

NEWS



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NFL-100 10/20/06

## **IT'S UP TO SEVEN!**

### **ALL GAMES SOLD OUT FOR SEVENTH CONSECUTIVE WEEK**

It's unprecedented. And it's still going.

All games of the NFL schedule for this Sunday and Monday (Week 7) have sold out in advance of the local TV blackout deadline. That means every NFL game this weekend will be televised in the home-team market for an unprecedented seventh straight week.

Every game this season has been sold out at least 72 hours in advance and televised locally. Previously, the most sellout weekends in one season was four in 2004 and 2005.

It will be the 20th time since the NFL blackout policy took effect in 1973 that blackouts have been lifted for all games on a single weekend. The 20 times have been once in 1998; three times in 2000; once in 2001; four times in 2002 and 2005; and seven times this season.

The NFL blackout policy states that games sold out 72 hours prior to kickoff can be televised in the home city.

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