

NEWS

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NFL.COM COVERS DRAFT WEEKEND **FROM ALL ANGLES**

Top Prospective Draftees to File "Draft Diaries"

Multimedia Content Features NFL Network & Sirius NFL Radio Coverage

NFL.com Coverage Available on Sprint Wireless Service

As the 2006 NFL Draft approaches, NFL.com will present its most comprehensive coverage yet, with interactive and real-time analysis, video features from NFL Network, and "Draft Diaries" from the prospective draftees.

Prospective draftees **MAURICE DREW** from UCLA, **A.J. HAWK** from Ohio State, **TYE HILL** from Clemson, **KELLY JENNINGS** from Miami, and **MARIO WILLIAMS** from North Carolina State, began filing Draft Diaries at the Combine and will continue through the Draft.

Draft experts **GIL BRANDT**, **VIC CARUCCI**, **PAT KIRWAN** and **ADAM SCHEFTER** will file up-to-the minute draft reports and blogs, with Brandt delivering behind-the-scenes player news on the prospective draftees, and Carucci, Kirwan, and Schefter reporting on the latest team personnel activity and trade possibilities. Carucci, Kirwan and NFL Network analyst **MIKE MAYOCK** will file position-by-position rankings.

Comedian **NICK BAKAY** will offer a unique look at the events with a Draft Day Blog.

With its most extensive multimedia coverage of the Draft, NFL.com will for the first time stream Sirius NFL Radio's draft coverage live all weekend as well as offering various NFL Network features and vignettes. Elements of NFL.com Draft coverage will also be available via NFL Mobile on the Sprint wireless service.

NFL.com will also provide live audio coverage of Thursday's Draft media luncheon as well as the "NFL Draft 2006: One Draft. Many Dreams." dinner in New York featuring the draft day memories and expectations of **JAKE DELHOMME**, **BRAYLON EDWARDS**, **MATT** and **TIM HASSELBECK**, **MICHAEL STRAHAN**, **OSI UMENYIORA**, and 2006 draft prospects **REGGIE BUSH** and **MATT LEINART**.

Exclusive coverage and behind-the-scenes features on NFL.com and on team websites for draft weekend includes:

- Live streaming of Sirius NFL Radio all weekend
- Q&As with six of the top draft choices in New York: **REGGIE BUSH**, **VERNON DAVIS**, **D'BRICKASHAW FERGUSON**, **MATT LEINART**, **MARIO WILLIAMS** and **VINCE YOUNG**.
- NFL Network coverage and features, including vignettes on the top players.
- Live Audio from the Draft Podium at the Radio City Music Hall.
- Live "Draft Tracker" featuring coverage of each selection.
- In-depth coverage from each team website.

Last year, six million unique users followed the Draft on the NFL Internet Network, comprised of NFL.com, the websites of the league's 32 clubs and related sites. Diet Pepsi is the presenting sponsor of the NFL Draft on NFL.com. NFL.com is produced in partnership by CBS SportsLine, a leading Internet sports media organization and part of CBS Digital Media.

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