



NFL RADIO 2007: WESTWOOD ONE KICKS OFF 20TH NFL SEASON; SIRIUS COVERS LEAGUE 24/7

Leave home – the NFL will come to you!

NFL fans can listen to their games on radio in a number of ways – on Westwood One Radio on more than 7,700 stations, and on Sirius NFL Radio.

In 2007, the NFL will continue its multi-year agreement with Westwood One Radio, which has been the league's exclusive network radio partner for 10 years since 1987. The Westwood One NFL broadcast schedule features 57 games, including the Pro Football Hall of Fame Game, the September 6 Kickoff Game, all primetime games (Sunday night, Monday night, Thursday night and Saturday night games), Thanksgiving Day, and the entire postseason, including Super Bowl XLII and the Pro Bowl. Westwood One also will broadcast the historic October 28 game between the Miami Dolphins and New York Giants in London – the NFL's first-ever regular season matchup to take place overseas.

Westwood One Radio delivers additional NFL feature programming each week over its extensive network of stations.

This year, the NFL will begin its fourth season on SIRIUS Satellite Radio, the premium satellite radio provider known for delivering the best in commercial-free music and the most exciting sports programming to listeners across the country in digital-quality sound.

The signature **SIRIUS NFL Sunday Drive** programming will provide live play-by-play of every NFL game – from the preseason all the way to Super Bowl XLII and the Pro Bowl. If a Philadelphia Eagles fan lives in Idaho, he or she can listen to the call from Merrill Reese, the long-time voice of the team.

SIRIUS NFL Radio (channel 124), the 24-hour, 7-day a week channel devoted entirely to professional football, continues to produce the most in-depth radio coverage of the NFL.

SIRIUS' original daily programming features several former NFL stars and personalities including **TIKI** and **RONDE BARBER**, **SOLOMON WILCOTS**, **CARL BANKS**, **GIL BRANDT**, **RANDY CROSS**, **TIM RYAN**, **PAT KIRWAN**, **DARYL JOHNSTON** and **JIM MILLER**. On-air talent also includes **BOB PAPA**, **ADAM SCHEIN**, **BRYAN MC GOVERN** and **BRUCE MURRAY**. Every weekday at 7:00 PM ET, SIRIUS will run a simulcast of NFL Network's signature show, *NFL Total Access*.

SIRIUS NFL RADIO SCHEDULE

WEEKDAY PROGRAMMING	Time	Talent
"The Opening Drive"	8:00-10:00 AM ET	Bob Papa, Randy Cross
"Movin' the Chains"	10:00 AM-1:00 PM ET	Pat Kirwan, Tim Ryan
"The Red Zone"	1:00-3:00 PM ET	Bruce Murray, Daryl Johnston, Gil Brandt, Carl Banks
"The Afternoon Blitz"	3:00-7:00 PM ET	Adam Schein, Solomon Wilcots, Jim Miller
NFL Network's "NFL Total Access"	7:00-8:00 PM ET	
"Ronde and Tiki's Barber Shop"	Tues.: 7:00-9:00 PM ET	Tiki Barber, Ronde Barber
Late Hits	8:00-11:00 PM ET	Bryan McGovern, Jim Miller, Carl Banks
SATURDAY PROGRAMMING	Time	Talent
"The Weekend Kickoff"	8:00-11:00 AM ET	Paul Allen, Jeff Dubay
"Press Coverage"	11:00 AM-2:00 PM ET	Vic Carucci, Dan Leberfeld
"The End Zone"	3:00 PM-7:00 PM ET	Bryan McGovern, Pat Kirwan
"Chalk Talk"	7:00 PM-8:00 PM ET	Adam Schein
SUNDAY PROGRAMMING	Time	Talent
"The Stadium Tailgate Show"	9:00 AM-12:00 PM ET	Adam Schein, John Madden, Gil Brandt, Steve Cohen
"The Sunday Drive"	12:00 PM-8:00 PM ET	Steve Torre, Bryan McGovern
"NFL Rewind"	8:00 PM-12:00 AM ET	Jack Arute, Dan Leberfeld