



ON-SITE SERVICES

CREDENTIALS FOR ENG NEWS CREWS:

If your station would like to request credentials for **ENG news-style coverage** at any NFL game, please note the following procedure:

- Requests must be made by the sports director.
- Complete the 2010 Credential Request Form and email it to Erica Booze **at least 14 days** before the game or event you plan to attend.
- The 2010 Credential Request Form is provided separately
- **All requests must be made through the League Office – please do not contact teams directly.**

2010 INTERNATIONAL SERIES CREDENTIALS WEMBLEY STADIUM (London):

- Application forms will be sent via email in early September.
- **Applications are due by September 17, 2010.**

PRO BOWL & SUPER BOWL CREDENTIALS

- Please register (if you have not done so previously) at **www.nflmedia.com**.
- You can begin applying for Super Bowl credentials in mid October via a special link that will be emailed to you.
- **Super Bowl Credentials Applications are due by November 19, 2010.**

Erica Booze (E-mail: erica.booze@nfl.com)

Phone: +1-212-450-2504 **Fax:** +1-212-847-0801

ON-SITE GAME BROADCASTS OR TRANSMISSIONS:

If you are planning to do a **live broadcast, transmissions, or production**, at an NFL game, please contact NFL Films:

Jeff Lombardi (E-mail: jeff.lombardi@nfl.com)

Cindie Hurley (E-mail: cindie.hurley@nfl.com)

Phone: +1-856-638-6836 **Fax:** +1-856-638-0139

NFL Films will work with the team PR Department and Stadium Operations to provide credentials, commentary positions, camera positions, cabling, power, and parking. We will coordinate feeds from the U.S. network truck to your truck or commentary position.

Please note the following guidelines:

- **NFL Films coordination for on-site events is not optional.** This is a policy to ensure international broadcasters get what they request and that NFL guidelines are followed.
- Requests must be received in writing at least **three weeks** prior to the game desired.
- If space for a commentary position or truck is not available, the request may be refused.
- The international broadcaster is responsible for a coordination fee. This coordination fee will cover all out-of-pocket costs associated with the broadcast.

SUPER BOWL XLV REQUESTS:

If your station is planning to broadcast from Super Bowl XLV in North Texas on February 6, 2011, **you must fill out and return a “Letter of Intent” As Soon As Possible.** Signing this letter of intent does not obligate your station in any way but it is necessary so the NFL can prepare for your needs.

CHAMPIONSHIP GAME AND PRO BOWL REQUESTS:

If your station is planning to broadcast live from the AFC or NFC Championship Games on January 23, 2011 or from the Pro Bowl in Hawaii on January 30, 2011, **you must notify NFL Films no later than Friday, November 26, 2010.**

Jeff Lombardi (E-mail: jeff.lombardi@nfl.com)

Cindie Hurley (E-mail: cindie.hurley@nfl.com)

Phone: +1-856-638-6836 **Fax:** +1-856-638-0139

SHOOT & TALENT COORDINATING:

If your station is planning to do a shoot / interview with an NFL Player or Cheerleader, please contact Kennie Smith at NFL Films:

Kennie Smith (kennie.smith@nfl.com)

Tel: +1-856-222-2880

NFL Films will make talent and location arrangements as well as hire crew members and rental equipment. **Requests are due 3 weeks prior to the date requested.** Client is responsible for all costs and client approval of cost estimate is required before moving forward.