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NFL PLAYERS ENROLL IN PROGRAMS AT HARVARD, KELLOGG, STANFORD & WHARTON BUSINESS SCHOOLS

120 Players to Take Part in NFL Business Management and Entrepreneurial Program

Workshops Run Feb. 27-March 1, March 6-8, April 3-5

Current and former NFL All-Stars **KEITH BULLUCK** of the Tennessee Titans, **ISAAC BRUCE** and **ADAM TIMMERMAN** of the St. Louis Rams, **SAM COWART** of the Minnesota Vikings, **DONNIE EDWARDS** of the San Diego Chargers, retired running back **EDDIE GEORGE**, **LA' ROI GLOVER** of the Dallas Cowboys, **SAM MADISON** and **JASON TAYLOR** of the Miami Dolphins, **KEVIN MAWAE** of the New York Jets, **TONY RICHARDSON** of the Kansas City Chiefs, and **TROY VINCENT** of the Buffalo Bills are among the 120 players who have enrolled in the **NFL Business Management and Entrepreneurial Program** at Harvard Business School, the Kellogg School of Management (Northwestern University), the Stanford Graduate School of Business and the Wharton School of the University of Pennsylvania.

The program is part of an ongoing NFL-NFLPA initiative to assist players in preparing for their post-playing careers. Last year, in the program's first season, 66 NFL players participated at Harvard Business School and the Wharton School.

The four schools will offer executive education activities in their respective areas of expertise (see complete descriptions below). Harvard Business School and the Wharton School will hold three-day programs for players starting February 27 and conduct an additional three-day session in early April. The Kellogg School of Management and Stanford Graduate School of Business will run three-day sessions beginning March 6.

Player enrollment criteria include level of education, professional business experience, interest in starting, owning, or managing a business, leadership and community involvement. Under the NFL Collective Bargaining Agreement, players may be reimbursed up to \$15,000 this year for education expenses at an accredited institution of higher learning.

Following are the NFL players enrolled in the workshop at the Harvard Business School (most recent team listed in parenthesis if player is a free agent):

Player	Team		Player	Team
LS Ethan Albright	Washington		DT Lance Legree	(New York Jets)
TE Eric Beverly	Atlanta		TE Chad Lewis	Philadelphia
LB Rocky Boiman	Tennessee		CB Ray Mickens	Cleveland
LB Keith Bulluck	Tennessee		RB Ovie Mughelli	Baltimore
LB Jason Carthen	Retired (NE)		TE Brett Pierce	Dallas
LB Matt Chatham	New England		G Chester Pitts	Houston
RB Casey Cramer	Carolina		S Gerome Sapp	Indianapolis
DE Marques Douglas	San Francisco		LS Mike Scheck	Buffalo
LB Jamie Duncan	(Atlanta)		G Matt Stinchcomb	Tampa Bay

LB Justin Ena	Philadelphia		CB Donald Strickland	Philadelphia
CB Domonique Foxworth	Denver		LB Kalen Thornton	Dallas
RB Eddie George	Retired (Tenn, Dal)		G Adam Timmerman	St. Louis
DE Travis Hall	San Francisco		C Ross Tucker	New England
DE Michael Haynes	Chicago		LB Sean Tufts	Carolina
RB Robert Holcombe	(Tennessee)		S Troy Vincent	Buffalo
CB Steven Israel	Retired (LA Rams, SF, NE, NO)		DE Chuck Wiley	(New York Giants)
RB Terry Jackson	San Francisco		S Tank Williams	Tennessee
CB Nathan Jones	Dallas			

Following are the NFL players enrolled in the workshop at the Kellogg School of Management at Northwestern University (most recent team listed in parenthesis if player is a free agent):

Player	Team		Player	Team
G Ian Allen	Arizona		RB Kyle Johnson	Denver
T Ben Archibald	New Orleans		RB Kevin Jones	Detroit
T Jacob Bell	Tennessee		G Lewis Kelly	New York Giants
S Colin Branch	Carolina		G Sean Mahan	Tampa Bay
RB Ran Carthon	Seattle		C Dennis Norman	Jacksonville
LB Sam Cowart	Minnesota		T Vaughn Parker	Retired (SD, Wash)
S Donovan Darius	Jacksonville		S Tony Parrish	San Francisco
TE Ben Hartsock	Indianapolis		S Pierson Prioleau	Washington
C Justin Hartwig	Tennessee		LB Al Smith	Retired (Houston)
CB Reggie Howard	Miami		T Todd Steussie	Tampa Bay
C Scott Jackson	Tampa Bay		DE Jason Taylor	Miami
LB Bradie James	Dallas		S Troy Vincent	Buffalo
G Jeno James	Miami			

Following are the NFL players enrolled in the workshop at the Stanford Graduate School of Business (most recent team listed in parenthesis if player is a free agent):

Player	Team		Player	Team
G Chris Bober	Kansas City		TE Ryan Neufeld	Buffalo
T Kirk Chambers	Cleveland		WR Eric Parker	San Diego
S Ryan Clark	Washington		T Marcus Price	Dallas
LB Donnie Edwards	San Diego		RB Tony Richardson	Kansas City
DT La'Roi Glover	Dallas		S Marcus Robertson	Retired (Hou/Tenn; Sea)
C Drew Hodgdon	Houston		CB Jeff Shoate	Denver
K Michael Husted	Retired (TB, Oak, Wash, KC)		LB Donnie Spragan	Miami
LS Brian Jennings	San Francisco		LS Brad St. Louis	Cincinnati
WR Eddie Kennison	Kansas City		DT Craig Terrill	Seattle
WR Chase Lyman	New Orleans		G Jeb Terry	Tampa Bay
C Ben Lynch	Retired (Minn, SF)		WR Troy Walters	Indianapolis
CB Sam Madison	Miami		T Maurice Williams	Jacksonville
LB Ryan Nece	Tampa Bay		S Coy Wire	Buffalo

Following are the NFL players enrolled in the workshop at the Wharton School of the University of Pennsylvania (most recent team listed in parenthesis if player is a free agent):

Player	Team		Player	Team
P Jason Baker	Carolina		TE Bennie Joppru	Houston
P Tommy Barnhardt	Retired (NO, Wash, Car, TB)		T David Kadela	Carolina
LS David Binn	San Diego		G Pete Kendall	New York Jets
S Michael Boulware	Seattle		T Matt Light	New England
LB Gary Brackett	Indianapolis		G Chris Liwienski	Minnesota
S Jack Brewer	Philadelphia		C Kevin Mawae	New York Jets
WR Isaac Bruce	St. Louis		S Marlon McCree	Carolina
G Cody Campbell	Indianapolis		S Jon McGraw	Detroit
WR Dameane Douglas	Retired (Phil)		RB James Mungro	Indianapolis
TE Jeff Dugan	Minnesota		LB Hannibal Navies	Cincinnati
WR Bobby Engram	Seattle		G Brian Rimpf	Baltimore
T Jason Fabini	(New York Jets)		CB Allen Rossum	Atlanta
LB Ryan Fowler	Dallas		LB Jamie Sharper	Seattle
T Brandon Gorin	New England		K Matt Stover	Baltimore
QB Tim Hasselbeck	New York Giants		WR Amani Toomer	New York Giants
RB Chris Hetherington	San Francisco		LB Kailee Wong	Houston
P Dirk Johnson	Philadelphia		P Dave Zastudil	Baltimore
DE Lance Johnstone	Minnesota			

Following are brief descriptions of the executive education programs offered at each business school:

Harvard Business School (Feb. 27-March 1; April 3-5)

The HBS program emphasizes entrepreneurial opportunities and business management. Content includes financial analysis, marketing strategies, selected general business skills and legal, contractual and tax considerations. Using the case method, participants learn how to work together to resolve problems similar to the ones they face in business.

The Kellogg School of Management, Northwestern University (March 6-8)

The Kellogg program focuses on developing and selling a brand and evaluating franchise opportunities. This program provides a foundation for recognizing sound marketing plans and preparing players to ask key questions when analyzing opportunities.

The Stanford Graduate School of Business (March 6-8)

The Stanford program seeks to broaden a player's understanding of how to evaluate business opportunities in general and in the sports industry specifically. The program consists of lectures, case studies, and discussion groups to illustrate the broad opportunities in the sporting industry and other industries (including real estate, entertainment, and investment).

The Wharton School of the University of Pennsylvania (Feb. 27-March 1; April 3-5)

The Wharton program focuses on a broad range of business topics, including financial analysis, entrepreneurship, real estate development, stock market investing, negotiation skills, risk management, and community reinvestment. Attendees work on directed as well as individual real estate, entrepreneurial and personal finance projects during the month between the program's two sessions.

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