

NFL ON CBS - THURSDAY NIGHT FOOTBALL (HD) - THURSDAY, SEPTEMBER 25, 2014
NEW YORK GIANTS @ WASHINGTON

PRE-GAME: NFL THURSDAY NIGHT KICKOFF PRESENTED BY LOWES/VERIZON (HD) (7:30 PM -8:25 PM) (16.5 UNITS)

:05 EYE + :30 CBS HALLMARK

1)	2:00	+	:20	PROMO	+	:10	OBBDS		2:20+
2)	1:45	+	:30	NFL ANNC'T	+	:20	PROMO		2:35
*3)	2:00	+	:20	PROMO	+	:05	EYE	+ :34 STN BRK + :20 MBBDS	2:59+
4)	1:00	+	:05	EYE	+	1:00	NEWS WINDOW		2:05
5)	1:30								1:30

PRE-GAME END STN BREAK :10 PROMO + :05 EYE + 2:34 STN BREAK 2:49

PRE-KICK 1A) :15 VERIZON ISO CLOSE (CBBB) + 1:30 + :30 PROMO + :12 NFL WELCOME 2:12+

		KICK-OFF	SCHEDULED @ 8:26 PM		
1 ST QTR.	1)	1:30	+	:20	PROMO 1:50
	2)	1:30	+	:20	BILLBOARDS 1:30+
	3)	1:30	+	:15	NFL ANNC'T 1:45
	4)	1:30	+	:10	PROMO + :10 BILLBOARDS 1:40+
	5)	1:30	+	:15	PROMO + :05 NFL/CBS TAG 1:50

END OF 1ST QTR. *6) :10 PROMO + :05 EYE + 1:34 STN BRK :30 PROMO/NFLN LCL 2:19 {EXTENDED BREAK}

2 ND QTR.	7)	1:30	+	:20	PROMO 1:50
	8)	1:30	+	:20	BILLBOARDS 1:30+
	9)	1:45	+	:05	PROMO 1:50
	10)	1:30	+	:10	PROMO + :10 BILLBOARDS 1:40+
(2 MIN WARNING)	11)	1:30	+	:30	NFL ENHANCEMENT (BRIDGESTONE) + :20 PROMO 2:20 {EXTENDED BREAK}

THE LEXUS HALFTIME REPORT

HALFTIME	*A)	:05	NFL/CBS TAG	+	:30	NFL ANNC'T	+	1:00	PROMO/NFLN LCL	+	:05	EYE	+	1:04	STN BRK
	B)	1:00	PROMO/NFLN LCL												
	*C)	:05	EYE	+	1:30	NEWS WINDOW	+	:30	STN BRK	+	SPECIAL H	(:10	PROMO	+	:30)

3 RD QTR.	12)	2:00	+	:10	PROMO	+	:10	2014 NFL COPYRIGHT	2:20 {EXTENDED BREAK}
	13)	1:30	+	:20	BILLBOARDS				1:30+
	14)	1:45	+	:05	PROMO				1:50
	15)	1:30	+	:20	PROMO				1:50
	16)	1:30	+	:15	BILLBOARDS				1:30+

END 3RD QTR. *D) :10 PROMO + :05 EYE + 1:34 STN BRK + :30 NFL PSA/NFLN LCL 2:19 {EXTENDED BREAK}

4 TH QTR.	17)	1:30	+	:15	NFL ANNC'T	+	:05	NFL/CBS TAG	1:50
	18)	1:30	+	:20	BILLBOARDS				1:30+
	19)	1:30	+	:15	PROMO				1:45
	20)	1:30	+	:10	PROMO	+	:10	BILLBOARDS	1:40+
(2 MIN WARNING)	21)	1:30	+	:20	PROMO				1:50
FLOATER	22)	1:30			(MAY FLOAT TO ANY QUARTER)				1:30
FLOATER	23A)	:30			(MAY FLOAT TO ANY QUARTER)				:30
FLOATER	24A)	:30			(MAY FLOAT TO ANY QUARTER)				:30
FLOATER	25A)	:30			(MAY FLOAT TO ANY QUARTER)				:30
FLOATER	26A)	:30			(MAY FLOAT TO ANY QUARTER)				:30

BACKUP :60 (:30 PROMO + :30 NFL ANNC'T) (TO AIR ONLY IF BRK 21 - 2 MIN WARNING - IS MOVED UP)

POST GUN (2 UNITS) 1) 1:00 + :30 NFL ANNC'T + :05 EYE + :10 LOCAL NEWS/ PROMO + 1:30 STN BREAK 3:15

THE MAZDA POST GAME SHOW

SIGN-OFF :30 + 1:00 PROMO + :12 NFL CLOSE + :05 EYE + 2:04 STN BRK 3:51

OVERTIME POD 1) 1:30

70 NAT'L UNITS (INCLUDES 1 SPECIAL H UNIT, 3 COACHES CHALLENGE UNITS AND 4 INDIVIDUAL :30 FLOATERS)

2 POST GUN UNITS

1 POST GAME UNITS