



MEDIA ADVISORY

2007 NFL DRAFT FAN CENTRAL PRESENTED BY BURGER KING

Free Draft Day Event for Fans to Feature Interactive Football Activities, Player Autograph Signings & Live Coverage of Draft on NFL Network Big Screen

***Saturday, April 28 from 10:30 am to 6:00 pm on
51st Street between 6th & 7th Avenues***

WHAT: NFL Draft Fan Central Presented by Burger King will offer fans free interactive football activities, free autograph opportunities with players from the New York Giants and New York Jets, and live coverage of the Draft on the NFL Network Big Screen.

WHERE: 51st Street between 6th and 7th Avenues
New York

WHEN: Saturday, April 28
10:30 am to 6:00 pm ET

WHO: NFL Fans
The King

MORE INFO: Fans will have the opportunity to participate in several interactive football activities typically offered during NFL Experience events in the Super Bowl host cities. Among the activities offered at NFL Draft Fan Central are "Let It Fly," "Goal to Go," and "Red Zone."

Fans may visit the Autograph Stage in Draft Fan Central to meet players from the Giants and Jets and to sign up for a chance to win Draft tickets from Burger King. Some lucky winners will even be escorted into the Draft by the King himself.

Other NFL partners, including Sprint and EA Sports, will present product displays and additional interactive elements.

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