

HAPPY ANNIVERSARY, BENGALS, EAGLES, REDSKINS & STEELERS!

Happy anniversary! And four NFL clubs will be celebrating them in a big way in 2007.

Philadelphia, Pittsburgh and Washington all will celebrate their 75th anniversaries, while Cincinnati will commemorate its 40th season of football.

Each franchise has a rich history and tradition of its own, and each of the four teams will celebrate in its own way this season.

Here's a brief look at the history of each of the four NFL franchises saluting milestones this year and some of their surrounding festivities:



PITTSBURGH STEELERS

The fifth-oldest franchise in the National Football League, the Pittsburgh Steelers have been an important part of the league's membership since 1933, when **ART ROONEY SR.** founded the team as the Pittsburgh Pirates. Rooney later changed the team name to "Steelers" in 1940 to more properly represent the city's dominant steel industry. Art's son **DAN** is currently the team chairman. Pittsburgh struggled during its first four decades of existence, but that all changed during the 1970s, when the Steelers won four Super Bowls in six years. Head coach **CHUCK NOLL** built the Steelers from scratch, creating not only the team of the decade but also a team for the ages.

The Steelers have plenty to celebrate in their 75th season, and the team will honor the occasion at one or more of the team's three home night games. The year-long celebration will be a prime opportunity to look back on the team's special place in the Pittsburgh community as well as its success on the field.

From throwback uniforms to an All-Time Team and a new team mascot, Pittsburgh's 2007 celebration will recognize the greatest moments in Steelers history. The All-Time Team will represent the top players in Steelers history, selected by a vote of the fans.

"When you mention the Pittsburgh Steelers, what comes with that is tradition," says Steelers wide receiver **HINES WARD**. "I hope we go out and represent these old throwbacks well and represent the players before us."

The team will wear throwback uniforms on September 16 in their home opener against Buffalo and on November 5 against Baltimore in a Monday night contest.

The year-long celebration will be led by Steelers Pro Football Hall of Fame member "**MEAN JOE**" **GREENE**, who wore the number 75, and will serve as the honorary captain of the season. All of the festivities are detailed and will be updated throughout 2007 in a special section of the Steelers' website.

The team also will feature a mascot for the first time since the early '90s. The inspiration for the new mascot came from an old team logo of a steelworker kicking a football off a steel beam.

"Our new player doesn't have a name yet, but he will be on the sidelines for all the games, to bring a little more color and excitement to our games," says Steelers President **ART ROONEY II**.



PHILADELPHIA EAGLES

The Philadelphia Eagles have been members of the NFL since 1933 when the club was founded by **BERT BELL**, who later served as NFL commissioner, and **LUD WRAY**. The Eagles parlayed the running of **STEVE VAN BUREN** into three consecutive NFL title game appearances (1947-49). Philadelphia lost the 1947 game, then posted back-to-back championship-game shutouts for the club's first two league titles. The team has also made two Super Bowl appearances (XV and XXXVIII), and current head coach **ANDY REID** has led the club to five division titles in the past six seasons.

Since 1994, the club has been owned by **JEFFREY LURIE**, who understands the special connection between the Eagles and the city of Philadelphia, which makes this year's 75th anniversary all the more meaningful.