



NATIONAL FOOTBALL LEAGUE  
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## NFC NEWS 'N' NOTES

FOR USE AS DESIRED  
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FOR ADDITIONAL INFORMATION,  
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## NFC PLAYOFF INFORMATION

### ATTENTION: SPORTS EDITORS, SPORTS DIRECTORS & PHOTO EDITORS

The NFL playoffs begin with Wild Card Weekend on Saturday and Sunday, January 7-8. The Divisional Playoffs are on Saturday and Sunday, January 14-15. There will be two Saturday games and two Sunday games on each of the first two playoff weekends. The NFC Championship Game is on Sunday, January 22.

**REQUESTS FOR MEDIA CREDENTIALS** for the Wild Card and Divisional Playoff games should be directed to the host club director of public relations. The following procedures for press credentials for all postseason games, except Super Bowl XL, are in effect:

- **CREDENTIAL REQUESTS:** Deadline for all credential requests for Wild Card and Divisional games will be set by the home PR director. The deadline for the NFC Championship Game for media who are staffing the game regardless of the competing teams is Tuesday, January 10 at 3:00 PM ET.
- **CONFIRMATION:** Credential requests may be confirmed by calling the NFC Championship Game headquarters after 2:00 PM (game-site time) Thursday prior to the game.
- **WILL CALL:** Credentials will not be mailed. Teams will set up a separate Press Will Call on game day.

**REQUESTS FOR MEDIA CREDENTIALS FOR NFC CHAMPIONSHIP GAME:** Media from the two participating teams in the NFC Championship Game should submit their requests to that club's public relations director, who will compile a list of all local media and submit it to the NFL office. All other credential applications for the NFC Championship Game should be made electronically on [nflmedia.com](http://nflmedia.com).

To apply, click the "Event Credentialing" icon at [nflmedia.com](http://nflmedia.com) to link to the online registration form. A maximum of one registration form per organization should be filled out for the NFC Championship Game. The deadline to apply is Tuesday, January 10. If you have questions, please call Michael Signora (212/450-2076).

**NO CREDENTIALS WILL BE MAILED.** Credentials will be issued at NFC Championship Game headquarters beginning at 12:00 PM (game-site time), Friday, January 20. **Each media representative must present government-issued photo identification (passport, driver's license, etc.) at credential pickup. Those credentials not picked up at media headquarters will be available at Press Will Call the day of the game and will require presentation of government-issued photo identification.** Assignments of credentials will be made on an NFL city priority basis.

Following are potential NFC Championship Game headquarters. When making reservations, please contact the NFC Championship headquarters hotel no sooner than Monday, January 16 to reserve your room(s). Ask for the reservation desk by indicating the code "**NFC Championship Game**" and the organization you represent. This will ensure the NFL room rate.

### Carolina

Hyatt Charlotte at Southpark  
5501 Carnegie Boulevard  
Charlotte, NC 28209-3452  
704-554-1234

### Chicago

Chicago Downtown  
540 North Michigan Ave  
Chicago, IL 60611  
(312) 312-836-0100

### New York

Marriott Marquis Times Square  
1535 Broadway  
New York, NY 10036  
(212)398-1900  
1-800-843-4898

### Seattle

Renaissance Seattle  
515 Madison Street  
Seattle, WA 98104  
206-583-0300

### Tampa

TBD