

NEWS RELEASE

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FOR IMMEDIATE RELEASE NFL Network – 112 3/27/06 Seth Palansky, NFL Network, 212/450-2422 Pat Pantano, NFL Network, 856-222-3513

BRONCOS/CHIEFS TO MEET IN INAUGURAL NFL NETWORK REGULAR SEASON GAME TELECAST

THANKSGIVING NIGHT GAME AT ARROWHEAD STADIUM KICKS-OFF NFL NETWORK'S RUN UP TO THE PLAYOFFS PACKAGE

The **Denver Broncos** will battle the **Kansas City Chiefs** in the inaugural regular season game on NFL Network <u>November 23 at 8:00 PM ET (live)</u>, it was announced today by NFL Commissioner **Paul Tagliabue**.

NFL Network will broadcast primetime regular season NFL games in 2006 as part of the new NFL "Run Up to the Playoffs" package. The remaining games will be announced next month.

"We are ecstatic to have a great AFC West rivalry to kick-off NFL Network's primetime live game telecasts," said NFL Network President and CEO **Steve Bornstein**. "Being part of a new Thanksgiving Day tripleheader is an honor and we can't wait to get to KC."

NFL Network's Broncos-Chiefs coverage will include a pregame and postgame show emanating live from Arrowhead Stadium in Kansas City on Thanksgiving night.

The Broncos/Chiefs game on NFL Network is part of a new NFL tradition, turning Thanksgiving Day into a football tripleheader.

The Miami Dolphins visit the Detroit Lions at 12:30 PM ET on CBS and the Tampa Bay Buccaneers travel to Dallas to face the Cowboys at 4:15 PM ET on FOX before the Chiefs host the Broncos on NFL Network at 8:00 PM ET.

NFL Network's eight-game package consists of primetime games airing from Thanksgiving to the end of the regular season on Thursday and/or Saturday nights.

NFL Network game dates are: Thursdays: 11/23; 11/30; 12/7; 12/14 and 12/21.

Saturdays: 12/16; 12/23 and 12/30.

NFL Network's game telecasts will also be available to the participating team markets via an over-the-air station.

NFL Network airs seven days a week, 24 hours a day on a year-round basis and is the first television network fully dedicated to the NFL and the sport of football. For more information, log onto www.nfl.com/nflnetwork/home.

NFL Network. All Fans Welcome.