

MEDIA ADVISORY

2007 NFL DRAFT EVENT PRESENTED BY EA SPORTS

2006 Draftees Mario Williams and Reggie Bush Join NFL Stars Marshall Faulk, Steven Jackson and Ray Lewis to Discuss Draft Day Experiences

Friday, April 27 at The Rainbow Room in New York City's Rockefeller Center

WHAT: NFL stars including the No. 1 and No. 2 picks of the 2006 NFL Draft – Houston Texans

defensive end MARIO WILLIAMS and New Orleans Saints running back REGGIE BUSH – St. Louis Rams running back STEVEN JACKSON, Baltimore Ravens linebacker RAY LEWIS and former Rams running back MARSHALL FAULK, now an NFL Network analyst, will share their NFL Draft Day memories at the 2007 NFL Draft Event Presented by EA Sports at The Rainbow

Room in New York City.

WHERE: The Rainbow Room

30 Rockefeller Plaza

65th Floor New York

WHEN: Friday, April 27, 2007

12:00 p.m. ET

WHO: NFL PLAYERS:

RB REGGIE BUSH - New Orleans Saints

RB MARSHALL FAULK - Former St. Louis Rams star and NFL Network analyst

RB STEVEN JACKSON – St. Louis Rams LB RAY LEWIS – Baltimore Ravens DE MARIO WILLIAMS – Houston Texans

MORE INFO: Former All-Pro NFL tight end STERLING SHARPE will host guests of the NFL and EA Sports in

"The Draft Laboratory" as he presents Draftology, the inexact science of the NFL Draft. Sharpe will be joined by current and former NFL stars who will discuss their Draft Day experiences, the role the Draft played in kicking off their NFL careers, and the lack of a proven formula for picking an NFL superstar. Players will be available to the media prior to the event, from 12:00-12:30pm

ET.

Throughout the event, footage and statistics from EA Sports' Madden NFL videogame will be

used to profile and highlight the players participating in the Draftology experience.

CONTACTS: Matt Hill, NFL, 212-450-2080

Tyrone Miller, EA, 407-386-4905