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COWBOYS, BRONCOS & BUCCANEERS CELEBRATE HISPANIC HERITAGE MONTH AT SUNDAY'S GAMES

Each year, NFL teams celebrate Hispanic Heritage Month across the country with festivities at their games. This weekend, three teams – Dallas, Denver and Tampa Bay -- will host such a celebration.

The Dallas Cowboys will celebrate Hispanic Heritage Month Sunday with a variety of festivities at their game against Houston. The national anthem will be performed by 2005 Grammy winners and San Angelo, Texas natives **LOS LONELY BOYS** and a halftime show will feature **PAULA DEANDA**, a 16-year old Corpus Christi native who is climbing the Billboard charts with her new single "Walk Away."

El Mariachi Bonito Tech-Alitlan, Ballet Folklorico Del Cielo and Ballet Folklorico St. Phillips Guadalupano will welcome fans to Texas Stadium.

"The Dallas Cowboys are proud and honored to celebrate Hispanic Heritage Month at Texas Stadium," says Cowboys Executive Vice President **CHARLOTTE ANDERSON**. "Having Los Lonely Boys and Paula DeAnda perform for Cowboys' fans is a salute to the rich culture, contributions and heritage of Hispanic Americans who support our team."

The game day festivities wrap up the Cowboys' month-long celebration of Hispanic Heritage Month which included community outreach in the Hispanic community such as participation in the 28th Annual Fiestas Patrias Festival at Texas Stadium – the largest free outdoor Hispanic music festival in Texas, a visit to the Irving Public Library by the Cowboys Rookie Club, and their annual Cowboys/United Way Hometown Huddle event.

The Denver Broncos Hispanic Heritage Day will take place Sunday when the Broncos face the Oakland Raiders. Halftime will feature a colorful performance with more than 150 local Spanish dancers and the Broncos cheerleaders in salsa costumes.

The Denver Broncos also hosted the fifth annual Broncos en Español event at INVESCO Field at Mile High this past Wednesday. The event gives Hispanic fans a behind-the-scenes look at the sport of football and the Broncos. Current Broncos players and prominent Broncos alumni took attendees inside the huddle and discussed offensive and defensive schemes and strategy, while talent from KBNO Radio (the official Spanish voice of the Broncos) translated the information. Fans also had the opportunity to get autographs and take an in-depth tour of INVESCO Field at Mile High.

In addition to Broncos en Español, the Broncos hosted their fifth annual Hispanic Heritage Reception to bring Hispanic business and community leaders together to interact with one another along with Broncos front office personnel and alumni.

The Buccaneers are observing Hispanic Heritage Day at Sunday's game against Cincinnati. As part of the festivities, the Bucs will welcome two leaders from the Hispanic community to serve as honorary captains for the coin toss -- **SANTIAGO CORRADA**, the administrator of neighborhood services for the City of Tampa, and **JACKIE ROJAS-QUINONES**, the Tampa Bay Hispanic Chamber of Commerce chairwoman.