

## NFL TV HAS NEW LOOK IN '07

The 2007 season will see a lot of new faces in new places on the NFL TV scene. Former Eagles quarterback **RON JAWORSKI** will now be an analyst on ESPN's *Monday Night Football*. New York Giants all-time leading rusher **TIKI BARBER** will be on *Football Night in America* on NBC, as will **KEITH OLBERMANN**. Steelers coaching legend **BILL COWHER** will join CBS' *NFL Today*, and **EMMITT SMITH**, **BILL PARCELLS** and **KEYSHAWN JOHNSON** are now with ESPN.

Those are just some of the changes on NFL TV '07.

### FLEXIBLE SCHEDULING RETURNS

The highly successful "flexible scheduling" format which debuted in the NFL in 2006, will again be utilized this year.

In Weeks 11-17, the schedule lists the games tentatively set for Sunday night on NBC. Only Sunday afternoon games are eligible to be moved to Sunday night, in which case the tentatively scheduled Sunday night game will be moved to an afternoon start time. Flexible scheduling will not be applied to games airing on Thursday, Saturday or Monday nights.

A flexible scheduling move will be announced at least 12 days before the game. For Week 17, the change may be announced six days before the game. Flexible scheduling will ensure quality matchups on Sunday night in those weeks and give "surprise" teams a chance to play their way onto primetime.

Following is a complete guide to the NFL television picture this year:

### CBS

CBS' *NFL TODAY* will feature the television debut of former Steelers head coach **BILL COWHER**. He brings 15 years of head-coaching experience to the studio team that includes host **JAMES BROWN** and analysts **BOOMER ESIASON**, **DAN MARINO**, and **SHANNON SHARPE**.

"This is my next challenge and I'm planning to work hard at it," says Cowher.

### ESPN

ESPN's *Monday Night Football* will kick off at 8:30 PM ET with the new team of **MIKE TIRICO** (play-by-play), game analyst **RON JAWORSKI**, color commentator **TONY KORNHEISER** and reporters **SUZY KOLBER** and **MICHELE TAFOYA**.

Jaworski has worked in various capacities (NFL reporter, host, game/studio analyst) since joining ESPN in 1990.

**HANK WILLIAMS, JR.** will also return to ESPN to sing the *MNF* theme song to kick off each week's telecast.

*Sunday NFL Countdown* will preview each week's NFL games with host **CHRIS BERMAN** and analysts **MIKE DITKA**, **CHRIS MORTENSEN**, **TOM JACKSON**, and newcomers **KEYSHAWN JOHNSON** and **EMMITT SMITH**.

### FOX

Seasoned studio and game broadcaster **CURT MENEFFEE** will now host FOX's *NFL Sunday* pregame, halftime and postgame coverage alongside co-host **TERRY BRADSHAW** and analysts **HOWIE LONG** and **JIMMY JOHNSON** from FOX's Los Angeles studio.

Veteran broadcaster **JOE BUCK**, Hall of Famer **TROY AIKMAN** and reporter **PAM OLIVER** return as FOX Sports' lead NFL broadcast team. The crew calls Sunday's best NFC matchups on FOX and will be in the booth in February for coverage of the network's fifth Super Bowl from Arizona.

### NBC

Sunday night is again football night this fall on NBC.

NBC's *Sunday Night Football* is preceded by the *Football Night in America* studio show, which kicks off NBC's regular season coverage each Sunday at 7:00 PM ET. The game telecast will again be handled by **AL MICHAELS** and **JOHN MADDEN**. **BOB COSTAS** hosts NBC's *Football Night in America* studio show alongside co-hosts **CRIS COLLINSWORTH** and newcomer **KEITH OLBERMANN**. They will be joined by new analyst **TIKI BARBER**, a three-time NFL all-star, and returning analyst **JEROME BETTIS**. NBC's *Sunday Night Football* coverage also includes sideline and feature reporter **ANDREA KREMER**. **PETER KING**, serves as a reporter for the show.