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NFL APPOINTS RAY ANDERSON SENIOR VP, FOOTBALL OPERATIONS

RAY ANDERSON, one of the most highly respected executives in the National Football League, has been named NFL senior vice president of football operations, Commissioner **PAUL TAGLIABUE** announced today.

Anderson becomes the NFL's senior football executive, the position previously held by **ART SHELL**, who returned to the sidelines this season as the head coach of the Oakland Raiders.

Anderson's areas of responsibility will include all NFL football operations, including officiating and the NFL Europe League.

The 52-year-old Anderson, a three-year football letterman at Stanford, joins the NFL after spending the past four years as the executive vice president and chief administrative officer of the Atlanta Falcons. He worked closely with Falcons' President **RICH MC KAY** and was responsible for overseeing the team's player contracts, the salary cap, legal matters, facilities, equipment, video, logistic and travel functions.

Anderson joined the Falcons from the coaches division of Octagon, where he served as a sports agent for NFL coaches and players. He represented several current NFL head coaches.

In November of 2002, Anderson was named to the NFL Committee on Workplace Diversity by Commissioner Tagliabue. A year later he was named to *Sports Illustrated*'s list of the "101 Most Influential Minorities in Sports."

A native of Los Angeles, Anderson was an all-league high school quarterback and shortstop. As a scholarship athlete, he played both football and baseball at Stanford, earning a political science degree in 1976. In 1979, he graduated from Harvard Law School.

Anderson began his professional career as an attorney at Kilpatrick & Cody in Atlanta, working primarily in labor law litigation. In 1987 he launched his own sports agency, AR Sports, specializing in the representation of NFL coaches and players, which merged with Octagon in 2001.