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## NFL ANNOUNCES \$1 MILLION DONATION TO YOUTH EDUCATION TOWNS IN SOUTH FLORIDA AS PART OF SUPER BOWL LEGACY PROGRAM

## FUNDS TO GO TOWARDS CREATION OF STATE-OF-THE-ART MULTI-MEDIA ROOMS FOR AFTER SCHOOL FACILITIES

MIAMI (February 1, 2007)—The National Football League will donate \$1 million towards the construction of two state-of-the-art multi-media rooms at the NFL Youth Education Towns (YET) in Broward and Miami-Dade counties, it was announced today.

Both centers will use a portion of the funds to refurbish their athletic fields and grounds.

For more than a decade, the NFL, in partnership with the Boys & Girls Clubs of America and leading community organizations, has constructed YETs in Super Bowl host cities. The YET initiative is aimed at positively impacting youth in at-risk neighborhoods.

The NFL YET in Miami-Dade County was dedicated during Super Bowl XXIX Week and in Broward County during Super Bowl XXXIII Week.

Joined by City of Miami Mayor MANNY DIAZ, Miami-Dade County Commissioner DORRIN D. ROLLE, Chairman of the South Florida Super Bowl XLI Host Committee RODNEY BARRETO, Pro Football Hall of Famer and former San Francisco 49ers quarterback STEVE YOUNG, and 150 local children; NFL Commissioner ROGER GOODELL will announce the donation at a press conference on Thursday, February 1 at 4:00 p.m. at the NFL Youth Education Town in Miami. Commissioner Goodell will also speak talk to the children and guests about the success of the South Florida centers and how the Miami YET has benefited the surrounding communities in the past ten years.

The NFL has donated more than \$15 million toward the YET initiative since it began in 1993. This year, funds donated by the NFL, proceeds from the NFL Experience and other league charity events taking place during Super Bowl week, as well as local public and private support will be used to create a state-of-the-art multi-media room in each of the centers.

Each multi-media center will include a radio, television, and film room; control and engineering room, vocal booth and a pre-production room.

"The NFL Youth Education Towns are one of the game's greatest achievements," said Commissioner **Goodell**. "These lasting Super Bowl legacies have provided a safe haven for thousands of children to learn and develop, and the creation of the multi-media centers will give them more tools to use on their journey to success."

Several friends and partners of the Miami Dolphins, NFL and NFL YET's have lent their support to the initiative.

Lenovo, a global technology company and third largest PC-maker, will donate a total of 300 computers to NFL Youth Education Towns nationwide.

"As a technology leader, one of the best ways we help ensure that children in every NFL city have the the opportunity to be successful is by giving them access to the latest technologies and innovations," said Deepak Advani, Chief Marketing Officer, Lenovo. "The Lenovo 3000 J115 desktop PCs powered by AMD processors that we are donating in conjunction with the NFL's support will help equip the next generation of leaders with the technology they need to succeed today."

Steve Young's Forever Young Foundation, longtime partner of the NFL YET initiative, will assist with the funding of the state-of-the-art media rooms.

Sprint, an NFL sponsor and supporter of the NFL Youth Education Town initiative for the second consecutive year, will donate a Connect with Kids curriculum series to both the Fort Lauderdale and Miami YET centers. The Connect with Kids curriculum focuses on character skills development and includes student activities, vocabulary lessons and discussion questions.

The YET concept was conceived in 1993, the year Los Angeles hosted Super Bowl XXVII. The NFL teamed with local organizations to develop the NFL Los Angeles Youth Education Town to provide a legacy gift to youth in underserved neighborhoods.

Since 1993, there have been 15 YETs dedicated in twelve cities—Los Angeles, Atlanta, Miami, Ft. Lauderdale, New Orleans, Phoenix, Tampa (2), San Diego (2), Houston (2), Jacksonville, Detroit, and Honolulu, home of the AFC-NFC Pro Bowl game. By next season Jacksonville, Hawaii and Detroit will officially join the YET family.

Each year the NFL and the local community raise more than \$2 million to support the NFL YET Center initiative. This year, funds donated by the NFL, proceeds from the NFL Experience and other league charity events taking place during Super Bowl week, and local public and private support will benefit the two YET's in South Florida.

## **About Forever Young Foundation**

Founded in 1993 by NFL legend Steve Young, Forever Young Foundation® serves children who face significant physical, emotional, and financial challenges by providing academic, athletic, and therapeutic opportunities unavailable to them.

Development efforts include the creation of Forever Young Zones©, which include technology labs in NFL Youth Education Towns, interactive recreational therapy areas in health care facilities, and the support of approved community outreach programs and local charitable organizations whose purpose is to serve children.

## **About Lenovo**

Lenovo (HKSE: 992) (ADR: LNVGY) is dedicated to building the world's best engineered personal computers. Lenovo's business model is built on innovation, operational efficiency and customer satisfaction as well as a focus on investment in emerging markets. Formed by Lenovo Group's acquisition of the former IBM Personal Computing Division, the company develops, manufactures and markets reliable high-quality, secure and easy-to-use technology products and services worldwide. Lenovo has major research centers in Yamato, Japan; Beijing, Shanghai and Shenzhen, China; and Raleigh, North Carolina. For more information, see <a href="https://www.lenovo.com/us/en">www.lenovo.com/us/en</a>.