



FOR IMMEDIATE RELEASE  
NFL 2/8/06

CONTACT:  
DAN MASONSON, NFL, 212/450-2081  
[MASONSOND@NFL.COM](mailto:MASONSOND@NFL.COM)

## **SUPER BOWL MVP FAN VOTING SETS RECORD**

### ***Most-Ever Fan MVP Votes Via Super Bowl.com & Wireless Devices, Including Sprint Wireless Service***

Super Bowl.com posted record numbers for the Cadillac Super Bowl MVP voting, adding to the numerous records set during Super Bowl XL, the NFL announced today.

**Fans cast a record 657,217 votes for Super Bowl MVP – an increase of more than 40 percent from last year's mark of 468,818.** Fan votes counted 20 percent (four votes) with another 16 on-site representatives of the media accounting for the other 80 percent. Fans voted for the Cadillac Super Bowl MVP via Super Bowl.com and wireless devices, including the Sprint wireless service, during the fourth quarter.

The four fan votes were distributed as follows:

Steelers <b>WR HINES WARD</b>	2.5 MVP votes
Steelers <b>RB JEROME BETTIS</b>	1.0 MVP vote
Steelers <b>QB BEN ROETHLISBERGER</b>	0.5 MVP vote

The final MVP tally had Ward on top with 15.5 votes, followed by Roethlisberger (1.5 votes), Bettis (1), Antwaan Randle El (1), Alan Faneca (.5) and Jeff Hartings (.5).

Super Bowl MVP **HINES WARD** received the Pete Rozelle Trophy and a 2007 Cadillac Escalade. Cadillac is the official vehicle of Super Bowl XL.

For the sixth consecutive year, **SUPERBOWL.COM** was produced in partnership by the NFL and CBS SportsLine.com, a leading Internet sports media organization and division of CBS Sports, which hosts and produces NFL.com year-round.

**SUPERBOWL.COM** is presented by Diet Pepsi, and is part of the NFL Internet Network, the most popular sports league property.

# # #