



DETROIT LIONS

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MEDIA ADVISORY

FRIDAY, NOVEMBER 10, 2006

LIONS TO HOLD NATIONAL TELECONFERENCE WITH PRO FOOTBALL HALL OF FAME FINALIST CHARLIE SANDERS

Sanders to discuss Lions' Thanksgiving Tradition and the Hall of Fame

Allen Park, Mich. -- The Detroit Lions will hold a national teleconference with Pro Football Hall of Fame Finalist **Charlie Sanders** Tuesday, November 14 at 1 p.m. Among the topics Sanders will discuss are the Lions' historic *Thanksgiving Tradition* and being named a finalist for the Pro Football Hall of Fame Class of 2007.

To connect to the conference call, members of the media can call **1-888-885-0888** and enter **Meeting ID: 2063#** when prompted to connect to the teleconference.

CHARLIE SANDERS NATIONAL TELECONFERENCE INFORMATION

TUESDAY, NOVEMBER 14, 2006

1 P.M. ET

INSTRUCTIONS:

1. Dial **1-888-885-0888**.
2. Select **Option 1** to "Attend a Meeting"
3. Enter Meeting ID: **2063#**
4. System will reconfirm ID
5. Record name and call will be placed into teleconference

PRO FOOTBALL HALL OF FAME FINALIST CHARLIE SANDERS

Charlie Sanders was named a finalist for the Pro Football Hall of Fame by the Senior Committee August 23, 2006. He will be amongst 17 finalists (15 modern-era and two senior nominees) who will be narrowed to a class of three to five inductees. The Class of 2007 will be announced Saturday, February 3 in South Florida one day prior to Super Bowl XLI.

During his 10-year NFL career, Sanders became the finest tight end in Detroit Lions history and one of the best tight ends of his era. He earned seven Pro Bowl and two All-Pro selections from 1968-77. Playing in an era when the tight end was a blocker first and a receiver second, Sanders' achievements rank him very favorably among the best to have played the game.

Sanders played in 128 games (missed only 12 games during his career) and caught 336 passes (fifth on the team's all-time list) for 4,817 yards, and he finished his career as the Lions' all-time leader in receptions and second in receiving yards. For his outstanding career, he was chosen by the Hall of Fame committee as tight end on the NFL's Team of the 1970s. He was at the top of the team's receptions chart in five (1968-70, 1973 and 1975) of his 10 seasons, including his rookie season in 1968. Drafted by the Lions in the third round from the University of Minnesota in 1968, Sanders was the only rookie that season selected to play in the Pro Bowl and he finished second to then-teammate Earl McCullough for NFL Rookie of the Year honors.

Sanders was inducted into the Michigan Sports Hall of Fame in 1990, the North Carolina Sports Hall of Fame, his native state, in 1997, and the Guilford County (Greensboro, N.C.) Sports Hall of Fame in 2005.

Among Sanders' great games, Thanksgiving Day was especially meaningful because of the tradition for the Lions and the City of Detroit, and since he knew that was the day all of America, including his family, would be watching.

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As a rookie Sanders played in the game that become known as the “Mud Bowl” against the Philadelphia Eagles, and his Thanksgiving Day highlights included catching two touchdown passes against Oakland in 1970 and recording five receptions for 90 yards and one touchdown the following year against Kansas City.

For more information on Charlie Sanders, visit the following link:

http://www.detroitlions.com/document_display.cfm?document_id=447316

DETROIT LIONS THANKSGIVING TRADITION

November 23, 2006 will mark the 67th edition of Detroit’s Thanksgiving Day game that began in 1934, and the tradition continues to burn brighter than ever.

No other franchise in professional sports is embedded in the traditions of a national holiday like the Lions are with Thanksgiving.

The Thanksgiving tradition is older than 24 current NFL franchises, and Detroit’s passionate affair with the annual Thanksgiving Day game is evidenced by its growing popularity. Year after year, Detroiters look forward to not only spending Thanksgiving with their families, but they also enjoy sharing that time with the Lions.

Four generations of Detroiters have been a proud part of the American celebration of Thanksgiving. The relationship between Detroit and Thanksgiving dates back to 1934 when owner G.A. Richards scheduled a holiday contest between his first-year Lions and the Chicago Bears. Some 70 years later, fans throughout Michigan have transformed an annual holiday event into the single greatest tradition in the history of American professional team sports. Indeed, if *football* is America’s passion, *Thanksgiving football* is Detroit’s passion.