

Air Date: 09-08-14

Start Tm: 10:15PM ET

E * S * P * N E P I S O D E F O R M A T
MONDAY NIGHT FOOTBALL: SAN DIEGO CHARGERS AT ARIZONA CARDINALS

Commercial Breakdown

National: 00:17:30 (38 Nat'l Units (32 Nat'l In-Game Units / 3 Units Via 21st Pod = 35 Nat'l Units) + 3 Nat'l Pre-Kick Units)
Local: 00:16:30 (33 Local Units)
Promo: 00:03:45
Institutional/PSA: 00:01:20 (2 X :30 / 2 X :10 NFL Promos)
Tag: 00:00:34 (NFL Open / NFL Copyright / NFL Close)
Total: 00:39:39

BILLBOARD BREAKDOWN

1st QUARTER 4 HALFTIME 2 3rd QUARTER 4
2nd QUARTER 4 4th QUARTER 4

BREAK MAY AIR IN ANY QUARTER UPON CHALLENGE (PLAY REVIEW) OR EXTENDED INJURY.

01:30 01:30 National

NOT GUARANTEED BREAK AIRS AFTER ALL INVENTORY HAS AIRED.

01:30 01:30 National

PRE-GAME BREAK #1 IS NOT GUARANTEED --

AIRS ONLY IF BREAK IS NEEDED AT PRODUCTION REQUEST / TIME ALLOWS

IF 00:30 00:30 National

PRE-GAME BREAK #2 IS NOT GUARANTEED --

AIRS ONLY IF BREAK IS NEEDED AT PRODUCTION REQUEST / TIME ALLOWS

IF 01:00 01:00 National

12-SEC NFL OPENING PRESENTATION AIRS FROM SITE

FIRST QUARTER - 1ST QUARTER BB'S AIR @ PRODUCTION'S DISCRETION

1 01:30 01:30 National

2 01:45 00:15 Promo
 01:30 Local

3 01:10 01:00 National
 00:10 PSA :10 NFL PROMO

4 01:30 01:30 Local

5 01:30 01:00 National
 00:30 Promo

END FIRST QUARTER

6 01:30 01:30 Local

SECOND QUARTER - 2ND QTR BB'S AIR @ PRODUCTION'S DISCRETION

7 01:30 01:30 Local

8 01:15 00:30 National
 00:15 Promo
 00:30 PSA :30 NFL PROMO

9 01:15 00:15 Promo
01:00 National

10 01:15 00:15 Promo
01:00 National

TWO MINUTE WARNING

11 01:30 01:30 Local

HALFTIME SHOW - (1) BB INTO BREAK 12

12 00:45 00:30 National
00:15 Promo

13 01:00 00:30 National
00:30 Promo

HALFTIME SHOW - (1) BB OUT OF BREAK 13

14 01:30 01:30 Local

THIRD QUARTER - 3RD QTR BB'S AIR @ PRODUCTION'S DISCRETION

15 01:40 01:30 National
00:10 TAG :10 NFL COPYRIGHT

16 01:45 00:15 Promo
01:30 Local

17 01:30 01:00 National
00:30 PSA :30 NFL PROMO

18 01:30 01:30 Local

19 01:30 01:00 National
00:30 Promo

END THIRD QUARTER

20 01:30 01:30 Local

FOURTH QUARTER - 4TH QTR BB'S AIR @ PRODUCTION'S DISCRETION

21 01:40 01:30 National
00:10 PSA :10 NFL PROMO

22 01:30 01:30 Local

23 01:30 01:00 National
00:30 Promo

24 01:45 00:15 Promo
01:30 Local

TWO MINUTE WARNING

25 01:30 01:30 National

NFL CLOSE TAG AIRS FROM SITE @ CONCLUSION OF BROADCAST

00:12 00:12 TAG