

NFL ON CBS - DOUBLEHEADER WEEK #2 - NATIONAL ROT #1 - HD
SUNDAY, SEPTEMBER 14, 2014
4:25 PM - 7:30 PM

PRE-KICK

1A) 1:00

KICK-OFF SCHEDULED @ 4:25 PM

1 ST QTR.	1)	1:30	+	:20 PROMO		1:50
	2)	1:30	+	:20 BILLBOARDS		1:50
	3)	1:30	+	:20 PROMO		1:50
	4)	1:00	+	:05 PROMO	+ :15 BILLBOARDS	1:20
	5)	1:00	+	:15 PROMO	+ :05 NFL/CBS TAG	1:20

END OF 1 ST QTR.	6)	1:30	+	:20 PROMO		1:50
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2 ND QTR.	7)	1:00	+	:30 NFL ANNC'T	+ :20 PROMO	1:50
	8)	1:30	+	:20 BILLBOARDS		1:50
	9)	1:00	+	:15 NFL ANNC'T	+ :10 PROMO	1:25
	10)	1:00	+	:30 PROMO	+ :15 BILLBOARDS	1:45
(2 MIN WARNING)	11)	1:30	+	:30 ENHANCEMENT (XBOX)	+ :20 PROMO	2:20

THE VERIZON HALFTIME REPORT

HALFTIME	*A)	:10 PROMO	+	:05 EYE	+	1:34 STN BRK	+	2:00 NEWS	+	:30 PROMO
	B)	:10 PROMO	+	1:00 NFL ANNC'T						
	*C)	:05 EYE	+	1:34 STN BRK	+	SPECIAL H (:10 PROMO + :30)				

3 RD QTR.	12)	1:30	+	:10 PROMO	+	:10 2013 NFL COPYRIGHT	1:50
	13)	1:30	+	:20 BILLBOARDS		1:50	
	14)	1:30	+	:20 PROMO		1:50	
	15)	1:00	+	:05 PROMO	+ :15 BILLBOARDS	1:20	
	16)	1:30	+	:20 PROMO		1:50	

END 3 RD QTR. *D)	:10 PROMO	+	:05 EYE	+	1:34 STN BRK	1:49
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4 TH QTR.	17)	1:30	+	:15 NFL ANNC'T	+ :05 NFL/CBS TAG	1:50
	18)	1:00	+	:20 BILLBOARDS		1:20
	19)	1:30	+	:20 PROMO		1:50
	20)	1:00	+	:05 PROMO	+ :15 BILLBOARDS	1:20
(2 MIN WARNING)	21)	1:30	+	:20 PROMO		1:50

FLOATER 22) :30 PROMO + :30 NFL ANNC'T + :30 PROMO (MAY FLOAT TO ANY QUARTER) 1:30

(ISCI: GEIC00914L)

POST GUN 1A) :30 + :30 GEICO PLAY OF THE DAY + :15 + :15 PROMO 1:30

4PM END STN BRK :15 TAG + :12 NFL CLOSE + :05 EYE + 2:04 STN BREAK 2:36

OVERTIME POD 1A) 1:30 2A) 1:30 3A) 1:30