

NFL ON CBS - DOUBLEHEADER WEEK #3 - NATIONAL ROT #1 - HD
SUNDAY, SEPTEMBER 21, 2014
4:25 PM - 7:30 PM

PRE-KICK	1A)	1:00				
KICK-OFF SCHEDULED @ 4:25 PM						
1 ST QTR.	1)	1:30	+	:20	PROMO	1:50
	2)	1:30	+	:20	BILLBOARDS	1:50
	3)	1:30	+	:15	NFL ANNC'T	1:45
	4)	1:30	+	:05	PROMO + :15 BILLBOARDS	1:50
	5)	1:30	+	:15	PROMO + :05 NFL/CBS TAG	1:50
END OF 1 ST QTR.	6)	1:30	+	:20	PROMO	1:50
2 ND QTR.	7)	1:30	+	:20	PROMO	1:50
	8)	1:30	+	:20	BILLBOARDS	1:50
	9)	1:30	+	:10	PROMO	1:40
(2 MIN WARNING)	10)	1:00	+	:30	PROMO + :15 BILLBOARDS	1:45
	11)	1:30	+	:30	ENHANCEMENT (SAP) + :20 PROMO	2:20
THE VERIZON HALFTIME REPORT						
HALFTIME	*A)	:10	PROMO	+	:05 EYE + 1:34 STN BRK + 2:00 NEWS + :30 PROMO	
	B)	:10	PROMO	+	1:00 NFL ANNC'T + :20 TURNER	
	*C)	:05	EYE	+	1:34 STN BRK + SPECIAL H (:10 PROMO + :30)	
3 RD QTR.	12)	1:30	+	:10	PROMO + :10 2014 NFL COPYRIGHT	1:50
	13)	1:30	+	:20	BILLBOARDS	1:50
	14)	1:30	+	:20	PROMO	1:50
	15)	1:30	+	:05	PROMO + :15 BILLBOARDS	1:50
	16)	1:30	+	:20	PROMO	1:50
END 3 RD QTR. *D)		:10	PROMO	+	:05 EYE + 1:34 STN BRK	1:49
4 TH QTR.	17)	1:30	+	:15	NFL ANNC'T + :05 NFL/CBS TAG	1:50
	18)	1:30	+	:20	BILLBOARDS	1:50
	19)	1:30	+	:20	PROMO	1:50
	20)	1:30	+	:05	PROMO + :15 BILLBOARDS	1:50
(2 MIN WARNING)	21)	1:30	+	:20	PROMO	1:50
	FLOATER 22)	1:30	(MAY FLOAT TO ANY QUARTER)			1:30
	FLOATER 23)	:30	(MAY FLOAT TO ANY QUARTER)			:30
POST GUN	1A)	:30	+	:30	GEICO PLAY OF THE DAY + :30	1:30
4PM END STN BRK		:15	TAG	+	:12 NFL CLOSE + :05 EYE + 2:04 STN BREAK	2:36
OVERTIME POD	1A)	1:30	2A)	1:30	3A)	1:30

67 UNITS 9/19/14 (INCLUDES 1 UNIT SPECIAL H IN ½ TIME, PLUS 3 COACHES CHALLENGE UNITS)