



2014 INTERNATIONAL BROADCAST GUIDE



NATIONAL FOOTBALL LEAGUE

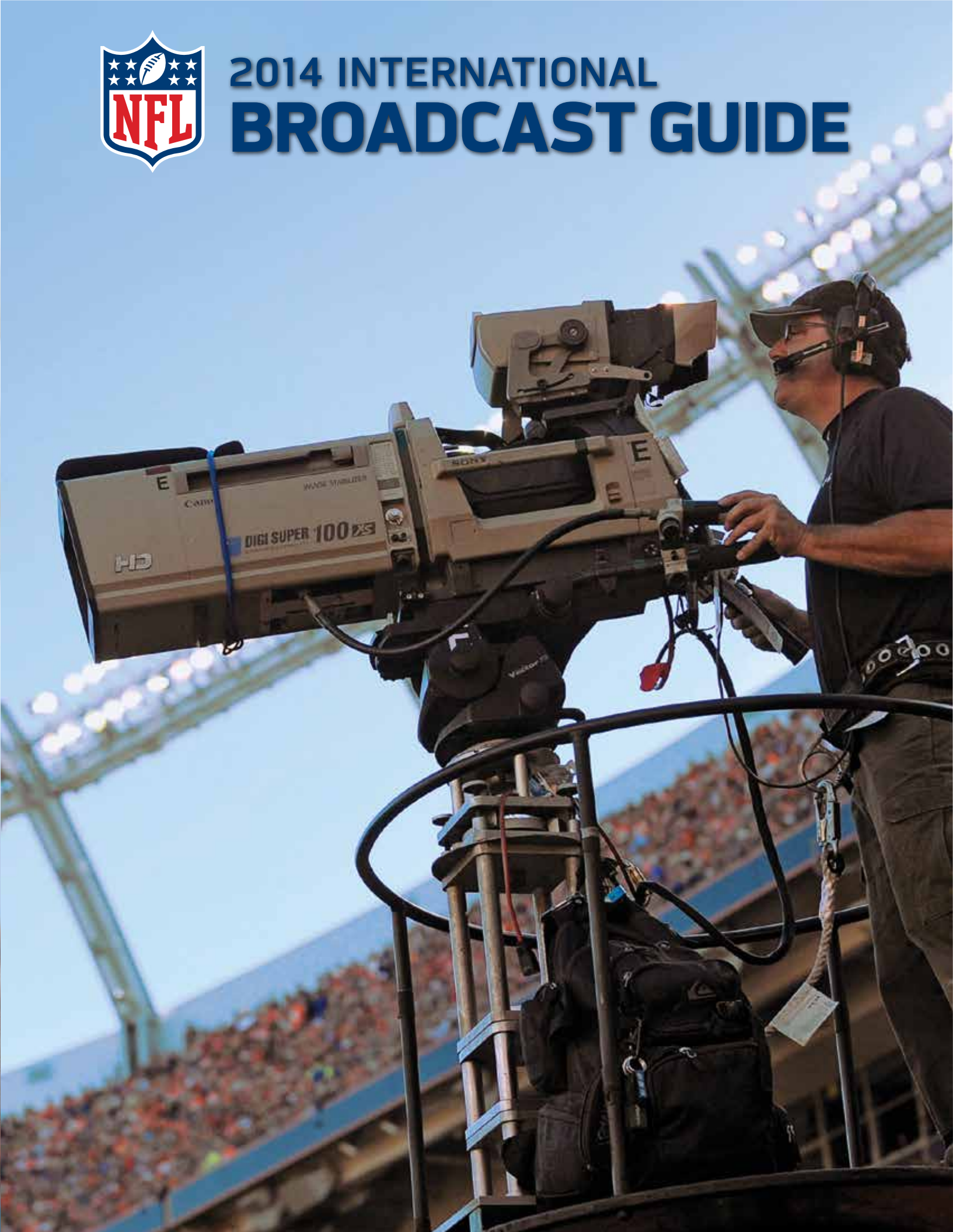




Table of Contents

The purpose of this guide is to provide our international broadcasters with detailed information on NFL Operations and Programming for the 2014 season.

NFL INTERNATIONAL CONTACTS	2
Regional Offices	2
NFL Internet Sites	2
NFL International Contacts	3
NFL Films	3
2014 SCHEDULE	4
Introduction	4
NFL Pregame Timing Schedule	5
NFL Commercial Format	5
Week-by-Week Schedule	6
AFC Team Schedules	8
NFC Team Schedules	9
Network Games and Dates	10
NFL PROGRAMMING	12
Satellite News Service (SNS)	12
NFL GameDay	13
NFL Extra	14
Additional Programming	15
NFL Network Programming	16
Special Events Programming	17
NFL OPERATIONS	18
Game Delivery Information	18
Distribution	18
NFLMedia.com	18
On-Site Services	19
Credentials	19
NFL Films Footage and Dub Requests	20
SPONSORSHIP/LICENSING	21
SUPER BOWL XLIX	22
Letter of Intent for On-site Broadcast	22
Important Super Bowl XLIX Dates	23
Notes	24

NFL International Contacts

REGIONAL OFFICES

NFL Headquarters

345 Park Avenue
New York, NY 10154
Tel. +1-212-450-2000
Fax +1-212-847-0801

NFL Films

One Sabol Way
Mount Laurel, NJ 08054
Tel. +1-856-222-3500
Fax +1-856-638-0139

NFL Canada

47 Colborne Street East, Suite 401
Toronto, Ontario M5E 1P8, Canada
Tel. +1-416-322-0280
Fax +1-416-322-6725

NFL China

420 Shanghai Centre, West Tower
1376 Nanjing West Road
Shanghai, PRC 200040
Tel. +86-13-4821-46005

NFL Mexico

Prol. Paseo de la Reforma No. 600
Col. Santa Fe
01120 Mexico, D.F.
Tel. +52-55-5950-1170
Fax +52-55-5258-0400

NFL UK

4th Floor, 1-9 Hills Place
London W1F 75A, England
Tel. +44-207-534-0030
Fax +44-207-534-0089

NFL INTERNET SITES

NFL.COM

The official source for NFL news, video highlights, fantasy football, game-day coverage, schedules, stats, scores and more.

SUPERBOWL.COM

The official site for Super Bowl XLIX takes you inside The Big Game.

NFLMEDIA.COM

Site developed by NFL Public Relations and dedicated to the media. Please visit this website for up-to-date media related information and Super Bowl credential applications.

NFL.BIZ

Site designed for Clubs, partners and licensees to view and access NFL creative assets including logos and style guides.

NFL.COM/NFLNETWORK

The official site for NFL Network.

NFLNETWORKAFFILIATES.COM

This site is the destination for many of the tools and resources you need to support your business goals as an NFL Network partner.

NFLINTERNATIONAL.COM

The official international programming site. It provides information on more than 100 hours of NFL features including weekly magazine shows, instructional vignettes, bloopers and documentaries.

LOCAL MARKET WEBSITES

www.nflchina.com
www.nfl.com/espanol
www.nfluk.com

NFL INTERNATIONAL CONTACTS

MEDIA

Christopher Halpin

Vice President,
Media Strategy and
Business Development
Tel. +1-212-450-2281
E-mail: chris.halpin@nfl.com

Julie Harris Moeller

Vice President,
International Media Business
Development
Tel. +1-212-450-2142
E-mail: julie.moeller@nfl.com
(Languages: English and Spanish)

Michael Markovich

Director,
International Media Business
Development
Tel. +1-212-450-2035
E-mail: michael.markovich@nfl.com

Bradley T. Edwards

Director,
International Media
Business Development
Tel. +1-212-450-2171
E-mail: bradley.edwards@nfl.com

Andrew Hess

Manager,
International Media Business
Development
Tel. +1-212-450-2439
E-mail: andrew.hess@nfl.com

Erica Booze

Manager,
International Media Business
Development & Client Services
Tel. +1-212-450-2504
E-mail: erica.booze@nfl.com
(Languages: English and Spanish)

LOCAL MARKET CONTACTS

NEW YORK HEADQUARTERS

Christopher Parsons

Senior Vice President, International
Tel. +1-212-450-2300
E-mail: christopher.parsons@nfl.com

NFL MEXICO

Arturo Olivè

Managing Director
Tel. +52-55-5950-1177
E-mail: arturo.olive@nfl.com

NFL UK

Alistair Kirkwood

Managing Director
Tel. +44-207-534-0030
E-mail: alistair.kirkwood@nfl.com

NFL CANADA

Dan Quinn

Managing Director
Tel. +1-416-322-7615
E-mail: dan.quinn@nfl.com

NFL CHINA

Richard Young

Managing Director
Tel. +86-10-6505-4280
E-mail: richard.young@nfl.com

PUBLIC RELATIONS

Michael Signora

Vice President,
Football Communications
Tel. +1-212-450-2076
E-mail: michael.signora@nfl.com

Darlene Capiro

Senior Manager,
Media Relations
& International Communications
Tel. +1-212-450-2175
E-mail: darlene.capiro@nfl.com

NFL FILMS

Jeff Lombardi

Senior Director,
International Production Operations
Tel. +1-856-638-6836
E-mail: jeff.lombardi@nfl.com

Cindie Hurley

Senior Manager,
International Production Operations
Tel. +1-856-638-6836
E-mail: cindie.hurley@nfl.com

Ellen Barlow

Assistant,
International Operations
Tel. +1-856-638-6836
E-mail: ellen.barlow@nfl.com

Jared Hilbert

Production Manager
Tel. +1-856-222-3500
E-mail: jared.hilbert@nfl.com

2014 Schedule

INTRODUCTION

This complete NFL handbook contains resources and information that will assist your programming and production departments. All of us at NFL International understand that our success is measured by that of our broadcast partners and their viewers' passion for football.

THE NFL ANNOUNCED ITS 17-WEEK, 256-GAME REGULAR-SEASON SCHEDULE FOR 2014, WHICH KICKS OFF ON THURSDAY NIGHT, SEPTEMBER 4 IN SEATTLE, INCLUDES EXPANDED FLEXIBLE SCHEDULING, AND CONCLUDES ON SUNDAY, DECEMBER 28 WITH 16 DIVISION GAMES.

- The season begins with the NFL's annual primetime kickoff game. The opener on September 4 on NBC (8:30 PM ET) will spotlight the defending-champion Seattle Seahawks hosting the Green Bay Packers at CenturyLink Field.
- NBC's Sunday Night Football gets underway on September 7 when the Denver Broncos host the Indianapolis Colts (8:30 PM ET).
- Kickoff Weekend concludes on Monday, September 8 with an ESPN Monday Night Football doubleheader. The Detroit Lions will host the New York Giants (7:10 PM ET) in the first game followed by the San Diego Chargers at the Arizona Cardinals (10:20 PM ET).
- ESPN will televise one game each Monday night in Weeks 2-16. There will be no Monday night game on the final regular-season weekend (Week 17) to provide more flexibility for the scheduling of the opening weekend of the NFL playoffs.
- The regular season will conclude with Week 17 on Sunday, December 28. For the fifth consecutive year, all 16 games scheduled for Week 17 are division contests, enhancing the potential for more games with playoff ramifications. Over the final three weeks there are 33 division games, the most in NFL history.
- The season finishes in Arizona with the Pro Bowl on Sunday, January 25 (ESPN) and Super Bowl XLIX on Sunday, February 1 (NBC). Both games will be played at University of Phoenix Stadium.
- Thanksgiving will feature an NFL tripleheader of division rivalry games on Thursday, November 27. The first will send the Chicago Bears to Detroit to face the Lions (12:30 PM ET, CBS) in an NFC North matchup. The late afternoon game will feature the NFC East with the Philadelphia Eagles visiting Dallas (4:30 PM ET, FOX). The holiday concludes in the NFC West with Seattle at San Francisco on NBC (8:30 PM ET).
- The NFL will take another step in its international development with three regular-season games being played in the United Kingdom for the first time, all at Wembley Stadium, including the first-ever nationally televised 9:30 AM ET kickoff. In Week 4 on Sunday, September 28, the Oakland Raiders will host the Miami Dolphins in London (1:00 PM ET, CBS). In Week 8 on Sunday, October 26, the Atlanta Falcons will host the Lions at 1:30 PM in the UK (9:30 AM ET, FOX), giving fans a fourth game window on an NFL Sunday while allowing a global audience to tune in at a new, earlier time. The 2014 International Series concludes in Week 10 on Sunday, November 9 when the Jacksonville Jaguars host the Cowboys (1:00 PM ET, FOX).
- NFL Network and CBS will team to feature a schedule of 16 games - 14 on Thursday night and two late in the season on Saturday. Beginning in Week 2 with Pittsburgh at Baltimore, CBS will air seven early-season games on Thursday night that will be simulcast on NFL Network. NFL Network will televise seven late-season Thursday night games in the run-up to the playoffs. In Week 16, NFL Network (4:30 PM ET) and CBS (8:15 PM ET) will combine for a Saturday doubleheader. The kickoff times for each of the games - Philadelphia at Washington and San Diego at San Francisco - will be determined at a later date.
- For the first time, flexible scheduling may be applied in Weeks 5-10. During that period, flexible scheduling can be used in no more than two weeks by shifting a Sunday afternoon game into primetime and moving the Sunday night game to an afternoon start time. Also, for the first time, a select number of games are being "cross-flexed," moving between CBS and FOX to bring potentially under-distributed games to wider audiences.
- "Flexible scheduling" will be used in Weeks 11-17 as it has been in recent years. In Weeks 11-16, the schedule lists the games tentatively set for Sunday Night Football on NBC. Only Sunday afternoon games are eligible to be moved to Sunday night, in which case the tentatively scheduled Sunday night game would be moved to an afternoon start time. Flexible scheduling will not be applied to games airing on Thursday, Saturday or Monday nights. A flexible scheduling move would be announced at least 12 days before the game. For Week 17, the Sunday night game will be announced no later than six days prior to December 28. The schedule does not list a Sunday night game in Week 17, but an afternoon game with playoff implications will be moved to that time slot. Flexible scheduling ensures quality matchups in all Sunday time slots in those weeks and gives "surprise" teams a chance to play their way into primetime.
- The NFL's 32 teams will each play 16 games over 17 weeks. Byes will begin in Week 4 and end in Week 12.
- The playoffs will include four division winners and two wild cards from each conference. The playoffs begin with Wild Card Weekend on Saturday and Sunday, January 3-4. The two division winners with the best records in each conference will earn first-round byes.
- Wild Card Weekend winners join the top two division champions in each conference in the Divisional Playoffs on Saturday and Sunday, January 10-11. The AFC and NFC Championship Games will be played on Sunday, January 18. The winners meet two weeks later on Sunday, February 1 in Super Bowl XLIX.
- FOX will present the NFC, NFC playoffs and NFC Championship Game. CBS will carry AFC games, seven early-season games on Thursday night, a Week 16 Saturday night contest, the AFC playoffs and AFC Championship Game. Except for games cross-flexed, the AFC-NFC interconference games (excluding primetime) are carried by CBS when the AFC team is the visitor and by FOX when the NFC team is on the road.
- All postseason games are televised nationally. In addition to the regular-season packages, NBC will televise one Wild Card playoff game, one Divisional playoff game and Super Bowl XLIX. ESPN will broadcast one Wild Card playoff game and the Pro Bowl.
- By NFL policy, ESPN and NFL Network games also will be carried on free, over-the-air television in the city of the visiting team and, if it is sold out 72 hours in advance of kickoff, in the city where the game is played.
- The NFL is the only sports league that presents all regular-season and postseason games on free, over-the-air television in local markets.
- WestwoodOne will broadcast on radio all NFL primetime games, the three Thanksgiving Day games and the entire NFL playoffs.
- For ticket information, fans may visit www.nfl.com/tickets.

NFL PREGAME TIMING SCHEDULE

SUNDAY AFTERNOON GAMES							NBC SUNDAY NIGHT FOOTBALL	
KICKOFF	1:02 PM ET		4:05 PM ET		4:25 PM ET		8:30:30 PM ET	
	CBS	FOX	CBS	FOX	CBS	FOX		
Both Teams Take the Field	1:01:00	1:01:00	4:04:00		4:24:00		8:29:30	
Coin Toss	1:00:00	1:00:00	4:03:00		4:23:00		8:24:00	
National Anthem Ends	12:59:00	1:00:00	4:00:00		4:21:00		8:28:30	
National Anthem Begins	12:57:00	12:58:00	3:58:00		4:19:00		8:26:30	on NBC cue
Home Team Player Introductions	12:54:00	12:55:00	3:56:00		4:16:00		8:21:00	on NBC cue
Home Team Leaves Locker Room	12:52:00	12:53:00	3:54:30		4:14:00		8:19:30	
Visiting Team Player Introductions	12:52:00	12:53:00	3:55:00		4:14:00		8:19:30	
Visiting Team Leaves Locker Room	12:50:00	12:51:00	3:53:30		4:12:00		8:17:30	
Home Team Two Minute Warning	12:50:00	12:51:00	3:53:00		4:12:00		8:17:30	
Visiting Team Two Minute Warning	12:48:00	12:49:00	3:51:30		4:10:00		8:15:30	
90-Min Officiating Meeting	11:30:00	11:30:00	2:30:00		2:55:00		7:00:00	
100-Min Officiating Meeting	11:20:00	11:20:00	2:20:00		2:45:00		6:50:00	
*Network Live in Stadium	12:52 to 12:56:45	12:55:30 to 12:58	4:00 onward		4:22 onward			

ESPN MONDAY NIGHT FOOTBALL

KICKOFF	8:30:00	
Both Teams Take the Field	8:29:00	
Coin Toss	8:28:30	
National Anthem Ends	8:27:30	on ESPN cue
National Anthem Begins	8:25:30	
Home Team Player Introductions	8:21:00	on ESPN cue
Visiting Team Player Introductions	8:19:00	
Home Team Leaves Locker Room	8:19:45	
Visiting Team Leaves Locker Room	8:17:00	
Home Team Two Minute Warning	8:17:45	
Visiting Team Two Minute Warning	8:15:00	ESPN on air in venue
90-Min Officiating Meeting	7:00:00	
100-Min Officiating Meeting	6:50:00	

CBS/NFL NETWORK THURSDAY AND SATURDAY NIGHT FOOTBALL

KICKOFF	8:26:00	
Both Teams Take the Field	8:25:00	
National Anthem Ends	8:24:00	
National Anthem Begins	8:22:00	on CBS/NFL Network cue
Coin Toss	8:20:00	
Home Team Player Introductions	8:17:00	on CBS/NFL Network cue
Visiting Team Player Introductions	8:15:00	
Home Team Leaves Locker Room	8:15:00	
Visiting Team Leaves Locker Room	8:13:00	
Home Team Two Minute Warning	8:13:00	
Visiting Team Two Minute Warning	8:11:00	
90-Min Officiating Meeting	7:00:00	
100-Min Officiating Meeting	6:50:00	

Note: All games must kickoff within 10 minutes of the end of visiting team introductions. Both teams must be on the field for national anthems in all games.

NFL COMMERCIAL FORMAT

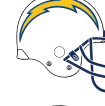
Effective for all 2014 games, including Preseason, Regular Season and Postseason, beginning with the Hall of Fame Game each year.

- There will be 20 commercial breaks during each game, as well as commercial breaks between the 1st and 2nd and the 3rd and 4th quarters. The break pattern for all games will be 5 per quarter (5-5-5-5). The final break in each half normally will come at the 2:00 Warning.
- In the event that the televising Network does not have the opportunity to take the allotted 5 breaks in a quarter, the missed breaks may carry over into subsequent quarters. In a carryover situation, there is a maximum of 8 breaks in any quarter, with the exception noted in #6.
- All 20 Network commercial breaks, and the breaks between the 1st and 2nd and the 3rd and 4th quarters, will be 1:50 in duration, effective with the Referee's signal to start the break (punch out) until the Referee's signal to resume play—except as may be modified by the League office on an individual break basis.
- Networks will be allowed to take a 21st Pod (floating break) once during each game. The 21st Pod is activated only if the Network takes a regular break for an Officials' Instant Replay review or an extended injury.
- If a Network enters a quarter carrying over 2 breaks from the previous quarter, they may not take the 21st Pod as the 8th break of the quarter unless the 8th break opportunity is an Instant Replay review or extended injury.
- If 8 breaks have been taken in the 4th quarter (or 7 plus the 2:00 warning to come), and a significant injury or replay review occurs and the Network is still behind, League Representatives and Game Officials may grant a 22nd Pod, if requested by the Network, in an effort to use the down time wisely.

2014 WEEK-BY-WEEK SCHEDULE (All times Eastern)

*Please note DH means Double Header

WEEK 1	WEEK 4	WEEK 7
FOX DH WEEK	FOX DH WEEK	CBS DH WEEK
Thursday 9/4/14 NBC 8:30pm Green Bay at Seattle	Thursday 9/25/14 CBS/NFLN 8:25pm NY Giants at Washington	Thursday 10/16/14 CBS/NFLN 8:25pm NY Jets at New England
Sunday 9/7/14 CBS 1:00pm New England at Miami Cincinnati at Baltimore Oakland at NY Jets Cleveland at Pittsburgh Jacksonville at Philadelphia Tennessee at Kansas City	Sunday 9/28/14 CBS 1:00pm Carolina at Baltimore Buffalo at Houston Tennessee at Indianapolis Miami at Oakland (London)	Sunday 10/19/14 CBS 1:00pm Miami at Chicago Cincinnati at Indianapolis Tennessee at Washington Cleveland at Jacksonville
FOX 1:00pm New Orleans at Atlanta Washington at Houston Buffalo at Chicago Minnesota at St. Louis	FOX 1:00pm Green Bay at Chicago Detroit at NY Jets Tampa Bay at Pittsburgh	FOX 1:00pm Carolina at Green Bay New Orleans at Detroit Atlanta at Baltimore Seattle at St. Louis Minnesota at Buffalo
FOX 4:25pm San Francisco at Dallas Carolina at Tampa Bay	CBS 4:05pm Jacksonville at San Diego	CBS 4:05pm Kansas City at San Diego
NBC 8:30pm Indianapolis at Denver	FOX 4:25pm Philadelphia at San Francisco Atlanta at Minnesota	FOX 4:25pm NY Giants at Dallas Arizona at Oakland
Monday 9/8/14 ESPN 7:10pm NY Giants at Detroit San Diego at Arizona	NBC 8:30pm New Orleans at Dallas	NBC 8:30pm San Francisco at Denver
	Monday 9/29/14 ESPN 8:30pm New England at Kansas City BYES: Arizona, Cincinnati, Cleveland, Denver, Seattle, St. Louis	Monday 10/20/14 ESPN 8:30pm Houston at Pittsburgh BYES: Philadelphia, Tampa Bay
WEEK 2	WEEK 5	WEEK 8
FOX DH WEEK	FOX DH WEEK	FOX DH WEEK
Thursday 9/11/14 CBS/NFLN 8:25pm Pittsburgh at Baltimore	Thursday 10/2/14 CBS/NFLN 8:25pm Minnesota at Green Bay	Thursday 10/23/14 CBS/NFLN 8:25pm San Diego at Denver
Sunday 9/14/14 FOX 1:00pm Arizona at NY Giants Detroit at Carolina Dallas at Tennessee New Orleans at Cleveland	Sunday 10/5/14 FOX 1:00pm Atlanta at NY Giants Chicago at Carolina St. Louis at Philadelphia Tampa Bay at New Orleans Buffalo at Detroit	Sunday 10/26/14 FOX 9:30am Detroit at Atlanta (London)
CBS 1:05pm New England at Minnesota Atlanta at Cincinnati Jacksonville at Washington Miami at Buffalo	CBS 1:00pm Houston at Dallas Baltimore at Indianapolis Pittsburgh at Jacksonville Cleveland at Tennessee	FOX 1:00pm Chicago at New England St. Louis at Kansas City Minnesota at Tampa Bay Seattle at Carolina
FOX 4:25pm Seattle at San Diego St. Louis at Tampa Bay	FOX 4:05pm Arizona at Denver	CBS 1:00pm Baltimore at Cincinnati Buffalo at NY Jets Miami at Jacksonville Houston at Tennessee
CBS 4:25pm NY Jets at Green Bay Kansas City at Denver Houston at Oakland	CBS 4:25pm Kansas City at San Francisco NY Jets at San Diego	FOX 4:05pm Philadelphia at Arizona
NBC 8:30pm Chicago at San Francisco	NBC 8:30pm Cincinnati at New England	CBS 4:25pm Indianapolis at Pittsburgh Oakland at Cleveland
Monday 9/15/14 ESPN 8:30pm Philadelphia at Indianapolis	Monday 10/6/14 ESPN 8:30pm Seattle at Washington BYES: Miami, Oakland	NBC 8:30pm Green Bay at New Orleans
		Monday 10/27/14 ESPN 8:30pm Washington at Dallas BYES: NY Giants, San Francisco
WEEK 3	WEEK 6	WEEK 9
FOX DH WEEK	FOX DH WEEK	FOX DH WEEK
Thursday 9/18/14 CBS 8:25pm Tampa Bay at Atlanta	Thursday 10/9/14 CBS/NFLN 8:25pm Indianapolis at Houston	Thursday 10/30/14 NFLN 8:25pm New Orleans at Carolina
Sunday 9/21/14 FOX 1:00pm Washington at Philadelphia Green Bay at Detroit Dallas at St. Louis Minnesota at New Orleans	Sunday 10/12/14 CBS 1:00pm Denver at NY Jets New England at Buffalo Pittsburgh at Cleveland Jacksonville at Tennessee Baltimore at Tampa Bay	Sunday 11/2/14 FOX 1:00pm Arizona at Dallas Philadelphia at Houston Washington at Minnesota Tampa Bay at Cleveland
CBS 1:00pm Houston at NY Giants Oakland at New England Baltimore at Cleveland Indianapolis at Jacksonville Tennessee at Cincinnati San Diego at Buffalo	FOX 1:00pm Chicago at Atlanta Green Bay at Miami Detroit at Minnesota Carolina at Cincinnati	CBS 1:00pm San Diego at Miami NY Jets at Kansas City Jacksonville at Cincinnati
FOX 4:05pm San Francisco at Arizona	CBS 4:05pm San Diego at Oakland	FOX 4:05pm St. Louis at San Francisco
CBS 4:25pm Denver at Seattle Kansas City at Miami	FOX 4:25pm Dallas at Seattle Washington at Arizona	CBS 4:25pm Denver at New England Oakland at Seattle
NBC 8:30pm Pittsburgh at Carolina	NBC 8:30pm NY Giants at Philadelphia	NBC 8:30pm Baltimore at Pittsburgh
Monday 9/22/14 ESPN 8:30pm Chicago at NY Jets	Monday 10/13/14 ESPN 8:30pm San Francisco at St. Louis BYES: Kansas City, New Orleans	Monday 11/3/14 ESPN 8:30pm Indianapolis at NY Giants BYES: Atlanta, Buffalo, Chicago, Detroit, Green Bay, Tennessee





WEEK 10

FOX DH WEEK

Thursday 11/6/14 NFLN 8:25pm
Cleveland at Cincinnati

Sunday 11/9/14 CBS 1:00pm
Pittsburgh at NY Jets
Miami at Detroit
Tennessee at Baltimore
Kansas City at Buffalo

FOX 1:00pm
San Francisco at New Orleans
Dallas at Jacksonville (London)
Atlanta at Tampa Bay

CBS 4:05pm
Denver at Oakland

FOX 4:25pm
NY Giants at Seattle
St. Louis at Arizona

NBC 8:30pm
Chicago at Green Bay

Monday 11/10/14 ESPN 8:30pm
Carolina at Philadelphia

BYES: Houston, Indianapolis, Minnesota, New England, San Diego, Washington

WEEK 11*

CBS DH WEEK

Thursday 11/13/14 NFLN 8:25pm
Buffalo at Miami

Sunday 11/16/14 CBS 1:00pm
Denver at St. Louis
Cincinnati at New Orleans
Houston at Cleveland

FOX 1:00pm
San Francisco at NY Giants
Philadelphia at Green Bay
Minnesota at Chicago
Atlanta at Carolina
Tampa Bay at Washington
Seattle at Kansas City

CBS 4:05pm
Oakland at San Diego

FOX 4:25pm
Detroit at Arizona

NBC 8:30pm
New England at Indianapolis

Monday 11/17/14 ESPN 8:30pm
Pittsburgh at Tennessee

BYES: Baltimore, Dallas, Jacksonville, NY Jets

WEEK 12*

CBS DH WEEK

Thursday 11/20/14 NFLN 8:25pm
Kansas City at Oakland

Sunday 11/23/14 FOX 1:00pm
Detroit at New England
Green Bay at Minnesota
Tampa Bay at Chicago

CBS 4:05pm
Tennessee at Philadelphia
Cincinnati at Houston
NY Jets at Buffalo
Jacksonville at Indianapolis
Cleveland at Atlanta

FOX 4:25pm
Arizona at Seattle
St. Louis at San Diego

CBS 8:30pm
Washington at San Francisco
Miami at Denver

NBC 8:30pm
Dallas at NY Giants

Monday 11/24/14 ESPN 8:30pm
Baltimore at New Orleans

BYES: Carolina, Pittsburgh

WEEK 13*

CBS DH WEEK

Thursday 11/27/14 CBS 12:30pm
Chicago at Detroit

FOX 4:30pm
Philadelphia at Dallas

NBC 8:30pm
Seattle at San Francisco

Sunday 11/30/14 FOX 1:00pm
New Orleans at Pittsburgh
Washington at Indianapolis
NY Giants at Jacksonville
Carolina at Minnesota

CBS 1:00pm
San Diego at Baltimore
Oakland at St. Louis
Cincinnati at Tampa Bay
Cleveland at Buffalo
Tennessee at Houston

FOX 4:05pm
Arizona at Atlanta

CBS 4:25pm
New England at Green Bay

NBC 8:30pm
Denver at Kansas City

Monday 12/1/14 ESPN 8:30pm
Miami at NY Jets

WEEK 14*

FOX DH WEEK

Thursday 12/4/14 NFL 8:25pm
Dallas at Chicago

Sunday 12/7/14 CBS 1:00pm
Pittsburgh at Cincinnati
Baltimore at Miami
NY Jets at Minnesota
Indianapolis at Cleveland
Houston at Jacksonville

FOX 1:00pm
Carolina at New Orleans
St. Louis at Washington
NY Giants at Tennessee
Tampa Bay at Detroit

CBS 4:05pm
Kansas City at Arizona
Buffalo at Denver

FOX 4:25pm
Seattle at Philadelphia
San Francisco at Oakland

NBC 8:30pm
New England at San Diego

Monday 12/8/14 ESPN 8:30pm
Atlanta at Green Bay

WEEK 15*

CBS DH WEEK

Thursday 12/11/14 NFLN 8:25pm
Arizona at St. Louis

Sunday 12/14/14 CBS 1:00pm
Miami at New England
Pittsburgh at Atlanta
Oakland at Kansas City
Cincinnati at Cleveland
Jacksonville at Baltimore
Houston at Indianapolis

FOX 1:00pm
Washington at NY Giants
Minnesota at Detroit
Green Bay at Buffalo
Tampa Bay at Carolina

CBS 4:05pm
Denver at San Diego
NY Jets at Tennessee

FOX 4:25pm
San Francisco at Seattle

NBC 8:30pm
Dallas at Philadelphia

Monday 12/15/14 ESPN 8:30pm
New Orleans at Chicago

WEEK 16*

FOX DH WEEK

Thursday 12/18/14 NFLN 8:25pm
Tennessee at Jacksonville

Saturday 12/20/14 CBS/NFLN 4:30pm
Philadelphia at Washington OR
San Diego at San Francisco

CBS/NFLN 8:15pm
Philadelphia at Washington OR
San Diego at San Francisco

Sunday 12/21/14 FOX 1:00pm
Detroit at Chicago
Atlanta at New Orleans
Green Bay at Tampa Bay
Minnesota at Miami

CBS 1:00pm
New England at NY Jets
Kansas City at Pittsburgh
Baltimore at Houston
Cleveland at Carolina

FOX 4:05pm
NY Giants at St. Louis

CBS 4:25pm
Indianapolis at Dallas
Buffalo at Oakland

NBC 8:30pm
Seattle at Arizona

Monday 12/22/14 ESPN 8:30pm
Denver at Cincinnati

WEEK 17*

CBS & FOX DH WEEK

Sunday 12/28/14 CBS 1:00pm
NY Jets at Miami
Buffalo at New England
Cleveland at Baltimore
Cincinnati at Pittsburgh
Jacksonville at Houston
Indianapolis at Tennessee
San Diego at Kansas City

FOX 1:00pm
Philadelphia at NY Giants
Dallas at Washington
Detroit at Green Bay
Chicago at Minnesota
Carolina at Atlanta
New Orleans at Tampa Bay

CBS 4:25pm
Oakland at Denver

FOX 4:25pm
Arizona at San Francisco
St. Louis at Seattle

NBC 8:30pm
TBD

POSTSEASON

Saturday, January 3 & Sunday, January 4
AFC and NFC Wild Card Playoffs
(ESPN, NBC, CBS, and FOX)

Saturday, January 10 & Sunday, January 11
AFC and NFC Divisional Playoffs
(CBS, FOX, and NBC)

Sunday, January 18
AFC and NFC Championship Games
(CBS and FOX)

Sunday, January 25
Pro Bowl
(ESPN)

Sunday, February 1
Super Bowl XLIX in Arizona
(NBC)

*Due to flexible scheduling, one game from Sunday afternoon may be moved to Sunday night at 8:20pm ET.

**2014 AFC TEAM SCHEDULES** (All times Eastern)**BALTIMORE RAVENS**

Sep. 7	at Cincinnati Bengals	1:00p
Sep. 11	Pittsburgh Steelers (Thu)	8:25p
Sep. 21	at Cleveland Browns	1:00p
Sep. 28	Carolina Panthers	1:00p
Oct. 5	at Indianapolis Colts	1:00p
Oct. 12	at Tampa Bay Buccaneers	1:00p
Oct. 19	Atlanta Falcons	1:00p
Oct. 26	at Cincinnati Bengals	1:00p
Nov. 2	at Pittsburgh Steelers	8:30p
Nov. 9	Tennessee Titans	1:00p
Nov. 16	BYE	
Nov. 24	at New Orleans Saints (Mon)	8:30p
Nov. 30	San Diego Chargers	1:00p
Dec. 7	at Miami Dolphins	1:00p
Dec. 14	Jacksonville Jaguars	1:00p
Dec. 21	at Houston Texans	1:00p
Dec. 28	Cleveland Browns	1:00p

BUFFALO BILLS

Sep. 7	at Chicago Bears	1:00p
Sep. 14	Miami Dolphins	1:00p
Sep. 21	San Diego Chargers	1:00p
Sep. 28	at Houston Texans	1:00p
Oct. 5	at Detroit Lions	1:00p
Oct. 12	New England Patriots	1:00p
Oct. 19	Minnesota Vikings	1:00p
Oct. 26	at New York Jets	1:00p
Nov. 2	BYE	
Nov. 9	Kansas City Chiefs	1:00p
Nov. 13	at Miami Dolphins (Thu)	8:25p
Nov. 23	New York Jets	1:00p
Nov. 30	Cleveland Browns	1:00p
Dec. 7	at Denver Broncos	4:05p
Dec. 14	Green Bay Packers	1:00p
Dec. 21	at Oakland Raiders	4:25p
Dec. 28	at New England Patriots	1:00p

CINCINNATI BENGALS

Sep. 7	at Baltimore Ravens	1:00p
Sep. 14	Atlanta Falcons	1:00p
Sep. 21	Tennessee Titans	1:00p
Sep. 28	BYE	
Oct. 5	at New England Patriots	8:30p
Oct. 12	Carolina Panthers	1:00p
Oct. 19	at Indianapolis Colts	1:00p
Oct. 26	Baltimore Ravens	1:00p
Nov. 2	Jacksonville Jaguars	1:00p
Nov. 6	Cleveland Browns (Thu)	8:25p
Nov. 16	at New Orleans Saints	1:00p
Nov. 23	at Houston Texans	1:00p
Nov. 30	at Tampa Bay Buccaneers	1:00p
Dec. 7	Pittsburgh Steelers	1:00p
Dec. 14	at Cleveland Browns	1:00p
Dec. 22	Denver Broncos (Mon)	8:30p
Dec. 28	at Pittsburgh Steelers	1:00p

CLEVELAND BROWNS

Sep. 7	at Pittsburgh Steelers	1:00p
Sep. 14	New Orleans Saints	1:00p
Sep. 21	Baltimore Ravens	1:00p
Sep. 28	BYE	
Oct. 5	at Tennessee Titans	1:00p
Oct. 12	Pittsburgh Steelers	1:00p
Oct. 19	at Jacksonville Jaguars	1:00p
Oct. 26	Oakland Raiders	4:25p
Nov. 2	Tampa Bay Buccaneers	1:00p
Nov. 6	at Cincinnati Bengals (Thu)	8:25p
Nov. 16	Houston Texans	1:00p
Nov. 23	at Atlanta Falcons	1:00p
Nov. 30	at Buffalo Bills	1:00p
Dec. 7	Indianapolis Colts	1:00p
Dec. 14	Cincinnati Bengals	1:00p
Dec. 21	at Carolina Panthers	1:00p
Dec. 28	at Baltimore Ravens	1:00p

DENVER BRONCOS

Sep. 7	Indianapolis Colts	8:30p
Sep. 14	Kansas City Chiefs	4:25p
Sep. 21	at Seattle Seahawks	4:25p
Sep. 28	BYE	
Oct. 5	Arizona Cardinals	4:05p
Oct. 12	at New York Jets	1:00p
Oct. 19	San Francisco 49ers	8:30p
Oct. 23	San Diego Chargers (Thu)	8:25p
Nov. 2	at New England Patriots	4:25p
Nov. 9	at Oakland Raiders	4:05p
Nov. 16	at St. Louis Rams	1:00p
Nov. 23	Miami Dolphins	4:25p
Nov. 30	at Kansas City Chiefs	8:30p
Dec. 7	Buffalo Bills	4:05p
Dec. 14	at San Diego Chargers	4:05p
Dec. 22	at Cincinnati Bengals (Mon)	8:30p
Dec. 28	Oakland Raiders	4:25p

HOUSTON TEXANS

Sep. 7	Washington Redskins	1:00p
Sep. 14	at Oakland Raiders	4:25p
Sep. 21	at New York Giants	1:00p
Sep. 28	Buffalo Bills	1:00p
Oct. 5	at Dallas Cowboys	1:00p
Oct. 9	Indianapolis Colts (Thu)	8:25p
Oct. 20	at Pittsburgh Steelers (Mon)	8:30p
Oct. 26	at Tennessee Titans	1:00p
Nov. 2	Philadelphia Eagles	1:00p
Nov. 9	BYE	
Nov. 16	at Cleveland Browns	1:00p
Nov. 23	Cincinnati Bengals	1:00p
Nov. 30	Tennessee Titans	1:00p
Dec. 7	at Jacksonville Jaguars	1:00p
Dec. 14	at Indianapolis Colts	1:00p
Dec. 21	Baltimore Ravens	1:00p
Dec. 28	Jacksonville Jaguars	1:00p

INDIANAPOLIS COLTS

Sep. 7	at Denver Broncos	8:30p
Sep. 15	Philadelphia Eagles (Mon)	8:30p
Sep. 21	at Jacksonville Jaguars	1:00p
Sep. 28	Tennessee Titans	1:00p
Oct. 5	Baltimore Ravens	1:00p
Oct. 9	at Houston Texans (Thu)	8:25p
Oct. 19	Cincinnati Bengals	1:00p
Oct. 26	at Pittsburgh Steelers	4:25p
Nov. 3	at New York Giants (Mon)	8:30p
Nov. 9	BYE	
Nov. 16	New England Patriots	8:30p
Nov. 23	Jacksonville Jaguars	1:00p
Nov. 30	Washington Redskins	1:00p
Dec. 7	at Cleveland Browns	1:00p
Dec. 14	Houston Texans	1:00p
Dec. 21	at Dallas Cowboys	4:25p
Dec. 28	at Tennessee Titans	1:00p

JACKSONVILLE JAGUARS

Sep. 7	at Philadelphia Eagles	1:00p
Sep. 14	at Washington Redskins	1:00p
Sep. 21	Indianapolis Colts	1:00p
Sep. 28	at San Diego Chargers	4:05p
Oct. 5	Pittsburgh Steelers	1:00p
Oct. 12	at Tennessee Titans	1:00p
Oct. 19	Cleveland Browns	1:00p
Oct. 26	Miami Dolphins	1:00p
Nov. 2	at Cincinnati Bengals	1:00p
Nov. 9	Dallas Cowboys (London)	1:00p
Nov. 16	BYE	
Nov. 23	at Indianapolis Colts	1:00p
Nov. 30	New York Giants	1:00p
Dec. 7	Houston Texans	1:00p
Dec. 14	at Baltimore Ravens	1:00p
Dec. 18	Tennessee Titans (Thu)	8:25p
Dec. 28	at Houston Texans	1:00p

KANSAS CITY CHIEFS

Sep. 7	Tennessee Titans	1:00p
Sep. 14	at Denver Broncos	4:25p
Sep. 21	at Miami Dolphins	4:25p
Sep. 29	New England Patriots (Mon)	8:30p
Oct. 5	at San Francisco 49ers	4:25p
Oct. 12	BYE	
Oct. 19	at San Diego Chargers	4:05p
Oct. 26	St. Louis Rams	1:00p
Nov. 2	New York Jets	1:00p
Nov. 9	at Buffalo Bills	1:00p
Nov. 16	Seattle Seahawks	1:00p
Nov. 20	at Oakland Raiders (Thu)	8:25p
Nov. 30	Denver Broncos	8:30p
Dec. 7	at Arizona Cardinals	4:05p
Dec. 14	Oakland Raiders	1:00p
Dec. 21	at Pittsburgh Steelers	1:00p
Dec. 28	San Diego Chargers	1:00p

MIAMI DOLPHINS

Sep. 7	New England Patriots	1:00p
Sep. 14	at Buffalo Bills	1:00p
Sep. 21	Kansas City Chiefs	4:25p
Sep. 28	at Oakland Raiders (London)	1:00p
Oct. 5	BYE	
Oct. 12	Green Bay Packers	1:00p
Oct. 19	at Chicago Bears	1:00p
Oct. 26	at Jacksonville Jaguars	1:00p
Nov. 2	San Diego Chargers	1:00p
Nov. 9	at Detroit Lions	1:00p
Nov. 13	Buffalo Bills (Thu)	8:25p
Nov. 23	at Denver Broncos	4:25p
Dec. 1	at New York Jets (Mon)	8:30p
Dec. 7	Baltimore Ravens	1:00p
Dec. 14	at New England Patriots	1:00p
Dec. 21	Minnesota Vikings	1:00p
Dec. 28	New York Jets	1:00p

NEW ENGLAND PATRIOTS

Sep. 7	at Miami Dolphins	1:00p
Sep. 14	at Minnesota Vikings	1:00p
Sep. 21	Oakland Raiders	1:00p
Sep. 29	at Kansas City Chiefs (Mon)	8:30p
Oct. 5	Cincinnati Bengals	8:30p
Oct. 12	at Buffalo Bills	1:00p
Oct. 16	New York Jets (Thu)	8:25p
Oct. 26	Chicago Bears	1:00p
Nov. 2	Denver Broncos	4:25p
Nov. 9	BYE	
Nov. 16	at Indianapolis Colts	8:30p
Nov. 23	Detroit Lions	1:00p
Nov. 30	at Green Bay Packers	4:25p
Dec. 7	at San Diego Chargers	8:30p
Dec. 14	Miami Dolphins	1:00p
Dec. 21	at New York Jets	1:00p
Dec. 28	Buffalo Bills	1:00p

NEW YORK JETS

Sep. 7	Oakland Raiders	1:00p
Sep. 14	at Green Bay Packers	4:25p
Sep. 22	Chicago Bears (Mon)	8:30p
Sep. 28	Detroit Lions	1:00p
Oct. 5	at San Diego Chargers	4:25p
Oct. 12	Denver Broncos	1:00p
Oct. 16	at New England Patriots (Thu)	8:25p
Oct. 26	Buffalo Bills	1:00p
Nov. 2	at Kansas City Chiefs	1:00p
Nov. 9	Pittsburgh Steelers	1:00p
Nov. 16	BYE	
Nov. 23	at Buffalo Bills	1:00p
Dec. 1	Miami Dolphins (Mon)	8:30p
Dec. 7	at Minnesota Vikings	1:00p
Dec. 14	at Tennessee Titans	4:05p
Dec. 21	New England Patriots	1:00p
Dec. 28	at Miami Dolphins	1:00p

OAKLAND RAIDERS

Sep. 7	at New York Jets	1:00p
Sep. 14	Houston Texans	4:25p
Sep. 21	at New England Patriots	1:00p
Sep. 28	Miami Dolphins (London)	1:00p
Oct. 5	BYE	
Oct. 12	San Diego Chargers	4:05p
Oct. 19	Arizona Cardinals	4:25p
Oct. 26	at Cleveland Browns	4:25p
Nov. 2	at Seattle Seahawks	4:25p
Nov. 9	Denver Broncos	4:05p
Nov. 16	at San Diego Chargers	4:05p
Nov. 20	Kansas City Chiefs (Thu)	8:25p
Nov. 30	at St. Louis Rams	1:00p
Dec. 7	San Francisco 49ers	4:25p
Dec. 14	at Kansas City Chiefs	1:00p
Dec. 21	Buffalo Bills	4:25p
Dec. 28	at Denver Broncos	4:25p

PITTSBURGH STEELERS

Sep. 7	Cleveland Browns	1:00p
Sep. 11	at Baltimore Ravens (Thu)	8:25p
Sep. 21	at Carolina Panthers	8:30p
Sep. 28	Tampa Bay Buccaneers	1:00p
Oct. 5	at Jacksonville Jaguars	1:00p
Oct. 12	at Cleveland Browns	1:00p
Oct. 20	Houston Texans (Mon)	8:30p
Oct. 26	Indianapolis Colts	4:25p
Nov. 2	Baltimore Ravens	8:30p
Nov. 9	at New York Jets	1:00p
Nov. 17	at Tennessee Titans (Mon)	8:30p
Nov. 23	BYE	
Nov. 30	New Orleans Saints	1:00p
Dec. 7	at Cincinnati Bengals	1:00p
Dec. 14	at Atlanta Falcons	1:00p
Dec. 21	Kansas City Chiefs	1:00p
Dec. 28	Cincinnati Bengals	1:00p

SAN DIEGO CHARGERS

Sep. 8	at Arizona Cardinals (Mon)	10:20p
Sep. 14	Seattle Seahawks	4:05p
Sep. 21	at Buffalo Bills	1:00p
Sep. 28	Jacksonville Jaguars	4:05p
Oct. 5	New York Jets	4:25p
Oct. 12	at Oakland Raiders	4:05p
Oct. 19	Kansas City Chiefs	4:05p
Oct. 23	at Denver Broncos (Thu)	8:25p
Nov. 2	at Miami Dolphins	1:00p
Nov. 9	BYE	
Nov. 16	Oakland Raiders	4:05p
Nov. 23	St. Louis Rams	4:05p
Nov. 30	at Baltimore Ravens	1:00p
Dec. 7	New England Patriots	8:30p
Dec. 14	Denver Broncos	4:05p
Dec. 20	at San Francisco 49ers (Sat)	4:30p
Dec. 28	at Kansas City Chiefs	1:00p

TENNESSEE TITANS

Sep. 7	at Kansas City Chiefs	1:00p
Sep. 14	Dallas Cowboys	1:00p
Sep. 21	at Cincinnati Bengals	1:00p
Sep. 28	at Indianapolis Colts	1:00p
Oct. 5	Cleveland Browns	1:00p
Oct. 12	Jacksonville Jaguars	1:00p
Oct. 19	at Washington Redskins	1:00p
Oct. 26	Houston Texans	1:00p
Nov. 2	BYE	
Nov. 9	at Baltimore Ravens	1:00p
Nov. 17	Pittsburgh Steelers (Mon)	8:30p
Nov. 23	at Philadelphia Eagles	1:00p
Nov. 30	at Houston Texans	1:00p
Dec. 7	New York Giants	1:00p
Dec. 14	New York Jets	4:05p
Dec. 18	at Jacksonville Jaguars (Thu)	8:25p
Dec. 28	Indianapolis Colts	1:00p

2014 NFC TEAM SCHEDULES (All times Eastern)



ARIZONA CARDINALS

Sep. 8	San Diego Chargers (Mon)	10:20p
Sep. 14	at New York Giants	1:00p
Sep. 21	San Francisco 49ers	4:05p
Sep. 28	BYE	
Oct. 5	at Denver Broncos	4:05p
Oct. 12	Washington Redskins	4:25p
Oct. 19	at Oakland Raiders	4:25p
Oct. 26	Philadelphia Eagles	4:05p
Nov. 2	at Dallas Cowboys	1:00p
Nov. 9	St. Louis Rams	4:25p
Nov. 16	Detroit Lions	4:25p
Nov. 23	at Seattle Seahawks	4:05p
Nov. 30	at Atlanta Falcons	4:05p
Dec. 7	Kansas City Chiefs	4:05p
Dec. 11	at St. Louis Rams (Thu)	8:25p
Dec. 21	Seattle Seahawks	8:30p
Dec. 28	at San Francisco 49ers	4:25p

ATLANTA FALCONS

Sep. 7	New Orleans Saints	1:00p
Sep. 14	at Cincinnati Bengals	1:00p
Sep. 18	Tampa Bay Buccaneers (Thu)	8:25p
Sep. 28	at Minnesota Vikings	4:25p
Oct. 5	at New York Giants	1:00p
Oct. 12	Chicago Bears	1:00p
Oct. 19	at Baltimore Ravens	1:00p
Oct. 26	Detroit Lions (London)	9:30a
Nov. 2	BYE	
Nov. 9	at Tampa Bay Buccaneers	1:00p
Nov. 16	at Carolina Panthers	1:00p
Nov. 23	Cleveland Browns	1:00p
Nov. 30	Arizona Cardinals	4:05p
Dec. 8	at Green Bay Packers (Mon)	8:30p
Dec. 14	Pittsburgh Steelers	1:00p
Dec. 21	at New Orleans Saints	1:00p
Dec. 28	Carolina Panthers	1:00p

CAROLINA PANTHERS

Sep. 7	at Tampa Bay Buccaneers	4:25p
Sep. 14	Detroit Lions	1:00p
Sep. 21	Pittsburgh Steelers	8:30p
Sep. 28	at Baltimore Ravens	1:00p
Oct. 5	Chicago Bears	1:00p
Oct. 12	at Cincinnati Bengals	1:00p
Oct. 19	at Green Bay Packers	1:00p
Oct. 26	Seattle Seahawks	1:00p
Oct. 30	New Orleans Saints (Thu)	8:25p
Nov. 10	at Philadelphia Eagles (Mon)	8:30p
Nov. 16	Atlanta Falcons	1:00p
Nov. 23	BYE	
Nov. 30	at Minnesota Vikings	1:00p
Dec. 7	at New Orleans Saints	1:00p
Dec. 14	Tampa Bay Buccaneers	1:00p
Dec. 21	Cleveland Browns	1:00p
Dec. 28	at Atlanta Falcons	1:00p

CHICAGO BEARS

Sep. 7	Buffalo Bills	1:00p
Sep. 14	at San Francisco 49ers	8:30p
Sep. 22	at New York Jets (Mon)	8:30p
Sep. 28	Green Bay Packers	1:00p
Oct. 5	at Carolina Panthers	1:00p
Oct. 12	at Atlanta Falcons	1:00p
Oct. 19	Miami Dolphins	1:00p
Oct. 26	at New England Patriots	1:00p
Nov. 2	BYE	
Nov. 9	at Green Bay Packers	8:30p
Nov. 16	Minnesota Vikings	1:00p
Nov. 23	Tampa Bay Buccaneers	1:00p
Nov. 27	at Detroit Lions (Thu)	12:30p
Dec. 4	Dallas Cowboys (Thu)	8:25p
Dec. 15	New Orleans Saints (Mon)	8:30p
Dec. 21	Detroit Lions	1:00p
Dec. 28	at Minnesota Vikings	1:00p

DALLAS COWBOYS

Sep. 7	San Francisco 49ers	4:25p
Sep. 14	at Tennessee Titans	1:00p
Sep. 21	at St. Louis Rams	1:00p
Sep. 28	New Orleans Saints	8:30p
Oct. 5	Houston Texans	1:00p
Oct. 12	at Seattle Seahawks	4:25p
Oct. 19	New York Giants	4:25p
Oct. 27	Washington Redskins (Mon)	8:30p
Nov. 2	Arizona Cardinals	1:00p
Nov. 9	at Jacksonville Jaguars (LDN)	1:00p
Nov. 16	BYE	
Nov. 23	at New York Giants	8:30p
Nov. 27	Philadelphia Eagles (Thu)	4:30p
Dec. 4	at Chicago Bears (Thu)	8:25p
Dec. 14	at Philadelphia Eagles	8:30p
Dec. 21	Indianapolis Colts	4:25p
Dec. 28	at Washington Redskins	1:00p

DETROIT LIONS

Sep. 8	New York Giants (Mon)	7:10p
Sep. 14	at Carolina Panthers	1:00p
Sep. 21	Green Bay Packers	1:00p
Sep. 28	at New York Jets	1:00p
Oct. 5	Buffalo Bills	1:00p
Oct. 12	at Minnesota Vikings	1:00p
Oct. 19	New Orleans Saints	1:00p
Oct. 26	at Atlanta Falcons (London)	9:30a
Nov. 2	BYE	
Nov. 9	Miami Dolphins	1:00p
Nov. 16	at Arizona Cardinals	1:00p
Nov. 23	at New England Patriots	1:00p
Nov. 27	Chicago Bears (Thu)	12:30p
Dec. 7	Tampa Bay Buccaneers	1:00p
Dec. 14	Minnesota Vikings	1:00p
Dec. 21	at Chicago Bears	1:00p
Dec. 28	at Green Bay Packers	1:00p

GREEN BAY PACKERS

Sep. 4	at Seattle Seahawks (Thu)	8:30p
Sep. 14	New York Jets	4:25p
Sep. 21	at Detroit Lions	1:00p
Sep. 28	at Chicago Bears	1:00p
Oct. 2	Minnesota Vikings (Thu)	8:25p
Oct. 12	at Miami Dolphins	1:00p
Oct. 19	Carolina Panthers	1:00p
Oct. 26	at New Orleans Saints	8:30p
Nov. 2	BYE	
Nov. 9	Chicago Bears	8:30p
Nov. 16	Philadelphia Eagles	1:00p
Nov. 23	at Minnesota Vikings	1:00p
Nov. 30	New England Patriots	4:25p
Dec. 8	Atlanta Falcons (Mon)	8:30p
Dec. 14	at Buffalo Bills	1:00p
Dec. 21	at Tampa Bay Buccaneers	1:00p
Dec. 28	Detroit Lions	1:00p

MINNESOTA VIKINGS

Sep. 7	at St. Louis Rams	1:00p
Sep. 14	New England Patriots	1:00p
Sep. 21	at New Orleans Saints	1:00p
Sep. 28	Atlanta Falcons	4:25p
Oct. 2	at Green Bay Packers (Thu)	8:25p
Oct. 12	Detroit Lions	1:00p
Oct. 19	at Buffalo Bills	1:00p
Oct. 26	at Tampa Bay Buccaneers	1:00p
Nov. 2	Washington Redskins	1:00p
Nov. 9	BYE	
Nov. 16	at Chicago Bears	1:00p
Nov. 23	Green Bay Packers	1:00p
Nov. 30	Carolina Panthers	1:00p
Dec. 7	New York Jets	1:00p
Dec. 14	at Detroit Lions	1:00p
Dec. 21	at Miami Dolphins	1:00p
Dec. 28	Chicago Bears	1:00p

NEW ORLEANS SAINTS

Sep. 7	at Atlanta Falcons	1:00p
Sep. 14	at Cleveland Browns	1:00p
Sep. 21	Minnesota Vikings	1:00p
Sep. 28	at Dallas Cowboys	8:30p
Oct. 5	Tampa Bay Buccaneers	1:00p
Oct. 12	BYE	
Oct. 19	at Detroit Lions	1:00p
Oct. 26	Green Bay Packers	8:30p
Oct. 30	at Carolina Panthers (Thu)	8:25p
Nov. 9	San Francisco 49ers	1:00p
Nov. 16	Cincinnati Bengals	1:00p
Nov. 24	Baltimore Ravens (Mon)	8:30p
Nov. 30	at Pittsburgh Steelers	1:00p
Dec. 7	Carolina Panthers	1:00p
Dec. 15	at Chicago Bears (Mon)	8:30p
Dec. 21	Atlanta Falcons	1:00p
Dec. 28	at Tampa Bay Buccaneers	1:00p

NEW YORK GIANTS

Sep. 8	at Detroit Lions (Mon)	7:10p
Sep. 14	Arizona Cardinals	1:00p
Sep. 21	Houston Texans	1:00p
Sep. 25	at Washington Redskins (Thu)	8:25p
Oct. 5	Atlanta Falcons	1:00p
Oct. 12	at Philadelphia Eagles	8:30p
Oct. 19	at Dallas Cowboys	4:25p
Oct. 26	BYE	
Nov. 3	Indianapolis Colts (Mon)	8:30p
Nov. 9	at Seattle Seahawks	4:25p
Nov. 16	San Francisco 49ers	1:00p
Nov. 23	Dallas Cowboys	8:30p
Nov. 30	at Jacksonville Jaguars	1:00p
Dec. 7	at Tennessee Titans	1:00p
Dec. 14	Washington Redskins	1:00p
Dec. 21	at St. Louis Rams	4:05p
Dec. 28	Philadelphia Eagles	1:00p

PHILADELPHIA EAGLES

Sep. 7	Jacksonville Jaguars	1:00p
Sep. 15	at Indianapolis Colts (Mon)	8:30p
Sep. 21	Washington Redskins	1:00p
Sep. 28	at San Francisco 49ers	4:25p
Oct. 5	St. Louis Rams	1:00p
Oct. 12	New York Giants	8:30p
Oct. 19	BYE	
Oct. 26	at Arizona Cardinals	4:05p
Nov. 2	at Houston Texans	1:00p
Nov. 10	Carolina Panthers (Mon)	8:30p
Nov. 16	at Green Bay Packers	1:00p
Nov. 23	Tennessee Titans	1:00p
Nov. 27	at Dallas Cowboys (Thu)	4:30p
Dec. 7	Seattle Seahawks	4:25p
Dec. 14	Dallas Cowboys *	8:30p
Dec. 20	at Washington Redskins (Sat)	4:30p
Dec. 28	at New York Giants	1:00p

SAN FRANCISCO 49ERS

Sep. 7	at Dallas Cowboys	4:25p
Sep. 14	Chicago Bears	8:30p
Sep. 21	at Arizona Cardinals	4:05p
Sep. 28	Philadelphia Eagles	4:25p
Oct. 5	Kansas City Chiefs	4:25p
Oct. 13	at St. Louis Rams (Mon)	8:30p
Oct. 19	at Denver Broncos	8:30p
Oct. 26	BYE	
Nov. 2	St. Louis Rams	4:05p
Nov. 9	at New Orleans Saints	1:00p
Nov. 16	at New York Giants	1:00p
Nov. 23	Washington Redskins	4:25p
Nov. 27	Seattle Seahawks (Thu)	8:30p
Dec. 7	at Oakland Raiders	4:25p
Dec. 14	at Seattle Seahawks	4:25p
Dec. 20	San Diego Chargers (Sat)	4:30p
Dec. 28	Arizona Cardinals	4:25p

SEATTLE SEAHAWKS

Sep. 4	Green Bay Packers (Thu)	8:30p
Sep. 14	at San Diego Chargers	4:05p
Sep. 21	Denver Broncos	4:25p
Sep. 28	BYE	
Oct. 6	at Washington Redskins (Mon)	8:30p
Oct. 12	Dallas Cowboys	4:25p
Oct. 19	at St. Louis Rams	1:00p
Oct. 26	at Carolina Panthers	1:00p
Nov. 2	Oakland Raiders	4:25p
Nov. 9	New York Giants	4:25p
Nov. 16	at Kansas City Chiefs	1:00p
Nov. 23	Arizona Cardinals	4:05p
Nov. 27	at San Francisco 49ers (Thu)	8:30p
Dec. 7	at Philadelphia Eagles	4:25p
Dec. 14	San Francisco 49ers	4:25p
Dec. 21	at Arizona Cardinals	8:30p
Dec. 28	St. Louis Rams	4:25p

ST. LOUIS RAMS

Sep. 7	Minnesota Vikings	1:00p
Sep. 14	at Tampa Bay Buccaneers	4:05p
Sep. 21	Dallas Cowboys	1:00p
Sep. 28	BYE	
Oct. 5	at Philadelphia Eagles	1:00p
Oct. 13	San Francisco 49ers (Mon)	8:30p
Oct. 19	Seattle Seahawks	1:00p
Oct. 26	at Kansas City Chiefs	1:00p
Nov. 2	at San Francisco 49ers	4:05p
Nov. 9	at Arizona Cardinals	4:25p
Nov. 16	Denver Broncos	1:00p
Nov. 23	at San Diego Chargers	4:05p
Nov. 30	Oakland Raiders	1:00p
Dec. 7	at Washington Redskins	1:00p
Dec. 11	Arizona Cardinals (Thu)	8:25p
Dec. 21	New York Giants	4:05p
Dec. 28	at Seattle Seahawks	4:25p

TAMPA BAY BUCCANEERS

Sep. 7	Carolina Panthers	4:25p
Sep. 14	St. Louis Rams	4:05p
Sep. 18	at Atlanta Falcons (Thu)	8:25p
Sep. 28	at Pittsburgh Steelers	1:00p
Oct. 5	at New Orleans Saints	1:00p
Oct. 12	Baltimore Ravens	1:00p
Oct. 19	BYE	
Oct. 26	Minnesota Vikings	1:00p
Nov. 2	at Cleveland Browns	1:00p
Nov. 9	Atlanta Falcons	1:00p
Nov. 16	at Washington Redskins	1:00p
Nov. 23	at Chicago Bears	1:00p
Nov. 30	Cincinnati Bengals	1:00p
Dec. 7	at Detroit Lions	1:00p
Dec. 14	at Carolina Panthers	1:00p
Dec. 21	Green Bay Packers	1:00p
Dec. 28	New Orleans Saints	1:00p

WASHINGTON REDSKINS

Sep. 7	at Houston Texans	1:00p
Sep. 14	Jacksonville Jaguars	1:00p
Sep. 21	at Philadelphia Eagles	1:00p
Sep. 25	New York Giants (Thu)	8:25p
Oct. 6	Seattle Seahawks (Mon)	8:30p
Oct. 12	at Arizona Cardinals	4:25p
Oct. 19	Tennessee Titans	1:00p
Oct. 27	at Dallas Cowboys (Mon)	8:30p
Nov. 2	at Minnesota Vikings	1:00p
Nov. 9	BYE	
Nov. 16	Tampa Bay Buccaneers	1:00p
Nov. 23	at San Francisco 49ers	4:25p
Nov. 30	at Indianapolis Colts	1:00p
Dec. 7	St. Louis Rams	1:00p
Dec. 14	at New York Giants	1:00p
Dec. 20	Philadelphia Eagles (Sat)	4:30p
Dec. 28	Dallas Cowboys	1:00p

NETWORK GAMES AND DATES (All times Eastern)



NBC

Thursday 9/4 Green Bay at Seattle	8:30pm	Sunday 10/12 NY Giants at Philadelphia	8:30pm	Sunday 11/23 Dallas at NY Giants	8:30pm
Sunday 9/7 Indianapolis at Denver	8:30pm	Sunday 10/19 San Francisco at Denver	8:30pm	Sunday 11/30 Denver at Kansas City	8:30pm
Sunday 9/14 Chicago at San Francisco	8:30pm	Sunday 10/26 Green Bay at New Orleans	8:30pm	Sunday 12/7 New England at San Diego	8:30pm
Sunday 9/21 Pittsburgh at Carolina	8:30pm	Sunday 11/2 Baltimore at Pittsburgh	8:30pm	Sunday 12/14 Dallas at Philadelphia	8:30pm
Sunday 9/28 New Orleans at Dallas	8:30pm	Sunday 11/9 Chicago at Green Bay	8:30pm	Sunday 12/21 Seattle at Arizona	8:30pm
Sunday 10/5 Cincinnati at New England	8:30pm	Sunday 11/16 New England at Indianapolis	8:30pm	Sunday 12/28 TBD	8:30pm



CBS

Sunday 9/7 Cincinnati at Baltimore	1:00pm	Sunday 11/2 San Diego at Miami	1:00pm	Sunday 12/21 New England at NY Jets	1:00pm
Tennessee at Kansas City		NY Jets at Kansas City		Kansas City at Pittsburgh	
New England at Miami		Jacksonville at Cincinnati		Baltimore at Houston	
Cleveland at Pittsburgh		Denver at New England	4:25pm	Cleveland at Carolina	
Oakland at NY Jets		Oakland at Seattle		Indianapolis at Dallas	4:25pm
Jacksonville at Philadelphia		Sunday 11/9 Pittsburgh at NY Jets	1:00pm	Buffalo at Oakland	
Sunday 9/14 New England at Minnesota	1:00pm	Miami at Detroit		Sunday 12/28 NY Jets at Miami	1:00pm
Atlanta at Cincinnati		Tennessee at Baltimore		Buffalo at New England	
Jacksonville at Washington		Kansas City at Buffalo		Cleveland at Baltimore	
Miami at Buffalo		Denver at Oakland	4:05pm	Cincinnati at Pittsburgh	
NY Jets at Green Bay	4:25pm	Sunday 11/16 Denver at St. Louis	1:00pm	Jacksonville at Houston	
Kansas City at Denver		Cincinnati at New Orleans		Indianapolis at Tennessee	
Houston at Oakland		Houston at Cleveland		San Diego at Kansas City	
Sunday 9/21 Houston at NY Giants	1:00pm	Oakland at San Diego	4:05pm	Oakland at Denver	4:25pm
Oakland at New England		Sunday 11/23 Tennessee at Philadelphia	1:00pm		
Baltimore at Cleveland		Cincinnati at Houston			
Indianapolis at Jacksonville		NY Jets at Buffalo			
Tennessee at Cincinnati		Jacksonville at Indianapolis			
San Diego at Buffalo		Cleveland at Atlanta			
Denver at Seattle	4:25pm	Washington at San Francisco	4:25pm		
Kansas City at Miami		Miami at Denver			
Sunday 9/28 Carolina at Baltimore	1:00pm	Thursday 11/27 Chicago at Detroit	12:30pm		
Buffalo at Houston		Sunday 11/30 San Diego at Baltimore	1:00pm		
Tennessee at Indianapolis		Oakland at St. Louis			
Miami at Oakland (London)		Cincinnati at Tampa Bay			
Jacksonville at San Diego	4:05pm	Cleveland at Buffalo			
Sunday 10/5 Houston at Dallas	1:00pm	Tennessee at Houston			
Baltimore at Indianapolis		New England at Green Bay	4:25pm		
Pittsburgh at Jacksonville		Sunday 12/7 Pittsburgh at Cincinnati	1:00pm		
Cleveland at Tennessee		Baltimore at Miami			
Kansas City at San Francisco	4:25pm	NY Jets at Minnesota			
NY Jets at San Diego		Indianapolis at Cleveland			
Sunday 10/12 Denver at NY Jets	1:00pm	Houston at Jacksonville			
New England at Buffalo		Kansas City at Arizona	4:05pm		
Pittsburgh at Cleveland		Buffalo at Denver			
Jacksonville at Tennessee		Sunday 12/14 Miami at New England	1:00pm		
Baltimore at Tampa Bay		Pittsburgh at Atlanta			
San Diego at Oakland	4:05pm	Oakland at Kansas City			
Sunday 10/19 Miami at Chicago	1:00pm	Cincinnati at Cleveland			
Cincinnati at Indianapolis		Jacksonville at Baltimore			
Tennessee at Washington		Houston at Indianapolis			
Cleveland at Jacksonville		Denver at San Diego	4:05pm		
Kansas City at San Diego	4:25pm	NY Jets at Tennessee			
Sunday 10/26 Baltimore at Cincinnati	1:00pm	Saturday 12/20 Philadelphia at Washington OR	4:30pm		
Buffalo at NY Jets		San Diego at San Francisco			
Miami at Jacksonville					
Houston at Tennessee					
Indianapolis at Pittsburgh	4:25pm				
Oakland at Cleveland					

NETWORK GAMES AND DATES (All times Eastern)



CBS/NFL NETWORK

Thursday 9/11 Pittsburgh at Baltimore	8:25pm	NY Jets at New England	8:25pm	Thursday 11/24 Dallas at Chicago	8:25pm
Thursday 9/18 Tampa Bay at Atlanta	8:25pm	Thursday 10/23 San Diego at Denver	8:25pm	Thursday 12/11 Arizona at St. Louis	8:25pm
Thursday 9/25 NY Giants at Washington	8:25pm	Thursday 10/30 New Orleans at Carolina	8:25pm	Thursday 12/18 Tennessee at Jacksonville	8:25pm
Thursday 10/2 Minnesota at Green Bay	8:25pm	Thursday 11/6 Cleveland at Cincinnati	8:25pm	Saturday 12/20 Philadelphia at Washington OR	4:30pm
Thursday 10/9 Indianapolis at Houston	8:25pm	Thursday 11/13 Buffalo at Miami	8:25pm	San Diego at San Francisco	
Thursday 10/16		Thursday 11/20 Kansas City at Oakland	8:25pm		



ESPN

Monday 9/8 NY Giants at Detroit	7:10pm	Monday 10/13 San Francisco at St. Louis	8:30pm	Pittsburgh at Tennessee	8:30pm
San Diego at Arizona	10:20pm	Monday 10/20 Houston at Pittsburgh	8:40pm	Monday 11/24 Baltimore at New Orleans	8:30pm
Monday 9/15 Philadelphia at Indianapolis	8:30pm	Monday 10/27 Washington at Dallas	8:30pm	Monday 12/1 Miami at NY Jets	8:30pm
Monday 9/22 Chicago at NY Jets	8:30pm	Monday 11/3 Indianapolis at NY Giants	8:30pm	Monday 12/8 Atlanta at Green Bay	8:30pm
Monday 9/29 New England at Kansas City	8:30pm	Monday 11/10 Carolina at Philadelphia	8:30pm	Monday 12/15 New Orleans at Chicago	8:30pm
Monday 10/6 Seattle at Washington	8:30pm	Monday 11/17		Monday 12/22 Denver at Cincinnati	8:30pm



FOX

Sunday 9/7 New Orleans at Atlanta	1:00pm	Sunday 10/26 Detroit at Atlanta (London)	9:30am	Sunday 12/14 Washington at NY Giants	1:00pm
Washington at Houston		Chicago at New England		Minnesota at Detroit	
Buffalo at Chicago		St. Louis at Kansas City	1:00pm	Green Bay at Buffalo	
Minnesota at St. Louis		Minnesota at Tampa Bay		Tampa Bay at Carolina	
San Francisco at Dallas	4:25pm	Philadelphia at Carolina		San Francisco at Seattle	4:25pm
Carolina at Tampa Bay		Philadelphia at Arizona	4:05pm	Sunday 12/21 Detroit at Chicago	1:00pm
Sunday 9/14 Arizona at NY Giants	1:00pm	Sunday 11/2 Arizona at Dallas	1:00pm	Atlanta at New Orleans	
Detroit at Carolina		Philadelphia at Houston		Green Bay at Tampa Bay	
Dallas at Tennessee		Washington at Minnesota		Minnesota at Miami	
New Orleans at Cleveland		Tampa Bay at Cleveland		NY Giants at St. Louis	4:05pm
Seattle at San Diego	4:05pm	St. Louis at San Francisco	4:05pm	Sunday 12/28 Philadelphia at NY Giants	1:00pm
St. Louis at Tampa Bay		Sunday 11/9 San Francisco at New Orleans	1:00pm	Dallas at Washington	
Sunday 9/21 Washington at Philadelphia	1:00pm	Dallas at Jacksonville (London)		Detroit at Green Bay	
Green Bay at Detroit		Atlanta at Tampa Bay		Chicago at Minnesota	
Minnesota at New Orleans		NY Giants at Seattle	4:25pm	Carolina at Atlanta	
Dallas at St. Louis		St. Louis at Arizona		New Orleans at Tampa Bay	
San Francisco at Arizona	4:05pm	Sunday 11/16 San Francisco at NY Giants	1:00pm	Arizona at San Francisco	4:25pm
Sunday 9/28 Green Bay at Chicago	1:00pm	Philadelphia at Green Bay		St. Louis at Seattle	
Detroit at NY Jets		Minnesota at Chicago			
Tampa Bay at Pittsburgh		Atlanta at Carolina			
Philadelphia at San Francisco	4:25pm	Tampa Bay at Washington			
Atlanta at Minnesota		Seattle at Kansas City			
Sunday 10/5 Atlanta at NY Giants	1:00pm	Detroit at Arizona	4:25pm		
Chicago at Carolina		Sunday 11/23 Detroit at New England	1:00pm		
St. Louis at Philadelphia		Green Bay at Minnesota			
Tampa Bay at New Orleans		Tampa Bay at Chicago			
Buffalo at Detroit		Arizona at Seattle	4:05pm		
Arizona at Denver	4:05pm	St. Louis at San Diego			
Sunday 10/12 Chicago at Atlanta	1:00pm	Thursday 11/27 Philadelphia at Dallas	4:30pm		
Green Bay at Miami		Sunday 11/30 New Orleans at Pittsburgh	1:00pm		
Detroit at Minnesota		Washington at Indianapolis			
Carolina at Cincinnati		NY Giants at Jacksonville			
Dallas at Seattle	4:25pm	Carolina at Minnesota			
Washington at Arizona		Arizona at Atlanta	4:05pm		
Sunday 10/19 Carolina at Green Bay	1:00pm	Sunday 12/7 Carolina at New Orleans	1:00pm		
New Orleans at Detroit		St. Louis at Washington			
Atlanta at Baltimore		NY Giants at Tennessee			
Seattle at St. Louis		Tampa Bay at Detroit			
Minnesota at Buffalo		Seattle at Philadelphia	4:25pm		
NY Giants at Dallas	4:25pm	San Francisco at Oakland			
Arizona at Oakland					

NFL Programming

SATELLITE NEWS SERVICE (SNS)



Delivered every Monday and consists of a short capsule of every Sunday NFL game, using the U.S. network footage. Highlights are 3-5 minutes per game. During weeks with no team bye's (wks-1-3 & 13-17), this may result in transmission windows that are longer than 60 minutes.

(20 feeds X 45-60 minutes)

DISTRIBUTION

This 1080i feed will be available in by satellite. To confirm delivery of this program to your station, please contact:

International Operations at NFL Films:

Phone: +1-856-638-6836

Jeff Lombardi (E-mail: jeff.lombardi@nfl.com)

Cindie Hurley (E-mail: cindie.hurley@nfl.com)

If you are an IMG partner or are located in the Europe & Middle East regions, please contact IMG Technical Operations:
Phone: +44-203-314-5040/5727

Ollie Scott (E-mail: ollie.scott@imgworld.com)

Owen Norris (E-mail: owen.norris@imgworld.com)

Lisa Ponsford (E-mail: lisa.ponsford@imgworld.com)

Natalie Gilmore (E-mail: natalie.gilmore@imgworld.com)

Satellite: Available in North America, Europe and Asia. Transmission details will be available in August.

Fiber: The program can be made available on fiber upon request. Cost of fiber feed will be covered by broadcaster.

Tape: Can be made available upon request. Will ship from NFL Films on the dates listed below. Please provide your Federal Express Account Number. We can also coordinate with the courier of your choice.

DELIVERY SCHEDULE

The first 10 minutes of each transmission will carry a test signal. Look for transmission updates on www.nflmedia.com

#	SNS I	TRANSMIT TIMES	
		GMT	EASTERN
1	8 Sep	0500-0600	0100-0200
2	15 Sep	0500-0600	0100-0200
3	22 Sep	0500-0600	0100-0200
4	29 Sep	0500-0600	0100-0200
5	6 Oct	0500-0600	0100-0200
6	13 Oct	0500-0600	0100-0200
7	20 Oct	0500-0600	0100-0200
8	27 Oct	0500-0600	0100-0200
9	3 Nov	0600-0700	0100-0200
10	10 Nov	0600-0700	0100-0200

#	SNS I	TRANSMIT TIMES	
		GMT	EASTERN
11	17 Nov	0600-0700	0100-0200
12	24 Nov	0600-0700	0100-0200
13	1 Dec	0600-0700	0100-0200
14	8 Dec	0600-0700	0100-0200
15	15 Dec	0600-0700	0100-0200
16	22 Dec	0600-0700	0100-0200
17	29 Dec	0600-0700	0100-0200
18	5 Jan	0600-0700	0100-0200
19	12 Jan	0600-0700	0100-0200
20	19 Jan	0600-0700	0100-0200

SCRIPTS AND FORMATS

Scripts and formats will be posted on the website, www.nflmedia.com, as soon as they become available.

REGIONAL TROUBLESHOOTING NUMBERS

ASIA SATELLITE ONLY: +1-570-226-6682/6657

EUROPE & MIDDLE EAST ONLY: +44-203-314-5400

NORTH AMERICA ONLY: +1-856-222-4390

These numbers should replace any and all existing troubleshooting numbers for NFL Films.



NFL GAMEDAY

Delivered every Wednesday, NFL GameDay is a recap of all the previous weekend's NFL action and showcases the Emmy-award-winning cinematography and music composition of NFL Films. If you do not have a 30-minute slot for the program, NFL GameDay is still a valuable resource for accessing great film footage to use in other magazine or news programming. **(21 Episodes X 30 minutes)**

DISTRIBUTION

This 1080i feed will be available in by satellite. To confirm delivery of this program to your station, please contact:

International Operations at NFL Films:

Phone: +1-856-638-6836

Jeff Lombardi (E-mail: jeff.lombardi@nfl.com)

Cindie Hurley (E-mail: cindie.hurley@nfl.com)

If you are an IMG partner or are located in the Europe & Middle East regions, please contact IMG Technical Operations:
Phone: +44-203-314-5040/5727

Ollie Scott (E-mail: ollie.scott@imgworld.com)

Owen Norris (E-mail: owen.norris@imgworld.com)

Lisa Ponsford (E-mail: lisa.ponsford@imgworld.com)

Natalie Gilmore (E-mail: natalie.gilmore@imgworld.com)

Satellite: Available in North America, Europe and Asia. Transmission details will be available in August.

Fiber: The program can be made available on fiber upon request. Cost of fiber feed will be covered by broadcaster.

Tape: Tapes can be made available upon request and will ship from NFL Films on the dates listed below. Please provide your Federal Express Account Number. We can also coordinate with the courier of your choice.

DELIVERY SCHEDULE

The first 10 minutes of each transmission will carry a test signal.

EPISODE	DELIVERY	TRANSMIT TIMES	
		GMT	EASTERN
1	10 Sep	1300-1345	0900-0945
2	17 Sep	1300-1345	0900-0945
3	24 Sep	1300-1345	0900-0945
4	1 Oct	1300-1345	0900-0945
5	8 Oct	1300-1345	0900-0945
6	15 Oct	1300-1345	0900-0945
7	22 Oct	1300-1345	0900-0945
8	29 Oct	1300-1345	0900-0945
9	5 Nov	1400-1445	0900-0945
10	12 Nov	1400-1445	0900-0945
11	19 Nov	1400-1445	0900-0945

EPISODE	DELIVERY	TRANSMIT TIMES	
		GMT	EASTERN
12	26 Nov	1400-1445	0900-0945
13	3 Dec	1400-1445	0900-0945
14	10 Dec	1400-1445	0900-0945
15	17 Dec	1400-1445	0900-0945
16	24 Dec	1400-1445	0900-0945
17	31 Dec	1400-1445	0900-0945
18	7 Jan	1400-1445	0900-0945
19	14 Jan	1400-1445	0900-0945
20	21 Jan	1400-1445	0900-0945
-	-	-	-
21	4 Feb	1400-1445	0900-0945

SCRIPTS AND FORMATS

Scripts and formats are available Wednesday mornings via the NFL's website for media, www.nflmedia.com.

MUSIC CUE SHEETS

Music Cue Sheets will be posted on the website, www.nflmedia.com, as they are compiled.

REGIONAL TROUBLESHOOTING NUMBERS

ASIA SATELLITE ONLY: +1-570-226-6682/6657

EUROPE & MIDDLE EAST ONLY: +44-208-314-5400

NORTH AMERICA ONLY: +1-856-222-4390

These numbers should replace any and all existing troubleshooting numbers for NFL Films.



NFL EXTRA (All times Eastern)

Delivered every Wednesday, NFL EXTRA provides fully-produced features and player profiles that can be incorporated into your own customized NFL show. NFL Films can also provide action footage of specific players upon request. **Note:** the number of segments per weekly transmission will vary.

(22 transmissions X 15 minutes approx.)

DISTRIBUTION

This 1080i feed will be available in by satellite. To confirm delivery of this program to your station, please contact:

International Operations at NFL Films:

Phone: +1-856-638-6836

Jeff Lombardi (E-mail: jeff.lombardi@nfl.com)

Cindie Hurley (E-mail: cindie.hurley@nfl.com)

If you are an IMG partner or are located in the Europe & Middle East regions, please contact IMG Technical Operations:
Phone: +44-203-314-5040/5727

Ollie Scott (E-mail: ollie.scott@imgworld.com)

Owen Norris (E-mail: owen.norris@imgworld.com)

Lisa Ponsford (E-mail: lisa.ponsford@imgworld.com)

Natalie Gilmore (E-mail: natalie.gilmore@imgworld.com)

Satellite: Available in North America, Europe and Asia. Transmission details will be available in August.

Fiber: The program can be made available on fiber upon request. Cost of fiber feed will be covered by broadcaster.

Tape: Tapes can be made available upon request and will ship from NFL Films on the dates listed below. Please provide your Federal Express Account Number. We can also coordinate with the courier of your choice.

DELIVERY SCHEDULE

The first 10 minutes of each transmission will carry a test signal.

EPISODE	DELIVERY	TRANSMIT TIMES	
		GMT	EASTERN
1	10 Sep	1345-1415	0945-1015
2	17 Sep	1345-1415	0945-1015
3	24 Sep	1345-1415	0945-1015
4	1 Oct	1345-1415	0945-1015
5	8 Oct	1345-1415	0945-1015
6	15 Oct	1345-1415	0945-1015
7	22 Oct	1345-1415	0945-1015
8	29 Oct	1345-1415	0945-1015
9	5 Nov	1445-1515	0945-1015
10	12 Nov	1445-1515	0945-1015
11	19 Nov	1445-1515	0945-1015

EPISODE	DELIVERY	TRANSMIT TIMES	
		GMT	EASTERN
12	26 Nov	1445-1515	0945-1015
13	3 Dec	1445-1515	0945-1015
14	10 Dec	1445-1515	0945-1015
15	17 Dec	1445-1515	0945-1015
16	24 Dec	1445-1515	0945-1015
17	31 Dec	1445-1515	0945-1015
18	7 Jan	1445-1515	0945-1015
19	14 Jan	1445-1515	0945-1015
20	21 Jan	1445-1515	0945-1015
21	28 Jan	1445-1515	0945-1015
22	4 Feb	1445-1515	0945-1015

SCRIPTS AND FORMATS

Scripts and formats will be posted Wednesday mornings via the NFL's website for media, www.nflmedia.com.

MUSIC CUE SHEETS

Music Cue Sheets will be posted on the website, www.nflmedia.com, as they are compiled.

REGIONAL TROUBLESHOOTING NUMBERS

ASIA SATELLITE ONLY: +1-570-226-6682/6657

EUROPE & MIDDLE EAST ONLY: +44-203-314-5400

NORTH AMERICA ONLY: +1-856-222-4390

These numbers should replace any and all existing troubleshooting numbers for NFL Films.

ADDITIONAL PROGRAMMING



SEASON LAUNCH KIT

NFL International's annual Season Launch Kit will provide you with a variety of supplemental programming designed to assist you with your own NFL programming.

(Delivery on July 31, 2014)

SEASON IN SIX MINUTES – A recap of all the best plays, hits, and camera shots from the 2013-14 season cut to music. The highlight covers the first game up to and including Super Bowl XLVIII in New York/New Jersey.

Running time: 6 minutes

PLAY FOOTBALL VIGNETTES – A series of 30 second vignettes using high-tech video game footage from EA Sports to explain the game of football delivered with a cutting edge visual style.

30 vignettes x 30 seconds

PAGEANTRY VIGNETTES – “A carnival of color, sound and action.” Thrity vignettes from NFL Films that will introduce you to all the celebration and excitement of the game.

30 vignettes x 30 seconds

SUPER BOWL MEMORIES – A series of 30 one-minute vignettes capturing all the passion and pageantry of the world's biggest sporting event. Only one vignette is included in the transmission of our annual Launch Kit. This year's Super Bowl Memories vignette will take you back to New York/New Jersey for Super Bowl XLVIII. The remaining 30 vignettes can be ordered on tape.

1 vignette x 60 seconds

ARIZONA AND LONDON B-ROLL – B-roll footage of the Super Bowl, Pro Bowl, and International Series cities, including cityscapes, nightlife, downtown, restaurants, beaches, etc. Use to create your own Super Bowl, Pro Bowl & International Series promos.



ROAD TO THE PLAYOFFS

This program is available the week after the regular season ends, on January 2, 2015. It will review the regular season and highlight the teams that have made it to the playoffs.

Approx. running time: 50 minutes

ROAD TO THE SUPER BOWL

One of the signature programs of the National Football League, “RTSB” is available one week before the Super Bowl on January 23, 2015. It's a review of the season from training camp through the Conference Championship games. There is no better program to get your viewers excited about Super Bowl Sunday.

Approx. running time: 50 minutes



NFL SUNDAY TICKET HD

NFL Sunday Ticket HD offers fun, excitement and value to our NFL fans. This number-one rated pay sports package offers NFL fans the opportunity to receive every Sunday afternoon NFL game that is played on a simultaneous, live basis. With NFL Sunday Ticket HD, subscribers can choose up to 14 different games each Sunday, and watch one or watch them all! The NFL Sunday Ticket package also includes a special pregame show. If you are interested in carrying this exclusive sports package, please contact Erica Booze at +1-212-450-2504 (7-9 simultaneous games at 1pm ET and 2-5 simultaneous games at 4pm ET).



NFL NETWORK PROGRAMMING



NFL Network provides football fans with a network to call their own. Seven days a week, 24 hours a day, 365 days a year, fans turn to NFL Network to receive information and insight straight from team headquarters, league offices and wherever else the NFL is making news. Please visit www.nfl.com/nflnetwork for listings and the most up to date information.

KEY PROGRAMMING

EXCLUSIVE LIVE PRIMETIME GAMES

NFL Network's sixteen game package kicks off September 11 when the Baltimore Ravens host the Pittsburgh Steelers.

NFL AM

Start the week day off with a heavy dose of what's happening around the league with seasoned and opinionated talent who will report and debate news. The show's discussion will cover a wide-range of NFL-related topics and examine the personalities that play the game. NFL AM will collaborate with NFL.com to take a look at the latest in fantasy football news and information. Start your day on the right side of the bed with NFL AM.



NFL TOTAL ACCESS

NFL Network's signature show is the football show of record. NFL Total Access is uniquely structured to see the game through the participants' eyes. Covering all 32 teams, NFL Total Access features interviews with players, coaches and other key league personnel. Using the most advanced technology, NFL Total Access has the ability to go live to any NFL team headquarters at any time.



NFL GAMEDAY FIRST

Get an early jump on your Sunday morning as our expert analysts start you off with live reports from around the country as the teams make their way to the stadiums.



NFL GAMEDAY MORNING

Kick off Sunday morning with a four-hour, information packed pregame show. Get the first word on all the Sunday action with NFL insiders bringing you the latest news, injury reports, pre-game analysis and game previews.



NFL GAMEDAY LIVE

This live studio show gives fans in-progress up to the minute highlights showcasing the biggest moments from all of the day's action as they happen.



NFL GAMEDAY HIGHLIGHTS

The NFL Network crew breaks down all the highlights from Sunday's afternoon games as well as a Sunday Night Football preview.



NFL GAMEDAY FINAL

The definitive Sunday night wrap up of the day that was in the NFL. The most extensive highlights coupled with expert analysis (Duration: 90 minutes).

NFL GAME REWIND

Never miss a play again as NFL Network will re-air every game from every week in a fast-paced 30-minute duration with the original television announcers and cameras.

PRESEASON GAMES

The NFL Network is the only place on television where fans can see every NFL preseason games each August including up to 14 live telecasts.



NFL NETWORK PROGRAMMING (continued)

**INSIDE THE NFL**

Offering expert insight, exclusive commentary and special on and off the field features you won't find anywhere else, "Inside the NFL" brings you the sights, sounds and spectacle of the NFL in all its glory.

A FOOTBALL LIFE

Showcasing the lives and careers of legendary players, coaches and executives, NFL Films examines the untold stories of the most influential NFL icons with unprecedented access. Each film tells the story of how their legacy is forever intertwined in the fabric of NFL history.

AMERICA'S GAME: The Super Bowl Champions

Profiling the winning team of each of the NFL's 48 Super Bowls, America's Game is a critically acclaimed 48-part documentary series featuring first-person accounts, behind-the-scenes access and Hollywood narrators telling the details of how each team became a champion.

NFL'S TOP 10

Putting a fresh twist on the countdown genre, NFL's Top 10 is a fast-paced series taking an irreverent look at some of the most intriguing subjects in the NFL, and creating and debating a top ten list for each category.

**HARD KNOCKS**

Hard Knocks is a reality sports documentary television series produced by NFL Films and HBO. Each season provides an in-depth perspective as an NFL team prepares for the upcoming football season. This year, Hard Knocks follows the players, coaches and staff of Atlanta Falcons and chronicles the rigors and daily demands of NFL Training Camp.

**NFL HONORS**

The night before Super Bowl XLIX, the NFL salutes its best players and plays from the 2014 season with NFL Honors, a star-studded football and entertainment event. Seven of the awards being announced are from the Associated Press, including the AP Most Valuable Player.

SPECIAL EVENTS PROGRAMMING

**KICKOFF**

On September 4, the NFL will kick off the 2014 season in Seattle. If you would like to come on-site, please contact Cindie Hurley at cindie.hurley@nfl.com or Jeff Lombardi at jeff.lombardi@nfl.com.

**INTERNATIONAL SERIES**

The NFL's International Series of competitive regular-season games will return to London, for three games in 2014. The Oakland Raiders will play host to the Miami Dolphins on September 28 at 5:00 pm GMT (1:00pm ET). The Atlanta Falcons will host the Detroit Lions on October 26 at 1:30 pm GMT (9:30am ET). Lastly, the Jacksonville Jaguars will host the Dallas Cowboys on November 9 at 6:00 pm GMT (1:00pm ET). All three games will be played at Wembley Stadium. Very limited audio commentary space is available. If you are interested in securing a space, please contact Cindie Hurley and Jeff Lombardi no later than **August 1, 2014** for Game 1, **September 5, 2014** for Game 2, and **September 19, 2014** for Game 3.

**CHAMPIONSHIP GAMES**

If you would like to attend a championship game on-site, please contact Jeff Lombardi or Cindie Hurley no later than **December 12, 2014**.

**SUPER BOWL**

We invite you to come on-site to Super Bowl XLIX at University of Phoenix Stadium in Glendale, Arizona. At the Super Bowl, you will have the opportunity to join press conferences, interview players and coaches on Media Day, and experience the events and parties that lead up to game day. The NFL produces a world feed, which is a clean broadcast that mirrors the U.S. host broadcaster. If you are interested in attending the Super Bowl on-site and/or broadcast the World Feed please contact Jeff Lombardi or Cindie Hurley and refer to page(s) 19 and 22-23, which include all the applicable forms and timelines.

**PRO BOWL**

Although we do not produce a world feed for the Pro Bowl, we encourage you do an on-site broadcast where you can have access to the best players in the League. If you are interested in attending please contact Jeff Lombardi or Cindie Hurley no later than **December 12, 2014**.

NFL Operations

GAME DELIVERY INFORMATION



FILMS

NFL Films helps coordinate delivery of all NFL games and serves as the liaison between the U.S. domestic networks and international licensees. To confirm delivery of games to your station or to request on-site facilities, please contact the NFL Films' International Operations Department:

Jeff Lombardi (E-mail: jeff.lombardi@nfl.com)

Cindie Hurley (E-mail: cindie.hurley@nfl.com)

Ellen Barlow (E-mail: ellen.barlow@nfl.com)

NFLF Office Phone: +1-856-638-6836

NFLF Office Fax: +1-856-638-0139

If you are an IMG partner or are located in the Europe & Middle East regions, please contact IMG Technical Operations:

Ollie Scott (E-mail: ollie.scott@imgworld.com)

Owen Norris (E-mail: owen.norris@imgworld.com)

Lisa Ponsford (E-mail: lisa.ponsford@imgworld.com)

Natalie Gilmore (E-mail: natalie.gilmore@imgworld.com)

Office Phone: +44-203-314-5040/5727

REGIONAL TROUBLESHOOTING NUMBERS

ASIA SATELLITE ONLY: +1-570-226-6682/6657

EUROPE & MIDDLE EAST ONLY: +44-203-314-5400

NORTH AMERICA ONLY: +1-856-222-4390

These numbers should replace any and all existing troubleshooting numbers for NFL Films.

DISTRIBUTION

Satellite/Fiber

Games are delivered live via satellite or fiber transmissions. As there are many options to consider, licensees must contact NFL Films to discuss these arrangements. Transmission details for each game are posted weekly on www.nflmedia.com.

Tape

NFL Films can make arrangements to record and ship full-length games to your station. Please provide your Federal Express Account Number. We will coordinate with the courier of your choice if preferred.

Commercial Formats (Run-downs; break patterns)

Network formats are available Thursday or Friday of each week via the website, www.nflmedia.com. Updates will be posted as we receive them.

A.D. Coordination (Listen-only lines)

NFL Films can provide you with the telephone number to access and listen to the A.D.'s countdown into and out of commercial breaks. Throughout the NFL season, this information will be available at www.nflmedia.com, but you must request this service through NFL Films to assure that a line is reserved for your station.

NFLMEDIA.COM

At this website you can find information regarding delivery of NFL games and programs. Below are instructions for registering and finding the information you need.

If you are not already registered:

- Go to www.nflmedia.com
- Click on "Register"
- Enter **required fields**
- Click "Submit"

International Sound

Available for all games, on the U.S. network backhaul feed. Occasionally, international sound is available on the fronthaul feed as well. During the NFL season, this information can be found at www.nflmedia.com.

Refeeds

NFL Films can refeed portions of a game if needed. Client must agree to pay all out-of-pocket costs prior to the transmission.

On-site Services

If you are planning on-site coverage of any NFL games, NFL Films will make arrangements for credentials, commentary/camera positions, cabling, uplinks and other technical requirements. Please see page 19 for further details.

Finding satellite coordinates, network formats, and program scripts:

- Find **NFL International** in the left-side menu of your screen. Click on it.
- Again, in the left menu, find and click **NFL Game & Program Distribution**
- Click on desired information.



ON-SITE SERVICES

CREDENTIALS FOR ENG NEWS CREWS:

If your station would like to request credentials for **ENG news-style coverage** at any NFL game, please note the following procedure:

- Requests must be made by the sports director.
- Complete the 2014 Credential Request Form and email it to Erica Booze at least 14 days before the game or event you plan to attend. The 2014 Credential Request Form is provided separately.
- **All requests must be made through the League Office - please do not contact teams directly.**

2014 INTERNATIONAL SERIES CREDENTIALS

WEMBLEY-STADIUM (London):

- Application forms will be sent via email in late July
- Game 1 Applications are due by August 29, 2014
- Game 2 & 3 Applications are due by September 26, 2014

PRO BOWL & SUPER BOWL CREDENTIALS

- Please register (if you have not already done so previously) at **www.nflmedia.com**.
- You can begin applying for credentials in mid-October via a special link that will be emailed to you in October.
- Applications are due by November 14, 2014

Erica Booze (E-mail: erica.booze@nfl.com)

Phone: +1-212-450-2504 **Fax:** +1-212-847-0801

ON-SITE GAME BROADCASTS OR TRANSMISSIONS:

If you are planning to do a **live broadcast, transmissions, or production** at an NFL game, please contact NFL Films:

Jeff Lombardi (E-mail: jeff.lombardi@nfl.com)

Cindie Hurley (E-mail: cindie.hurley@nfl.com)

Phone: +1-856-638-6836 **Fax:** +1-856-638-0139

NFL Films will work with the teams' PR Department and Stadium Operations to provide credentials, commentary positions, camera positions, cabling, power, and parking. We will coordinate feeds from the U.S. network truck to your truck or commentary position.

Please note the following guidelines:

- **NFL Films coordination for on-site events is not optional.** This is a policy to ensure international broadcasters get what they request and that NFL guidelines are followed.
- Requests must be received in writing at least **three weeks** prior to the game desired.
- If space for a commentary position or truck is not available, the request may be refused.
- The international broadcaster is responsible for a coordination fee. This coordination fee will cover all out-of-pocket costs associated with the broadcast.

SUPER BOWL XLIX REQUESTS:

If your station is planning to broadcast from Super Bowl XLIX in Phoenix on February 1, 2015, **you must fill out and return a "Letter of Intent" by September 12, 2014.** Signing this letter of intent does not obligate your station in any way, but it is necessary so the NFL can prepare for your needs.

CHAMPIONSHIP GAME AND PRO BOWL REQUESTS:

If your station is planning to broadcast live from the AFC or NFC Championship Games on January 18, 2015 or from the Pro Bowl on January 25, 2015, **you must notify NFL Films no later than Friday, December 12, 2014.**

Jeff Lombardi (E-mail: jeff.lombardi@nfl.com)

Cindie Hurley (E-mail: cindie.hurley@nfl.com)

Phone: +1-856-638-6836 **Fax:** +1-856-638-0139

SHOOT & TALENT COORDINATING:

If your station is planning to do a shoot / interview with an NFL Player or Cheerleader, please contact Kennie Smith at NFL Films:

Kennie Smith (E-mail: kennie.smith@nfl.com)

Tel: +1-856-222-2880

NFL Films will make talent and location arrangements as well as hire crew members and rental equipment. **Requests are due 3 weeks prior to the date requested.** Client is responsible for all costs and client approval of cost estimate is required before moving forward.



NFL FILMS FOOTAGE AND DUB REQUESTS

All requests must be made in writing using NFL Films' footage and dub request form. This form is available at www.nflmedia.com or by contacting Ellen Barlow at ellen.barlow@nfl.com.

PLEASE NOTE THE FOLLOWING:

- All PAL or 1080i/50 conversions are done out-of-house and require additional time.
- Arrangements can also be made to deliver materials via satellite or fiber upon request.
- NFL Films can provide cost estimates for all services upon request

TIMETABLE FOR DELIVERY:

- For NTSC or 1080i/60 dubs, please allow 3-5 business days to receive your material.
- For PAL or 1080i/50 dubs, please allow 5-7 business days to receive your material.
- For shipments outside the U.S., additional time may be needed for customs clearance.
- Large-volume jobs may require additional time.

DUB RATE CARD:

FORMAT	LENGTH OF TAPE	PRICE
BETA SP (NTSC)	UP TO 30 MINUTES	\$84.00
BETA SP (NTSC)	31-60 MINUTES	\$137.00
BETA SP (NTSC)	61-90 MINUTES	\$189.00
DIGIBETA (NTSC)	UP TO 30 MINUTES	\$179.00
DIGIBETA (NTSC)	31-45 MINUTES	\$268.00
DIGIBETA (NTSC)	46-60 MINUTES	\$305.00
DIGIBETA (NTSC)	61-90 MINUTES	\$457.00
DIGIBETA (NTSC)	91-120 MINUTES	\$557.00
DVC PRO 25 MB (NTSC)	UP TO 60 MINUTES	\$45.00
DVC PRO 25 MB (NTSC)	61-120 MINUTES	\$65.00
DVD DUB	UP TO 30 MINUTES	\$25.00
DVD DUB	31-60 MINUTES	\$35.00
DVD DUB	61-90 MINUTES	\$40.00
DVD DUB	91-120 MINUTES	\$45.00
HD CAM (1080i/60)	UP TO 10 MINUTES	\$125.00
HD CAM (1080i/60)	11-20 MINUTES	\$230.00
HD CAM (1080i/60)	21-40 MINUTES	\$290.00
HD CAM (1080i/60)	41-60 MINUTES	\$480.00
HD CAM (1080i/60)	61-90 MINUTES	\$695.00
HD CAM (1080i/60)	91-120 MINUTES	\$890.00

COST:

Client is responsible for all out-of-pocket costs including:

- Tape stock and dub charges (see rate card below)
- Research charges (\$140 USD per hour, one-hour minimum charge)
- HD requests require an additional assemble fee (\$450 USD per hour; 15-minute increments)
- Shipping (please provide your company account number if possible)

MEDIA EXCHANGE (ICE):

In addition to tape and transmission options, an electronic, file-based transfer over the web can be accomplished with any web browser via the Signiant Media Exchange web servers located at NFL Films.

- Secure, unique user accounts are established for each client. Username and password will be supplied in a welcome email.
- Research charges (\$140 USD per hour, one-hour minimum charge)
- HD requests require an assemble fee (\$450 USD per hour; 15-minute increments)
- HD Tape Stock Cost: Depends on type and length of stock (call for rate)
- Media Exchange Fee: \$50 USD per file posting.

FORMAT	LENGTH OF TAPE	PRICE
BETA SP (PAL)	UP TO 10 MINUTES	\$242.00
BETA SP (PAL)	11 TO 30 MINUTES	\$342.00
BETA SP (PAL)	31-60 MINUTES	\$604.00
BETA SP (PAL)	61-90 MINUTES	\$846.00
DIGIBETA (PAL)	UP TO 10 MINUTES	\$368.00
DIGIBETA (PAL)	11-30 MINUTES	\$494.00
DIGIBETA (PAL)	31-60 MINUTES	\$846.00
DIGIBETA (PAL)	61-90 MINUTES	\$1,260.00
HD CAM (1080i/50)	UP TO 30 MINUTES	\$740.00
HD CAM (1080i/50)	31-60 MINUTES	\$1,275.00
HD CAM (1080i/50)	61-90 MINUTES	\$1,850.00
HD CAM (1080i/50)	91-120 MINUTES	\$2,380.00

Sponsorship/Licensing

Sponsorship sales and marketing represents an important part of the NFL's domestic and international business. Partners of the NFL are encouraged to share in the equity value of its logos, trademarks and key assets including promotions, player imagery, client hospitality and many others.

The NFL works closely with its partners to build custom, market-specific platforms and promotions designed against specific marketing and business objectives. NFL sponsorships are proven to create impactful business and marketing alliances enabling partners to create a valuable point of difference in the marketplace which may not be achieved by a media package on NFL game broadcasts. An NFL partnership

offers a powerful means to enhance and activate against your media spending and influence consumers through multiple channels.

If interested in more information about NFL sponsors and/or sponsorship opportunities, please contact:

Marc Reeves (E-mail: marc.reeves@nfl.com)
Phone: +1-212-450-2788

Lindsey Eckhouse (E-mail: lindsey.eckhouse@nfl.com)
Phone: +1-212-450-2417

NOTE: Please contact the NFL for local sponsor list.

LICENSING OPPORTUNITIES

Merchandise licensing rights allow for the creation of NFL or team-branded products. While licensing rights are most often used for distribution of products to general retail, licensed products may also be used to authenticate broadcast content and promotions.

1. PRODUCT PLACEMENT

- Broadcast partners may use relevant products within NFL programming (e.g. NFL commentator wears an NFL co-branded golf shirt)
- Other programming (e.g. network sitcom or soap opera) may integrate NFL items

2. ON-AIR PROMOTIONS

- Create a joint promotion with our licensing or retail partners (e.g. on-air "watch and win" contest with NFL prizes, retail promotions designed to drive viewership)

3. PREMIUMS

- Create customized products for use as corporate and employee gifts
- Generate "buzz" around an upcoming event with a custom consumer premium
- All premium product must be created by a licensed NFL premium partner.

For more information on NFL licensing opportunities, please contact:

Teri Niadna (E-mail: teri.niadna@nfl.com)
Phone: +1-212-450-2774

Yang Bu (E-mail: yang.bu@nfl.com)
Phone: +1-212-450-2504

NFL ADVERTISING & PROMOTION POLICIES

- The NFL controls all marketing and promotion of the NFL and its member clubs. All broadcasters are required to seek approval of all on-air and off-air promotions through the NFL.
- Commercial endorsements may not be made within the content of NFL programming.
- Broadcasters may not use names, likenesses, or voices of players, managers, coaches, and officials to endorse any product or service.
- NFL marks and logos may not be used outside NFL programming except for "tune-in" promotion.
- Broadcaster may not pass through the rights to use the marks and logos of the NFL to any third party.
- NFL marks and logos can only be used to promote "tune-in" for the NFL programming, and may not be used in conjunction with a commercial endorsement of any product or service.
- Broadcasters may not use any of the programs or elements of programs in, or in connection with, or in anyway related to gambling, hard liquor, or pornography.
- Broadcasters do not have the right to sell or distribute footage from NFL games or NFL programming except if expressly permitted by your broadcast agreement. Broadcasters must always seek prior approval before editing content of any NFL programming.

The foregoing is a summary of certain NFL policies. Please refer to your Broadcast License Agreement with the NFL for the definitive terms and conditions regarding your right and obligations to NFL programming.

Super Bowl XLIX

LETTER OF INTENT FOR ON-SITE BROADCAST – Due by September 12, 2014



(Company Name)

intends to broadcast Super Bowl XLIX from University of Phoenix Stadium in Arizona on February 1, 2015. At this time, we anticipate needing the following facilities:

- Commentary Booth (No Camera/Audio Only)
- Studio Booth (Required for Any Camera Plans)
- Camera-Only Position/s outside the broadcast booth (In Stadium)
- Reporter Position (In Stadium, If Available, Location tbd)
- Park/Power for Production truck
- Park/Power for Uplink truck or Hybrid truck
- Golf Cart – Indicate how many: _____ # 4-pass or _____ # flip/flat.
- Office space (please circle: single end; middle/end; or full trailer office)
- Level 3 Fiber Circuit (Outbound)
- Dedicated Internet Circuit - Required for Streaming or Uploading from site

We understand that this information is for planning purposes only and we are not obligated financially to pay for the above facilities at this time.

Representative:

(Please print name)

Telephone Number:

Fax Number:

E-mail Address:

Signature:

Date:

(month/day/year)

Please sign and return to NFL Films International Operations Department (Jeff Lombardi) via fax +1-856-638-0139 or email sbworldfeed@nfl.com **by September 12, 2014.**



IMPORTANT DATES

See our “Super Bowl Planning Guide” for further details. In the meantime, please note the following dates:

August 29, 2014	International Series (London) Game 1 Accreditation Requests Due
September 12, 2014	Letters of Intent Due (available on page 22 of this guide)
September 26, 2014	International Series (London) Game 2 & 3 Accreditation Requests Due
November 12, 2014	Super Bowl Technical Request Forms Due (provided in the Super Bowl Planning Guide)
November 12, 2014	Deadline to request NFL Films hire Production or Truck services for Super Bowl
November 14, 2014	Credentials: Super Bowl Requests Due
December 2014	Broadcaster Site Survey, University of Phoenix Stadium
December 5, 2014	Hotels: Super Bowl Requests Due
December 12, 2014	Deadline for Onsite production plans at Championship & Pro Bowl Games
January 9, 2015	On-Site services contracts signed by broadcasters and returned to NFL Films
January 18, 2015	Conference Championship Games
January 25, 2015	Pro Bowl in Arizona
January 27, 2015	Media Day with Super Bowl Players & Coaches
January 30, 2015	Broadcast Technical Fax Checks begin (by appointment with NFL Films)
January 30, 2015	SECURITY Lock Down – All Trucks Must be parked and in the Compound
January 31, 2015	World Feed Production Meeting (on-site in Arizona)
January 31, 2015	World Feed FULL Transmission Fax – 1800 ET
February 1, 2015	Super Bowl XLIX in Arizona

Notes

IMPORTANT INTERNATIONAL BROADCAST NOTES



