



FOR IMMEDIATE RELEASE 1/4/07

CONTACT: MATT HILL, NFL, 212-450-2080 Hillm@NFL.com

DAVE DECECCO, PEPSI-COLA, 914-253-2655 David.DeCecco@Pepsi.com

PHILADELPHIA EAGLES WR HANK BASKETT VOTED WEEK 17 DIET PEPSI NFL ROOKIE OF THE WEEK

Winner Selected By Fan Vote on NFL.com and Via Sprint Wireless Service

Voters on NFL.com and via Sprint wireless service have made their choice. Wide receiver **HANK BASKETT** of the Philadelphia Eagles is the <u>DIET PEPSI NFL ROOKIE OF THE WEEK</u> for games played on December 30-31, the NFL announced today.

Baskett caught seven passes for 177 yards, including an 89-yard, game-winning touchdown reception in the Eagles' 24-17 victory over the Atlanta Falcons. Early in the fourth quarter, with the game tied at 17, Baskett caught a deep pass from A.J. Feeley and took it 89 yards for Philadelphia's final touchdown.

More than 33,650 fans voted this week on NFL.com and via Sprint wireless service. Baskett was selected from among five finalists. The other finalists were wide receiver **SANTONIO HOLMES** of the Pittsburgh Steelers, cornerback **RICHARD MARSHALL** of the Carolina Panthers, defensive back **BERNARD POLLARD** of the Kansas City Chiefs and running back **CHRIS TAYLOR** of the Houston Texans.

After the regular season, five players will be nominated for Diet Pepsi NFL Rookie of the Year honors. Fans can vote for the winner on NFL.com and via Sprint wireless service throughout the month of January. The winner will be announced at a press conference at Super Bowl XLI in South Florida.

This is Pepsi's fifth year as the official soft drink sponsor of the NFL and the second year that Diet Pepsi will present the NFL Rookie of the Week and NFL Rookie of the Year awards.

2006 DIET PEPSI NFL ROOKIE OF THE WEEK

Wk 1	RB Reggie Bush (Southern California)
Wk 2	LB Manny Lawson (North Carolina State)
Wk 3	WR Greg Jennings (Western Michigan)
Wk 4	RB Laurence Maroney (Minnesota)
Wk 5	WR Hank Baskett (New Mexico)
Wk 6	WR Santonio Holmes (Ohio St.)
Wk 7	LB A.J. Hawk (Ohio State)
Wk 8	WR Marques Colston (Hofstra)
Wk 9	WR Marques Colston (Hofstra)
Wk 10	LB A.J. Hawk (Ohio State)
Wk 11	WR Santonio Holmes (Ohio St.)
Wk 12	QB Vince Young (Texas)
Wk 13	QB Vince Young (Texas)
Wk 14	QB Vince Young (Texas)
Wk 15	QB Jay Cutler (Vanderbilt)
Wk 16	QB Vince Young (Texas)
Wk 17	WR Hank Baskett (New Mexico)