

NFL KICKS OFF WITH NATIONAL TV THURSDAY NIGHT GAME;
NFL TV 2004

THE NFL is the only sports league that televises all regular-season and postseason games on free, over-the-air network television. This year, the league will kick off its 85th season with a national television Thursday night game in a rematch of the 2003 AFC Championship Game when the Indianapolis Colts visit the Super Bowl champion New England Patriots on September 9 (ABC, 9:00 PM ET).

Following is a guide to the “new look” for the NFL on television in 2004:

- **GREG GUMBEL** will host **CBS'** *The NFL Today*. Also joining the CBS pregame show are former NFL tight end **SHANNON SHARPE** and reporter **BONNIE BERNSTEIN**.
- **JIM NANTZ** teams with analyst **PHIL SIMMS** as **CBS'** No. 1 announce team. **LESLEY VISSER** joins the duo as the lead sideline reporter.
- Sideline reporter **MICHELE TAFOYA** joins game analyst **JOHN MADDEN** and play-by-play announcer **AL MICHAELS** on **ABC's** *NFL Monday Night Football*.
- **FOX's** pregame show, *FOX NFL Sunday*, will hit the road for up to seven special broadcasts from the sites of some of the biggest games of the season.
- **JAY GLAZER** joins *FOX NFL Sunday* as the show's NFL insider.
- Joining **ESPN** is Pro Football Hall of Fame member **MIKE DITKA**. Ditka will serve as an analyst on a variety of shows, including *Monday Night Countdown*, *NFL Live*, *SportsCenter* and *Monday Quarterback*.
- **SAL PAOLANTONIO** will host **ESPN's** *EA Sports NFL Match-Up* (formerly *Edge NFL Match-Up*).

NFL ANNOUNCER LINEUP FOR 2004

ABC

NFL Monday Night Football: Al Michaels-John Madden-Michele Tafoya (Reporter).

CBS

NFL Today (Pregame): Greg Gumbel-Boomer Esiason-Dan Marino-Shannon Sharpe-Marcus Allen (Reporter)-Bonnie Bernstein (Reporter)-Armen Keteyian (Contributor). **NFL On CBS:** Jim Nantz-Phil Simms-Lesley Visser (Reporter); Dick Enberg-Dan Dierdorf- Armen Keteyian (Reporter); Kevin Harlan-Randy Cross; Gus Johnson-Brent Jones; Ian Eagle-Solomon Wilcotts; Don Criqui-Steve Tasker; Bill Macatee-Steve Beuerlein; Craig Bolerjack-Richard Baldinger.

ESPN

Sunday NFL Countdown (Pregame): Chris Berman-Tom Jackson-Steve Young-Michael Irvin-Chris Mortensen (Reporter). **ESPN NFL Sunday Night Football:** Mike Patrick-Joe Theismann-Paul Maguire-Suzy Kolber (Reporter).

FOX

FOX NFL Sunday (Pregame): James Brown-Terry Bradshaw-Howie Long-Jimmy Johnson-Jillian Barberie-Frank Caliendo-Jay Glazer. **NFL on FOX:** Joe Buck-Troy Aikman-Cris Collinsworth-Pam Oliver (Reporter); Dick Stockton-Daryl Johnston-Tony Siragusa (Reporter); Sam Rosen-Bill Maas; Kenny Albert-Brian Baldinger; Curt Menefee-Tim Green; Ron Pitts-Tim Ryan.

2004 NFL TV PROGRAMMING

Day	Programming	Network	Start Time (ET)
Tuesday	NFL Films Presents	ESPN2	1:30 PM
	NFL Live	ESPN2	7:00 PM
Wednesday	NFL Live	ESPN2	7:00 PM
Thursday	NFL Live	ESPN2	7:00 PM
	Inside The NFL	HBO	11:00 PM
Friday	NFL Films Presents	ESPN2	2:30 PM
	Inside The NFL	HBO	7:00 PM
	NFL Live	ESPN2	7:00 PM
	EA Sports NFL Match-Up	ESPN2	7:30 PM
Saturday	EA Sports NFL Match-Up	ESPN	3:00 AM
	EA Sports NFL Match-Up	ESPN2	6:30 AM
	NFL Under the Helmet	FOX	12:00 PM
	NFL Live	ESPN2	7:00 PM
Sunday	EA Sports NFL Match-Up	ESPN	8:30 AM
	Sunday NFL Countdown	ESPN	11:00 AM
	FOX NFL Sunday	FOX	12:00 PM
	NFL Today	CBS	12:00 PM
	NFL On CBS	CBS	1:00; 4:05/4:15 PM
	NFL On FOX	FOX	1:00; 4:05/4:15 PM
	NFL Prime Time	ESPN	7:30 PM
	ESPN NFL Sunday Night Football	ESPN	8:30 PM
Monday	NFL Films Presents	ESPN	2:30 AM
	NFL Films Presents	ESPN	3:30 PM
	NFL Films Presents	ESPN2	7:00 PM
	NFL Monday Night Countdown	ESPN	7:30 PM
	ABC's NFL Monday Night Football	ABC	9:00 PM