"I've always felt that a big, big part of who we are is being a city franchise," says Lurie. "We are honored to be a part of Philadelphia."

The Eagles also will pay homage to the franchise's early years by donning throwback uniforms during their September 23 home game against Detroit. Commemorating the color scheme and design worn by the Eagles during their first season in the NFL in 1933, the uniforms were designed in cooperation with the NFL and Reebok.

The team also recently launched a virtual museum on PhiladelphiaEagles.com which pays tribute to the colorful history of the Eagles organization with exclusive, media-rich content dating back to the start of the franchise. Fans will also be invited to vote on the Eagles' 75th anniversary team this year. The team will be unveiled before the beginning of the season in September.

Additionally, the club designed a commemorative logo and will offer official 75th Anniversary merchandise this season, including hats and jerseys. Players will wear the special logo on the Eagles' midnight green and white jerseys throughout the season. The logo will also be featured prominently throughout 2007 marketing, advertising, merchandising and game-presentation campaigns.



## WASHINGTON REDSKINS

**GEORGE PRESTON MARSHALL** headed a group that secured an NFL franchise for Boston in 1932. The team was called the Braves. Marshall bought out his partners within a year, and renamed the club the Redskins. In 1937, Marshall moved the team to Washington. JACK KENT COOKE bought the club in 1974 and owned it until his death in 1997. He hired head coach JOE GIBBS in 1981, and in the next 12 seasons Gibbs won more than two-thirds of his games (140-65) and three Super Bowl championships. DANIEL SNYDER purchased the team soon after Cooke's passing.

Washington's first opportunity to celebrate its 75th anniversary will come at the Redskins Welcome Home Luncheon, which is an annual fan event that heralds the start of the NFL season. This year's luncheon will feature a video tribute to some of the franchise's best moments to commemorate the anniversary. The entire Washington Redskins team, including players, coaches, staff and alumni, will be in attendance, with the proceeds benefiting the Washington Redskins Charitable Foundation.

The team will celebrate its 75th season with a commemorative logo and feature it on merchandise available for fans to purchase this season.



## **CINCINNATI BENGALS**

**PAUL BROWN** built the Cleveland Browns from scratch, then went on to win four AAFC championships and three NFL titles from 1946 to 1955. He was inducted into the Pro Football Hall of Fame in 1967, but later that year decided to do it all again. Brown was awarded an AFL expansion franchise for Cincinnati, and the Bengals were born. He served as their coach from 1968 until 1975, and as general manager until his death in 1991. Today, his son **MIKE** is the team president.

The Bengals have appeared in two Super Bowls (XVI and XXIII) and won six division titles.

The club has designed a 40th-anniversary logo to commemorate the franchise milestone.

## TEAM HISTORY CHART

	All-Time Record	Division Titles	Conference Championships	NFL Titles
Cincinnati Bengals	266-341-1	6: 1970, 1973, 1981, 1988, 1990, 2005	2: 1981, 1988	
Philadelphia Eagles	488-533-25	7: 1980, 1988, 2001, 2002, 2003, 2004, 2006	2: 1980, 2004	3: 1948, 1949, 1960
Pittsburgh Steelers	531-510-21	15: 1972, 1974, 1975, 1976, 1977, 1978, 1979, 1983, 1984, 1992, 1994, 1995, 1996, 1997, 2001, 2002, 2004	6: 1974, 1975, 1978, 1979, 1995, 2005	5: 1974, 1975, 1978, 1979, 2005 (won Super Bowls IX, X, XIII, XIV, & XL)
Washington Redskins	543-495-27	12: 1936, 1937, 1940, 1942, 1943, 1945, 1972, 1983, 1984, 1987, 1991, 1999	5: 1972, 1982, 1983, 1987, 1991	5: 1937, 1942, 1982, 1987, 1991 (won Super Bowls XVII, XXII, & XXVI)