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NFC PLAYOFF INFORMATION

ATTENTION: SPORTS EDITORS, SPORTS DIRECTORS & PHOTO EDITORS

The NFL playoffs begin with Wild Card Weekend on Saturday and Sunday, January 6-7. The Divisional Playoffs are on Saturday and Sunday, January 13-14. There will be two Saturday games and two Sunday games on each of the first two playoff weekends. The NFC Championship Game is on Sunday, January 21.

REQUESTS FOR MEDIA CREDENTIALS for the Wild Card and Divisional Playoff games should be directed to the host club director of public relations. The following procedures for press credentials for all postseason games, except Super Bowl XLI, are in effect:

- <u>CREDENTIAL REQUESTS</u>: Deadline for all credential requests for Wild Card and Divisional games will be set by the home PR director. <u>The deadline for the NFC Championship Game for media who are staffing the game regardless</u> of the competing teams is Tuesday, January 9 at 3:00 PM ET.
- **CONFIRMATION:** Credential requests may be confirmed by calling the NFC Championship Game headquarters after 2:00 PM (game-site time) on Thursday, January 18.
- <u>WILL CALL</u>: NFC Championship Game credentials will not be mailed. A press credential will call window at the host stadium will be open on game day, four hours prior to kickoff.

REQUESTS FOR MEDIA CREDENTIALS FOR NFC CHAMPIONSHIP GAME: Media from the two participating teams in the NFC Championship Game should submit their requests to that club's public relations director. All other credential applications for media who wish to cover the NFC Championship Game <u>regardless of the competing teams</u> should be made electronically on <u>nflmedia.com</u>.

To apply, click the "Event Credentialing" icon at nflmedia.com to link to the <u>online registration form</u>. A maximum of one registration form per organization should be filled out for the NFC Championship Game. <u>The deadline to apply is</u> Tuesday, January 9. If you have questions, please call Randall Liu (212-450-2382).

NO CREDENTIALS WILL BE MAILED. Credentials will be issued at NFC Championship Game headquarters beginning at 12:00 PM (game-site time), Friday, January 19. Each media representative must present government-issued photo identification (passport, driver's license, etc.) at credential pickup. Those credentials not picked up at media headquarters will be available at Press Will Call the day of the game and will require presentation of government-issued photo identification. Assignments of credentials will be made on an NFL city priority basis.

Following are potential NFC Championship Game headquarters. When making reservations, please contact the NFC Championship headquarters hotel no sooner than **Monday**, **January 15** to reserve your room(s). Ask for the reservation desk, submit the code "**NFC Championship Game**" and state the organization you represent. This will ensure the NFL room rate.

Chicago

Chicago Marriott Downtown 540 North Michigan Ave. Chicago, IL 60611 312-836-0100

Seattle

Seattle Marriott Waterfront 2100 Alaskan Way Seattle, WA 98121 206-443-5000

New Orleans

InterContinental - New Orleans 444 St. Charles Ave. New Orleans, LA 70130 504-525-5566

Dallas

InterContinental - Dallas 15201 Dallas Parkway Dallas, TX 75001-4676 972-386-6000

Philadelphia

Philadelphia Marriott Downtown 1201 Market Street Philadelphia, PA 19107 215-625-2900