

NFL ON CBS - THURSDAY NIGHT FOOTBALL (HD) - THURSDAY, OCTOBER 9, 2014
INDIANAPOLIS @ HOUSTON

PRE-GAME: NFL THURSDAY NIGHT KICKOFF PRESENTED BY LOWES/VERIZON (HD) (7:30 PM -8:25 PM) (17.5 UNITS)
:05 EYE + :30 CBS HALLMARK

1)	1:45	+	:20	PROMO	+	:10	OBBDS		2:05+
2)	2:00	+	:30	NFL ANNC'T	+	:20	PROMO		2:50
*3)	1:30	+	:20	PROMO	+	:05	EYE	+	:34
								+	:20
									MBBDS
4)	1:30	+	:10	PSA	+	:05	EYE	+	1:00
									NEWS WINDOW
5)	2:00								2:45
									2:00

PRE-GAME END STN BREAK :10 PROMO + :05 EYE + 2:34 STN BREAK 2:49

PRE-KICK 1A) :15 VERIZON ISO CLOSE (CBBB) + 1:45 + :12 NFL WELCOME 1:57+

KICK-OFF SCHEDULED @ 8:26 PM

1 ST QTR.	1)	1:30	+	:20	PROMO		1:50
	2)	1:30	+	:20	BILLBOARDS		1:30+
	3)	1:30	+	:15	NFL ANNC'T		1:45
	4)	1:30	+	:10	PROMO	+	:10
					BILLBOARDS		1:40+
	5)	1:30	+	:15	PROMO	+	:05
					NFL/CBS TAG		1:50

END OF 1ST QTR. *6) :10 PROMO + :05 EYE + 1:34 STN BRK :30 PROMO/NFLN LCL 2:19 {EXTENDED BREAK}

2 ND QTR.	7)	1:30	+	:20	PROMO		1:50
	8)	1:30	+	:20	BILLBOARDS		1:30+
	9)	1:30	+	:20	PROMO		1:50
	10)	1:30	+	:10	PROMO	+	:10
					BILLBOARDS		1:40+
(2 MIN WARNING)	11)	1:30	+	:30	NFL ENHANCEMENT (BRIDGESTONE)	+	:20
					PROMO		2:20 {EXTENDED BREAK}

THE LEXUS HALFTIME REPORT

HALFTIME	*A)	:05	NFL/CBS TAG	+	:30	NFL ANNC'T	+	1:00	PROMO/NFLN LCL	+	:05	EYE	+	1:04	STN BRK
	B)	1:00	PROMO/NFLN LCL												
	*C)	:05	EYE	+	1:30	NEWS WINDOW	+	:30	STN BRK	+	SPECIAL H (:10	PROMO	+	:30)	

3 RD QTR.	12)	2:00	+	:10	PROMO	+	:10	2014 NFL COPYRIGHT	2:20 {EXTENDED BREAK}
	13)	1:30	+	:20	BILLBOARDS		1:30+		
	14)	1:30	+	:20	PROMO		1:50		
	15)	1:30	+	:20	PROMO		1:50		
	16)	1:30	+	:15	BILLBOARDS		1:30+		

END 3RD QTR. *D) :10 PROMO + :05 EYE + 1:34 STN BRK + :30 NFL PSA/NFLN LCL 2:19 {EXTENDED BREAK}

4 TH QTR.	17)	1:30	+	:15	NFL ANNC'T	+	:05	NFL/CBS TAG	1:50
	18)	1:30	+	:20	BILLBOARDS		1:30+		
	19)	1:30	+	:15	PROMO		1:45		
	20)	1:30	+	:10	PROMO	+	:10	BILLBOARDS	1:40+
(2 MIN WARNING)	21)	1:30	+	:20	PROMO		1:50		
FLOATER	22)	1:30			(MAY FLOAT TO ANY QUARTER)		1:30		
BACKUP :60		:30	PROMO	+	:30	NFL ANNC'T	(TO AIR ONLY IF BRK 21 - 2 MIN WARNING - IS MOVED UP)		

POST GUN (3 UNITS) 1) 1:30 + :05 EYE + :10 LOCAL NEWS/ PROMO + 1:30 STN BREAK 3:15

THE MAZDA POST GAME SHOW

SIGN-OFF :30 + :30 PROMO + :30 NFL ANNC'T + :12 NFL CLOSE + :05 EYE + 2:04 STN BRK 3:51

OVERTIME POD 1) 1:30

65 NAT'L UNITS (INCLUDES 1 SPECIAL H UNIT AND 3 COACHES CHALLENGE UNITS)
3 POST GUN UNITS
1 POST GAME UNITS