuffie
TOUGHEST PLAYER YOU'VE EVER COACHED: Ovie Mughelli
MOST INSPIRATIONAL PLAYER YOU'VE EVER COACHED: Ray Lewis
FUNNIEST PLAYER YOU'VE EVER COACHED, AND WHY: Marty Cone, because of his quick wit
TOUGHEST GAME YOU'VE EVER COMPETED IN, AS A COACH OR PLAYER: Indianapolis vs. New England, 2006 AFC Championship Game
LOUDEST CROWD OF YOUR FOOTBALL CAREER, HOME OR AWAY: Syracuse's Carrier Dome while coaching at Penn State
MOST KNOWLEDGEABLE FOOTBALL WRITER YOU'VE EVER MET: Rick Gosselin
MOST OVERRATED ASPECT OF FOOTBALL: Halftime pep talks
MOST UNDERRATED ASPECT OF FOOTBALL: The grueling preparation for the season
WHO HAS THE HARDEST JOB IN FOOTBALL: There are no easy jobs in football
MOST MEMORABLE FOOTBALL MOMENT: Two Super Bowl victories
MOST EMBARRASING FOOTBALL MOMENT: *Monday Night Football* in 2011, Indianapolis vs. New Orleans
ONE THING THAT SHOULD NEVER CHANGE ABOUT NFL FOOTBALL: The physical nature of the game
IF YOU WEREN'T COACHING, WHAT WOULD YOU BE DOING: Real-estate developer
ANY TRENDS YOU SEE DEVELOPING IN THE NFL IN 2014: Multi-dimensional quarterbacks

JAY GRUDEN – WASHINGTON REDSKINS



HOBBIES: Golf, kids' games, movies
LAST BOOK READ (& AUTHOR): Sometimes You Win – Sometimes You Learn by John Maxwell
FAVORITE MOVIE: *Cinderella Man*
FAVORITE FOOD: New York Strip (medium rare)
FAVORITE VACATION SPOT: Exuma, Bahamas
BEST FOOTBALL NICKNAME: Sweetness
FAVORITE COLLEGE TOWN: Louisville
WHICH NFL TEAM DID YOU FOLLOW AS A CHILD: Chicago Bears
FAVORITE ATHLETE AS A CHILD: Walter Payton
FAVORITE STADIUM OTHER THAN YOUR OWN, AND WHY: Lambeau Field, because of the tradition
FAVORITE SPORTS UNIFORM OTHER THAN YOUR OWN: Oregon Football
FAVORITE OTHER SPORT: Basketball
PERSON YOU'D MOST LIKE TO MEET: All those who have served our country
PERSON WHO INFLUENCED YOU THE MOST: Father/family
BEST ADVICE EVER RECEIVED: "You never stay the same – you either get better or worse"
PLAYER (FORMER OR CURRENT) WHO'D MAKE A GREAT HEAD COACH: Terence Newman
GREATEST OVERACHIEVER YOU'VE EVER COACHED: Andy Dalton
BEST PURE ATHLETE YOU'VE COACHED: A.J. Green
TOUGHEST PLAYER YOU'VE EVER COACHED: Mike Alstott
MOST INSPIRATIONAL PLAYER YOU'VE EVER COACHED: All of them – they all offer something
FUNNIEST PLAYER YOU'VE EVER COACHED, AND WHY: Jermaine Gresham, because of his personality
TOUGHEST GAME YOU'VE EVER COMPETED IN, AS A COACH OR PLAYER: All of them
LOUDEST CROWD OF YOUR FOOTBALL CAREER, HOME OR AWAY: At Houston in the 2011 Playoffs
MOST KNOWLEDGEABLE FOOTBALL WRITER YOU'VE EVER MET: Dan Pompei
MOST OVERRATED ASPECT OF FOOTBALL: Stats
MOST UNDERRATED ASPECT OF FOOTBALL: Wins
WHO HAS THE HARDEST JOB IN FOOTBALL: Quarterback
MOST MEMORABLE FOOTBALL MOMENT: My brother's Super Bowl victory (Super Bowl XXXVII)
MOST EMBARRASING FOOTBALL MOMENT: Losing 63-7 to Southern Miss in college
ONE THING YOU'D CHANGE ABOUT NFL FOOTBALL: Player discipline – fines/suspensions
ONE THING THAT SHOULD NEVER CHANGE ABOUT NFL FOOTBALL: NFL Playoffs/Super Bowl
IF YOU WEREN'T COACHING, WHAT WOULD YOU BE DOING: Teaching
ANY TRENDS YOU SEE DEVELOPING IN THE NFL IN 2014: No-huddle

BILL O'BRIEN - HOUSTON TEXANS



HOBBIES: Golf
LAST BOOK READ (& AUTHOR): Wooden by Seth Davis
FAVORITE MOVIE: *Lone Survivor*
FAVORITE FOOD: Pizza and Chicken Parmesan
FAVORITE VACATION SPOT: Cape Cod
BEST FOOTBALL NICKNAME: Texans
FAVORITE COLLEGE TOWN: State College, PA
WHICH NFL TEAM DID YOU FOLLOW AS A CHILD: New England Patriots
FAVORITE ATHLETE AS A CHILD: Larry Bird
FAVORITE STADIUM OTHER THAN YOUR OWN, AND WHY: Penn State, because of the unbelievable atmosphere and great fans
FAVORITE SPORTS UNIFORM OTHER THAN YOUR OWN: Penn State
FAVORITE OTHER SPORT: Baseball and basketball
PERSON YOU'D MOST LIKE TO MEET: Gregg Popovich
PERSON WHO INFLUENCED YOU THE MOST: My dad
BEST ADVICE EVER RECEIVED: "Be yourself"
PLAYER (FORMER OR CURRENT) WHO'D MAKE A GREAT HEAD COACH: Mike Vrabel and George Godsey
GREATEST OVERACHIEVER YOU'VE EVER COACHED: Danny Woodhead and Wes Welker
BEST PURE ATHLETE YOU'VE COACHED: Randy Moss
TOUGHEST PLAYER YOU'VE EVER COACHED: Tom Brady
MOST INSPIRATIONAL PLAYER YOU'VE EVER COACHED: Tom Brady
FUNNIEST PLAYER YOU'VE EVER COACHED: Matt Light
TOUGHEST GAME YOU'VE EVER COMPETED IN, AS A COACH OR PLAYER: Super Bowl
LOUDEST CROWD OF YOUR FOOTBALL CAREER, HOME OR AWAY: Penn State vs. Michigan in 2013
MOST KNOWLEDGEABLE FOOTBALL WRITER YOU'VE EVER MET: Peter King, John McClain, Mike Reiss
MOST OVERRATED ASPECT OF FOOTBALL: NFL Draft
MOST UNDERRATED ASPECT OF FOOTBALL: Teamwork
WHO HAS THE HARDEST JOB IN FOOTBALL: Quarterback
MOST MEMORABLE FOOTBALL MOMENT: AFC Championship Games and all wins at Penn State
ONE THING YOU'D CHANGE ABOUT NFL FOOTBALL: Rookie Premiere date
ONE THING THAT SHOULD NEVER CHANGE ABOUT NFL FOOTBALL: Divisional rivalries
IF YOU WEREN'T COACHING, WHAT WOULD YOU BE DOING: Lawyer
ANY TRENDS YOU SEE DEVELOPING IN THE NFL IN 2014: No huddle tempo

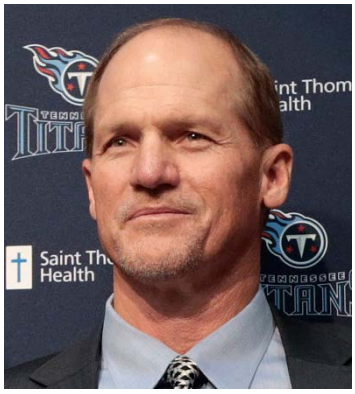
MIKE PETTINE - CLEVELAND BROWNS



HOBBIES: Racquetball, golf
LAST BOOK READ (& AUTHOR): 11/22/63 by Stephen King
FAVORITE MOVIE: *Tommy Boy*, *Godfather* trilogy
FAVORITE FOOD: Italian
FAVORITE VACATION SPOT: Hawaii and Outer Banks, NC
BEST FOOTBALL NICKNAME: Sweetness and The Minister of Defense
FAVORITE COLLEGE TOWN: Charlottesville, VA
WHICH NFL TEAM DID YOU FOLLOW AS A CHILD: Eagles
FAVORITE ATHLETE AS A CHILD: Pete Rose
FAVORITE STADIUM OTHER THAN YOUR OWN, AND WHY: Seattle, because it's a great atmosphere and tough place to play
FAVORITE SPORTS UNIFORM OTHER THAN YOUR OWN: Raiders – black jerseys and silver pants
FAVORITE OTHER SPORT: Baseball
PERSON YOU'D MOST LIKE TO MEET: Dave Grohl
PERSON WHO INFLUENCED YOU THE MOST: Father
BEST ADVICE EVER RECEIVED: "Only worry about things you have control over"
PLAYER (FORMER OR CURRENT) WHO'D MAKE A GREAT HEAD COACH: Jim Leonhard
GREATEST OVERACHIEVER YOU'VE EVER COACHED: Jim Leonhard, Corey Ivy, Kelly Gregg
BEST PURE ATHLETE YOU'VE COACHED: Chris McAlister
TOUGHEST PLAYER YOU'VE EVER COACHED: Jarrett Johnson
MOST INSPIRATIONAL PLAYER YOU'VE EVER COACHED: Ray Lewis
FUNNIEST PLAYER YOU'VE EVER COACHED, AND WHY: Terrell Suggs, because he's completely unfiltered
TOUGHEST GAME YOU'VE EVER COMPETED IN, AS A COACH OR PLAYER: 2006 Divisional Playoff loss (Baltimore vs. Indianapolis)
LOUDEST CROWD OF YOUR FOOTBALL CAREER, HOME OR AWAY: 2007 Ravens at Seattle
MOST KNOWLEDGEABLE FOOTBALL WRITER YOU'VE EVER MET: Peter King
MOST OVERRATED ASPECT OF FOOTBALL: X's and O's
MOST UNDERRATED ASPECT OF FOOTBALL: Offensive line play
WHO HAS THE HARDEST JOB IN FOOTBALL: Quarterback
MOST MEMORABLE FOOTBALL MOMENT: 2010 Divisional Playoff win (Jets vs. New England)
MOST EMBARRASSING FOOTBALL MOMENT: Losing to Patriots by 40 points
ONE THING YOU'D CHANGE ABOUT NFL FOOTBALL: More permissible contact with players (especially young ones) before April. Nothing on the field – just football conversation. Also a second bye week, which gives networks an extra week of TV and is good for player safety.
ONE THING THAT SHOULD NEVER CHANGE ABOUT NFL FOOTBALL: The physicality – it's a tough sport for tough people
IF YOU WEREN'T COACHING, WHAT WOULD YOU BE DOING: Not sure. Something outdoors. Own my own business of some sort.
ANY TRENDS YOU SEE DEVELOPING IN THE NFL IN 2014: Less traditional offense, more influence from college game



KEN WHISENHUNT – TENNESSEE TITANS



HOBBIES: Golf, reading
LAST BOOK READ (& AUTHOR): The Target by David Baldacci
FAVORITE MOVIE: *For the Love of the Game*
FAVORITE FOOD: Buffalo wings
FAVORITE VACATION SPOT: Lake Burton, GA
BEST FOOTBALL NICKNAME: Sunshine
FAVORITE COLLEGE TOWN: Atlanta
WHICH NFL TEAM DID YOU FOLLOW AS A CHILD: Dallas Cowboys
FAVORITE ATHLETE AS A CHILD: Bruce Jenner
FAVORITE STADIUM OTHER THAN YOUR OWN, AND WHY: Ford Field, because we won the Super Bowl there (as offensive coordinator with Pittsburgh Steelers)
FAVORITE SPORTS UNIFORM OTHER THAN YOUR OWN: New York Yankees
FAVORITE OTHER SPORT: Golf
PERSON YOU'D MOST LIKE TO MEET: Kurt Russell
PERSON WHO INFLUENCED YOU THE MOST: My father, Henry
BEST ADVICE EVER RECEIVED: To walk-on at Georgia Tech from my high school coach, Tommy Way
PLAYER (FORMER OR CURRENT) WHO'D MAKE A GREAT HEAD COACH: Philip Rivers
GREATEST OVERACHIEVER YOU'VE EVER COACHED: Matt Cushing
BEST PURE ATHLETE YOU'VE COACHED: Eric Green
TOUGHEST PLAYER YOU'VE EVER COACHED: Larry Fitzgerald
MOST INSPIRATIONAL PLAYER YOU'VE EVER COACHED: Kurt Warner
FUNNIEST PLAYER YOU'VE EVER COACHED, AND WHY: Jerome Bettis, because of his great sense of humor
TOUGHEST GAME YOU'VE EVER COMPETED IN, AS A COACH OR PLAYER: As a player, the *Monday Night Football* game at Buffalo the week after Dennis Byrd was paralyzed
LOUDEST CROWD OF YOUR FOOTBALL CAREER, HOME OR AWAY: Kingdome
MOST KNOWLEDGEABLE FOOTBALL WRITER YOU'VE EVER MET: Furman Bisher
WHO HAS THE HARDEST JOB IN FOOTBALL: Quarterback and cornerback
MOST MEMORABLE FOOTBALL MOMENT: Winning the NFC Championship Game in Arizona
MOST EMBARRASSING FOOTBALL MOMENT: Trying to get the football back from the official after my first career touchdown
ONE THING YOU'D CHANGE ABOUT NFL FOOTBALL: West Coast teams traveling east should always get a 4:00 PM kickoff
ONE THING THAT SHOULD NEVER CHANGE ABOUT NFL FOOTBALL: Interaction between fans and players
IF YOU WEREN'T COACHING, WHAT WOULD YOU BE DOING: Engineer
ANY TRENDS YOU SEE DEVELOPING IN THE NFL IN 2014: More teams going to no huddle/hurry up offense

BACK TO FOOTBALL

EXCITEMENT ABOUNDS AS NEW COACHES TAKE OVER

This season, seven NFL teams – Cleveland, Detroit, Houston, Minnesota, Tampa Bay, Tennessee and Washington – welcome new head coaches. Ranging from coaches already boasting Super Bowl appearances as NFL head coaches – **JIM CALDWELL** of the Lions, **LOVIE SMITH** of the Buccaneers and **KEN WHISENHUNT** of the Titans – to those entering their first season with the title, each has unique experiences to share with his new organization, players and fans.

CLEVELAND BROWNS HEAD COACH MIKE PETTINE:

The Cleveland Browns named Pettine head coach on January 23. Pettine joins the Browns after spending 2013 as the defensive coordinator for the Buffalo Bills and the 2009-12 seasons as the defensive coordinator for the New York Jets. During his season in Buffalo, Pettine oversaw a defense that set a franchise record with 57 sacks, second-most in the NFL in 2013 after finishing tied for 18th in the league with 36 in 2012. Buffalo was the only team to have three players record double-digits sacks.



"Mike is the epitome of what we want the Browns to be – tough, aggressive and innovative – with a blue-collar, team-first mentality," says Browns owner **JIMMY HASLAM**. "He knows what's necessary to beat teams in the AFC North and has repeatedly shown the ability to lead his players to consistent improvement and success."

During his four years with New York, the Jets' defense ranked first in the NFL in opponent's passer rating (71.0), completion percentage (52.6) and passing yards per game (186.3). The Jets' defense yielded the second-fewest yards per game (294.8) and allowed just nine 100-yard receiving games from 2009-2012, the fewest in the league.

The 47-year old Doylestown, Pennsylvania native was a two-year letterman as a free safety at Virginia, where he graduated with a degree in economics. His father, Mike, Sr., was the head coach for 33 years at Central Bucks West High School in Pennsylvania where Pettine earned all-state honors as a quarterback and defensive back.

DETROIT LIONS HEAD COACH JIM CALDWELL:



Caldwell became the Lions' 26th head coach in franchise history on January 14. The 59-year old Beloit, Wisconsin native spent the previous two seasons as the offensive coordinator for the Baltimore Ravens (2012-13). Caldwell, who was originally the Ravens' quarterbacks coach, was promoted to offensive coordinator with just three weeks to play in the 2012 season and helped lead Baltimore to the AFC North crown and a win in Super Bowl XLVII.

Before joining the Ravens, Caldwell coached the previous 10 seasons (2002-11) with the Indianapolis Colts, including three as head coach (2009-11). He led the team to a Super Bowl XLIV berth as Indianapolis' head coach during the 2009 season.

"We had a profile of the ideal candidate, and Jim fits that," says Lions general manager **MARTIN MAYHEW**. "A leader of men, Jim Caldwell is certainly that. Coming to the organization and bringing confidence and credibility, Jim has that. He has experience with quarterbacks. All of that was important to us and Jim brings it."

Prior to his NFL career, Caldwell was the head coach at Wake Forest (1993-2000) and an assistant at Penn State (1986-1992), Louisville (1985), Colorado (1982-84), Northwestern (1981) and Southern Illinois (1978-1980).

HOUSTON TEXANS HEAD COACH BILL O'BRIEN:



With 21 years of NFL and collegiate coaching experience, O'Brien returns to the NFL after serving as the head coach at Penn State University from 2012-13. O'Brien, the third head coach in Texans history, helped lead the New England Patriots to a pair of Super Bowl berths, rising from offensive assistant his first season to wide receivers coach in 2008 and then quarterbacks coach from 2009-10 and offensive coordinator/quarterbacks coach in 2011. That season, the Patriots ranked third in the NFL in scoring, second in total offense and advanced to Super Bowl XLVI.

"Intelligence, innovation and flexibility," says Texans general manager **RICK SMITH** on the traits that make a head coach successful. "That was what we were looking for and what we found in Bill O'Brien. He also represents accountability and toughness. We are excited to welcome him to the Houston Texans."

O'Brien began his coaching career at Brown in 1993 as the tight ends coach before coaching inside linebackers in 1994. He joined the Georgia Tech staff in 1995 and was promoted to running backs coach in 1998, when the Yellow Jackets won the 1998 Atlantic Coast Conference title and Gator Bowl against Notre Dame. He became the offensive coordinator and quarterbacks coach in 2001, and then assistant head coach in 2002. He coached running backs at Maryland from 2003-04 before serving as the offensive coordinator and quarterbacks coach at Duke from 2005-06.

MINNESOTA VIKINGS HEAD COACH MIKE ZIMMER:



After directing a Cincinnati Bengals defense that ranked second in the NFL with 139 sacks (46.3 per season) since 2011, Zimmer was named the ninth head coach in club history on January 15. Prior to spending the past six seasons as the Bengals' defensive coordinator, Zimmer held full-time duties as the defensive coordinator of the Atlanta Falcons (2007) and Dallas Cowboys (2000-06).

Vikings president **MARK WILF** is confident that Zimmer's experience in winning organizations will strengthen the entire franchise.

"Mike Zimmer is a tremendous football coach," says Wilf. "He is a tremendous person. He is sincere, down to earth, no-nonsense and direct. He is intense on the football field, and respectful inside and outside the building. He will represent the Vikings organization very well. Most importantly, he has been a leader and winner at every stop in the NFL. Vikings fans will love Coach Zimmer."

A Peoria, Illinois native, Zimmer played quarterback and linebacker at Illinois State before coaching collegiately at Missouri (1979-1980), Weber State (1981-88) and Washington State (1989-1993).

TAMPA BAY BUCCANEERS HEAD COACH LOVIE SMITH:



Smith returns to the Buccaneers as the 10th head coach in club history. Prior to serving as the Chicago Bears (2004-12) head coach and the St. Louis Rams (2001-03) defensive coordinator for a combined 12 seasons, Smith was the linebackers coach in Tampa Bay from 1996-2000.

"It is an exciting time for the Buccaneers organization, and the entire Tampa Bay community, as we welcome back Lovie Smith," says Buccaneers co-chairman **BRYAN GLAZER**. "Lovie is an accomplished and very well-respected head coach who has enjoyed success at every level of his 30-year career. We knew from the start of our search that he was the ideal man to lead this team into this new era of Buccaneers football."

During his time in Chicago, Smith guided the Bears to an 81-63 (.563) regular-season record, while going 3-3 in the postseason. He led the Bears to three division crowns, two NFC Championship Game appearances and the 2006 NFC title, which propelled Chicago to its first Super Bowl appearance in 21 years. Smith left Chicago ranked third all-time in coaching victories, behind only Pro Football Hall of Famers **GEORGE HALAS** and **MIKE DITKA**.

Smith played linebacker and safety at Tulsa (1976-79), earning two-time All-America and three-time All-Missouri Conference honors.

TENNESSEE TITANS HEAD COACH KEN WHISENHUNT:

When the Tennessee Titans selected Whisenhunt to be the 17th head coach in franchise history, the club acquired a man whose professional coaching career spans 17 NFL seasons. Whisenhunt, who served as the head coach of the Arizona Cardinals from 2007-12, ventured east to acquire the top position in Tennessee after spending a season as the San Diego Chargers offensive coordinator (2013).

As a first-time head coach with the Cardinals, Whisenhunt won a franchise-record 49 games during his six seasons. In 2008 (9-7 record) and 2009 (10-6), he led the club to back-to-back NFC West titles. The 2008 team fielded the fourth-best offense in the NFL, set a team record with 427 points, won the franchise's first NFC Championship and clinched the club's first Super Bowl berth.



Prior to joining the Cardinals, Whisenhunt spent the previous six seasons as an assistant with the Pittsburgh Steelers, the first three as tight ends coach and the last three as offensive coordinator. Whisenhunt became the offensive coordinator in 2004 and helped rookie quarterback **BEN ROETHLISBERGER** set an NFL record with wins in his first 13 career starts. In 2005, the Steelers defeated the Seattle Seahawks in Super Bowl XL. Whisenhunt also coached at the NFL level with the New York Jets (tight ends, 2000), Cleveland Browns (special teams, 1999) and Baltimore Ravens (tight ends, 1997-98).

"Time and time again, it came back to Ken," says Titans president and CEO **TOMMY SMITH** on the team's coaching search. "I've always said we were looking for someone who's intelligent, who understood and wanted to play the type of football that we want to play here, which is hard-nosed. I certainly have an intelligent man here who is well-versed in all aspects of the game, and the fact that he's going to be the play-caller and lead this organization delights me."

WASHINGTON REDSKINS HEAD COACH JAY GRUDEN:

After three seasons as the offensive coordinator of the Cincinnati Bengals (2011-13), Gruden joins the Redskins as the 29th head coach in club history.



The Bengals made three consecutive playoff appearances and earned the AFC North title in 2013 during Gruden's time in Cincinnati. He also spent seven seasons with the Tampa Bay Buccaneers as an offensive assistant from 2002-08, helping the team to its first championship in Super Bowl XXXVII.

"If you look at his résumé, it's broad, it's deep," says Redskins president and general manager **BRUCE ALLEN** on why the team tabbed Gruden as its next head coach. "He's done every job in football. He has a credible résumé. His passion is contagious. He's a great people person and he's always been that."

The younger brother of Super Bowl-winning head coach and current ESPN analyst **JON GRUDEN**, Jay Gruden is one of the most celebrated individuals in Arena Football League history, having won six combined league championships – four as a quarterback and two as a head coach. He was named the 1992 AFL Most Valuable Player and was honored with induction into the AFL Hall of Fame in 1999.

"WIN FOREVER"

Seattle head coach **PETE CARROLL**'s "Win Forever" philosophy pyramid helped guide the Seahawks throughout the 2013 season on their way to a victory in Super Bowl XLVIII.

"That idea really solidifies the fact that you're a winner and your program's a winner," says Carroll. "It's the overarching vision of the program, to show that we can win over a long period of time and it makes perfect sense to me. Of course we want to win every game, but winning forever is more about realizing your potential and making yourself as good as you can be."

Many NFL teams post messages, goals or quotations throughout their facilities to establish a customized focus on the season. The selection of inspiration can draw from the old school by quoting NFL greats or take on a voice of its own. The messages cover everything from basic work ethic to philosophical mindsets.

A sampling of quotes that are used to inspire and motivate NFL teams:

TEAM	**MOTIVATIONAL MESSAGE**
Baltimore Ravens	"TEAM – TEAM – TEAM"
	"W.I.N.: What's Important Now."
Buffalo Bills	"Win – Accountable – Tough – Teamwork – Excellence"
Cincinnati Bengals	"As iron sharpens iron, one man sharpens another."
	"One player can impact a game. One team wins championships."
Denver Broncos	"Failing to Prepare is Preparing to Fail."
Minnesota Vikings	"Smart players make smart teams… Smart teams win championships"
St. Louis Rams	"Make Excellence a Habit"
	"Championships Begin in the Division"
San Francisco 49ers	"You are getting better or you are getting worse. You never stay the same."
San Diego Chargers	"Lead, follow, or get out of the way"
Seattle Seahawks	"Win Forever"