



NATIONAL FOOTBALL LEAGUE 280 Park Avenue, New York, NY 10017 (212) 450-2000 \* FAX (212) 681-7573 <u>WWW.NFLMedia.com</u>

Joe Browne, Executive Vice President-Communications Greg Aiello, Vice President-Public Relations

FOR IMMEDIATE RELEASENFL-10410/24/06

CONTACT: MICHAEL SIGNORA, NFL, 212-450-2076 SIGNORAM@NFL.com

## NFL OWNERS APPROVE RESOLUTION TO STAGE INTERNATIONAL REGULAR-SEASON GAMES

The NFL will stage up to two international regular-season games per season beginning in 2007, further demonstrating the league's commitment to competing in a global sports marketplace and to developing a greater presence beyond the borders of the United States.

NFL club owners approved a resolution at a league meeting in New Orleans today that enables the league office to schedule up to two regular-season games per season outside the United States beginning in 2007 and continuing through at least the 2011 campaign.

"This step comes in response to the tremendous and growing interest in the NFL around the world," said NFL Commissioner **ROGER GOODELL**. "The owners believe that hosting a limited number of regular-season games outside the United States on a regular basis is in the best interests of the league and will help to increase the fan base, build awareness of the NFL and grow the sport worldwide."

Participating teams and venues will be decided at a later date with Canada, Germany, Mexico and the United Kingdom as potential host countries.

In 2005, the NFL staged its first-ever regular-season game outside the United States as the Arizona Cardinals hosted the San Francisco 49ers in Mexico City. A crowd of 103,467 flocked to Azteca Stadium – the largest crowd for a regular-season game in NFL history.

The NFL has engaged in almost 20 years of international activity, including the preseason American Bowl series, the NFL Europe League, grass roots programs and customized television programming.

# # #