



NEWS RELEASE

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FOR IMMEDIATE RELEASE
NFL Network – 101 1/17/06

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FRIDAY CHAMPIONSHIP GAME PRESS CONFERENCES TO BE SHOWN LIVE ON NFL NETWORK & NFL.COM

“CHAMPIONSHIP FRIDAY” BEGINS AT 1:00 PM ET ON JANUARY 20

NFL Network will televise live on Friday all four press conferences of the participating teams in the AFC and NFC Championship Games, in an afternoon being billed as *“Championship Friday.”* NFL.com will also provide a live stream of NFL Network’s feed.

Fans and media will be able to watch as the head coach and key players from each team step to the podium to answer questions from the media as they prepare for their biggest game of the season on *“The Road to Super Bowl Forty.”*

The telecast schedule is as follows:

1:00 PM ET – Carolina Panthers

2:00 PM ET – Pittsburgh Steelers

4:30 PM ET – Denver Broncos

5:30 PM ET – Seattle Seahawks

Denver and Seattle, who are the host teams for this year’s Championship games, will conduct their press conferences at the NFL headquarters hotel in each city.

NFL Network will be available in all rooms of the host city’s NFL hotel.

Pittsburgh and Carolina, who are the visiting teams, will host press conferences from each team facility.

NFL Network invites all television and radio stations to use the press conferences for their local newscasts. By either tapping into NFL Network’s signal on DirecTV channel 212 or Dish Network channel 154, stations are granted standard news rights usage for this content.

NFL Network airs seven days a week, 24 hours a day on a year-round basis and is the first television network fully dedicated to the NFL and the sport of football. For more information, log onto www.nfl.com/nflnetwork/home. NFL Network. Super Bowl Week: Everything but the Game.