

NEWS



NATIONAL FOOTBALL LEAGUE
280 Park Avenue, New York, NY 10017
(212) 450-2000 * FAX (212) 681-7573
WWW.NFLMedia.com

Joe Browne, Executive Vice President-Communications
Greg Aiello, Vice President-Public Relations

FOR IMMEDIATE RELEASE
NFL-55 9/6/06

Contact: Pete Abitante
212-450-2065
abitanterp@nfl.com

NFL NAMES VETERAN COACH & SCOUT LARRY DIXON **DIRECTOR OF NATIONAL PLAYER/GAME DEVELOPMENT - GERMANY**

LARRY DIXON, a longtime veteran coach and scout, has been named to the newly created position of director of national player/game development, Germany, the NFL announced today.

Dixon, whose vast football experience includes 40 years of coaching and scouting at every level of the sport – from the youth and high school ranks through the NFL – will oversee player and game development for the NFL in Germany, home to five of the six NFL Europe League teams. He will be based in the league's Frankfurt headquarters.

Dixon's responsibilities will include overseeing national player tryouts, which feature the best football talent in Germany competing to earn a spot in NFL Europe, the league's Flag Football program in that country, and the overall player development strategy of the NFL in Germany.

"Larry will be a tremendous asset for the NFL in his new role," said **JOHN BEAKE**, NFL vice president of international football development. "His extensive experience in every aspect of football and his passion for seeing the sport continue to rise in popularity around the world will be a major benefit for us in Germany."

Dixon has spent more than 10 years as a member of Dallas Cowboys organization, most recently serving as an advance scout for the club from 1998-04. His previous duties with the team included a stint in the pro personnel department in 1996-97 and three years on the sidelines as a defensive assistant from 1990-92.

Dixon began his collegiate career in 1981, spending five years as an assistant coach at Arkansas under head coaches **LOU HOLTZ** and **KEN HATFIELD**, coaching the secondary and outside linebackers during his tenure in Fayetteville. Dixon again coached under Holtz at Notre Dame in 1989, when he was an assistant linebackers coached with additional responsibilities with kickers and punters.

A graduate of Central Arkansas, Dixon began his coaching career in 1966 at Arkansas' Morrilton High School where he led the team to a pair of state championships and produced one undefeated team in his tenure from 1966-74.