



**NEW EAGLE TERRELL OWENS (ALREADY!) BOASTS TOP-SELLING JERSEY**

New Philadelphia Eagles wide receiver **TERRELL OWENS** has the most touchdown receptions (51) in the NFL since 2000. Now he also tops another list. Since April 1, Owens’ new No. 81 Eagles jersey (above) is the top seller on NFLShop.com.

The NFL is the world’s most popular sports brand and is the seventh-largest overall brand globally, according to *License!* magazine.

Following are the top-selling player jerseys according to NFLShop.com from April 1-June 30, 2004:

**TOP-SELLING NFL PLAYER JERSEYS**

1. Terrell Owens, Philadelphia Eagles

2. Michael Vick, Atlanta Falcons

3. Chad Johnson, Cincinnati Bengals

4. Donovan McNabb, Philadelphia Eagles

5. Brian Urlacher, Chicago Bears

6. Warren Sapp, Oakland Raiders

7. Eli Manning, New York Giants

8. Ricky Williams, Miami Dolphins

9. Roy Williams, Dallas Cowboys

10. Jeremy Shockey, New York Giants
11. Brett Favre, Green Bay Packers

12. Priest Holmes, Kansas City Chiefs

13. Charles Woodson, Oakland Raiders

14. Tom Brady, New England Patriots

15. LaVar Arrington, Washington Redskins

16. Marshall Faulk, St. Louis Rams

17. LaDainian Tomlinson, San Diego Chargers

18. Jerry Rice, Oakland Raiders

19. Joey Harrington, Detroit Lions

20. Peyton Manning, Indianapolis Colts

For the third consecutive season, the **OAKLAND RAIDERS** remained at the top of the NFL’s Top 10 in licensed merchandise, while the New England Patriots – the winner of Super Bowl XXXVIII – moved from their number nine spot last year to No. 2. The Green Bay Packers, who won the NFC North Division in 2003, placed in the top five for the eighth consecutive year. The Atlanta Falcons (seventh) moved into the top 10 for the first time since 1992, when they were 10th on the list.

**TOP 10 SELLING NFL TEAMS IN 2003**  
**(April 1, 2003-March 31, 2004)**

1. Oakland Raiders

2. New England Patriots

3. Green Bay Packers

4. Dallas Cowboys

5. Philadelphia Eagles

6. Pittsburgh Steelers

7. Atlanta Falcons

8. Tampa Bay Buccaneers

9. San Francisco 49ers

10. Miami Dolphins



**NFL SATELLITE RADIO NETWORK: FOR THE SIRIUS NFL FAN**

You live in Idaho, you’re out on a Sunday afternoon drive. Your thoughts drift... if only you could hear the fabled **MYRON COPE**’s play-by-play of your beloved Pittsburgh Steelers’ divisional clash with the Cleveland Browns. Well now you can!

For the first time, fans can listen to the radio call of NFL games regardless of where they are in the country on SIRIUS satellite radio, the premium satellite radio provider known for delivering the best in commercial-free music and sports programming to cars and homes across the country.

**SIRIUS NFL Radio**, the 24-hour, 7-day a week channel devoted entirely to professional football, will produce the most in-depth radio coverage of the NFL. The signature **SIRIUS NFL Sunday Drive** programming provides live radio broadcasts of NFL games, bringing the NFL to fans across the country each Sunday.

In addition to the game broadcasts, SIRIUS will produce original daily programming featuring some of the most successful executives and players in NFL history including **CARL BANKS, GIL BRANDT, CRIS CARTER, GLENN PARKER, DAN REEVES, JOHN RIGGINS** and **SHANNON SHARPE**. Other on-air talent will include **STEVE COHEN, PAT KIRWAN, CHRIS MOORE, BOB PAPA, TIM RYAN** and **ADAM SCHEIN**.

**WEEKDAY SIRIUS NFL RADIO SCHEDULE**

PROGRAM	TIME	TALENT
“The Opening Drive”	8:00-10:00 AM ET	Chris Moore, Dan Reeves
“Movin’ the Chains”	10:00 AM-1:00 PM ET	Bob Papa, Shannon Sharpe, Tim Ryan
“The Red Zone”	1:00-3:00 PM ET	Steve Cohen, Cris Carter, Glenn Parker, Gil Brandt, Carl Banks
“The Afternoon Blitz”	3:00-7:00 PM ET	Adam Schein, John Riggins, Pat Kirwan