

FOR IMMEDIATE RELEASE NFL-108 10/27/06 CONTACT: Matt Hill, NFL, 212-450-2080 Hillm@NFL.com

> Molly Sheehan, Motorola, 312-953-6006 W0485C@motorola.com

<u>NFL.COM VOTERS SELECT</u> OAKLAND RAIDERS HEAD COACH ART SHELL AS WEEK 7 MOTOROLA NFL COACH OF THE WEEK

Head coach **ART SHELL** of the Oakland Raiders is the <u>Motorola NFL Coach of the Week</u> for games played on October 22-23, the NFL announced today.

Shell won the first game of his second stint as an NFL head coach, as the Raiders defeated the Arizona Cardinals 22-9 on Sunday. Shell, who coached the Raiders from 1989-94, gathered his team the night before the game and told his players they needed to find some swagger. Oakland came out hungry, scoring the first 17 points of the game and leading 22-3 midway through the third quarter. Quarterback Andrew Walters threw for 263 yards and one touchdown, and wide receiver Randy Moss caught seven passes for 129 yards and a touchdown in the victory.

Shell was selected as Motorola NFL Coach of the Week from among three finalists by voters on NFL.com. The other finalists were head coaches **BRAD CHILDRESS** of the Minnesota Vikings and **GARY KUBIAK** of the Houston Texans.

In January, voting will be held on NFL.com to determine the Motorola NFL Coach of the Year.

Motorola's brand has become synonymous with NFL coaches through the coaches' headsets worn during every NFL game. Motorola believes NFL coaches are game-changing innovators whose creativity and expertise fuels the exciting brand of football enjoyed by millions of fans around the world.

2006 Motorola NFL Coach of the Week

- Wk 4 Lovie Smith, Chicago BearsWk 5 Andy Reid, Philadelphia EaglesWk 6 Sean Payton, New Orleans Saints
- Wk 7 Art Shell, Oakland Raiders

#