

THE COACHES

WHAT TO LOOK FOR IN 2004

MARTY SCHOTTENHEIMER, San Diego, needs one victory to pass Paul Brown (170) to move into sole possession of eighth place all-time in career victories (see Parcels note). In 18 seasons, Schottenheimer has 170 career victories.

BILL PARCELLS, Dallas, needs 12 victories to pass Bud Grant (168), Paul Brown (170) and Marty Schottenheimer (170) to move into eighth place all-time in career victories (see Schottenheimer note). In 16 seasons, Parcels has 159 career victories.

JOE GIBBS, Washington, needs 10 victories to reach 150 career victories. In 12 seasons, Gibbs has 140 career victories.

MIKE SHANAHAN, Denver, needs one regular season victory to reach 100 regular season victories. In 11 seasons, Shanahan has 99 regular season victories.

DENNIS GREEN, Arizona, needs three regular season victories to reach 100 regular season victories. In 10 seasons, Green has 97 regular season victories.

JEFF FISHER, Tennessee, needs seven victories to reach 100 career victories. In nine seasons, Fisher has 93 career victories.

2004 NEW COACHES QUESTIONAIRES



TOM COUGHLIN – NEW YORK GIANTS

HOBBIES: Family Vacation, Reading (biographical or historical literature)...**LAST BOOK READ:** *Flags of our Fathers* by Jame Bradley...**FAVORITE FOOD:** Italian...**FAVORITE VACATION SPOT:** Florida, Rome (Italy)...**BEST FOOTBALL NICKNAME:** Wolverines... **WHAT NFL TEAM DID YOU FOLLOW AS A CHILD:** New York Giants and Cleveland Browns...**FAVORITE COLLEGE TOWN:** Charlottesville, VA and Boston, MA... **FAVORITE STADIUM OTHER THAN YOUR OWN AND WHY:** Three Rivers – History...**FAVORITE ATHLETE AS A CHILD:** Jim Brown ...**FAVORITE OTHER SPORTS:** Baseball and Golf...**PERSON YOU'D MOST LIKE TO MEET:** Pope John Paul II...**PERSON WHO INFLUENCED YOU THE MOST:** Mom and Dad...**BEST ADVICE EVER RECEIVED:** “Be the best you can be”...**GREATEST OVERACHIEVER YOU'VE EVER COACHED:** Tom McManus...**BEST PURE ATHLETE YOU'VE EVER COACHED:** Art Monk/Doug Flutie/Tony Boselli...**TOUGHEST PLAYER YOU'VE EVER COACHED:** Keenan McCardell...**MOST INSPIRATIONAL PLAYERS YOU'VE EVER COACHED:** Jay

McGillis...**FUNNIEST PLAYER YOU'VE EVER COACHED AND WHY:** Kyle Brady – Costume and Impressions....**TOUGHEST COACH YOU'VE EVER FACED:** Joe Paterno, Bill Walsh, Tom Landry...**GREATEST TEAM YOU'VE EVER COMPETED AGAINST:** 1985 Chicago Bears and 1986 NY Giants...**TOUGHEST GAME YOU'VE EVER COMPETED IN, AS A COACH OR PLAYER:** Jacksonville vs. Denver Playoff game in 1996...**LOUDEST CROWD OF YOUR FOOTBALL CAREER:** Jacksonville vs. Tennessee Playoff game in 1999, Home... **MOST KNOWLEDGEABLE FOOTBALL WRITER YOU'VE EVER MET:** The late Will McDonough.... **MOST OVERRATED ASPECT OF FOOTBALL:** Pass Defense Stats...**MOST UNDERRATED ASPECT OF FOOTBALL:** Special Teams/Field Position...**HARDEST JOB IN FOOTBALL:** Quarterback...**MOST MEMORABLE FOOTBALL MOMENT:** Super Bowl XXV...**ONE THING YOU WOULD CHANGE ABOUT PRO FOOTBALL:** Take the names off the jerseys...**ONE THING THAT SHOULD NEVER CHANGE ABOUT PRO FOOTBALL:** Greatest team sport ever played...**IF YOU WEREN'T COACHING, WHAT WOULD YOU BE DOING:** Athletic Administration / Teaching / Military.



JOE GIBBS – WASHINGTON REDSKINS

HOBBIES: Spending time with grandchildren, golf, racing...**FAVORITE FOOD:** A great salad...**LAST BOOK READ:** The Bible...**FAVORITE VACATION SPOT:** My lake house...**BEST FOOTBALL NICKNAME:** The Fun Bunch and the HOGS (Redskins)...**FAVORITE COLLEGE TOWN:** Carlisle, PA...**WHAT NFL TEAM DID YOU FOLLOW AS A CHILD:** Washington Redskins...**FAVORITE STADIUM OTHER THAN YOUR OWN:** Rose Bowl – First Super Bowl victory... **FAVORITE OTHER SPORT:** NASCAR racing...**PERSON YOU'D MOST LIKE TO MEET:** President Bush...**PERSON WHO INFLUENCED YOU THE MOST:** Mother...**BEST ADVICE EVER RECEIVED:** “Stay close to the bible and its principles”...**PLAYER (FORMER OR CURRENT) WHO'D MAKE A GREAT HEAD COACH:** Russ Grimm...**TOUGHEST COACH YOU'VE EVER FACED:** Bill Parcels...**LOUDEST CROWD OF YOUR FOOTBALL CAREER:** RFK Stadium 1982 NFC Championship game vs. Dallas...**MOST UNDERRATED ASPECT OF FOOTBALL:** How much character means...**HARDEST JOB IN FOOTBALL:** The referees... **MOST**

MEMORABLE FOOTBALL MOMENT: 1982 NFC Championship victory over Dallas...**ONE THING THAT SHOULD NEVER CHANGE ABOUT PRO FOOTBALL:** Redskin Fan Support... **IF YOU WEREN'T COACHING, WHAT WOULD YOU BE DOING:** Playing with my grandchildren.



JIM MORA – ATLANTA FLACONS

HOBBIES: Family, Beach Volleyball, Skiing, Mountain Biking, Music...**LAST BOOK READ:** “*If I Ran the Circus*” by Dr. Seuss...**FAVORITE FOOD:** Mom’s spaghetti...**FAVORITE VACATION SPOT:** Telluride, Colorado...**BEST FOOTBALL NICKNAME:** “Leathernecks” (W. Illinois Univ.)...**FAVORITE COLLEGE TOWN:** Baton Rouge, LA...**WHAT NFL TEAM DID YOU FOLLOW AS A CHILD:** Steelers...**FAVORITE ATHLETE AS A CHILD:** Terry Bradshaw and Dr. J... **FAVORITE STADIUM OTHER THAN YOUR OWN AND WHY:** Candlestick Park – History and Tradition...**FAVORITE SPORTS UNIFORM OTHER THAN YOUR OWN:** USC Trojan Football... **FAVORITE OTHER SPORT:** Little League Baseball...**PERSON YOU'D MOST LIKE TO MEET:** Muhammad Ali...**PERSON WHO INFLUENCED YOU THE MOST:** My father...**BEST ADVICE EVER RECEIVED:** “Good is the enemy of great”...**PLAYER (FORMER OR CURRENT) WHO'D MAKE A GREAT HEAD COACH:** Ronnie Lott, Brett Maxie...**BIGGEST OVERACHIEVER YOU EVER COACHED:** Sam Mills and Gill Byrd...**BEST PURE ATHLETE YOU'VE EVER COACHED:** Rod

Woodson...**TOUGHEST PLAYER YOU'VE EVER COACHED:** Tim McDonald and Gene Atkins...**MOST INSPIRATIONAL PLAYER YOU'VE EVER COACHED:** Bryant Young and Garrison Hearst...**FUNNIEST PLAYER YOU'VE EVER COACHED AND WHY:** Garrison Hearst – As quick witted as anyone I've ever met...**TOUGHEST COACH YOU'VE EVER FACED:** My dad, Jim Mora – Great Competitor, with a passion for the game and unparalleled will to win...**GREATEST TEAM YOU'VE EVER COMPETED AGAINST:** 1989, 1990 San Francisco 49ers...**TOUGHEST GAME YOU'VE EVER COMPETED IN, AS A COACH OR PLAYER:** Any game against my dad...**LOUDEST CROWD OF YOUR FOOTBALL CAREER:** Any Saints game in the Superdome between 1987-1994...**MOST KNOWLEDGEABLE FOOTBALL WRITER YOU'VE EVER MET:** Ira Miller (SF Chronicle).... **MOST OVERRATED ASPECT OF FOOTBALL:** Team rankings based on total yards...**MOST UNDERRATED ASPECT OF FOOTBALL:** Team Chemistry...**HARDEST JOB IN FOOTBALL:** Coaches wives...**MOST EMBARRASSING**

FOOTBALL MOMENT: Playing a defensive snap with 9 players on the field (vs. Minnesota 1995)...**MOST MEMORABLE FOOTBALL MOMENT:** 1997 MNF game, SF 49ers vs. Denver Broncos, Jerry Rice returns from knee injury the same night they retire Joe Montana's # 16 jersey...**ONE THING YOU'D CHANGE ABOUT PRO FOOTBALL:** If you win a challenge it doesn't cost you one of the two...**ONE THING THAT SHOULD NEVER CHANGE ABOUT PRO FOOTBALL:** The National Anthem being played before kickoff...**IF YOU WEREN'T COACHING, WHAT WOULD YOU BE DOING:** Stay at home Dad!!



MIKE MULARKEY – BUFFALO BILLS
HOBBIES: Family time, Traveling, Cruising in my 1967 Corvette...**LAST BOOK READ:** “The Purpose Driven” by Rick Warren...**FAVORITE FOOD:** Mexican (HOT)...**FAVORITE VACATION SPOT:** Cayman Islands...**BEST FOOTBALL NICKNAME:** Gators...**FAVORITE COLLEGE TOWN:** Gainesville, FL...**WHAT NFL TEAM DID YOU FOLLOW AS A CHILD:** Steelers...**FAVORITE ATHLETE AS A CHILD:** Jack Lambert... **FAVORITE STADIUM OTHER THAN YOUR OWN AND WHY:** Lambeau Field – Fans and Atmosphere...**FAVORITE SPORTS UNIFORM OTHER THAN YOUR OWN:** Tampa Bay Bucs...**FAVORITE OTHER SPORT:** Basketball...**PERSON YOU'D MOST LIKE TO MEET:** Robert DeNiro...**PERSON WHO INFLUENCED YOU THE MOST:** My mom...**BEST ADVICE EVER RECEIVED:** “Be yourself”... **BIGGEST OVERACHIEVER YOU EVER COACHED:** Matt Cushing...**BEST PURE ATHLETE YOU'VE EVER COACHED:** Kordell Stewart...**TOUGHEST PLAYER YOU'VE EVER COACHED:** Alan Faneca...**MOST INSPIRATIONAL PLAYER YOU'VE EVER COACHED:** Hines Ward... **TOUGHEST COACH YOU'VE EVER FACED:** Bill Belichick...**GREATEST TEAM YOU'VE EVER COMPETED AGAINST:** 1985 Bears...**TOUGHEST GAME YOU'VE EVER COMPETED IN, AS A COACH OR PLAYER:** 1989 wildcard game vs. Houston Oilers...**LOUDEST CROWD OF YOUR FOOTBALL CAREER:** Kansas City, Arrowhead Stadium...**MOST KNOWLEDGEABLE FOOTBALL WRITER YOU'VE EVER MET:** Craig Barnes (South Florida Sun-Sentinel)... **MOST OVERRATED ASPECT OF FOOTBALL:** Red Zone efficiency...**MOST UNDERRATED ASPECT OF FOOTBALL:** Kicking game...**HARDEST JOB IN FOOTBALL:** Coaches wives...**MOST EMBARRASSING FOOTBALL MOMENT:** Home opener with Pittsburgh – lost 51-0 to Cleveland Browns...**MOST MEMORABLE FOOTBALL MOMENT:** 1989 football season with coach Chuck Noll and the Pittsburgh Steelers...**ONE THING YOU'D CHANGE ABOUT PRO FOOTBALL:** Teams playing an away game following a Monday night away game...**ONE THING THAT SHOULD NEVER CHANGE ABOUT PRO FOOTBALL:** The emotional highs and lows that take place every Sunday...**IF YOU WEREN'T COACHING, WHAT WOULD YOU BE DOING:** Teaching school.



LOVIE SMITH – CHICAGO BEARS
HOBBIES: Fishing, Racketball, Weight lifting...**LAST BOOK READ:** “The Purpose Driven” by Rick Warren...**FAVORITE FOOD:** My wife's chicken casserole...**FAVORITE VACATION SPOT:** Maui...**BEST FOOTBALL NICKNAME:** “The Monsters of Midway”...**FAVORITE COLLEGE TOWN:** Columbus, OH...**WHAT NFL TEAM DID YOU FOLLOW AS A CHILD:** Dallas Cowboys...**FAVORITE ATHLETE AS A CHILD:** Bob Hayes... **FAVORITE STADIUM OTHER THAN YOUR OWN AND WHY:** Edward Jones Stadium (St. Louis) – It is loud and has an educated crowd...**FAVORITE SPORTS UNIFORM OTHER THAN YOUR OWN:** Oakland Raiders... **FAVORITE OTHER SPORT:** Basketball or Track...**PERSON YOU'D MOST LIKE TO MEET:** Jesus...**PERSON WHO INFLUENCED YOU THE MOST:** My parents...**BEST ADVICE EVER RECEIVED:** “You don't have time to feel sorry for yourself”...**PLAYER (FORMER OR CURRENT) WHO'D MAKE A GREAT HEAD COACH:** Hardy Nickerson...**BIGGEST OVERACHIEVER YOU EVER COACHED:** Aeneas Williams...**BEST PURE ATHLETE YOU'VE EVER COACHED:** Derrick Brooks...**TOUGHEST PLAYER YOU'VE EVER COACHED:** Hardy Nickerson...**MOST INSPIRATIONAL PLAYER YOU'VE EVER COACHED:** Aeneas Williams...**FUNNIEST PLAYER YOU'VE EVER COACHED AND WHY:** Pisa Tinoisamoa – always has a smile on his face...**TOUGHEST COACH YOU'VE EVER FACED:** Mike Martz – offensive genius...**GREATEST TEAM YOU'VE EVER COMPETED AGAINST:** 1999 World Champion St. Louis Rams...**TOUGHEST GAME YOU'VE EVER COMPETED IN, AS A COACH OR PLAYER:** 2001 NFC Championship, St. Louis vs. Philadelphia...**LOUDEST CROWD OF YOUR FOOTBALL CAREER:** 2001 Divisional Playoff, St. Louis vs. Green Bay... **MOST OVERRATED ASPECT OF FOOTBALL:** Size of Players...**MOST UNDERRATED ASPECT OF FOOTBALL:** Total Yards to determine best offense and defense...**HARDEST JOB IN FOOTBALL:** Head Coach...**MOST EMBARRASSING FOOTBALL MOMENT:** Losing to Michigan when I was an assistant at Ohio State...**MOST MEMORABLE FOOTBALL MOMENT:** Winning 2001 NFC Championship and being named head coach of the Bears... **ONE THING THAT SHOULD NEVER CHANGE ABOUT PRO FOOTBALL:** Overtime Rules...**IF YOU WEREN'T COACHING, WHAT WOULD YOU BE DOING:** Teaching high school.



DENNIS GREEN – ARIZONA CARDINALS
HOBBIES: Fishing, swimming, body surfing...**LAST BOOK READ:** “Digital Fortress” by Dan Brown...**FAVORITE FOOD:** chicken...**FAVORITE VACATION SPOT:** San Diego, California...**FAVORITE COLLEGE TOWN:** Iowa City, Iowa...**WHAT NFL TEAM DID YOU FOLLOW AS A CHILD:** Baltimore Colts...**FAVORITE ATHLETE AS A CHILD:** Lenny Moore...**FAVORITE OTHER SPORT:** Basketball...**PERSON YOU'D MOST LIKE TO MEET:** Nelson Mandela...**PERSON WHO INFLUENCED YOU THE MOST:** My father... **MOST OVERRATED ASPECT OF FOOTBALL:** That the team with the most talent will always win...**MOST UNDERRATED ASPECT OF FOOTBALL:** That 41 players playing at their best can beat 41 players with more talent...**HARDEST JOB IN FOOTBALL:** Head Coach... **MOST MEMORABLE FOOTBALL MOMENT:** Winning the Super Bowl as an assistant with the 49ers in 1989... **IF YOU WEREN'T COACHING, WHAT WOULD YOU BE DOING:** Dennis Green Sports Marketing, television analyst, motivational speaker.



NORV TURNER – OAKLAND RAIDERS
HOBBIES: Boating, Golf...**LAST BOOK READ:** “The Rule of Four” by Ian Caldwell and Dustin Thomason...**FAVORITE FOOD:** Grilled Salmon...**FAVORITE VACATION SPOT:** Lake Winnepesaukee, New Hampshire... **FAVORITE COLLEGE TOWN:** Eugene, Oregon...**WHAT NFL TEAM DID YOU FOLLOW AS A CHILD:** Raiders / 49ers...**FAVORITE ATHLETE AS A CHILD:** Johnny Unitas... **FAVORITE STADIUM OTHER THAN YOUR OWN AND WHY:** RFK Stadium... **FAVORITE OTHER SPORT:** Basketball...**PERSON WHO INFLUENCED YOU THE MOST:** John Robinson...**BEST ADVICE EVER RECEIVED:** “Be yourself”...**PLAYER (FORMER OR CURRENT) WHO'D MAKE A GREAT HEAD COACH:** Ronnie Lott...**BIGGEST OVERACHIEVER YOU EVER COACHED:** Jason Garrett...**BEST PURE ATHLETE YOU'VE EVER COACHED:** Deion Sanders...**TOUGHEST PLAYER YOU'VE EVER COACHED:** Ronnie Lott...**MOST INSPIRATIONAL PLAYER YOU'VE EVER COACHED:** Monte Coleman... **TOUGHEST COACH YOU'VE EVER FACED:** Buddy Ryan – great defensive schemes...**GREATEST TEAM YOU'VE EVER COMPETED AGAINST:** 1985 Chicago Bears...**TOUGHEST GAME YOU'VE EVER COMPETED IN, AS A COACH OR PLAYER:** 2002 Miami vs. Denver...**LOUDEST CROWD OF YOUR FOOTBALL CAREER:** any game at RFK Stadium...**MOST KNOWLEDGEABLE FOOTBALL WRITER YOU'VE EVER MET:** Rick Gosselin... **MOST UNDERRATED ASPECT OF FOOTBALL:** How physical it is... **MOST MEMORABLE FOOTBALL MOMENT:** Winning Super Bowls in 1992 and 1993... **IF YOU WEREN'T COACHING, WHAT WOULD YOU BE DOING:** Teaching.