

NEWS



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SUPER BOWL XLI TO BE BROADCAST
IN 232 COUNTRIES & TERRITORIES & 33 LANGUAGES;
CHINA -- SITE OF NFL CHINA BOWL THIS SUMMER --
GETS EXTENSIVE COVERAGE

-- World Feed Available For First Time In High Definition --

Much of the world – including China, host of the 2007 NFL China Bowl this summer -- will be watching Super Bowl XLI at Dolphin Stadium in South Florida on Sunday, February 4 when the Chicago Bears take on the Indianapolis Colts in front of a potential worldwide audience estimated at one billion people.

A total of 54 international broadcasters will televise the game to 232 countries and territories in 33 languages.

Nineteen television and radio stations from 14 countries will be broadcasting the game from Dolphin Stadium.

For the sixth consecutive year, NFL International will provide a world feed for all international broadcast partners. For the first time, the feed will be available in high-definition format as well as in standard definition.

Super Bowl XLI will be televised live in China on Monday morning (February 5) from 7:30-11:30 AM Beijing time. China Central Television (CCTV) – China's largest national TV network -- will carry the game. Super Bowl XLI also will be distributed in China on satellite by Dragon TV and on select provincial sports channels in such major cities as Beijing (Beijing TV) and Shanghai (Great Sports Channel).

The NFL will play its first game ever in China – the world's fastest-growing market – on Thursday, August 9 in Beijing, the capital of the country. The excitement and attention that the game generates will signal a buildup to the opening of the XXIX Olympic Games in China in August 2008. The New England Patriots and Seattle Seahawks – both 2006 NFL playoff teams – will meet at Beijing's Workers Stadium, site of the soccer competition of the Olympic games.

For the first time, the Super Bowl will be broadcast live on terrestrial TV in Korea when SBS Media Net airs the action from South Florida.

The NFL also will have a strong presence in Brazil when BandSports broadcasts Super Bowl XLI in Portuguese, followed by a 90-minute condensed version of the game on terrestrial station Banderiantes. Game highlights also will be featured online at Globoesporte.com in Portuguese.

Super Bowl XLI will air on two terrestrial networks in Germany with a live broadcast on ARD and a delayed broadcast on the country's sports station, DSF.

Four countries will send multiple broadcast teams to South Florida: Spain (Canal Plus and Cadena Ser); Japan (NHK and Nippon Television); Mexico (Televisa and TV Azteca); and the United Kingdom (BBC, BSkyB, ITV).

Other international broadcasters at Super Bowl XLI come from Canada (Global), China (Shanghai Media Group), Belgium (Telenet), Brazil (TVGlobo), Denmark (TV2), France (F2), Germany (ARD), Hungary (Sport1), Romania (Sport1) and Russia (NTV Plus).

Super Bowl XLI will be broadcast live in 33 languages, including 12 languages from Dolphin Stadium: English, Danish, Flemish, French, German, Hungarian, Japanese, Mandarin Chinese, Portuguese, Romanian, Russian and Spanish. In addition, the game will be broadcast in Arabic, Basque, Cantonese, Catalan, Croatian, Faroese, Farsi, Filipino, Galician, Greek, Greenlandic, Hindi, Icelandic, Italian, Korean, Macedonian, Montenegrin, Polish, Serbian, Swedish and Thai.

English-speaking countries airing the game on the NFL International world feed will hear **STERLING SHARPE** and **SPIRO DEDES** call the action and provide a commentary tailored for international fans.

Super Bowl XLI also will be available in an audio cybercast in six languages on SuperBowl.com, the NFL's official website. The game will be on the site in French, German, Japanese, Mandarin Chinese Russian and Spanish

The 232 countries and territories that will carry Super Bowl XLI:

REGION	COUNTRY/TERRITORY	BROADCASTER
North America		
	1 Bermuda	ESPN; ESPN Dos; Fox Sports Latin America;
	2 Canada	Global TV; RDS;The Team Prizm; AFN; Canadian Forces Television
	3 Greenland	AFN
	4 Mexico	ESPN; Fox Sports Latin America; TV Azteca, Televisa, AFN; Estadio W
	5 Puerto Rico	CBS, ESPN, FOX, AFN
	6 United States	CBS
Europe		
	7 Albania	AFN, NASN
	8 Andorra	Canal Plus Spain
	9 Armenia	AFN; NTV Plus
	10 Austria	ORF; AFN, NASN
	11 Azerbaijan	AFN; NTV Plus
	12 Belarus	AFN; NTV Plus
	13 Belgium	AFN; BeTV, Telenet, NASN
	14 Bosnia	AFN; Canadian Forces Television; Sport Klub
	15 Bulgaria	AFN, NASN
	16 Channel Islands	ITV
	17 Croatia	AFN Canadian Forces Television; Z1 Television
	18 Czech Republic	AFN; NASN
	19 Denmark	TV2; AFN, Viasat
	20 England (United Kingdom)	ITV; Sky Sports; AFN;
	21 Estonia	AFN; NASN
	22 Finland	AFN, Viasat
	23 France	AFN; NASN; France 2
	24 Georgia	AFN; NASN
	25 Germany	AFN; NASN; ARD
	26 Greece	Supersport; AFN
	27 Hungary	AFN; Sport1
	28 Iceland	AFN; IBC

29	Ireland	ITV; Sky Sports; Five; AFN;
30	Isle of Man	ITV
31	Italy	Sky Italia; AFN; Canadian Forces Television; RETI
32	Kosovo	AFN; Canadian Forces Television
33	Latvia	AFN; NASN
34	Liechtenstein	NASN
35	Lithuania	AFN; NASN
36	Luxembourg	AFN; NASN
37	Macedonia	AFN, TV4
38	Malta	Sky Italia; AFN, NASN; Fox Middle East
39	Moldova	AFN; NTV Plus
40	Monaco	NASN
41	Montenegro	TV Elmag
42	Netherlands	AFN; NASN
43	Norway	AFN; Viasat;
44	Poland	Canal Plus; AFN; NASN
45	Portugal	Sport TV; AFN; NASN
46	Romania	AFN; NASN
47	Russia	NTV Plus; AFN
48	San Marino	Sky Italia
49	Scotland	Sky Sports; Five; ITV
50	Serbia	IKO Media; TV Avala; AFN
51	Slovak Republic	AFN; NASN
52	Slovenia	AFN
53	Spain	Canal + Spain; AFN; Cadena Ser
54	Sweden	Viasat Sport; AFN
55	Switzerland	AFN
56	Ukraine	AFN; NTV Plus
57	Vatican City	Sky Italia; AFN
58	Wales	Sky Sports; ITV
Asia / Pacific Rim		
59	American Samoa	AFN
60	Australia	ESPN; Fox Sports Australia; AFN, SBS
61	Bangladesh	ESPN Star Sports; AFN
62	Bhutan	ESPN Star Sports
63	Brunei	ESPN Star Sports; AFN
64	Cambodia	ESPN Star Sports; AFN
65	China	SMG; ESPN Star Sports; AFN, CCTV
66	Chuuk	ESPN
67	Diego Garcia	AFN
68	East Timor	ESPN Star Sports
69	Fiji	AFN; ESPN
70	Hong Kong	ESPN Star Sports; AFN
71	India	ESPN Star Sports; AFN
72	Indonesia	ESPN Star Sports; AFN
73	Japan	NHK; GAORA; NTV; AFN
74	Johnson Atoll	AFN
75	Kazakstan	AFN; NTV Plus
76	Kosrae	AFN
77	Laos	ESPN Star Sports
78	Macau	ESPN Star Sports
79	Malaysia	ESPN Star Sports; AFN
80	Maldives	ESPN Star Sports
81	Marshall Islands	ESPN; AFN
82	Federal States of Micronesia	ESPN; AFN
83	Mongolia	ESPN Star Sports; AFN
84	Myanmar (Burma)	ESPN Star Sports; AFN
85	Nepal	ESPN Star Sports; AFN

86	New Caledonia	ESPN Star Sports
87	New Zealand	ESPN; AFN
88	Pakistan	ESPN Star Sports; AFN
89	Palau	ESPN; AFN
90	Papua New Guinea	ESPN Star Sports; AFN
91	Philippines	Solar; ESPN Star Sports; AFN
92	Saipan	AFN
93	Singapore	ESPN Star Sports; AFN
94	South Korea	AFN; ESPN Star Sports, SBS
95	Sri Lanka	ESPN Star Sports; AFN
96	Taiwan	ESPN Star Sports
97	Thailand	UBC; ESPN Star Sports; AFN
98	Turkmenistan	AFN
99	Uzbekistan	AFN; NTV Plus
100	Vietnam	ESPN Star Sports; AFN
101	Wake Island	AFN
Latin America / Caribbean		
102	Anguilla	ESPN; Fox Sports Latin America
103	Antigua & Barbuda	ESPN; Fox Sports Latin America; AFN
104	Argentina	ESPN; Fox Sports Latin America; AFN
105	Aruba	ESPN; Fox Sports Latin America
106	Bahamas	ESPN; ESPN Dos; AFN
107	Barbados	ESPN; Fox Sports Latin America;; AFN
108	Belize	Fox Sports Latin America; AFN
109	Bolivia	ESPN; Fox Sports Latin America;AFN
110	Bonaire	ESPN
111	Brazil	ESPN; AFN; Band Sports
112	British Virgin Islands	ESPN; Fox Sports Latin America
113	Cayman Islands	ESPN; Fox Sports Latin America
114	Chile	ESPN; Fox Sports Latin America;AFN
115	Colombia	ESPN; Fox Sports Latin America;AFN
116	Costa Rica	ESPN; Fox Sports Latin America; AFN
117	Cuba	AFN
118	Curacao	ESPN
119	Dominica	ESPN; Fox Sports Latin America
120	Dominican Republic	ESPN; Fox Sports Latin America; AFN
121	Ecuador	ESPN; Fox Sports Latin America;AFN
122	El Salvador	ESPN; Fox Sports Latin America; AFN
123	Falkland Islands	ESPN
124	French Guyana	ESPN; Fox Sports Latin America; AFN
125	Grenada	ESPN; Fox Sports Latin America
126	Guadeloupe	ESPN; Fox Sports Latin America
127	Guam	AFN
128	Guatemala	ESPN; Fox Sports Latin America;AFN
129	Guyana	ESPN; Fox Sports Latin America; AFN
130	Haiti	ESPN; Fox Sports Latin America; AFN
131	Honduras	ESPN; Fox Sports Latin America;AFN
132	Jamaica	ESPN; Fox Sports Latin America; AFN
133	Martinique	ESPN; Fox Sports Latin America
134	Montserrat	ESPN; Fox Sports Latin America
135	Netherlands Antilles	Fox Sports Latin America
136	Nevis	ESPN
137	Nicaragua	ESPN; Fox Sports Latin America; AFN
138	Panama	ESPN; Fox Sports Latin America; AFN
139	Paraguay	ESPN; Fox Sports Latin America;AFN
140	Peru	ESPN; Fox Sports Latin America; AFN
141	St. Bhelemy	ESPN; Fox Sports Latin America

142	St. Christopher & Nevis	Fox Sports Latin America
143	St. Eustatius	ESPN; ESPN Dos
144	St. Kitts	ESPN
145	St. Lucia	ESPN; Fox Sports Latin America
146	St. Maen	ESPN; Fox Sports Latin America
147	St. Vincent & The Grenadines	ESPN; Fox Sports Latin America
148	Suriname	ESPN; Fox Sports Latin America; AFN
149	Trinidad & Tobago	ESPN; Fox Sports Latin America; AFN
150	Turks & Caicos Islands	Fox Sports Latin America
151	Uruguay	ESPN; Fox Sports Latin America; AFN
152	Venezuela	ESPN; Fox Sports Latin America; AFN
Africa / Middle East		
153	Afghanistan	AFN; Canadian Forces Television
154	Algeria	Orbit ESPN; AFN; FoX Sports Middle East; Showtime
155	Angola	Fox Middle East, ESPN; AFN
156	Ascension Island	AFN
157	Bahrain	Orbit ESPN; Fox Sports Middle East; AFN; Showtime
158	Benin	ESPN; AFN, Fox Middle East
159	Botswana	ESPN; AFN, Fox Middle East
160	Burkina Faso	ESPN; AFN, Fox Middle East
161	Burundi	ESPN; AFN, Fox Middle East
162	Cameroon	ESPN; AFN, Fox Middle East
163	Cape Verde	AFN, Fox Middle East
164	Central African Republic	ESPN; AFN, Fox Middle East
165	Chad	Orbit ESPN; Fox Sports Middle East; AFN; Showtime
166	Comores	ESPN, Fox Middle East
167	Congo	ESPN, Fox Middle East
168	Cote d'Ivoire	ESPN; AFN, Fox Middle East
169	Cyprus	Fox Sports Middle East; AFN; Canadian Forces Television
170	Democratic Republic of Congo	ESPN; AFN
171	Djibouti	Orbit ESPN; Fox Sports Middle East; Showtime
172	Egypt	Orbit ESPN; Fox Sports Middle East; AFN; Canadian Forces Television; Showtime
173	Equatorial Guinea	ESPN; AFN, Fox Middle East
174	Eritrea	ESPN; AFN, Fox Middle East
175	Ethiopia	ESPN; AFN, Fox Middle East
176	Gabon	ESPN; AFN, Fox Middle East
177	Gambia	ESPN; AFN, Fox Middle East
178	Ghana	ESPN; AFN; Fox Sports Middle East
179	Guinea	ESPN; AFN, Fox Middle East
180	Guinea-Bissau	ESPN; AFN, Fox Middle East
181	Iran	Orbit ESPN; Showtime, Fox Middle East
182	Iraq	Orbit ESPN; AFN; Showtime, Fox Middle East
183	Israel	ESPN Israel; METV; Fox Sports Israel; AFN; Canadian Forces Television; Showtime
184	Jordan	Orbit ESPN; Fox Sports Middle East; AFN; Showtime
185	Kenya	ESPN; AFN, Fox Middle East
186	Kuwait	Orbit ESPN; Fox Sports Middle East; AFN; Showtime
187	Kyrgyzstan	AFN; NTV Plus
188	Lebanon	Orbit ESPN; Fox Sports Middle East; AFN; Showtime
189	Lesotho	ESPN; AFN, Fox Middle East
190	Liberia	ESPN; AFN, Fox Middle East
191	Libya	Orbit ESPN; Showtime, Fox Middle East
192	Madagascar	ESPN; AFN, Fox Middle East
193	Malawi	ESPN; AFN, Fox Middle East
194	Mali	ESPN; AFN, Fox Middle East

195	Mauritania	Orbit ESPN; AFN; Showtime, Fox Middle East
196	Mauritius	ESPN; AFN, Fox Middle East
197	Mayotte	ESPN
198	Morocco	Orbit ESPN; AFN; Showtime, Fox Middle East
199	Mozambique	ESPN; AFN, Fox Middle East
200	Namibia	ESPN; AFN, Fox Middle East
201	Niger	ESPN; AFN, Fox Middle East
202	Nigeria	ESPN; AFN; Fox Sports Middle East
203	Oman	Orbit ESPN; Fox Sports Middle East; AFN; Showtime
204	Palestine	Orbit ESPN, Fox Middle East
205	Qatar	Orbit ESPN; Fox Sports Middle East; AFN; Showtime
206	Reunion	ESPN, Fox Middle East
207	Rwanda	ESPN; AFN, Fox Middle East
208	Sao Tome & Principe	ESPN; AFN, Fox Middle East
209	Saudi Arabia	Orbit ESPN; Fox Sports Middle East; AFN; Showtime
210	Senegal	ESPN; AFN, Fox Middle East
211	Seychelles	ESPN; AFN, Fox Middle East
212	Sierra Leone	ESPN; AFN, Fox Middle East
213	Somalia	Orbit ESPN; Showtime, Fox Middle East
214	South Africa	ESPN; AFN
215	St. Helena	ESPN
216	Sudan	Orbit ESPN; Showtime, Fox Middle East
217	Swaziland	ESPN; AFN, Fox Middle East
218	Syria	Orbit ESPN; Fox Sports Middle East; AFN; Canadian Forces Television; Showtime
219	Tajikistan	NTV Plus; AFN
220	Tanzania	ESPN; AFN, Fox Middle East
221	Togo	ESPN; AFN, Fox Middle East
222	Tunisia	Orbit ESPN; Fox Sports Middle East; AFN; Showtime
223	Turkey	Fox Sports Middle East; AFN; Canadian Forces Television
224	Uganda	ESPN; AFN, Fox Middle East
225	United Arab Emirates	Orbit ESPN; Fox Sports Middle East; AFN; Canadian Forces Television; Showtime
226	Western Sahara	ESPN, Fox Middle East
227	Yemen	Orbit ESPN; Fox Sports Middle East; AFN; Showtime
228	Zaire	AFN
229	Zambia	ESPN; AFN, Fox Middle East
230	Zanzibar	ESPN
231	Zimbabwe	ESPN; AFN, Fox Middle East
Other		
232	Antarctica	AFN
TOTAL TERRITORIES	232	
TOTAL BROADCASTERS	54	
LANGUAGES	33	