

NEW DUDS!: BOLTS CHARGE UP THEIR UNIS

From an outsider's perspective, the 2006 Tennessee Titans' climb to an 8-8 record from a 0-5 hole can mostly be attributed to fantastic quarterback play, well-thought-out game plans, tough defense, and timely special teams contributions. If you asked the Titans themselves, however, they may have a slightly different explanation for their resurgence.

"If you look good, you feel good," says Titans center **KEVIN MAWAE**. "If you feel good, you play good. I firmly believe in that, and I always have. Anytime you put on new duds, you look good, and you go out and play good."

Mawae is not the only Titan who believes that looking good helped them play well last season. The Titans experimented with seven different combinations of jersey and pants, trying to find the perfect gameday arrangement.

"We've been successful doing that," says offensive guard **BENJI OLSON**. "I'm sure we'll keep mixing and matching and trying to figure out what that best combination is."

The **SAN DIEGO CHARGERS** feel they've developed just that with their makeover this year – the lone significant NFL uniform change for '07.

In their most significant uniform redesign since 1988, the Chargers will alter their logo, helmets, and overall identity.

"I think it's really great," says Chargers running back and 2006 NFL MVP **LA DAINIAN TOMLINSON**. "I think it's right to have our own new jerseys and create our own era and our own identity."

The most notable Chargers change is the team's replacement of its navy blue helmet with white ones. San Diego's helmet will now be metallic white with the Chargers' gold bolt sharply contrasting. San Diego wore white helmets from 1960-73 in its first 14 seasons.

Another noticeable alteration concerns the bolt logo on the jersey sleeves. The team has moved the bolt so it wraps around the shoulders as opposed to over the top. The jersey numbers are on the top of the sleeve, providing a sleeker look. In addition, the numbers and player nameplate have a new font with sharper edges, made of a lighter, stretchy material that allow for more movement and flexibility in the shoulders. Finally, the pants will have a curved strip down the sides that will contain a gold bolt, creating the impression of movement and action.

Powder blue is now an official color of the Chargers, but the 1960s' powder blue jerseys will continue to be worn only on special occasions, as they have been in recent years.

Finally, the Chargers' new logo will be a more vivid, sharper and brighter gold bolt outlined in powder and navy blue.

The following clubs will have jersey patches or helmet decals for specific anniversaries/memorials in 2007:

TEAM	PATCH/DECAL
Cincinnati Bengals	40th anniversary
Denver Broncos	"27/29" decal on helmet for Darrent Williams (No. 27) and Damien Nash (No. 29).
Kansas City Chiefs	Memorial patch for Lamar Hunt.
New England Patriots	No. 91 decal for Marquise Hill.
Philadelphia Eagles	Patch for 75th season.
Pittsburgh Steelers	Patch for 75th season.
San Francisco 49ers	"BW" helmet decal in honor of Bill Walsh; "BW" patch on coaches' shirts.
Washington Redskins	Patch for 75th anniversary.

