



## **Table of Contents**

The purpose of this guide is to provide our international broadcasters with detailed information on NFL Operations and Programming for the 2011 season.

NFL INTERNATIONAL CONTACTS	2
Regional Offices	2
NFL Internet Sites	2
NFL International Contacts	3
NFL Films	3
2011 SCHEDULE	4
Introduction	4
NFL Pregame Timing Schedule	5
NFL Commercial Format	5
Week-by-Week Schedule	6
AFC Team Schedules	8
NFC Team Schedules	9
Network Games and Dates	10
NFL PROGRAMMING	12
NFL Extra	12
Satellite News Service (SNS)	13
NFL GameDay	14
Additional Programming	15
NFL Network Programming	16
Special Events Programming	17
NFL OPERATIONS	18
Game Delivery Information	18
Distribution	18
NFLMedia.com	18
On-Site Services	19
Credentials	19
NFL Films Footage and Dub Requests	20
SPONSORSHIP/LICENSING	21
SUPER BOWL XLVI	22
Letter of Intent for On-site Broadcast	22
Important Dates	23
Notes	24

2011 NFL INTERNATIONAL BROADCAST GUIDE

## **NFL International Contacts**

#### **REGIONAL OFFICES**

### **NFL Headquarters**

CONTACTS

345 Park Avenue\* New York, NY 10154 Tel. +1-212-450-2000 Fax +1-212-847-0801

#### NFL Films

1 NFL Plaza Mount Laurel, NJ 08054 Tel. +1-856-222-3500 Fax +1-856-638-0139

#### **NFL Canada**

47 Colborne Street East, Suite 401 Toronto, Ontario M5E 1P8, Canada Tel. +1-416-322-0280 Fax +1-416-322-6725

#### **NFL China**

1913 China World Tower 2 China World Trade Center 1 Jianguomenwai Avenue Chaoyang District, Beijing 100004 People's Republic of China Tel. +86-10-6505-4280 Fax +86-10-6505-2713

\*New address as of September 1, 2011

#### **NFL INTERNET SITES**

#### NFL.COM

The league's official site. It provides information on NFL teams and players during the regular season, postseason and offseason.

#### SUPERBOWL.COM

The official site for Super Bowl XLVI takes you inside The Big Game.

#### NFLMEDIA.COM

Site developed by NFL Public Relations and dedicated to the media. Please visit this website for up-to-date media related information and Super Bowl credential applications.

#### NFL.BIZ

Site designed for Clubs, partners and licensees to view and access NFL creative assets including logos and style guides.

### NFL Japan

Jingumae Shibata Building 3F 4-4-13, Jingumae, Shibuya-ku Tokvo 150-0001. Japan Tel. +81-3-6459-2020 Fax +81-3-6459-2021

#### **NFL Mexico**

Prol. Paseo de la Reforma No. 600 Col. Santa Fe 01120 Mexico, D.F. Tel. +52-55-5950-1170 Fax +52-55-5258-0400

#### NFL UK

4th Floor, 1-9 Hills Place London W1F 75A, England Tel. +44-207-534-0030 Fax +44-207-534-0089

#### NFL.COM/NFLNETWORK

The official site for NFL Network.

#### NFLNETWORKAFFILIATES.COM

This site is the destination for many of the tools and resources you need to support your business goals as an NFL Network partner.

#### NFLINTERNATIONAL.COM

The official international programming site. It provides information on more than 100 hours of NFL features including weekly magazine shows, instructional vignettes, bloopers and documentaries.

LOCAL MARKET WEBSITES www.nflchina.com www.nfljapan.com www.nfl.com/espanol www.nfluk.com

#### NFL INTERNATIONAL CONTACTS

#### MEDIA

#### LOCAL MARKET CONTACTS

Senior Vice President. Media Strategy and Development Tel. +1-212-450-2365 E-mail: hans.schroeder@nfl.com

#### **Julie Harris Moeller**

Director Tel. +1-212-450-2142 E-mail: julie.moeller@nfl.com (Languages: English and Spanish)

#### Nathan Wolfe

Manager Tel.+1-212-450-2247 E-mail: nathan.wolfe@nfl.com

#### Erica Booze

Coordinator Tel. +1-212-450-2504 E-mail: erica.booze@nfl.com (Languages: English and Spanish)

### **Christopher Parsons**

Vice President, International Tel. +1-212-450-2300 E-mail: christopher.parsons@nfl.com

#### JoAnn Morisco

Assistant. International Tel. +1-212-450-2610 E-mail: joann.morisco@nfl.com

#### **NFL CANADA** Dan Quinn

Managing Director Tel. +1-416-322-7615 E-mail: dan.quinn@nfl.com

#### **NFL JAPAN** Hikaru Machida

Managing Director Tel. +81-3-6459-2020

#### NFL MEXICO Arturo Olivè

Managing Director Tel. +52-55-5950-1177 E-mail: arturo.olive@nfl.com

### **NFL FILMS**

#### Jeff Lombardi

Director International Production Operations Tel. +1-856-638-6836 E-mail: jeff.lombardi@nfl.com

#### **Ellen Barlow**

Assistant International Operations Tel. +1-856-638-6836 E-mail: ellen.barlow@nfl.com

# Hans Schroeder

## **NEW YORK HEADQUARTERS**

E-mail: hikaru.machida@nfl.com

#### **NFL UK Alistair Kirkwood**

Managing Director Tel. +44-207-534-0030 E-mail: alistair.kirkwood@nfl.com

#### **NFL CHINA Richard Young**

Managing Director Tel. +86-10-6505-4280 E-mail: richard.young@nfl.com

#### PUBLIC RELATIONS

#### **Michael Signora**

Vice President, Football Communications Tel. +1-212-450-2076 E-mail: michael.signora@nfl.com

#### **Darlene Capiro**

Manager, Media Relations & International Communications Tel. +1-212-450-2175 E-mail: darlene.capiro@nfl.com

#### **Cindie Hurley**

Manager International Production Operations Tel. +1-856-638-6836 E-mail: cindie.hurley@nfl.com

#### **Jared Hilbert**

Production Manager Tel. +1-856-222-3500 E-mail: jared.hilbert@nfl.com

## **2011 Schedule**

### INTRODUCTION

This complete NFL handbook contains resources and information that will assist your programming and production departments. All of us at NFL International understand that our success is measured by that of our broadcast partners and their viewers' passion for football.

### 2011 NFL SCHEDULE KICKS OFF WITH THE SUPER BOWL XLV CHAMPION GREEN **BAY PACKERS HOSTING THE NEW ORLEANS SAINTS**

- The season begins with the NFL's annual Thursday primetime kickoff game. The opener on September 8 on NBC (8:30 PM ET) will feature the past two Super Bowl winners when the defending-champion Green Bay Packers welcome the Super Bowl XLIV-champion New Orleans Saints to Lambeau Field. In a format introduced in 2004, the Super Bowl champion annually hosts the NFL Thursday night season kickoff.
- The NFL will commemorate the 10th anniversary of the September 11th attacks on Sunday, September 11, the first Sunday of the regular season. On that day, the New York Giants will travel to Washington to face the Redskins (4:15 PM ET, FOX) followed by the New York Jets hosting the Dallas Cowboys (8:20 PM ET, NBC).
- The Cowboys-Jets contest is the second of NBC's two primetime games on Kickoff Weekend (Thursday and Sunday nights). The network will televise a total of 18 primetime regular-season games (the opening Thursday night kickoff and 17 Sunday Night Football games).
- · Among the highlights of Kickoff Weekend are eight division games, including a pair on Monday night, September 12. ESPN's Monday Night Football doubleheader will feature the AFC East's New England Patriots at the Miami Dolphins (7:00 PM ET) followed by the AFC West's Oakland Raiders visiting the Denver Broncos (10:15 PM ET).
- For the remainder of the season, ESPN will televise one game each Monday night for the next 15 weeks. There will be no Monday night game on the final regular-season weekend (Week 17), enhancing the ability to schedule the opening weekend of the NFL playoffs.
- The regular season will conclude with Week 17 on Sunday, January 1. For the second consecutive year, all 16 games scheduled for Week 17 are division contests. In the final three weeks, there will be a total of 29 division matchups (three in Week 15, 10 in Week 16) - up from 28 division games in the final three weeks of 2010 and 15 in 2009 - to enhance the potential for more games at the end of the season with playoff ramifications
- · The 2011 season concludes on Sunday, February 5 when the NFL will crown a champion at Super Bowl XLVI at Lucas Oil Stadium in Indianapolis (NBC).
- As always, the NFL has the holidays covered. Thanksgiving will feature an NFL tripleheader. The early game will send the Packers to Detroit to face their long-time rivals, the Lions (12:30 PM ET, FOX). The late afternoon game will feature the Dolphins at the Cowboys (4:15 PM ET, CBS). The holiday feast concludes with an evening of firsts. It's a family affair when the San Francisco 49ers, led by new head coach Jim Harbaugh, meet the Baltimore Ravens (8:20 PM ET, NFL NETWORK) and head coach John Harbaugh. The game – the first NFL Thanksgiving game in Baltimore – is the first between sibling head coaches in NFL history.
- On Christmas night, it's a renewal of one of the greatest rivalries in football history when the Chicago Bears travel to Green Bay to face the Packers (8:20 PM ET, NBC). Bears-Packers is the only game scheduled for December 25. There are 13 Week 16 games set for Saturday, December 24, including the matchup between the Giants and Jets (1:00 PM ET, FOX).

- · The NFL will again extend beyond the borders of the United States this year. On October 23, the league will resume its international series of regular-season games when the Tampa Bay Buccaneers host the Chicago Bears (1:00 PM ET, FOX) at London's historic Wembley Stadium. Then on Sunday, October 30, the Buffalo Bills will venture north to Canada for the fourth consecutive season when they host the Washington Redskins in Toronto at the Rogers Centre (4:05 PM ET, FOX).
- NFL Network will kick off an eight-game schedule on Thursday, November 10 when the San Diego Chargers host the Raiders. The network will televise seven games on Thursday night and a Saturday night game on December 17 between the Cowboys and Buccaneers in Tampa Bay. All NFL Network games will start at 8:20 PM ET.
- The season again will utilize "flexible scheduling" in Weeks 10-15 and 17. In Weeks 10-15, the schedule lists the games tentatively set for Sunday Night Football on NBC. Only Sunday afternoon games are eligible to be moved to Sunday night, in which case the tentatively scheduled Sunday night game would be moved to an afternoon start time. Flexible scheduling will not be applied to games airing on Thursday, Saturday or Monday nights. A flexible scheduling move would be announced at least 12 days before the game. For Week 17, the change will be announced no later than six days before the game. The schedule does not list a Sunday night game in Week 17, but an afternoon game with playoff implications will be moved to that time slot to conclude the season. The Christmas night game between the Bears and Packers in Week 16 will not be flexed. Flexible scheduling will ensure quality matchups in all Sunday time slots in those weeks and give "surprise" teams a chance to play their way into primetime.
- The NFL's 32 teams will each play 16 games over 17 weeks. Byes will begin in Week 5 and end in Week 11.
- The 2011 playoffs will include four division winners and two wild cards from each conference. The playoffs begin with Wild Card Weekend on Saturday and Sunday, January 7-8. The two division winners with the best records in each conference will earn first-round byes
- Wild Card Weekend winners join the top two division champions in each conference in the Divisional Playoffs on Saturday and Sunday, January 14-15. The AFC and NFC Championship Games will be played on Sunday, January 22. The winners meet two weeks later on Sunday, February 5 in Indianapolis in Super Bowl XLVI.
- The 2012 Pro Bowl will be played on Sunday, January 29 at Aloha Stadium in Hawaii
- FOX will carry NFC games, the NFC playoffs and the NFC Championship Game. CBS will present the AFC, the AFC playoffs and the AFC Championship Game. The 64 AFC-NFC interconference games (excluding primetime) are carried by CBS when the AFC team is the visitor and by FOX when the NFC team is on the road. All postseason games are televised nationally. In addition to its Sunday night package, NBC will televise a Wild Card playoff doubleheader on Saturday, January 7, the Pro Bowl and Super Bowl XI VI
- By NFL policy, ESPN and NFL Network games also will be carried on free, over-the-air television in the city of the visiting team and in the city where the game is played if it is sold out 72 hours in advance of kickoff.
- The NFL is the only sports league that carries all regular-season and postseason games on free, over-the-air television.
- Westwood One Radio will broadcast all NFL primetime games, the three Thanksgiving Day games and the entire NFL playoffs.

#### NFL PREGAME TIMING SCHEDULE\* (To be determined)

SUNDAY AFTERNOON GAMES	5						NBC SU	NDAY NIGHT FOOTBALL
KICKOFF	1:02 PM ET		4:05 PM ET		4:15 PM ET		8:30:30	
	CBS	FOX	CBS	FOX	CBS	FOX		
Both Teams Take the Field	1:01:00	1:01:00	4:04:00	1	4:14:00	4:14:00	8:29:30	
Coin Toss	1:00:00	1:00:00	4:03:00	1	4:13:00	4:13:00	8:25:00	
National Anthem Ends	12:59:00	1:00:00	4:00:00	)	4:12:00	4:11:00	8:28:30	
National Anthem Begins	12:57:00	12:58:00	3:58:00	1	4:10:00	4:09:00	8:26:30	on NBC cue
Home Team Player Introductions	12:54:00	12:55:00	3:56:00		4:07:00	4:07:00	8:22:00	on NBC cue
Home Team Leaves Locker Room	12:52:00	12:53:00	3:54:30		4:05:00	4:05:00	8:20:00	
Visiting Team Player Introductions	12:52:00	12:53:00	3:55:00		4:05:00	4:05:00	8:19:30	
Visiting Team Leaves Locker Room	12:50:00	12:51:00	3:53:30		4:03:00	4:03:00	8:17:30	
Home Team Two Minute Warning	12:50:00	12:51:00	3:53:00		4:03:00	4:03:00	8:18:00	
Visiting Team Two Minute Warning	12:48:00	12:49:00	3:51:30		4:01:00	4:01:00	8:15:30	
Officiating Meeting in Locker Room	11:30:00	11:30:00	2:30:00	)	2:45:00	2:45:00	6:50:00	8:20 PM scheduled game time
*Network Live in Stadium	12:52 to 12:	56:45	12:55:30 to 1	12:58	4:00 onwai	rd I		
ESPN MONDAY NIGHT FOOTB	ALL			NFL NE	IWORK	THURSDAY	AND SAI	URDAY NIGHT FOOTBALL
KICKOFF	8:40:00			KICKOFF			8:29:00	
Both Teams Take the Field	8:39:00			Both Team	is Take the F	ield	8:28:00	
National Anthem Ends	8:38:30			National A	nthem Ends		8:27:30	
National Anthem Begins	8:36:30	on ESPN cu	ie	National A	nthem Begin	S	8:25:30	on NFL Network cue
Coin Toss	8:34:30			Coin Toss			8:23:30	
Home Team Player Introductions	8:30:45	on ESPN cu	le	Home Tea	m Player Intr	oductions	8:21:00	on NFL Network cue
Visiting Team Player Introductions	8:29:00				am Player In		8:19:30	
Home Team Leaves Locker Room	8:28:45			Home Tea	m Leaves Loo	cker Room	8:19:00	
Visiting Team Leaves Locker Room	8:27:00			Visiting Te	am Leaves L	ocker Room	8:17:30	
Home Team Two Minute Warning	8:26:45				m Two Minute		8:17:00	
Visiting Team Two Minute Warning	8:25:00			Visiting Te	am Two Minu	ite Warning	8:15:30	
Officiating Meeting in Locker Room	7:00:00	8:30 PM sc	heduled	Officiating	Meeting in L	ocker Room.	6:50:00	8:20 PM scheduled

SUNDAY AFTERNOON GAMES	5					1	NBC SUM	NDAY NIGHT FOOTBALL
KICKOFF	1:02 PM ET		4:05 PM ET		4:15 PM ET		8:30:30	
	CBS	FOX	CBS	FOX	CBS	FOX		
Both Teams Take the Field	1:01:00	1:01:00	4:04:00		4:14:00	4:14:00	8:29:30	
Coin Toss	1:00:00	1:00:00	4:03:00		4:13:00	4:13:00	8:25:00	
National Anthem Ends	12:59:00	1:00:00	4:00:00		4:12:00	4:11:00	8:28:30	
National Anthem Begins	12:57:00	12:58:00	3:58:00		4:10:00	4:09:00	8:26:30	on NBC cue
Home Team Player Introductions	12:54:00	12:55:00	3:56:00		4:07:00	4:07:00	8:22:00	on NBC cue
Home Team Leaves Locker Room	12:52:00	12:53:00	3:54:30		4:05:00	4:05:00	8:20:00	
Visiting Team Player Introductions	12:52:00	12:53:00	3:55:00		4:05:00	4:05:00	8:19:30	
Visiting Team Leaves Locker Room	12:50:00	12:51:00	3:53:30		4:03:00	4:03:00	8:17:30	
Home Team Two Minute Warning	12:50:00	12:51:00	3:53:00		4:03:00	4:03:00	8:18:00	
Visiting Team Two Minute Warning	12:48:00	12:49:00	3:51:30		4:01:00	4:01:00	8:15:30	
Officiating Meeting in Locker Room	11:30:00	11:30:00	2:30:00		2:45:00	2:45:00	6:50:00	8:20 PM scheduled game time
*Network Live in Stadium	12:52 to 12:5	56:45	12:55:30 to 1	2:58	4:00 onwar	d		
ESPN MONDAY NIGHT FOOTBALL NEL NETWORK THURSDAY AND SATURDAY NIGHT FOOTBALL								
KICKOFF	8:40:00			KICKOFF			8:29:00	
Both Teams Take the Field	8:39:00				s Take the Fi	eld	8:28:00	
National Anthem Ends	8:38:30			National A	nthem Ends		8:27:30	
National Anthem Begins	8:36:30	on ESPN cu	e		nthem Begins	5	8:25:30	on NFL Network cue
Coin Toss	8:34:30			Coin Toss			8:23:30	
Home Team Player Introductions	8:30:45	on ESPN cu	e	Home Tear	n Player Intro	oductions	8:21:00	on NFL Network cue
Visiting Team Player Introductions	8:29:00				am Player Int		8:19:30	
Home Team Leaves Locker Room	8:28:45				n Leaves Loc		8:19:00	
Visiting Team Leaves Locker Room	8:27:00			Visiting Te	am Leaves Lo	ocker Room	8:17:30	
Home Team Two Minute Warning	8:26:45				n Two Minute		8:17:00	
Visiting Team Two Minute Warning	8:25:00				am Two Minu		8:15:30	
Officiating Meeting in Locker Room	7:00:00	8:30 PM sc	heduled	Officiating	Meeting in L	ocker Room	6:50:00	8:20 PM scheduled
		game time						game time

Note: All games must kickoff within 10 minutes of the end of visiting team introductions Both teams must be on the field for national anthems in all games

#### NFL COMMERCIAL FORMAT

#### Effective for all 2011 games, including preseason, regular season and postseason, beginning with the Hall of Fame Game each year.

- 1. There will be 20 commercial breaks during each gam well as commercial breaks between the 1st and 2nd an 3rd and 4th guarters. The break pattern for all games w 5 per guarter (5-5-5-5). The final break in each half nor will come at the 2:00 Warning.
- 2. In the event that the televising Network does not have opportunity to take the allotted 5 breaks in a guarter missed breaks may carry over into subsequent quar In a carryover situation, there is a maximum of 8 br in any quarter, with the exception noted in #6.
- 3. All 20 Network commercial breaks, and the breaks betw the 1st and 2nd and the 3rd and 4th quarters, will be in duration, effective with the Referee's signal to the break (punch out) until the Referee's signal to res play-except as may be modified by the League offic an individual break basis.

ne, as nd the vill be rmally	4. Networks will be allowed to take a 21st Pod (floating break) once during each game. The 21st Pod is activated only if the Network takes a regular break for an Officials' Instant Replay review or an extended injury.
r, the r, the rters. reaks	5. If a Network enters a quarter carrying over 2 breaks from the previous quarter, they may not take the 21st Pod as the 8th break of the quarter unless the 8th break opportunity is an Instant Replay review or extended injury.
ween e 1:50 start sume ce on	6. If 8 breaks have been taken in the 4th quarter (or 7 plus the 2:00 warning to come), and a significant injury or replay review occurs and the Network is still behind, League Representatives and Game Officials may grant a 22nd Pod, if requested by the Network, in an effort to use the down time wisely.

#### 2011 WEEK-BY-WEEK SCHEDULE (All times Eastern)

ΓE		2011 WEE
5		
SCHEDUL	WEEK 1 FOX NATIONAL WE Thursday, Sep 8	
		Saints at Packers
2011 SC		Sunday, Sep 11 C Steelers at Ravens Bengals at Browns Colts at Texans Titans at Jaguars Bills at Chiefs
		FOX Falcons at Bears Eagles at Rams Lions at Buccaneers
		FOX Seahawks at 49ers Giants at Redskins Vikings at Chargers Panthers at Cardinal
		<b>NBC</b> Cowboys at Jets
		Monday, Sep 12

WEEK 2

Chiefs at Lions

Raiders at Bills

Ravens at Titans

Browns at Colts

Jaguars at Jets

Bears at Saints

Cowboys at 49ers

Chargers at Patriots

Bengals at Broncos

Texans at Dolphins

Eagles at Falcons

6

Monday, Sep 19 ESPN Rams at Giants

Seahawks at Steelers

Packers at Panthers

Buccaneers at Vikings

Cardinals at Redskins

FOX

FOX

CBS

NBC

CBS NATIONAL WEEK

Sunday, Sep 18 CBS

FOX NATIONAL WEEK		CBS N
Thursday, Sep 8 NBC Saints at Packers	8:30pm	<b>Sunda</b> Titans
Sunday, Sep 11 CBS Steelers at Ravens	1:00pm	Steele Bills at
Bengals at Browns Colts at Texans Titans at Jaguars Bills at Chiefs		<b>FOX</b> Saints Viking Panthe
<b>FOX</b> Falcons at Bears Eagles at Rams	1:00pm	49ers Redsk Lions a
Lions at Buccaneers FOX Seahawks at 49ers	4:15pm	<b>FOX</b> Giants Falcon
Giants at Redskins Vikings at Chargers Panthers at Cardinals		<b>CBS</b> Bronce Patriot
<b>NBC</b> Cowboys at Jets	8:20pm	Dolphi NBC
Monday, Sep 12 ESPN	7:00pm	Jets at
Patriots at Dolphins Raiders at Broncos	10:15pm	Monda Colts a
Raiders at Dioncos	io.iophi	

	WEEK 5 CBS NATIONAL WEEK
1:00pm	Sunday, Oct 9 CBS Bengals at Jaguars Titans at Steelers Raider at Texans Chiefs at Colts
1:00pm	FOX Saints at Panthers Eagles at Bills Seahawks at Giants Cardinals at Vikings
	FOX Buccaneers at 49ers
4:05pm	<b>CBS</b> Chargers at Broncos
4:15pm	Jets at Patriots
	<b>NBC</b> Packers at Falcons
8:20pm	Monday, Oct 10 ESPN Bears at Lions
8:30pm	BYES: Browns, Cowboys, Dolpl Ravens, Redskins

WEEK 3 FOX NATIONAL WEEK	
Sunday, Sep 25 CBS	1:00pm
Patriots at Bills	
Jaguars at Panthers	
Texans at Saints	
Dolphins at Browns	
Broncos at Titans	
FOX	1:00pm
Lions at Vikings	
Giants at Eagles	
49ers at Bengals	
CBS	4:05pm

Chiefs at Chargers Ravens at Rams Jets at Raiders FOX Packers at Bears Falcons at Buccaneers Cardinals at Seahawks NBC Steelers at Colts

Monday, Sep 26 ESPN Redskins at Cowboys

NEEK 4	
BS NATIONAL WEEK	
Sunday, Oct 2 CBS	1:00pm
itans at Browns	
Steelers at Texans	
Bills at Bengals	
ох	1:00pm
Saints at Jaguars	
/ikings at Chiefs	
Panthers at Bears	
l9ers at Eagles	
Redskins at Rams	
ions at Cowboys	
ох	4:05pm
Giants at Cardinals	
alcons at Seahawks	
BS	4:15pm
Broncos at Packers	
Patriots at Raiders	
olphins at Chargers	
IBC	8:20pm
ets at Ravens	
Nonday, Oct 3 ESPN	8:30pm
Colts at Buccaneers	

WEEK 5 CBS NATIONAL WEEK	
Sunday, Oct 9 CBS 1 Bengals at Jaguars Titans at Steelers Raider at Texans Chiefs at Colts	1:00p
FOX 1 Saints at Panthers Eagles at Bills Seahawks at Giants Cardinals at Vikings	1:00p
FOX 4 Buccaneers at 49ers	4:05p
<b>CBS</b> Chargers at Broncos Jets at Patriots	4:15p
NBC & Packers at Falcons	3:20p
Monday, Oct 10 ESPN 8 Bears at Lions	3:30p
BYES: Browns, Cowboys, Dolphins	, Ram

WEEK 6 FOX NATIONAL WEEK	
Sunday, Oct 16 CBS Bills at Giants Colts at Bengals Jaguars at Steelers	1:00pm
FOX Panthers at Falcons Eagles at Redskins 49ers at Lions Rams at Packers	1:00pm
<b>CBS</b> Texans at Ravens Browns at Raiders	<b>4:05</b> pm

4:15pm

8:20pm

8:30pm

<b>FOX</b> Saints at Buccaneers Cowboys at Patriots	4:15pm
<b>NBC</b> Vikings at Bears	8:20pm
Monday, Oct 17 ESPN Dolphins at Jets	8:30pm
BYES: Broncos, Cardinals, Char	gers,

ins at Jets	
Broncos, Cardinals, Chargers, Chiefs, Seahawks, Titans	

WEEK 7 FOX NATIONAL WEEK	
Sunday, Oct 23 CBS Texans at Titans Broncos at Dolphins Chargers at Jets	1:00pm
FOX Seahawks at Browns Falcons at Lions Bears at Buccaneers (London) Redskins at Panthers	1:00pm
<b>CBS</b> Chiefs at Raiders Steelers at Cardinals	4:05pm
<b>FOX</b> Packers at Vikings Rams at Cowboys	4:15pm
NBC Colts at Saints	8:20pm
Monday, Oct 24 ESPN Ravens at Jaguars	8:30pm
BYES: Bengals, Bills, Eagles, 49 Giants, Patriots	ers,

	WEEK 8	
	CBS NATIONAL WEEK	
l	Sunday, Oct 30 CBS 1:0 Colts at Titans Jaguars at Texans Dolphins at Giants	)0pm
	FOX 1:0 Cardinals at Ravens	)0pm
I	Vikings at Panthers Saints at Rams	
		)5pm
I	Redskins at Bills (Toronto) Lions at Broncos	
		15pm
I	Browns at 49ers Bengals at Seahawks Patriots at Steelers	
I	NBC 8:2 Cowboys at Eagles	20pm
I	Monday, Oct 31 ESPN 8: Chargers at Chiefs	30pm
,	BYES: Bears, Buccaneers, Falcons, J Packers, Raiders	ets,

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Jers

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### WEEK 9

FOX NATIONAL WEEK	
Sunday, Nov 6 CBS Jets at Bills Dolphins at Chiefs Browns at Texans	1:00pm
FOX Buccaneers at Saints Falcons at Colts Seahawks at Cowboys 49ers at Redskins	1:00pm
<b>CBS</b> Broncos at Raiders Bengals at Titans	4:05pm
FOX Rams at Cardinals Giants at Patriots Packers at Chargers	4:15pm
<b>NBC</b> Ravens at Steelers	8:20pm
Monday, Nov 7 ESPN Bears at Eagles	8:30pm
BYES: Jaguars, Lions, Panthers, V	/ikings

#### 2011 WEEK-BY-WEEK SCHEDULE (All times Eastern)



Giants at Saints

	WEEK 13		WEEK 16*	
8:20pm	Thursday, Dec 1 NFLN Eagles at Seahawks	8:20pm	FOX NATIONAL WEEK Friday, Dec 22 NFLN	8:20pm
1:00pm	Sunday, Dec 4 CBS Ravens at Browns Bengals at Steelers Chiefs at Bears Jets at Redskins Raiders at Dolphins Titans at Bills	1:00pm	Texans at Colts <b>Saturday, Dec 24 CBS</b> Browns at Ravens Dolphins at Patriots Raiders at Chiefs Jaguars at Titans Broncos at Bills	7:30pm
4:05pm	FOX Panthers at Buccaneers Falcons at Texans Lions at Saints	1:00pm	FOX Buccaneers at Panthers Cardinals at Bengals Giants at Jets Rams at Steelers	1:00pm
	<b>CBS</b> Broncos at Vikings	4:05pm	Vikings at Redskins <b>CBS</b>	4:05pm
4:05pm	FOX Rams at 49ers	4:15pm	Chargers at Lions FOX	4:15pm
4:15pm	Cowboys at Cardinals Packers at Giants		Eagles at Cowboys 49ers at Seahawks	4.13011
8:20pm	NBC Colts at Patriots	8:20pm	Sunday, Dec 25 NBC Bears at Packers	8:20pm
8:30pm	Monday, Dec 5 ESPN Chargers at Jaguars	8:30pm	Monday, Dec 26 ESPN Falcons at Saints	8:30pm
	WEEK 14* CBS NATIONAL WEEK		WEEK 17* CBS & FOX NATIONAL WEEK	
8:20pm	Thursday, Dec 8 NFLN Browns at Steelers	8:20pm	Sunday, Jan 1 CBS Colts at Jaguars	1:00pm
1:00pm	Sunday, Dec 12 CBS Raiders at Packers Patriots at Redskins Colts at Ravens Chiefs at Jets	1:00pm	Titans at Texans Bills at Patriots Jets at Dolphins Ravens at Bengals Steelers at Browns	
	Texans at Bengals		<b>FOX</b> Buccaneers at Falcons	1:00pm
1:00pm	FOX Falcons at Panthers Vikings at Lions Buccaneers at Jaguars Eagles at Dolphins	1:00pm	Cowboys at Giants Panthers at Saints 49ers at Rams Lions at Packers	
4:05pm	Saints at Titans	4:05pm	Redskins at Eagles Bears at Vikings	
4:15pm	49ers at Cardinals Bears at Broncos		<b>CBS</b> Chiefs at Broncos	4:15pm
8:20pm	<b>CBS</b> Bills at Chargers	4:15pm	Chargers at Raiders	4:15pm
8:30pm	NBC Giants at Cowboys	8:20pm	Seahawks at Cardinals	4.130111
exans	Monday, Dec 12 ESPN Ravens at Seahawks	8:30pm		
	WEEK 15* CBS NATIONAL WEEK		POST SEASON SCHED WILD CARD WEEKEND	ULE
12:30pm	Thursday, Dec 15 NFLN Jaguars at Falcons	8:20pm	Saturday, Jan 7 NBC 4:30/ AFC Game or NFC Game	8:00pm
4:15pm	Saturday, Dec 17 NFLN Cowboys at Buccaneers	8:20pm	Sunday, Jan 8 CBS or FOX 1:00/ AFC Game or NFC Game	4:30pm
8:20pm	Sunday, Dec 18 CBS Dolphins at Bills	1:00pm	DIVISIONAL WEEKEND	
1:00pm	Titans at Colts Bengals at Rams		AFC Game or NFC Game	8:00pm
	FOX Redskins at Giants	1:00pm	Sunday, Jan 15 CBS or FOX 1:00/ AFC Game or NFC Game	4:30pm
1:00pm	Panthers at Texans Packers at Chiefs Saints at Vikings Seahawks at Bears		AFC Conference Championship Ga	
	FOX Lions at Raiders	4:05pm	Sunday, Jan 22 FOX NFC Conference Championship Ga	<b>6:30pm</b> ame
4:05pm	CBS	4:15pm	PRO BOWL	
4:15pm	Jets at Eagles Browns at Cardinals		Sunday, Jan 29 NBC 2012 Pro Bowl	3:00pm
	Patriots at Broncos	8:20pm	SUPER BOWL	
8:20pm	Ravens at Chargers		Sunday, Feb 5 NBC Super Bowl XLVI	6:30pm
8:30pm	Monday, Dec 19 ESPN Steelers at 49ers	8:30pm	*Due to flexible scheduling, one from Sunday afternoon may be r	

ie to flexible scheduling, one game from Sunday afternoon may be moved to Sunday night at 8:20pm

### 2011 AFC TEAM SCHEDULES (All times Eastern)



### 2011 NFC TEAM SCHEDULES (All times Eastern)

BALTIMORE RAVENS		DENVER BRONCOS		<b>KANSAS CITY CHIEF</b>	S	OAKLAND RAIDERS		ARIZONA CA
Sep 11 vs. Steelers	1:00 pm	Sep 12 vs. Raiders	10:15 pm	Sep 11 vs. Bills	1:00 pm	Sep 12 at Broncos	10:15 pm	Sep 11 vs. Panther
Sep 18 at Titans	1:00 pm	Sep 18 vs. Bengals	4:15 pm	Sep 18 at Lions	1:00 pm	Sep 18 at Bills	1:00 pm	Sep 18 at Redskins
Sep 25 at Rams	4:05 pm	Sep 25 at Titans	1:00 pm	Sep 25 at Chargers	4:05 pm	Sep 25 vs. Jets	4:05 pm	Sep 25 at Seahawk
Oct 02 vs. Jets	8:20 pm	Oct 02 at Packers	4:15 pm	Oct 02 vs. Vikings	1:00 pm	Oct 02 vs. Patriots	4:15 pm	Oct 02 vs. Giants
Oct 09 BYE		Oct 09 vs. Chargers	4:15 pm	Oct 09 at Colts	1:00 pm	Oct 09 at Texans	1:00 pm	Oct 09 at Vikings
Oct 16 vs. Texans	4:05 pm	Oct 16 BYE		Oct 16 BYE		Oct 16 vs. Browns	4:05 pm	Oct 16 BYE
Oct 24 at Jaguars	8:30 pm	Oct 23 at Dolphins	1:00 pm	Oct 23 at Raiders	4:05 pm	Oct 23 vs. Chiefs	4:05 pm	Oct 23 vs. Steelers
Oct 30 vs. Cardinals	1:00 pm	Oct 30 vs. Lions	4:05 pm	Oct 31 vs. Chargers	8:30 pm	Oct 30 BYE	4.05	Oct 30 at Ravens
Nov 06 at Steelers Nov 13 at Seahawks	8:20 pm	Nov 06 at Raiders	4:05 pm	Nov 06 vs. Dolphins	1:00 pm	Nov 06 vs. Broncos	4:05 pm	Nov 06 vs. Rams
	4:05 pm	Nov 13 at Chiefs	1:00 pm	Nov 13 vs. Broncos	1:00 pm	Nov 10 at Chargers	8:20 pm	Nov 13 at Eagles
5	1:00 pm	Nov 17 vs. Jets	8:20 pm	Nov 21 at Patriots	8:30 pm	Nov 20 at Vikings	1:00 pm	Nov 20 at 49ers Nov 27 at Rams
Nov 24 vs. 49ers Dec 04 at Browns	8:20 pm	Nov 27 at Chargers Dec 04 at Vikings	4:15 pm	Nov 27 vs. Steelers Dec 04 at Bears	8:20 pm	Nov 27 vs. Bears Dec 04 at Dolphins	4:05 pm	
Dec 11 vs. Colts	1:00 pm 1:00 pm	Dec 04 at Vikings Dec 11 vs. Bears	4:05 pm 4:05 pm	Dec 11 at Jets	1:00 pm 1:00 pm	Dec 11 at Packers	1:00 pm 1:00 pm	Dec 04 vs. Cowboy Dec 11 vs. 49ers
Dec 18 at Chargers	8:20 pm	Dec 18 vs. Patriots	4:15 pm	Dec 18 vs. Packers	1:00 pm	Dec 18 vs. Lions	4:05 pm	Dec 18 vs. Browns
Dec 24 vs. Browns	1:00 pm	Dec 24 at Bills	1:00 pm	Dec 24 vs. Raiders	1:00 pm	Dec 24 at Chiefs	1:00 pm	Dec 24 at Bengals
Jan 01 at Bengals	1:00 pm	Jan 01 vs. Chiefs	4:15 pm	Jan 01 at Broncos	4:15 pm	Jan 01 vs. Chargers	4:15 pm	Jan O1 vs. Seahaw
			nio più		ino più	Sarron VS. enalgers		Jan of the Scanan
BUFFALO BILLS		HOUSTON TEXANS		MIAMI DOLPHINS		PITTSBURGH STEEL	.ERS	ATLANTA FA
Sep 11 at Chiefs	1:00 pm	Sep 11 vs. Colts	1:00 pm	Sep 12 vs. Patriots	7:00 pm	Sep 11 at Ravens	1:00 pm	Sep 11 at Bears
Sep 18 vs. Raiders	1:00 pm	Sep 18 at Dolphins	4:15 pm	Sep 18 vs. Texans	4:15 pm	Sep 18 vs. Seahawks	1:00 pm	Sep 18 vs. Eagles
Sep 25 vs. Patriots	1:00 pm	Sep 25 at Saints	1:00 pm	Sep 25 at Browns	1:00 pm	Sep 25 at Colts	8:20 pm	Sep 25 at Buccane
Oct 02 at Bengals	1:00 pm	Oct 02 vs. Steelers	1:00 pm	Oct 02 at Chargers	4:15 pm	Oct 02 at Texans	1:00 pm	Oct 02 at Seahawk
Oct 09 vs. Eagles	1:00 pm	Oct 09 vs. Raiders	1:00 pm	Oct 09 BYE		Oct 09 vs. Titans	1:00 pm	Oct 09 vs. Packers
Oct 16 at Giants	1:00 pm	Oct 16 at Ravens	4:05 pm	Oct 17 at Jets	8:30 pm	Oct 16 vs. Jaguars	1:00 pm	Oct 16 vs. Panther
Oct 23 BYE		Oct 23 at Titans	1:00 pm	Oct 23 vs. Broncos	1:00 pm	Oct 23 at Cardinals	4:05 pm	Oct 23 at Lions
Oct 30 vs. Redskins (Toronto)	4:05 pm	Oct 30 vs. Jaguars	1:00 pm	Oct 30 at Giants	1:00 pm	Oct 30 vs. Patriots	4:15 pm	Oct 30 BYE
lov 06 vs. Jets	1:00 pm	Nov 06 vs. Browns	1:00 pm	Nov 06 at Chiefs	1:00 pm	Nov 06 vs. Ravens	8:20 pm	Nov 06 at Colts
Nov 13 at Cowboys	1:00 pm	Nov 13 at Buccaneers	1:00 pm	Nov 13 vs. Redskins	1:00 pm	Nov 13 at Bengals	1:00 pm	Nov 13 vs. Saints
Nov 20 at Dolphins	1:00 pm	Nov 20 BYE		Nov 20 vs. Bills	1:00 pm	Nov 20 BYE		Nov 20 vs. Titans
lov 27 at Jets	1:00 pm	Nov 27 at Jaguars	1:00 pm	Nov 24 at Cowboys	4:15 pm	Nov 27 at Chiefs	8:20 pm	Nov 27 vs. Vikings
ec 04 vs. Titans	1:00 pm	Dec 04 vs. Falcons	1:00 pm	Dec 04 vs. Raiders	1:00 pm	Dec 04 vs. Bengals	1:00 pm	Dec 04 at Texans
lec 11 at Chargers	4:15 pm	Dec 11 at Bengals	1:00 pm	Dec 11 vs. Eagles	1:00 pm	Dec 08 vs. Browns	8:20 pm	Dec 11 at Panthers
ec 18 vs. Dolphins	1:00 pm	Dec 18 vs. Panthers	1:00 pm	Dec 18 at Bills	1:00 pm	Dec 19 at 49ers	8:30 pm	Dec 15 vs. Jaguars
Dec 24 vs. Broncos an 01 at Patriots	1:00 pm 1:00 pm	Dec 22 at Colts Jan 01 vs. Titans	8:20 pm 1:00 pm	Dec 24 at Patriots Jan 01 vs. Jets	1:00 pm 1:00 pm	Dec 24 vs. Rams Jan 01 at Browns	1:00 pm 1:00 pm	Dec 26 at Saints Jan 01 vs. Buccan
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Sep 11 at Browns	1:00 pm	Sep 11 at Texans	1:00 pm	Sep 12 at Dolphins	7:00 pm	Sep 11 vs. Vikings	4:15 pm	Sep 11 at Cardinals
Sep 18 at Broncos	4:15 pm	Sep 18 vs. Browns	1:00 pm	Sep 18 vs. Chargers	4:15 pm	Sep 18 at Patriots	4:15 pm	Sep 18 vs. Packers
Sep 25 vs. 49ers	1:00 pm	Sep 25 vs. Steelers	8:20 pm	Sep 25 at Bills	1:00 pm	Sep 25 vs. Chiefs	4:05 pm	Sep 25 vs. Jaguars
Oct 02 vs. Bills	1:00 pm	Oct 03 at Buccaneers	8:30 pm	Oct 02 at Raiders	4:15 pm	Oct 02 vs. Dolphins	4:15 pm	Oct 02 at Bears
Oct 09 at Jaguars	1:00 pm	Oct 09 vs. Chiefs	1:00 pm	Oct 09 vs. Jets	4:15 pm	Oct 09 at Broncos	4:15 pm	Oct 09 vs. Saints
Oct 16 vs. Colts	1:00 pm	Oct 16 at Bengals	1:00 pm	Oct 16 vs. Cowboys	4:15 pm	Oct 16 BYE		Oct 16 at Falcons
Oct 23 BYE		Oct 23 at Saints	8:20 pm	Oct 23 BYE		Oct 23 at Jets	1:00 pm	Oct 23 vs. Redskin
Oct 30 at Seahawks	4:15 pm	Oct 30 at Titans	1:00 pm	Oct 30 at Steelers	4:15 pm	Oct 31 at Chiefs	8:30 pm	Oct 30 vs. Vikings
Nov 06 at Titans	4:05 pm	Nov 06 vs. Falcons	1:00 pm	Nov 06 vs. Giants	4:15 pm	Nov 06 vs. Packers	4:15 pm	Nov 06 BYE
Nov 13 vs. Steelers	1:00 pm	Nov 13 vs. Jaguars	1:00 pm	Nov 13 at Jets	8:20 pm	Nov 10 vs. Raiders	8:20 pm	Nov 13 vs. Titans
Nov 20 at Ravens	1:00 pm	Nov 20 BYE		Nov 21 vs. Chiefs	8:30 pm	Nov 20 at Bears	4:15 pm	Nov 20 at Lions
Nov 27 vs. Browns	1:00 pm	Nov 27 vs. Panthers	1:00 pm	Nov 27 at Eagles	4:15 pm	Nov 27 vs. Broncos	4:15 pm	Nov 27 at Colts
Dec 04 at Steelers	1:00 pm	Dec 04 at Patriots	8:20 pm	Dec 04 vs. Colts	8:20 pm	Dec 05 at Jaguars	8:30 pm	Dec 04 at Buccane
lec 11 vs. Texans	1:00 pm	Dec 11 at Ravens	1:00 pm	Dec 11 at Redskins	1:00 pm	Dec 11 vs. Bills	4:15 pm	Dec 11 vs. Falcons
Dec 18 at Rams	1:00 pm	Dec 18 vs. Titans	1:00 pm	Dec 18 at Broncos	4:15 pm	Dec 18 vs. Ravens	8:20 pm	Dec 18 at Texans
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an 01 vs. Ravens CLEVELAND BROWNS Sep 11 vs. Bengals Sep 18 at Colts	1:00 pm 1:00 pm	Sep 11 vs. Titans Sep 18 at Jets		Sep 11 vs. Cowboys	8:20 pm	Sep 11 at Jaguars	1:00 pm	Sep 18 at Saints
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an 01 vs. Ravens  CLEVELAND BROWNS  Sep 18 at Colts Sep 25 vs. Dolphins Oct 09 BYE Oct 04 at Raiders Oct 20 vs. Titans Oct 20 vs. Seahawks Oct 23 vs. Seahawks Oct 23 vs. Ravens Nov 13 vs. Rams Nov 20 vs. Jaguars Nov 27 at Bengals Oce 04 vs. Ravens Oce 08 at Steelers	1:00 pm 1:00 pm	Sep 11 vs. Titans Sep 18 at Jets Sep 25 at Panthers Oct 02 vs. Saints Oct 09 vs. Bengals Oct 16 at Steelers Oct 24 vs. Ravens Oct 30 at Texans Nov 06 BYE Nov 13 at Colts Nov 20 at Browns Nov 27 vs. Texans Dec 05 vs. Chargers Dec 11 vs. Buccaneers	1:00 pm 1:00 pm	Sep 11vs. CowboysSep 18vs. JaguarsSep 25at RaidersOct 02at RavensOct 09at PatriotsOct 17vs. DolphinsOct 23vs. ChargersOct 30BYENov 06at BillsNov 13vs. PatriotsNov 17at BroncosNov 27vs. BillsDec 04at Redskins	1:00 pm 4:05 pm 8:20 pm 4:15 pm 8:30 pm 1:00 pm 8:20 pm 8:20 pm 1:00 pm 1:00 pm	Sep 11at JaguarsSep 18vs. RavensSep 25vs. BroncosOct 02at BrownsOct 16BYEOct 23vs. TexansOct 30vs. ColtsNov 13at PanthersNov 20at FalconsNov 27vs. BuccaneersDec 04at Bills	1:00 pm 1:00 pm	Sep 18at SaintsSep 25vs. PackersOct 02vs. Pantheroct 10at LionsOct 16vs. VikingsOct 23vs. BuccanOct 30BYENov 07at EaglesNov 13vs. LionsNov 27at RidersDec 04vs. ChiefsDec 11at Broncos
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an 01 vs. Ravens  CLEVELAND BROWNS  Sep 11 vs. Bengals Sep 13 at Colts Sep 25 vs. Dolphins Oct 02 vs. Titans Oct 09 BYE Oct 16 at Raiders Oct 30 at 49ers Nov 06 at Texans Nov 20 vs. Jaguars Nov 20 vs. Jaguars Nov 27 at Bengals Dec 04 vs. Ravens Dec 08 at Steelers Dec 18 at Cardinals Dec 24 at Ravens	1:00 pm 1:00 pm	Sep 11vs. TitansSep 18at JetsSep 25at PanthersOct 02vs. SaintsOct 03vs. BengalsOct 16at SteelersOct 24vs. RavensOct 30at TexansNov 06BYENov 13at ColtsNov 20at BrownsNov 27vs. TexansDec 15at FalconsDec 11vs. BuccaneersDec 15at FalconsDec 24at Titans	1:00 pm 1:00 pm	Sep 11vs. CowboysSep 18vs. JaguarsSep 25at RaidersOct 02at RavensOct 09at PatriotsOct 17vs. DolphinsOct 23vs. ChargersOct 30BYENov 06at BillsNov 13vs. PatriotsNov 17at BroncosNov 27vs. BillsDec 14vs. ChiefsDec 118at Eagles	1:00 pm 4:05 pm 8:20 pm 4:15 pm 8:30 pm 1:00 pm 8:20 pm 8:20 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 4:15 pm	Sep 11       at Jaguars         Sep 18       vs. Ravens         Sep 25       vs. Broncos         Oct 02       at Browns         Oct 09       at Steelers         Oct 10       BYE         Oct 23       vs. Texans         Oct 30       vs. Colts         Nov 06       vs. Bengals         Nov 13       at Panthers         Nov 20       at Falcons         Nov 27       vs. Euccaneers         Dec 04       at Bills         Dec 11       vs. Saints         Dec 18       at Colts	1:00 pm 1:00 pm	Sep 18at SaintsSep 25vs. PackersOct 02vs. PackersOct 10at LionsOct 16vs. VikingsOct 23vs. BuccanOct 30BYENov 07at EaglesNov 13vs. LionsNov 20vs. ChargerNov 27at RaidersDec 04vs. ChiefsDec 11at BroncosDec 18vs. SeahawDec 25at Packers
an 01 vs. Ravens  CLEVELAND BROWNS  iep 11 vs. Bengals iep 18 at Colts iep 25 vs. Dolphins bct 02 vs. Titans bct 09 BYE bct 16 at Raiders bct 23 vs. Seahawks bct 23 vs. Seahawks bct 23 vs. Seahawks box 06 at Texans lov 13 vs. Rams lov 13 vs. Jaguars lov 20 vs. Jaguars lov 27 at Bengals bec 04 vs. Ravens bec 08 at Steelers bec 18 at Cardinals	1:00 pm 1:00 pm 4:15 pm	Sep 11vs. TitansSep 18at JetsSep 25at PanthersOct 02vs. SaintsOct 09vs. BengalsOct 16at SteelersOct 24vs. RavensOct 30at TexansNov 13at ColtsNov 20at BrownsNov 27vs. TexansDec 15at Falcons	1:00 pm 1:00 pm 8:30 pm 1:00 pm 8:30 pm	Sep 11         vs. Cowboys           Sep 18         vs. Jaguars           Sep 25         at Raiders           Oct 02         at Ravens           Oct 09         at Patriots           Oct 17         vs. Dolphins           Oct 23         vs. Chargers           Oct 30         BYE           Nov 06         at Bills           Nov 13         vs. Patriots           Nov 17         at Rencos           Nov 27         vs. Bills           Dec 04         at Redskins           Dec 11         vs. Chiefs	1:00 pm 4:05 pm 8:20 pm 4:15 pm 8:30 pm 1:00 pm 8:20 pm 8:20 pm 1:00 pm 1:00 pm 1:00 pm	Sep 11 at Jaguars Sep 18 vs. Ravens Sep 25 vs. Broncos Oct 02 at Browns Oct 09 at Steelers Oct 16 BYE Oct 23 vs. Texans Oct 30 vs. Colts Nov 06 vs. Bengals Nov 13 at Panthers Nov 20 at Falcons Nov 27 vs. Buccaneers Dec 04 at Bills Dec 11 vs. Saints	1:00 pm 1:00 pm	Sep 18 at Saints Sep 25 vs. Packers Oct 02 vs. Panther Oct 10 at Lions Oct 16 vs. Vikings Oct 23 vs. Buccan Oct 30 BYE Nov 07 at Eagles Nov 13 vs. Lions Nov 20 vs. Charger Nov 27 at Raiders Dec 04 vs. Chiefs Dec 11 at Broncos Dec 18 vs. Seahaw

RIZONA CARDINALS		DALLAS C				ORLEANS			FRANCISCO	49ERS
o 11 vs. Panthers	4:15 pm	Sep 11 at Jets		8:20 pm		at Packers	8:30 pm		vs. Seahawks	4:15 p
o 18 at Redskins	1:00 pm	Sep 18 at 49e		4:05 pm		vs. Bears	1:00 pm		vs. Cowboys	4:05 p
25 at Seahawks	4:15 pm	Sep 26 vs. Rec		8:30 pm		vs. Texans	1:00 pm		at Bengals	1:00 p
: 02 vs. Giants	4:05 pm	Oct 02 vs. Lio	ins	1:00 pm		at Jaguars	1:00 pm	Oct 02	at Eagles	1:00 p
: 09 at Vikings	1:00 pm	Oct 09 BYE	A.A.	4.15	Oct 09	at Panthers	1:00 pm	Oct 09	vs. Buccaneers	4:05 p
16 BYE	4.05	Oct 16 at Patr		4:15 pm	Oct 16	at Buccaneers	4:15 pm	Oct 16	at Lions	1:00 p
23 vs. Steelers	4:05 pm	Oct 23 vs. Rar		4:15 pm		vs. Colts	8:20 pm	Oct 23	BYE	4.15
: 30 at Ravens v 06 vs. Rams	1:00 pm	Oct 30 at Eagl Nov 06 vs. Sea	-	8:20 pm		at Rams vs. Buccaneers	1:00 pm	Oct 30 Nov 06	vs. Browns at Redskins	4:15 p
v 13 at Eagles	4:15 pm 1:00 pm	Nov 13 vs. Bill		1:00 pm 1:00 pm		at Falcons	1:00 pm 1:00 pm	Nov 08	vs. Giants	1:00 p 4:15 p
v 20 at 49ers	4:05 pm	Nov 20 at Red		1:00 pm	Nov 20		1.00 pm		vs. Cardinals	4:05 p
v 27 at Rams	4.05 pm 1:00 pm	Nov 24 vs. Dol		4:15 pm		vs. Giants	8:30 pm		at Ravens	4.00 p 8:20 p
c 04 vs. Cowboys	4:15 pm	Dec 04 at Card		4:15 pm 4:15 pm		vs. Lions	1:00 pm	Dec 04		4:15 p
c 11 vs. 49ers	4:05 pm	Dec 11 vs. Gia		8:20 pm	Dec 11	at Titans	1:00 pm	Dec 11	at Cardinals	4:05 p
c 18 vs. Browns	4:15 pm		caneers	8:20 pm		at Vikings	1:00 pm	Dec 19	vs. Steelers	8:30 p
c 24 at Bengals	1:00 pm	Dec 24 vs. Eag		4:15 pm		vs. Falcons	8:30 pm		at Seahawks	4:15 p
01 vs. Seahawks	4:15 pm	Jan O1 at Giar	-	1:00 pm	Jan 01	vs. Panthers	1:00 pm	Jan 01	at Rams	1:00 p
TLANTA FALCONS		DETROIT				YORK GIA			TLE SEAHA	
o 11 at Bears	1:00 pm	Sep 11 at Buc		1:00 pm	Sep 11	at Redskins	4:15 pm	Sep 11	at 49ers	4:15 p
o 18 vs. Eagles	8:20 pm	Sep 18 vs. Chi		1:00 pm	Sep 19	vs. Rams	8:30 pm		at Steelers	1:00 p
25 at Buccaneers	4:15 pm	Sep 25 at Vikir	ngs	1:00 pm	Sep 25	at Eagles	1:00 pm		vs. Cardinals	4:15 p
02 at Seahawks	4:05 pm	Oct 02 at Cow	vboys	1:00 pm	Oct 02	at Cardinals	4:05 pm	Oct 02		4:05 p
09 vs. Packers	8:20 pm	Oct 10 vs. Bea		8:30 pm	Oct 09	vs. Seahawks	1:00 pm	Oct 09	at Giants	1:00 p
16 vs. Panthers	1:00 pm	Oct 16 vs. 496	ers	1:00 pm	Oct 16	vs. Bills	1:00 pm	Oct 16	BYE	
23 at Lions	1:00 pm	Oct 23 vs. Fal	icons	1:00 pm	Oct 23	BYE		Oct 23	at Browns	1:00 p
30 BYE		Oct 30 at Bror	ncos	4:05 pm		vs. Dolphins	1:00 pm		vs. Bengals	4:15 p
v 06 at Colts	1:00 pm	Nov 06 BYE				at Patriots	4:15 pm		at Cowboys	1:00 p
v 13 vs. Saints	1:00 pm	Nov 13 at Bea	ars	1:00 pm	Nov 13	at 49ers	4:15 pm	Nov 13	vs. Ravens	4:05 p
v 20 vs. Titans	1:00 pm	Nov 20 vs. Par	nthers	1:00 pm	Nov 20	vs. Eagles	8:20 pm	Nov 20	at Rams	4:05 p
v 27 vs. Vikings	1:00 pm	Nov 24 vs. Pac	ckers	12:30 pm		at Saints	8:30 pm		vs. Redskins	4:05 p
c 04 at Texans	1:00 pm	Dec 04 at Sair		1:00 pm		vs. Packers	4:15 pm	Dec 01	vs. Eagles	8:20 p
c 11 at Panthers	1:00 pm	Dec 11 vs. Viki	-	1:00 pm	Dec 11	at Cowboys	8:20 pm	Dec 12	vs. Rams	8:30 p
c 15 vs. Jaguars	8:20 pm	Dec 18 at Raic		4:05 pm		vs. Redskins	1:00 pm	Dec 18	at Bears	1:00 p
c 26 at Saints	8:30 pm	Dec 24 vs. Cha	-	4:05 pm	Dec 24	at Jets	1:00 pm		vs. 49ers	4:15 p
01 vs. Buccaneers	1:00 pm	Jan 01 at Pack	.kers	1:00 pm	Jan 01	vs. Cowboys	1:00 pm	Jan 01	at Cardinals	4:15 p
AROLINA PANTHERS	;	GREEN B	AY PACKERS	5	PHIL	ADELPHIA	FAGLES	тами	PA BAY BUCC	
o 11 at Cardinals	4:15 pm	Sep 08 vs. Sai		8:30 pm	Sep 11	at Rams	1:00 pm	Sep 11		1:00 p
o 18 vs. Packers	1:00 pm	Sep 18 at Pant	Ithers	1:00 pm	Sep 18	at Falcons	8:20 pm	Sep 18	at Vikings	1:00 p
o 25 vs. Jaguars	1:00 pm	Sep 25 at Bea	ars	4:15 pm		vs. Giants	1:00 pm		vs. Falcons	4:15 p
: 02 at Bears	1:00 pm	Oct 02 vs. Bro		4:15 pm		vs. 49ers	1:00 pm	Oct 03	vs. Colts	8:30 p
		Oct 09 at Falc		8:20 pm	Oct 09	at Bills	1:00 pm	Oct 09	at 49ers	4:05 p
09 vs. Saints	1:00 pm		ms	1:00 pm	Oct 16	at Redskins		Oct 16	vs. Saints	4.15 m
: 09 vs. Saints : 16 at Falcons	1:00 pm	Oct 16 vs. Rar					1:00 pm			4:15 p
<ul><li>09 vs. Saints</li><li>16 at Falcons</li><li>23 vs. Redskins</li></ul>	1:00 pm 1:00 pm	Oct 16 vs. Rar Oct 23 at Vikir		4:15 pm	Oct 23	BYE		Oct 23	vs. Bears (London)	1:00 p
<ul><li>vs. Saints</li><li>at Falcons</li><li>vs. Redskins</li><li>vs. Vikings</li></ul>	1:00 pm	Oct 16 vs. Rar Oct 23 at Vikir Oct 30 BYE	ings	4:15 pm	Oct 23 Oct 30	BYE vs. Cowboys	8:20 pm	Oct 23 Oct 30	BYE	1:00 p
09 vs. Saints 16 at Falcons 23 vs. Redskins 30 vs. Vikings 406 BYE	1:00 pm 1:00 pm 1:00 pm	Oct 16 vs. Rar Oct 23 at Vikir Oct 30 BYE Nov 06 at Cha	ings argers	4:15 pm 4:15 pm	Oct 23 Oct 30 Nov 07	BYE vs. Cowboys vs. Bears	8:20 pm 8:30 pm	Oct 23 Oct 30 Nov 06	BYE at Saints	1:00 p
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09         vs. Saints           16         at Falcons           23         vs. Redskins           30         vs. Vikings           06         BYE           13         vs. Titans           20         at Lions	1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm	Oct 16vs. RarOct 23at VikirOct 30BYENov 06at ChaiNov 14vs. VikirNov 20vs. Bud	ings argers kings Iccaneers	4:15 pm 4:15 pm 8:30 pm 1:00 pm	Oct 23 Oct 30 Nov 07 Nov 13 Nov 20	BYE vs. Cowboys vs. Bears vs. Cardinals at Giants	8:20 pm 8:30 pm 1:00 pm 8:20 pm	Oct 23 Oct 30 Nov 06 Nov 13 Nov 20	BYE at Saints vs. Texans at Packers	1:00 p 1:00 p 1:00 p 1:00 p
<ul> <li>:09 vs. Saints</li> <li>:16 at Falcons</li> <li>:23 vs. Redskins</li> <li>:30 vs. Vikings</li> <li>:40 vs. Vikings</li> <li>v06 BYE</li> <li>v13 vs. Titans</li> <li>v20 at Lions</li> <li>v27 at Colts</li> </ul>	1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm	Oct 16vs. RarOct 23at VikirOct 30BYENov 06at ChaiNov 14vs. VikiNov 20vs. BuoNov 24at Lion	ings argers kings Iccaneers ns	4:15 pm 4:15 pm 8:30 pm 1:00 pm 12:30 pm	Oct 23 Oct 30 Nov 07 Nov 13 Nov 20 Nov 27	BYE vs. Cowboys vs. Bears vs. Cardinals at Giants vs. Patriots	8:20 pm 8:30 pm 1:00 pm 8:20 pm 4:15 pm	Oct 23 Oct 30 Nov 06 Nov 13 Nov 20 Nov 27	BYE at Saints vs. Texans at Packers at Titans	1:00 p 1:00 p 1:00 p 1:00 p 1:00 p
09 vs. Saints 16 at Falcons 23 vs. Redskins 30 vs. Vikings 06 BYE 13 vs. Titans 20 at Lions 27 at Colts 20 at Buccaneers	1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm	Oct 16vs. RarOct 23at VikirOct 30BYENov 06at ChaiNov 14vs. VikiNov 20vs. BuoNov 24at LionDec 04at Giar	ings argers kings Iccaneers ns nts	4:15 pm 4:15 pm 8:30 pm 1:00 pm 12:30 pm 4:15 pm	Oct 23 Oct 30 Nov 07 Nov 13 Nov 20 Nov 27 Dec 01	BYE vs. Cowboys vs. Bears vs. Cardinals at Giants vs. Patriots at Seahawks	8:20 pm 8:30 pm 1:00 pm 8:20 pm 4:15 pm 8:20 pm	Oct 23 Oct 30 Nov 06 Nov 13 Nov 20 Nov 27 Dec 04	BYE at Saints vs. Texans at Packers at Titans vs. Panthers	1:00 p 1:00 p 1:00 p 1:00 p 1:00 p 1:00 p 1:00 p
09         vs. Saints           16         at Falcons           23         vs. Redskins           30         vs. Vikings           v06         BYE           v13         vs. Titans           v20         at Lions           v27         at Colts           c04         at Buccaneers           11         vs. Falcons	1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm	Oct 16vs. RarOct 23at VikirOct 30BYENov 06at ChaiNov 14vs. VikiNov 24at LionNov 24at GiarDec 04at GiarDec 11vs. Rai	ings argers kings iccaneers ns ns nts iders	4:15 pm 4:15 pm 8:30 pm 1:00 pm 12:30 pm 4:15 pm 1:00 pm	Oct 23 Oct 30 Nov 07 Nov 13 Nov 20 Nov 27 Dec 01 Dec 11	BYE vs. Cowboys vs. Bears vs. Cardinals at Giants vs. Patriots at Seahawks at Dolphins	8:20 pm 8:30 pm 1:00 pm 8:20 pm 4:15 pm 8:20 pm 1:00 pm	Oct 23 Oct 30 Nov 06 Nov 13 Nov 20 Nov 27 Dec 04 Dec 11	BYE at Saints vs. Texans at Packers at Titans vs. Panthers at Jaguars	1:00 p 1:00 p 1:00 p 1:00 p 1:00 p 1:00 p 1:00 p
09       vs. Saints         16       at Falcons         23       vs. Redskins         30       vs. Vikings         v06       BVE         v13       vs. Titans         v20       at Lions         v27       at Olts         04       at Buccaneers         11       vs. Falcons         x18       at Texans	1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm	Oct 16vs. RarOct 23at VikirOct 30BYENov 06at CharNov 14vs. VikiNov 20vs. BuoNov 24at LionDec 14vs. RaiDec 18at Char	ings argers kings iccaneers ns ns nts iders efs	4:15 pm 4:15 pm 8:30 pm 1:00 pm 12:30 pm 4:15 pm 1:00 pm 1:00 pm	Oct 23 Oct 30 Nov 07 Nov 13 Nov 20 Nov 27 Dec 01 Dec 11 Dec 18	BYE vs. Cowboys vs. Bears vs. Cardinals at Giants vs. Patriots at Seahawks at Dolphins vs. Jets	8:20 pm 8:30 pm 1:00 pm 8:20 pm 4:15 pm 8:20 pm 1:00 pm 4:15 pm	Oct 23 Oct 30 Nov 06 Nov 13 Nov 20 Nov 27 Dec 04 Dec 11 Dec 17	BYE at Saints vs. Texans at Packers at Titans vs. Panthers at Jaguars vs. Cowboys	1:00 p 1:00 p 1:00 p 1:00 p 1:00 p 1:00 p 1:00 p 1:00 p 8:20 p
09       vs. Saints         16       at Falcons         23       vs. Redskins         30       vs. Vikings         30       vs. Vikings         40       6         41       vs. Titans         420       at Lions         420       at Colts         431       vs. Falcons         11       vs. Falcons         18       at Texans         24       vs. Buccaneers	1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm	Oct 16vs. RarOct 23at VikirOct 30BYENov 06at ChaiNov 14vs. VikiNov 24at LionNov 24at GiarDec 04at GiarDec 11vs. Rai	ings argers iccaneers ns nts iders efs ears	4:15 pm 4:15 pm 8:30 pm 1:00 pm 12:30 pm 4:15 pm 1:00 pm	Oct 23 Oct 30 Nov 07 Nov 13 Nov 20 Nov 27 Dec 01 Dec 11 Dec 18	BYE vs. Cowboys vs. Bears vs. Cardinals at Giants vs. Patriots at Seahawks at Dolphins	8:20 pm 8:30 pm 1:00 pm 8:20 pm 4:15 pm 8:20 pm 1:00 pm	Oct 23 Oct 30 Nov 06 Nov 13 Nov 20 Nov 27 Dec 04 Dec 11 Dec 17	BYE at Saints vs. Texans at Packers at Titans vs. Panthers at Jaguars	1:00 p 1:00 p 1:00 p 1:00 p 1:00 p 1:00 p 1:00 p
09       vs. Saints         16       at Falcons         23       vs. Redskins         30       vs. Vikings         30       vs. Vikings         40       6         41       vs. Titans         420       at Lions         420       at Colts         431       vs. Falcons         11       vs. Falcons         18       at Texans         24       vs. Buccaneers	1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm	Oct 16         vs. Rar           Oct 23         at Vikin           Oct 30         BYE           Nov 06         at Chai           Nov 14         vs. Viki           Nov 20         vs. But           Nov 24         at Lion           Dec 14         vs. Rai           Dec 18         at Chia           Dec 25         vs. Bat	ings argers iccaneers ns nts iders efs ears	4:15 pm 4:15 pm 8:30 pm 1:00 pm 1:2:30 pm 4:15 pm 1:00 pm 1:00 pm 8:20 pm	Oct 23 Oct 30 Nov 07 Nov 13 Nov 20 Nov 27 Dec 01 Dec 11 Dec 18 Dec 24	BYE vs. Cowboys vs. Bears vs. Cardinals at Giants vs. Patriots at Seahawks at Dolphins vs. Jets at Cowboys	8:20 pm 8:30 pm 1:00 pm 8:20 pm 4:15 pm 8:20 pm 1:00 pm 4:15 pm 4:15 pm	Oct 23 Oct 30 Nov 06 Nov 13 Nov 20 Nov 27 Dec 04 Dec 11 Dec 17 Dec 24	BYE at Saints vs. Texans at Packers at Titans vs. Panthers at Jaguars vs. Cowboys at Panthers	1:00 p 1:00 p 1:00 p 1:00 p 1:00 p 1:00 p 1:00 p 8:20 p 1:00 p
09 vs. Saints 16 at Falcons 23 vs. Redskins 30 vs. Vikings 40 6 BYE 413 vs. Titans 420 at Lions 427 at Colts 504 at Buccaneers 511 vs. Falcons 518 at Texans 524 vs. Buccaneers 51 at Saints HICAGO BEARS	1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm	Oct 16vs. RarOct 23at VikirOct 30BYENov 06at ChaiNov 14vs. VikiNov 20vs. ButNov 24at LionDec 04at GiarDec 11vs. BatDec 18st ChiaDec 25vs. ButJan 01vs. Lion	ings argers kings icccaneers ns nts efs efs efs ans DTA VIKINGS	4:15 pm 4:15 pm 8:30 pm 1:00 pm 12:30 pm 4:15 pm 1:00 pm 1:00 pm 8:20 pm 1:00 pm	Oct 23 Oct 30 Nov 07 Nov 13 Nov 20 Nov 27 Dec 01 Dec 11 Dec 18 Dec 24 Jan 01 <b>ST. L</b>	BYE vs. Cowboys vs. Bears vs. Cardinals at Giants vs. Patriots at Seahawks at Dolphins vs. Jets at Cowboys vs. Redskins	8:20 pm 8:30 pm 1:00 pm 4:15 pm 8:20 pm 1:00 pm 4:15 pm 4:15 pm 1:00 pm	Oct 23 Oct 30 Nov 06 Nov 13 Nov 20 Nov 27 Dec 04 Dec 11 Dec 17 Dec 24 Jan 01	BYE at Saints vs. Texans at Packers at Titans vs. Panthers at Jaguars vs. Cowboys at Panthers at Falcons	1:00 F 1:00 F 1:00 F 1:00 F 1:00 F 1:00 F 8:20 F 1:00 F 1:00 F
09       vs. Saints         16       at Falcons         23       vs. Redskins         30       vs. Vikings         06       BYE         13       vs. Titans         20       at Lions         20       at Colts         204       at Buccaneers         211       vs. Falcons         28       at Texans         29.1       at Saints	1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm	Oct 16vs. RarOct 23at VikirOct 30BYENov 06at CharNov 14vs. VikiNov 20vs. BurNov 24at LionDec 04at GiarDec 11vs. RaiDec 25vs. BerDan 01vs. LionMINNESOSep 11at Char	ings argers kings iccaneers ns nts iders efs ers ons OTA VIKINGS argers	4:15 pm 8:30 pm 1:00 pm 12:30 pm 4:15 pm 1:00 pm 8:20 pm 1:00 pm 4:15 pm	Oct 23 Oct 30 Nov 07 Nov 13 Nov 20 Nov 27 Dec 01 Dec 11 Dec 18 Dec 24 Jan 01 <b>ST. L</b> Sep 11	BYE vs. Cowboys vs. Bears vs. Cardinals at Giants vs. Patriots at Seahawks at Dolphins vs. Jets at Cowboys vs. Redskins OUIS RAM vs. Eagles	8:20 pm 8:30 pm 1:00 pm 4:15 pm 8:20 pm 1:00 pm 4:15 pm 4:15 pm 1:00 pm	Oct 23 Oct 30 Nov 06 Nov 13 Nov 20 Nov 27 Dec 04 Dec 11 Dec 17 Dec 24 Jan 01 WASS Sep 11	BYE at Saints vs. Texans at Packers at Titans vs. Panthers at Jaguars vs. Cowboys at Panthers at Falcons HINGTON RE vs. Giants	1:00 p 1:00 p
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09         vs. Saints           16         at Falcons           23         vs. Redskins           23         vs. Redskins           24         at Falcons           25         vs. Ridskins           26         BYE           13         vs. Titans           20         at Lions           21         at Colts           24         at Buccaneers           11         vs. Falcons           24         vs. Buccaneers           01         at Saints            vs. Packers           11         vs. Falcons           12         at Saints           vs. Packers         vs. Packers           02         vs. Panthers           03         at Lions           16         vs. Vikings           23         vs. Buccaneers (London)           23         vs. Buccaneers (London)           24         vs. Buccaneers (London)	1:00 pm 1:00 pm 4:15 pm 1:00 pm 8:30 pm 8:30 pm	Oct 16       vs. Rar         Oct 23       at Vikin         Oct 30       BYE         Nov 06       at Chai         Nov 14       vs. Viki         Nov 20       vs. But         Nov 24       at Lion         Dec 14       at Giar         Dec 11       vs. Rai         Dec 18       at Chia         Dec 25       vs. But         Jan 01       vs. Lion         Sep 11       at Chai         Sep 18       vs. But         Sep 25       vs. Lion         Oct 02       at Chai         Oct 03       at Bea         Oct 16       at Bea         Oct 23       vs. Pac         Oct 23       at Pani         Nov 06       BYE	ings argers ciccaneers ns ciccaneers ns efs ars ons otherwise thers thers thers tithers tignes tithers tignes tignes tignes tithers tignes tig	4:15 pm 8:30 pm 1:00 pm 1:230 pm 4:15 pm 1:00 pm 8:20 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm	Oct 23 Oct 30 Nov 07 Nov 13 Nov 20 Nov 27 Dec 01 Dec 18 Dec 24 Jan 01 <b>ST. L</b> Sep 19 Sep 25 Oct 02 Oct 09 Oct 16 Oct 23 Oct 20 Nov 06	BYE vs. Cowboys vs. Bears vs. Cardinals at Giants vs. Patriots at Seahawks at Dolphins vs. Jets at Cowboys vs. Redskins <b>OUIS RAM</b> vs. Eagles at Giants vs. Redskins BYE at Packers at Cowboys vs. Saints at Cowboys vs. Saints at Cardinals	8:20 pm 8:30 pm 8:30 pm 1:00 pm 8:20 pm 1:00 pm 4:15 pm 4:15 pm 1:00 pm 8:30 pm 4:05 pm 1:00 pm 1:00 pm 4:15 pm 1:00 pm 4:15 pm 1:00 pm 4:15 pm	Oct 23 Oct 30 Nov 06 Nov 13 Nov 20 Nov 27 Dec 04 Dec 17 Dec 24 Jan 01 <b>WASS</b> Sep 11 Sep 18 Sep 26 Oct 02 Oct 09 Oct 16 Oct 23 Oct 30 Nov 06	BYE at Saints vs. Texans at Packers at Titans vs. Panthers at Jaguars vs. Cowboys at Panthers at Falcons HINGTON RE vs. Giants vs. Cardinals at Cowboys at Rams BYE vs. Eagles at Panthers vs. Bills (Toronto) vs. 49ers	1:00 p 1:00 p
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09         vs. Saints           16         at Falcons           23         vs. Redskins           23         vs. Ridskins           30         vs. Vikings           06         BYE           13         vs. Titans           20         at Lions           21         at Colts           22         at Colts           23         vs. Falcons           24         at Succaneers           25         vs. Buccaneers           26         at Saints           27         st Saints           28         vs. Falcons           29         s. Packers           20         vs. Packers           21         vs. Succaneers (London)           23         vs. Buccaneers (London)           30         BYE           23         vs. Buccaneers (London)           30         BYE           21         vs. Lions           22         vs. Lions           23         vs. Buccaneers (London)           30         BYE           20         vs. Lions	1:00 pm 1:00 pm 4:15 pm 1:00 pm 8:30 pm 8:30 pm 1:00 pm	Oct 16vs. RarOct 23at VikirOct 23at VikirOct 30BYENov 06at ChaiNov 14vs. VikiNov 20vs. BucNov 24at LionDec 14at GiarDec 18at ChaiDec 18at ChaiDec 18at ChaiDec 25vs. BaiJan 01vs. LionSep 11at ChaiSep 18vs. BucSep 25vs. LionOct 02at ChaiOct 03vs. CarOct 16at BeaOct 30at PaninNov 06BYENov 20vs. Rai	ings argers kings iccaneers ns nts efs ers ons other transport tra	4:15 pm 4:15 pm 1:00 pm 1:2:30 pm 4:15 pm 1:00 pm	Oct 23 Oct 30 Nov 07 Nov 13 Nov 20 Nov 27 Dec 01 Dec 18 Dec 24 Jan 01 Sep 19 Sep 25 Oct 02 Oct 09 Oct 16 Oct 23 Oct 30 Nov 06 Nov 13 Nov 20	BYE vs. Cowboys vs. Bears vs. Cardinals at Giants vs. Patriots at Seahawks at Dolphins vs. Jets at Cowboys vs. Redskins <b>OUIS RAM</b> vs. Eagles at Giants vs. Redskins BYE at Packers at Packers at Cowboys vs. Saints at Cardinals at Brows vs. Seahawks	8:20 pm 8:30 pm 8:30 pm 8:20 pm 4:15 pm 8:20 pm 1:00 pm 4:15 pm 4:15 pm 1:00 pm 8:30 pm 4:05 pm 1:00 pm 4:15 pm 1:00 pm 4:15 pm 1:00 pm 4:15 pm 1:00 pm 4:15 pm 1:00 pm	Oct 23 Oct 30 Nov 06 Nov 27 Dec 04 Dec 11 Dec 17 Dec 24 Jan 01 WASS Sep 11 Sep 18 Sep 26 Oct 02 Oct 02 Oct 02 Oct 16 Oct 23 Oct 30 Nov 20	BYE at Saints vs. Texans at Packers at Titans vs. Panthers at Jaguars vs. Cowboys at Panthers at Falcons HINGCTON REE vs. Giants vs. Cardinals at Cowboys at Rams BYE vs. Eagles at Panthers vs. Eigles at Panthers vs. Bills (Toronto) vs. 49ers at Dolphins vs. Cowboys	1:00 p 1:00 p 1:00 p 1:00 p 1:00 p 1:00 p 8:20 p 1:00 p 8:20 p 1:00 p 8:30 p 1:00 p
09       vs. Saints         16       at Falcons         23       vs. Redskins         23       vs. Ridsins         24       vs. Vikings         26       at Lions         27       at Colts         28       at Buccaneers         29       at Saints         20       at Saints         21       vs. Falcons         22       vs. Buccaneers         23       vs. Falcons         24       vs. Buccaneers         25       vs. Packers         26       vs. Packers         27       at Lions         28       at Saints         29       vs. Packers         20       vs. Vikings         23       vs. Buccaneers (London)         30       BYE         210       at Lions         32       vs. Buccaneers (London)         33       ps. Lions         34       ss. Lions         32       vs. Chargers         32       vs. Chargers	1:00 pm 1:00 pm 4:15 pm 1:00 pm 8:30 pm 8:20 pm 1:00 pm 4:15 pm 4:05 pm	Oct 16       vs. Rar         Oct 23       at Vikir         Oct 23       at Vikir         Nov 06       at Chai         Nov 14       vs. Viki         Nov 20       vs. Buc         Nov 24       at Lion         Dec 14       at Giar         Dec 18       at Chai         Dec 18       at Chai         Dec 25       vs. Buc         Sep 11       at Chai         Sep 11       at Chai         Sep 25       vs. Lion         Oct 02       at Chai         Sep 25       vs. Lion         Oct 02       at Chai         Oct 03       at Parin         Not 24       at Parin         Nov 26       BYE         Nov 14       at Parin         Nov 27       at Falc	ings argers icidas iccaneers iders efs ers ons ons ons ons ons ons ons ons ons on	4:15 pm 4:15 pm 1:00 pm 1:00 pm 1:230 pm 4:15 pm 1:00 pm	Oct 23 Oct 30 Nov 07 Nov 13 Nov 20 Nov 27 Dec 11 Dec 18 Dec 24 Jan 01 <b>ST. L</b> Sep 11 Sep 19 Sep 25 Oct 02 Oct 09 Oct 16 Oct 23 Oct 30 Nov 20 Nov 27	BYE vs. Cowboys vs. Bears vs. Cardinals at Giants vs. Patriots at Seahawks at Dolphins vs. Jets at Cowboys vs. Redskins <b>OUIS RAM</b> vs. Eagles at Giants vs. Ravens vs. Redskins BYE at Packers at Cardinals at Browns vs. Seahawks vs. Cardinals	8:20 pm 8:30 pm 8:20 pm 4:15 pm 8:20 pm 1:00 pm 4:15 pm 4:15 pm 1:00 pm 8:30 pm 4:05 pm 1:00 pm 4:05 pm 1:00 pm 4:15 pm 1:00 pm 4:15 pm 1:00 pm 4:15 pm 1:00 pm	Oct 23 Oct 30 Nov 06 Nov 13 Nov 20 Nov 27 Dec 04 Dec 17 Dec 24 Jan 01 <b>WASS</b> Sep 11 Sep 18 Sep 26 Oct 02 Oct 09 Oct 16 Oct 23 Oct 30 Nov 20 Nov 06 Nov 13 Nov 20	BYE at Saints vs. Texans at Packers at Titans vs. Panthers at Jaguars vs. Cowboys at Panthers at Falcons <b>HINGCTON REE</b> vs. Giants vs. Cardinals at Cowboys at Rams BYE vs. Eagles at Panthers vs. Eagles at Panthers vs. Bills (Toronto) vs. 49ers at Dolphins vs. Cowboys at Seahawks	1:00 p 1:00 p 1:00 p 1:00 p 1:00 p 1:00 p 8:20 p 1:00 p 8:20 p 1:00 p
09         vs. Saints           16         at Falcons           23         vs. Redskins           23         vs. Redskins           23         vs. Ridskins           23         vs. Nikings           26         by VE           13         vs. Titans           20         at Lions           21         at Colts           24         at Buccaneers           11         vs. Falcons           24         vs. Buccaneers           01         at Saints            vs. Packers           25         vs. Packers           26         vs. Packers           27         at Lions           16         vs. Vikings           23         vs. Buccaneers (London)           23         vs. Buccaneers (London)           23         vs. Bucaneers (London)           23         vs. Ukings           23         vs. Lions           24         vs. Lions           25         vs. Longers           26         vs. Chargers           27         at Raiders	1:00 pm 1:00 pm 8:30 pm 8:30 pm 1:00 pm 1:00 pm 1:00 pm 1:00 pm	Oct 16       vs. Rar         Oct 23       at Vikir         Oct 30       BYE         Nov 06       at Chai         Nov 14       vs. Viki         Nov 20       vs. But         Nov 24       at Lion         Dec 04       at Giar         Dec 11       vs. Rai         Dec 18       at Chie         Dec 25       vs. But         Jan 01       vs. Lion         Sep 11       at Chai         Sep 18       vs. But         Oct 09       vs. But         Sep 25       vs. Lion         Oct 09       vs. Car         Oct 30       at Part         Nov 06       BYE         Nov 06       BYE         Nov 20       vs. Rai         Nov 27       at Falc	ings argers (ings iccaneers ns ns efs ars ons other transport tran	4:15 pm 4:15 pm 1:00 pm 1:230 pm 1:230 pm 1:230 pm 1:00 pm	Oct 23 Oct 30 Nov 07 Nov 13 Nov 20 Nov 27 Dec 11 Dec 18 Dec 24 Jan 01 <b>ST. L</b> Sep 19 Sep 25 Oct 02 Oct 09 Oct 16 Oct 23 Oct 30 Nov 06 Nov 13 Nov 20 Nov 27 Dec 04	BYE vs. Cowboys vs. Bears vs. Cardinals at Giants vs. Patriots at Seahawks at Dolphins vs. Jets at Cowboys vs. Redskins <b>OUIS RAM</b> vs. Eagles at Giants vs. Redskins BYE at Packers at Cowboys vs. Saints at Cardinals at Browns vs. Seahawks vs. Cardinals at 49ers	8:20 pm 8:30 pm 1:00 pm 8:20 pm 4:15 pm 4:15 pm 4:15 pm 1:00 pm 8:30 pm 4:05 pm 1:00 pm 4:05 pm 1:00 pm 4:15 pm 1:00 pm 4:15 pm 1:00 pm 4:15 pm 1:00 pm 4:15 pm 1:00 pm 4:15 pm	Oct 23 Oct 30 Nov 06 Nov 13 Nov 20 Nov 27 Dec 04 Dec 17 Dec 24 Jan 01 <b>WASS</b> Sep 18 Sep 18 Sep 26 Oct 02 Oct 09 Oct 16 Oct 23 Oct 30 Nov 06 Nov 13 Nov 20 Nov 27 Dec 04	BYE at Saints vs. Texans at Packers at Titans vs. Panthers at Jaguars vs. Cowboys at Panthers at Falcons HINGTON RE Vs. Giants vs. Cardinals at Cowboys at Rams BYE vs. Eagles at Panthers vs. Bills (Toronto) vs. 49ers at Seahawks vs. Lets	1:00 F 1:00 F 1:
09         vs. Saints           16         at Falcons           23         vs. Redskins           23         vs. Redskins           23         vs. Redskins           23         vs. Nikings           26         BVE           13         vs. Titans           20         at Lions           20         at Colts           21         at Colts           224         at Buccaneers           21         at Saints           224         vs. Falcons           21         at Saints           225         vs. Falcons           21         at Saints           226         vs. Pathers           23         vs. Pathers           24         vs. Wikings           23         vs. Ukings           23         vs. Ukings           23         vs. Lions           24         vs. Lions           25         vs. Chargers           26         vs. Chargers           27         at Raiders           24         vs. Chiefs           25         vs. Chiefs	1:00 pm 1:00 pm 4:15 pm 1:00 pm 8:30 pm 8:30 pm 1:00 pm 4:15 pm 1:00 pm 4:15 pm 1:00 pm	Oct 16       vs. Rar         Oct 23       at Vikin         Oct 23       at Vikin         Oct 30       BYE         Nov 06       at Chain         Nov 14       vs. Vikin         Nov 20       vs. But         Nov 24       at Lion         Dec 11       vs. Rain         Dec 18       at Chain         Dec 25       vs. But         Jan 01       vs. Lion         Sep 11       at Chain         Sep 18       vs. But         Sep 25       vs. But         Oct 02       at Chain         Sep 25       vs. Car         Oct 16       at Bean         Oct 20       at Chain         Nov 06       BYE         Nov 14       at Parch         Nov 20       vs. Rain         Oct 30       at Parch         Nov 20       vs. But         Nov 20       vs. But         Nov 20       vs. But         Nov 20       vs. But         Dec 04       vs. But         Dec 04       vs. But	ings argers argers ciccaneers ns ciccaneers ns efs ars ons othered to the second to th	4:15 pm 8:30 pm 1:00 pm 1:230 pm 1:230 pm 1:00 pm	Oct 23 Oct 30 Nov 07 Nov 13 Nov 20 Nov 27 Dec 01 Dec 18 Dec 24 Jan 01 <b>ST. L</b> Sep 19 Sep 25 Oct 02 Oct 02 Oct 09 Oct 16 Oct 23 Oct 30 Nov 06 Nov 13 Nov 20 Nov 27 Dec 01 Dec 18	BYE vs. Cowboys vs. Bears vs. Cardinals at Giants vs. Patriots at Seahawks at Dolphins vs. Jets at Cowboys vs. Redskins BYE at Giants vs. Redskins BYE at Packers at Cowboys vs. Saints at Cardinals at Browns vs. Seahawks vs. Cardinals at 49ers at Seahawks	8:20 pm 8:30 pm 1:00 pm 8:20 pm 4:15 pm 8:20 pm 1:00 pm 4:15 pm 1:00 pm 8:30 pm 4:05 pm 1:00 pm 4:15 pm 1:00 pm 1:0	Oct 23 Oct 30 Nov 06 Nov 13 Nov 20 Nov 27 Dec 04 Dec 17 Dec 24 Jan 01 <b>WASS</b> Sep 10 Sep 18 Sep 26 Oct 02 Oct 09 Oct 16 Oct 23 Oct 30 Nov 06 Nov 13 Nov 20 Nov 27	BYE at Saints vs. Texans at Packers at Titans vs. Panthers at Jaguars vs. Cowboys at Panthers at Falcons HINGTON RE vs. Giants vs. Cardinals at Cowboys at Cowboys at Rams BYE vs. Eagles at Panthers vs. Bills (Toronto) vs. 49ers at Dolphins vs. Cowboys at Seahawks vs. Jest vs. Patriots	1:00 p 1:00 p
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09         vs. Saints           16         at Falcons           23         vs. Redskins           23         vs. Redskins           23         vs. Redskins           20         st. Vikings           06         BYE           13         vs. Titans           20         at Lions           20         at Colts           21         at Colts           22         at Colts           24         at Buccaneers           21         at Saints           22         st Saints           23         vs. Falcons           24         ts Saints           25         vs. Packers           26         vs. Palcons           27         at Lions           28         vs. Wikings           29         vs. Buccaneers (London)           30         BYE           27         at Raiders           28         vs. Lions           29         vs. Chargers           21         vs. Chiefs           22         vs. Chiefs	1:00 pm 1:00 pm 4:15 pm 1:00 pm 8:30 pm 8:30 pm 1:00 pm 4:15 pm 1:00 pm 4:15 pm 1:00 pm	Oct 16       vs. Rar         Oct 23       at Vikin         Oct 23       at Vikin         Oct 30       BYE         Nov 06       at Chain         Nov 14       vs. Vikin         Nov 20       vs. But         Nov 24       at Lion         Dec 11       vs. Rain         Dec 18       at Chain         Dec 25       vs. But         Jan 01       vs. Lion         Sep 11       at Chain         Sep 18       vs. But         Sep 25       vs. But         Oct 02       at Chain         Sep 25       vs. Car         Oct 16       at Bean         Oct 20       at Chain         Nov 06       BYE         Nov 14       at Parch         Nov 20       vs. Rain         Oct 30       at Parch         Nov 20       vs. But         Nov 20       vs. But         Nov 20       vs. But         Nov 20       vs. But         Dec 04       vs. But         Dec 04       vs. But	ings argers kings iccaneers ns iders efs ars ons  TA VIKINGS argers iccaneers ons efs rdinals ars ckers ithers iders ickers iders cons onco ns ists idskins	4:15 pm 8:30 pm 1:00 pm 1:230 pm 1:230 pm 1:00 pm	Oct 23 Oct 30 Nov 07 Nov 13 Nov 20 Nov 27 Dec 01 Dec 11 Dec 18 Dec 24 Jan 01 SEp 10 Sep 11 Sep 19 Sep 25 Oct 02 Oct 02 Oct 02 Oct 03 Nov 20 Nov 20 Nov 27 Dec 11 Sep 11 Sep 25 Oct 02 Oct 03 Nov 20 Nov 20 No	BYE vs. Cowboys vs. Bears vs. Cardinals at Giants vs. Patriots at Seahawks at Dolphins vs. Jets at Cowboys vs. Redskins BYE at Giants vs. Redskins BYE at Packers at Cowboys vs. Saints at Cardinals at Browns vs. Seahawks vs. Cardinals at 49ers at Seahawks	8:20 pm 8:30 pm 1:00 pm 8:20 pm 4:15 pm 8:20 pm 1:00 pm 4:15 pm 1:00 pm 8:30 pm 4:05 pm 1:00 pm 4:15 pm 1:00 pm 1:0	Oct 23 Oct 30 Nov 06 Nov 13 Nov 20 Dec 04 Dec 11 Dec 17 Dec 24 Jan 01 <b>WASS</b> Sep 11 Sep 18 Sep 26 Oct 02 Oct 02 Oct 02 Oct 04 Oct 23 Nov 20 Nov 27 Dec 04 Dec 11 Dec 18	BYE at Saints vs. Texans at Packers at Titans vs. Panthers at Jaguars vs. Cowboys at Panthers at Falcons HINGTON RE vs. Giants vs. Cardinals at Cowboys at Cowboys at Rams BYE vs. Eagles at Panthers vs. Bills (Toronto) vs. 49ers at Dolphins vs. Cowboys at Seahawks vs. Jest vs. Patriots	1:00 p 1:00 p



2011 SCHEDULE

#### NETWORK GAMES AND DATES (All times Eastern)



NBC Thursday 9/9		Sunday 10/16		Sunday 11/27*	
Saints at Packers	8:30pm	Vikings at Bears	8:20pm	Steelers at Chiefs	8:20pm
Sunday 9/11 Cowboys at Jets	8:20pm	Sunday 10/23 Colts at Saints	8:20pm	Sunday 12/4* Colts at Patriots	8:20pm
Sunday 9/18 Eagles at Falcons	8:20pm	Sunday 10/30 Cowboys at Eagles	8:20pm	Sunday 12/11* Giants at Cowboys	8:20pm
Sunday 9/25 Steelers at Colts	8:20pm	Sunday 11/7 Ravens at Steelers	8:20pm	Sunday 12/18* Ravens at Chargers	8:20pm
Sunday 10/2 Jets at Ravens	8:20pm	Sunday 11/13 Patriots at Jets	8:20pm	Sunday 12/25* Bears at Packers	8:20pm
Sunday 10/09 Packers at Falcons	8:20pm	Sunday 11/20* Giants at Eagles	8:20pm	Sunday 1/01** TBD	8:20pm

\*Due to flexible scheduling, one game from Sunday afternoon may be moved to Sunday night at 8:20pm \*\*Teams to be announced by NFL at least six days prior



CBS Sunday 9/11 Steelers at Ravens Bengals at Browns Colts at Texans Titans at Jaguars Bills at Chiefs
Sunday 9/18 Chiefs at Lions Raiders at Bills Ravens at Titans Browns at Colts Jaguars at Jets Chargers at Patriots Bengals at Broncos Texans at Dolphins
Sunday 9/25 Patriots at Bills Jaguars at Panthers Texans at Saints Dolphins at Browns Broncos at Titans Chiefs at Chargers Ravens at Rams Jets at Raiders
Sunday 10/2 Titans at Browns Steelers at Texans Bills at Bengals Broncos at Packers Patriots at Raiders Dolphins at Chargers
Sunday 10/09 Bengals at Jaguars Titans at Steelers Raiders at Texans Chiefs at Colts Chargers at Broncos Jets at Patriots
Sunday 10/16 Bills at Giants Colts at Bengals Jaguars at Steelers Texans at Ravens Browns at Raiders

1:00pm	Sunday 10/23 Texans at Titans Broncos at Dolphins Chargers at Jets Chiefs at Raiders Steelers at Cardinals	1:00pm 4:05pm	Sunday 12/4 Ravens at Browns Bengals at Steelers Chiefs at Bears Jets at Redskins Raiders at Dolphins
1:00pm	Sunday 10/30 Colts at Titans Jaguars at Texans	1:00pm	Titans at Bills Broncos at Vikings Sunday 12/11
4:15pm	Dolphins at Giants Browns at 49ers Bengals at Seahawks Patriots at Steelers	4:15pm	Raiders at Packers Patriots at Redskins Colts at Ravens Chiefs at Jets
·	<b>Sunday 11/6</b> Jets at Bills Dolphins at Chiefs	1:00pm	Texans at Bengals Bills at Chargers <b>Sunday 12/18</b>
1:00pm	Browns at Texans Broncos at Raiders Bengals at Titans	4:05pm	Dolphins at Bills Titans at Colts Bengals at Rams
4:05pm	Sunday 11/13 Jaguars at Colts Broncos at Chiefs	1:00pm	Jets at Eagles Browns at Cardinals Patriots at Broncos
1:00pm	Steelers at Bengals Titans at Panthers Texans at Buccaneers Bills at Cowboys Ravens at Seahawks	4:05pm	Sunday 12/24 Browns at Ravens Dolphins at Patriots Raiders at Chiefs Jaguars at Titans
4:15pm	Sunday 11/20 Bengals at Ravens	1:00pm	Broncos at Bills Chargers at Lions
1:00pm	Bills at Dolphins Titans at Falcons Raiders at Vikings Jaguars at Browns Chargers at Bears	4:15pm	Sunday 1/1 Colts at Jaguars Titans at Texans Bills at Patriots Jets at Dolphins
4:15pm	Thursday 11/24 Dolphins at Cowboys Sunday 11/27	4:15pm	Ravens at Bengals Steelers at Browns Chiefs at Broncos
1:00pm	Browns at Bengals Texans at Jaguars Bills at Jets	1:00pm	Chargers at Raiders
4:05pm	Broncos at Chargers Patriots at Eagles	4:15pm	

1:00pm

4:05pm

1:00pm

4:15pm

1:00pm

4:15pm

1:00pm

4:05pm

1:00pm

4:15pm

#### **NETWORK GAMES AND DATES** (All times Eastern)



NFL NETWORK Thursday 11/10 Raiders at Chargers 8:20 Thursday 11/17 8:20 Jets at Broncos Thursday 11/24 8:20 49ers at Ravens Thursday 12/1 Eagles at Seahawks 8:20



ESPN					
Monday 9/12		Monday 10/17		Monday 11/21	
Patriots at Dolphins	7:00pm	Dolphins at Jets	8:30pm	Chiefs at Patriots	8:30pm
Raiders at Broncos	10:15pm	Monday 10/24		Monday 11/28	
Monday 9/19		Ravens at Jaguars	8:30pm	Giants at Saints	8:30pm
Rams at Giants	8:30pm	Monday 10/31		Monday 12/5	
Monday 9/26		Chargers at Chiefs	8:30pm	Chargers at Jaguars	8:30pm
Redskins at Cowboys	8:30pm	Monday 11/7		Monday 12/12	
Monday 10/3		Bears at Eagles	8:30pm	Rams at Seahawks	8:30pm
Colts at Buccaneers	8:30pm	Monday 11/14		Monday 12/19	
Monday 10/10		Vikings at Packers	8:30pm	Steelers at 49ers	8:30pm
Bears at Lions	8:30pm			<b>Monday 12/26</b> Falcons at Saints	8:30pm



FOX Sunday 9/11

Falcons at Bears Eagles at Rams Lions at Buccaneers Seahawks at 49ers Giants at Redskins Vikings at Chargers Panthers at Cardinals Sunday 9/18

Seahawks at Steelers Packers at Panthers Buccaneers at Vikings Cardinals at Redskins Bears at Saints Cowboys at 49ers

Sunday 9/25 Lions at Vikings Giants at Eagles 49ers at Bengals Packers at Bears Falcons at Buccaneers Cardinals at Seahawks

Sunday 10/2 Saints at Jaguars Vikings at Chiefs Panthers at Bears 49ers at Eagles Redskins at Rams

Lions at Cowboys Giants at Cardinals Falcons at Seahawks Sunday 10/9

Saints at Panthers Eagles at Bills Seahawks at Giants Cardinals at Vikings Buccaneers at 49ers

Sunday 10/16 Panthers at Falcons Eagles at Redskins 49ers at Lions Rams at Packers Saints at Buccaneers Cowboys at Patriots

10

	Thursday 12/9	
20pm	Thursday 12/8 Browns at Steelers	8:20pm
20pm	Thursday 12/15 Jaguars at Falcons	8:20pm
20pm	Saturday 12/17 Cowboys at Buccaneers	8:20pm
20pm	Thursday 12/22 Texans at Colts	8:20pm

1:00pm	Sunday 10/23 Seahawks at Browns Falcons at Lions Bears at Buccaneers (London)	1:00pm	<b>Sund</b> Panth Falco Lions
4:15pm	Redskins at Panthers Packers at Vikings Rams at Cowboys	4:15pm	Rams Cowb Pack
1:00pm	Sunday 10/30 Cardinals at Ravens Vikings at Panthers Saints at Rams Redskins at Bills (Toronto)	1:00pm 4:05pm	<b>Sund</b> Falco Vikin Bucc Eagle
	Lions at Broncos		Saint 49er
4:05pm	Sunday 11/6 Buccaneers at Saints	1:00pm	Bear
1:00pm	Falcons at Colts Seahawks at Cowboys 49ers at Redskins	·	<b>Sund</b> Reds Pack
4:15pm	Rams at Cardinals Giants at Patriots Packers at Chargers	4:15pm	Saint Seah Pantł
1:00pm	Sunday 11/13 Saints at Falcons Lions at Bears Redskins at Dolphins Rams at Browns Cardinals at Eagles	1:00pm	Lions Sund Bucc Rams Cardi Giant
	Giants at 49ers Sunday 11/20	4:15pm	Vikin Eagle
4:05pm	Cowboys at Redskins	1:00pm	49er
1:00pm	Panthers at Lions Buccaneers at Packers Seahawks at Rams Cardinals at 49ers	4:05pm	<b>Sund</b> Bucc Cowb Panth
	Thursday 11/24 Packers at Lions	12:30pm	49er: Lions
4:05pm	Sunday 11/27	12.30µIII	Reds
1:00pm	Cardinals at Rams Buccaneers at Titans Panthers at Colts	1:00pm	Bear: Seah
4:15pm	Vikings at Falcons Bears at Raiders Redskins at Seahawks	4:05pm	

Sunday 12/4 Panthers at Buccaneers Falcons at Texans Lions at Saints	1:00pm
Lions at Saints Rams at 49ers Cowboys at Cardinals Packers at Giants	4:15pm
Sunday 12/11 Falcons at Panthers Vikings at Lions Buccaneers at Jaguars Eagles at Dolphins Saints at Titans	1:00pm
49ers at Cardinals Bears at Broncos	4:05pm
Sunday 12/18 Redskins at Giants Packers at Chiefs Saints at Vikings Seahawks at Bears	1:00pm
Panthers at Texans Lions at Raiders	4:05pm
<b>Sunday 12/24</b> Buccaneers at Panthers Rams at Steelers Cardinals at Bengals Giants at Jets	1:00pm
Vikings at Redskins Eagles at Cowboys 49ers at Seahawks	4:15pm
Sunday 1/1 Buccaneers at Falcons Cowboys at Giants Panthers at Saints 49ers at Rams Lions at Packers Redskins at Eagles Bears at Vikings	1:00pm
Seahawks at Cardinals	4:15pm

## **NFL Programming**

Delivered every Thursday, NFL EXTRA provides fully-produced features and player profiles that can be incorporated into your own customized NFL show. NFL Films can also provide action footage of specific players upon request. Note: the number of segments per weekly transmission will vary.

(22 transmissions X 15 minutes approx.)

#### DISTRIBUTION

PROGRAMMING

NFL

This feed will be available in 1080i (4:3 title safe) via satellite; SD will no longer be available by satellite, but can be made available on tape. To confirm delivery of this program, please contact the International Operations department at NFL Films: Phone: +1-856-638-6836; Fax: +1-856-638-0139

Jeff Lombardi (E-mail: jeff.lombardi@nfl.com) **Cindie Hurley** (E-mail: cindie.hurley@nfl.com) If you are an IMG partner or are located in the Europe & Middle East regions, please contact IMG Technical Operations: Phone: +44-208-233-5780/7559

Ollie Scott (E-mail: ollie.scott@imgworld.com) Owen Norris (E-mail: owen.norris@imgworld.com) **Lee Dumont** (E-mail: lee.dumont@imgworld.com)

Satellite: Available in North America, Europe and Asia. Transmission details will be available in August.

**Fiber:** The program can be made available on fiber upon request. Cost of fiber feed will be covered by broadcaster.

Tape: Tapes can be made available upon request and will ship from NFL Films on the dates listed below. Please provide your Federal Express Account Number. We can also coordinate with the courier of your choice.

#### **DELIVERY SCHEDULE**

The first 10 minutes of each transmission will carry a test signal

EPISODE	DELIVERY	TRANSM	IT TIMES
EFISODE	DELIVERT	GMT	EASTERN
1	15 Sept	1345-1415	0945-1015
2	22 Sept	1345-1415	0945-1015
3	29 Sept	1345-1415	0945-1015
4	6 Oct	1345-1415	0945-1015
5	13 Oct	1345-1415	0945-1015
6	20 Oct	1345-1415	0945-1015
7	27 Oct	1345-1415	0945-1015
8	3 Nov	1345-1415	0945-1015
9	10 Nov	1445-1515	0945-1015
10	17 Nov	1445-1515	0945-1015
11	24 Nov	1445-1515	0945-1015

EPISODE	DELIVERY	TRANSM	IT TIMES
EFISODE	DELIVERT	GMT	EASTERN
12	1 Dec	1445-1515	0945-1015
13	8 Dec	1445-1515	0945-1015
14	15 Dec	1445-1515	0945-1015
15	22 Dec	1445-1515	0945-1015
16	29 Dec	1445-1515	0945-1015
17	5 Jan	1445-1515	0945-1015
18	12 Jan	1445-1515	0945-1015
19	19 Jan	1445-1515	0945-1015
20	26 Jan	1445-1515	0945-1015
21	2 Feb	1445-1515	0945-1015
22	9 Feb	1445-1515	0945-1015

#### SCRIPTS AND FORMATS

Scripts and formats will be posted Thursday mornings via the NFL's website for media. www.nflmedia.com.

#### MUSIC CUE SHEETS

Music Cue Sheets will be posted on the website. www.nflmedia.com, as they are compiled.

SATELLITE NEWS SERVICE (SNS)

Delivered every Monday and consists of a short capsule of every Sunday NFL game, using the U.S. network footage. Highlights are 3-5 minutes per game. During weeks with no team bye's (wks-1-4 & 12-17), this may result in transmission windows that are longer than 60 minutes. (20 feeds X 45-60 minutes)

#### **DELIVERY/DISTRIBUTION**

This feed will be available in 1080i (4:3 title safe) via satellite; SD can be made available on tape. To confirm delivery of this program to your station, please contact the International Operations department at NFL Films: Tel.: +1-856-638-6836; Fax: +1-856-638-0139

Jeff Lombardi (E-mail: jeff.lombardi@nfl.com) Cindie Hurley (E-mail: cindie.hurley@nfl.com)

#### **DELIVERY SCHEDULE**

The first 10 minutes of each transmission will carry a test signal. Look for transmission updates on www.nflmedia.com

		TRANSM	ITTIMES
#	SNS I	GMT	EASTERN
1	12 Sept	0500-0600	0100-0200
2	19 Sept	0500-0600	0100-0200
3	26 Sept	0500-0600	0100-0200
4	3 Oct	0500-0600	0100-0200
5	10 Oct	0500-0600	0100-0200
6	17 Oct	0500-0600	0100-0200
7	24 Oct	0500-0600	0100-0200
8	31 Oct	0500-0600	0100-0200
9	7 Nov	0600-0700	0100-0200
10	14 Nov	0600-0700	0100-0200

#### **REGIONAL TROUBLESHOOTING NUMBERS**

**ASIA SATELLITE ONLY:** +1-212-280-8188 or +97-288-610-001

EUROPE & MIDDLE EAST ONLY: +44-208-233-5597/5598

NORTH AMERICA ONLY: +1-856-222-4390

These numbers should replace any and all existing troubleshooting numbers for NFL Films.

These numbers should replace any and all existing troubleshooting numbers for NFL Films.

EUROPE & MIDDLE EAST ONLY: +44-208-233-5597/5598

**REGIONAL TROUBLESHOOTING NUMBERS** 

**ASIA SATELLITE ONLY:** +1-212-280-8188

NORTH AMERICA ONLY: +1-856-222-4390

or +97-288-610-001





If you are an IMG partner or are located in the Europe & Middle East regions, please contact IMG Technical Operations: Phone: +44-208-233-5780/7559

**Ollie Scott** (E-mail: ollie.scott@imgworld.com) Owen Norris (E-mail: owen.norris@imgworld.com) Lee Dumont (E-mail: lee.dumont@imgworld.com)

Satellite: Available in North America, Europe and Asia. Transmission details will be available in August.

**Fiber**: This program can be made available on fiber upon request. Cost of fiber feed will be covered by broadcaster.

Tape: Can be made available upon request. Tape will ship from NFL Films on the dates listed below.

#	SNS I	TRANSM	IT TIMES
	51151	GMT	EASTERN
11	21 Nov	0600-0700	0100-0200
12	28 Nov	0600-0700	0100-0200
13	5 Dec	0600-0700	0100-0200
14	12 Dec	0600-0700	0100-0200
15	19 Dec	0600-0700	0100-0200
16	26 Dec	0600-0700	0100-0200
17	2 Jan	0600-0700	0100-0200
18	9 Jan	0600-0700	0100-0200
19	16 Jan	0600-0700	0100-0200
20	23 Jan	0600-0700	0100-0200

#### SCRIPTS AND FORMATS

Scripts and formats will be posted on the website, www.nflmedia.com, as soon as they become available.

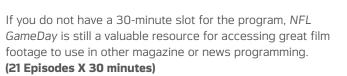
### **NFL GAMEDAY**

Delivered every Thursday, NFL GameDay is a recap of all the previous weekend's NFL action and showcases the Emmyaward-winning cinematography and music composition of NFL Films.

### DISTRIBUTION

This feed will be available in 1080i (4:3 title safe) via satellite; SD will no longer be available by satellite, but can be made available on tape. To confirm delivery of this program, please contact:

Jeff Lombardi (E-mail: jeff.lombardi@nfl.com) Cindie Hurley (E-mail: cindie.hurley@nfl.com)



If you are an IMG partner or are located in the Europe & Middle East regions, please contact IMG Technical Operations: Phone: +44-208-233-5780/7559

**Ollie Scott** (E-mail: ollie.scott@imgworld.com) Owen Norris (E-mail: owen.norris@imgworld.com) Lee Dumont (E-mail: lee.dumont@imgworld.com)

Satellite: Available in North America, Europe and Asia. Transmission details will be available in August.

**Fiber:** This program can be made available on fiber upon request. Cost of fiber feed will be covered by broadcaster.

**Tape:** Tapes can be made available upon request and will ship from NFL Films on the dates listed below. Please provide your Federal Express Account Number. We can also coordinate with the courier of your choice.

#### **DELIVERY SCHEDULE**

The first 10 minutes of each transmission will carry a test signal

EPISODE	DELIVERY	TRANSM	IT TIMES
LINGOL	DELIVERT	GMT	EASTERN
1	15 Sept	1300-1345	0900-0945
2	22 Sept	1300-1345	0900-0945
3	29 Sept	1300-1345	0900-0945
4	6 Oct	1300-1345	0900-0945
5	13 Oct	1300-1345	0900-0945
6	20 Oct	1300-1345	0900-0945
7	27 Oct	1300-1345	0900-0945
8	3 Nov	1300-1345	0900-0945
9	10 Nov	1400-1445	0900-0945
10	17 Nov	1400-1445	0900-0945
11	24 Nov	1400-1445	0900-0945

EPISODE	DELIVERY	TRANSM	IT TIMES
LFISODE	DELIVERT	GMT	EASTERN
12	1 Dec	1400-1445	0900-0945
13	8 Dec	1400-1445	0900-0945
14	15 Dec	1400-1445	0900-0945
15	22 Dec	1400-1445	0900-0945
16	29 Dec	1400-1445	0900-0945
17	5 Jan	1400-1445	0900-0945
18	12 Jan	1400-1445	0900-0945
19	19 Jan	1400-1445	0900-0945
20	26 Jan	1400-1445	0900-0945
-	-	-	-
21	9 Feb	1400-1445	0900-0945

#### SCRIPTS AND FORMATS

Scripts and formats are available Thursday mornings via the NFL's website for media, www.nflmedia.com.

#### MUSIC CUE SHEETS

Music Cue Sheets will be posted on the website, www.nflmedia.com, as they are compiled.

#### **REGIONAL TROUBLESHOOTING NUMBERS**

**ASIA SATELLITE ONLY:** +1-212-280-8188 or +97-288-610-001

EUROPE & MIDDLE EAST ONLY: +44-208-233-5597/5598 NORTH AMERICA ONLY: +1-856-222-4390

These numbers should replace any and all existing troubleshooting numbers for NFL Films.



#### ADDITIONAL PROGRAMMING

SUPER BOWL

**SEASON LAUNCH KIT** 

NFL International's annual Season Launch Kit will provide you with a variety of supplemental programming designed to assist you with your own NFL programming.

**SEASON IN SIX MINUTES** – A recap of all the best plays, hits, and camera shots from the 2010-11 season cut to music. The video highlights the first game through Super Bowl XLV in North Texas. Running time: 6 minutes

**PLAY FOOTBALL VIGNETTES** – A series of 30-second vignettes using high-tech video game footage from EA Sports to explain the game of football delivered with a cutting edge visual style. 25 vignettes x 30 seconds

**PAGEANTRY VIGNETTES** – "A carnival of color, sound and action." Twenty-five vignettes from NFL Films that will introduce you to all the celebration and excitement of football. 25 vignettes x 30 seconds

**SUPER BOWL MEMORIES** – A series of 30 one-minute vignettes capturing all the passion and pageantry of the world's biggest sporting event. Only one vignette is included in the transmission of our annual Launch Kit. This year's Super Bowl Memories vignette will take you back to North Texas for Super Bowl XLV. The remaining vignettes can be ordered on tape. 1 vignette x 60 seconds

INDIANAPOLIS AND LONDON B-ROLL - B-roll footage of the Super Bowl, Pro Bowl, and International Series, cities including cityscapes, nightlife, downtown, restaurants, beaches, etc. Use to create your own Super Bowl, Pro Bowl & International Series promos.

#### **ROAD TO THE PLAYOFFS**

This program is available the week after the regular season ends, on January 6, 2012. It will review the regular season and highlight the teams that have made it to the playoffs. Approx. running time: 50 minutes

#### **ROAD TO THE SUPER BOWL**

One of the signature programs of the National Football League, "RTSB" is available one week before the Super Bowl on January 27, 2012, as a review of the season from training camp through the Conference Championship games. There is no better program to get your viewers excited about Super Bowl Sunday. Approx. running time: 50 minutes

#### LIBRARY PROGRAMMING

Our broadcast partners are entitled to purchase additional hours of programming from the archives of NFL Films. We have over 100 hours of NFL productions ranging from oldtime classics to recent productions that focus on the stars of today, including the critically acclaimed series "America's Game." A full list of titles, running times and summaries of each show can be found on www.nflinternational.com.

#### NFL SUNDAY TICKET HD

NFL Sunday Ticket offers fun, excitement and value to our NFL fans. This number-one rated pay sports package offers NFL fans the opportunity to receive every Sunday afternoon NFL game that is played on a simultaneous, live basis. Beginning with the 2011 season, NFL Sunday Ticket will be available in all HD. With NFL Sunday Ticket, subscribers can choose up to 14 different games each Sunday, and watch one or watch them all! The NFL Sunday Ticket package also includes a special pregame show. If you are interested in carrying this exclusive sports package, please contact Erica Booze at +1-212-450-2504 (7-9 simultaneous games at 1pm ET and 2-5 simultaneous games at 4pm ET)

(Delivery on August 4, 2011)

### NFL NETWORK PROGRAMMING

NFL Network provides football fans with a network to call their own. Seven days a week, 24 hours a day, 365 days a year, fans turn to NFL Network to receive information and insight straight from team headquarters, league offices and wherever else the NFL is making news. Please visit www.nfl.com/nflnetwork for listings and the most up to date information.

### NFL NETWORK PROGRAMMING (continued)



#### **AMERICA'S GAME: The Super Bowl Champions**

#### **AMERICA'S GAME: The Missing Rings**

This installment to the critically acclaimed documentary series, profiles teams that made it and were expected to win Super Bowl game(s) but came up short.

#### NFL'S TOP 10

Putting a fresh twist on the countdown genre, NFL's Top 10 is a fast-paced series taking an irreverent look at some of the most intriguing subjects in the NFL, and creating and debating a top ten list for each category.

### SPECIAL EVENTS PROGRAMMING



INTERNATIONAL F

## KICKOFF

On September 8, the NFL will kickoff the 2011 season at the home of the Super Bowl XLV champion Green Bay Packers. If you would like to come on-site, please contact Cindie Hurley at cindie.hurley@nfl.com or Jeff Lombardi at jeff.lombardi@nfl.com.

#### **INTERNATIONAL SERIES**

The NFL's International Series of competitive regular-season games will return to London in 2011 when the Tampa Bay Buccaneers host the Chicago Bears. The game will be played at Wembley Stadium on Sunday, October 23 with kickoff set for 5:00 p.m. GMT time (1:00 p.m. ET). Very limited audio commentary space is available. If you are interested in securing a space, please contact Cindie Hurley and Jeff Lombardi no later than September 1, 2011.

#### **CHAMPIONSHIP GAMES**

If you would like to attend a championship game on-site, please contact Jeff Lombardi or Cindie Hurley no later than November 25, 2011.

#### SUPER BOWL

We invite you to come on-site to Super Bowl XLVI at Lucas Oil Stadium in Indianapolis on February 5, 2012. At the Super Bowl, you will have the opportunity to join press conferences, interview players and coaches on Media Day, and experience the events and parties that lead up to game day. The NFL produces a world feed which is a clean broadcast that mirrors the U.S. host broadcaster. If you are interested in attending the Super Bowl on-site and/or broadcast the World Feed please contact Jeff Lombardi or Cindie Hurley and refer to page(s) 19 and 22-23, which include all the applicable forms and timelines.

#### **PRO BOWL**

Although we do not produce a world feed for the Pro Bowl, we encourage you do an on-site broadcast where you can have access to the best players in the League. If you are interested in attending please contact Jeff Lombardi or Cindie Hurley no later than November 25, 2011.

#### **EXCLUSIVE LIVE PRIMETIME GAMES**

**KEY PROGRAMMING** 

NFL Network's late season eight-game Thursday-Saturday night package kicks off November 10 when the San Diego Chargers host the Oakland Raiders.

#### **NFL TOTAL ACCESS**

NFL Network's signature show is THE football show of record. NFL Total Access is uniquely structured to see the game through the participants' eyes. Covering all 32 teams, NFL Total Access features interviews with players, coaches and other key league personnel. Using the most advanced technology, NFL Total Access has the ability to go live to any NFL team headquarters at any time.

#### **NFL GAMEDAY MORNING**

Kick off Sunday morning with a four-hour, information packed pregame show. Get the first word on all the Sunday action with NFL insiders bringing you the latest news, injury reports, pre-game analysis and game previews.

#### **NFL GAMEDAY FINAL**

The definitive Sunday night wrap up of the day that was in the NFL. The most extensive highlights coupled with expert analysis (Duration: 90 minutes).

#### NFL REPLAY

For the first time, NFL games will be re-aired with the original television announcers and cameras. This offering features the three most-exciting games each week in a 90 minute format (eliminating halftime and other non-critical elements) at 8:00pm ET & 9:45pm ET Tuesdays and Wednesdays. Enhancements to each broadcast include additional camera angles, sideline sound and post-game interviews.

#### NFL GAMEDAY SCOREBOARD

After Sunday's early games conclude, NFL Network's NFL Scoreboard takes viewers around the league for post-game press conferences and game highlights.

#### **NFL GAMEDAY STATZONE**

NFL Network provides the best place on television to get up-to-the-minute scores, statistics and news each game day during the season. A three-hour program airing at 1:00pm ET on Sundays, NFL GameDay StatZone features continuously scrolling real-time game statistics with audio from Sirius NFL Radio's Around the League program.

#### PRESEASON GAMES

NFL Network is the only place on television where fans can view all NFL preseason games each August. Fans can enjoy all the game action in HD.











































Profiling the winning team of each of the NFL's 45 Super Bowls, America's Game is a critically acclaimed 45-part documentary series featuring first-person accounts, behind-the-scenes access and Hollywood narrators telling the details of how each team became a champion.

## **NFL Operations**

### **GAME DELIVERY INFORMATION**

NFL Films helps coordinate delivery of all NFL games and serves as the liaison between the U.S. domestic networks and international licensees. To confirm delivery of games to your station or to request on-site facilities, please contact the NFL Films' International Operations Department:

Games are delivered live via satellite or fiber transmissions. As

there are many options to consider, licensees must contact

details for each game are posted weekly on **www.nflmedia.** 

NFL Films can make arrangements to record and ship full-length

Formats are available Thursday or Friday of each week via the

website, **www.nflmedia.com**. Updates will be posted as we

games to your station. Please provide your Federal Express

Account Number. We will coordinate with the courier

**Commercial Formats (Run-downs; break patterns)** 

receive them. Any format can be faxed upon request.

NFL Films can provide you with the telephone number to

access and listen to the A.D.'s countdown into and out of

commercial breaks. Throughout the NFL season, this

A.D. Coordination (Listen-only lines)

NFL Films to discuss these arrangements. Transmission

Jeff Lombardi (E-mail: jeff.lombardi@nfl.com) Cindie Hurley (E-mail: cindie.hurley@nfl.com) Ellen Barlow (E-mail: ellen.barlow@nfl.com)

NFLF Office Phone: +1-856-638-6836 NFLF Office Fax: +1-856-638-0139

DISTRIBUTION

Satellite/Fiber

com.

Tape



If you are an IMG partner or are located in the Europe & Middle East regions, please contact IMG Technical Operations:

Ollie Scott (E-mail: ollie.scott@imgworld.com) Owen Norris (E-mail: owen.norris@imgworld.com) Lee Dumont (E-mail: lee.dumont@imgworld.com)

Office Phone: +44-208-233-5780/7559

### **REGIONAL TROUBLESHOOTING**

that a line is reserved for your station.

IMG MCR – EUROPE & MIDDLE EAST: +44-208-233-5597/5598 NFL Films – ALL OTHER REGIONS: +1-856-222-4390

These numbers should replace any and all existing troubleshooting numbers for NFL Films.

information will be available at **www.nflmedia.com**, but **you must request this service through NFL Films to assure** 

#### **International Sound**

Available for all games, on the U.S. network backhaul feed. Occasionally, international sound is available on the fronthaul feed as well. During the NFL season, this information can be found at **www.nflmedia.com**.

#### Refeeds

NFL Films can refeed portions of a game if needed. Client must agree to pay all out-of-pocket costs prior to the transmission.

#### **On-site services**

If you are planning on-site coverage of any NFL games, NFL Films will make arrangements for credentials, commentary/ camera positions, cabling, uplinks and other technical requirements. Please see page 19 for further details.

### NFLMEDIA.COM

of your choice if preferred.

At this website you can find information regarding delivery of NFL games and programs. Below are instructions for registering and finding the information you need.

#### If you are not already registered:

- Go to www.nflmedia.com
- Click on "Register"
- Enter required fields
- Click "Submit"

## Finding satellite coordinates, network formats, and program scripts:

- Find **Resources** on the top of your screen. Click on it.
- On the left menu, click **"NFL Games & Programs** Distribution"
- Click on desired information.

### **ON-SITE SERVICES**

#### **CREDENTIALS FOR ENG NEWS CREWS:**

If your station would like to request credentials for **ENG news-style coverage** at any NFL game, please note the following procedure:

- Requests must be made by the sports director.
- Complete the 2011 Credential Request Form and email it to Erica Booze at least 14 days before the game or event you plan to attend. The 2011 Credential Request Form is provided separately.
- All requests must be made through the League Office please do not contact teams directly.

## 2011 INTERNATIONAL SERIES CREDENTIALS WEMBLEY STADIUM (London):

- Application forms will be sent via email in early September
- Applications are due by September 9, 2011.

#### SUPER BOWL CREDENTIALS

- Please register (if you have not done so previously) at www.nflmedia.com.
- You can begin applying for credentials in mid October via a special link that will be emailed to you in October.
- Super Bowl Credentials Applications are due by November 18, 2011.

Erica Booze (E-mail: erica.booze@nfl.com) Phone: +1-212-450-2504 Fax: +1-212-847-0801

#### **ON-SITE GAME BROADCASTS OR TRANSMISSIONS:**

If you are planning to do a **live broadcast, transmissions, or production** at an NFL game, please contact NFL Films:

Jeff Lombardi (E-mail: jeff.lombardi@nfl.com) Cindie Hurley (E-mail: cindie.hurley@nfl.com)

Phone: +1-856-638-6836 Fax: +1-856-638-0139

NFL Films will work with the team PR Department and Stadium Operations to provide credentials, commentary positions, camera positions, cabling, power, and parking. We will coordinate feeds from the U.S. network truck to your truck or commentary position.

#### Please note the following guidelines:

- NFL Films coordination for on-site events is not optional. This is a policy to ensure international broadcasters get what they request and that NFL guidelines are followed.
- Requests must be received in writing at least **three weeks** prior to the game desired.
- If space for a commentary position or truck is not available, the request may be refused.
- The international broadcaster is responsible for a coordination fee. This coordination fee will cover all out-of-pocket costs associated with the broadcast.



	SUPER BOWL XLVI REQUESTS: If your station is planning to broadcast from Super Bowl XLVI in Indianapolis on February 5, 2012, you must fill out and return a "Letter of Intent" As Soon As Possible. Signing this letter of intent does not obligate your station in any way, but it is necessary so the NFL can prepare for
t	your needs.
	CHAMPIONSHIP GAME AND PRO BOWL REQUESTS: If your station is planning to broadcast live from the AFC or NFC Championship Games on January 22, 2012, or from the Pro Bowl in Hawaii on January 29, 2012, <b>you must notify</b> NFL Films no later than Friday, November 25, 2011.
er.	Jeff Lombardi (E-mail: jeff.lombardi@nfl.com) Cindie Hurley (E-mail: cindie.hurley@nfl.com)
	Phone: +1-856-638-6836 Fax: +1-856-638-0139
	<b>SHOOT &amp; TALENT COORDINATING:</b> If your station is planning to do a shoot / interview with an NFL Player or Cheerleader, please contact Kennie Smith at NFL Films:
	<b>Kennie Smith</b> (kennie.smith@nfl.com) <b>Tel:</b> +1-856-222-2880
	NFL Films will make talent and location arrangements as well as hire crew members and rental equipment. <b>Requests</b>

well as hire crew members and rental equipment. **Requests are due 3 weeks prior to the date requested.** Client is responsible for all costs and client approval of cost estimate is required before moving forward.

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### NFL FILMS FOOTAGE AND DUB REQUESTS

All requests must be made in writing using NFL Films' footage and dub request form. This form is available at **www.nflmedia.com** or by contacting Ellen Barlow at ellen.barlow@nfl.com.

#### **PLEASE NOTE THE FOLLOWING:**

- All PAL conversions are done out-of-house and require additional time.
- Arrangements can also be made to deliver materials via satellite or fiber upon request.
- NFL Films can provide cost estimates for all services upon request.
- · Ask about our HD availability.

#### TIMETABLE FOR DELIVERY:

- For NTSC dubs, please allow 3–5 business days to receive vour material.
- For PAL dubs, please allow 5–7 business days to receive vour material.
- For shipments outside the U.S., additional time may be needed for customs clearance.
- Large-volume jobs may require additional time.

#### COST:

- Client is responsible for all out-of-pocket costs including:
- Tape stock and dub charges (see rate card below) • Research charges (\$135 per hour, one-hour minimum charge)
- Shipping (please provide your company account number if possible)

#### **DUB RATE CARD:**

FORMAT	LENGTH OF TAPE	PRICE
BETA SP (NTSC)	UP TO 30 MINUTES	\$84.00
BETA SP (NTSC)	31-60 MINUTES	\$137.00
BETA SP (NTSC)	61-90 MINUTES	\$189.00
DIGIBETA (NTSC)	UP TO 30 MINUTES	\$179.00
DIGIBETA (NTSC)	31-45 MINUTES	\$268.00
DIGIBETA (NTSC)	46-60 MINUTES	\$305.00
DIGIBETA (NTSC)	61-90 MINUTES	\$457.00
DIGIBETA (NTSC)	91-120 MINUTES	\$557.00
DVC PRO 25 MB (NTSC)	UP TO 60 MINUTES	\$45.00
DVC PRO 25 MB (NTSC)	61-120 MINUTES	\$65.00
DVD DUB	UP TO 30 MINUTES	\$25.00
DVD DUB	31-60 MINUTES	\$35.00
DVD DUB	61-90 MINUTES	\$40.00
DVD DUB	91-120 MINUTES	\$45.00
HD CAM	UP TO 10 MINUTES	\$125.00
HD CAM	11-20 MINUTES	\$230.00
HD CAM	21 -40 MINUTES	\$290.00
HD CAM	41- 60 MINUTES	\$480.00
HD CAM	61-90 MINUTES	\$695.00
HD CAM	91-120 MINUTES	\$890.00

FORMAT	LENGTH OF TAPE	PRICE
BET SP (PAL)	UP TO 10 MINUTES	\$242.00
BET SP (PAL)	11 TO 30 MINUTES	\$342.00
BET SP (PAL)	31-60 MINUTES	\$604.00
BET SP (PAL)	61-90 MINUTES	\$846.00
DIGIBETA( PAL)	UP TO 10 MINUTES	\$368.00
DIGIBETA( PAL)	11-30 MINUTES	\$494.00
DIGIBETA( PAL)	31-60 MINUTES	\$846.00
DIGIBETA( PAL)	61-90 MINUTES	\$1,260.00

## Sponsorship/Licensing

#### SPONSORSHIP OPPORTUNITIES

Sponsorship sales and marketing represents an important part a media package on NFL game broadcasts. An NFL partnership of the NFL's domestic and international business. Part the NFL are encouraged to share in the equity value logos, trademarks and key assets including promotions, imagery, client hospitality and many others.

The NFL works closely with its partners to build c market-specific platforms and promotions designed specific marketing and business objectives. NFL sponse are proven to create impactful business and ma alliances enabling partners to create a valuable po difference in the marketplace which may not be achie

### LICENSING OPPORTUNITIES

Merchandise licensing rights allow for the creation of N team-branded products. While licensing rights are most used for distribution of products to general retail, licens products may also be used to authenticate broadcast of and promotions.

#### **1. PRODUCT PLACEMENT**

- Broadcast partners may use relevant products with NFL programming (e.g. NFL commentator wears ar co-branded golf shirt)
- Other programming (e.g. network sitcom or soap of may integrate NFL items

### **NFL ADVERTISING & PROMOTION POLICIES**

- The NFL controls all marketing and promotion of the NFL and its member clubs. All broadcasters are required to seek approval of all on-air and off-air promotions through the NFL.
- Commercial endorsements may not be made within the content of NFL programming.
- Broadcasters may not use names, likenesses, or voices of players, managers, coaches, and officials to endorse any product or service.
- NFL marks and logos may not be used outside NFL programming except for "tune-in" promotion.
- NFL marks and logos can only be used to promote "tune-in" for the NFL programming, and may not be used in conjunction with a commercial endorsement of any product or service.
- · Broadcasters may not use any of the programs or elements of programs in, or in connection with, or in anyway related to gambling, hard liquor, or pornography.
- if expressly permitted by your broadcast agreement. Broadcasters must always seek prior approval before editing content of any NFL programming.

The foregoing is a summary of certain NFL policies. Please refer to your Broadcast License Agreement with the NFL for the definitive terms and conditions regarding your right and obligations to NFL programming.

tners of the of its s, player	offers a powerful means to enhance and activate against your media spending.
custom,	If interested in more information about NFL sponsors and/or sponsorship opportunities, please contact:
against sorships arketing	Marc Reeves (E-mail: marc.reeves@nfl.com) Phone: +1-212-450-2788
ooint of eved by	NOTE: Please contact the NFL for local sponsor list.
NFL or st often nsed content	<ul> <li>2. ON-AIR PROMOTIONS</li> <li>Create a joint promotion with our licensing or retail partners (e.g. on-air "watch and win" contest with NFL prizes, retail promotions designed to drive viewership)</li> </ul>
st often nsed	<ul> <li>Create a joint promotion with our licensing or retail partners (e.g. on-air "watch and win" contest with NFL</li> </ul>

Teri Niadna (E-mail: teri.niadna@nfl.com) Phone: +1-212-450-2774

Broadcaster may not pass through the rights to use the marks and logos of the NFL to any third party.

Broadcasters do not have the right to sell or distribute footage from NFL games or NFL programming except

## **Super Bowl XLVI**

### LETTER OF INTENT FOR ON-SITE BROADCAST

#### **IMPORTANT DATES**

See our "Super Bowl Planning Guide" for further details. In the meantime, please note the following dates:

	Immediately
<sup>(Company Name)</sup> ends to broadcast Super Bowl XLVI from Lucas Oil Stadium in Indianapolis on February 5, 2012. At th ie, we anticipate needing the following facilities:	his September 9, 2011
Commentary Booth (No Camera/Audio Only)	October 23, 2011
Studio Booth (Camera)	November 18, 2011
Camera-Only Position/s outside the broadcast booth (In Stadium)	
Reporter Field-Level position (if available)	November 18, 2011
Park/Power for Production truck	November 25, 2011
Park/Power for Uplink truck or Hybrid truck	December 7-8, 2011
Office space (please circle: single end; middle/end; or full trailer office)	
Level 3 Fiber Circuit (Outbound)	January 6, 2012
eld Reporter position not available for Super Bowl XLVI due to stadium set-up.	January 22, 2012
nderstand that this information is for planning purposes only and we are not obligated financially to pay for th e facilities at this time.	January 29, 2012
epresentative:	January 31, 2012
(Please print name)	February 3, 2012
phone Number:	
Number:	February 3, 2012
mail Address:	February 4, 2012
gnature: Date:	February 4, 2012
(month/d ase sign and return to NFL Films International Operations Department:	day/year)
eff Lombardi (E-mail: jeff.lombardi@nfl.com)	February 5, 2012



- ent returned (available on page 22 of this guide)
- on): Accreditation Requests Due
- mbley Stadium
- uest Forms Due (will be provided with the Planning Guide)
- Requests Due (see page 19 of this guide)
- ction plans at Championship & Pro Bowl Games
- ite Survey, Indianapolis
- es contracts signed by broadcasters and returned to NFL Films
- Games
- i in Honolulu, Hawaii
- vl players & coaches
- hecks begin (by appointment with NFL Films)
- I Trucks Must be parked and in the Compound
- eting (on-site in Indianapolis)
- sion Fax 1700 CT (Local) / 1800 ET

#### Oil Stadium in Indianapolis

## Notes

NOTES



