



FOR IMMEDIATE RELEASE 12/26/06

CONTACT: Matt Hill, NFL, 212-450-2080 <u>Hillm@nfl.com</u>

Dave DeCecco, Pepsi-Cola, 914-253-2655 David.DeCecco@Pepsi.com

SAINTS RB REGGIE BUSH, BRONCOS QB JAY CUTLER, JAGUARS RB MAURICE JONES-DREW, JETS RB LEON WASHINGTON & TITANS QB VINCE YOUNG CANDIDATES FOR DIET PEPSI NFL ROOKIE OF THE WEEK HONORS

Fans To Vote For Winner On NFL.com and Via Sprint Wireless Service

Running back **REGGIE BUSH** of the New Orleans Saints, quarterback **JAY CUTLER** of the Denver Broncos, running back **MAURICE JONES-DREW** of the Jacksonville Jaguars, running back **LEON WASHINGTON** of the New York Jets, and quarterback **VINCE YOUNG** of the Tennessee Titans are the finalists for <u>DIET PEPSI NFL ROOKIE OF THE WEEK</u> honors for games played on December 21, 23-25, the NFL announced today.

Fans can vote for one of these five players on NFL.com beginning Tuesday at 9am EST and ending Thursday at 5pm EST to determine the **DIET PEPSI NFL ROOKIE OF THE WEEK**. The **DIET PEPSI NFL ROOKIE OF THE WEEK** will be announced Thursday afternoon on NFL.com.

In addition, for the second year, NFL fans may cast their votes for the **<u>DIET PEPSI NFL ROOKIE OF THE WEEK</u>** using phones with Sprint wireless service - an opportunity available only to Sprint customers. This fast, convenient voting method involves texting the word **PEPSI** to short code **7777**. Sprint customers will then receive an interactive text message that links fans to the ballot with the five finalists each week. Data and text messaging rates may apply.

After the regular season, five players will be nominated for Diet Pepsi NFL Rookie of the Year honors. Fans can vote for the winner on NFL.com and via Sprint wireless service throughout the month of January. The winner will be announced at a press conference at Super Bowl XLI in South Florida.

A closer look at the finalists:

- New Orleans' Reggie Bush ran for 126 yards and one touchdown on 20 carries in the Saints' 30-7 victory over the New York Giants. Bush, who added two receptions for 26, scored on a one-yard run in the third quarter to give New Orleans a 20-7 lead. He has five rushing touchdowns this season.
- Denver's Jay Cutler completed 12 of 23 passes for 179 yards and two touchdowns in the Broncos' 24-23 victory
 over the Cincinnati Bengals. Cutler completed touchdown passes of one and 39 yards and has now thrown two
 touchdown passes in each of his four career NFL starts.
- Jacksonville's Maurice Jones-Drew carried 19 times for 131 yards and two touchdowns and caught six passes for 41 yards in the Jaguars' 24-21 loss to the New England Patriots. Jones-Drew scored on touchdown runs of one and 74 yards. The 74-yarder was a career long.
- The New York Jets' Leon Washington carried six times for 26 yards and caught four passes for 108 yards in the Jets' 13-10 victory over the Miami Dolphins. With just more than two minutes left in the game and the score tied at 10, Washington caught a screen pass and rumbled 64 yards to set up the Jets' game-winning field goal.

• **Tennessee's Vince Young** completed 13 of 20 passes for 183 yards and two touchdowns in the Titans' 30-29 victory over the Buffalo Bills. Young, who also carried eight times for 61 yards including a 36-yard touchdown run in the second quarter, completed touchdown passes of 22 and 29 yards in the Titan's sixth consecutive win.

This is Pepsi's fifth year as the official soft drink sponsor of the NFL and the second year that Diet Pepsi will present the NFL Rookie of the Week and NFL Rookie of the Year awards.