

Start Tm: 08:15PM ET

E*S*P*N EPISODE FORMAT

National:	00:24:00	(48 Nat'l Units (37 Nat'l In-Game Units + 3 Units via 21 st Pod = 40 Nat'l Units + 8 Nat'l Pre-Kick Units)
Local:	00:16:30	(33 Local Units)
Promo:	00:03:45	
Institutional/PSA:	00:01:30	(2 X :30 / 3 X :10 NFL Promos)
Tag:	00:00:34	(NFL Open / NFL Copyright / NFL Close)
Total:	00:46:19	

1ST QUARTER 4 HALFTIME 2 3RD QUARTER 4
2ND QUARTER 4 4TH QUARTER 4

01:30 01:30 National

01:30 01:30 National

01:30 01:30 National

1	02:00	02:00 National
---	-------	----------------

2	02:00	02:00 National
---	-------	----------------

00:12 TAG :12 NFL OPENING TAG - AIRS FROM SITE

3	01:30	01:30 National
---	-------	----------------

4	01:45	00:15 Promo
		01:30 Local

5	01:40	01:00 National	
		00:10 PSA	:10 NFL PROMO
		00:30 Promo	

6 01:30 01:30 Local

7	01:40	01:30 National	
		00:10 PSA	:10 NFL CROSS-NET PROMO

8 01:30 01:30 Local

9 01:30 01:30 National

10	01:45	00:15 Promo
		01:30 Local

11 01:45 01:15 National
00:30 PSA :30 NFL PROMO

12 01:45 00:15 Promo
01:30 Local

TWO MINUTE WARNING

13 01:30 01:30 National

HALFTIME SHOW - (1) BB INTO BREAK 14

14 01:00 00:30 National
00:30 Promo

15 00:30 00:30 National

HALFTIME SHOW - (1) BB OUT OF BREAK 15

16 01:30 01:30 Local

THIRD QUARTER - 3RD QTR BB'S AIR @ PRODUCTION'S DISCRETION

17 01:40 01:30 National
00:10 TAG :10 NFL COPYRIGHT

18 01:45 00:15 Promo
01:30 Local

19 01:45 01:30 National
00:15 Promo

20 01:45 00:15 Promo
01:30 Local

21 01:45 01:15 National
00:30 PSA :30 NFL PROMO

END THIRD QUARTER

22 01:45 00:15 Promo
01:30 Local

FOURTH QUARTER - 4TH QTR BB'S AIR @ PRODUCTION'S DISCRETION

23 01:30 01:30 National

24 01:30 01:30 Local

25 01:40 01:00 National
00:30 Promo
00:10 PSA :10 NFL PROMO

26 01:30 01:30 Local

TWO MINUTE WARNING

27 01:30 01:00 National
00:30 Promo

:12 NFL CLOSING TAG AIRS FROM SITE @ CONCLUSION OF BROADCAST

00:12 00:12 TAG