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**DERRICK BROOKS, DAUNTE CULPEPPER, TONY GONZALEZ AND
DONOVAN MC NABB AMONG 34 NFL STARS TO
“GO TO SCHOOL” WITH LOCAL CHILDREN**

***At Least One NFL Player From Each Team to Participate in “Take A Player to School”
presented by JCPenney Afterschool Program***

Children Ages 6-to-13 Can Submit Entries at JCPenney Stores Nationwide through September 22

New York, NY (August, 18, 2005)--Imagine sitting in class with Kansas City Chiefs tight end **TONY GONZALEZ**. Picture a chalk talk with quarterbacks **DONOVAN MCNABB** of the Philadelphia Eagles, **DAUNTE CULPEPPER** of the Minnesota Vikings, **JOEY HARRINGTON** of the Detroit Lions, or **CARSON PALMER** of the Cincinnati Bengals.

That will be the scene in each NFL city this fall when one lucky student and his or her class will be joined by a player (see complete list below) as part of the ***NFL Take a Player to School presented by JCPenney Afterschool*** program.

Players will visit the schools on October 25, November 15 or December 6, and will speak with the students about the importance of education and afterschool programs.

Children ages six through thirteen, an age group most in need of afterschool programs, are eligible to win the contest by completing entry forms available in all JCPenney stores nationwide now through September 22. As part of the program, all JCPenney stores will sell NFL team wrist bands for \$2.99, with all net profits and NFL royalties being donated to the JCPenney Afterschool Fund. One child in each of the 32 NFL markets and two non-NFL markets will be selected to “Take a Player to School.” Winners will be announced the week of October 3rd.

“I am pleased to be part of this effort to encourage students to stay in school and participate in afterschool programs, said Donovan McNabb, the NFL’s national spokesperson for the program. “There is nothing more important in America than our youth, and we are excited to build on last year’s success in working with JCPenney to provide young people with every opportunity and inspiration to succeed.”

McNabb is featured in the program’s national media campaign which includes three television spots, three radio ads, and two print advertisements. More information and video of the commercials are available on www.NFLyouthfootball.com.

Since 1999, JCPenney and its official charity, the JCPenney Afterschool Fund, have contributed more than \$40 million to support programs that promote the academic, physical, and social development of children in afterschool centers nationwide.

Following is a list of players participating in the ***NFL Take a Player to School presented by JCPenney Afterschool*** program.

| <u>Team</u> | <u>Player</u> | <u>Team</u> | <u>Player</u> |
|--------------|-------------------------|---------------|---------------------|
| Arizona | QB Josh McCown | Miami | CB Sam Madison |
| Atlanta | RB Warrick Dunn | Minnesota | QB Daunte Culpepper |
| Baltimore | QB Kyle Boller | New England | DE Willie McGinest |
| Buffalo | P Brian Moorman | New Orleans | DE Charles Grant |
| Carolina | DT Brentson Buckner | NY Giants | DE Michael Strahan |
| Chicago | DE Adewale Ogunleye | NY Jets | LB Jonathan Vilma |
| Cincinnati | QB Carson Palmer | Oakland | DT Warren Sapp |
| Cleveland | WR Andre' Davis | Philadelphia | QB Donovan McNabb |
| Dallas | TE Jason Witten | Pittsburgh | TBD |
| Denver | QB Jake Plummer | San Diego | LB Donnie Edwards |
| Detroit | QB Joey Harrington | San Francisco | WR Brandon Lloyd |
| Green Bay | DE Kabeer Gbaja-Biamila | Seattle | QB Matt Hasselbeck |
| Houston | FB Moran Norris | St. Louis | MLB Robert Thomas |
| Indianapolis | WR Brandon Stokley | Tampa Bay | LB Derrick Brooks |
| Jacksonville | T Ephraim Salaam | Tennessee | LB Keith Bulluck |
| Kansas City | TE Tony Gonzalez | Washington | QB Patrick Ramsey |

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