

NEWS



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MARK WALLER NAMED NFL SENIOR VICE PRESIDENT OF INTERNATIONAL

MARK WALLER has been named the NFL's senior vice president of international, NFL Chief Operating Officer **ROGER GOODELL** announced today.

Born in Kenya and educated in England, Waller was an executive in the United Kingdom, Spain, the Canary Islands, Greece, and the United States. For the past 17 years he worked for Diageo, most recently as executive vice president for consumer strategy and marketing for North America.

"Mark brings extensive international business experience to the NFL from his 22-year career in executive positions with global companies," said Goodell. "Mark will enhance our ability to develop the game of football and the NFL around the world."

Waller will oversee all NFL international activities, which are managed by 11 offices in six countries. He will be responsible for developing the NFL's long-term international strategy and will serve on the league's Business Ventures senior management team.

"I am thrilled to be joining such a great organization and becoming part of the team charged with continuing to build football and the NFL for a growing international fan base," said Waller.

Waller will officially join the NFL on February 1.

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