



# MEDIA INFORMATION

## TIME AND EVENTS SCHEDULE



NATIONAL  
FOOTBALL  
LEAGUE



To Members of the Media:

Welcome to South Florida and Super Bowl XLI.

As the Super Bowl returns to South Florida for a record-tying ninth time, we look forward to working with you throughout Super Bowl week.

Our Super Bowl staff will assist you in every way possible to ensure that your needs are met and that your stay in South Florida is an enjoyable one.

It has been another great year of competitive football, and we thank you for telling the story of this NFL season. As always, we appreciate your coverage and the service you provide to NFL fans.

A handwritten signature in black ink, reading "Roger Goodell".

Roger Goodell  
Commissioner

## SUPER BOWL XLI MEDIA PHONE DIRECTORY

---

### NFL HEADQUARTERS/MARRIOTT BISCAYNE BAY

Marriott Switchboard .....	305-374-3900
NFL Office .....	212-450-2000
PR FAX .....	305-381-4037
Greg Aiello .....	305-381-4035
Steve Alic .....	305-381-4035
Joe Browne .....	305-381-4092
Darlene Capiro .....	305-381-4027
Sherri Carracia .....	305-381-4092
Vince Casey .....	305-381-4027
Adina Ellis .....	305-381-4032
Leslie Hammond .....	305-381-4027
Matt Hill .....	305-381-4032
Joanna Hunter .....	305-381-4027
David Krichavsky .....	305-381-4035
Randall Liu .....	305-381-4035
Dan Masonson .....	305-381-4032
Brian McCarthy .....	305-381-4032
Seth Palansky .....	305-381-4032
Mike Signora .....	305-381-4027
Jon Zimmer .....	305-381-4027
Steve Brener, Meghan Powers, Dana von Louda Pregame Show, Halftime Show and Coin Toss .....	305-381-4038
Dan Clavadetscher, Noah Gold, Lisa Hobi, Sherry Perez, Karen Linhart, Audra Silverman NFL Experience .....	305-974-2050

### MEDIA HOTELS

Atlantic Oceanfront Best Western .....	305-673-3337
Deauville Beach Resort .....	305-865-8511
Double Tree Surfcomber Hotel .....	305-532-7715
Four Points by Sheraton .....	305-531-7494
Holiday Resort .....	305-532-3311
Hyatt Regency Miami .....	305-358-1234
Radisson Hotel Miami .....	305-374-0000
River Park Hotel & Suites .....	305-374-5100

## **SUPER BOWL XLI MEDIA CENTER**

---

### **MIAMI BEACH CONVENTION CENTER**

Media Workroom .....	305-514-1015
Media Room FAX .....	305-514-1023
Super Bowl XLI Host Committee .....	305-514-1327

### **MEDIA TELEPHONE SERVICE**

Business Office (Misty Hodge) .....	305-514-1000 or 800-635-3333
NFL Office (Larry, William and Chris Hodge) .....	305-381-4043
NFL Office FAX .....	305-381-4046

## **GENERAL INFORMATION**

---

**SUPER BOWL XLI** — AFC Champion Indianapolis Colts vs. NFC Champion Chicago Bears for the 2006 National Football League Championship and the Vince Lombardi Trophy, 6:25 P.M. (ET), Sunday, February 4, 2007 at Dolphin Stadium.

**NFL HEADQUARTERS** — Marriott Biscayne Bay,  
1633 North Bayshore Drive, Miami, FL 33132,  
(305) 374-3900; FAX: (305) 536-6411.  
NFL Office: (212) 450-2000.

**MEDIA CENTER** — Miami Beach Convention Center, 1901 Convention Center Drive, Miami Beach, FL (305) 673-7311; FAX: (305) 673-7435. Registration Desk will open at 2:00 P.M., Sunday, January 28, and each day thereafter from 8:00 A.M. until 6:00 P.M. Media Lounge will open at 2:00 P.M., Sunday, January 28, and each day thereafter at 8:00 A.M. Week of game credentials can be picked up beginning Sunday, January 28 at 2:00 P.M. Gameday credentials can be picked up beginning at 10:00 A.M., Friday, February 2. Any credentials not picked up by 6:00 P.M., Saturday, February 3, will be available at the Media Center beginning at 10:00 A.M. on Sunday, February 4. There will be no will-call at Dolphin Stadium on gameday.

## **MEDIA ARE BEING HOUSED AT EIGHT HOTELS:**

- **Atlantic Oceanfront Best Western**, 4101 Collins Avenue, Miami Beach, FL 33140, (305) 673-3337
- **Deauville Beach Resort**, 6701 Collins Avenue, Miami Beach, FL 33141, (305) 865-8511
- **Double Tree Surfcomber Hotel**, 1717 Collins Avenue, Miami Beach, FL 33139, (305) 532-7715
- **Four Points by Sheraton**, 4343 Collins Avenue, Miami Beach, FL 33140, (305) 531-7494
- **Holiday Resort**, 4333 Collins Avenue, Miami Beach, FL 33140, (305) 532-3311
- **Hyatt Regency Miami**, 400 SE Second Avenue, Miami, FL 33131 (305) 358-1234
- **Radisson Hotel Miami**, 1601 Biscayne Blvd, Miami, FL 33132 (305) 374-0000
- **River Park Hotel & Suites**, 100 SE Fourth Street, Miami, FL 33131 (305) 374-5100

## **SUPER BOWL XLI GENERAL TRANSPORTATION INFORMATION**

---

### **DAILY INTRA-HOTEL SHUTTLES FROM HOTELS TO THE MEDIA CENTER**

#### **ROUTE 1**

- Hyatt Regency Miami
- River Park Hotel & Suites (walk to Hyatt Regency for bus)

#### **ROUTE 2**

- Radisson Hotel Miami

#### **ROUTE 3**

- Atlantic Oceanfront Best Western
- Holiday Resort
- Four Points by Sheraton (walk to the Atlantic Oceanfront Best Western for bus)

#### **ROUTE 4**

- Deauville Beach Resort
- Double Tree Surfcomber Hotel

\* The Double Tree Surfcomber Hotel is in walking distance to the Media Center. In the event of severe weather, shuttle service will be provided.

Shuttles run every 30 minutes on the hour and half hour to the Media Center.

Sunday, January 28 ..... Noon – 11:00 P.M.  
Monday, January 29 ..... 7:00 A.M. – 11:00 P.M.  
Tuesday, January 30 ..... 7:00 A.M. – 1:00 A.M.  
Wednesday, January 31 ..... 6:30 A.M. – 1:00 A.M.  
Thursday, February 1 ..... 6:30 A.M. – 1:00 A.M.  
Friday, February 2 ..... 7:00 A.M. – 1:00 A.M.  
Saturday, February 3 ..... 7:00 A.M. – 1:00 A.M.  
Sunday, February 4 ..... 7:00 A.M. – until one hour  
after the closing of the Dolphin Stadium press room  
Monday, February 5 ..... 7:00 A.M. – Noon

### **SHUTTLE SERVICE TO DOLPHIN STADIUM FOR MEDIA DAY — TUESDAY, JANUARY 30**

The NFC Champion Chicago Bears Photo and Interview Day will begin at 10:00 A.M. Buses depart the Media Center for Dolphin Stadium at 8:15 AM. The AFC Champion Indianapolis Colts Photo and Interview Day will begin at noon. Buses depart the Media Center for Dolphin Stadium at 10:15 A.M.

### **SHUTTLE SERVICE TO MIAMI-DADE COUNTY MEDIA PARTY AT SOUTH BEACH'S LUMMUS PARK — TUESDAY, JANUARY 30**

Buses depart the Media Center beginning at 7:30 P.M. and will run continuously from the Media Center and Lummus Park until 11:30 P.M. Returns to individual hotels can be made from the Media Center via the intra-hotel shuttles.

### **SHUTTLE SERVICE TO TEAM HOTELS FOR PRESS CONFERENCES — WEDNESDAY AND THURSDAY, JANUARY 31 & FEBRUARY 1**

Buses depart from the Media Center, Hyatt Regency Miami and Radisson Hotel Miami for the NFC Champion Chicago Bears Team Press Conference at the Hilton Miami Airport at 7:00 A.M. Routes 3 and 4 should use the intra-hotel shuttles to access service from the Media Center. The press conference begins at 8:00 A.M.

Following the Bears' press conference, buses will depart the Hilton Miami Airport for the AFC Champion Indianapolis Colts Team Press Conference and for the Media Center accordingly. The Colts' press conference begins at 10:45 A.M. at the Marriott Harbor Beach Resort.

Buses depart from the Media Center at 9:15 A.M. for anyone wishing to attend only the Colts' press conference.

Following the Colts' press conference, shuttles will return to the Media Center. Returns to individual hotels can be made from the Media Center via the intra-hotel shuttles.

### **SHUTTLE SERVICE TO BROWARD COUNTY MEDIA PARTY AT GULFSTREAM PARK — WEDNESDAY, JANUARY 31**

Buses depart the Media Center at 7:30 P.M., 8:00 P.M., 8:30 P.M. and 9:00 P.M. Buses will depart Gulfstream Park to return to the Media Center at 10:00 P.M., 10:30 P.M., 11:00 P.M. and 11:30 P.M. Returns to individual hotels can be made from the Media Center via the intra-hotel shuttles.

### **GAMEDAY SHUTTLE SERVICE TO DOLPHIN STADIUM — SUNDAY, FEBRUARY 4**

**FROM THE MEDIA CENTER** — Shuttles to Dolphin Stadium from the Media Center will run from 1:30 P.M. until 5:30 P.M. Those staying at the Hyatt Regency Miami, River Park Hotel & Suites, Atlantic Oceanfront Best Western, Holiday Resort, Four Points by Sheraton and Deauville Beach Resort should use the intra-hotel shuttles to access service from the Media Center (Routes 1, 3 and 4).

**FROM THE RADISSON HOTEL MIAMI** — Shuttles to Dolphin Stadium from the Radisson Hotel Miami will run from 1:30 P.M. until 5:30 P.M.

## **POSTGAME SHUTTLE SERVICE FROM DOLPHIN**

**STADIUM** — After the game, shuttles from Dolphin Stadium to the Media Center will run until the closing of the Dolphin Stadium press room. The intra-hotel shuttles will continue to run until one hour after the closing of the Dolphin Stadium press room. Direct service to the Radisson Hotel Miami will run until midnight. After midnight, take the shuttle to the Media Center to access the intra-hotel shuttles.

**AIRPORT MEDIA SHUTTLES** —The South Florida Super Bowl XLI Host Committee will provide shuttle vouchers for transportation services from all of the media hotels to either Miami International Airport (MIA) or Fort Lauderdale-Hollywood International Airport (FLL). The vouchers are valid through February 5. The vouchers can be picked up at the Host Committee booth inside the Super Bowl XLI Media Center or from the Host Committee table located in the lobby of the media hotels.

## **MEDIA INFORMATION**

---

**MEDIA CENTER** — The Super Bowl XLI Media Center is located in the Miami Beach Convention Center. When you check in at the Media Center, you will receive a Super Bowl XLI week of game credential. You are required to wear this identification for admittance to the team interview sessions on Monday, Tuesday, Wednesday and Thursday, radio row, the media workroom and the media lounge.

**WIRELESS INTERNET SERVICE** — Wi-Fi will be available at the Media Center and Dolphin Stadium. The network, provided by Motorola, the official supplier of end-to-end wireless networking solutions for all media covering Super Bowl XLI, will allow media to access the Internet on radio row, the media work room and the media lounge, all located in the Miami Beach Convention Center. Service will be available in the press box, auxiliary press table area in the 200 level and the media work area at the stadium. Reporters can easily connect to the Internet at these sites using their own laptops and wireless cards. Media interested in accessing the NFL Motorola network will need their laptop, notebook or PDA equipped with a standard Internet browser and Wi-Fi compliant (802.11a/b/g ranges) wireless Ethernet capabilities.



**SUPER BOWL GAMEDAY PHOTOS** — At the conclusion of each quarter, photos will be available on NFLmedia.com to download for editorial use.

**SOUTH FLORIDA SUPER BOWL XLI HOST COMMITTEE** — South Florida Super Bowl XLI Host Committee staff and the Greater Miami, Greater Fort Lauderdale and Palm Beach Convention & Visitors Bureaus and Visit Florida will staff a media information booth in the Media Center near radio row. The staff will provide information about local events, attractions, area restaurants and transportation. The Host Committee also will offer a concierge service from 8:00 A.M. to 8:00 P.M. and computer maintenance service from 8:00 A.M. to 5:00 P.M. each day. Visit the Art Deco themed booth for assistance including large scale walking maps to assist you in finding your way around Miami Beach. Complimentary coffee and juice will be served every morning.

**POOL REPORTERS** — In cooperation with the Professional Football Writers of America, and by appointment of PFWA President David Elfin of the Washington Times, pool reporters attending the closed practice sessions of the AFC and NFC champions will file a daily report concerning the physical condition of players on each team and general description of the daily work schedule. The pool reporters appointed by the PFWA are Peter King for the AFC and Ira Miller for the NFC.

**DAILY INFORMATION** — The NFL offices will issue quote sheets following each team's daily interview session. These reports, plus the pool report on the team practices, will be available in the Media Center and on NFLMedia.com. Media can also sign up at registration to have all quotes, pool reports and press releases e-mailed to them each day, plus daily updates, schedules and other news items.

**NFL NETWORK** — NFL Network is the official television home for Super Bowl week, with more than 60 hours of live programming, including every press conference. Nearly 300 hotels, plus all South Florida homes, have NFL Network, your trusted TV source for NFL news, interviews and analysis.

**SUPERBOWL.COM** — The NFL's official Super Bowl website, produced by CBS Sportsline, features analysis from top NFL insiders and multimedia features from NFL Network and SIRUIS NFL Radio. Player and coach press conferences also will be streamed and archived. Fans will be able to vote for the Cadillac Super Bowl MVP during the game. Contact: Matt Hill (305-381-4032).

**SUPER BOWL PLAY-BY-PLAY AVAILABLE ONLINE** — The Super Bowl XLI play-by-play will be posted at the end of each quarter at [www.NFLgisis.com](http://www.NFLgisis.com). The final play-by-play will be posted on the site after the game.

### **NFL SUPER BOWL SATELLITE NEWS SERVICE —**

The NFL Super Bowl XLI Satellite News Service will provide interviews of participating players and coaches, generic footage from team practice sessions and other features via free daily feeds. The feeds will be available Monday, January 29 through Saturday, February 3 from 4:00 to 4:35 P.M. (ET) each day and again on Monday, February 5 from 1:00 to 1:35 P.M. (ET). On Super Bowl Sunday, February 4, there will be live transmission of players and coaches interviews from Dolphin Stadium after the game. Transmissions are digital.

Satellite News Service North America Uplink: World Feed Uplink, Dolphin Stadium, Miami Satellite/transponder: Galaxy 11-k13, ch. A (Monday, January 29) Galaxy 11-k13, ch. D (Tuesday, January, 30 – Saturday, February 3, Monday, February 5) Channel bandwidth: 9 MHz Symbol Rate: 6.2 Data Rate: 8.570588 m/bits FEC: 3/4 Downlink frequency: Ch. A: 11946.5 (H) Ch. D: 11973.5 (H) Format: Tandberg encoders Encryption: None Video Standard: 525 NTSC Audio channels: Channels 1 & 2.

Satellite News Service Europe Uplink: Vyvx Teleport Atlanta Satellite: AB-1 @ 12.5° West Transponder: F5 slot B Channel bandwidth: 9 MHz Symbol Rate: 5.632 Data Rate: 7.785 m/bits FEC Rate: 3/4 Downlink frequency: 12633.75 (H) Format: Tandberg encoders, MPEG-2, 4:2:0 Encryption: None Video Standard: 625 PAL Audio channels: Channels 1 & 2.

Satellite News Service Asia Uplink: Vyvx Teleport LA Satellite: PAS 2 Transponder: 12C Slot "F" Channel bandwidth: 9 Mhz Symbol Rate: 6.2 Data Rate: 8.570588 m/bits FEC Rate: 3/4 Downlink frequency: 4062.500 MHz (H) Format: SA PowerVu, MPEG-2, 4:2:0 Encryption: None Video Standard: 525 NTSC Audio channels: Channels 1 & 2

**SUPER BOWL XLI TELECOMMUNICATIONS PHONE SERVICE** — Representatives of the NFL's Telecommunications service will be available in the Media Center registration area to take orders for telephone, ISDN's and DSL lines to be installed at the Media Center or Dolphin Stadium. Contact: Misty Hodge (305-514-1000 or 800-635-3333).

**COMMUNICATIONS/FAX SERVICES** — Complimentary copy and fax services will be provided by the South Florida Super Bowl XLI Host Committee inside the Media Center.

**ATTENTION: STILL PHOTOGRAPHERS** — Canon Professional Services will host a luncheon for Super Bowl accredited still photographers from 11:00 A.M. to 2:00 P.M., Saturday February 3, at The Rusty Pelican at 3201 Rickenbacker Causeway, Key Biscayne, FL 33149, (305-361-3818). Photographers may register and pick up an invitation at the Canon trailer, located in the photo media trailer compound outside Dolphin Stadium on Thursday, February 1 and Friday, February 2. An invitation and photographers credential will be required for the luncheon. Canon will have service technicians and equipment support available during Super Bowl week beginning on Thursday, February 1 through gameday at Dolphin Stadium. Hours of service will be posted at the Canon trailer. Contact: Joe Delora (516-328-4833).

## **TEAM INFORMATION**

---

**TEAMS** — The NFC Champion Chicago Bears are the home team. They will occupy the south bench area (press box side). The AFC Champion Indianapolis Colts are the visiting team. They will wear occupy the north bench area.

**TEAM HEADQUARTERS** — The AFC Champion Indianapolis Colts are at the Marriott Harbor Beach Resort, 3030 Holiday Drive, Ft. Lauderdale (954-525-4000). The NFC Champion Chicago Bears are at the Hilton Miami Airport, 5101 Blue Lagoon Drive, Miami (305-262-1000).

**TEAM PRACTICE SITES** — The AFC Champion Indianapolis Colts will practice at the Miami Dolphins Practice Facility at Nova Southeastern University. The NFC Champion Chicago Bears will practice at the University of Miami Hecht Athletic Center. Practices are closed to the media and the public except for pool reporters provided by the Professional Football Writers of America.

**TEAM CONTACTS** — AFC Champion Indianapolis Colts public relations representatives may be reached at the Marriott Harbor Beach Resort (PR direct: 954-356-1100). NFC Champion Chicago Bears public relations representatives may be reached at the Hilton Miami Airport (PR direct: 305-260-5500).

## EVENTS

---

**NFL YOUTH FOOTBALL SUPER BOWL CLINICS** — More than 1,000 children invited from local elementary and middle schools, youth football programs and community youth agencies will learn football fundamentals, sportsmanship and teamwork from NFL players and youth coaches. The clinics will be held Saturday, January 27 from 10:00 A.M. to 5:00 P.M. at the Orange Bowl Stadium in Miami-Dade County and Sunday, January 28 from 10:00 A.M. to 5:00 P.M. at Lockhart Stadium in Broward County. Contact: Adina Ellis (305-381-4032).

**NFL SUPER BOWL XLI CHEERLEADING SPIRIT CLINIC** — More than 1,000 girls (grades 5-12) from local schools have been invited to participate in the Super Bowl Cheerleading Spirit Clinic on Sunday, January 28 from 1:00 to 3:00 P.M. at the NFL Experience Built By The Home Depot located adjacent to Dolphin Stadium. NFL coaches and players will teach football basics and the Miami Dolphins' cheerleaders and the New Orleans Saints cheerleaders will teach cheer skills and dance techniques. Positive women role models will speak to the participants about the importance of staying in school, living drug-free and striving to attain goals. Contact: Ariann Spitalny (954-729-1718).

### **SUPER BOWL CHEER AND DANCE COMPETITION —**

Cheerleading teams and dance teams from the area will enjoy a day of positive competition on Sunday, January 28 from 4:00 to 6:00 P.M. at the NFL Experience Built By The Home Depot located adjacent to Dolphin Stadium. Local teams will have an opportunity to showcase their talent in a fun and exciting atmosphere. Contact: Ariann Spitalny (954-729-1718).

**THE WORLD TABLE —** In an effort to encourage young people in South Florida to eat healthier and acknowledge and honor the variety of cultures and cuisines the region offers, the NFL has teamed with Share Our Strength's Operation Frontline®, FLIPANY, Johnson & Wales University and some of Miami's top chefs to host Super Bowl XLI's The World Table. During the month of January, top chefs, with the help of NFL players, will teach local teens how to prepare healthy, low-cost meals and encourage them to increase the amount of physical activity in their daily routines. The events will be held each Tuesday in January from 4:30 – 7:00 P.M. at Johnson & Wales University. On Tuesday, January 30 at 7:00 P.M., native Floridian and chef at Azul, Michelle Bernstein, will show the children how to create meals using the signature Latin flavors of her childhood blended with Asian, new Caribbean and classic French influences. Contact: Adina Ellis (305-381-4032).

### **SOUTH FLORIDA SUPER BOWL XLI MEDIA PARTIES —**

The South Florida Super Bowl XLI Host Committee will host two media parties. The Miami-Dade County Media Party will be a bash on the beach with a Latin sizzle where media can taste what South Florida has to offer. The party will take place on Tuesday night, January 30 from 8:00 P.M. to 11:00 P.M. on South Beach's Lummus Park, between 7th and 9th Streets and Ocean Drive. The Broward County Media Party will be on Wednesday night, January 31 from 8:00 P.M. to 11:00 P.M. The Host Committee invites all media to Gulfstream Park to walk the red carpet and be treated like a star. Media must have their NFL media credential to enter the parties. Transportation will be provided from the Media Center on January 30 beginning at 7:30 P.M. and will run continuously until

11:30 P.M. Transportation will be provided from the Media Center on January 31 at 7:30 P.M., 8:00 P.M., 8:30 P.M. and 9:00 P.M. Contact: South Florida Super Bowl XLI Host Committee (305-514-1327).

**NFL GLOBAL JUNIOR CHAMPIONSHIP XI** — The finest junior football players from Canada, Japan, France, Mexico, Panama and a Team USA Football 40-man roster composed of players chosen from Miami-Dade and Broward counties compete in the 11th annual tournament. Team USA will be led by two-time Florida state champion head coach Mark Guandolo of Chaminade-Madonna Preparatory School in Hollywood. First round games will be played on Wednesday, January 31 from 12:00 to 10:00 P.M. to determine who will contest the Championship Game on Saturday, February 3 at 3:00 P.M. Additional medal games will be played beginning at 8.30 A.M. on February 3. All games will be played at Lockhart Stadium in Fort Lauderdale (Commercial Blvd exit off I-95). Press conference at Fort Lauderdale War Memorial, 800 NE 8th Street, Fort Lauderdale, on Monday, January 29 at 6:00 P.M. Honorary Chairman Jason Taylor of the Miami Dolphins will perform the Championship Game coin toss and attend the press conference. See chronological schedule for bus information. Contact: Michael Preston (781-363-0305). Website: [www.NFL-GJC.com](http://www.NFL-GJC.com).

**THE JOURNEY: A TRIBUTE TO BLACK HISTORY MONTH** — In honor of Black History Month, which is celebrated nationwide each February, the NFL has partnered with Miami-Dade Park & Recreation's Division of Arts and Culture to host The Journey, a 90-minute performance of song and dance designed to celebrate the African-American experience and its cultural traditions. The show is a celebration of the art, dance and music of African-Americans throughout history. From the tribal communication of the African drum, through the early days of jazz, blues and Motown, The Journey will follow the rhythms of soul into the hip hop sounds of today. The Journey is on Wednesday, January 31 at 8:00 P.M. at the Miami Dade County Auditorium. Contact: Adina Ellis (305-381-4032).

**SUPER BOWL DIVERSITY BUSINESS FORUM** — Some of South Florida's leading minority business leadership groups will join the NFL to host the Diversity Business Forum, an event that will bring together corporate leaders, up-and-coming business executives, entrepreneurs and small, minority and women business owners to discuss leadership, winning business strategies and realities of a diverse workplace in America. Miami Dolphins owner H. Wayne Huizenga will be joined by NFL players who have not only established their skills on the field, but also in the business world. The event will take place on Thursday, February 1 from 8:00 – 10:30 A.M. at Nova University—H. Wayne Huizenga School of Business & Entrepreneurship. Contact: Adina Ellis (305-381-4032).

**HABITAT FOR HUMANITY BLITZ BUILD 2007** — Habitat for Humanity of Greater Miami's Blitz Build 2007 is a two-week accelerated construction event in which volunteers and sponsors will build 12 houses in 12 days. From January 29 to February 10, more than 1,500 people will work together to construct the homes on the site of the former Scott-Carver public housing complexes, from where more than 850 families were displaced six years ago in an effort to end the isolation of public housing. On Thursday, February 1 at 11:00 A.M., a ceremony and celebration will take place on the corner of NW 69th Street and NW 21st Court in Miami, where twelve families will receive keys to their very first home. NFL players will join Habitat volunteers and members of the community to welcome the families to their new homes. Bus departs the Media Center at 10:15 A.M. Contact: Adina Ellis (305-381-4032).

**TAZÓN LATINO I PRESENTED BY COORS LIGHT** - The NFL has teamed up with Telemundo Network and Coors Light to present Tazón Latino I, the first-ever nationally televised flag football game between former NFL players and Latino celebrities. The event will take place on Thursday, February 1 at 3:00 P.M. at the NFL Experience Built By The Home Depot and will air on Telemundo Network on Saturday, February 3 at 5:00 P.M. Former NFL players taking part in this event include Marcus Allen, Eric Dickerson, Wayne Chrebet, Anthony Muñoz and Fuad Reveiz. Latino celebrities include Frankie J, Don Omar,

Paola Turbay, Edgar Lopez, Miguel Varoni, Leti Coe and Mary Gamarra. It will be aired nationally on Telemundo Network on Saturday, February 3 at 5:00 P.M. Coors will donate \$1,000 to the Cuban American National Council for each touchdown scored during Tazón Latino I. Contact: Darlene Capiro (305-381-4027).

**NFL YOUTH EDUCATION TOWN** —The NFL and its corporate and community partners will celebrate the positive impact the two NFL Youth Education Towns in South Florida have had on the surrounding communities for the past 10 years. The NFL YET initiative is a private/public partnership funded by the NFL and local partners as part of every Super Bowl since 1993. The primary mission of the after-school facilities is to enhance educational and recreational opportunities for disadvantaged youth. NFL Commissioner Roger Goodell and Pro Football Hall of Famer Steve Young will be joined by NFL players, city officials and children from the community to announce the NFL gift of \$1 million to go towards the construction of multi-media centers at each facility. The press conference will be held Thursday, February 1 at 4:00 P.M. at the Liberty City NFL Youth Education Town, 7090 NW 22nd Avenue, Miami, 33147. Bus departs the Media Center at 3:15 P.M. Contact: Adina Ellis (305-381-4032).

**SUPER BOWL XLI NFL CHARITIES CELEBRITY BOWLING CLASSIC** — The NFL and the United States Bowling Congress will conduct the second Super Bowl NFL Charities Bowling Classic at Strike Miami in Dolphin Mall, Miami on Thursday, February 1 at 7:00 P.M. Amateur bowlers compete with current and former NFL players including Pro Football Hall of Famers in the event which benefits the NFL Youth Education Town (YET) initiative. Contact: Nick Nicolosi (305-649-5000, [n.nicolosi@verizon.net](mailto:n.nicolosi@verizon.net)).

**SOUTH FLORIDA INTERNATIONAL XLI MEDIA RECEPTION** — The South Florida Super Bowl XLI Host Committee is hosting international media at historic Vizcaya on Thursday, February 1 from 7:30 to 9:30 P.M. Enjoy the mysteries of the Vizcaya mansion and the beautiful gardens while gazing at Biscayne Bay. All NFL



credentialed international media must also present a ticket for this reception. Tickets will be distributed to invited media when receiving their credentials in South Florida. Transportation will be provided from the Media Center beginning at 7:15 P.M. Contact: South Florida Super Bowl XLI Host Committee (305-514-1327).

#### **THE WALTER PAYTON NFL MAN OF THE YEAR AWARD —**

The 2006 Walter Payton NFL Man of the Year Award recipient will be announced on Friday, February 2 at 9:15 A.M. at the Media Center, press conference room C. Contact: Brian McCarthy (917-750-1824).

#### **REBUILDING TOGETHER'S KICKOFF TO**

**REBUILD 2007** — The nation's largest volunteer home and non-profit facility rehabilitation organization kicks off its 2007 campaign by rehabilitating two houses in the Liberty City area of Miami. This will mark the 12th anniversary of Kickoff to Rebuild, held annually in the Super Bowl host city. Current NFL players and members of the Pro Football Hall of Fame will join former NFL Commissioner Paul Tagliabue, his wife Chan and other volunteers, Friday, February 2 beginning at 8:00 A.M. A news conference and rally for volunteers will be held at 2:00 P.M. at 2100 NW 69th Street in Miami. Joining the Tagliabues will be U.S. Senators Bill Nelson and Mel Martinez; U.S. Congress-people Ileana Ros-Lehtinen, Debbie Wasserman Schultz, E. Clay Shaw and Alcee Hastings; and Rodney Barreto, Chairman of the Super Bowl Host Committee. Bus departs the Media Center at 1:15 P.M. Contact: Patty Johnson (202-423-6122).

#### **SUPER BOWL XLI NFL CHARITIES GOLF CLASSIC —**

The 22nd annual Super Bowl XLI NFL Charities Golf Classic will be held at Doral Resort and Spa in Miami on Saturday, February 3 at 10:00 A.M. Amateur golfers team up with current and former NFL players including members of the Pro Football Hall of Fame in the event to be played on three courses. The event benefits the NFL Youth Education Town (YET) initiative. Contact: Nick Nicolosi (305-649-5000, [n.nicolosi@verizon.net](mailto:n.nicolosi@verizon.net)).

## **SUPER BOWL SATURDAY NIGHT FIREWORKS**

**SPECTACULAR** — The NFL will light up South Florida on Super Bowl eve with a free fireworks show set to an NFL Films musical score at approximately 9:30 P.M. at Bicentennial Park in Miami. The fireworks show caps off Super Saturday Blast on Biscayne, a free pep rally and event featuring live performances by Maze featuring Frankie Beverly, Styx and Grammy Award winner Willy Chirino. Festivities begin at 5:00 P.M.

**THE NFL EXPERIENCE BUILT BY THE HOME DEPOT** — 10:00 A.M. to 10:00 P.M., Saturday, January 27; 10:00 A.M. to 8:00 P.M., Sunday, January 28; 3:00 P.M. to 10:00 P.M. Thursday, February 1; 3:00 P.M. to 10:00 P.M. Friday, February 2; 10:00 A.M. to 10:00 P.M. Saturday, February 3 and 11:00 A.M. to after the game Sunday, February 4. The 16th annual pro football interactive theme park for kids and families spans nearly 850,000 square feet at Dolphin Stadium and features more than 50 interactive elements. Tickets may be purchased by calling (866) TIX-4NFL (849-4635) or visiting [www.SuperBowl.com](http://www.SuperBowl.com). Tickets are \$15 for adults and \$10 for children 12 and under and permit entry for a specific day. To cover the NFL Experience, media should present their Super Bowl XLI week of game credential at the press check-in at the NFL Experience media entrance adjacent to Dolphin Stadium. A Super Bowl XLI gameday credential is required to cover the event on Super Bowl Sunday. Contact: Dan Clavadetscher, Noah Gold, Lisa Hobi, Sherry Perez, Karen Linhart or Audra Silverman (305-974-2050).

## **THE NFL EXPERIENCE BUILT BY THE HOME DEPOT**

**KIDS' DAY** — More than 2,000 South Florida-area youth are invited to a special preview session of The NFL Experience Built By The Home Depot on Wednesday, January 31 from 11:30 A.M. to 2:00 P.M. at Dolphin Stadium. The youngsters will be greeted by NFL players. A news conference will be held at 1:00 P.M. Bus departs the Media Center at 11:30 A.M. Contact: Dan Clavadetscher, Noah Gold, Lisa Hobi, Sherry Perez, Karen Linhart or Audra Silverman (305-974-2050).

## SUPER BOWL SUNDAY

---

**CBS SPORTS** — CBS Sports' broadcast of Super Bowl XLI marks the 16th time in its 47-year history of covering the NFL that the CBS Television Network has televised the Super Bowl. Jim Nantz, who will call his first Super Bowl, joins analyst Phil Simms in the booth, while Steve Tasker and Solomon Wilcotts serve as sideline reporters. Lance Barrow is the coordinating producer of THE NFL ON CBS and serves as game producer. Mike Arnold is the game director. James Brown anchors the CBS Television Network's pregame show, THE SUPER BOWL TODAY, as well as the halftime and postgame coverage, along with Dan Marino, Shannon Sharpe and Boomer Esiason. Insider Charley Casserly and reporters Lesley Visser and Sam Ryan, along with special contributor Dick Enberg, will cover the action and activities before the game. Eric Mann is senior producer of THE SUPER BOWL TODAY and Bob Matina is director. Sean McManus is president, CBS News and Sports. Tony Petitti is executive vice president and executive producer, CBS Sports. Both McManus and Petitti serve as executive producers of CBS Sports' coverage of Super Bowl XLI. CBS Sports hosts a press conference with all broadcasters and executives on Tuesday, January 30 at 3:00 P.M. at the Media Center, press conference room B. Contact LeslieAnne Wade, Robin Brendle, Jerry Caraccioli or Jennifer Sabatelle at the CBS Sports Communications office at the Media Center (305-514-1150).

**WESTWOOD ONE** — For the 20th consecutive year and 34th time overall, Westwood One is the exclusive network radio home of the Super Bowl. Beginning at 5:00 P.M., more than 550 radio stations across America will carry the broadcast of Super Bowl XLI from Miami. The Monday Night Football broadcast team of Marv Albert and Boomer Esiason will call their fifth Super Bowl together for Westwood One. John Dockery and Bonnie Bernstein will report from the sidelines at Dolphin Stadium. Jim Gray hosts the pregame, halftime and postgame shows. Tommy Tighe kicks off Westwood One's coverage with Super Bowl Preview at 3:00 P.M., followed by Super Sunday at 4:00 P.M. Howard Deneroff is the executive producer of Super Bowl XLI on Westwood One.

### **SUPER BOWL XLI EN ESPAÑOL ON UNIVISION RADIO —**

Univision Radio will broadcast Super Bowl XLI domestically to a Spanish-speaking audience. Rafael Hernandez Brito handles play-by-play, Clemson Smith Muñiz provides color commentary and Eduardo Martell hosts the pregame, halftime and postgame shows.

### **SIRIUS SATELLITE RADIO —**

SIRIUS, the exclusive satellite radio provider of the NFL, will carry Super Bowl XLI on multiple channels, providing listeners with both teams' local radio broadcasts, the Westwood One national radio broadcast and multiple foreign language broadcasts. SIRIUS NFL Radio, channel 124, the only 24/7 year-round radio channel dedicated to the NFL, will broadcast live from radio row in Miami all week long beginning on Monday, January 29 as well as from Dolphin Stadium on Media Day Tuesday, January 30. SIRIUS NFL Radio will provide up-to-the-minute news and analysis from a panel of expert hosts that includes Jerry Rice, Cris Carter, Tim Ryan, Pat Kirwan, Gil Brandt, Jim Miller, Carl Banks, Bob Papa and Adam Schein.

### **SUPER BOWL RADIO —**

Each member of the media will receive a radio in their seat cushion at the game. The audio feeds from CBS-TV and Westwood One Radio are available on Channel 4 and 790 AM respectively.

### **INTERNATIONAL TELEVISION —**

Super Bowl XLI will be televised live in 232 countries and territories. Countries covering the game with on-site television crews: Canada (Global), China (Shanghai Media Group), Belgium (Telenet), Brazil (TVGlobo.com), Denmark (TV2), France (F2), Germany (ARD), Hungary (Sport 1), Japan (NHK, Nippon Television), Mexico (Televisa, TV Azteca), Romania (Sport 1), Russia (NTV Plus), Spain (Canal Plus, Cadena Ser) and the United Kingdom (BSkyB, BBC, ITV). NFL Films handles the world feed of Super Bowl XLI. NFL Films contacts: Jeff Lombardi and Adam Bornstein (856-638-6836).

**THE LANGUAGES OF SUPER BOWL XLI** — Super Bowl XLI will be broadcast live in 33 languages, including 12 different languages from Dolphin Stadium: English, Danish, Flemish, French, German, Hungarian, Japanese, Mandarin Chinese, Portuguese, Romanian, Russian and Spanish. In addition, the game will be broadcast in Arabic, Basque, Catalan, Cantonese, Croatian, Faroese, Farsi, Filipino, Galician, Greek, Greenlandic, Hindi, Icelandic, Italian, Korean, Macedonian, Montenegrin, Polish, Serbian, Swedish and Thai in their respective countries.

**SUPER BOWL XLI CYBERCAST AVAILABLE IN FOUR LANGUAGES** — NFL fans who speak French, Japanese, Russian and Spanish will be able to hear live coverage of Super Bowl XLI on SuperBowl.com, the NFL's official website, and audio coverage on SIRIUS Radio. Audio coverage from France 2 (French), NHK (Japanese), NTV Russia (Russian) and Canal Plus Spain (Spanish) will be featured.

**PETE ROZELLE SUPER BOWL MVP TROPHY** — A media panel and a fan vote on SuperBowl.com will select the Super Bowl XLI Most Valuable Player to receive the Pete Rozelle Trophy. In addition to the silver trophy made by Tiffany & Co., the MVP will be presented with a Cadillac XLR, the official vehicle of Super Bowl XLI. The 2007 Cadillac XLR will be on the field. The MVP will be available following the winning coach's news conference on Monday, February 5 at 8:30 A.M. at the Media Center.

**SUPER BOWL XLI PREGAME SHOW** — Cirque du Soleil and Miami-based artist Romero Britto will team to celebrate South Florida and football in an unprecedented performance in the Super Bowl XLI pregame show. Inspired by Brazilian street theater, 60 professional performers and hundreds of other participants will take part in a high-energy extravaganza of music, dance, gymnastics and circus arts linked by a multi-colored football theme. Grammy Award Winner Louie Vega will supply an original musical score and will perform with his Elements of Life Orchestra. A news conference with featured performers will take place at 1:30 P.M. Thursday, February 1 at the Media Center, press conference room C.

## **PEPSI SUPER BOWL XLI HALFTIME SHOW —**

International music icon Prince will appear live during the Pepsi Super Bowl XLI Halftime Show, produced by Don Mischer Productions and White Cherry Entertainment. A news conference with Prince will take place at 2:30 P.M. Thursday, February 1 at the Media Center, press conference room C. Contact: Steve Brener, Meghan Powers, Dana von Louda (305-381-4038).

## **SUPER BOWL XLI CHRONOLOGICAL SCHEDULE**

---

(All times are tentative. Check with Media Center.)

### **THURSDAY, JANUARY 25**

**9:30 A.M.–Noon** — Environmental Program Event at the Boys & Girls Club of Miami, Hank Kline Unit, 2885 SW 32nd Avenue, where more than 20 participating schools will bring sports equipment and books donated by children as part of the Super Kids-Super Sharing Program. All donations will be distributed by the Boys & Girls Clubs of South Florida for use by children in need in South Florida. Contact: Susan Groh (401-952-0885).

### **FRIDAY, JANUARY 26**

**9:30 - 11:30 A.M.** — Environmental Program Event at the NFL Youth Education Town, 2621 SW 15th Street, Ft. Lauderdale, where 12 participating schools will bring sports equipment and books donated by children as part of the Super Kids-Super Sharing Program. All donations will be distributed by the NFL YET Center and Boys & Girls Clubs for use by children in need in South Florida. Contact: Susan Groh (401-952-0885).

**3:00 – 5:00 P.M.** — Environmental Program Event at the Florence De George Boys & Girls Club, 4105 Pinewood Avenue, West Palm Beach, where seven participating schools will bring sports equipment and books donated by children as part of the Super Kids-Super Sharing Program. All donations will be distributed by the Boys & Girls Clubs for use by children in need in South Florida. Contact: Susan Groh (401-952-0885).

## SATURDAY, JANUARY 27

**10:00 A.M.-5:00 P.M.** — NFL Youth Football Super Bowl Clinic at the Orange Bowl Stadium in Miami-Dade County with NFL players, youth coaches and 1,000 area children. Children will learn football fundamentals, sportsmanship and teamwork. Contact: Adina Ellis (305-381-4032).

**10:00 A.M. – 10:00 P.M.** — Sixteenth-annual NFL Experience Built By The Home Depot at Dolphin Stadium. To cover the Experience, media should present their Super Bowl XLI week of game credential at the press check-in at the NFL Experience media entrance adjacent to Dolphin Stadium.

## SUNDAY, JANUARY 28

**10:00 A.M.-5:00 P.M.** — NFL Youth Football Super Bowl Clinic at Lockhart Stadium in Broward County with NFL players, youth coaches and 1,000 area children. Children will learn football fundamentals, sportsmanship and teamwork. Contact: Adina Ellis (305-381-4032).

**10:00 A.M. – 8:00 P.M.** — Sixteenth-annual NFL Experience Built by The Home Depot at Dolphin Stadium. To cover the Experience, media should present their Super Bowl XLI week of game credential at the press check-in at the NFL Experience media entrance adjacent to Dolphin Stadium.

**1:00 – 3:00 P.M.** — NFL Super Bowl XLI Cheerleading Spirit Clinic at the NFL Experience Built By The Home Depot at Dolphin Stadium. NFL players and coaches will teach football basics and the Miami Dolphins' cheerleaders and the New Orleans Saints cheerleaders will teach cheer skills and dance techniques to more than 1,000 girls, grades 5-12. Contact: Ariann Spitalny (954-729-1718).

**2:00 P.M.** — Super Bowl XLI Media Center opens at the Miami Beach Convention Center.

**4:00 P.M.** — Arrival of NFC Champion Chicago Bears team charter United flight 9900 at Miami International Airport. Bears' media session to follow at the Hilton Miami Airport at 6:00 P.M. with head coach Lovie Smith and selected players. Transportation information will be available at the Media Center.

**4:00 – 6:00 P.M.** — Super Bowl XLI Cheer and Dance Competition at The NFL Experience Built By The Home Depot at Dolphin Stadium. Teams in each category will compete and perform. Contact: Ariann Spitalny (954-729-1718).

## **MONDAY, JANUARY 29**

**12:30 P.M.-3:00 PM** — The Miami Dolphins and NFL Youth Football Fund will host a field dedication and grant announcement ceremony at Curtis Park, NW 24th Avenue, Miami. The event will unveil a new synthetic turf football field and upgraded facilities as part of a \$1 million refurbishment project funded by the Miami Dolphins, NFL Youth Football Fund and the City of Miami. The Dolphins also will announce the allocation of additional field refurbishment grant awards in the Miami area. A high school football clinic hosted by Dolphins players will follow. Contact: Alexia Gallagher (646-522-4768).

**1:00 P.M.** — Visa USA, the NFL and its players kick off Super Bowl XLI week playing a different type of football. NFL Players will help South Florida high school students take control of their financial futures by introducing them to "Financial Football," an animated, interactive game designed to help students learn the importance of using sound money management skills. South Florida marks the final event in a national effort between Visa and the NFL to promote youth financial literacy across the country. Media Center, press conference room A.

**2:00 P.M.** — The South Florida Super Bowl XLI Host Committee will host a press conference with Host Committee members and South Florida dignitaries. South Florida is hosting its record tying ninth Super Bowl and is excited about the opportunity to break the record in 2010.

**2:30 P.M.** — Super Bowl security press conference at the Media Center, press conference room A.

**3:30 P.M.** — NFC Champion Chicago Bears team media session with head coach Lovie Smith and selected players at the Media Center. Head Coach Lovie Smith in press conference room A, players in press conference room C.



**6:00 P.M.** — NFL Global Junior Championship XI news conference at the Fort Lauderdale War Memorial, 800 NE 8th Street, Fort Lauderdale. Honorary Chairman Jason Taylor of the Miami Dolphins will be available along with event coordinator Patrick Steenberge and players and coaches from national junior teams from Canada, Japan, France, Mexico, Panama and a Team USA Football 40-man roster chosen from Broward & Miami-Dade counties. Contact Michael Preston (781-363-0305). Website: [www.NFL-GJC.com](http://www.NFL-GJC.com).

**7:30 P.M.** — Arrival of AFC Champion Indianapolis Colts team charter Northwest flight 9966 at Ft. Lauderdale International Airport. Colts' media session to follow at the Marriott Harbor Beach Resort at approximately 8:30 P.M. with head coach Tony Dungy and selected players. Transportation information will be available at the Media Center.

## **TUESDAY, JANUARY 30**

**8:15 A.M.** — Buses depart the Media Center for Dolphin Stadium for NFC Champion Chicago Bears Photo and Interview Day. Service to the Media Center is provided through the intra-hotel shuttles.

**10:00 – 11:00 A.M.** — NFC Champion Chicago Bears Photo and Interview day at Dolphin Stadium. All players and coaches to attend and participate.

**10:15 A.M.** — Buses depart the Media Center for Dolphin Stadium for AFC Champion Indianapolis Colts Photo and Interview Day.

**Noon – 1:00 P.M.** — AFC Champion Indianapolis Colts Photo and Interview Day at Dolphin Stadium. All players and coaches to attend and participate.

**Noon-10:00 P.M.** — NFL Global Junior Championship XI at Lockhart Stadium (Commercial Blvd exit off I-95) in Fort Lauderdale. First round games involving national youth (19 and under) teams from Canada, Japan, France, Mexico, Panama and a Team USA Football roster

comprised of 40 players from Broward & Miami-Dade counties. Buses depart the Media Center for Lockhart Stadium at 10:30 A.M. and 4:00 P.M. Buses depart Lockhart Stadium to return to the Media Center at 5:30 P.M. and after the last game. Contact: Michael Preston (781-363-0305). Website: [www.NFL-GJC.com](http://www.NFL-GJC.com).

**3:00 P.M.** — CBS Sports press conference with broadcasters and executives at the Media Center, press conference room B. Contact: CBS Sports communications office (305-514-1150).

**4:30 -7:00 P.M.** — As part of Super Bowl XLI's The World Table, native Floridian and chef at Azul, Michelle Bernstein, will show children how to create healthy, low-cost meals using the signature Latin flavors of her childhood blended with Asian, new Caribbean and classic French influences. The event takes place at Johnson & Wales University and is part of a series to encourage young people to eat healthier and acknowledge and honor the variety of cultures and cuisines South Florida offers. Contact: Adina Ellis (305-381-4032).

**8:00 – 11:00 P.M.** — Miami-Dade County Media Party sponsored by the South Florida Super Bowl XLI Host Committee at South Beach's Lummus Park. Credentialed media only. Buses depart the Media Center beginning at 7:30 P.M. and will run continuously from the Media Center and Lummus Park until 11:30 P.M.

### WEDNESDAY, JANUARY 31

**7:00 A.M.** — Buses depart the Media Center, Hyatt Regency Miami and Radisson Hotel Miami for the Hilton Miami Airport for interviews with NFC Champion Chicago Bears coaches and players. At least one bus will return to the Media Center at the conclusion of the press conference. Other buses will continue to the Marriott Harbor Beach Resort for interviews with AFC Champion Indianapolis Colts coaches and players.

**8:00 – 9:15 A.M.** — Interviews at the Hilton Miami Airport with NFC Champion Chicago Bears coaches and players.

**9:15 A.M.** — Buses depart the Media Center for the Marriott Harbor Beach Resort for interviews with AFC Champion Indianapolis Colts coaches and players.

**10:00 A.M.** — NFL Super Bowl counterfeit press conference at the Media Center, press conference room B. Contact: Dan Masonson (305-381-4032).

**10:45 A.M. – Noon** — Interviews at the Marriott Harbor Beach Resort with AFC Champion Indianapolis Colts coaches and players. Buses will return to the Media Center following the AFC session.

**11:30 A.M. – 2:00 P.M.** — The NFL Experience Built By The Home Depot Kids' Day. More than 2,000 South Florida-area youth are invited to a special preview session of The NFL Experience Built By The Home Depot at Dolphin Stadium. The youngsters will be greeted by NFL players. A news conference will be held at 1:00 P.M. Bus departs the Media Center at 11:30 A.M.

**1:00 P.M.** — FedEx Air & Ground NFL Players of the Year press conference hosted by Boomer Esiason. Nominees are quarterbacks Drew Brees, New Orleans Saints; Peyton Manning, Indianapolis Colts; and Carson Palmer, Cincinnati Bengals, and running backs Frank Gore, San Francisco 49ers; Larry Johnson, Kansas City Chiefs; and LaDainian Tomlinson, San Diego Chargers. Media Center, press conference room A. Contact: Matt Hill (305-381-4032).

**2:00 P.M.** — Motorola NFL Coach of the Year press conference. Nominees are head coaches Eric Mangini, New York Jets; Sean Payton, New Orleans Saints; and Andy Reid, Philadelphia Eagles. Media Center, press conference room B. Contact: Matt Hill (305-381-4032).

**3:00 P.M.** — Pro Bowl press conference with NFC and AFC All-Stars to discuss the 2006 season, Super Bowl XLI and the 2007 Pro Bowl. Media Center, press conference room B. Contact: Brian McCarthy (305-381-4032).

**4:00 P.M.** — Quarterback Challenge press conference with representatives from the Cayman Islands at the Media Center, press conference room A. Contact: Brian McCarthy (917-750-1824).

**8:00 P.M.** — The Journey: A Tribute to Black History Month at the Miami-Dade County Auditorium. The 90-minute performance of song and dance celebrates the African-American experience and its cultural traditions. The Journey will follow the rhythms of soul into the hip hop sounds of today. Contact: Adina Ellis (305-381-4032).

**8:00 – 11:00 P.M.** — Broward County Media Party sponsored by the South Florida Super Bowl XLI Host Committee at Gulfstream Park. Credentialed media only. Buses depart the Media Center at 7:30 P.M., 8:00 P.M., 8:30 P.M. and 9:00 P.M.

## **THURSDAY, FEBRUARY 1**

**7:00 A.M.** — Buses depart the Media Center, Hyatt Regency Miami and Radisson Hotel Miami for the Hilton Miami Airport for interviews with NFC Champion Chicago Bears coaches and players. At least one bus will return to the Media Center at the conclusion of the press conference. Other buses will continue to the Marriott Harbor Beach Resort for interviews with AFC Champion Indianapolis Colts coaches and players.

**8:00 – 9:15 A.M.** — Interviews at the Hilton Miami Airport with NFC Champion Chicago Bears coaches and players.

**8:00 – 10:30 A.M.** — Some of South Florida's leading minority business leadership groups will join the NFL to host the Diversity Business Forum at Nova University – H. Wayne Huizenga School of Business & Entrepreneurship. Miami Dolphins owner H. Wayne Huizenga will be joined by NFL players who have not only established their skills on the field, but also in the business world. Contact: Adina Ellis (305-381-4032).

**9:15 A.M.** — Buses depart the Media Center for the Marriott Harbor Beach Resort for interviews with AFC Champion Indianapolis Colts coaches and players.

**10:45 A.M. – Noon** — Interviews at the Marriott Harbor Beach Resort with AFC Champion Indianapolis Colts coaches and players. Buses will return to the Media Center following the AFC session.

**11:00 A.M.** — Habitat for Humanity press event with NFL players and volunteers as they welcome families to their new homes . Twelve houses were built during Blitz Build 2007. Bus departs the Media Center at 10:15 A.M. Contact: Adina Ellis (305-381-4032).

**1:00 P.M.** — Diet Pepsi NFL Rookie of the Year press conference to announce this year's winner as determined by fan balloting on NFL.com. The five finalists are: Joseph Addai, Indianapolis Colts; Reggie Bush, New Orleans Saints; Devin Hester, Chicago Bears; Maurice Jones-Drew, Jacksonville Jaguars and Vince Young, Tennessee Titans. Hosted by NFL Network's Rich Eisen. Media Center, press conference room A. Contact: Brian McCarthy (917-750-1824).

**1:30 P.M.** — Pregame press conference featuring Cirque du Soleil at the Media Center, press conference room C. Contact: Brian McCarthy (917-750-1824).

**2:00 P.M.** — National anthem press conference featuring Billy Joel at the Media Center, press conference room C. Contact: Brian McCarthy (917-750-1824).

**2:30 P.M.** — Pepsi Super Bowl XLI Halftime Show press conference featuring Prince at the Media Center, press conference room C. Contact: Brian McCarthy (917-750-1824).

**3:00 P.M.** — Tazón Latino I presented by Coors Light at the NFL Experience Built By The Home Depot. Tazón Latino I is the first-ever nationally televised flag football game between former NFL players and Latino celebrities. Former NFL players taking part in this event include Marcus Allen, Eric Dickerson, Wayne Chrebet, Anthony Muñoz and Fuad Reveiz. Latino Celebrities include Frankie J, Don Omar, Paola Turbay, Edgar Lopez, Miguel Varoni, Leti Coe and

Mary Gamarra. It will be aired nationally on Telemundo Network on Saturday, February 3 at 5:00 P.M. Coors will donate \$1,000 to the Cuban American National Council for each touchdown scored during Tazón Latino I. Contact: Darlene Capiro (305-381-4027).

**3:00 – 10:00 P.M.** — Sixteenth-annual NFL Experience Built By The Home Depot at Dolphin Stadium. To cover the Experience, media should present their Super Bowl XLI week of game credential at the press check-in at the NFL Experience media entrance adjacent to Dolphin Stadium.

**3:30 P.M.** — NFL Players Association press conference with Gene Upshaw, executive director, at the Media Center, press conference room A. Contact: Carl Francis (202-463-2216).

**4:00 P.M.** — NFL YET Center news conference with former NFL Commissioner Paul Tagliabue, Pro Football Hall of Famer Steve Young, NFL players, city officials and children from the community to announce the NFL gift of \$1 million to go towards the construction of multi-media centers at two of the NFL YET centers in South Florida. Press Conference at Liberty City NFL Youth Education Town, 7090 NW 22nd Avenue, Miami. Bus departs the Media Center at 3:15 P.M. Contact: Adina Ellis (305-381-4032).

**4:30 P.M.** — Press Conference with the Field Generals, the African-American Quarterback Club founded by and composed of former NFL greats Warren Moon, Randall Cunningham, Doug Williams, James Harris and Vince Evans. The Field Generals will unveil their new book, *Third and a Mile: The Trials and Tribulations of the African American Quarterback Club* and discuss their documentary that will air on ESPN in February. Media Center press conference room A.

**7:00 P.M.** — Super Bowl XLI NFL Charities Celebrity Bowling Classic at Strike Miami in Dolphin Mall, Miami. Amateur bowlers compete with current and former NFL players including Hall of Famers in the event which benefits the NFL Youth Education Town (YET) initiative. Contact: Nick Nicolosi (305-649-5000).

**7:00 P.M. - 9:00 P.M.** — The Miami Dolphins, NFL and USA Football will host a Youth Football Forum at the Dolphins Training Facility. This educational and interactive event will bring youth football coaches and administrators from South Florida together with Miami Dolphins, NFL and USA Football representatives to help further develop youth football in the state of Florida. Contact: Alexia Gallagher (646-522-4768).

**7:30– 9:30 P.M.** — International media party sponsored by the South Florida Super Bowl XLI Host Committee at Vizcaya. Credentialed international media only. Buses depart the Media Center beginning at 7:15 P.M.

## **FRIDAY, FEBRUARY 2**

**8:30 A.M.** — Press conference with NFC Champion Chicago Bears head coach Lovie Smith at the Media Center, press conference room C.

**9:00 A.M.** — Press conference with AFC Champion Indianapolis Colts head coach Tony Dungy at the Media Center, press conference room C.

**9:15 A.M.** — Walter Payton NFL Man of the Year announcement at the Media Center, press conference room C, Contact: Brian McCarthy (917-750-1824).

**10:00 A.M.** — Pro Football Writers of America meeting at the Media Center.

**11:30 A.M.** — Commissioner Roger Goodell news conference at the Media Center, press conference room C.

**12:30 P.M.** — NFL International News Briefing and Luncheon with club ownership representatives and senior vice president of NFL International Mark Waller at the Media Center, press conference rooms A & B.

**2:00 P.M.** — Rebuilding Together – Kickoff to Rebuild 2007 news conference with former Commissioner Paul Tagliabue and his wife Chan, along with U.S. Senators Bill Nelson and Mel Martinez; U.S. Congresspeople Ileana Ros-Lehtinen, Debbie Wasserman Schultz, E. Clay Shaw and Alcee

Hastings; and Rodney Barreto, Chairman of the Super Bowl Host Committee. News conference will take place at 2100 NW 69th Street in Miami. Bus departs the Media Center at 1:15 P.M. Contact: Patty Johnson (202-423-6122).

**3:00 – 10:00 P.M.** — Sixteenth-annual NFL Experience Built By The Home Depot at Dolphin Stadium. To cover the Experience, media should present their Super Bowl XLI week of game credential at the press check-in at the NFL Experience media entrance adjacent to Dolphin Stadium.

**3:30 P.M. - 4:30 P.M.** — The NFL and Miami Dolphins will host more than 30 Play It Smart football players from Booker T. Washington High School and Glades Central High School in "The Locker Room" at The NFL Experience Built By The Home Depot. Dolphins players will address the Play It Smart student-athletes on the importance of education, staying in school and the positive attributes of playing high school football. Contact: Alexia Gallagher (646-522-4768).

## **SATURDAY, FEBRUARY 3**

**7:30 A.M.** — Pro Football Hall of Fame Selection Committee annual meeting at the Media Center.

**8.30 A.M.** — NFL Global Junior Championship XI Medal Rounds at Lockhart Stadium (Commercial Blvd exit off I-95) in Fort Lauderdale. Medal round games involving national youth (19 and under) teams from Canada, Japan, France, Mexico, Panama and a Team USA Football roster comprised of 40 players from Broward & Miami-Dade counties. Contact: Michael Preston (781-363-0305). Bus departs the Media Center for Lockhart Stadium at 7:30 A.M. and returns following the game around 3:00 P.M. Website: [www.NFL-GJC.com](http://www.NFL-GJC.com)

**10.00 A.M.** — Twenty-second Annual Super Bowl XLI NFL Charities Golf Classic at Doral Resort and Spa in Miami. Amateur golfers team up with current and former NFL players including Hall of Famers in the event which benefits the NFL Youth Education Town (YET) initiative. Contact: Nick Nicolosi (305-649-5000).



**10:00 A.M. – 10:00 P.M.** — Sixteenth-annual NFL Experience Built By The Home Depot at Dolphin Stadium To cover the Experience, media should present their Super Bowl XLI week of game credential at the press check-in at the NFL Experience media entrance adjacent to Dolphin Stadium.

**11:00 A.M.** — Canon Professional Services luncheon for Super Bowl accredited still photographers at the Rusty Pelican, 3201 Rickenbacker Causeway, Key Biscayne, (305-361-3818). By invitation only. Contact: Joe Delora (516-328-4833).

**Noon – 6:00 P.M.** — Sprint Phone-A-Friend @ NFLPLAYERS LIVE! at the NFL Experience Built By The Home Depot where fans will have the opportunity to have NFL stars call a friend or family member directly from Sprint mobile phones. Contact: Steve Brenner (305-381-4038).

**2:30 P.M.** — Pro Football Hall of Fame news conference to announce the 2007 Class of Enshrinees at the Media Center, press conference room C.

**3:00 P.M.** — NFL Global Junior Championship XI Championship Game at Lockhart Stadium (Commercial Blvd exit off I-95) in Fort Lauderdale involving national youth (19 and under) teams from Canada, Japan, France, Mexico, Panama and a Team USA Football roster comprised of 40 players from Broward & Miami-Dade counties. Jason Taylor of the Miami Dolphins and Frank Davis of the Detroit Lions to perform coin toss. Bus departs the Media Center for Lockhart Stadium at 1:00 P.M. and returns following the game around 5:30 P.M. Contact: Michael Preston (781-363-0305). Website: [www.NFL-GJC.com](http://www.NFL-GJC.com).

**9:30 P.M.** — NFL Super Bowl Saturday Night Fireworks Spectacular will light up South Florida on Super Bowl eve with a free fireworks show set to an NFL Films musical score at Bicentennial Park in Miami. The fireworks show caps off Super Saturday Blast on Biscayne, a free pep rally and event featuring live performances by Maze featuring Frankie Beverly, Styx and Grammy Award winner Willy Chirino. Festivities begin at 5:00 P.M.

## SUNDAY, FEBRUARY 4

**9:00 A.M. – Noon** — Pregame Brunch in Symphony Hall at the Radisson Hotel Miami. By invitation only.

**11:00 A.M.** — Sixteenth-annual NFL Experience Built By The Home Depot at Dolphin Stadium. To cover the Experience, media should present their Super Bowl XLI gameday credential at the press check-in at the NFL Experience media entrance adjacent to Dolphin Stadium.

**1:30 P.M.** — Buses begin departing the Media Center and Radisson Hotel Miami for Dolphin Stadium.

**2:00 P.M.** — Media gate opens at Dolphin Stadium. All media enter through Check Point M located on the south side of Dolphin Stadium, near Gate F.

**6:25 P.M.** — Super Bowl XLI at Dolphin Stadium. Those with postgame credentials should follow signs to the media work area (Gate G East) to view the game on TV. All services will be provided. At conclusion of game follow signs to postgame interview area.

**ATTENTION: Media must wear their credentials around their neck.** Those with field photo/TV credentials should proceed to the photographer check-in area located just inside the media entrance at Check Point M. Each photographer and messenger will be issued a vest, color-coordinated with his/her credential. Both must be worn during game. Flip cards will be distributed at approximately 3:00 P.M. At halftime, photographers and messengers are asked to exit through the southwest tunnel where refreshments will be available on the service level.

**NOTE** — In order to maintain order and safety on the sidelines, photographers are requested to remain in the areas designated on each credential. Messengers must be at least 18 years old and are required to remain against the restraining wall. No tripods are permitted on the field and live TV interviews are not allowed inside Dolphin Stadium until the conclusion of the CBS postgame show.

Working press credentials are designated in press boxes B, F and K. Working press credentials are also designated in the auxiliary press table position on the 200 level and the auxiliary press seats on the 400 level. In addition, each working press credential holder will receive a seat assignment card that designates his/her seat. This card should be attached to the working credential.

Auxiliary press table positions are located in the southwest stands (level 200) in sections 249, 250, 251, 252 and 253. Auxiliary credential holders will receive all services provided in the press box. Auxiliary press seats will be located in the southwest stands, section 451, 452 and 453. Credential holders will receive a clipboard.

The media work area is located inside Gate G East at Dolphin Stadium on the ground level. Charge-A-Call telephones are available in the work area.

**NOTE** — Live radio reports during Super Bowl XLI are prohibited except by organizations holding live broadcast rights — Westwood One, Univision Radio and the flagship radio stations of the competing teams — from 5:00 P.M. local time until the conclusion of the Westwood One and Univision Radio postgame shows, which is approximately 30 minutes in length. Only the aforementioned radio entities may do live transmissions from Dolphin Stadium.

**MEDIA WALK-DOWN** — With approximately seven (7) minutes remaining in the game, the first contingent of media will be escorted by members of the Super Bowl PR staff to the postgame interview area located on the west side of the Gate G ground level area at Dolphin Stadium. **NO ONE WILL BE PERMITTED ON THE FIELD AT THIS TIME.** Television monitors are installed in the interview area.

Following the end of the game, key players and coaches will be available in the interview area. All working press, auxiliary press, field photo, field TV, special reporter, booth, upper photo and postgame credentials are good for admission to the interview area. The winning team owner and head coach will receive the Vince Lombardi Trophy from NFL Commissioner Roger Goodell on the field

immediately following the game. This presentation will be televised by CBS and will be shown on the stadium video screens with audio over the stadium public address system. Access to the locker room is restricted until the trophy ceremony is completed. A closed-circuit TV system in the press box and the media work area will carry postgame interviews of the winning coach and outstanding players. Check the Media Center for additional postgame information.

The Media Center at the Miami Beach Convention Center will reopen immediately following the game and will have all play-by-play, statistical and postgame quote information as it becomes available. The information also will be provided in the Dolphin Stadium press areas and postgame work area.

**POSTGAME TRANSPORTATION** — Buses begin returning to the Media Center and the Radisson Hotel Miami following the game. Exit Dolphin Stadium through Gate H, postgame interview or media workroom and proceed through Check Point M. Shuttles from Dolphin Stadium to the Media Center will run until the closing of the Dolphin Stadium press room. The intra-hotel shuttles will continue to run until one hour after the closing of the Dolphin Stadium press room. Direct service to the Radisson Hotel Miami will run until midnight. After midnight, take the shuttle to the Media Center to access the intra-hotel shuttles.

## **MONDAY, FEBRUARY 5**

**8:30 A.M.** — Winning team head coach and Cadillac Super Bowl XLI MVP press conference at the Media Center, press conference room C. Contact: Matt Hill (305-381-4032).

## This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



NATIONAL  
FOOTBALL  
LEAGUE

